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# College Heights Herald

VOL. 63, NO. 41

WESTERN KENTUCKY UNIVERSITY, BOWLING GREEN, KY.

THURSDAY, FEBRUARY 18, 1988

## Rally cry: 'Can't be great at 48'

By JACKIE HUTCHERSON

FRANKFORT — While chanting cheerleaders stirred students rallying for higher education Tuesday, Crosby Bright quietly studied for his Scopes and Methods of Political Science test.

The test was yesterday, but he said he needed to come to the march and rally.

"I figured coming up here was the best way to show my support for higher education," the Bowling Green senior said. "The only reason I'm in school is because of state grants, Pell grants and a Guaranteed Student Loan."

"There's been no increase in my grants," he said. "They've stayed the same each time."

About 3,000 students, faculty, administrators, alumni and other interested people marched up Capitol Avenue on Tuesday waving banners denouncing Gov. Wallace Wilkinson's sparse budget.

Robert Bell, director of the Kentucky Advocates for Higher Education, said the event was the largest Frankfort demonstration since 1964.

Posters claiming "We can't be great at 48," referring to state's low national ranking in education, and "Things you cut: hair, grass, your nails. Things you don't cut: education."



Rob McCracken/Herald.

See 'SOBERING', Page 10

Two of about 3,000 people at Tuesday's march for higher education, Western cheerleaders Jennifer Sgro, left, and Trish Riley wave their towels in the largest demonstration at the Capitol building in Frankfort since 1964.

## Niteclass adds bands to find its own niche

By REBECCA FULLEN

Some people stop to stare as light-footed dancers face mirrored walls to watch themselves move to the music.

Others jam to their own tune as multicolored lights swirl around the dance floor.

The red neon Niteclass logo shines above all of this as students mingle and watch the big-screen television.

After opening four months ago, Niteclass is still finding its niche. The on-campus hangout is expanding to include live bands, special music nights and menu changes.

Manager Brooks Walthall said he noticed a small increase in attendance after the city commission passed an ordinance in January banning minors from local nightclubs.

Mike Martinez said he doesn't usually go to Niteclass. The freshman from Bryan, Ohio, used to go to Picasso's occasionally during the week.

But Martinez said he doesn't feel left out now that he can't enter a bar. He goes to Niteclass for the special events, such as betting on

horse races at "A Nite at the Races," sponsored by University Center Board.

Dwight Smith, a Cub Run sophomore, goes to Niteclass and said he doesn't care much for people in bars. "They usually get obnoxious and make trouble."

But Louisville freshman Michael Colvin said he likes live music. "If they (Niteclass) don't get live music, I don't know if I'll come anymore."

Live entertainment has been a common student suggestion. Walthall said, and bands are now on Niteclass' agenda.

The Park Avenue Dregs, a college band that has performed at Picasso's and Mr. C's, will play Feb. 24.

A portable stage will be set up on the dance floor, and the tables will be pushed back for extra dancing space.

Live bands were considered when Niteclass was in the planning stages. But Walthall said they didn't know of a demand until now. Other live acts, such as a folk singer, didn't go over too well, he said.

See LOW, Page 12

## Alexander talks with students

By CINDY STEVENSON

Leaning back in a chair, President Kern Alexander chatted informally with a small group of students last night.

"Let me ask you," Alexander said. "What about the presidential campaign?"

A few minutes later, when nearly 30 students had gathered in Room 305 of the university center, the open forum sponsored by the Pre-Law Club and the University Center Board officially began.

Dr. Jerry Wilder, vice president for Student Affairs, opened by saying students need to share their concerns with the administration if they want their desires addressed.

Alexander also encouraged communication with students. "I've told the students, faculty and everyone on campus that they can talk to me," Alexander said, adding that anyone with an appointment is welcome at his Wetherby Administration Building office.

Answering students' questions, Alexander showed his patient concern for students and willingness to meet with them.

Todd Groemling, a Louisville freshman, asked why Western couldn't sell revenue bonds for more parking spaces and teachers as it does to finance Greek row construction.

Alexander explained that state

funding comes under two different categories. Teachers' salaries are paid every year and must be funded annually, Alexander said, but revenue bonds for construction can be spread over about 30 years.

As far as the parking problems, Alexander told Groemling and the group that other universities have worse parking situations.

