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Mason,

Robert G.

1991

BURNOUT AMONG HEAD START SOCIAL SERVICES COORDINATORS IN REGION IV

A Project

Presented to

the Faculty of the Department of Educational Leadership
Western Kentucky University
Bowling Green, Kentucky

In Partial Fulfillment
of the Requirements for the Degree
Education Specialist

by

Robert G. Mason

May, 1991

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BURNOUT AMONG HEAD START SOCIAL SERVICES COORDINATORS IN REGION IV

Recommended Jan. 14,1991

Emmett-D. Benken

Mach. Streken

Mach. Streken

Elmer Bray (Dean of Graduate College)

ACKNOWLEDGEMENTS

This project could not have been completed without the assistance of many people. First, I would like to thank my project committee, Dr. Burkeen, Dr. Stickle, and Dr. Floyd, for their time and input. Without their guidance this project would not have achieved the form that it finally obtained. Thanks to Colleen Mendel for her support of the project and to the staff of T/TAS for their assistance in the use of word processing software and equipment. Thanks to Ray Mendel for his help with the analysis of the statistical data. Special appreciation to Kaye Mason for her encouragement and proofreading. Finally, I would like to thank the Social Services Coordinators who took the time to complete the survey. I hope that some benefit may come their way from the research in Burnout.

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Robert G. Mason

May, 1991

61 pages

Directed by: E. Burkeen, F. Stickle, and W. Floyd

Department of Educational Western Kentucky University

Leadership

The project was designed to study the nature of the burnout phenomenon among Head Start Social Services Coordinators in eight southeastern states. The association of age, sex, marital status, years employed, program size, caseload, race, education and perceived level of stress to the three subscales of the Maslach Burnout Inventory (MBI) were correlated on a population of 59 coordinators representing 25% of the total population. Years employed was shown to be negatively correlated to the Emotional Exhaustion subscale. Perceived stress levels due to workload were most strongly associated with emotional exhaustion. Relationship to the other factors studied was not significant. The findings provide support for the contention that burnout does exist among members of this population and that steps need to be taken at the individual and agency levels to combat the stressful conditions related to burnout. While emotional exhaustion and lack of personal accomplishment were shown to exist, the subjects showed little to no evidence of depersonalization in working with their clients.

INTRODUCTION

This project was designed to study the phenomenon of burnout among Head Start Social Services Coordinators in the southeastern section of the United States. coordinators are exposed daily to the "war on poverty" at the community level. In an era of increasingly complex and intensified social ills, Head Start Social Services Coordinators must deal with the frustrations of assisting families who often need services of an extensive nature. The cumulative stresses can lead to what has been called "burnout."

Statement of the Problem

Burnout, a term first used by Freudenberger in 1974 (Farber, 1983), is a phenomenon that has been documented and studied by a number of theorists from widely divergent backgrounds (Freudenberger, 1974; Maslach, 1982; Harrison, 1980; Edelwich, 1980). Maslach (1982) believes that burnout is a problem unique to those professionals who work closely with people and their human problems. Individuals are impacted physically and emotionally. Also, organizations are deprived of creative performers and clients are denied the services required to assist them. As Pines and her coauthors have said:

Burnout is a very costly phenomenon. It is costly for

those who quit their jobs in terms of their wasted training, and it is costly for those who stay in terms of the psychological price they pay. It is costly for the organizations in terms of lost talent and poor performance, and it is costly for the clients and patients (Pines et al, 1981, p. 17).

At a time of increased concern for accountability in government spending, Head Start agencies cannot afford to lose the experience and creativity of workers because of burnout. While there is much that an individual can do to combat burnout (Edelwich, 1980; Cherniss, 1980), it may be that it is the agency that must take the lead in preventing the problem from occuring (Golembiewski, 1986).

The aim of this project was to make an initial examination of burnout among the population of Region IV Social Services Coordinators. The research was intended to establish the existence of burnout, the intensity of the problem, possible correlates, and interventions that might be useful to the subjects and their agencies.

REVIEW OF THE LITERATURE

Defining Burnout

Farber (1983) quotes Freudenberger (1974) as using the term burnout "to denote a state of physical and emotional depletion resulting from conditions of work" (Farber, 1983, p. 1). Freudenberger (1974) utilizes a dictionary definition and defines burnout as "to fail, wear out, or become exhausted by making excessive demands on energy, strength, or resources" (p. 159). This exhaustion, according to Freudenberger, will often result in the physical signs of fatigue, frequent headaches, gastrointestinal and sleep disturbances, and shortness of breath. Behavioral indicators might be a readiness to display anger, instantaneous irritation and frustration, crying, suspiciousness, paranoia, poor judgement in risk taking, and abuse of drugs.

Freudenberger goes on to describe the person's thinking while in burnout as being "excessively rigid, stubborn, and inflexible" (1974, p. 161). The person has a "totally negative attitude" and this attitude tends to get verbalized. "The person looks, acts, and seems depressed. He seems to keep to himself more" (p. 161).

Farber (1983) makes the statement that "burnout can be conceptualized as a function of the stresses engendered by

individual, work-related, and societal factors" (p. 3).

Farber's "burnout" has symptoms which include three

components which are: attitudinal; emotional; and, physical.

Agreeing that burnout is "a wearing out, exhaustion, or failure resulting from excessive demands made on energy, strength, or resources" Daley (1979, p. 375) contends that burnout must be more precisely defined for specific work situations. Using this line of thought Daley defines burnout "as a reaction to job-related stress that varies in nature with the intensity and duration of the stress itself" (1975, p. 375). Daley sees burnout as a "dynamic process" with several stages of development.

Cherniss' (1980) research into the causes of burnout among new human services workers has led him to define the term burnout as "a change in attitude and behavior in response to a demanding, frustrating, unrewarding work experience" (p. 6). Burnout, for Cherniss, has also come to mean negative changes in work-related attitudes and behaviors in response to job stressors.

According to Cherniss (1980) these negative changes can be summarized as follows: loss of concern for the client; pessimism; decline in motivation; apathy; negativism; irritability; preoccupation with one's own comfort on the job; rationalization of failure; and, resistance to change. Burnout so defined is different from behaviors which might be exhibited by a worker which result from temporary fatigue, socialization, or turnover.

In his work both as a helping professional and researcher in the burnout phenomenon, Edelwich (1980) believes that burnout is "a progressive loss of idealism, energy, and purpose experienced by people in the helping professions as a result of the conditions of their work" (p. 14). The consequences of burnout are: idealistic expectations of the helpers are frustrated; services to clients are compromised; and, society along with the social service institution incurs high costs.

