Summer 1997

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WKU Journalism & Broadcasting

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The WKU Department of Journalism is 20! We want you to help us celebrate at Homecoming 1997 and to compile a history of the department. Homecoming activities will include a Friday, October 30, dinner, the Herald brunch on November 1 and a pre-game reception in the department tent on the south lawn of Downing University Center.

The second set of department professional honorees will be dinner speakers. (See article on award nominations on Page 2.) More details will be forthcoming on the dinner, which will help raise matching funds for a grant from the Knight Foundation to the department.

The department was established on January 1, 1977, in a dissolution of the Department of Mass Communication that included print and broadcast journalism, David B. Whittaker, director of the Office of University Publications, was named the first department head. In the three years before arrival of current department head Jo-An Huff Albers in Fall 1987, Jim Highland was interim department head.

Scattered throughout this issue of The Hilltopper Journalist is the "Did You Know..." column, which contains a current list of the distinctions won by the Department of Journalism. In recent years we have done a fairly good job of tracking events. We would like to fill in missing distinctions, going back as far as possible, and need your help. Just send us a note, preferably accompanied by a newspaper clipping or other documentation, of events of distinction in the journalistic careers of you and/or fellow classmates. We will insert the items and include them in a display at the homecoming tent.

On page 11 is a reminder of how to fill in missing information. The information can reach us in many forms: telephone to 502/745-4143 around the clock, (voice mail will pick up middle-of-the-night messages), e-mail to Journalist@wku.edu or snail mail to Department of Journalism, 304 Gordon Wilson Hall, Western Kentucky University, One Big Red Way, Bowling Green, KY 42101-3576.

Department seeks '97 award nominations

Nominations are wanted for the 1997 professional practitioner awards of the WKU Department of Journalism. The awards were launched last year to promote excellence in journalism and to recognize four outstanding professionals for current outstanding achievement in areas in which the department grants degrees: advertising, photojournalism, print journalism and public relations. Nominations deadline is extended to September 15.

First recipients were Susan Bandy, Bob Lynn, Al Cross and Kevin Granger.

Eligible for the 1997 award are professionals based in Kentucky or in a state that touches Kentucky: Illinois, Indiana, Missouri, Ohio, Tennessee, Virginia and West Virginia. Honorees will be individuals who made notable advancements in their fields in the last 12 months, June 30, 1997, and who serve as role models for young people entering the four professional fields from the department's four degree areas.

Recipients are expected to attend the awards dinner on October 31 on the Western campus to accept their awards and give attendees some idea of what led to their professional success. This year's dinner will benefit the department's faculty development fund to finance faculty attendance at professional and academic meetings. The first 1996 raised funds for the Joseph A. Dear Memorial Scholarship, the department's scholarship program for minority students that recognizes scholarship, leadership and involvement in publications.

A list of honorees will be permanently and prominently displayed in the Western Department of Journalism. A detailed biographical sketch, together with reasons for selection, will be kept on file in the department.

The 1997 Western Kentucky University Advertising Practitioner of the Year will have made a significant contribution to the field of advertising. A nomination should demonstrate the nominee's awareness of and involvement in issues that affect the advertising industry. Achievement could be in advertising education, the creative area, print, broadcasting, interactive media or continued on page 2

Outstanding Journalism Professionals of 1996

Susan Bandy
WKU Advertising Practitioner of the Year 1996
Partner of B.C.H. Advertising

Described in a nominating letter as a whirlwind, Susan Bandy started her advertising career in 1972 as Burger Queen's "Queenie Bee" in one Adv-"esising, the agency she would return to and ultimately own. In the next eight years, she graduated from high school, worked her way through Indiana University by doing television commercials and personal appearances and wrote a "Queenie Bee" training manual for Burger Queen Enterprises.

She practiced advertising in New York City, eventually becoming editor of the research department at Laidlaw Adams & Peck.

continued on page 2

Al Cross
WKU Print Journalist of the Year 1996
Political Writer, The Courier-Journal

Since January 1989, Al Cross has had primary responsibility for the statewide newspaper's political coverage, from presidential to local elections and daily coverage of the Kentucky General Assembly. In the year ending in June 1996 Cross covered a governor's race, presidential candidates wrestling with tobacco on frequent trips to Kentucky, and the most politically adventurous governor in decades. His other political topics also included campaign reform, candidates' advertising, candidates' profiles, the legislative session, U.S. senators and would-be senators from Kentucky and the current U.S. presidential race. His hard-hitting Sunday column provides analysis and commentary on current political issues.

