

1990

UA36I/2/1 Peggy Keck Interview

Peggy Keck

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Western Kentucky University
UA36I Faculty/Staff Personal Papers
Series 2 Small Collections
Item 1 Peggy Keck Interview

Contact information:

WKU Archives
Department of Library Special Collections
1906 College Heights Blvd.#11092
Bowling Green, KY 42101-1092
Phone: 270-745-4793
Email: archives@wku.edu
Home page: <http://www.wku.edu/library/archive/>
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Description: Peggy Keck interviewed about Students in Free Enterprise competitions.

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Keck, Peggy
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Interview Recording List

UA36L2.1 ~ Audiocassette

12/04/2013

Media ID	Side	Start time	Subject
Tape 1	1	00:00:00	<p><i>Interviewer: First of all what is students [phone rings] First of all what is Students in Free Enterprise?</i></p> <p><i>PK: Students in Free Enterprise is a national organization that sponsors competition between universities to do projects to carry out the theme of free enterprise in other words individual choice entrepreneurship. It is done by major colleges. We go to a regional competition and then if we qualify we go on a national competition. The judges are always businessmen who are looking for the principles of private property, financial reward and an understanding of how our economic system works.</i></p>
Tape 1	1	00:00:47	<p><i>Interviewer: Okay. When was Students in Free Enterprise established here at Western?</i></p> <p><i>PK: Well we started back in 1977 and we had it for about three years and then we did not have it awhile and then we moved back into the competition in 1984.</i></p>
Tape 1	1	00:01:06	<p><i>Interviewer: Specifically which of the projects that they take to competition and I read a little bit about them, about how they do different types of things out in the community. Specifically what kinds of things do they do? How do they . . .</i></p> <p><i>PK: . . . decide on the competition. Okay. They can be as creative as they want. They have a business advisor and they decide what they would like to do. And they can go to civic clubs with programs. They can go to the school system with programs. They've chosen to put public service announcements on free enterprise. One year they worked on entrepreneurship and they did the Duncan Hines celebration here. They also sponsored the Milton Freedman essay contest to write on subject that year that has to do with market economics. They just choose at random what they'd like to do. There are some money making projects and the two have been Halt the Deficit and Liability Crisis. We've only done one of those, but the students get to choose. We are larger than some of the schools that are involved in it. The smaller schools usually give course credit for this. U.K. and Western have both chosen to do it as an outside project involving as many of the campus organizations in it as they can. And we do compete against the University of Kentucky when we go usually to regional.</i></p>
Tape 1	1	00:02:40	<p><i>Interviewer: About how many students are involved?</i></p> <p><i>PK: It differs because you only use a team approach. I only see the captains of each team. They make up their own team. They involve their own organization. Now when we did the Duncan Hines project we had several sororities involved and we had a fraternity involved and we had the Communication Club and Phi Beta Lambda involved. It's according to the affiliation of the team captain.</i></p> <p>3:15 <i>Interviewer: Okay. How are students chosen to participate in this?</i></p> <p><i>PK: As team captains we usually choose people from different majors and they have been over the years recommended by the teachers in those organizations. And then we have asked them if they wanted to be and then they would be chosen on the basis of a recommendation.</i></p>
Tape 1	1	00:03:45	<p><i>Interviewer: Since it's not for credit what do the students get out of the project and get out of the experience?</i></p> <p><i>PK: Well they get contact with businessmen and business programs. Now we had one year one of our accounting persons had job offers. They get to send out their resumé through the Students in Free Enterprise with the recommendation from the major board which there are about sixty some odd companies that take these recommendations. They also made money one year. We won several of the awards and they're money. They are cash value and so they each took the money. The major team members they got money from it.</i></p>
Tape 1	1	00:04:26	<p><i>Interviewer: Okay. What specifically is this year's group planning to do or in the process of doing?</i></p> <p><i>PK: They have not decided their definite projects. From what I know right now one group's going to take the Liability Crisis which is the money making contest from the business roundtable. Another one is working on public service announcements. And then one of the other team captains is trying to do a seminar with Wal-Mart. So they have selected what they want to do now they've got to start putting it together and carrying it out for the year.</i></p>
Tape 1	1	00:05:04	<p><i>Interviewer: So are there actually three teams or four?</i></p> <p><i>PK: There are four team members and they do their projects through those team memberships.</i></p>

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Tape 1	1	00:05:15	<p><i>Interviewer: Okay. What are some of the things that have been done in the past years? Or specifically that have been, that have achieved awards for past years?</i></p> <p><i>PK: Our Duncan Hines project received an award. And then we did a Halt the Deficit and that received an award one year. Last year we did not place in regional.</i></p>
Tape 1	1	00:05:45	<p><i>Interviewer: Where are the regional competitions held at? It is a national organization.</i></p> <p><i>PK: That's right. And we choose where we want to go. Now the year we won we went to the Knoxville region. We went down to U.T. Last year we went to Memphis and we were up against tough competition and we didn't do too well. We can go to St. Louis this year. We can go to Lexington. Lexington is hosting this year. You can go to Cleveland, Ohio, Dallas, Texas, Atlanta. We choose to go to the closest one.</i></p>
Tape 1	1	00:06:14	<p><i>Interviewer: Right. I read that there are about 35 members involved in SIFE. Are they all involved in the actual projects or are they just involved over the years in various projects?</i></p> <p><i>PK: No the 35 number came from one year that we had it and how many were definitely placed on the teams, names sent in and things. And they organized a little bit different that year.</i></p>
Tape 1	1	00:06:45	<p><i>Interviewer: Okay. I think that's about everything I had. Is there anything you want to add about it.</i></p> <p><i>PK. No.</i></p> <p><i>Interviewer: Okay. I really appreciate it.</i></p>