

9-18-1979

## UA12/2/1 College Heights Herald, Fall Fashion

WKU Student Affairs

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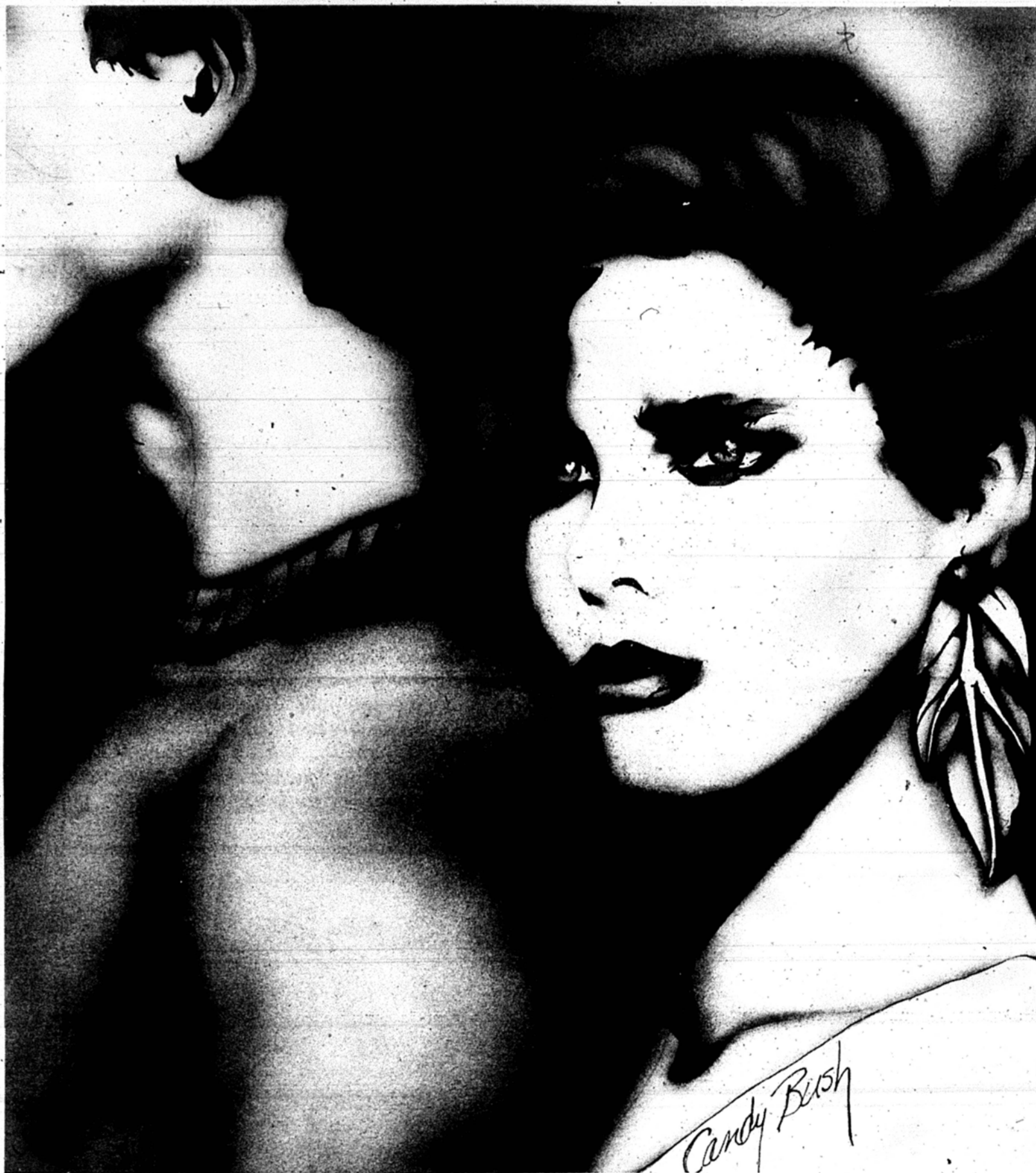
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fall fashion

**F**ashion is like the weather—always changing. The forecast for '79 fall fashion is no exception.

Most Bowling Green clothiers predict a return to the collegiate look for everyday, while fad fashion is expected to be influenced by the Oriental and western looks.

Barbara Martin, owner of Barbara's World, believes the "sloppy" jeans look is out. "The tailored, Ivy League look is in," Mrs. Martin said.