A 1975 journalism graduate of Western, Cross lives in Frankfort where he heads The CJS State Capital Bureau. Before joining the CJS in its South Central Kentucky Bureau in Somerset, he was editor

continued on page 2

Bob Lynn
WKU Photojournalist of the Year 1996
Assistant Managing Editor/Graphics
The Virginian-Pilot and Ledger Star

A native of Charleston, W.Va., Lynn went to Norfolk, Va., as a photojournalist in 1990. He was a reporter-photographer for The Los Angeles Times from 1962 to 1966 and The Cincinnati Enquirer from 1966 to 1975. He was also 1971 Ohio News Photographer of the Year.

A journalism graduate of Marshall University, he was graphics editor of The Charleston Gazette in West Virginia while completing a master's degree in journalism from Ohio University, graduating in 1979.

The Virginian-Pilot, under his direction, won best picture use for large metropolitan newspapers in the 1996 National Press Photographers Association.

continued on page 2

Kevin S. Granger
WKU Public Relations Practitioner of the Year 1996
Manager of Public Relations, Miller Brewing Co.

After spending 10 years in health care communications, Kevin Granger decided to establish his own public relations agency, Granger/Markx. Then he had opportunity to move to the nation's second largest brewery. The company has headquarters in Milwaukee, Wis.

He agency built on his experience in various public relations and marketing capacities for hospitals and health systems, including Alliant Health Systems in Louisville and Floyd Memorial Hospital in New Albany, Ind.

In March 1996 he assumed responsibility for all public relations and marketing communications activities for Miller Lite and its franchise brands. In October he was named manager of public relations for other Miller franchise brands, including Miller Genuine Draft, Genuine Draft Light and the new Miller Beer.

A 1986 public relations graduate of Western, he

continued on page 2
Department seeks '97 award nominations
continued from page 1

other areas.
The 1997 Western Kentucky University
Journalist of the Year will have made a sig-
nificant contribution to Journalism in Ken-
tucky or a neighboring state during the year
ending June 30, 1997. A nomination should
outline achievement in any news/editorial
capacity and could be accompanied by work
samples.

The 1997 Western Kentucky University
Photожournalist of the Year will have made
a significant contribution to photogra-
phism through work in photography, visual de-
sign or management. Achievement can be
for a newspaper, newspaper group, area
bureau or wire service.
The 1997 Western Kentucky University
Public Relations Practitioner of the Year
will have made a significant contribution to
the field of public relations. A nomination
should demonstrate the nominee's aware-
ness of and involvement in issues that af-
fect the public relations industry. Achieve-
ment could be in public relations education,
and for-profit and non-profit practice areas.
Judging will be done by faculty and mem-
bers of the Department of Journalism Pro-
fessional Advisory Committee.

Did you know...

- Elizabeth Johnston and Chris Covington, first
place, Yellow Pages Publishers Association stu-
dent design competition; honorable mentions,
Mark Everett, Kristen Hatchett, Chris Houshans,
Joe Moore and Renee Roush.
- In Columbus Scholastic Press Association com-
petition, The Herald placed second in overall de-
dsign of a tabloid newspaper and Talmage Kroup
was first in overall magazine design and took forces for
both organizations' national offices. He received
numerous awards from both PAGA and the Ameri-
can Press Association of Mid-West.
- Kevin S. Grangier, APR, received a signif-
cant contribution to the field of public relations. A nomi-
nation should include letter, resume of
nominees' work. Letters of support are encour-
aged. Questions may be directed to Jo-Ann Huff
Albers, Department Head, 502/745-4143; FAX
502/745-5835; e-mail: joann.albers@wku.edu
or journalism@wku.edu.

Susan Bandy
continued from page 1

In October 1988 she, along with Mark Carroll
and Tim Hellige, purchased Bon Advertising and
renamed it Bandy-Carron Hellige. That same day
the company has billings of $17.85 million,
largest No. 6 in Louisville, Ky., 15th in the
metropolis and in 1995 was No. 19 in the Metro 100 Fastest
Growing Companies in Kentucky.