"Western charges only \$10 for a decal," he said. "We can solve the parking problem easily by charging \$100."

More parking lots would create an unattractive concrete campus, Alexander said, and he doesn't want to charge the higher price many universities charge for parking stickers.

Still, Alexander admitted Western is "selling a license to hunt" with its parking decals.

When asked why the Glasgow campus was a priority, Alexander said, "Western Kentucky University has to serve this region. It doesn't just serve the students who are coming here and are in residence."

Holger Velastegui, president of the International Student Organization, expressed concern about the Rock House being torn down to make room for Greek row on 15th Street.

"We haven't decided to do anything with the Rock House yet," Alexander said. He added that the Rock House isn't in good structural shape, but it "may be in such a state



Kern Alexander  
President

that we could renovate it."

Wilder assured Velastegui "that if the building is torn down, we will find another adequate facility" for the 150 international students who use the house as a hangout.

Other students had questions about Greek row. Joey Shuffett, a Greensburg freshman, asked why the row was a priority, despite apathy among some fraternities and sororities.

Alexander said that if the houses in

See ALEXANDER, Page 16



Matthew Brown/Herald

**DRAWING BOARD** — Using her elbow as a prop, Morgantown junior Annette Cohron works on a project for commercial detailing class yesterday in the Industrial Education Building.

## Dole wins college Republicans

Herald staff report

Presidential preference polls of Republican students at six Kentucky schools showed Sen. Robert Dole of Kansas and Vice President George Bush to be top choices.

Dole placed first in three polls, and Bush was victorious in two, said John Dietz, state chairman for the College Republicans.

The top choice for Chase Law School in Highland Heights was "undecided," which received 41.5 per-

cent of its 53 votes.

Bush placed first in polls taken at Northern Kentucky University and University of Kentucky.

He received 61.8 percent of the Northern Kentucky's 259 votes, and Dole came in second with 23.3 percent.

At UK, 96 voters placed Bush first by a smaller majority—38.1 percent—over Dole's 34.3 percent.

Dole was victorious at Western, the University of Louisville and

Transylvania University.

He received 43 percent of 130 votes at Western. Bush placed second with 32.3 percent.

Students at the University of Louisville gave Dole 42 percent of their 256 votes. Bush received 24 percent.

Of the 91 students polled at Transylvania, Dole received 45.1 percent of their votes. Bush placed second with 38.4 percent.

Polls were taken at the universities between Feb. 3 and Feb. 11.

## Strange town names grow from varied roots

By NANCY TRESCH

Mexico and Cuba aren't always south of the border, and Holland isn't always across the Atlantic—at least not for the residents who also call these Kentucky towns home.

Those are a few of the more unusual town names in the state. Mistletoe and Nazareth may be popular words in December. Slaughters may sound like a nice place for horror movie buffs and Pippa Passes just has an interesting ring to it.

Molly McMahan, a sophomore from Pewee Valley, doesn't tell people exactly where she's from.

"Usually, I say I'm from Oldham County," she said. Only if they ask where in the county will she say she lives in Pewee Valley.

Dr. Albert Petersen is a professor of geography and member of the U.S. Board of Geographic Names, which approves changing or adding names of places on Kentucky maps. Petersen said town names may come from several sources.

"Certain places in Kentucky are named for generals," Petersen said, while others are named for presidents, such as Monroe County after James Monroe.

"Some towns have generic (physical) place names," he said, such as Rocky Hill, Horse Cave, or Grassy Bottom.

Jennifer Pitcock, a Marrowbone junior, said she thinks her hometown's name comes from the legend of an Indian passing through the area and finding the bone of a

mare.

Pitcock tells people she's from Marrowbone, but she said, "I have to say I'm from Cumberland County" or Glasgow before most people know the area she's talking about.

Laura Nunn, a Summer Shade freshman, said her hometown got its name because there are "so many trees, and in the summer there's all that shade," she said.

Because Summer Shade has only 1,000 residents, Nunn said, on weekends most people go to movies in Glasgow or to high school football or basketball games.

Petersen said town names such as St. Matthews, Noah, and Emanuel have religious connotations. Or a town can be named after an ordinary resident. Alvaton was named after a local woman called Alva.

Nobob is the home of freshman Susan Crowder, and she said people usually want to know how the town got its name. Crowder didn't know any specifics, but said it had to do with "something about trying to find Bob."