The Ivy League look for women includes blazers in wool or tweed often paired with pleated or straight slit skirts.

Crewneck Shetland wool sweaters and Oxford cloth buttondown shirts are also expected to be popular.

For men, the prep look of last year has evolved into a classic, more conservative look.

Tweed pleated slacks with a small cuff matched with a blazer or sweater will be popular coordinates.

Headquarters' owner Bill Greene considers the western look a fad. "It has come and gone several times in my lifetime, and probably will some more," Greene said.

For men and women, the western look includes straight-leg jeans tucked inside cowboy-style boots, plaid shirts worn under suede vests and topped by cowboy hats.

The Oriental look will primarily be seen as women's evening or dress wear. Mandarin collar jackets with frog hook closings will be paired with straight leg pants or a basic T-shirt type dress.

Sweater dressing, which includes knee-length dresses, blazers or jackets and sweaters of knit materials, is another look expected to be popular for women.

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# autumn!

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The only problem My Friend's Place owner Jennifer Chester foresees with the sweater dressing is in the fit of the knee-length dresses. "You have to have a good figure to wear the dresses," Miss Chester said.

Designer jeans with a "close to the body fit" in denim, khaki and corduroy are expected to be popular for both men's and women's casual wear.

Hats and the "pump" shoe have made a comeback in women's accessories. Thin-strapped sandal heels and boots are also expected to be popular.

For both men and women, 14-karat gold is still the most popular type of jewelry.

—kathy jam, editor

Sweater dressing: Dress by Joan Leslie from Fashion House, about \$90. 14-karat gold jewelry from Zale's, bracelet about \$60; necklace about \$72.



1977, model wearing the "Black and White" dress by Sinclair.



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Designer jeans: His and her Calvin Klein jeans, about \$38; her sweater by Cecily, about \$17; his Forum shirt, about \$23, all from Pushins.



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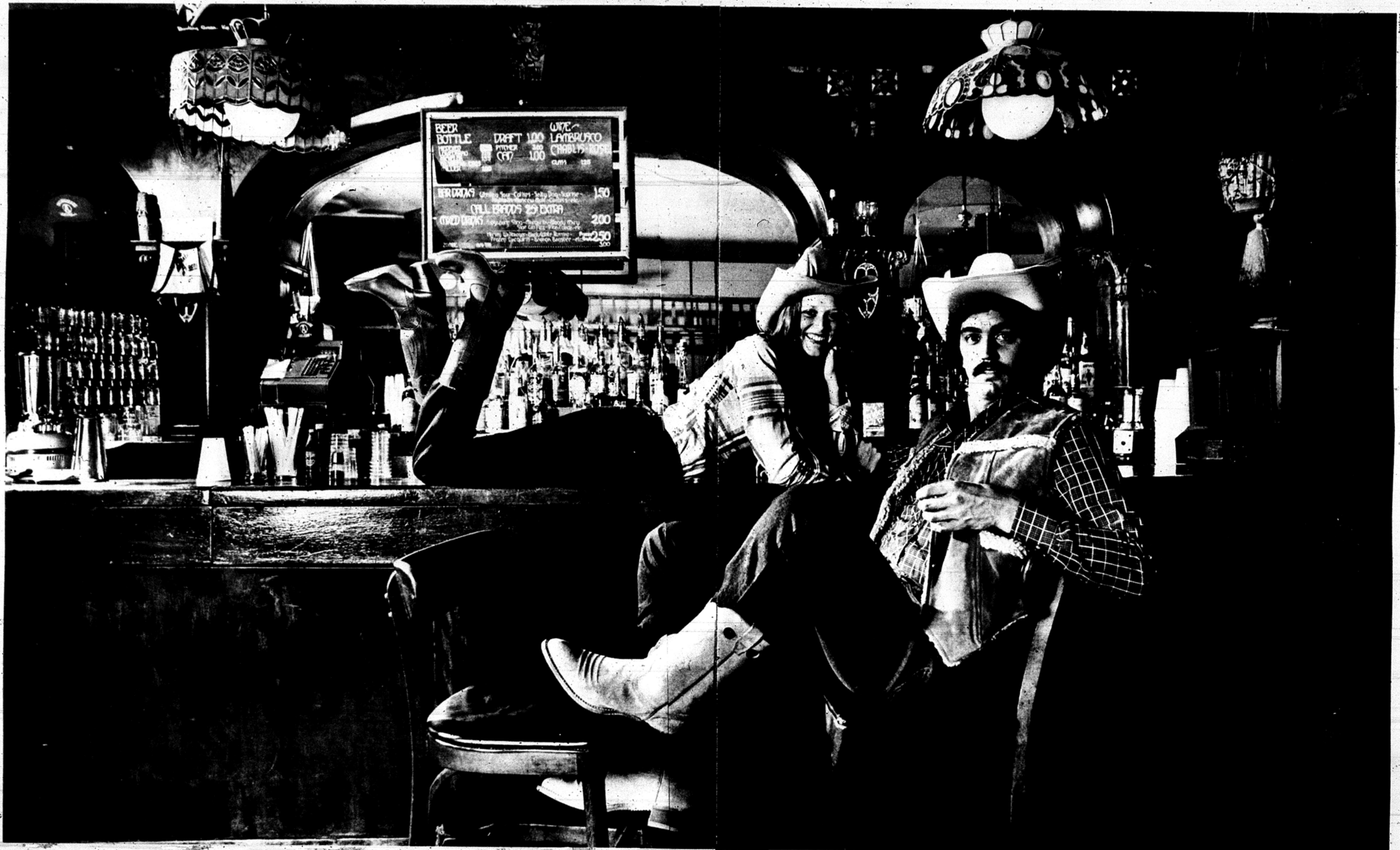


