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WKU Journalism

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THE DEPARTMENT
OF JOURNALISM
NEWSLETTER

Monday September 30,
1996 Vol. 7 No. 1

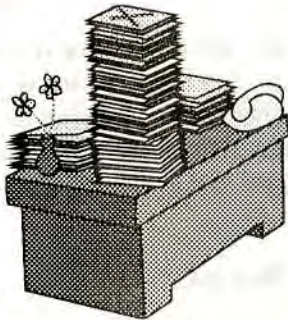
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THE LINK

WESTERN KENTUCKY UNIVERSITY



*The Link serves the
Department of
Journalism students,
faculty, staff and
administrators.*

*Suggestions and
materials may be
accepted from anyone in
the department.*

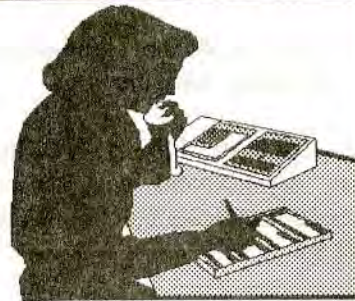
*Please submit materials
and/or suggestions to
Linda Lee, editor; or
Augustine Ihator,
advisor.*

*The Link has a mailbox
in the journalism
department office.*

*The deadline for the
next issue in Monday
October 7.*

Welcome from Jo-Ann Huff Albers

Journalism Department Head



In addition to new freshmen and transfer students, we have two new faculty members. They are Dr. Augustine Ihator and Dr. Linda Lumsden. He is teaching JOUR 351 Fundamentals of Public Relations, JOUR 352 Public Relations Communication and JOUR 202 Basic Reporting. She is teaching JOUR 201 Journalism and Society, JOUR 422 Current Issues in Mass Communication and Basic Reporting.

The fall semester is off and running, with several exciting events ahead of us. More details will be available outside this column, but I'd like to list some items briefly:

* On October 11, from 1:30 to 3:30 p.m., we will have a punch and cookies reception in the new photo studio on the ground floor of Garrett Conference Center. That's right! The long-awaited remodeling of GCC space on the ground floor is practically completed.

Offices of Jim Highland and Wilma King-Jones are located there, as is a small conference room that doubles as office space for Dr. Corban Goble. Dave LaBelle's new office location is GCC 206.

We are hopeful that before Thanksgiving we will have the old photo studio converted into an electronic darkroom and have newly acquired computers installed and operating.

SEE WELCOME PAGE 2

Gordon Parks

His visit was memorable and his speech enlightening. I am talking about the presentation by Gordon Parks; the person billed as a 'renaissance man.'

Should anyone question his creativity, imagination, persistence and talent, they need only look at his many accomplishments.

I was honored to be present, and learned to be more open to opportunities such as this in the future. I hope everyone will be.

Linda Lee

Afterwards...

**He who resolves never to
ransack any mind but his
own, will soon be
reduced from mere
barrenness to the
poorest of all imitations;
he will be obliged to
imitate himself,
and to repeat what he has
before often repeated.**

Sir Joshua Reynolds 1723-1792

...WELCOME

* On October 25, we will honor — at a dinner at the Institute for Economic Development — the first recipients of new awards established by the department: the Western Kentucky University Print Journalist of the Year, Photojournalist of the Year and Advertising and Public Relations Practitioners of the Year.

* Also on October 25, the Professional Advisory Committee will meet here and speak in various classes.

* The university's first December graduation ceremony will be at 10 a.m. Saturday, December 14.

* Finalists for the Freedom Forum Visiting photojournalist-in-residence appointment will be on campus this fall. The successful candidate will be with us for the Spring and Fall 1997 semesters.

* Students taking classes in Gordon Wilson 311 already are aware of the new computer equipment there. All computers and scanners have been replaced by new, more capable ones, and a color printer has been added for printing final versions of projects.

The move of Jim Highland to GCC has made room for reestablishment of the Journalism Resources Center. With the organizing help of Marvin Leavy and Cindy Etkin of the university library staff, Gordon Wilson 305 will become a reading room that features journalism books, journals, newspapers and other publications. Planned for it is a Career Fall Corner that will bring together references needed by students seeking internships and jobs.

Students and faculty continued their record of outstanding achievements in 1995-1996. A major coup was winning first and second place in the Hearst "shoot-out." Michel Fortier finished first, Chris Stanford, second place in a tie for best single picture. Scott Panella also went to San Francisco as a finalist. David O'Connor's picture story was judged best overall.