The town is about five miles from Summer Shade, but since most people don't know where either place is, she usually says she's from Glasgow and works her way back to Nobob.

Senior Julie Crowder's hometown, Horse Branch, got its name from the horses that were watered there when the town had a saloon.

While some may not enjoy living in small towns, Crowder said she enjoys the closeness. "I think it's great."

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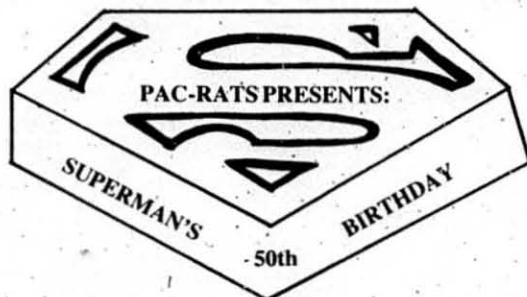
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## TO THE POINT

### Alcohol amendment request turned down

After an inquiry by the owner of Mr. C's Coffeehouse, the Bowling Green city commission has decided not to allow minors into bars or nightclubs with an occupancy of 50 people or fewer.

Kirby Ramsey, local Alcohol Beverage Control administrator, advised the commission not to consider adding such an amendment to the ordinance passed Jan. 20, Mayor Patsy Sloan said. The ordinance bans minors from alcohol-serving establishments.

Mike Carroll, owner of the coffeehouse on 13th and College streets, asked the commission two weeks ago to consider exempting small clubs — where Carroll has said it is easier to monitor those drinking alcohol — from the ordinance, Sloan said.

About 12 minors sat outside the coffeehouse Saturday night to listen to the band Toxic Shocks.

The commission referred Carroll's request to Ramsey, who recommended that the commission shouldn't consider the exemption because it would allow those under 21 into "bar- and lounge-type establishments" that don't regularly have live entertainment.

The amendment for small bars and clubs would have exempted 16 establishments, including the L&N Cafe on Main Street, the Little Brown Jug on Laurel Avenue and several other small bars that have never allowed minors, Ramsey said.

It wouldn't be a good idea to allow the minors into those types of bars, taverns and lounges, Ramsey said.

Carroll was disappointed with Ramsey's decision.

"I think they're wrong, as wrong as they can be," Carroll said after Tuesday night's commission meeting. "But they're not going to change. Maybe they will. Maybe they're smarter than that."

### Annual teacher Job Fair to be Feb. 23-26

The annual Job Fair for teacher education students will be sponsored by the Office of Career Planning and Placement from Feb. 23-26.

The hours of the fair, which will include nearly 75 school systems from the southeastern United States, will be 9 a.m. until noon and 2 p.m. until 5 p.m. Tuesday through Thursday and from 9 a.m. until noon on Friday.

The fair is open to Western students and alumni who are seeking teaching positions or relocation.

More than 900 interview time slots will be available. Call 745-4662 or 745-2691.

## In military science, the heat is on

By JASON SUMMERS

The military science department has been taking a lot of heat lately.

"I feel like I'm in one of those horror movies where your home is over the gateway to hell," Capt. Bob Tinsley said in his overheated office in Diddle Arena.

Steam rises through his classroom floor after a rain or when the snow melts, Tinsley said.

Two military science classrooms and three offices on the first floor of Diddle are overheated because of a buried steam pipe that's heating the arena too well.

"It's like a sauna," he said. "We've been talking about bringing some buckets of rocks, some redwood tables and draping ourselves in towels."

Rainwater seeps through the ground and turns to steam when it hits a new 4-inch pipe between the parking structure and Diddle, said Ewell Scott, assistant Physical Plant director.

The heat problem is worse this year because the rainwater collects in an empty space between that new 4-inch pipe and a larger, unused pipe surrounding it.

The temperature in one classroom cooled to 95 degrees Tuesday, but thermometers in the other rooms showed at least 100 degrees.

Tinsley estimated the temperature in one of the offices at about 130 degrees.

While teaching one class "my feet

“

If you've dreamed about seeing instructors tap dance, take a military science class.

”

Bob Tinsley

started to burn," he said. "If you've dreamed about seeing instructors tap dance, take a military science class."

Brad Swinney, a Kirkmansville junior who takes classes in Diddle, joked the heat was "nuclear fallout from all the tests they carry out under the arena."

