

2001

## UA56/1 Facts at a Glance

WKU Institutional Research

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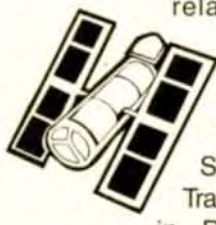
**Did you know...**

In summer 2003, the new 94,400 square foot, Media and Technology Hall will open. This state-of-the-art complex will house the School of Journalism and Broadcasting, and the Division of Information Technology.

The Guthrie Courtyard, which includes a clock and bell tower, was made possible by a \$1.1 million gift from the Lowell Guthrie family. The courtyard is named in honor of Lowell Guthrie's wife, Carolyn, and the tower is named in memory of Sgt. 1st Class Robert Guthrie, Lowell's brother, who was killed in the Korean War. The tower was dedicated on May 6, 2002.



WKU is collaborating with NASA on space mission projects. Key components of this collaboration are related to extra-solar planets, active galactic nuclei and gamma ray bursts. Programs like STARBASE (Students Training for Achievement in Research Based on Analytical Space-Science Experiences), which includes a network of remote, robotic telescopes, as well as balloon flights, provide students with valuable research opportunities.



**Fastest-Growing Majors:**

- Undergraduate:**
1. Nursing
  2. Management
  3. Computer Info. Systems
  4. Elementary Education
  5. Physical Education
- Graduate:**
1. Educational Administration
  2. Computer Science
  3. Business Administration
  4. Public Health
  5. Elementary School Counseling



WKYU-FM, Western's public broadcasting service, was awarded the inaugural Kentucky Broadcasters Association Golden Tower Award as the best radio station in Kentucky for news and public service.

**Student Success**

- In an unprecedented sweep, both the undergraduate and graduate teams of Western students won first place in the 37<sup>th</sup> Annual International Collegiate Business Policy Competition. The competition features 34 universities worldwide in a computer-simulated race for corporate dominance.
- Western broadcasting students won eight, first-place awards in the KY Associated Press competition in 2001.

**Degrees Conferred: 2000-2001\***

Major Area	# Awarded
Arts	530
Business	287
Community College	203
Education	439
Graduate College	514
Health & Human Services	166
Interdisciplinary Studies	178
Science	299
	<b>+ 2,616</b>

\*Includes double majors

**Benchmark Comparisons**

Western benchmarks itself against institutions identified by the Kentucky Council on Postsecondary Education to gauge progress toward strategic goals. The benchmark information presented here highlights data from the 2002 edition of *US News & World Report's America's Best Colleges*.