The updated department "brag sheet" is available in GWH 300 if you want to see the whole list of achievements. Office hours are 8 a.m. - 4:30 p.m. Monday through Friday.

If you are an upper-class student and have not volunteered to be a mentor, please do so today.

Mentor volunteer forms are available from all teachers and the department office. Matchups of mentors and mentees are being made now by Voletta Havener and should be completed in a week or so — if we have enough mentor volunteers.

If you have completed 60 hours of credit and have completed a degree program, please see Suzie Hardin in the department of journalism before October 9 when the spring schedule will be published.

Don't hesitate to come see me at any time if you have a need I can help answer. As I have said many times, in journalism we don't believe anyone should suffer in silence. We also want to do everything we can to ensure success of our students and graduates.

Mentors Wanted



Calling all upperclassmen!
If you're fuzzy and warm we need you to serve as mentors for new journalism majors.
Contact the journalism department today.

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA



THE NEW GLOBAL SPIRIT OF PUBLIC RELATIONS

November 9-12, 1996

Hyatt Regency at Union Station

St. Louis, Missouri

An opportunity to get a balanced look at public relations from some of the leading public relations practitioners in the country.

For registration information contact:

David Christy, 1996 National Conference

Coordinator, at 573-264-3622

Register at the conference.

THE NEW FACULTY MEMBERS

Dr. Linda Lumsden

Dr. Lumsden earned her doctorate in mass communication at The University of North Carolina at Chapel Hill in 1994 and received a Readers Digest Excellence in Journalism Fellowship.

She spent 12 years as an award winning reporter and editor for newspapers in the northeast and has published several articles and presented numerous conference papers on the First Amendment and the history of women in journalism. The University of Tennessee Press will be publishing her book in the fall of 1997. The title of the book is '*Rampant Women*'; *Suffragists and the First Amendment Right to Assemble Peaceably*.

She will also be doing research and serving as journalism and women's historian.

Dr. Lumsden is the mother of two children — 12-year-old Jesslae Landfried and 9-year-old Sam Landfried.

"I am impressed with the caliber of students I have dealt with and I look forward to working with them," Dr. Lumsden said.

Dr. Augustine Ihator

Before joining the department, Dr. Ihator taught at Lane College in Jackson, Tenn. He also served as communications consultant for national and international institutions, such as the World Bank and the United States Army Headquarters.

He received his doctorate in mass communications from Howard University, Washington, D.C. and has served as fellow of the following institutions: Dow Jones Newspaper Fund, American Society of Newspaper Editors, C-Span, U.S. Army Headquarters, American Press Institute, and Poynter Institute for Media Studies.

"I am happy to be here and look forward to sharing my experience with the students," said Dr. Ihator, who also speaks the French language due to his living experience in francophone countries. He added, "I would incorporate international public relations in my teaching in order to fully prepare WKU students for a world that is rapidly becoming a global village. Our students ought to be able to work both inside and outside of the United States, given the right tools."

Computer Highlights

This section will appear regularly in subsequent newsletters to provide readers with the opportunity to share information and experiences with the Internet.

⇒ Anyone interested in creating a simple web page can use the following URL to access this free service:

<http://www3.pair.com/jgurneyone>

⇒ Students interested in receiving customized information on scholarships, regularly downloaded into their own mailbox, can access this free service by entering the following URL:

<http://www.student.services.com/fastWeb>

⇒ to create a free, customized daily newspaper, use the following URL:

<http://crayon.net/>

ENJOY!

Computer Lab Schedule Fall 1996

| | MON. | TUES | WED | THUR | FRI | SAT | SUN |
|--------------------|---------------|---------------|---------------|---------------|---------------|--------|--------------|
| GWH 311 | 4-10 p.m. | 8-11 p.m. | 4-10 p.m. | 4-10 p.m. | 2-4 p.m. | closed | 6-10 p.m. |
| GCC 104 | 8 a.m. - | 8 a.m. - | 8 a.m. - | 8 a.m. - | 8 a.m. - | closed | closed |
| | 12:30 p.m. | 12:30 p.m. | 12:30 p.m. | 12:30 p.m. | 12:30 p.m. | | |
| GCC 108 | closed | closed | closed | closed | closed | closed | closed |

Interested in forming an Internet Users Club?

The Internet is a fascinating source of information and entertainment. Its possibilities are limitless. If you feel this way too and would like to share this excitement with others, come join the club. Contact Linda Lee at Leela@juno.com

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**THE
LINK**