When Louisville sophomore John Williams walked in Diddle, "it was like I could see the heat. It's just miserable."

Physical Plant workers claimed they even fried an egg on the floor of a Diddle storage room.

Tinsley, who likes raising plants, showed off his only remaining plant. The ends of its leaves were black and crisp, and the rest of the plant was a brownish green. He calls it "straw on a stick."

The glue that holds the floor tiles down in the rooms is bubbling up. It is a crusty brownish-black material that gives the rooms a sharp, un-

pleasant smell to complement the heat.

"It kind of reminds me of when I was in the Mojave Desert," Tinsley said, "except there's no sand or cactus."

The unusable offices have forced people in the department to double up in other offices. A storage area and the departmental library have been converted into offices.

"We've got one more area left — a bathroom," Tinsley said. "I guess we could move somebody's desk in there."

Tinsley said he thinks the heat is breaking the mortar that holds the classroom walls together. Long cracks run along the walls in both rooms.

Bricks on the outside of Diddle look loose because of broken and cracked mortar, and steam swirls into the wind from the edge of a wall.

Last semester the Physical Plant tried to find an underground space to drain the water into, but didn't find one, Scott said. He said that is unusual because there are many caves near Bowling Green.

"I think we drilled over 100 feet," Scott said.

A new contract has been given, and Scott said he hopes a space will be found. "It's getting unbearable for those people over there," he said.

Tinsley said that being military, the department can put up with about anything. He added, "I keep expecting a guy in a little red suit to jump out."

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# Opinion

## ASG, students can't quit after one letter, rally

**L**ike a student who blows off studying until the night before finals, Associated Student Government choked by passing only a form resolution supporting higher education at last week's meeting.

The standardized resolution, adopted by all eight state universities, was presented at Tuesday's rally for higher education in Frankfort.

It did help send a message, but that can't be the only action Western's student government takes in the face of such a crisis.

Adopting the resolution and supporting the rally were good places to start, but student government and Western's students need to keep working on creative ideas to get the point across.

If the students who will be drastically affected by budget cuts let the issue die now, lawmakers aren't likely to keep fighting for education in the coming weeks.

It's late in the game, but that doesn't mean there isn't a chance to salvage some reasonable

allowances from the state before the General Assembly votes on the budget later in their session.

Murray State University's student government sponsored a write-a-thon last week along with a rally of its own. It got more than 500 students to send messages to the governor about their concerns for higher education.

Western's student government members should brainstorm for similar ideas. Organizing petitions, letter drives or even soliciting parents and alumni personally to help pressure legislators could make a difference.

To make the slightest dent, students will have to keep up intense and organized efforts in the coming weeks.

They may have caught legislators' attention with their resolution and the rally in Frankfort, but it'll be hard to keep it. That's why striving even harder for money and support is the very least — and the very last — that Western's student leaders can do now.



## Going up?

### Keeping their distance, riders don't relate well to others

By LEIGH ANN EAGLESTON

During class change one Tuesday, I joined a silent crowd that often gathers in a room of Grise Hall to watch a brief light show.

Measuring 4 feet by 6 feet, it's one of the smallest rooms in the building. But that doesn't deter the eager spectators. Standing shoulder-to-shoulder, I and the 16 other viewers held our breath as we stared dead ahead at the red-orange light flitting from behind the numeral 1 all the way up to 5.

When the show was over, the doors opened automatically and we filtered out, breaking our silence only when clear of the room.

Grise isn't the only building that can boast such an attraction. With a few exceptions, every campus building over one story has one or more of these little rooms — elevators.

Actually, I think the Grise show and others like it are a little overrated. But crowded or not, an elevator is one of the few rooms on campus that is rarely empty. And the real show is the other passengers.

Elevator etiquette is based on the idea of

## COMMENTARY

Leigh Ann Eagleston, Herald features editor, said Dr. Sam McFarland, a professor of psychology, said two guys tried to pick her up — they got knocked down.

personal space and is a delicate balancing act, said Dr. Sam McFarland, a professor of psychology.

Personal space is rooted in culture, McFarland said. So it varies from country to country.

In the United States, 18 inches is a comfortable personal distance; 18 inches to 4 feet is the right social distance and 4 to 12 feet is correct public distance, he said.

Because of this, people tend to space themselves as far from one another as possible in elevators.