Lawson, Ellis & Rivens (1984) saw burnout through the eyes of co-workers and clients. The helping professional who is burned out will react in ways that are destructive to interagency communication, behave in ways that affect the morale of the people around them, and work with clients in counter-theraputic styles.

Pines, Aronson & Kafry (1981) make a distinction between tedium and burnout. Tedium is defined as a result of prolonged and chronic pressures whether mental, physical, or emotional. Burnout is considered to be "the result of constant or repeated emotional pressure associated with an intense involvement with people over long periods of time" (p. 15). While the authors argue that tedium and burnout are different, they do state that tedium is "part and parcel" of the burnout syndrome.

The authors claim that there are three components of tedium and burnout. They are: physical exhaustion - characterized by low energy, chronic fatigue and weariness;

emotional exhaustion - with feelings of depression and helplessness; and, mental exhaustion - with accompanying negative attitudes toward self, work, life, and lowered self-esteem.

Maslach (1982), the developer of the Maslach Burnout
Inventory (MBI), has provided this definition of burnout:
"It is a response to the chronic emotional strain of dealing extensively with other human beings, particularly when they are troubled or having problems" (p. 3). She goes on to say that at the heart of burnout is a pattern of emotional overload and subsequent emotional exhaustion. In addition to emotional exhaustion, Maslach theorizes that the burnout syndrome has two other major aspects; depersonalization and reduced personal accomplishment.

Believing that there is a similarity between

"professional burnout" and industrial alienation, Karger

(1981) claims that "in Marxian terms, burnout is the

objectification of the social worker's means of production;

his skills of human interaction become a market commodity"

(p. 275). Burnout in this system of thought is worker

alienation. The author does not consider burnout to be a

theory of human behavior but "more of a description of

symptoms" related to the "anomic conditions found among

industrial workers" (Karger, 1981, p. 281).

Several authors note that burnout is not a sudden effect but a gradual process (Pines et al., 1981; Edelwich, 1980; Daley, 1979). Pines et al. (1981) discuss the

movement of the helping professional from tedium to burnout. Edelwich (1980) outlines what he refers to as "Stages of Disillusionment" ranging from enthusiasm to stagnation to frustration and ending in apathy. This phenomenon, according to Edelwich, represents a pattern which is cyclical for the individual and highly contagious within the organization.

Daley (1979) utilizes a model developed by Costello and Zalkind representing behavior under stressful situations. The initial stage in this model is called the alarm state. In this state, the defense mechanisms are activated. Internal conflict may lead to frustration. The second stage is termed the resistance state. The individual is constantly attempting to manage stress at this stage. The resistance state ultimately gives way to exhaustion which represents the individual's inability to adapt to the situation. The stress is finally so great that the worker must often leave the workplace.

Handy (1988) claims that the most influential definition of the burnout phenomenon has been provided by Pines and Maslach. She quotes their definition as "a syndrome of physical and emotional exhaustion involving the development of negative self-concept, negative job attitudes and loss of concern and feelings for clients" (p. 353).

Causes of Burnout

In their summary of 48 articles on burnout written between 1974 and 1981, Perlman and Hartman (1982) found that

the antecedents of burnout were divided into three basic groups. Articles which emphasized only one cause cited "organization" (n=14) or "individual" (n=3), while 29 sources described both the individual and the organization as foci of solutions to the problem of burnout.

Freudenberger in numerous articles (1974, 1977a, 1977b) became the leading exponent of the "individual" as the source and cause of burnout. "People who are in the throes of burning out often fail to see their situation as stemming from inside themselves" (Freudenberger, 1977a, p. 26). The worker prone to burnout is in Freudenbergers' view the worker who is most dedicated and committed (1974). They "work too much, too long and too intensely" (1974, p. 161). Boredom is another condition that can lead to burnout, especially when jobs become routinized.

Daley (1979) argues that it is the individual caseworker's basic personality that causes or leads to burnout. In other words, individuals enter social service professions because they find it rewarding to work directly with people in a helping role. The "reality" of social service work, however, leads to frustration on the part of the worker. Frustration results because of paperwork, large caseloads, and lack of criteria for measuring success (Daley, 1979).

Cherniss and Krantz (Farber, 1983) argue in terms of the "disease of over-commitment." This approach says that people who burn out are excessively involved in their careers and should distance themselves to some degree from their work. "The burnout process thus begins not with stress but with the loss of commitment and moral purpose in work" (Farber, 1983, p. 199).

The majority of researchers and writers place the cause of burnout in the individual/organization transaction category. Edelwich (1980) claims that there are "built-in" sources of frustration in the helping professions. Noble aspirations and high initial enthusiasm of the worker; low pay; and, inadequate funding are a few of the sources listed. Levi (1981) states that problems at work which lead to stress and eventually to burnout are caused by a bad person-environment fit. Discrepancies exist between individual ability and occupational demands, individual needs and occupational opportunities, and/or individual expectations and occupational outcome as perceived by the individual.

Maslach (1982) lists four components of the helping relationship which lead to worker burnout. They are: Focus on Problems - By only focusing on the "negative," workers can be dragged down psychologically; Lack of Positive Feedback - The worker is taken for granted both by the client and the organization; High Level of Emotional Stress; and, Possibility of Improvement. Some clients do not "get better" or improve very slowly. In addition, the job setting itself will contribute because of work overload, lack of control over services, co-workers who themselves may

be burned out, supervisors who are under pressure to "quantify," and the plans, policies and procedures of the organization.

pines (et al., 1981) lists three common antecedents of burnout: emotionally taxing work; personal characteristics that make workers choose human services as a career; and, "client-centered" orientation. This client-centered orientation creates a relationship that is "asymmetrical." The human services provider is always giving but never receiving emotional support.

Cherniss (1980) lists five sources of strain for new human service workers. These sources include: feeling a lack of competence; lack of client motivation; bureaucratic interference; boredom; and, perceived lack of support among colleagues. Cherniss also introduces the "myth of professional competence." This "myth" refers to a popular misconception among professionals that "credentials" imply "competence." Many, just degreed or certified workers, may expect too much from themselves too early in their careers. In addition, Cherniss suggests that understimulation at work may be as stressful as overstimulation for the new employee.

Ursprung (1986), in his review of burnout literature, notes that several articles state that role strain can be associated with burnout among human services workers.

