


7-1969

UA62 Bowling Green College of Commerce

WKU Gordon Ford College of Business

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records

 Part of the [Accounting Commons](#), [Anthropology Commons](#), [Economics Commons](#), [Higher Education Administration Commons](#), [Political Science Commons](#), and the [Sociology Commons](#)

Recommended Citation

WKU Gordon Ford College of Business, "UA62 Bowling Green College of Commerce" (1969). *WKU Archives Records*. Paper 3049.
http://digitalcommons.wku.edu/dlsc_ua_records/3049

This Report is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

THE BOWLING GREEN COLLEGE OF COMMERCE

As noted in the Fifth Year Report of the University, the Bowling Green College of Commerce was established by action of the Board of Regents effective with the fall semester, 1964. Elements of the college had prior autonomous histories. The Bowling Green College of Commerce was a private institution of higher education established in 1874; in June 1963 its program was assumed by Western Kentucky State College and its curricula were combined with those of two departments of Western, the Department of Business and Government and the Department of Economics and Sociology. The Department of Economics and Sociology was established in 1925 and the Department of Business and Government was created in 1961.

The departments of the college offer curricula for the preparation of teachers but its principal purpose is the offering of programs in business and the social sciences to prepare students for careers in business and public affairs.

In 1965 the college was restructured into six departments; Accounting, Business Administration, Economics, Government, Office Administration, and Sociology. Two years later the name of the Department of Sociology was changed to the Department of Sociology and Anthropology. In 1966 this department undertook a program in Social Work with the financial assistance from the Kentucky Department of Economic Security.

2.

The college offers four-year degrees in Accounting, Business Administration, Economics, Government, Business Education, Office Administration, and Sociology. Minors are offered in all these fields and additionally in the fields of secretarial science and social work. Two-year Associate of Arts Degrees are offered in Secretarial Administration, Data Processing and Small Business Management. Certificate programs are also available in secretarial science and real estate.

Three master's degree programs are offered; The Master of Business Administration, the Master of Arts in Government and Sociology. Masters work is also given in the Business Education area and in the University's Master of Public Service Degree Program. The college graduated its first MBA and its first Master of Arts in Government in 1969.

The growth of the faculty in the period 1961-68 is presented in Table 1. During this period the college had a growth rate of approximately 30 percent compounded annually.

Student enrollment has expanded at about the same rate as the faculty. Table 2 presents this growth from 1643 in 1961 to last fall's enrollment of nearly ten-thousand. Production of graduates (Table 3) has now reached the point of a nearly one-third of each year's class. As the table illustrates, this ratio has apparently leveled off, for most departments, but it should be noted that the Department of Sociology and Anthropology is likely to produce a larger number of graduates in the next five years.

Table 1. FULL-TIME FACULTY GROWTH BY DISCIPLINES AND PERCENTAGE OF TERMINAL QUALIFICATION

Discipline	1961		1962		1963		1964		1965		1966		1967		1968	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Accounting	1	.00	2	.00	5	.43	8	.56	10	.45	9	.45	9	.30	10	.36
Bus. Adm.	1	0	2	.00	5	.00	6	.17	9	.22	13	.46	11	.27	10	.30
Economics	2.5	.40	3	.33	6	.50	7	.28	8	.37	9	.33	12	.25	13	.39
Government	2	100	4	.75	5	.80	7	.85	6	.83	11	.63	14	.85	12	.83
Off. Adm.	.5	.00	.5	.00	3	.00	7	.00	8	.12	11	.19	10	.40	12	.33
Soc. & Anthro	3	.00	4	.25	4	.25	6	.17	10	.20	14	.22	15	.20	23	.30
Anthropology											1	.00	1	.00	3	.00
Social Work											3	MSW	3	MSW	5	MSW
TOTALS	10	.33	15.5	.25	28	.42	41	.34	51	.35	68	.30	74	.40	79	.39
(# Terminals in ())		(3)		(4)		(11)		(14)		(17)		(21)		(30)		(31)