To compensate for their proximity on elevators, strangers choose to look away from one another, McFarland said. "Where your space

is not violated, you're freer to look at each other."

As an experiment I stood on the same side as the only other passenger in one elevator. She immediately moved to an opposite corner.

I remained — resigning myself to looking at the floor indicator.

Some people don't let the tight space intimidate them though. As I got on an elevator in the university center, the only other passenger asked, "You been in a class of mine or what?"

If people do talk in elevators, it's usually small talk, McFarland said.

"Look at that chewing-gum on the wall," one girl observed to a friend in the university center elevator. "Gross. That reminds me of that time the booger was hanging from the thing (floor indicator)."

Although some people carry on loud conversations in elevators, most limit themselves to polite greetings or whispering among themselves.

"There are rules in a culture for self-disclosure," McFarland said. "It's rare for people (in an elevator) to get into a conversation about religion or their sex lives."

## LETTERS TO THE EDITOR

### Honest friendships

I wish to make a correction on the article "International students face language gap" which appeared in the Tuesday, Feb. 9 issue of the Herald. On page 9, the reporter said that, "Because dorms close over Thanksgiving, Christmas and spring break, Kymbriti advises foreign students who live on campus to make American friends so they might have a place to visit."

I certainly encourage international students to befriend Americans, but not for the reason stated in the article. I find this statement thoughtless and inappropriate. I believe that socializing and becoming friends with Americans should be a part of the international student's overall education.

Friendship is a vehicle toward communication, understanding, tolerance and peace among the peoples of the world. It is not a means of exploiting nor profiting from each other. Friendship cannot be exchanged for securing housing or a place to visit.

I regret that the reporter did not take the time to read her article carefully before submitting it for publication.

Varvara Z. Kymbriti  
International student  
adviser

### Bridging racial gap

This university is predominantly white, therefore it doesn't seem to cater to the needs and wants of the black students.

One of the first things I noticed while watching television here at Western was the lack of Black Entertainment Television (BET). When I called Storer Cable Communications and asked about why the cam-

See MORE, Page 5.

## Herald

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## MORE LETTERS TO THE EDITOR

pus didn't carry BET, their reply was: "Bowling Green has never carried BET." Does this solve the problem?

"Radio stations aren't any better than television. Everyone enjoys pop and rock music. But every now and then, when a radio station is turned on it should be a variety of music — not one type."

Nightclass could also be a fun hotspot at times, but on certain nights they play only one type of music. Their purpose is to provide entertainment for all students.

It was also a shock to see that Western chooses not to observe a national holiday like Martin Luther King Jr.'s birthday. As we all know, King was a civil rights leader. And civil rights include people of races and religion. His dream was for this country to rise up and ring out the true meaning of its creed that all men are created equal.

This alone gives enough cause to honor this great man with a holiday. But the world goes on as Western is left behind. I understand this holiday may not mean a lot to some students on this campus, but to the black students — it means everything.

Which brings me to a very special month at hand — Black History Month. Will we read anything in the Herald about historic black men and women?

Although we lack in these things, United Black Students strives to bridge the gap between the two by educating not only the black students but the white students as well during Black History Month.

Shannon Floyd  
Louisville freshman

### Letters policy

Letters to the editor should be delivered to the Herald-office, Room 109 Garrett Center. They should be written neatly and should be no longer than 250 words. They should include the writer's signature, phone number and classification or job description.

The Herald reserves the right to delete obscene or libelous material and to correct spelling and grammatical errors. Because of space limitations, we may also shorten letters without changing content.

# Professor calls it quits after 21 years

By DAVID HALL

Long rows of books — most on American history — line floor-to-ceiling shelves on two walls of university historian Dr. Lowell Harrison's office in Cherry Hall.

It took Harrison 21 years of teaching at Western to fill the office, but it will only take a few days to empty it when he retires at summer's end.

The administration appointed Harrison university historian when he began researching Western in 1979. When he goes, the position of university historian goes too, said Dr. Richard Troutman, head of the history department.

The historian role was filled when Harrison's book about Western's history, "Western Kentucky University," was published last year.

Harrison decided to retire because "I had no intention of going on until I had to be helped into the building and propped up in front of a class, and 65 is more or less your more traditional age of retirement."

Harrison began teaching at Western in 1967 after being head of the history department at West Texas State University and chairman of the Social Sciences.