Last year, Bandy and her partners founded two new companies, Media Venue and PRNetwork,
and a wholly owned subsidiary, April Group, to fill
client niches in the advertising, public relations,
technology and communications fields.

She is on the advisory board for the
Kentuckiana Girl Scout Council, promotes the arts
with programs like Celebrate Talent — a youth
arts workshop for children, and donates her time
and agency creative and strategic planning ser-
ices to Ronald McDonald House Charities.

Bob Lynn
continued from page 1

National Press Photographers Association Figures
of the Year Competition in 1991, 1997 and last year;
second in 1986 and 1987; third in 1988 and was
an award of excellence in 1988. In 1995, the Pilot
won the First McCaughry Outstanding Excellence in
Editing award.

Lynn has been a staff member of the NPPA Flying
Shoetlre News Cooperative and Southern Short Course,
the Society of Newspaper Design's Quick Course and the
University of Missouri's Photo Workshop. He has
judged the NPPA/Missouri Poy photos competition, been a discussion leader for the American Press Institute
and served as the in the Star Cover photo
Workshop in Milwaukee, was editor of the 1968
NPPA Pictures of the Year annual, does consulting in
the United States and abroad, and worked for six
weeks with the Singapore Straits Times in 1995.
He was a professional in residence on campus
earlier in 1996, speaking in photojournalism classes
and critiquing student portfolios.

Kevin S. Grangier APR
continued from page 1

Granger has been president of both the Kentucky
Bluegrass Chapter of the Public Relations Society of
America and the Kentucky Society for
Healthcare Public Relations and has participated in or chaired various committees and task forces for
both organizations' national offices. He received
numerous awards from both PAGA and the Ameri-
can Press Association of Mid-West.

- He was also a member of the Board of Directors of the National Press Photographers Associ-
ation/Missouri Chapter. He served as President
in 1987.
- He has been a member of the National Press Photographers Association/Missouri Chapter since
1986.
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1986.
Recognition, grants, and the Mountain Workshop made it a successful year.

Celebrating its 20th anniversary this October, the Mountain Workshop has been a career-changing event.

By Mike Moore
Photojournalism Program Coordinator

The 1996-97 school year has been one of the most successful in the history of the photojournalism program at Western Kentucky University. Our students won the Hearst Intercollegiate Championship and the NPPA/Missouri College Photographer of the Year title, as well as many other regional and national competitions.

In addition, visibility in the industry has reached a high level. In November, News Photographer, the magazine of record for the visual reporting industry, featured our program in a nine-page story. Several students were featured in American Photographer's campus edition. These articles followed an article in Editor & Publisher (April 27, 1996) that essentially called the WKU program the best in America, and a June '96 piece in The Kentucky Press, newsletter of the Kentucky Press Association.

Students work hard for their success and see that hard work pays off. This past year we placed over 50 interns at newspapers, magazines and wire services across the country.

There is some gloomy news to report. Our needs are great. We are in the middle of developing all-digital labs as we prepare to switch from wet darkrooms to digital ones.

Fortunately, we have been successful in raising foundation funding to meet some of our needs. Two years ago, the Hearst Foundation gave the department a $200,000 endowment for a visiting professional-in-residence program. Ron Eastham, the Hearst vice president who had the authority to recommend the endowment, said he based his decision in part upon the reputation of the photojournalism program as reflected in the minds of industry leaders and deans of other journalism schools nationwide.

This year The Freedom Forum made a $75,000 grant to the department to support a year-long photojournalism professional-in-residence position. Tim Broekema, sports picture editor at The Chicago Tribune, joined us to teach and consult during 1997.

Most recently, the Knight Foundation issued a challenge grant of $375,000 that when matched will provide $625,000 to initiate a new workshop that will be a companion to our well-known, 20-year-old Mountain Workshop. The new program will teach students and professionals picture editing and design using digital techniques. We will train picture editors and designers and produce a book and CD-ROM from the results of the Mountain Workshop. The inaugural edition will be in October.

We also received support from industry manufacturers. Nikon Inc. honored our program this spring as the only photojournalism program where it has established a major equipment loan service. It gave us over $50,000 worth of new cameras and equipment for our students to use. Canon USA established a similar program with over $50,000 worth of new EOS equipment. Representatives of both companies are visiting regularly to help train students in using the equipment.

