UA3/9/1 As a Matter of Fact . . .

WKU President’s Office

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As a matter of fact...
Quick Facts
Name: Western Kentucky University
Vision: To be the best comprehensive public university in Kentucky and among the best in the nation.
Established: 1906
President: Dr. Gary A. Ransdell
Enrollment: 18,391 (fall 2003)
17,818 (fall 2002)
Full-time Faculty and Staff: 1,799
Operating Budget: $212 million, including $72 million from state appropriation
Endowment: $56.4 million (Through June 30, 2003)
Mascot: Big Red
Athletic Conferences: Sun Belt, Gateway, Missouri Valley
Sponsored Research and Public Service: $29.8 million

Academic Schools and Colleges

- College of Health and Human Services ...................... Dr. John Bonaguro
- Potter College of Arts, Humanities & Social Sciences ........ Dr. David Lee
- Gordon Ford College of Business .............................. Dr. Robert Jefferson
- Ogden College of Science and Engineering .................. Dr. Blaine Ferrell
- College of Education and Behavioral Sciences ............... Dr. Sam Evans
- Graduate College ............................................... Dr. Elmer Gray
- University Libraries ........................................... Dr. Michael Binder
- Bowling Green Community College ........... Ms. Sherry Reid (Interim Dean)

Extended Campuses

- Elizabethtown/Ft. Knox ........................................... Dr. Ronald Stephens
- Glasgow .............................................................. Dr. Juanita Bayless
- Owensboro ........................................................... Dr. Marilyn Brookman
## Budget 2003-04

### Revenue (Education & General)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriation</td>
<td>$72.0 million</td>
<td>36.7%</td>
</tr>
<tr>
<td>Tuition and Fees</td>
<td>$64.4 million</td>
<td>32.9%</td>
</tr>
<tr>
<td>Restricted</td>
<td>$47.5 million</td>
<td>24.2%</td>
</tr>
<tr>
<td>Other</td>
<td>$12.1 million</td>
<td>6.2%</td>
</tr>
</tbody>
</table>

### Expenditures (E&G)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academics</td>
<td>$110.4 million</td>
<td>56.3%</td>
</tr>
<tr>
<td>Scholarships/Fellowships</td>
<td>$28.0 million</td>
<td>14.3%</td>
</tr>
<tr>
<td>Student Services</td>
<td>$18.6 million</td>
<td>9.5%</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>$17.7 million</td>
<td>9.0%</td>
</tr>
<tr>
<td>Operation/Maintenance</td>
<td>$18.0 million</td>
<td>9.2%</td>
</tr>
<tr>
<td>Mandatory Transfers</td>
<td>$3.4 million</td>
<td>1.7%</td>
</tr>
</tbody>
</table>

### Total E&G                      | $196.1 million |            |
### Total Auxiliaries             | $15.7 million  |            |
### Total Budget                  | $211.8 million |            |

## Personnel Fall 2003

<table>
<thead>
<tr>
<th>Full-time Faculty</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>163</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>155</td>
</tr>
<tr>
<td>Assistant Professor</td>
<td>198</td>
</tr>
<tr>
<td>Instructor</td>
<td>122</td>
</tr>
<tr>
<td>No Rank</td>
<td>12</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>650</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Part-time Faculty</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>477</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Full-time Staff</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative/Executive</td>
<td>102</td>
</tr>
<tr>
<td>Professional Non-Faculty</td>
<td>386</td>
</tr>
<tr>
<td>Secretarial/Clerical</td>
<td>315</td>
</tr>
<tr>
<td>Paraprofessional/Technical</td>
<td>48</td>
</tr>
<tr>
<td>Skilled</td>
<td>87</td>
</tr>
<tr>
<td>Service/Maintenance</td>
<td>211</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1149</td>
</tr>
</tbody>
</table>
**Student Population Fall 2003**

- Total Headcount: 18,391
  - Freshman: 5,210
  - Sophomore: 3,211
  - Junior: 2,923
  - Senior: 3,534
  - Non-degree: 1,356
  - Master's: 1,909
  - Specialist: 46
  - Cooperative Doctorate: 25
  - Undergraduate: 15,798
  - Graduate: 2,593
  - Full-time Equivalent: 14,406
  - First-time Freshman: 3,079
  - Full-time: 13,755
  - Part-time: 4,636
  - Male: 7,277
  - Female: 11,101
  - African-American: 1,369
  - Other Minorities: 414
  - White: 15,942
  - In-State: 14,794
  - Warren County: 3,449
  - Jefferson County: 1,131
  - Barren County: 1,111
  - Daviess County: 876
  - Hardin County: 709
  - Out-of-state: 3,597
  - International Students: 572

**Student Snapshot**

Western's student population is diverse. In fall 2003, students came from 115 of Kentucky's 120 counties; 46 states; and 54 foreign countries. Nearly 20 percent of Western students come from outside the Commonwealth of Kentucky.