Harrison (1980), noting the work of Kahn and others, divides role dynamics into role conflict and role ambiguity. Role conflict occurs when "incompatible or tenuously compatible

demands or expectations are placed upon the social worker" (Harrison, 1980, p. 32). Role ambiguity is "a lack of clarity" as to expectations on the job (p. 32).

Levi (1981) argues that work tasks should be seen by the employee as part of a "meaningful whole." Each worker should be able to see how their contribution affects the outcome of the process. Farber (1983) believes that burnout can in part be attributed to "inconsequentiality." This refers to a feeling by the helping professional that "no matter how hard they work, the payoffs in terms of accomplishments, recognition, advancement, or appreciation are not there" (Farber, 1983, p. 96). Farber also sees role ambiguity and role conflict as contributing to burnout. He also adds role overload to the list. Role overload occurs when there is too much to do and too little time to do it.

Kestnbaum (1984) offers a possible explanation for some burnout in the interaction that exists between client growth and therapeutic expectations of the human services provider. The difficulty of defining "progress" and obtaining client feedback may contribute to worker burnout.

Several writers (Davis-Sack, Jayaratne & Chess, 1985;
Sherman & Wenocur, 1983; House, 1981) stress the lack of
social support as a leading cause of stress and burnout.

Pines (Farber, 1983) lists six distinct functions of social
support including emotional and technical support; emotional
and technical challenge; listening; and sharing of social
reality. A study by Pines indicated that listening and

emotional support were the social supports most highly rated by workers. Shinn and Morch (Farber, 1983) claim that "primary among group coping strategies is social support" (p. 228). This included support from the family.

Koeske and Koeske (1989) in the conclusion of their two part study found that the most critical condition correlated with burnout among human services providers working under demanding work loads was social support. Low co-worker support was particularly correlated to burnout.

The third area of research into the determinants of burnout focuses primarily on the organization. Arches (1989) in her research into the correlation of burnout and job satisfaction with bureaucratization found that "the more bureaucratized a worker perceives his/her work, the more likely it is that that same worker will experience the symptoms of burnout" (Arches, 1989, p. 188). Wasserman (1971) notes that the bureaucratic structure in which human services providers work places the worker in a position of powerlessness. Clients are treated in an uninspired and routine manner due to heavy workloads, administrative controls, and the growing frustration and cynicism of the helping professional. Streepy (1981) found that "respondents who experienced greater degrees of work pressure were more likely to be burned out." She defined work pressure "in terms of agency pressure to increase the quality or quantity of work" (p. 360).

Karger (1981) sees burnout as a form of worker

alienation. This alienation is a result of the "concept of financial accountability with its logical adjunct of bureaucratic rationality" which is prevalent in large human service organizations (p. 277). This "coupled with a hierarchical and corporate form of organization, has created a social welfare institution that is primarily industrial in nature" (Karger, 1881, p. 277).

This "industrialization" has destroyed the "craft" or art of the social services provider (Fabricant, 1985).

These "craft elements" that are so important to the provision of services to needy clients "are being shattered by the increasingly rigid and mechanistic practices of large public-sector service agencies" (Fabricant, 1985, p. 393).

In this bureaucratic and industrialized environment, the client "is objectified as a problem that must be processed as the line grows longer" (Karger, 1981, p. 280). The genesis of burnout may well lie, according to these theorists, in the contradictions inherent in the demands placed upon the human services provider in these bureaucratic settings (Karger, 1981).

Perlman and Hartman (1982) found through their research of the literature that the variables found to be significantly related to burnout could be grouped under four basic headings. These headings are: organization characteristics; perceptions of the organization; perceptions of role; and, individual characteristics. A total of 24 separate variables were found in the literature.

Coping with Burnout

Beck (1987) found in her study that coping techniques most preferred by counselors were those strategies that they could initiate on their own without the assistance of colleagues, supervisors or administrators. Reported strategies included: diagnosing sources of stress; cognitive reframing; modification of coping strategies; reducing reality demands and constraints; supporting a positive self-image; and, moderating the physiological stress response. Cournoyer (1988) also lists several coping skills which can be used by the individual to reduce and/or eliminate work stress. He includes positive self-talk, positive imagery, proper breathing, muscle relaxation, exercises, nutrition, and hobbies.

Coping has been defined as "behavior that protects people from being psychologically harmed by problematic social experience" (Donovan, 1987, p. 262). Many of the methods for coping can be grouped into broad categories. In her review of burnout in the helping professions, Ratliff (1988) divided prevention strategies into four major areas. These are: life enrichment; cognitive approaches; self-awareness and life philosophy; and, agency interventions. Many of the methods that follow could be included in these areas.

Farber (1983) suggests individual and group therapy, reality therapy, and stress reduction techniques for the individual. Edelwich (1980) also recommends "reality

therapy" for the human services professional. Cherniss (1980) in his discussion of stress among new social service workers suggests that they modify their attitude toward work. He suggests that new workers change certain work goals, reduce their level of idealism and decrease the psychological involvement in work.

Several authors (Maslach, 1982; Cherniss, 1980; Pines et al., 1981) argue for more emotional detachment from clients. This detachment or "detached concern" will necessitate a difficult balancing act between excessive detachment and over involvement with the clients.

Withdrawal can take the form of physical, emotional and mental withdrawal (Pines et al., 1981). Lawson et al. (1984) also suggests that counselors need to accept more modest goals, a reduced level of personal involvement, become less idealistic, and increase their concern for enhancing their own life.

The importance of social support is noted by several authors (Jayaratne, Himle & Chess, 1988; Koeske and Koeske, 1989; Pines et al., 1981; Sherman and Wenocur, 1983) as being a critical consideration in helping human services workers to cope. Jayaratne et al. (1988) quote Wethington and Kessler as arguing that "perceptions of support availability are more important than actual support transactions" (p. 199). Koeske and Koeske (1989) found in their study that the most critical condition related to worker burnout and demanding work loads was low coworker

support.

McNeely (1988) in an article outlining innovative morale-enhancers discusses the concept of "Quality Circles" (p. 207). Quality Circles are voluntary problem-solving groups that create a formal mechanism by which employees provide input, receive praise and are afforded opportunities to solve problems" (McNeely, 1988, p. 207). Farber (1983) writes that prevention and treatment for burnout can be helped by discussing problems with colleagues, friends, and family. Scully (Farber, 1983) argues that support networks are the "organizations attempt to offset the occupational stress present in the human services environment" (p. 191).