Eastman Kodak is a long-time supporter of the Mountain Workshop, helping the program in many other ways over the years. Others have also donated equipment in recent times.

Minoita recently gave us a desk-top film scanner, and The St. Petersburg Times donated a used Leica 35 remote location transmitter. All things considered, we are gaining widespread industry support.

Dean David Lee provided $20,000 and the university made a special grant totaling $50,000 this spring to help support our equipment needs as we make the transition from wet darkrooms to digital imaging. Our needs totaling over $200,000 are outlined in an imaging system proposal assembled last year. The $70,000 went a long way in helping us stay in the ball game.

The project that led to the Knight Foundation grant is the Mountain Workshop. Celebrating its 20th anniversary this October, it has been a career-changing event. In all ways, it has been a successful educational project. It consists of an all-volunteer army of almost 30 faculty and staff, drawn primarily from the ranks of working professionals, and 40 to 50 participants who come to hone and sharpen their professional skills. We go into a small town in South Central Kentucky or Northern Tennessee, set up a portable digital lab and wet darkroom and shoot picture stories on the people of a county, painting a visual portrait of that county.

We have been fortunate enough to secure the best photojournalists, photo editors and photo managers in the country as faculty and staff for this project. It has been truly a labor of love, as has the whole photojournalism program at Western.

1996 Mountain Workshop Assignment

Minnie Pratt Massad prepared breakfast for her family in a house built by her late husband. Photojournalism major Carrie Pratt took this picture as part of her assignment for the 1996 Mountain Workshop held in Campbellsville, Ky.

Carrie Pratt

1996-97
Computer course prepares students for later classes

JOUR 232 Electronic Technologies for Journalism is a new course launched by the Department of Journalism in the Spring 97 semester. Initial offerings were taught by James Kenney for photojournalism majors and Dr. John Barnum for all other majors. The new course will introduce students to software programs used in upper-level courses and reduce the time necessary in those courses to prepare students for work on Macintosh computers. With its addition, students declaring a department major in the spring semester and thereafter will have majors that total 36 hours. The number of hours a student must complete to gain admission to a major was increased from 32 to 48.

Did you know...

1997

- Rami Maaloul won the Alpha Foundation Competition for portfolio competition; second, Chris Stanford; first, second, and third place winners: Kurt Fattic, news photo, and Chad Stevens, feature photo. Third-place awards: John Stamper, analysis and special reports; Spring 1966 staff, overall layout; Good, front-page layout; Aaron Sanderford, sports game story; Jamal Wilson, original illustration; Phillips, news photo; James Glover, feature photo; Stevens, sports photo; Witty, photo essay; and Grant, house ad.
- PRSSA hosted regional meeting.
- Kristie Young, winner of an Addy Award in competition sponsored by Louisville American Advertising Federation.
- Kentucky News Photographers Association student winners: James Clark, third place, feature and sports feature and HM; sports feature; Barry Gutierrez, first place, student portfolio, second, portrait personality and pictorial, and third, pictorial; James Kump, first, feature, pictures story; Chris Obenchain, HM; portrait: Willy Chandler, HM; sports action; and Carrie Pratt, first runner-up, student portfolio, and HM, sports feature.
- Jo-Anne Huff Albers, department head, presenter at Freedom Forum Leadership Institute for journalism education administrators.
- John Barnum, public relations coordinator, associate editor of World Communication Journal.
- Tim Broekema, '88 photojournalism graduate and sports photo editor for The District, Journalism Weinstein residency program to work for Gannett News Service in Rosslyn, Va.
- Mike Clark, photojournalism sequence coordinator, winner of WKU Library Service Award.

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Secretary for Dan Quayle, on crisis management.
- Mayor Hauer of Muscular Dystrophy in Nashville, on nonprofit public relations.
- Jeff Polson, public relations manager, Alliance Health System, Louisville, on health care.
- Ronald Roberts of Dye, Van Mel & Lawrence, Nashville, on a public relations agency.
- Dr. Augustine Ibitor, Western associate professor of public relations, on public relations from an international aspect.

Saturday night was devoted live music and dancing, "Cigar Store Indians" from Atlanta, played their hearts out in front of an energetic and dazzled crowd of students on the dancing floor. The students said farewell on Sunday after breakfast. Several students took the opportunity to talk about portfolios and resumes with faculty members from Western.

