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UA64/23 Linkages

WKU Consumer & Family Sciences

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Linkages

From Consumer and Family Sciences

Western Kentucky University

Chat With The Chair

When you walk in the hallways of the building that houses Consumer and Family Sciences at Western Kentucky University these days, you catch an air of enthusiasm and excitement. So much has happened in such a very short time.

1. Programs have been totally realigned and approved and are being offered with the start of the Spring Semester.

2. Four new faculty members will be joining the department with the Fall Semester, 1994.

3. A new laboratory of computers (486s) along with a variety of high performance software programs will be installed for the Fall Semester, 1994. Approximately \$85,000 in new

equipment, including major appliances for the Commercial Foods Laboratory, will be in place for the Fall Semester, 1994.

These accomplishments illustrate reasons for the expressions of excitement by faculty and students. All of this is occurring during a time of financial constraint which illustrates the belief administrators at the College of Education and Behavioral Sciences and University levels have in the Department of Consumer and Family Sciences.

Our desire is to position the department for yet another dynamic, contemporary life cycle built on the strong traditions and quality people who have contributed so much to a rich history. New initiatives form the agenda for the 1994-95 Academic Year.

1. Interpretation of

the new curriculum to dynamic experiences for students in every class which is offered each semester.

2. Development of a "Major Gifts Program" that insures continued development of opportunities for the department.

3. Blending of new faculty members into new programs which provide a unique mix of educational experiences which affect the lives of students in a positive way.

You will be hearing much more about the "Major Gifts Program" in the weeks ahead. We want to build on those relationships we have with you and your many colleagues who have formal ties to the department. We want your involvement in our programs. Your presence is vital to our future growth and development. You are a vital part of us and our present students.

Brochures Completed for Three CFS Programs

Brochures for the Interior Design; Textiles and Apparel Merchandising; and Hotel, Restaurant, and Tourism Management Programs were completed during the 1993-94 academic school year. These brochures are to be used in marketing the

Department of Consumer and Family Sciences. Each brochure profiles students who have graduated from the representative program. A picture of the student and a job description of representative jobs in the field are given so that students interested in the program can see the career possibilities. Pertinent information is also

given on the industry and Western Kentucky University.

Faculty Attend KHEA Annual Meeting

Dr. Carl Hall, Department Chair, was co-presenter of Positioning the Profession for the 21st Century at the 1994 annual meeting of the Kentucky Home Economics Association in Owensboro.

Dr. Joyce Rasdall presented "Undergraduate Student Research: Focusing on the Issues and Interior Design Student Showcase Entries."

Dr. Delbert Hayden spoke on "Dealing with Changing Lifestyles in Kentucky," and Dr. Martha Jenkins was presider at a morning session.

Awards and Honors

Cindy Jones, Instructor, was named Young Achiever of the Year by the Kentucky Home Economics Associa-



tion.

Juanita Haynes, home economics education major, was one of two winners of the first Seneca Falls Students Empowerment Awards given at Western. The awards recognized students who have overcome various barriers to obtain their college education. The awards were presented at the annual luncheon of the Women's Studies and Support Programs. Each recipient received a \$500 check. Individual and permanent plaques will be presented at the Women's Studies Conference on September 24-25 on campus.

Mary Helen Kenney (B.S.'82, M.S.'86) was recipient of the prestigious Jefferson Award by WBKO Television in Bowling Green on March 31st for her work in coordinating volunteers for the empowerment of families with no government funding. She was instrumental in obtaining funding for, and is currently director of H.O.T.E.L., Inc., a non-profit, all vol-

unteer outreach agency. The organization provides 13 programs on 3 sites, including Solomon's Cellar and Manna Mart in Bowling Green.

Alumni News

Jean Bozarth Hitchcock (B.S.'59) lives in Evansville, Indiana. Her daughter, Holly, is working on a masters degree in Applied Linguistics at Indiana University. She spent her junior year of college at Hamburg University and did student teaching in Ireland in May and June.

Lisa Hamby Kakassy (M.S.'82) is Vice President of Premier with Broyhill Furniture Industries, Lenior, N.C. She is in charge of Premier furniture product development, the selections of Premier upholstery fabrics and managing of the Premier sales representatives.

John Womack (B.S.'84) is a Senior Gallery Designer with Broyhill Furniture Industries. His

responsibilities include the design of furniture galleries and stores with a staff of 13 gallery designers.

