

3-27-2000

## UA68/13/4 Link, Vol. 3, No. 3

WKU Journalism & Broadcasting

Follow this and additional works at: [http://digitalcommons.wku.edu/dlsc\\_ua\\_records](http://digitalcommons.wku.edu/dlsc_ua_records)

 Part of the [Broadcast and Video Studies Commons](#), [Journalism Studies Commons](#), [Mass Communication Commons](#), and the [Public Relations and Advertising Commons](#)

---

### Recommended Citation

WKU Journalism & Broadcasting, "UA68/13/4 Link, Vol. 3, No. 3" (2000). *WKU Archives Records*. Paper 3365.  
[http://digitalcommons.wku.edu/dlsc\\_ua\\_records/3365](http://digitalcommons.wku.edu/dlsc_ua_records/3365)

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact [topscholar@wku.edu](mailto:topscholar@wku.edu).

# Link

News for and about  
Western Kentucky University's

**SCHOOL OF JOURNALISM  
AND BROADCASTING**

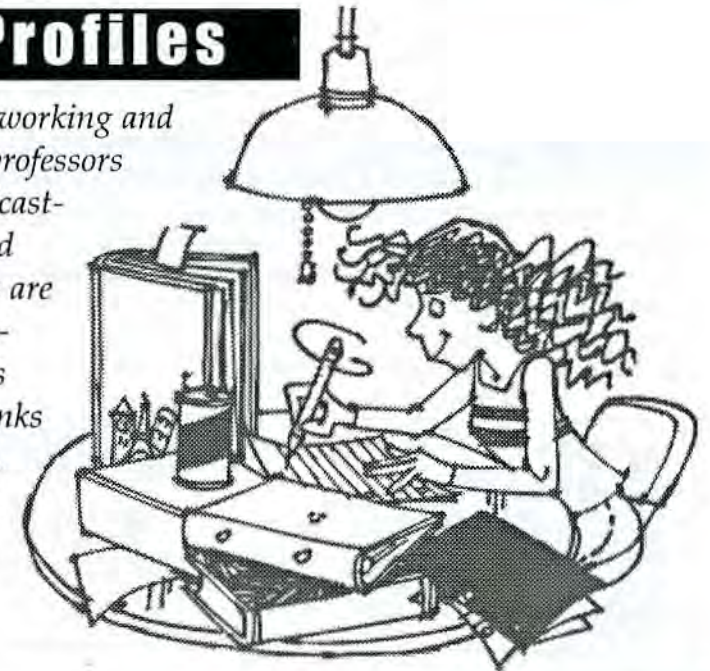
*We find it hard to keep up with all the things students are doing here in the School of J&B, so we need your help.*

*With this issue of Link, we are adding something new.*

*Help us recognize the accomplishments, hard work and talent of our students. Send names or stories to Allison Coffey at [coffeam@wku.edu](mailto:coffeam@wku.edu).*

## Student Profiles

*Talented, dedicated, hardworking and ambitious are words their professors have used to describe broadcasting majors Matt Gerbig and Hollie Helton. Their stories are on page 2 of this issue highlighting the School of J&B's broadcasting program. Thanks to Professors JoAnne Ryan, Stephen White, Cory Lash and Terry Likes for giving us the scoop.*



## Student Profiles

### Matt Gerbig

Matt Gerbig knows where he wants his future to go and is doing everything he can to make sure he'll get there. "I've got certain goals I want to reach before I settle down," Matt said. "I'll do what it takes to get there."

Matt, a senior from Evansville, Ind. held an internship this past summer with ABC in Orlando. He worked in the Creative Services Department of WFTV, an affiliate of ABC. While at the Florida based station, he worked on promoting the Wheel of Fortune Contestant Search during

Sweeps Week.

Matt plans to live in one of the nations larger cities after graduation, where he hopes to work for a major production company. He'd also like to have a feature film written within five years of graduation.

His time at WFTV helped him realize that he enjoys the entertainment aspect of broadcasting, opposed to hard news coverage.

Questions, Hard Answers."