**First-year Student Profile 2003**

- Two out of five first-year students graduated in the top quarter of their high school class and 16% graduated in the top 10%.
- The average high school GPA was 3.16 and 65% had a high school GPA of at least 3.0.
- The average ACT score was 21 and 24% scored a 24 or above.
Enrollment Growth

Tuition & Fees
Spring Semester 2004

Kentucky Residents
- Undergraduate: $2,025
- Graduate: $2,199

Non-Kentucky Residents
- Undergraduate: $4,249
- Graduate: $2,179 (including graduate fellowship)

Degrees Conferred
2002-03

Master's: 647
Specialist: 11
Baccalaureate: 1,878
Associate/Certificate: 276
Total: 2,812
Cave and Karst Studies

The Center for Cave and Karst Studies, utilizing sophisticated instrumentation and dye tracing, provides technical assistance in determining the relationship of Karst topography to ground water contamination, sinkhole collapse and flooding, and other hydrogeological phenomena. In addition, the Center provides public education and awareness concerning cave and karst studies.
Driving Economic Development
Identifying and Solving Problems in a Thriving Region

* The Applied Research and Technology Program is a multidisciplinary program consisting of 12 scientific and service-oriented centers. These Centers meet the needs of the community, state, and nation while providing unique opportunities for undergraduate and graduate students to transition from academia to the workplace through participation in supervised, hands-on applied research and technological projects.

* The Center for Information Technology Enterprise, Inc. (CITE), in cooperation with the Gordon Ford College of Business, is a nonprofit organization that provides information technology expertise, leadership, strategy and policy planning to business, government and educational institutions in Kentucky.

* The Center for Research and Development includes new and emerging technology related businesses, an Innovation and Commercialization Center, Western's Materials Characterization Lab and the Applied Physics Institute.

* The Carroll Knicely Institute for Economic Development is a major public service division of Western Kentucky University and serves private business, industry, public agencies and local governments. The Institute serves as a means by which the resources of the University are targeted toward the expansion of Kentucky's economy.

Rural Health Development

The Institute for Rural Health Development and Research provides technical assistance, professional development and health education to area communities. In addition, the Institute offers needs assessment, first aid, and CPR training. Its goal is to assist communities in improving public health while offering practical training to students.
National Prominence — Regional Importance

* The School of Journalism and Broadcasting, a program of distinction in Kentucky, achieved national prominence by placing in the top three of the William Randolph Hearst Foundation national academic rankings for the past five years, including a national first place ranking in 2001 and 2002.

* Also reflecting strength in communications at WKU, the William E. Biven Forensic Society completed an unprecedented sweep of the four major national and international debate titles in 2002-03. The team took top honors in the National Forensic Association Tournament, American Forensic Association Individual Events Tournament, International Forensic Association Tournament and the Delta Sigma Rho-Tau Kappa Alpha National Tournament. This is the first time in the history of intercollegiate debate that any university has swept all four major titles in a single year.

* Western Kentucky University captured the 2002 NCAA Division I-AA National Championship in Football.

* Collaboration with the University of Kentucky and the University of Louisville led to the creation of new joint degrees in civil, mechanical and electrical engineering.

* WKU is working closely with New Economy legislation and implementation of the Kentucky Innovation Act to create an Innovation and Commercialization Center serving central Kentucky.
“Investing in the Spirit”

In 1998, Western launched the “Investing in the Spirit” capital campaign with the goal of raising $78 million in private gifts in five years. By the end of the campaign, Western raised more than $102 million. In addition, Western:

* Funded 27 new endowed professorships in a number of important academic disciplines, ranging from engineering, to business, to music.

* Matched all $12 million of available funding through the Commonwealth of Kentucky's Regional University Excellence Trust Fund, or “Bucks for Brains” money.

* Raised $29 million for new endowed scholarships in the WKU Foundation and the College Heights Foundation.

* More than doubled the overall endowment from $24 million to $56.4 million.

