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WKU Journalism

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THE LINK

Journalism Department Newsletter ♦ Western Kentucky University

Vol. 8, No. 7

December 12, 1997

Broekema ends stay – again

By Christine Perez

Tim Broekema, 30, a sports picture editor for The Chicago Tribune has been at Western teaching several sections of photojournalism for the past year as a result of the 1997 Freedom Forum grant which WKU received.

Broekema is a distinguished and recognized photojournalist being the recipient of several prestigious awards. He was awarded first place in the sports portfolio category of the National Press Photographers Association's Picture of the Year based on his coverage of the 1994 Winter Olympic Games in Lillehammer, Norway; the U.S. Open Tennis Tournament in New York City; the Chicago Bears; the Chicago Marathon; and Michael Jordan's retirement from basketball. Broekema covered these events in his spare time and with his own resources.

In 1995, the International Olympic Committee recognized him for excellence in sports photography. He has also received numerous awards from other organizations.

Broekema has also worked for the Providence Journal and the Courier-Journal. While at the Courier, Broekema was part of the team covering the Carleton, Ky., bus accident that resulted in the death of 27 students. The Courier's coverage of

this tragedy earned the team the Pulitzer Prize for general news.

Broekema graduated from WKU with a B.A. in photojournalism in 1988. It's hard to imagine that with all of his talent and ability Broekema actually came to WKU unaware of what he wanted to do, and it was actually by chance that Broekema became involved in the program at Western. While visiting the campus, he met the photojournalism coordinator Mike Morse who then showed the family around the department. Little did he know he had recruited such a talent!

While at WKU, Broekema worked for the Herald and the Talisman.

Broekema says he has always wanted to return to WKU and teach.

Now that he's done it, he says "everyday is a memorable experience. Being a teacher is fun. You never know what to expect. It's been a wild ride!"

He also says he has learned more in one year of teaching than in four years of college.

Broekema encourages his students to have fun, organize their time, and make friends. "The friends you make here, you'll have for the rest of your life."

Last semester he taught Photo Management and two sections of Picture Editing. This semester he

is teaching Photojournalism, Advanced Photojournalism, and Basic Photography.

Broekema speaks very fondly about the photojournalism department and faculty. He says he wouldn't have gotten to where he is without Morse or Dave LaBelle who is a professional-in-residence for the department.

"Western gave me the opportunity to explore photojournalism. Nothing is handed to you. I had to go out and get it. It's not gonna happen unless you want it to happen. It was like that ten years ago and it's still like that now."

Broekema will return to the Chicago Tribune January 1. He and his wife Susan live in their hometown of Kalamazoo, Michigan.

Broekema will continue his adventure by going to Japan this winter to head up the editing and digital transmission team for the Tribune Company.

The Link serves the Department of Journalism's students, faculty and administrators. Suggestions and materials will be accepted from anyone in the department.
Seth Alexander, co-editor
Sarah Ramsey, co-editor
Dr. Augustine Ihator, advisor

Spring '98 will be packed for PRSSA

By Brandon Goodin

Spring will be an exciting time for PRSSA, allowing students to expand their public relations knowledge through various activities.

During our meetings, we have guest speakers from the various disciplines. Possible speakers include Western graduate Erin Dullaghan, communications manager for the Kentucky Derby Festival, and Kim Detwiler, public relations manager for Planet Hollywood in Nashville.

Every spring, PRSSA holds a National Assembly where one member from each chapter meets

to discuss changes in the bylaws and elect the new officers. This year's assembly is in Marina del Rey, California, which is a suburb of Los Angeles. Western's agency director Sarah Ramsey will be attending the assembly seeking election for the Vice President of Professional Development.

Another activity that will dominate in the spring is regional conferences, which are usually held in April. The closest conference to Western is at the University of Georgia.

The Spring Banquet is used to recognize the accomplishments of

outstanding individuals and the recipients of the public relations scholarships. The tentative guest speaker for the banquet is Florida International professor Bill Adams, APR, Fellow PRSA. Before joining the staff at Florida International University, he worked for 25 years in corporate public relations.

With next semester, we will continue our agency work with such clients as Fruit of the Loom, Sumitomo Electric Wiring Systems, Inc., Stoddy Company and the WKU Accounting Newsletter.

Congratulations

1997 December Graduates!

ADVERTISING

Bryan Adams
Francis Carothers
Mike Lindamood
William Nally
Brett Rietzke
Heather Roberts
Chad Rogers
Kenneth Simmons
Kristie Young

PHOTOJOURNALISM

Brendan Bush
Neal Cardin
David Christensen
Timothy Clark
Jon Grant
Kelly Guenther
Derek Howard
Clint Krause
Katrina Kump
Amanda Lunn
Jennifer Wilfinger

JOURNALISM EDUCATION

Jennifer Hargan

PRINT JOURNALISM

Lori Becker
Carolyn Davis
Jason Heflin
Kevin Kelly
Michael Rogers
Donald Wilkins

PUBLIC RELATIONS

Emily Baker
Jeri Covington
Amanda Davis
Anne Davis
Monica Heavrin
Christopher Jagers
Tina King
Ernestine Kolb
Linda Lee
Whitney Powers
Kari Sapp
David Self
Nathan Sizemore
Leslie Wininger
Kristie Young

ACEJMC

Accreditation Schedule

Monday, January 26, 1998

7:30 a.m. Breakfast with faculty
9:00 Meeting with Dr. Barbara Burch, vice president of academic affairs
10:00 Classroom, faculty and facility visits
11:00 Meet with students, GCC 103
1:30 p.m. Classroom, faculty and facility visits
3:30 Meeting with Potter College Dean David Lee

Tuesday, January 27, 1998

9:00 a.m. Meet with students by sequence**
10:00 Classroom, faculty and facility visits
1:30 p.m. Classroom, faculty and facility visits

Wednesday, January 28, 1998

9:00 a.m. Meet with President Gary A. Ransdell

**Watch for signs for room assignments. All students are encouraged to attend.

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