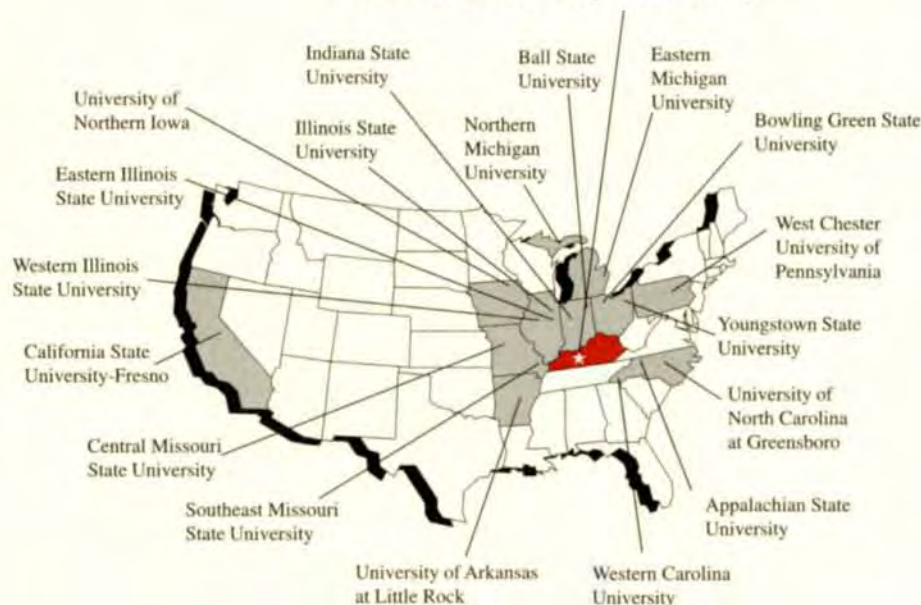
**Freshmen in Top 10% of HS Class**

**% of Financial Aid that is Merit Based**

**Undergraduate Enrollment**

Western Kentucky University	13,235	28%	17%
Appalachian State University	12,112	12%	15%
Ball State University	16,350	15%	16%
Bowling Green State University	15,494	11%	12%
California State University-Fresno	15,414	15%	N/A
Central Missouri State University	9,150	N/A	11%
Eastern Illinois University	9,346	4%	11%
Eastern Michigan University	18,131	12%	13%
Illinois State University	18,025	6%	10%
Indiana State University	9,537	5%	9%
Northern Michigan University	7,575	0%	N/A
Southeast Missouri State University	7,758	28%	16%
University of Arkansas at Little Rock	N/A	N/A	N/A
University of North Carolina at Greensboro	10,021	6%	13%
University of Northern Iowa	12,413	11%	19%
West Chester University of Pennsylvania	10,326	N/A	9%
Western Carolina University	5,611	18%	8%
Western Illinois University	10,652	34%	7%
Youngstown State University	10,619	N/A	11%

**Western Kentucky University**



## Focus on Faculty

Dollars Awarded to WKU's Faculty through Grants & Contracts



## Survey Says . . .

In a recent Western Alumni survey:

- 96% of alumni rated the *overall quality of instruction* at Western as either "good" or "excellent."
- 93% of alumni rated the *quality of instruction in their major* as "good" or "excellent."

Western's "Investing in the Spirit", capital fundraising campaign, surpassed its initial goal by reaching \$78.8 million in May 2002.

An integral part of the campaign has been the increased emphasis on creating endowed faculty positions and student scholarships. As a result of these efforts, WKU has nearly doubled its endowment assets to more than \$47 million.

## Living Well

### Residence Life:

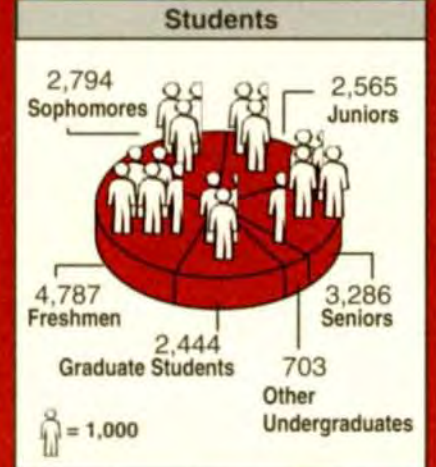
Since 1999 Western's *Student Life Foundation* has expended \$27 million to renovate residence halls. WKU plans to complete the entire \$40 million project by 2004.

Renovations will include state-of-the-art student rooms with private bathrooms, voice, video and data outlets, expanded electrical capacity, improved environmental controls and moveable furniture.

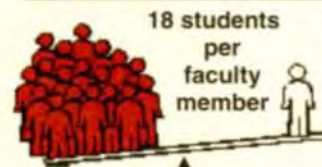


## Fall 2001 Enrollment: 16,579

Gender	
Female	9,996
Male	6,583
Enrollment Status	
Full-time	12,002
Part-time	4,577
Race	
White	14,516
Black	1,254
Other	809
Undergraduates	
Traditional	11,114
Non-traditional	3,021



### Student/Faculty Ratio



Students come to WKU from 115 Kentucky counties, 45 states and 55 foreign countries.

WKU is the fastest growing university in Kentucky, with a 14 percent enrollment increase in five years, from 14,543 to 16,579.

### Survey Says . . .

Top 3 reasons entering freshmen chose Western . . .

- 1. Good Academic Reputation
- 2. Wanted to Live Near Home
- 3. Size of the University

### Exceptional Freshman Class:

- 86 Class Valedictorians
- 284 Honors Program Eligible
- 50 Governor's Scholars
- 5 National Merit Scholars

## Support for Students

Annual Financial Awards to Students:  
A Five-Year Trend