* Increased membership in the President’s Circle by 282 percent, from 376 members in 1998 to 1,438 members in 2003. The President’s Circle recognizes donors who annually contribute $1,000 or more to WKU.

* Increased annual cash deposits from $3 million to more than $12 million.

May 5, 1998 — Leon and Ruby Mai Page of Franklin, Ky., commit the first $1 million gift to the campaign to Western’s College of Business, creating a professorship in banking and financial planning and a scholarship for Franklin-Simpson High School students.

Dec. 8, 1998 — Gordon and Glenda Ford pledge $10.6 million to the College of Business, thus renaming it to the Gordon Ford College of Business. Their gift becomes the largest gift ever to Western from a single donor.

Oct. 19, 2000 — Mary Hutto leaves $3.5 million to Western to be used for scholarships. The gift becomes the second-largest in Western’s history and the second-largest gift designated for scholarships at a Kentucky public university.
Campus Construction and Renovations

Of the approximately $150 million in construction projects that have recently been completed or are currently underway, only three were funded by the state:

- Mass Media and Technology Hall — $18.5 million
- Complex for Engineering and Biological Sciences — $20 million
- Deferred Maintenance — $4.5 million

Other campus construction/renovation projects that did not include state funding:

- Diddle Arena renovation — $29 million
- Residence halls renovation — $45 million
- Campus dining halls renovation — $3.5 million
- Downing University Center renovation — $10 million
- Parking improvements — $15 million
- Guthrie Tower and Plaza — $1.5 million
- WKU-funded deferred maintenance — $4.5 million
Frequently Called Numbers
(Area Code 270)

Admissions ................................................................. 745-2551
Alumni Association ..................................................... 745-4395
Athletics ........................................................................... 745-3542
Bookstore ........................................................................ 745-2466
Carroll Knicely Institute for Economic Development ............. 745-1900
Housing and Residence Life .............................................. 745-4359
Human Resources .......................................................... 745-5360
Kentucky Museum .......................................................... 745-2592
Libraries ............................................................................ 745-3951
Media Relations ............................................................. 745-4295
Operator ........................................................................... 745-0111
President’s Office ......................................................... 745-4346
Registrar’s Office ............................................................ 745-3351
Ticket Office ..................................................................... 745-5222
University Relations ....................................................... 745-5428
Welcome Center ............................................................. 745-5470

Web address ....................................................................... www.wku.edu

Administrative Council
Dr. Gary A. Ransdell, President
Dr. Barbara Burch, Provost and Vice President for Academic Affairs
Mr. Robert Edwards, Assistant Vice President for University Relations
Mr. Thomas Hiles, Vice President for Institutional Advancement
Dr. Richard Kirchmeyer, Vice President of Information Technology
Ms. Ann Mead, Chief Financial Officer
Mr. John Osborne, Associate Vice President for Campus Services and Facilities
Dr. Wood Selig, Director of Athletics
Ms. Robbin Taylor, Assistant to the President
Dr. Gene Tice, Vice President for Student Affairs and Campus Services
Ms. Deborah Wilkins, General Counsel
Responding to the Mandates of House Bill 1

- 23.5% growth in enrollment since 1998
- Funding for Sponsored Research and Public Service doubled from $15 million in 1998 to $29.8 million in 2003
- The School of Journalism and Broadcasting recognized as best in the nation, 2001 and 2002
- Collaboration with UK and UofL on electrical, civil and mechanical engineering programs
- $102 million in private gifts raised; $12 million matched by Bucks for Brains funds

Enhancing Student Success & Academic Quality
Priorities for the 2004 Session of the Kentucky General Assembly

Increased funding for institutional base budgets: Base funding is needed for benchmark equity and to support WKU's increased enrollment since the passage of House Bill 1 - The Postsecondary Education Improvement Act of 1997.

Capital Construction
- Phase II Science Complex Renovation - $33 million
- Campus infrastructure improvements and deferred maintenance — $5.4 million
- KCTCS Extended Campus Partnerships:
  - Owensboro Community College Advanced Technology Center — $24 million
  - Franklin Technical Center — $12 million
- Agency Bonding Authority
  - Academic/Enrollment Growth Enhancement — $11.5 million
  - Phase III Downing University Center Renovation — $7 million
  - Renovation of Schneider Hall for Kentucky Academy for Math and Science — $11 million
  - Health Services Center — $4 million

Recurring operational funding for The Kentucky Academy for Math and Science — $2.7 million