Hosting this regional conference has boosted self-confidence of the Kelly Thompson Chapter of PRSSA at Western Kentucky University. Carl Janson, chapter president, said, "The chapter missed the opportunity to host the national conference, but was able to host a very successful regional conference. The attendance was the highest in the nation, and it has definitely put the Kelly Thompson Chapter and Western on the map for some time."

Note to Former PRSSA Members: PRSSA no longer is organized into districts. Districts have been replaced by regions with no defined borders.
Pictures By: Stefanie Boyar

Get a Horse
Five urban cowboys in Delmar, Ireland, meet at a Texaco station on a Sunday afternoon. Owning a horse is more prestigious than owning a car for many of the young men.

Singing Dog
"Rock," the blue-tick coon dog of Southridge Spanish teacher Brian Ubelhor, sings along with a group of faculty members during a ski at a pop rally at Southridge High School near Jasper, Ind.
Pegame Prayer
Members of the Shepherd High School basketball team pause to pray for a team member who died during the year before a big game.

Death at the Funeral Home
After working at the T.W. Crew and Son Funeral Home in Scottsville, Ky, for 17 years, Bobby Carter sees death as practically commonplace. This picture is from a photo essay on the death of Velma Caldwell Graves from cancer.

Picsures By: Chad Stevens
1997 College Photographer of the Year
Did you know...

1997

Dr. Linda Lumsden, assistant professor, winner of faculty fellowship to Poynter Institute Seminar on Journalism Ethics in St. Petersburg.

Lumsden presented paper on First Millholland at the Women and Power Conference at Middle Tennessee State University, and received $4,000 WKU Junior Faculty Research Grant to do further work on Millholland.

Lumsden published two chapters—“Suffragist” and “Equal Rights” in Volume II of Guide to Women’s Periodicals.

Dr. Paula Quinn, associate professor, book “Shadow on My Soul,” translated into Chinese.

University of Missouri Pictures of the Year: Alumna Andrew Cutraro, first, spot news, and Mark Osher, Award of Excellence, general news.

NPPA winners: alumni, Brian Bohannon, first place, feature; Robert Bruck, second place, sports feature; and honorable mention, general news: Walas Hunter, HM, spot news; Mike Lawrence, Judges Award; Bryan Leasby, second place, feature; HM, sports action; sports feature and news picture story.

1996

The WKU Department of Journalism was overall winner for the seventh consecutive year in the 36th Hearst Foundation Photojournalism Competition. Individual awards: Michel Fortier, first overall and fourth place, picture story and wild card; Chris Stanford, second overall, tie for best single picture and first place, sports and news; Scott Panella, unranked finalist and third, sports and news; David O’Connor, semi-finalist, best picture story and third place, picture story and wild card; Stefanie Boyar, fifth place, portrait; and Joe Stefanchik, 18th, portraits.

The WKU Department of Journalism was tied for 18th place in Hearst Intercollegiate Writing Competition Individual awards: Kevin Kelly, eighth, sports/news writing; Matthew Tungate, ninth, editorial/column of opinion (Dec.); and Kristina Goetz, 17th, spot news writing.

The WKU Department of Journalism was overall winner in Hearst competition for second consecutive year.

The WKU Department of Journalism received a $575,000 challenge grant from the Knight Foundation to establish a new media visual storytelling workshop in connection with the Mountain Workshop.

In the U.S. National Press Photographers Association Missouri CKYX competition, Patrick Witty received the Animal Photographer of the Year and Michael Williamson, former faculty member, Southern Photographer of the Year by the 47th Southern Short Course, Individual competition winners: Witty, first, sports feature and Best of Show; alumni Francis Gardler, second, feature; Williamson, first, news picture story, second, pictorial and third, feature picture story.

NPPA College Division Pictures of the Year competition: Joe Stefanchik, first, features, and HM, news; Jason Clark, first, sports; Alyse Preston, second, features, and HM, sports; Teak Phillips, HM, news; and Kristina Goetz, 18th, portraits.