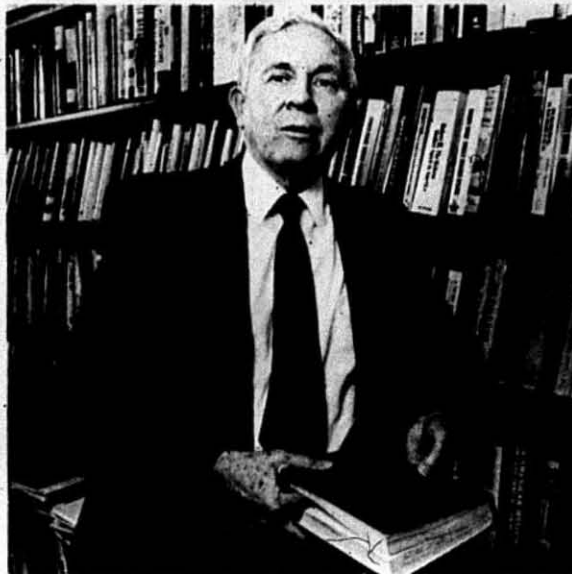
Despite pressure to take a dean's position there, he chose Western for the chance to write and research.

"I think the time comes that a person has to decide what they want to do," he said. "There were more opportunities for me to do the research and writing here than at West Texas."

Harrison, who graduated from Western in 1946, has received the university research award and served as faculty regent from 1971 to 1974.

He's more than a professor, said Dr. John Minton, professor of history and former vice president for Student Affairs.

"He has been very prominent as a historian, researcher, publisher, community worker and faculty regent," Minton said. "He has en-



Royce Vibbert/Herald

History professor Lowell Harrison is retiring this summer.

couraged all those people out there (in the history department) to with him in his research and writing. He's working on a book about

Despite that and his work as director of the history department's graduate program, Harrison still makes time for recreation.

"He is a very big sports enthusiast," said Dr. Richard Salisbury, a history professor. "He goes to all the Western games."

And Harrison said he doesn't plan to stop. "My wife and I have had season tickets to football and basketball games ever since we've been here."

“He probably comes close to being the epitome of what a college professor should be.”

Carol Crowe-Carraco

Governors" and co-edited "A Kentucky Sampler."

The book about Western's history was a challenge, he said. "An institution like Western is a very, very complex sort of organism. There

simply is no way that you can try to deal with its history in the way you would like to."

But researching Western "was something that I thought needed doing," Harrison said. "We were at the stage where it was worthwhile to do a comprehensive study of the university and bring it as close to the present as possible."

"Western... is a story of hundreds of institutions in the country today."

Dr. Carlton Jackson, a history professor, said Harrison "is a fine historian and a great editor."

"He is the kind of person who can read a sentence on page three of a manuscript, and if that sentence contradicts something on page 393, he will spot it."

Harrison helped make up Dr. Drew Harrington's first impression of the history department when he came for an interview in 1968.

"I got here an hour early, and one of the first persons I met was Dr. Harrison. He was very gracious to me, very open, and we talked. When I went back to Georgetown, where I was teaching, he corresponded with me, told me about living arrangements in Bowling Green and so forth."

The historian's activities improve Western's image, said Dr. Carol Crowe-Carraco, a history professor. "He probably comes close to being the epitome of what a college professor should be."

"He is always a good advertisement for Western because he is cordial to parents and prospective students who wander through at odd hours," she said. "He also keeps candy in his desk for 4-year-olds."

And he doesn't plan to change during his last year here. He'll continue "teaching my classes, which have number one priority."

That's what he'll miss most of all, he said. "My first class was at New York University starting in January of '47. On the other hand, I don't think I will regret having any blue books to grade."

