

1990

UA12/2 University Center Board Overview

WKU Student Activities, Organizations & Leadership Office

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UNIVERSITY CENTER BOARD OVERVIEW

The purpose of University Center Board of Western Kentucky University is to provide a broadly based program of quality entertainment and activities throughout the campus. It is an opportunity for students to become involved in the planning for "on campus" entertainment activities and to develop organizational, leadership and management skills.

Over the past year, UCB has been responsible for over 50 diverse programs for our student population. These have included weekend programs, tailgating, lectures, concerts, Niteclass participation shows and many more. Our 120 plus members worked extremely hard this year to maintain our high quality of programming, and UCB is looking forward to maintaining this same level of competence in 1990-91.

Following is a list of the programs contracted for the 1989-90 academic year:

1. August 17, 1989 - Nervous Melvin & The Mistakes
Garrett Ballroom
UCB, IFC, Panhellenic sponsors
2. August 20, 1989 - Wild Video Dance Party
DUC patio
3. August 25, 1989 - The Expedition
IW Amphitheater
UCB, RHA sponsors
4. August 25, 1989 - Jim Gossett Comedian
IW Amphitheater
UCB, RHA sponsors
5. August 27-31, 1989 - European Rock Poster Sale
DUC patio
UCB fund-raiser
6. August 25, 1989 - Pre-scrimmage
D-98 Remote
DUC South Lawn
UCB, Football office sponsors
7. August 26, 1989 - The Side
Niteclass
8. September 16, 1989 - Wizzards of Bozz
DUC South Lawn
Tailgate
9. September 22, 1989 - "We can make you laff"
Niteclass
10. September 25, 1989 - Laura X Lecture
DUC Theatre
UCB, Panhellenic sponsors
11. September 30, 1989 - The Bedrockers
DUC South Lawn Tailgate
12. September 30, 1989 - Ed Dansereau- Parents Day
DUC
13. October 11, 1989 - Rick Kelly
Niteclass

- 14. October 14, 1989 - Spiral Staircase
DUC Southlawn Tailgate
- 15. October 14, 1989 - Spiral Staircase
Diddle Arena
Midnite Mania
UCB, Basketball office sponsors
- 16. October 16, 1989 - Golden Age of Rock and Roll
DUC Theatre
- 17. October 17, 1989 - Robin Crow Concert
Garrett Ballroom
- 18 Week of Homecoming - Five noon programs during week
preceding homecoming
UCB, Music Department sponsors
- 19. October 20, 1989 - David Naster
IW Amphitheater
Big Red's Roar
- 20. October 20, 1989 - Big Red's Roar
IW Amphitheater
- 21. October 20, 1989 - Teachers Pet
Homecoming Dance
Garrett Ballroom
UCB, RHA sponsors
- 22. October 21, 1989 - Clifford Curry/Sammy O'Banion Band
DUC South Lawn
- 23. October 30, Nov 1, 1989 - Elegant Passage Fund-raiser
DUC Patio
- 24. October 31, 1989 - Video Button Making Hilloween
DUC Lobby
- 25. October 31, 1989 - Hill-o-ween
DUC Lobby
- 26. October 31, 1989 - Blue Max Band Hilloween
DUC Lobby
- 27. November 3, 1989 - 1964 As The Beatles
Garrett Ballroom
- 28. November 7-10, 1989 - Trent Graphics Fund-raiser
DUC 340
- 29. November 14, 1989 - Blizzard of Bucks
Niteclass
- 30. November 27-30, 1989 - Tommy Wallace, WKU Alumni
Hollywood Director
DUC Theater, Cherry Hall, Acad. Comp.
Worked on coordination with Joe Boggs
WKU English Faculty
- 31. December 1, 1989 - Inside Trak Band
Niteclass
- 32. December 5, 1989 - Dangling Participles Band
Niteclass
- 33. January 16, 1990 - Dr. Martin Luther King Program
Van Meter
Co-sponsored-Black Stud. Recruitment
- 34. January 27, 1990 - Super Bowl Party
Niteclass
- 35. February 2, 1990 - Alex Cole Comedian
DUC Theatre