Cherniss and Krantz, also in Farber (1983), discuss the need for an ideological community that will buffer staff members from "assaults on their ideology." Ideological communities are necessary because "burnout is not a problem of individual coping or adaptation. It is a cultural and historical phenomenon. Burnout results from the loss of moral purpose and commitment in work" (p. 211). The remedy for such distress cannot be found on the individual level. Overcoming the loss of "moral purpose" must entail the support of an ideological community.

Organizations need to be concerned about burnout and job satisfaction. Dissatisfied employees provide less adequate quality of care to clients, and high turnover rates mean higher administrative costs for the agency in terms of recruitment and training. There is also a strong association

between job satisfaction and illness (Sundet, 1987). What can the organization do to help reduce stress and increase the worker's ability to cope successfully?

Cooper, Davidson, Antonosky (Kalimo, El-Batani & Cooper, 1987) and Cherniss (1980) believe that one response is to reduce the workload. Work overload can be seen in either quantitative, too much to do, or qualitative, too difficult, terms (Cooper and Davidson in Kalimo et al., 1987). Cherniss (1980) states that the heavier the workload the greater the chance of burnout. It is not the number of hours worked but the number of client contact hours that seem to affect the burnout of the worker.

Development of adequate employee training programs are recommended by several researchers (Maslach, 1978;
Freudenberger, 1974; Bramhall and Ezell, 1981; Kahn, 1978).
Several authors offer lists of suggestions for organizations which include: sanctioned time out and job rotation (Daley, 1979); money and time (Cournoyer, 1988); staff awareness of organizational goals and careful attention to staffing patterns (Freudenberger, 1977); and, procedures for treating acute burnout, insuring that work place surroundings are pleasant and clean, and streamlining paperwork (Bramhall and Ezell, 1981). The lists are extensive.

In addition to the use of Quality Circles previously discussed, McNeely (1988) offers several innovative morale enhancing suggestions. These include: leisure sharing; part-time work; job sharing; and, flexible benefits. Leisure

sharing is a policy which "allows employees to give up a percentage of their salaries in return for more time off the job" (p. 206). These are not quick fix approaches to burnout and will require careful planning on the part of administrators.

While some writers may make claims for the negative affects of bureaucracy on the human services provider (Wasserman, 1971) and the danger of becoming a "petty bureaucrat" (Maslach, 1978, p. 58), at least one group of authors makes a case for reducing burnout by becoming a good bureaucrat. Pines et al. (1981) list three components of coping with the system as a good bureaucrat. They are: avoid overload by getting to know the organization and acquiring bureaucratic skills; learn to exercise autonomy and remember your goals; and, look for rewards from other sources besides the boss.

Walsh (1987) believes that a statement of values could be issued by the organization "regarding the rights of and the organizations attitude toward employees" (p. 283). This process recognizes employee needs and will, in Walsh's opinion, go a long way toward preventing the occurrence of burnout in the organization.

Edelwich (1980) discusses intervention techniques that will not work. Among them he lists the workshop high.

Workshops are useful learning tools for learning but are not a cure for burnout. Legitimized malingering, or letting the employee get away with substandard work, will also fail.

Changing jobs, while inducing a temporary high, may mask a habit of running from trouble. Edelwich goes on to say:

False interventions lead one to believe that burnout is like a disease that can finally be cured. This is an illusion. Burnout must be dealt with constantly in an ever changing environment. True interventions deal with the 'reality' of the total situation and attack burnout 'one-day-at-a-time' (Edelwich, 1980, p. 204).

Finally, Maslach (1978) argues that it is "absolutely essential for professionals' psychological well-being to contain their jobs within reasonable limits" (p. 58). She makes a claim for what she calls decompression routines. The routines consist of activities where workers engage in planned "special activities completely outside their jobs" that allow them to relax and forget about the pressures of work (p. 58).

METHOD

Subjects

Head Start is a program originally created in 1964 under the Economic Opportunity Act as a key element in the "War on Poverty" and is the only program which has survived intact from that era's legislation. Head Start's main focus is to provide a "head start" to pre-school children from economically and socially disadvantaged families. This is accomplished through the implementation of comprehensive child development programs which "provide for the physical, social, and intellectual growth of children" (A Guide for Providing Social Services in Head Start, 1980, p. 1). Each Head Start program is divided into several major "component" areas. One of these components is Social Services.

The Social Services component in each program has functions which must encompass the elements outlined in the Head Start Program Performance Standards (45-CFR 1304). These functions include: enrollment, selection, and recruitment of families; completion of family needs assessments; provision of emergency assistance or crisis intervention; referral and follow-up of services; advocacy; and, recordkeeping. Each Head Start program has a Social Services Coordinator who manages the component. While the basic tasks of coordinators from program to program are the

same, the actual duties and level of responsibility will differ depending on local needs, resources, management style, program size, population served, and experience and skill of the coordinator.

The subjects for this study were drawn from the population of Social Service Coordinators in Region IV Head Start programs. Region IV is a bureaucratic subdivision of the Department of Health and Human Services and encompasses eight states in the southeastern portion of the United States (Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee). There are approximately 230 Head Start programs in Region IV.

The subject population is a diverse group. Great differences exist in education, ethnic background, age, experience, skill, actual job responsibilities, salaries, and expectations concerning the nature of work.

Instruments

The instruments used in the study were divided into three components. The first section was designed to collect information in the following areas: age; sex; years employed; marital status; race; program size; caseload; and, education level.

The second section was designed to measure selfreported stress levels of coordinators on several items.
This instrument consisted of a six point scale ranging from
0, No Stress, to 5, Very High Stress. Items consisted of
possible sources of stress from: Interaction with Co-

workers; Agency Policy & Procedures; Workload; Interaction with Family & Friends; and, Personal Health & Behavior.

These two sections comprised the ten items which served as the independent variables for the research.

The Maslach Burnout Inventory (MBI) was used as the final section of the survey. This instrument was originally designed by Maslach and Jackson (1981a) and revised by the authors for commercial publication. This instrument is perhaps the best known and most widely used instrument for measuring burnout. It consists of a set of 22 questions and a seven point scale. It is designed to measure three aspects, or subscales, of burnout: emotional exhaustion (EE); depersonalization (DP); and, personal accomplishment (PA). These scores are the dependent variables of the study.

