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Reynolds, William Russell, Jr., 1878-1955 (MSS 656)

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BIOGRAPHICAL NOTE (ORGANIZATIONAL HISTORY)

William R. Reynolds, Jr. was a gifted photographer at the turn of the twentieth century. Born on 30 January 1878 in Barren County, Kentucky, Reynolds had many talents. He wove mats and was an accomplished wood turner along with being a self-taught fiddle player. He married Alcenia Clark in Nashville, Tennessee in 1908, and they later had a daughter, Evelyn. Nothing is known about Reynolds’ training in photography, but he became a member of the Cave City firm, Walton, Reynolds, Handy and Company in 1908. He later formed Reynolds Brothers with his brother, Henry Reynolds as a dry goods store and later as a general store. After twenty-five years and three fires, they sold the Reynolds Brothers Store and Reynolds became involved in farming and residential construction. He did return for two years to retail merchandising but then sold that business in 1947. Reynolds passed away on 26 January 1955 and was buried in Cave City, Kentucky. He was known for his buoyant optimism and wit with people visiting him in his retirement.

COLLECTION NOTE

The daybooks in this collection document the time William R. Reynolds spent in retail during the late 1920s and 1930s in the Reynolds Brothers Store, and then for a two-year period in the mid-1940s. The first six books include a list of individual sales per day including the purchaser’s name, items bought, and prices. The last book from the 1940s initially lists the companies where he purchased merchandise daily and at what price. Daily total sales and corresponding costs of merchandise sold are then listed. Reynolds used Greek letters as a code for merchandise. The book details merchandise inventory changes and daily totals. The lastbook has a daily list of sales on page 137.
**SHELF LIST**

<table>
<thead>
<tr>
<th>BOX 1</th>
<th>William R. Reynolds, Jr.</th>
<th>1927-1947</th>
<th>8 items</th>
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<tbody>
<tr>
<td>Folder 1</td>
<td>Inventory</td>
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<td>1 item</td>
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<tr>
<td>Folder 2</td>
<td>Daybook</td>
<td>Sept 1927-April 1928</td>
<td>1 item</td>
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<tr>
<td>Folder 3</td>
<td>Daybook</td>
<td>April 1928-Oct 1928</td>
<td>1 item</td>
</tr>
<tr>
<td>Folder 4</td>
<td>Daybook</td>
<td>Nov 1928-April 1929</td>
<td>1 item</td>
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<tr>
<td>Folder 5</td>
<td>Daybook</td>
<td>April 1929-Oct 1929</td>
<td>1 item</td>
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<tr>
<td>Folder 6</td>
<td>Daybook</td>
<td>Oct 1929-April 1930</td>
<td>1 item</td>
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<td>Folder 7</td>
<td>Daybook</td>
<td>April 1930-Nov 1930</td>
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<td>Folder 8</td>
<td>Daybook</td>
<td>July 1944-Feb 1947</td>
<td>1 item</td>
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**BIBLIOGRAPHIC RECORD**

MSS REYNOLDS, William Russell, Jr., 1927-1947
656 1878-1955

Collection of daybooks with daily entries of financial transactions for the Reynolds Brothers Store in Cave City, Kentucky. Books include daily sales at the store and include the purchaser’s name, items purchased and their prices. 8 folders. 8 items. Originals. SC2018.69.1

**SUBJECT ANALYTICS**

Account books, 1927-1947 – General store – Barren County Businesses – Barren County Cave City – Relating to
General stores – Barren County
Grocery stores – Barren County
Reynolds Brothers Store – Barren County

Smith/Jeffrey 12/11/2018