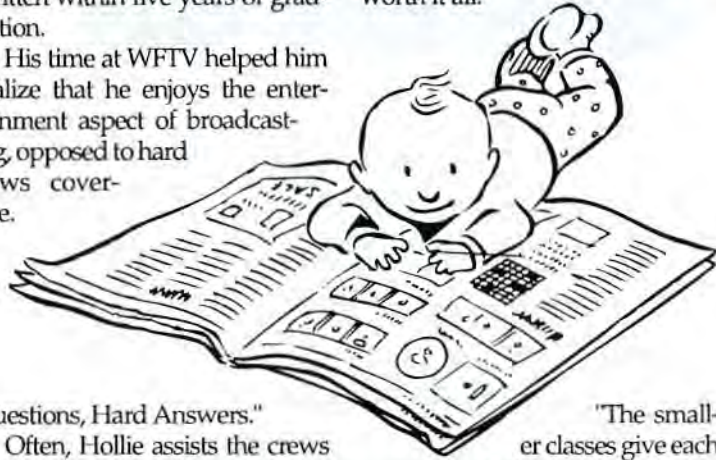
Often, Hollie assists the crews for the various original shows the station produces.

Hollie is a marketing minor and would like to be involved with the sales aspect of broadcasting after graduation.

She transferred here from the University of Kentucky two years ago, in search of a better broadcasting program. Western has given her the hands-on experience she was looking for.

"One of the greatest things Western has taught me is to always try to go a step beyond everyone else."

Matt knows it will be tough, but he says in the end it will be worth it all.



"The smaller classes give each student the opportunity to work directly with the equipment."

Hollie would like to work for a major production company one day, but doesn't have anything set in stone.

"I'm just living and learning right now," she said. "Feeling out all my avenues."

## Inquiring minds want to know.

Get the Link via e-mail. Visit the school's website at [wku.edu/journalism](http://wku.edu/journalism) for details.



2 Link

## BROADCASTING & MASS COMMUNICATION GRADUATES

• *Sara Haswell '98* leaves her writer position with MetroNetwork news to become a PR Assistant at Society of St. Vincent Depaulin, Louisville.

• *Doug Hogan '89* leaves his Executive Producer job at WAFF-TV in Huntsville to become News Director at WNCN-TV Montgomery, market 113.

• *Kevin Ingram '93* moves from news to anchoring morning sports reports for WSM/WTN Nashville.

• *Clay Coleman '97* moves from WCVK-FM in Bowling Green to be the Head of National Advertising for the "Dave Ramsey Show" Nashville.

• *Amy Meredith '97* moves from WLKY-TV to WAVE-TV Louisville as an associate production director.

• *Troy Briggs '95* is program coordinator for ESPN2 in Bristol, Conn.

• *Carrie (Jones) Apple '97* is now morning anchor on 101.1FM in Nashville having moved from sister station WLAC-AM.

• *Julie Girten '97* is an Account Manager with Doe-Anderson Agency in Louisville.

• *Sean Ash '97* moves from weekend weather at WTVC-TV Chattanooga to weekend morning weather at WISH-TV Indianapolis.

• *Jason Gillam '92* is Manager of Information Services with Cox Radio in Louisville.

• *John Preston '91* is the new News Director for WBKO starting March 6.

John worked at WBKO in the early 1990's before moving to WTVQ and later WLEX-TV in Lexington, Ky. as a producer. His most recent experience includes several years producing for an Orlando tv station.

• *Dedra Duvall '94* works with Arbitron (the media ratings service) in Birmingham.

• *Tabatha (Tomes) Thompson '96* leaves CNN International where she was a writer for a PR position with the Ingram Group in Nashville.

## WHERE ARE THEY NOW?

### MORE SCHOOL OF J&B GRADUATE NEWS

• *Leigh Ann Moore '99*, became Leigh Ann Tipton in November. "Remember the boyfriend who made me the bicycle chain bracelet? Well, we made that (ball and) chain official in November."

She now lives in Owensboro and have two babies – a chocolate lab and a cat.

"I'm working as a sports writer at the Evansville Courier and Press, covering the high school preps beat. It's a blast, and I'm starting to make some good connections and get some good story ideas rolling in.

My favorites are the sports features."