The MBI's reliability has been estimated by Cronbach's coefficient alpha. Coefficients for the subscales have been calculated as: .90 for EE; .79 for DP; and .71 for PA.

Test-retest reliability coefficients have been calculated at: .82 EE; .60 DP; and, .80 PA. All of these are significant beyond the .001 level (Maslach and Jackson, 1981b). The external validity of the instrument has been established through numerous studies and research comparing the results of the MBI with other accepted instruments such as the Job Diagnostic Survey.

Procedure

Subjects chosen for this study were picked because they

all fell within the boundaries of Region IV Head Start programs. These programs are served by the Region IV Head Start Resource Center located at Western Kentucky University. The study was conducted under the auspices of the Resource Center which expressed an interest in the work.

Subjects were chosen at random by utilizing a computerized random access program which printed a sequence of numbers that were matched with numbers previously assigned to each of the approximately 230 programs in the region. A sample size of 100 was decided upon as both reflective of the population and as a manageable study size.

The instruments and a cover letter were sent from and returned to the Region IV Resource Center. Confidentiality of information was insured since all forms were anonymous in nature. An agreement was made with the Resource Center that information would be shared with all the Social Services coordinators in the region and that the information would be used to determine training needs if appropriate.

Hypotheses

The hypotheses are concerned with various demographic, occupational, and stress variables and their relationship to the three subscales of the MBI. The first eight hypotheses are based on section one of the survey. They are:

- There is no significant relationship between age and burnout as measured by the MBI;
- There is no significant relationship between the sex of the coordinator and burnout as measured by

the MBI;

- 3. There is no significant relationship between the number of years employed and burnout as measured by the MBI;
- 4. There is no significant relationship between marital-family status and burnout as measured by the MBI;
- 5. There is no significant relationship between ethnic background and burnout as measured by the MBI;
- There is no significant relationship between the program size and burnout as measured by the MBI;
- 7. There is no significant relationship between the number of Family Needs Assessments personally completed by the coordinator and burnout as measured by the MBI; and,
- 8. There is no significant relationship between education level and burnout as measured by the MBI. The final two hypotheses are based upon information obtained on section two of the survey. They are:
 - There is no significant relationship between self reported stress levels associated with workload and burnout as measured on the MBI; and,
 - 10. There is no significant relationship between self reported stress levels and burnout as measured on the MBI.

RESULTS

A total of 65 surveys were returned and provided a good base for analysis. This section will discuss the results of the study through an examination of each hypothesis to determine the nature of correlation between the independent and dependent variables. Multiple regression analysis was computed using the SPSS-PC+ computerized statistical package available through the computer center at Western Kentucky University. A total of 59 surveys were used in the correlation computations.

Hypothesis 1: Age

Most responses fell between the 30 year and 49 year range. Twenty subjects, or 31%, were in the 30-39 year category and 31 subjects, or 48%, were in the 40-49 year old category. Since there were so few responses in the 20-29 and 60+ ranges these areas were collapsed into higher and lower categories respectively. This created three age groups for statistical analysis. The data in Table 1 shows the age breakdown.

No significant relationship was shown to exist between age and burnout as measured by the MBI. The null hypothesis was not shown to be false.

Hypothesis 2: Sex of the Coordinator

Social Services Coordinators in Head Start are

Table 1
Distribution of Responses by Age

ge Group	Responses	Per Cent
20-29	1	1.54
30-39	20	30.77
40-49	31	47.69
50-59	9	13.85
60+	4	6.15
1	Distribution Analyze	đ
20-39	21	32.31
40-49	31	47.69
50+	13	20.00

overwhelmingly female. This was borne out by the results of the survey. A total of 53 respondents were female. Two respondents were male. Ten did not respond. The number of no responses probably occurred because this question, unlike the others, did not appear on the left side of the survey page and may have been overlooked. Because of the discrepancy between the number of females and males, this data could not be statistically analyzed.

Hypothesis 3: Years Employed

The majority of responses fell within three categories.

Table 2 shows the complete distribution of responses.

Employees who had worked 5-10 years totaled 14 responses

(22%); 10-15 years totaled 14 (22%); and 15-20 years

received 21 responses (32%). Due to the small number of responses in several categories, some were collapsed into other groups.

Age and years employed were, as one would expect, positively correlated. Years employed were negatively correlated with the MBI subscale Emotional Exhaustion and was significant at the .01 level. The null hypothesis was proven false for at least one subscale of the MBI.

Hypothesis 4: Marital-Family Status

The majority of respondents, 41 out of 65, were married (63%). The other three categories totaled 24 responses.

Because of the small numbers these three areas were combined to form one group. This procedure created two groups for analysis: Married and Other. Analyzed in this manner no

Table 2

Distribution of Responses for Years Employed in Head Start

Years Employed	Responses	Per Cent
1 Yr or Less	2	3.08
1-3	3	4.62
3-5	4	6.15
5-10	14	21.54
10-15	14	21.54
15-20	21	32.31
20+	6	9.23
o Response	1	1.54
Dis	stribution Analyz	ed
1-5	9	13.85
5-10	14	21.54
10-15	14	21.54
15+	27	41.54

significant relationship was shown to exist between Marital-Family Status and the dependent variables. The null hypothesis stands. Table 3 shows the distribution of responses.

Hypothesis 5: Race or Ethnic Background

The number of subjects who responded as African

American totaled 28 (43%). Thirty-two responses (49%) were

Caucasian and three subjects responded as Native American

(4%). Two subjects did not respond (Table 4). For analysis

only two categories were considered: African American and

Caucasian. No significant relationship was found between

race and burnout as measured by the MBI. The null

hypothesis was not disproved.

Hypothesis 6: Program Size

The approximate number of families served by the Head Start program determined the responses to this survey item. Table 5 displays the complete distribution for this category. No significant relationship was found to exist between program size and burnout as measured on the MBI. The null hypothesis could not be shown to be false.

Hypothesis 7: FNAs Completed

The number of Family Needs Assessments (FNA) personally completed by the Social Services Coordinator was determined by this survey question. Table 6 displayed the results of the survey item. No significant correlation was found to exist between FNAs completed and burnout as measured by the MBI. The null hypothesis stands.