Table 2. DEPARTMENTAL ENROLLMENTS FALL CLASSES - 1961 - 1968

Department	1961	1962	1963	1964	1965	1966	1967	1968
Accounting	286	421	747	914	1104	1048	1235	1142
Business Administrat.	73	367	621	866	1443	2059	2221	2047*
Economics	407	662	995	939	869	1010	1217	1522
Government	283	414	764	784	875	1294	1369	1323
Office Admin.		49	504	630	957	1120	1037	1365
Socio. & Anthro.	595	593	798	1511	1740	2114	2595	3107
TOTALS	1643	2506	4429	5654	6988	8645	9774	10,506

* BUS. 100 DROPPED FROM THREE HOURS TO ONE HOUR COURSE THIS SEMESTER

5.

Table 7 BACCALAURETE DEGREES BY MAJOR 1964-1968

Major	Est.	1964	1965	1966	1967	1968
Accounting	(1964)	35	23	23	24	37
Bus. Adm.	(1961)	69	119	131	129	130
Bus. Educ.	(1935)	41	23	18	24	26
Econ. Socio.	(1925)	23	31	19	19	0*
Economics	(1964)	2	6	7	16	9
Government	(1961)	6	11	21	27	24
Off. Adm.	(1965)				4	5
Sociology	(1965)				48	48
TOTALS		176	215	219	262	299
Percent of Class		21.9	20.7	26.3	30.0	28.5

* This major dropped as of Summer 1967.

6.

The college has been housed in varied locations. When the Department of Business and Government was formed it was officed in old Ogden and in 1963 moved to the Bowling Green College of Commerce Building on College Street. When that building was destroyed by fire the following year the College offices were moved to the Curry House and classes were held in Cherry, Ogden, the Kentucky Building, Margie Helm Library, Garrett Student Center, and Seminar Building number two. In the spring of 1966 the entire college was brought together under one roof in Grise Hall. In 1970, with the completion of the new College of Education building the entirety of Grise Hall will be available to the college.

Better physical facilities and rapidly expanding faculty and student body do not tell the whole story of the College of Commerce. Research has played an important role also. From 1965 to 1967-68 The Tax Research Center and Office of Research and Services was an integral unit of the college. Under the direction of Dr. Lewis Bell this office supervised a tax study for the Kentucky Legislative Research Commission and a study of religion in Appalachia for the Presbyterian Church, U. S. A. Other research grants carried out recently include:

NSF-NDE sponsored research in The Procurement and Utilization of Scientific and Technological Information in State Government (Jenkins). This study will be reported in a book scheduled for publication by MIT press in Spring, 1970.

U. S. Bureau of Public Roads-Kentucky Department of Highways funded study "Highway Salvage Archaeological Project" (Schock) now in process.

7.

Bureau of Research, U. S. Office of Education supported study "Structure and Control of Education in Denmark, Finland, Iceland, Norway, and Sweden" (Josepsson) now in process.

National Institute of Mental Health funded study
"The Negro Church as a Socializing Institution" (Yokley)
awarded in June, 1969.

During the past two years the number of books and scholarly articles published by the faculty has increased sharply. Seven faculty members currently have contracts to produce works of major length for 1970 publication.

In the area of public service consultative services have been rendered to a number of public and private users.

Welfare agencies, the Kentucky Legislative Research Commission, the Kentucky Science and Technology Commission, the Bowling Green Model Cities program are but a few of the many local and state government units assisted. The Department of Business Administration conducted a foreman training program for the Mallory Corporation in Glasgow and two highly successful conferences were held; one in the field of data processing and one on the subject of taxes and the economy.

The faculty of the Bowling Green College of Commerce is strongly motivated to serving its student body and the broader needs of the region. Many new programs are under discussion for the carrying forward the basic goals of public service which led to its establishment.