Danielle Carol Williamson Hobgood (B.S.'88) was conferred a Master of Science degree in Home Economics from Murray State University on December 18.

Laura Kay Bassett (B.S.'90, M.S.'92) is teaching at Hermitage Hall in the Nashville, Tennessee area.

Allison Snider (B.S.'92) is an account coordinator for Clinique and Bacons. She works with 5 Bacon's stores in Louisville, 1 in Owensboro, and 3 McAlpins stores in Lexington.

Bonnie Adams Westray (B.S.'85) worked for 4 years as a commercial interior designer in Macon, Georgia. She is now at home in Warner Robins, Georgia raising her 3 year-old son, Nathan.

Irene Bates (B.S.'77) is group mar-

keting manager for General Growth Co. Management in Atlanta. She was advertising and marketing director for Ben Snyder's Department Store in the early 1980's, before she became marketing director for Greenwood Mall, a General Growth Co. property. She was later promoted to group marketing manager.

Phyllis Gordon (B.S.'91, M.S.'92) is currently a Product Manager at M. Fine Manufacturing in Louisville.

Cindy Adcock Stone (B.S.'92) is an interior designer for Willis Caroom Inc., Nashville, TN which is the nation's largest broker of insurance. She is married to Marty Stone, a former Hilltopper basketball player.

Linda Hunt Meadors has been appointed home service representative at Warren Rural Electric Cooperative Corp. in Bowling Green. She also operates, with her sister, a successful business that caters to weddings,

office and birthday parties.

Peggy von Allmen Mastin (B.S.'62) worked in Food Service at U. K for 10 years and then retired after that to be a full time wife and mother for 10 years. She is now a kindergarten aide in Madison County.

Elizabeth Hale Dawson (B.S.'46) is enjoying good health and many interesting activities in Endicott, New York. In 1988, she represented the state of New York, as "Ms. New York Senior America" in the "Ms. Senior America" pageant in Atlantic City, N.J. She won a trophy for the most original talent presentation with her sewing abilities. She is presently president of the local organization of Home Economist in Home & Community.

Ruth Skaggs (B.S.'68, M.S.'69) is now librarian at Hazard High School after teaching home economics for 12 years in the Perry County System.

Betsy Bogdon

Brittenham (B.S.'80) has worked for Bloomingdales (buyer), Calvin Klein (director of retail analysis), and Ralph Lauren (retail analysis for Polo). After graduating from Parson's School of Interior Design in 1990, she started Brittenham Interiors.

She has also published in "Ladies Home Journal", "CEO," magazine, "Kitchens," "Bedrooms," "Windows + Wall Ideas," "Country Collectibles," and "Sotheby's Real Estate."

Trina Celeste Wilson (B.S.'93) plays basketball for a Turkish National team in Istanbul.

Kathy Cash Farmer (B.S.'82) is assistant vice president/marketing director at Liberty National Bank of Owensboro.

Lora "Sue" Niswonger Woodard (B.S.'78) is jobs case manager for Webster County.

Sarah Martin Peoples (B.S.'92) graduated in August from the University of Cincinnati Hospital after

finishing her internship there. She is now eligible to take the National Registration Exam for dietetics..

Velva Jerdene (Jerri) Cockrel (B.S.'62, M.S.'72) is an extension public policy specialist and advisor to Kentucky Extension Homemakers. She was the 1992 KHEA Outstanding Home Economist.

Marcia Christine Newcome (B.S.'89) has two children. She recently moved from Schweinfurt to Baumholder, Germany where she enjoys traveling and living in a foreign culture.

Pat Stagner (B.S.'77) has been a buyer for Lazarus at their headquarters in Cincinnati for several years. They have recently acquired Macy's and Horne's making them the largest U.S. department store. Pat was recently promoted to Divisional Vice-President of Initmate Apparel.

Susan Hahn Hagood (B.S.'75, M.S.'92) is currently an ambula-

tory care dietitian at V.S.M.C. in Atlanta. She recently received her M.S. degree from Georgia State University.

Sheila Crask Hudson (B.S.'81) is a buyer for Shepler's, Inc. in Wichita, KS. She buys for all 20 stores and catalogs. The newest store will open in Nashville at Rivergate in October.