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Western Influence: Her jeans by Buffalo, about \$35; shirt by Poor Little Rich Girl, about \$26; lariat cord by Catherine Stein, about \$6; belt by Leegin, \$7, all from Headquarters. His Lee jeans, about \$21; Lee

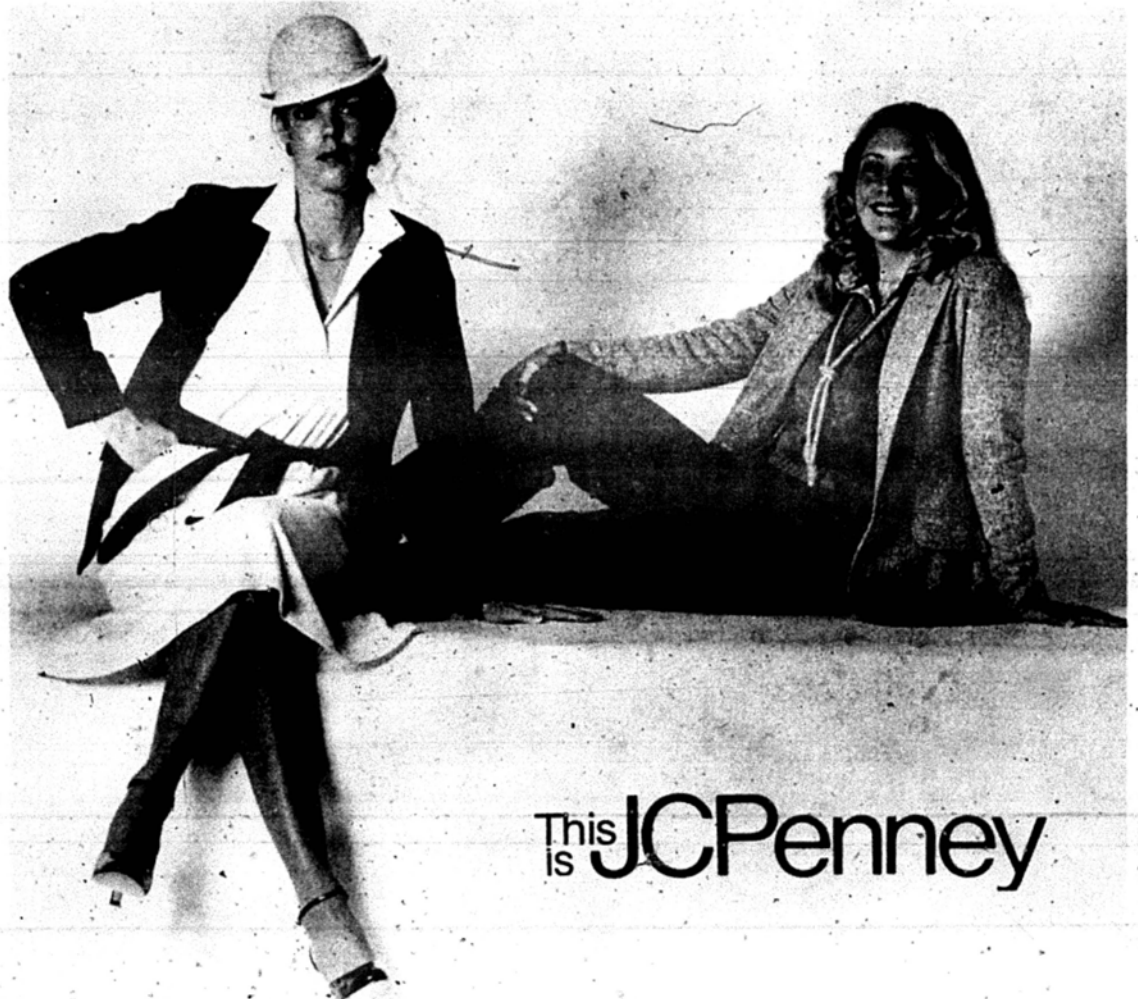
shirt, about \$19; vest, about \$29; hats, about \$16, all from Pushins. Her Red Hot boots from Salkin Shoes, about \$70. His boots by Levi, from Spot Cash, about \$44. Location: Brass A Saloon.