Tallahassee Xposure named a Gold Crown Magazine by the Columbia Scholastic Press Association (CSPA) Magazine competition. Individual awards: First, Craig Fritz and Andy Frazier, overall design; and use of typography through magazine; Fritz, black and white cover design; Fritz and Amethel Parcel-Sewell, title and contents page; Fritz, spread design; Rachel Griffith, single photographic illustration; Chad Ressa, single illustration; Ray Meese Jr., black and white photo; Andrew Cutraro, single photo complementing copy; and Patrick Witty, portfolio of work. More on page 9

SUMMER 1997 7 Hilltopper Journalist
RAMI MAALOUF, Fayetteville, N.Y., senior and photojournalism major, won the 1997 photojournalism competition of the Alexia Foundation with a portfolio of work that included pictures taken in Palestine and New York state. He intends to complete his college work in the Syracuse University program in London and in Palestine where he plans to launch a photojournalism career.

(Left)

Primitive Patient Care
Rami Maalouf

A Palestinian patient drinks water from a tin can in a hospital for the mentally ill near the West Bank town of Jericho. The hospital was neglected during the 27 years of Israeli occupation.

(Below)

Maranda Running
Rami Maalouf

Maranda, 14, a chronic runaway from Vancouver, spends some nights on the street, some at home and some at friends' homes. The overpass of a freeway provided shelter this day.
In (SPA Did spot news photograph; Joe awards, FictureBy: 1996 Stanford, Curtis, and graph; Good, tabloid sports page design; Boyar llio health feature; • In spot news photo; design; Whipple and Witty , gra ph; Varney and Joe tion, honorable mention won by two teams - Bynum and Karen Graybill. Sponsors: American Ronnie bly health feature; • In spot news photo; design; Whipple and Witty , gra ph; Varney and Joe tion, honorable mention won by two teams - Bynum and Karen Graybill. Sponsors: American

Did you know...

1996
- In CSPA Newspaper Competition, first-place awards, Stacy Curtis, comic strip; Dana Johnson, spot news photograph; Joe Stefanchik, feature photo; staff, tabloid designs; Dennis Varney, tabloid page design; Epha Good, and Catherine Whipple, tabloid sports page design; and Chris Stanford, Teak Phillips and Joe Stefanchik, multiple-page photo layout. Second: Chris Hutchins, health feature; Curtis, sports cartoons and portfolio of work; Stefanie Boyar, single sports photograph; Good, tabloid sports page design; Boyar and Stefanchik, multiple-page photo layout. Third: Curtis, black and white art illustration; Stanford, spot news photo; Chad Stevens, sports photography; Varney and Joe Howell, tabloid page design; Whipple and Witty, full-page photo layout.


- Angela Maier, one of 15 students selected nationally to attend the 1996 Yellow Pages Publishers Student Seminar in Florida.

- Michel Fortier, second, and Stefanie Boyar, third, Alexia Foundation Competition.

- Darwyn Simmons named a Chips Quinn Scholar by the Freedom Forum.

- Catherine Whipple, named College Newspaper Designer of the Year by Student Society of Newspaper Design.

- Advertising students placed second in the district in the NSAC for campaign on the American Red Cross, maintaining a 16-year record of placing in the top three in the district, accumulating six first places, eight seconds and two thirds. Team members: Tammy Bynum, Don Edwards, Karen Graybill, Brett Nieszke and Christy Withers.

- Kevin Kelly, College Journalist of the Year in the 1996 Kentucky Intercollegiate Press Association competition; Melissa Gagliardi, runner up. Other first, second and third place awards: deadline copy editing, Dennis Varney, first; news story, Kelly and Gagliardi, first; Stephanie Broadbent, second; and Jason Hall, third; investigative reporting, Karen Lowe and Tonya Root, first; place tie; personality profile, Gagliardi, second; feature story, Chris Hutchins, first, and Lori Becker, third; reviews, Adam and Jenny Black, second; general interest columns, editorial, Jim Hannah, first; editorial cartoons, Stacy Curtis, first; opinion page, Leslie Flynn, third; sports game story, Kelly, first, and Mike Scott, second; sports news, Karen Brown, second, and Kelly, third; sports columns, Kelly, second; overall layout, Varney, first, and Cara Anna, second; feature page layout, Gagliardi and Whipple, second; sports page layout, Epha Good, second; special sections, staff, second and third; Informational graphics, Jon Grant, first; original illustrations, Curtis, third; news photo, Dana Johnson, first, Chris Stanford, second, and Jason Clark, third; feature photo, David Smith, second; sports photo, Chad Stevens, second, and Chris Ohenchain, third; photo essay, Joe Stefanchik, first, and Jamal Wilson and Barry Gutierrez, second; advertising art, Curtis, second; house ad, staff, second.