Anne Barnett Armstrong (B.S.'75) is a legislative research analyst (program evaluator) in Frankfort, KY.

Donna Doss (B.S.'87) is health care designer with McQuiddy Office Designers, Nashville, TN.

Lawanda Adcock (B.S.'94) is also employed by this firm.

Joan Traylor (B.S.'82, M.S.'85) is professor of interior design at the University of Southern Mississippi, Hattisburg, MS.

Departmental News

EMPOWER '94 will be hosted by Phi Upsilon Omicron

and the CFS Department on September 23, 1994. The program is planned to honor outstanding home economics students in Kentucky. Over 100 outstanding high school students participated in FABULOUS FRIDAY last year, a day of outstanding speakers and topics including several concurrent sessions.

Dr. Joyce Rasdall (B.S.'65), professor of Consumer and Family Sciences, was an invited lecturer and consultant at Moscow State University, Moscow Pedagogical University, the American University of Moscow, and the newly organized Consumer Federation of the Commonwealth of Independent States from March 11-21, 1994. She worked with administrators, faculty, and students on behalf of consumer and family science curricula priorities, as well as to document issues and changes among education, churches, businesses, and families in the C.I.S. states.

Dr. Rasdall was awarded the 1994 4-H

Alumnus of the Year Award by the Cooperative Extension Service at recent ceremonies at the University of Kentucky.

Dr. Sallye Russell Clark (B.S.'62) was guest curator for the Kentucky Museum's newest exhibit, "Hard Times and High Hopes: Fashions of the 1930s." Among the items on display are stylish women's hats, evening dresses, accessories, a winter coat with a fur collar, and several children's dresses. Also included are the numerous beauty products which were available to women, including rouge and powder, manicure kits, and hairstyling tools. Donna Parker, exhibits curator said, "We stress that clothing of the 1930s was important. There were specific clothes for special occasions."

The spirit of the Great Depression was one of irrepressible optimism and hope for the future. This feeling as demonstrated in the movies, fashions, and popular magazines of

the period is captured in this "must see" exhibit.

Hotel And Restaurant Major Growing

Western has the largest hotel and restaurant program in Kentucky with 80 students. Dr. Richard Patterson's goal is to double the size of the present program in the next couple of years. To make the program more attractive, it has been revamped, starting with changing its name from institutional administration to the more descriptive hotel, restaurant, and tourism management.

He said the major has expanded to prepare students for planning activities like banquets and meetings. Convention coordinating and working in tourism offices are also stressed.

The hospitality business, which includes restaurants and hotels, is the No. 1 industry in the world, Patterson said, so there are

many jobs open to students. "I have more people calling with jobs than I have students to fill them."

Home Economics Workshop Features the Family

Home Economics workshop was held on June 16, at the Kentucky Advanced Technology Center in Bowling Green. The theme, "Strengthening Families," was planned to emphasize the 1994 International Year of the Family. The workshop was sponsored by Warren Rural Electric Cooperative Cooperation, Bowling Green Municipal Utilities, and Franklin Electric Plant Board, in cooperation with Western Kentucky University, Home Economics Alumni Association and the Department of Consumer and Family Sciences.

CFS Alumni on the program were Dr. Martha Jenkins, Cindy

Jones, Linda Howse,
Dr. Joyce Rasdall,
and Ilene Hertzfeld.

Spotlight on Scholarship Recipient

The Beta Delta Alumni Chapter of Phi Upsilon Omicron established the Evadine Parker Scholarship in 1985 to be given to Phi U members, undergraduate or graduate, for student development in furthering the purposes of the honor society.

The Beta Delta Alumni Chapter of Phi Upsilon Omicron was installed March 27, 1971, with Evadine Parker as the organizing president. The alumni have worked closely with the collegiate chapter in accomplishing the goals of Phi Upsilon Omicron. Miss Parker has served as Treasurer of the group (1976-78) and has given generously of her time, money, and energy to support Phi Upsilon Omicron within the local chapters, the district, and the nation.

