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Computers Arrive

After years of waiting and a never ending flow of promises, the University has finally provided the Journalism Department with a Macintosh Desktop Publishing System.

With the department back on the cutting edge of today's professional world, students in the department can now expect to graduate with the knowledge that had once been available to only the seasoned professional.

Students will have ample opportunity to familiarize themselves with the publishing system. Already the system is being used for several PRSSA projects and Kentucky Consultants Agency accounts. Some classes will incorporate desktop use as well.

Kidd selected for Seminar

Ted Kidd, assistant professor in the Department of Journalism, has been selected to attend the first Gannett Seminar for Advertising Teachers at the University of North Carolina June 10-16, 1988.

Twelve teachers were selected for the seminar. Priority was given to full-time advertising teachers who have been teaching three years or less.

The seminar is endorsed by the Advertising Division of the Association for Education and Journalism and Mass Communication (AEJMC).

NABJ Goes to Ohio

Fourteen students attended an annual minority job opportunities conference Jan. 14-16 in Cincinnati. The group from WKU was the largest at the conference. The conference was hosted by the Cincinnati Enquirer, the Cincinnati Post, and the Kentucky Post, and sponsored by the American Society of Newspaper Editors.

Eleven students in the news-editorial sequence, plus one each in photojournalism, advertising and broadcasting participated in the event. Each student had at least four interviews with editors from newspapers in Kentucky, Ohio and Indiana.

Participants, all members of Western Kentucky Minority Communicators/National Association of Black Journalists, were: Aleska Aubespin, Tanya Dean, Gwen Fountain, Monica Green, Lynn Hoppes, Xavier Jackson, Lamont Jones, Julius Key, Steve Langley, Steve Perez, Toya Richards, Marcia Robertson, Eric Taylor, Jeff Welch.

Dr. Paula Quinn, adviser to the WKMC/NABJ, also attended the conference.

**REMEMBER**

It's never too late to join an organization associated with your area of study.

For information, see your teacher.
Project gets an extra grade

Two Western students in advertising have placed first in regional judging in the 1987-88 AAA/INAME Student Newspaper Advertising Competition.

Leslie O'Shoney Rager, a senior from Elkton, Ky., and Debbie Ann Rogers, a junior from Lexington, created a newspaper campaign directed to parents of teens and pre-teens. The purpose of the campaign was to help parents communicate with their children more effectively on the dangers of drug use.

The competition was sponsored by the American Academy of Advertising and the International Newspaper Advertising and Marketing Executives.

The students created the campaign in a course taught by Carolyn Stringer, associate professor in the Department of Journalism.

PRSSA Stays Busy in '88

The Public Relations Student Society of America is already on the move planning activities for the semester.

February 4 marks the second chapter meeting of the semester, where members will elect a delegate to send to the PRSSA National Assembly in New Orleans, March 18-20. Also on the agenda is a presentation by members of Kentucky Consultants, a student publishing agency.

---ALSO---

The East Central District of PRSSA has planned a winter caucus for February 6, 1988 at Purdue University, in West Lafayette, Ind.

The purposes of this meeting are to foster a spirit of unity and to discuss pertinent district business. Highlights of the caucus will be a preview of the spring conference and an open forum on chapter development. For information, contact District Director Raymond Skibinski at 5840.

Controversial Story Wins Award

Victoria P. Palmer, who completed her journalism studies in the fall semester, received 19th place and a certificate of merit in the November Feature Writing Competition of the William Randolph Hearst Foundation's 28th annual Journalism Awards Program.

Her entry was the spring Magazine cover story, "Student Mother."

Western is one of 89 accredited schools of journalism in the United States participating in the program that awards $138,025 in scholarships and grants annually.

Stringer Appointed to Committees

Mrs. Carolyn Stringer, associate professor in the Department of Journalism, has been named chairperson of two national committees for the American Advertising Federation.

The Mega-District committee will consider problems in conducting district competitions with more than 16 participating universities. The College Chapter Achievement Competition committee will prepare an operating manual for AAF college chapter presidents and advisors.

The committees operate under the executive committee of The American Advertising Federation's Academic Division of which Mrs. Stringer is a member. The AAF has 4,200 student members in 155 college and university chapters throughout North America.

Departmental Brochure Completed

The long awaited departmental brochure has finally been completed.

The brochure outlines the journalism department as well as the faculty. It also has information concerning academic programs, scholarships, accreditation and much more. It is mailed to incoming freshmen interested in journalism.