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WKU Student Affairs

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Local dance students perform a traditional Mexican dance at BG Fiesta in Bowling Green, Kentucky to celebrate the eve of Mexico’s Independence Day on Saturday, September 15, 2018.

Ivy Ceballo

In this issue

- Save the White Squirrel
- Long time WKU custodian shares his story

Tidball’s hosts the final evening of its biannual event Live on the Lots in the outdoor lot adjacent to the bar September 15 in Bowling Green. Joseph Barkoff/HERALD
WKU limits use of white squirrel branding

In an effort to prioritize other university brands and to promote brand consistency, WKU is in the process of removing white squirrel images from different areas of campus and the WKU Bookstore.

Brad Wheeler, vice president of business services stated he instructed the WKU Bookstore to remove white squirrel merchandise from the top of their advertising and lower their placement on shelves because it should not have “top billing” over Big Red or Red Towel merchandise.

Editorial: #SaveOurSquirrel

The white squirrel phenomenon has long perplexed visitors and residents in Bowling Green. In an effort to increase brand consistency, the university is working to remove white squirrel imagery from areas around campus. Big Red and Red Towel merchandise and logos will continue to be the primary images of the WKU brand.

Those images have tradition on their side, and there is no doubt that Big Red is an icon to many students and alumni. But the white squirrel provides something different, something arguably important to the university: it celebrates the odd and virtually unexplainable.

Is mold in dorms making you sick?

Bowling Green freshman Adriana Qehaja never expected to fall into illness as a result of living in a WKU dorm. Within one week of moving into Bemis Lawrence Hall in June, the only on-campus housing option for students during WKU’s summer break, Qehaja said she came down with strep throat. In response to the problem, WKU officials are going to take steps to check for and remove any mold in residence halls.

Despite the requests and almost a month of waiting, Qehaja said nothing was done to fix the mold. After contacting her doctor, she was recommended to move out of the room.

Custodian shares his WKU story

Houston Edison seems to always create a happy environment on the Hill. Often smiling and giving out high fives and encouraging words, Edison is no stranger at WKU. Edison attended WKU in 1986. While on the Hill, he received his degree in elementary education. “I love people,” Edison said. “From the student body to the professors and even Big Red, it’s nothing but love.”

Edison said his decision to stay in Bowling Green was based on how he felt about WKU. Edison said he feels that WKU gave him the opportunity to learn, so he wanted to give back to the university. He said his main goal is to leave a legacy on campus.

Engle becomes first to play for volleyball and soccer

On Aug. 31, it was announced Engle had joined the WKU soccer team as a backup goalkeeper. The Lady Toppers were down to only Bailee Witt at the position after an early season injury to the original starter, Anne-Marie Ulliac. Three days later, Engle was making her debut for the Lady Toppers on the pitch.

In the 73rd minute of the match, Engle made history. She became the first WKU female student-athlete to play both volleyball and soccer. She was only the second in Conference USA history to do so.