Leigh Ann said that she writes a "killer" resume cover letter. "The



editor who hired me really liked it and said it sold him on me. They got my application one day, interviewed me the next, then called me that

night and offered me the job. It didn't hurt that I had another paper interested in me, too, that needed an answer by the following Monday."

• *Mindy Miller '98* and *Seth Alexander '98*, both PR graduates were married March 25th here in Bowling Green.

Mindy is employed by the Warren County Board of Education and Seth works for McNeely, Pigott & Fox in Nashville.

Jay Lae '98 PR graduate came all the way from Norway for the event.

Link3



## Photojournalism

*Our photojournalism program has won the William Randolph Hearst intercollegiate photo competition for the 11th consecutive year! In the overall PJ scoring, Western had 248 points; second-place Florida had 238 points.*

• **Chris Hamilton** placed first and **Jonathan Kirshner**, second, in the third PJ competition -- This one for picture stories/series. Both qualify as semifinalists. Chris won \$2,000 and Jonathan, \$1,500. The School of J&B will receive matching sums.

## TV News

• In the TV news competition -- **Kerri Meredith** and **Wesley Shirley** -- finished 19 and 21st, respectively. Kerri will receive a certificate of achievement.

## Radio

• **Aimee Reed** and **Julie Goodwin** are semifinalists in the radio competition. Judging will be completed by April 12. Julie won fifth place to qualify as a semi-finalist. She receives a \$600 scholarship, and we get a matching amount.

**Julie** and **Aimee**, who finished third in the radio feature competition, are among the 10 students nationwide who will submit tapes by March 29. The top five finalists will be selected by April 12, and they will fly to San Francisco on Friday, May 19, for on-the-spot assignments on May 20 and 21. Their rankings will be announced at dinner on May 22.

• **Amy Jones** finished sixth and won \$500 for herself and a like amount for us.



## Writing

• **Shannon Back** finished fourth in the personality/profile writing competition (for her *Herald* feature on Corey Nett) and won \$750 for herself and a like amount for us.

• **Matt Batchelder** is a finalist for having won the editorial writing competition. (This will be his second trip to the finals. Last year he won the spot news writing competition.)

*Note: March 29 is the deadline for entries in the last round of the writing competition -- spot news writing. We are second overall in points in the writing competition going into the last round.*

## Department Wide Resume and Portfolio Workshop

PRSSA (Public Relations Student Society of America) will be sponsoring a department wide resume and portfolio workshop for School of Journalism & Broadcasting students, on **March 29, from 1 p.m. to 6 p.m. in Garrett Conference Center, room 100.**

Professors from each sequence will be on hand to critique student resumes and portfolios. All students are encouraged to attend. The workshop will be beneficial to all students, from the senior getting ready to graduate to the freshman just starting out.

## BROADCASTING & MASS COMMUNICATION

It's hard to recognize the girl who anchored Western News more than two years ago. For starters, my hair is A LOT shorter (yes, ladies, will succumb to the anchor 'do'). What I used to marvel other reporters for doing, I am now doing. Live shots now come easily. I recognize natural sound out in the field and can use it well to tell a compelling story. But still, there's so far to go.

You'll never stop learning in this business. No matter how good you think you are - you'll make mistakes. Learn from them. In fact, welcome them as a way to keep you humble. Take advantage of the student newscast and internships. Learn from everyone you can. This is an opportunity to make and keep

contacts. I cannot stress enough how much both of those experiences still help me. Concentrate on your writing. It's a skill you'll continue to perfect for the rest of your career. You won't like your job everyday, but if you're made for the business, you'll still love it. Only love can allow someone to live on the money you'll make starting out.

Finally, don't lose your heart. I have weeks where I do nothing but murders. I want to beg for feature stories. While we must be objective, don't become too hardened. It's your heart that will add a touch of humanity to your story.

Good luck and be patient. You're getting one of the best possible starts you can at Western!



**Broadcast Journalism**  
*Graduate talks about work in the real world.*

-Adrienne Nobles '98  
WTWV-TV Evansville, IN  
anobles@yahoo.com

### THE WEST WING

We will present a seminar with creator, Aaron Sorkin and members of the cast and production team of *The West Wing*. This popular prime-time drama, although one hundred percent fiction, gives us a timely look at day-to-day activities inside the White House. *The West Wing* will originate in Los Angeles on Monday, April 3; 8:30 p.m.-10:00 p.m.