Table 3

<u>Distribution of Responses for Marital-Family Status</u>

Status	Responses	Per Cent
Single (Never Married)	7	10.77
Single Parent	5	7.69
Married	41	63.08
Single	12	18.46
Di	stribution Analyz	ed
Married	41	63.08
Other	24	36.92

Table 4

Distribution of Responses by Race/Ethnic Background

Race	Responses	Per Cent
African American	28	43.08
Native American	3	4.62
Asian American	0	0
Caucasian	32	49.23
Hispanic	0	0
Other	0	0
No Response	2	3.08

Table 5

Distribution of Responses by Program Size

Program Size*	Responses	Per Cent
Less than 200	29	44.62
200-500	20	30.77
500-1000	14	21.54
1000+	2	3.08
D	istribution Analyz	ed
Less than 200	29	44.62
200-500	20	30.77
	16	24.62

^{*(}In Number of Families Served)

Table 6

Distribution of Responses to the Number of FNAs Completed by the Social Services Coordinator

FNAs	Responses	Per Cent
Less than 50	15	23.08
50-100	12	18.46
100-150	6	9.23
150-200	3	4.62
200+	10	15.38
N/A	19	29.23
г	Distribution Analyz	ed
Less than 50	15	23.08
50-100	12	18.46
100-200	9	13.85
200+	10	15.38
I/A	19	29.23

Hypothesis 8: Education Level

Education levels for Social Services Coordinators fell into four categories: 32.3% had at least a High School Diploma or a GED; 15.4% had an Associate Degree; 36.9% of the respondents had a BA/BS; and 12.3% of coordinators had a MA. No significant relationship was found to exist between education level and burnout as measured by the MBI. The null hypothesis stands. The data in Table 7 shows the distribution of responses.

Hypothesis 9: Workload Stress

A total of 23 respondents (35%) reported that they were under High or Very High Stress due to their workload. Sixty-four percent (n=42) of the responses indicated between moderate and no stress due to workload. Responses were grouped into these two categories for analysis: High/Very High or Less than High Stress.

Workload was negatively correlated with Years Employed at the .001 level. Workload was positively correlated with two of the MBI subscales. Workload and Emotional Exhaustion were correlated at the .001 level. The correlation between Workload and Depersonalization was significant at the .01 level. The null hypothesis was disproved for at least two subscales on the MBI.

Hypothesis 10: High and Very High Stress

A total of 36 subjects (55.4%) reported that they were currently under High or Very High Stress in at least one area of their lives. Thirteen areas were listed with

Table 7

Distribution of Responses by Education Level

Education	Responses	Per Cent
Less than HS	0	0
IS/GED	21	32.31
NA .	10	15.38
BA/BS	24	36.92
MA/MS	8	12.31
Doctorate	0	0

workload having the highest frequency (Table 8). There were 51 total responses in the High Stress category and 15 responses were Very High. There was a significant negative relationship between reports of High/Very High Stress and Years Employed. The correlation was significant at the .01 level. There were significant positive correlations between High/Very High Stress and Emotional Exhaustion (.001 level) and Depersonalization (.01 level). The null hypothesis is rejected for these two subscales of the MBI. Correlation coefficients between all independent and dependent variables are displayed in Table 9.

Table 8

High/Very High Stress Responses on Specific Stressors

Stressors	High Stress Responses	Very High Stress Responses
Interaction with Clients	2	0
Interaction with Coworkers	7	2
Interaction with Supervisors	8	1
Agency Policy & Procedures	1	1
Workload	16	7
Interaction with Family	4	1
Interaction with Relatives	3	1
Interaction with Friends	1	0
Personal Health & Behavior	4	0
Other: Time Management	2	0
Low Salary	2	1
Child of Alcoholic	1	0
Supervising	0	2
Total Responses	51	15

^{*36} Subjects Responded in the High/Very High Stress Categories

Table 9

<u>Correlations</u>

Age	2000	1985	1070
			.1273
Sex	0	0	0
Yrs Empl	3751*	2107	.0488
Marital Stat	.0784	.1397	.0440
Race	.2583	.1287	1969
Prog Size	0125	1398	.0609
FNA	.1081	.0256	.0697
Education	.0598	~.1711	.0339
Workload	.5711**	.3518*	0423
H/VH Stress	.5508**	.3273*	1525
	Marital Stat Race Prog Size FNA Education Workload	Marital Stat .0784 Race .2583 Prog Size0125 FNA .1081 Education .0598 Workload .5711**	Marital Stat .0784 .1397 Race .2583 .1287 Prog Size01251398 FNA .1081 .0256 Education .05981711 Workload .5711** .3518*

Other Significant Correlations

Age and Years Employed	.3832*
Workload and Years Employed	5072**
H/VH Stress and Years Employed	3328*
EE and DP	.5075**

^{*} Significant at the .01 Level ** Significant at the .001 Level

DISCUSSION

Contrary to the original suspicions of the researcher, only one of the first eight hypotheses could be shown to be significantly related to burnout. Age, sex, race, marital status, program size, FNAs processed, and educational level were not significantly correlated to any of the three subscales of the MBI.

From the first section of the survey only Years Employed was significantly correlated to the MBI. It was shown to be negatively related and significant at the .01 level to the Emotional Exhaustion subscale. This result is probably not too surprising, since the longer an employee has worked the more we might expect that employee to have developed the skills necessary to survive emotionally on the job. The work of Cherniss (1980) on the stresses unique to new employees may be important in regard to this survey result. He emphasizes the need for proper orientation and a need for "easing" new employees into their jobs in order to maintain positive work attitudes (Cherniss, 1980).

Also important in this area is the work of Edelwich (1980) who states that certain "built-in" sources of frustration will lead the human services worker toward burnout. This may be especially true for the new worker who comes to the Head Start program with, in Edelwichs' terms,

"noble aspirations and high initial enthusiasm" (Edelwich, 1980). These tendencies of the new employee and the realities of the job coupled with a lack of supervision and criteria for measuring success often take their toll on the new employee leading to frustration and apathy. It is interesting to note that while years employed was related to burnout, the age of the worker was not significantly related to any of the MBI subscales. It seems to be time and maturity on the job that are important.

Years Employed and stress due to workload were significantly negatively correlated at the .001 level. Once again it would appear that time on the job is a significant factor in how coordinators handle stress and the burnout that can occur as the result of prolonged exposure to stressful situations. Several authors note the importance of workload and its relation to burnout (Cherniss, 1980; Maslach, 1982; Pines et al, 1981).

The greater the number of years employed the less the coordinators seemed to feel they were under High or Very High Stress in several areas. This significant negative correlation (.01 level) may reflect the fact that several of the indices concerned the ability of the coordinator to deal effectively with coworkers, supervisors, and agency policy and procedures. It appears reasonable to assume that after several years, the coordinator would have learned to cope more effectively with these possible sources of stress.

