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UA3/6/7 Update - June

WKU President's Office

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**HAYS WATKINS HEADS COMMITTEE**

Hays Watkins, Chairman of the Board and Chief Executive Officer of the CSX Corporation, has agreed to chair Western’s Development Steering Committee. The May 3 issue of U.S. News and World Report featured Watkins in an interview on the railroad industry.

Jerry Parker, a Bowling Green attorney, will serve as vice chairman of the committee. Both are Western alumni.

**PRAISE FOR ZINSSER SPEECH**

Numerous people have praised the commencement speech by William Zinsser. If you want to write him, his address is:

Mr. William Zinsser  
Executive Director  
Book-of-the-Month Club, Inc.  
485 Lexington Avenue  
New York, NY 10017

**1984-86 BUDGET FORMULA**

The 1982 General Assembly mandated that a formula be developed for use in making "appropriations for the Institutions of higher learning." A Steering Committee, including each institutional president, has been appointed by the Council on Higher Education to assist in devising a formula. Dr. Zacharias is chairing a campus Task Force to study formulae and to review materials distributed by the Council staff. The other members of the Task Force are Dr. William G. Buckman, Dr. Paul B. Cook, Mrs. Cecile Garmon, and Dr. Jerry Rust.

The Council activities include hearings on each campus. Western's is scheduled for 2 p.m. on July 21. When the Council staff gives us more specifics about the format, that information will be announced on campus.

**SPECIAL MEETING OF BOARD OF REGENTS**

A special meeting of the WKU Board of Regents will be held on Saturday, June 26, in the Regents Conference Room in Wetherby Administration Building. The Athletic Committee will meet at 10 a.m.; the full Board will convene at 10:30 a.m.

**BOARD OF REGENTS APPOINTMENTS**

Governor John Y. Brown, Jr., has announced the appointment of James A. "Tony" Page of Paducah and Ronald W. Clark of Franklin to the WKU Board of Regents. Page, a Paducah businessman and a 1973 graduate of WKU, is active in the Committee of 75 and is chairman of the WKU Development Council in Paducah. He replaces Michael Harrel of Louisville.

Clark, senior vice president of Franklin Bank and Trust and a 1957 graduate of WKU, was reappointed to his third term on the Board. He was appointed in 1974, reappointed in 1978, and currently serves as chairman of the Board’s Committee on Athletics.

Both appointments are for six-year terms and the members will be sworn in at the June 26 Board meeting.

**PRICE HOSPITALIZED**

Western’s Regent Julius Price is in an Indiana hospital where he has undergone surgery. He expects to remain hospitalized for a week to ten days. His address is: Methodist Hospital, 1604 North Capitol Avenue, Indianapolis, Indiana 46207.
Dr. Zacharias is attending a briefing on international education this week in Washington at the invitation of the U.S. Department of State. While in Washington, he will meet with Danny Boggs, special assistant to President Reagan--Office of Policy Development. Boggs is a native of Bowling Green and is a graduate of College High.

WESTERN - U OF I COOPERATION
President Zacharias, members of the WKU administrative staff, and Dr. Joan Krenzin, chair of the faculty senate, are meeting Friday, June 25, with representatives of the University of Louisville to discuss areas of possible cooperation between the two schools. This will be the second in a series of meetings to discuss matters of mutual concern and avenues of possible cooperation between WKU and other state universities. Last fall officials of Western and Murray State initiated cooperative discussions, later endorsed in a joint meeting of the WKU and MSU Boards of Regents.

ADMISSIONS OFFICE ACTIVITIES
The Office of Admissions is responsible for contacting prospective students and admitting those students to the University. Individuals in that office maintain a busy schedule as is evidenced by their activities of the year through May 15. Members of the staff made 253 visits to high schools; conducted 91 school/college days/nights; visited 25 community colleges; generated 6,888 high school prospect cards; and conducted campus tours for 623 prospective students.

The admissions office staff currently is making personal calls to more than 1,000 students who have been admitted to the University but have not confirmed their intent to register. More than 1,000 students are expected to attend Orientation-Advisement-Registration programs later this month.

DEVELOPMENT OFFICE ACTIVITIES
The Office of Development, in efforts to obtain special gifts from alumni and other friends, has been organizing key volunteer committees in various areas of Kentucky and in Nashville. A 10-member Special Gifts Development Council recently held its first meeting in Nashville. The Council will coordinate activities in the Nashville area, and additional councils are being organized in Owensboro, Paducah, Glasgow and Louisville.

The Development Steering Committee reviewed the activities of the Office of Development in a meeting this spring in New York City. The Committee was informed that 3,700 individual gifts have been received by the Office of Development since July 1, 1981.

PROJECTS BROCHURE
"An Invitation to Help," WKU's first comprehensive development publication, is now available from the Development Office. More than 70 projects in academics, student services and athletics are outlined for potential donors.

The publication is a cooperative effort of all members of the University community.

CAMPUS ACTIVITIES
June 14-25
Computer Enrichment Symposium
June 15-17
23rd Annual Book and Audiovisual Aids Exhibit
June 16-17
School Food Service Summer Workshop
June 16-18
Kentucky Association of Secondary School Principals Summer Workshop
June 19
Area 4-H Horse Show
June 20-24
High School Marching Band Workshop
June 23
OAR

PRESIDENTIAL ADVISORY COMMITTEE
Mr. Howard Bailey
Dr. Elsie Dotson
Mrs. Evelyn Hayes
Dr. Norman Holy
Mr. Kemble Johnson
Dr. David Lee
Mrs. Judy Owen
Mrs. Linda Pulsinelli
Ms. Nancy Solley
Dr. John Wassom

New student members will be added to the committee later this summer.

AREA SPEECHES
Dr. Zacharias spoke to the Bowling Green Rotary Club on June 16 and will speak to the Horse Cave Rotary Club on June 21. These presentations are part of a continuing effort to keep area residents informed about academic programs and public service opportunities available through Western.

June 23-24
Elementary Music Workshop
June 25
Chamber of Commerce Breakfast
June 25
OAR
June 27-July 2
Concert Band Workshop
June 28-July 10
Dance Educators Training School
June 29
OAR