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WKU Public Affairs

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FOR IMMEDIATE RELEASE

FRATERNITY MEN

TO RUN "VICTORY BALL"

TO TENNESSEE TECH

Bowling Green, Ky., Oct. 17...They say the days of razzle-dazzle antics and uncalculated college capers are in the past. Don't believe it.

At 11 p.m. (GDT) this Friday night a group of 28 men, members of Sigma Alpha Epsilon, a social fraternity on the campus of Western Kentucky University, will be out to prove that contemporary academic life still has room for the frills and fancy of yesteryear.

They have organized a movement call the "Sigma Alpha Epsilon Run for Victory," a schematic plan involving a 105-mile non-stop relay run of a "victory ball" from Western's campus to Overall Stadium at Cookeville, Tenn., scene of the Saturday night clash between the Hilltoppers and the Golden Eagles of Tennessee Tech.

The runners will leave from a dance held at the Paul L. Garrett Student Center with four teams of seven men each and will relay a red and white football as a symbol of prospective victory over the Eagles.

The men will also carry with them a victory petition signed by Western President Kelly Thompson, head football coach Jimmy Feix, school administrators and hundreds of Western students.

"This is an overall attempt by Sigma Alpha Epsilon to instill a great spirit and an overwhelming following for the Hilltopper football team, the only team in the nation which is unscored upon this year," said Rich Ziegler, spokesman for the fraternity and a physical education major from Fern Creek.

(MORE)

WKU-"Run for Victory"/2

"Basketball has been the sport with which Western has been most widely associated for many years," continued Ziegler. "It's time we showed this part of the country and the Ohio Valley Conference we mean business in football, too."

The group is expected to use approximately 15 hours for the relay with an estimated arrival time of 2 p.m. (CDT). Each runner will have a police escort furnished by the Kentucky and Tennessee State Police forces.

The route for the journey will begin on Ky. 231 and will continue through the cities of Alvaton, Scottsville, Lafayette, Tenn., Red Boiling Springs, Tenn., and Gainesboro, Tenn. to Cookeville.

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Office of Public Affairs and Public Relations
Western Kentucky University

1968 Homecoming and Dedication of the
Academic-Athletic Building No. 2 - L. T. Smith Stadium
October 24-26, 1968
'Topper Power - Great in the Past, Greater in the Future'