Workers who believed that they were under High or Very

High Stress from their workloads were more likely to show signs of emotional exhaustion. Workload and Emotional Exhaustion were positively correlated at the .001 level. Since program size and FNAs processed were not related significantly to burnout, it is interesting to speculate on what the workload of those coordinators who feel under severe stress might be like. It is very likely that some are new coordinators. It is also likely that "workload" is a very subjective experience. All that can be said based upon this research is that perception of High or Very High Stress due to workload is related to burnout. The same relationships hold for the significant positive relationships between all High/Very High Stress items and the Emotional Exhaustion subscale of the MBI.

Perceptions of High and Very High Stress on workload and other stress indices were also positively related to the subscale of Depersonalization (.001 and .01 levels). This makes sense in light of Maslach work (1982) that details a progressive movement from emotional exhaustion to depersonalization to loss of personal accomplishment. The Emotional Exhaustion subscale was also positively related to the Depersonalization subscale at the .001 level. This would tend to confirm Maslachs' findings to some extent.

It must be noted, however, that only 3.08% of all Social Services Coordinators surveyed scored High on the Depersonalization scale (Table 10). This indicates that even though there is the tendency to be more depersonalizing

Table 10

MBI Subscale Scores for the Survey Population

	EE	DP	PA
LOW	56.92%	80.00%	40.00%
MODERATE	30.77%	16.92%	35.38%
HIGH	12.31%	3.08%	24.62%

as the coordinator is under stress, the level of depersonalization in Head Start is very low. This may be explained by the close identification that many coordinators feel toward their clients. This lack of "detached concern" is a possible explanation for the discrepancies in the scores on the Emotional Exhaustion and Depersonalization subscales. A lack of "detached concern" is also one of the leading causes of burnout according to some authors (Maslach, 1982; Pines et al, 1981).

Of the coordinators in the study, 30.77% showed a moderate degree of burnout due to Emotional Exhaustion while 12.31% were high on burnout for that subscale. While Depersonalization was low, still 16.92% of the subjects showed a moderate degree of depersonalization in their scores.

While the subscale Personal Accomplishment was not shown to be significantly related to any of the other factors in the study, this does not mean that feeling a lack of Personal Accomplishment in work is not an important factor to consider. Over 35% of subjects reported that personal accomplishment was a moderate factor for them in leading toward burnout and 24.62% of all responses fell into the high category on this subscale. Of the three subscales, this high score stands out. It is nearly double the high Emotional Exhaustion score and eight times the Depersonalization score (Table 11). While this research did not find significant relationships between lack of personal

Table 11

MBI Subscale Means/Ranges

	Mean	Range
Emotional Exhaustion	15.91	0-42
Depersonalization	4.12	0-19
Personal Accomplishment	36.09	14-48*

^{*}Scored in the opposite direction from EE and DP

accomplishment and other variables, a different research design might reveal important and significant correlations.

CONCLUSIONS AND RECOMMENDATIONS

This study was designed to investigate the phenomenon of burnout among Head Start Social Services Coordinators. Its purpose was to determine whether burnout exists, its severity, possible correlates and finally to make recommendations for action and possible intervention strategies for individuals and organizations. When asked "Would training in the area of Stress/Burnout be beneficial to you?" over 70% of the subjects responded in the affirmative. Results of the survey seem to indicate that some coordinators may indeed need assistance in this area.

Slightly over 12% of the subjects surveyed scored High on the Emotional Exhaustion subscale of the MBI. Over 24% scored High on the Personal Accomplishment subscale. These figures seem to indicate that several coordinators may be either having problems with burnout now or could have some problems in the future. It may be important for local programs to deal with this issue.

The negative correlation between Years Employed and Emotional Exhaustion may indicate that employees who have been on the job for several years have learned to deal more effectively with the stresses of the job. If it is true that new employees need more assistance, this has implications for training and employee orientation.

Cherniss (1980) notes that the major sources of stress which lead to early burnout among new social service workers consist of: feeling a lack of competence; lack of motivation by clients; bureaucratic interference; boredom; and, perceived lack of support from colleagues. Head Start programs can do something positive about several of these problem areas.

A feeling of lack of competence is not an unusual response to a new job situation, but could be eased by certain measures. One response would be to develop or utilize New Coordinator Training programs which would familiarize new workers with their duties and responsibilities. A system for networking with experienced Social Services Coordinators, having a shoulder to lean on, could be very useful. Also, utilizing the "buddy system" within an organization could be beneficial. This system would team a new employee with an experienced peer who would be assigned to show them the ropes. Supervisors must take the time to allow the employee to find their niche and to set reasonable goals. Supervisors must also outline specific expectations so that the new employee is clear on "where the boss is coming from." New employees also need to understand that just because they have a title or "credential" they are not expected to be automatically competent and all knowing.

While programs may be able to do little about client motivation, new coordinators can be assisted by reassessing

work goals, lowering their feeling of personal responsibility for certain outcomes and readjusting their level of idealism (Cherniss, 1980).

Bureaucratic interference can be lessened, if it is a problem, or the new employee can be taught how best to use the system for her benefit and the benefit of her clients. Allowing the new employee as much freedom as possible will help develop creativity, self-assurance and will eliminate some of the alienating effects of bureaucratic structure.

If boredom is a problem, it may be due to the over or under whelming nature of the job as experienced by the new coordinator. Too much, as well as too little, stress can be detrimental.

The high positive correlation between perceived stress due to workload and scores on the Emotional Exhaustion scale may be important. Those coordinators who rated themselves as under High or Very High Stress due to workload also tended to score higher on the Emotional Exhaustion subscale. What a high workload is will probably be a very subjective experience for the coordinators. Important in this regard is the expectations of the agency toward services provided by its social services component. If expectations are high then a caseload of 50 might create stress; if expectations are low for time spent in interaction with families, then a much higher caseload might lead to little or no stress on the coordinator's part. Supervisors and coordinators might find it helpful to analyze their social services program and

adjust goals as necessary.

Coordinators who perceived themselves as being under high or very high stress in several areas such as interaction with coworkers and supervisors, interaction with family and friends, and personal health and behavior, also tended to score higher on the Emotional Exhaustion subscale. While supervisors certainly cannot be expected to control for all these possibilities, it would be useful to maintain lines of communications with employees that would keep the supervisor informed as to the level of stress and its directionality.

