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WKU Journalism

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# THE LINK

Journalism Department Newsletter ♦ Western Kentucky University

Vol. 10, No. 2

Nov. 12, 1998

## Distinguished practitioners honored

By Heather Huff

An awards dinner was held on Friday, October 23 in Garrett Conference Center to acknowledge the success of four excellent journalism practitioners from Kentucky and the surrounding states.

Each year one practitioner is selected from the following cat-

egories and is recognized for the success in his/her career: advertising, print journalism, public relations and visual journalism.

This year's awards dinner recognized Jamie Sizemore as the Advertising Practitioner of the Year. Sizemore is the New Ventures Manager at Landmark

Community Newspaper.

Honored as Print Journalist of the Year was William D. Estep. Estep is the State General Assignment Reporter for the *Lexington Herald-Leader*.

Martha C. Johnson received the award for Public Relations Practitioner of the Year. She is the Director of Community Relations and Contributions for Ashland, Inc.

Also honored at the dinner was Robert Pope. He was named Visual Journalist of the Year. Pope is the Assistant Managing Editor/Graphics for *The State Journal Register* in Springfield, Ill.

Approximately 50 people attended the dinner.

All profits made from the dinner were used as matching funds for a Knight Foundation grant for the photojournalism program and for the proposed Program of Distinction.

### SPJ News

Professor Jim Highland and Al Cross, a political writer for *The Courier-Journal*, recently spoke at the SPJ convention in Los Angeles. The topic was on "The Importance of Keeping Open Records and Open Meetings as They Relate to the First Amendment." They also discussed how journalists should serve as advocates for the freedom of information.

Western student Jonathan Kirshner was announced as a winner in the Society of Professional Journalist Mark of Excellence Competition. Kirshner won first place in the spot news photography category.

At the 1999 SPJ national convention in Indianapolis, Highland will be presenting sessions covering "Advocacy Journalism" and "Using Public Records for Investigative Reporting."

The Link serves the Department of Journalism's students, faculty and administrators. Suggestions and materials will be accepted from anyone in the department.  
Brandon Goodin and Sarah Ramsey, Editors  
Dr. Augustine Ihator, Advisor

# Ad Club celebrates 20 years

By Brandon Goodin

The Ad Club recently hosted a celebration for the 20th anniversary of Western's advertising sequence.

Graduates from 1978 to 1998 of the sequence were invited.

The luncheon included alumni speaking on their current jobs and favorite memories.

Alumni then introduced themselves and spoke briefly about their current job and favorite memory of the sequence.

Journalism Department Head Jo-Ann Albers spoke about construction of the new

journalism building that will be added to the Academic Complex Building.

"Listening to them, you begin to realize just how much the program has changed over the past 20 years," Ad Club president Shanna Hanson said. "It was also a good opportunity to network and to see what kind of jobs were out there now."

The advertising sequence meet once again under the journalism tent that was set up during the tailgating events on DUC south lawn. T-shirts were available to alumni, faculty and

students to commemorate the 20th anniversary.

The next Ad Club meeting will be Tuesday, November 17 at 5 p.m. in Gordon Wilson Rm 312. Speakers will be present to discuss job opportunities in advertising, marketing and public relations around the Bowling Green area.

**DON'T FORGET TO  
CONFIRM YOUR  
SCHEDULE ON  
TOPLINE  
BEFORE NOV. 22!**

## Mountain Workshop is 'outpouring of passion'

By Brett Culp

From Oct. 7 - 12, photojournalists roamed the streets of Franklin, Ky., seeking subjects to capture and devour. The 21st Annual Mountain Workshop was a session with half of the 50 participants being Western students.

The workshop united students and professionals with some of the top photojournalists, picture editors and writers in the country. Participants were coached on the art of visual storytelling. The teams shot throughout Simpson County and their film was scanned and archived on CD ROM's. Picture editors used the scans to layout and design a book that will soon be

published.

Photojournalism sequence coordinator Mike Morse served as director of the workshop. Morse called the event a "great outpouring of passion and spirit and a love of the profession."

The photo faculty included staff photographers from publications such as *The Washington Post* and *The Seattle Times*. Representatives from *The New York Times*, *The Cincinnati Enquirer*, *The Dallas Morning News* and Western's journalism department were also on hand.

"It's inspirational and empowering," Morse said. "People leave believing in themselves and in their skills."

## Graduates News

Claude Bacon and Seth Alexander have moved to bigger and better careers.

Bacon, a 1994 pr grad, was named assistant director of admissions at Lindsey Wilson College in Columbia, Ky. this month.

As assistant director of admissions, Bacon will direct the college's telemarketing program, coordinate visitation days and help train admissions staff. He will also be responsible for recruiting students from western Kentucky and out of state.

Alexander, a 1998 pr grad, has joined McNeely Pigott & Fox Public Relations in Nashville as a staff associate. While here, Alexander served as the 1997-98 PRSSA president.