- Creative Exchange, the exchange operated by Kelly Thompson Chapter of the Public Relations Student Society of America, was named best-run student firm in East Central District (Kentucky, Indiana and Michigan).

- Jake Horrie, runner-up, Wisconsin CPOY.

- Bob Adams, director of Student Publications, was president of the Associates Division of the Kentucky Press Association and served on the KPA board of directors.

- In Kentucky Press Association competition, Teak Phillips placed second in sports news photography, competing against professionals.


- King-Jones awarded Yellow Pages Publishers Association Educators' Seminar fellowship in Denver, Colo.

- James Kennedy, recipient of Freedom Forum/Indiana University Teaching Fellowship.

- Dr. Paula Quinn, second book, "Writing to Heal," published.

more on page 10
Did you know...

1996

- The Kentucky Museum staged the first public showing, February-June, of some of several hundred photographs by George Tames, longtime White House photographer for The New York Times, that were given to the Photographic Foundation headed by Mike Morse, photojournalism coordinator.

- SPJ's National Award for Public Service won by the Lexington Herald-Leader featured work of Bill Estep and Chris Pears. The award-winning news project exposed corruption in county government.

- Gary Hairson, alumna and photo editor, Penoscoop News-Journal, recipient of Gannett newsroom supervision award.

1995

- The WKU Department of Journalism was overall winner in photojournalism of the 35th Heart Foundation Journalist Awards Program for the sixth consecutive year. Individual awards: Craig Fritz, first; Stefanie Provance, second; Stefanchik, best single photo for a news picture earlier nominated by The Courier-Journal for a 1995 Pulitzer Prize. Others: Fritz, first; Andew Provan, second; Fritz, third; Andew Provan, fourth; and Chris Obenchain, fifth, sports and news.

- The WKU Department of Journalism was eighth in overall scores in the Hearst competition.

- The WKU Department of Journalism was 13th in Hearst writing competition, individual awards: Matt Tungate, unsanctioned finalist after placing first, editorial writing for 1994-95; Cara Ann, ninth, sports writing; and Mark Brown, 11th, personality profile writing.

- Chris Hutchins, winner of $500 and trip to Washington in U.S. Department of Education college journalism competition.

- The Herald was Pacemaker finalist and placed second in the Associated Collegiate Press best of show competition for non-daily tabloid newspapers. Individual awards: Matt Tungate, honorable mention, the Los Angeles Times editorial writing competition; Stacy Curtis, HCM College Media Advertisers comic strip competition; Joe Howell, third, features picture of the year, and Andrew Catane, third, sports picture of the year.

- Tallfamous Xposure, second, general interest magazine, ACP/MMA best of show editor, Anchel Paul-Poul-Sewell.


- In CSPA Newspaper Competition, first-place award, Stacy Curtis, sports cartooning and comic strip; and Stefanchik, feature photo and sports photography portfolio. Second, Curtis, sports cartooning; Leah Hogsten and Stephanie Bredewold, photo layout — two or more pages; Jason Koski and Tracey Steele, full-page photo layout; Stefanchik, feature photography portfolio; Matt Tungate, tabloid opinion page design and Steve Perez, illustrative infographics. Third: Stephanie Bredewold, photo layout; Maria Burnham, tabloid page design; and Curtis, sports cartooning and cartoon portfolio; and staff, special section. Witness of certificates of merit: Craig Allen, Cara Ann, Boyer, Tim Cobb, Greg Cooper, Jason Frakes, Good, John Grant, Julie Grundy, Jim Hannah, Jason Koski, Sherri Oates, Chris Poynter, Steele and Dennis Varney.

- In the Best of Collegiate Design III competition, sponsored by the University of Missouri Student Society of Newspaper Design and SND, photojournalism, Maria Burnham, tabloid page; Jason Frakes and Stefanie Boyar, second; Dennis Varney and Scott Panella, third; Ken Harper, Anchel Paul-Poul-Sewell and Kevin Scott, fourth; Tabloid front pages; Stephanie Stivers, second; sports pages; Varney, first; photo pages; Joe Howell, second; Stefanchik, fourth, and Tracey Steele, fifth; feature presentations; Craig Fritz, first; people spreads; Harper and Paul-Poul-Sewell, fifth; and index spreads, Epha Good, third.