### FELICITY

We will present a seminar with cast and creators of *Felicity* to complement last fall's seminar on "Writing for Teens on Television" which was so popular. The panel will include creators, J.J. Abrams and Matt Reeves, Keri Russell ("Felicity Porter") and other members of the cast. *Felicity* will originate in Los Angeles on Monday, April 10; 8:30 p.m.-10:00 p.m.

### SPORTS ON TELEVISION AND RADIO

The commissioners of each of the four major professional sports leagues will discuss the constantly evolving relationship between television, radio and professional sports. The conversation will address how television's coverage of sports has changed so consider-

ably over the years due to technological advancements, the advent of cable in general and the 24-hour-a-day sports channels in particular, as well as the convergence of sports and marketing. Panelists include: Bud Selig, Major League Baseball; Paul Tagliabue, National Football League; Gary Bettman, National Hockey League; David Stern, National Basketball Association. Sports on Television and Radio will originate in New York on Monday, April 24 from 3:30 p.m. to 5:00 p.m.

*Satellite seminars will be taped, and also fed live to Rm 137 in FAC. If you are interested in going contact School of J&B faculty members or Professor Stephen White directly. Students will be able to call the panel from the room.*

The showing of films at the festival is open to all Western student filmmakers as well as off campus independent filmmakers.

"The festival was designed to give film and video students the opportunity to display their work," said Cory Lash, WKU broadcasting professor. Lash is responsible for founding and coordinating the event.

The festival is scheduled for April 16-19 at 7:00 p.m. each night and will be held in Downing University Center's (DUC) theatre.

This year's special event film showing on Sunday the 16th will be last year's box office success, "The Blair Witch Project."

Greg Hall, producer of 'The Blair Witch Project' will be present at Sunday nights screening and will conduct two seminars on filmmaking on Monday the 17th.

Hale is currently working on a television series pilot for FOX.

Student films will be screened on the 17 and 18 at



Utah, with their Sundance Film Festival doesn't have anything on Western. The 6th Annual Western Film and Video Festival is coming to campus this spring.

**The 6th Annual Western**

# Film & Video Festival

7p.m.

Following the student screenings, there will be an awards ceremony to acknowledge exceptional films.

"WKU student filmmakers submit their films for judging by outside professionals," said Lash. "This gives students the chance to have their work critiqued by unbiased professionals."

A former Western student, Scott Crowell will also be participating in the festival. Crowell will be here on Monday for a screening of his independent film 'Stranger.'

This year's festival will screen more than 30 student films and video productions.

This film festival is one of many festivals that take place each year nationwide.

"Student filmmakers should participate in as many festivals as possible," Lash said.

Being part of film festivals gives filmmakers to opportunity

to have their films

viewed on the big screen by an audience. It is a great way for students to get feedback, outside of the classroom, on their work.

The cooperate sponsor for this year's festival is ROBO Enterprise. The festival is open to the University and public.

## 2000 Satellite seminars



6Link

## **Link**Staff

Jo-Ann Huff Albers  
*School of J&B Director*

Allison Coffey, *Link 2000 Editor*  
Wilma King-Jones, *Faculty Adviser*

*Program Coordinators:*  
John Barnum, *PR*

Carolyn Stringer, *Advertising*

Steve White, *Broadcasting  
& Mass Communication*

Jim Highland, *Print*

Mike Morse, *Photojournalism*

Get **Link** via e-mail. Visit the school's website at [wku.edu/journalism](http://wku.edu/journalism) for details.

The WKU School of Journalism and Broadcasting uses funds from its Hearst Foundation Visiting Professionals Endowment to cover expenses for visitors from the St. Petersburg Times to ensure that students in all majors have a week-long visit by a professional practitioner in their area of study.



• **March 27, 2000**  
Tommie A. McLeod, circulation director

Sonya Doctorian, assistant managing editor/photography.

• **April 2000**  
Richard Reeves, advertising director

# **Link**

## **School of Journalism & Broadcasting**

*Western Kentucky University  
304 Gordon Wilson Hall  
Bowling Green, KY 42101*