Edelwich (1980) notes that some interventions will not work in moving from a state of burnout. One of these unsuccessful strategies is the "workshop high." Sending a worker to a workshop on burnout may be useful as a tool for learning, but needs to be followed up by action at home. The "high" will wear off often leaving the worker worse off than before. Another intervention that will not work is to legitimize malingering. A burned out worker must be confronted with her behavior and helped if necessary to overcome the problem. Allowing the worker to get away with shoddy work does not help the worker, the client, or the agency. Burnout is also contagious and can negatively effect the work and morale of peers.

Both the individual worker and the agency are responsible for coming to terms with the phenomenon of burnout, and the problems can only be solved if both work

toward a solution. While there is much talk of empowering families, there is little discussion directed toward the empowerment of staff. From the individual's perspective, empowerment can come through the setting of realistic goals, a focus on success, rest and relaxation, a "life" outside of work, developing tools for coping, and improving the range and quality of old tools (Edelwich, 1980; Maslach, 1982; Pines et al., 1981). The individual can also engage in self help programs such as the one proposed by Bramhall and Ezell (1981b).

The organization can assist the coordinator by not making excessive demands while maintaining reasonable expectations, having clear agency goals and objectives, supporting peer support groups and networks, providing timely and specific performance feedback, providing training and orientation programs, and promoting health and wellness programs for the staff (Lawson et al., 1984; Farber, 1983). While the individual can do much on her own to improve coping skills,

individual coping skills seem effective in marriage, parenting, and household economics, but not at work. In work settings individual coping strategies seem less useful than those at the group and agency level (Golembiewski et al., 1986).

One final point is worth noting from the results of this study. The amount of Depersonalization was extremely

low. It was only 3.08% on the high scale while 80% of the subjects responded low for this MBI subscale. This is much lower than would normally be expected. A possible answer to this is in the nature of the Head Start program itself. Nationwide 36% of Head Start employees are ex-Head Start parents (Mallory and Goldsmith, 1990). This utilization of ex-parents has been a central part of Head Start's philosophy and one of its major strengths for 25 years. Although it cannot be known if any of the subjects in this study were ex-parents, it is more likely than not that several were. The loyalty of these workers is high and their sense of belonging to the Head Start "family" allows them little room to depersonalize the client who may have come from the very community they themselves have come from or may still live in or near. If this conjecture is possible, it makes a good argument for Head Start's utilization of properly trained ex-parents as employees.

Head Start programs could benefit from a careful analysis of stress and burnout in their agencies. The effects of burnout are detrimental to the workers, clients, coworkers, and the agency. The costs are high in emotions, physical illness, time lost from work, poor performance, substance abuse, turnover, and loss of creative energy. In a time of increasing poverty and social ills, Social Services Coordinators and agencies cannot afford to fall and fail due to burnout. Workers and programs must work together as an interdependent team.

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Appendix A

SURVEY

Place a CHECK MARK in the appropriate space. Each item has only one response.

1.	. AGE: 20 - 29 Years 30 - 39 Years 40 - 49 Years 50 - 59 Years 60 Years or Older	2. SEX:	Female Male
3.	NUMBER OF YEARS AS A HEAD ST. 1 Year or Less 1 - 3 Years 3 - 5 Years	ART EMPLOYI 5 - 10 Years 10 - 15 Years 15 - 20 Years	EE: 20 Years or More
4.	Single (Never Married) Single Parent Married	Y STATUS: Single Other	(Divorced or Separated)
5.	African American Native American Asian	Caucasian Hispanic Other E	n thnic Origin
6.	NUMBER OF FAMILIES SERVED: Less than 200 500 200 - 500 1000		
*]	*If you personally complete and process FN	NA instruments c	complete Question # 7.
7.	. HOW MANY FNA INSTRUMENTS DO DURING ONE PROJECT YEAR: Less than 50 50 - 100 100 - 150	150 - 20	
8.	. EDUCATION LEVEL Less than High School High School or GED Associate Degree	BA/BS Masters Deg Doctorate	гее

Stress may come from several sources. Where are your sources of stress? Rate each item below using the scale provided. Place the appropriate number by each of the possible stressors.

5	4	3	2	1	0			
Very High Stress	High Stress	Moderate Stress	Mild Stress	Very Low Stress	None			
Stress Level		Possible Source	e of Stress					
		Interaction with	Clients					
		Interaction with	Co-workers					
		Interaction with Supervisor(s)						
		Workload ,						
		Interaction with	Immediate F	amily				
	Interaction with Relatives							
		Interaction with Friends Personal Health or Behavior						
		Other		_				
Would trainin	g in the area of YES	stress/burnout be b	eneficial to yo	u?				
If YES, please with stress/but	e explain the typ	e of training you bel	lieve would ass	ist you the most	in coping			

HUMAN SERVICES SURVEY

HOW OFTEN: 0 1 Never A few times a year or less	2 3 4 5 6 Once a A few Once a A few Every month times a a times day or less month week a week
HOW OFTEN 0-6	Statements:
1	I feel emotionally drained from my work.
2	I feel used up at the end of the workday.
3	I feel fatigued when I get up in the morning
	and have to face another day on the job.
4	I can easily understand how my recipients feel
	about things.
5	I feel I treat some recipients as if they were
	impersonal objects.
6	Working with people all day is really a strain
	for me.
7	I deal very effectively with the problems of my
	recipients.
8	I feel burned out from my work. I feel I'm positively influencing other people's
9	lives through my work.
10	I've become more callous toward people since I
10	took this job.
11	I worry that this job is hardening me
	emotionally.
12	I feel very energetic.
13	I feel frustrated by my job.
14	I feel I'm working too hard on my job.
15	I don't really care what happens to some
	recipients.
16	Working with people directly puts too much
17	stress on me. I can easily create a relaxed atmosphere with
17	my recipients.
18	I feel exhilarated after working closely with
10	my recipients.
19	I have accomplished many worthwhile things in
	this job.
20	I feel like I'm at the end of my rope.
21	In my work, I deal with emotional problems very
	calmly.
22	I feel recipients blame me for some of their
	problems.
EE:	DP: PA:
EE:	Dr

Appendix B

MBI Categorization Ranges

	EE	DP	PA*
LOW	0-16	0-6	39+
MODERATE	17-26	7-12	32-38
HIGH	27+	13+	0-31

^{*}Scored in the opposite direction from EE and DP