The 1991-92 recipient of the Evadine Parker Scholarship was Phyllis Angela Gordon. Phyllis said, "As an Evadine Parker Scholarship recipient, I was fortunate to be able to expand my interest in Textiles and Clothing as a graduate student and to continue my work with Phi U in participating in the social events and fundraising efforts as well as encouraging new students to join our small (but growing) major." She stated that being a part of Phi U was a wonderful learning experience, as well as an excellent opportunity to meet others in her field and related fields. Phyllis described her current position as Product Manager working with the "Britania" jeans line at M. Fine Manufacturing Company as very fast paced, detail oriented, and challenging job. Her responsibilities include everything from creating construction sheets to determining the types of trim items that should go on each jean. Presentation boards are

made up and given to the salesmen to show the buyers what is available in the line and what colors and fabrics the clothing is made of. She also works closely with the factory manager to insure correct standards.

Even with this job, she has been able to maintain her freelance visual merchandising jobs with The Mall St. Matthews where she helps new tenants initially set up in the temporary leasing pushcart program.

Four CFS Faculty Retire

Four Consumer and Family Sciences faculty retired during the 1993-94 academic year. These included Dr. Sallye Clark, Dr. Betty Fulwood, Dr. Violet Moore, and Dr. Lou Ehreke.

Dr. Clark, Professor of Textiles and Apparel Merchandising, came to Western in 1969. She and her husband, Robert Clark, have moved to

Richmond, Virginia to enjoy the cultural advantages of that city.

Dr. Betty Fulwood, Associate Professor of Interior Design, came to Western in 1980. She has returned to Corinth, Mississippi to work with the Cooperative Extensive Service of Mississippi.

Dr. Violet Moore, Professor of Home Economics Education, came to Western in 1978. She is enjoying her home and flower garden in Bowling Green.

Dr. Lou Ehreke, Professor of Hotel, Restaurant, and Tourism Management has moved to Nashville, Tennessee but will return each week to teach the food science labs in the Consumer and Family Sciences Department since he took optional retirement.

New CFS Faculty

Dr. Danita Kelley has agreed to join the faculty in Consumer and Family Sciences with

major responsibilities in the area of Dietetics. She comes to us from the University of Kentucky where she has just completed her doctoral degree in Nutritional Sciences. She is a Registered Dietitian having earned this designation through successful completion of an accredited Coordinated Program in Dietetics. Danita's parents both teach at Morehead State University. We welcome her as a native of Kentucky to our program here at Western Kentucky University.

Dr. Treva Mitchell brings unique expertise and experience to the Home Economics Education Program at Western Kentucky University. She holds both the bachelors and masters degrees in Home Economics Education from Murray State University. In addition, her advanced degree in Family Relations and Child Development was awarded by The Ohio State University. Dr. Mitchell joins the faculty with a wealth of teaching and corporate experi-

ence which will facilitate program development for the Department of Consumer and Family Sciences.

The decision was made to hire Ms. Nikki Feilner on a one year full-time temporary basis to fill the interior design position vacated by Dr. Fulwood. Ms. Feilner has two degrees in interior design from the University of Missouri and has served for a number of years as a contract and residential designer. She has teaching experience at the University of Missouri, Kansas State University, and California Polytechnic State University at San Luis Obispo. In addition, she has served since the late 70's as a designer and consultant with Interior Designs Unlimited, a firm with locations in Kansas City, Missouri and Dallas, Texas. Her most recent experience has been in contact design in the medical services field.

Mrs. Cynthia Jones,

COME HOME TO HOMECOMING

Please join us for Homecoming on Saturday, October 22. The Alumni Association has already mailed you a brochure detailing events for homecoming. We hope that you are planning to attend.

On Saturday, October 22, CFS will sponsor a brunch at 11:00 a.m. As usual, the food is the very best and the company is GREAT! The program will last until 1:00 p.m., and you may tour the facility if you like. We'll have a representative in the College of Education and Behavioral Sciences tent. Material for prospective students will be available.

ACT NOW! Send us your reservations for the brunch.

NAME _____
Last, First Middle (Maiden) Year Grad.

ADDRESS _____

Discipline: Dietetics _____ Hotel-Restaurant _____ CDFL _____

Interior Design _____ Home Ec. Educ. _____ Textiles & Clothing _____

Number of Luncheon Reservations (\$6.00 each) _____

Please respond by October 1. Make checks payable to: **Home Economics Alumni Association.** Mail to: Consumer and Family Sciences, Western Kentucky University, 1 Big Red Way, Bowling Green, KY 42101-3576.

Names of Guests (We'll make tags for you.)