Shoes: Aigner Pumps from Castner Knott, about \$54; Impo sandals from Sailin' Shoes, about \$44.

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Ivy League: Hers from My Friend's Place, Sir for Her blazer, about \$96; John Henry blouse, about \$28; Sagamore Way skirt, about \$29; Braemar sweater, about \$26, His from Golden Farley, Puritan sweater, about \$23; Haggars slacks, about \$25.



Formal Wear  
and  
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# Brides House

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— Clifton Key wears a sport coat by Brookfield, beige, camel hair and wool blend, in a single breasted, 2 button notch lapel, modified European shoulder, shaped silhouette, 3 button through patch pockets, suede tab on collar, suede tab on collar, suede button-holes, and side vents.

He has selected slacks by Jaymar-Ruby, Med. brown, wool blend in a mini-pleat and straight leg model; and off white turtleneck sweater by Puritan, overcoat by Pendleton, camel, single-breasted, 100 per cent Virgin wool with dark brown fur collar. European design shoes by Volare in antique brown leather.



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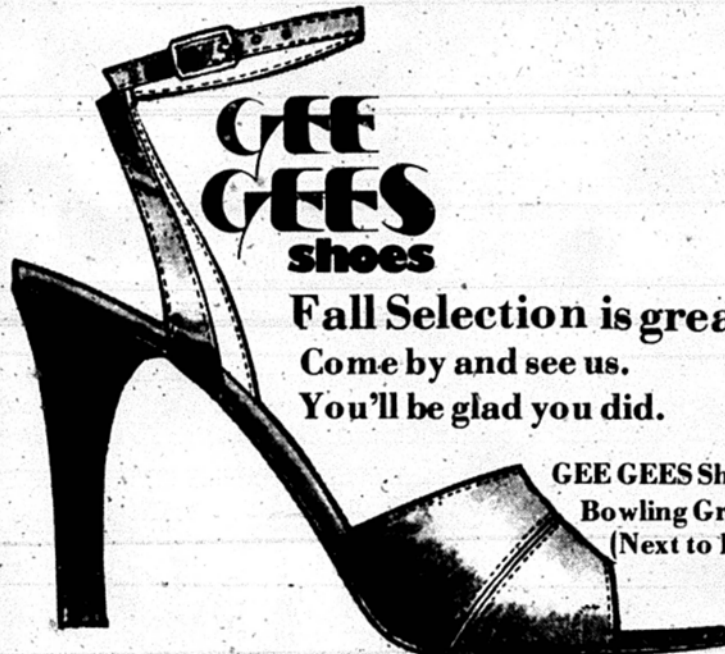
Painter's Pants