- 36. February 2, 1990 - Kevin Welch
DUC Theatre
- 37. February 12, 1990 - Jane Powell Concert
Black History Month
DUC Theatre
- 38. February 16, 1990 - Pretty Jerry Band
Niteclass
- 39. February 19, 1990 - Regency
Black History Month
DUC Theatre
- 40. February 14, 1990 - Selectrocution
Niteclass
UCB, RHA sponsors
- 41. February 14, 1990 - Valentine Carnival
Niteclass
- 42. February 21, 1990 - Brian Huskey
Niteclass
- 43. March 1990 - Spring Break Blowout
Niteclass
- 44. March 1990 - Best Tan Contest
Niteclass
- 45. March 1990 - NCAA Final Four Party
Niteclass
- 46. March 1990 - Craig Karges Hypnotist
Niteclass
- 47. March 28, 1990 - Bloo Zoo Band
Garrett Ballroom
- 48. April 2, 1990 - Jim Barber & Seville
Rescheduled for April 7, 1990
Niteclass
- 49. April 2, 1990 - Greenpeace Lecture
DUC Theatre
- 50. April 7, 1990 - Splash Bash
DUC South Lawn and Niteclass
- 51. April 7, 1990 - City Streets Band
DUC South Lawn
- 52. April 12, 1990 - Remote Control
Niteclass
- 53. April 16, 1990 - Killer Beaz Comedian
DUC Theatre
- 54. April 21, 1990 - Earth Day
Keen Hall
UCB, UCAM sponsors
- 55. April 22, 1990 - Student Alumni Senior Sendoff
UCB, Student Alumni Sponsors
- 56. April, 1990 - Finals Week Blow-out
Niteclass
- 57. April 24, 1990 - Park Avenue Dregs Concert
Van Meter Auditorium

SELECTED COMMENTS

BUDGET COMMENTARY

Budgeting for an activities/programming board has to be classified as flexible budgeting. Not only is gross income difficult to forecast a year in advance, but expenses are particularly in the recent unstable and inflationary economy.

Since I have the responsibility for University Center Board's budget as advisor, I am particularly aware of the difference between a predictable fixed income and expense operation and a flexible and somewhat unpredictable one.

To date, UCB's budgeting process has been relatively informal. Without a doubt, we are going to have to seek (and have) more refined and reliable methods in the current financial environment.

Faced with "roller coaster" enrollments and inflated dollars, organizations like ourselves are making some crucial decisions about how their budgeted monies are spent and what benefits will accrue from each allocation. To insure a maximum return on each dollar invested in an organization, faculty, staff and UCB need to deliberate the merits of the said request.

PUBLIC RELATIONS

UCB has become a more visible organization making the viable opportunity for incoming students to become involved with us. As a result of this visibility UCB has established what we hope are key programs and alliances with particular groups on campus with which to sponsor future programs. Some of these groups have included the Rodes-Helm lecture committee, Black student recruitment, UCB, faculty lecture committee, UCAM, RHA, IFC-Panhellenic, Student Health Services, intramurals, alumni association and ASG. It is very important to work closely with these and more groups to expand our traditional program base. The more diverse involvement UCB has the more involvement we can expect from the student population.

CONCERT PROGRAMMING CONTRACT FOR GARRETT BALLROOM

Over the past year I have been working closely with Scott Taylor, Director of Student Activities, Dean Howard Bailey and Franklin Berry, University Attorney, to establish a contractual situation for Garrett Ballroom for fully promoted concerts. Because of the demise of arena type programming, WKU has suffered in a lack of music, concert shows. It is clearly evident that with the establishment of a contract to be used by promoters for the use of Garrett Ballroom, UCB could potentially sponsor two to three concerts per semester. I have worked closely with a number of credible regional promoters who have lent their support for this situation if it occurs.

Our geographical demographics make the establishment of a concert series a viable one. Situated on the highly traveled interstate systems north and southeast of the Mississippi River, and also located between several major concert centers makes Bowling Green and WKU in particular a "natural" stop off for routed shows.

The contract has been completed and will be submitted to Mr. Taylor, Dean Bailey, and Dr. Wilder for final approval by mid summer.