- ACP: Tallfamous Xposure, second, and Herald
PJ graduate returns as Fellow

Tia Broekema is back at Western, but he’s teaching classes, not taking them. Broekema, sports photo editor for The Chicago Tribune, the successful applicant for the Freedom Forum Professional In Residence position, taught in the spring semester and will be back for Fall ’97.

The $75,000 grant from Freedom Forum covers his salary, fringe benefits and some expenses for a calendar year. The department sought the grant to be able to bring in an accomplished photo editor for an extended period of interaction with students and updating of faculty members on contemporary newsroom practices.

In the spring semester, Broekema taught JOUR 432 Photo Editing and JOUR 438 Photo Management. This fall he will teach JOUR 354 Photojournalism and JOUR 436 Advanced Photojournalism, the latter because of lack of sufficient student demand for JOUR 437 Electronic Photo Editing and Design.

Asked how it feels to be issuing grades instead of receiving them, the 1988 photojournalism graduate of Western said, “Creating definitely is the hardest part of the whole thing, mostly because there is no right or wrong in this business. I did to an extent use my experience as a student in grading, thinking how I would feel about getting a particular grade on a project.”

He hasn’t had many surprises at Western. “Every day is a learning process,” he said. “I was surprised at how little I knew about management styles when I started preparing to teach Photo Management. I’ll use what I learned when I leave here.”

Department seeks renewal of accreditation in 1998

Faculty members spent 1986-97 preparing for reaccreditation by the Accrediting Council on Education in Journalism and Mass Communication. The site visit team will be on campus Jan. 25 through 26, 1998, to verify authenticity of the self-study report and make a recommendation on the department’s request for accreditation renewal.

The department was first accredited in 1979, in the shortest time possible after its establishment. Accreditation is granted for six years. The department was reaccredited in 1986 and 1992.

Being accredited means the department adheres to national standards of quality, including emphasis on the liberal arts and sciences education, in offering degrees in advertising, photojournalism, print journalism, and public relations.

(Maria's issue), second, Best of Show; Andrew Cutraro, third, sports picture of the year; and Joe Howell, third, feature picture of the year.

• In 50th NPPA/Missouri CPOY Competition, Patrick Witty, first feature photography; Joe Stefanelli, second, sports photo; and two Awards of Excellence, spot news; Craig Fritz, third, spot news and sports action; and AOE, portrait; Chris Oberchalin, third, spot news; Tracy Albano, AOE, portrait.

• Dawn Ballard selected in national competition to attend the Direct Marketing College Institute in Nashville.

• Karen Brown named a Chips Quinn Scholar by the Freedom Forum.

• Public relations students are national finalists in the PRSSA competition sponsored by Jergens. Team members: Gretchen Fella, Rebecca Flynn, Charlece Glass, Gina Goff, Lynette Guthrie and Matthew Logsdon prepared a campaign for implementation on WKU campus.

• Elsa Maple, second place, Alexia Foundation Competition.

• Andrew Cutraro, named Wisconsin CPOY by Wisconsin News Photographers Association.

• Atlanta PJ Seminar: Patrick Witty, first; Chris Stanford, second; and Stefanie Boyar, honorable mention, student portfolio; Scott Penella, third place, spot news, and MM, sports feature; Craig Fritz, HM, picture story; and Stanford, HM, news picture story.

Keep in Touch

Changes in address, employer and/or marital status and any other personal news you would like to share with journalism alumni is wanted for The Hilltopper Journalist. Use this form for submitting information, but don’t hesitate to send more than will fit.

Name ____________________________

Address __________________________

Employer __________________________

Position __________________________

Personal news for sharing __________________________

more to come in the next issue

SUMMER 1997 11 Hilltopper Journalist
John Clair, 10, a gypsy living with his family outside Bath, England, leads Bob Marley, the family's most prized possession. The photograph is one of several taken in 1996 by Photorealism major Stefan Boyar of Valas during Spring '96 studies in England that were partially funded by placing as a winner in the Alexia Jouve/Pollock Journalism Competition. See additional photos on page 5.