Jeans & Fatigues

Overalls

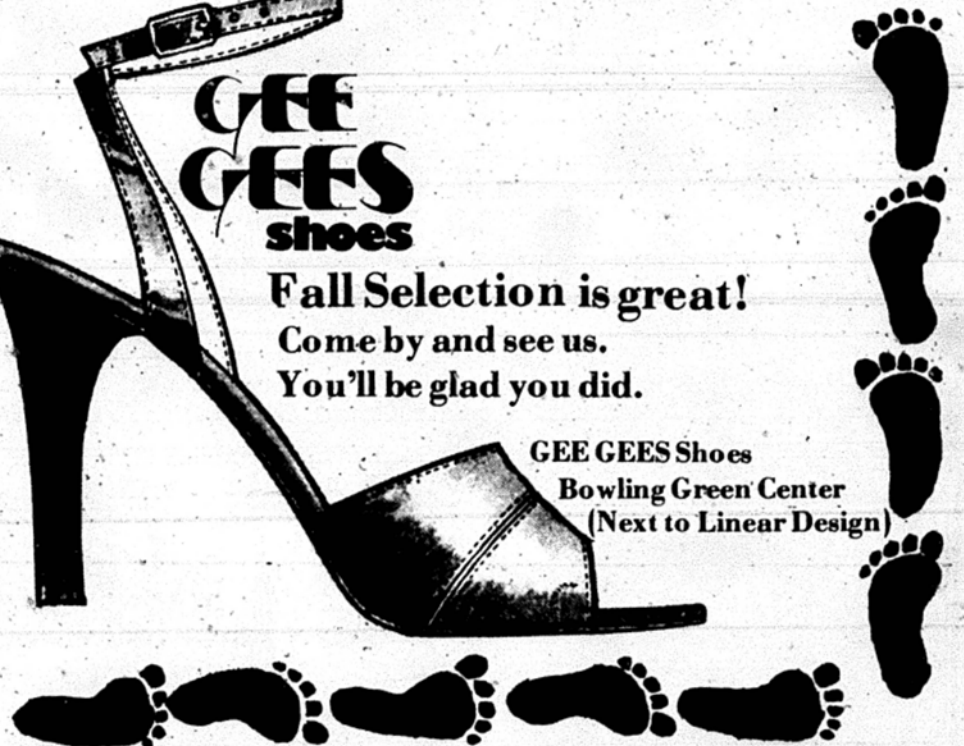
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*The Oriental Influence: Jacket by Sunbow, about \$34; dress by Trivia, about \$62, both from Linear Design. Umbrella from Piece of Mine.*

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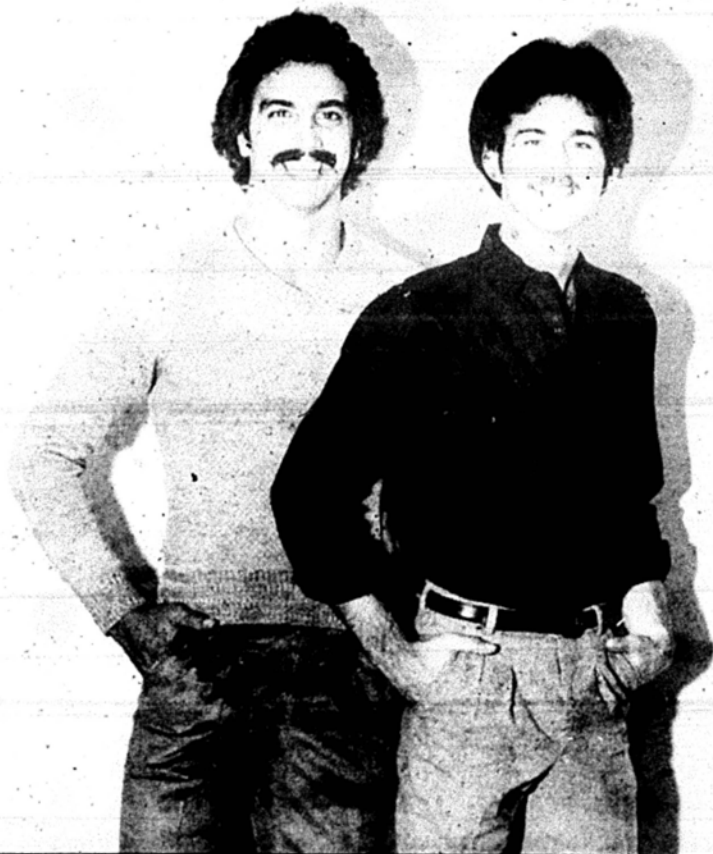


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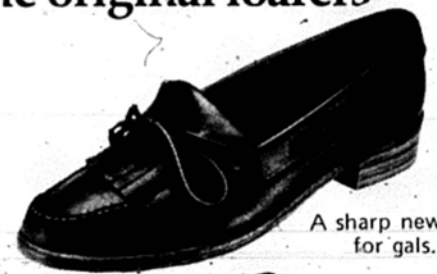
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