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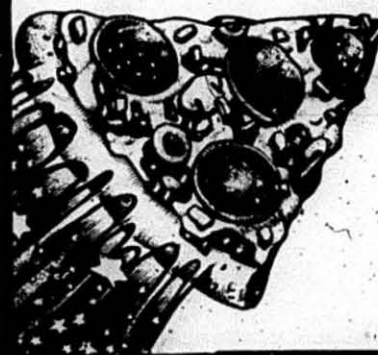
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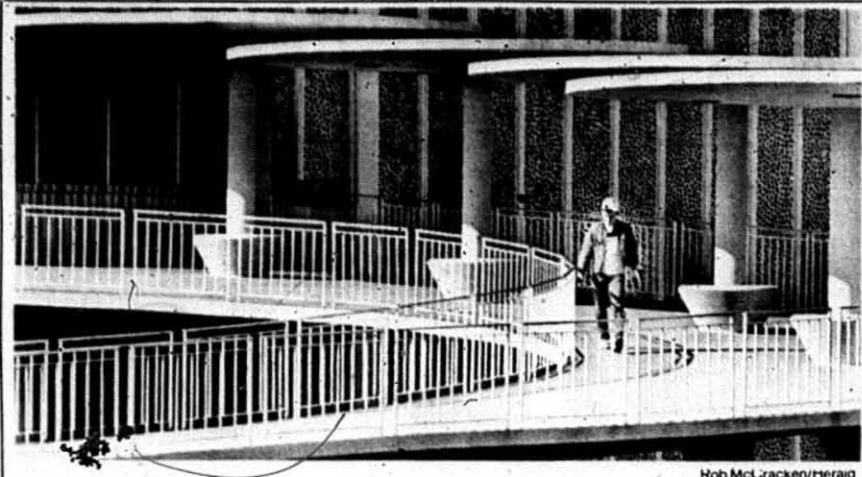
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Rob McClracken/Herald

**RAMP TRAMP** — After getting out of a military science class in Diddle Arena yesterday, Princeton freshman Lance Sledge heads from Diddle Arena to work at the Park City Daily News.

## Messages link, organize students

By STACY EZELL

The moment June Mayfield returns to her room from classes each day she checks the message board on her door.

"My message board keeps my life organized," said Mayfield, a Louisville sophomore.

Brightly colored and decorated message boards adorn the doors of almost every room of the women's dorms. Palm trees, teddy bears, rainbows and half-nude men cover the plastic boards. Few mens' dorms have boards, and those boards are mostly plain.

Some message boards bear neatly written notes, while others are crowded with scribbles and doodles. Notes remind roommates about phone calls, appointments and, sometimes, what's going on with the neighbors.

"I can read my neighbors' message boards and find out all kinds of dirt on them," said a West Hall resident who didn't want to be identified.

"They write everything on there. I get a kick out of their messages."

No matter what the purpose, the message boards are a hot commodity on Western's campus.

"We start off with about 360 message boards at the beginning of the fall semester," said Dave Evans, supply and sundry manager at the campus bookstore. "But we always end up ordering more."

Students usually buy the boards for practical purposes, but messages left aren't that useful.

"A lot of times, my roommate and I aren't in the room at the same time, so we leave one another stupid notes," said Barnes-Campbell Hall resident Steve Burke, a Williamstown freshman.

One Central resident left a message for her roommate: "Something in the fridge stunk — it was in foil. I didn't look at it, I just tossed it."

But useful messages sometimes help friends keep up with the whereabouts of friends.

"I skipped my 11:45 and I am currently trying to find your present location," said a message scrawled across a board in Poland Hall.

"I stopped by to tell you that I was going home," said a message on a board in Bates-Runner Hall. "I would have waken you, but I didn't want to die."

Other students use message boards to spread ideas on political and social issues.

"God doesn't speak to Pat Robertson, and you shouldn't either," was written in heavy, bold letters on a board in Barnes-Campbell Hall.

In Central, one board read: "Let's hear it for single, independent women."

No matter how they're used, most students find their message boards hard to live without.

"Without my message board, I would never be able to find my roommate," Mayfield said. "I would never know who called. I would never remember where I had to be and what time I had to be there."

"I've got about 10 (pens) in my nerd pocket," he said.

Finley was re-elected as chair-being, otherwise referred to as president.

Discussion of upcoming conventions followed the elections. The convention on all members' lips was Draconis in Louisville, which celebrates 1988 as the Chinese year of the Dragon. "For all Dragonkind," the program said.

Conventions are held on regional, national and world levels. They are attended by other speculative fiction societies as well as individuals from other cities, Finley said.

Most conventions feature art shows, and auctions, the sale of science fiction paraphernalia, organized role-playing games, computer games, speeches and writers' panels, members said.

The society functions as a library for its members. The members trade books among themselves, and the library committee chooses books for the club to buy.

"I like to lend books to people who I know where they'll be for a few months," Carrico said.

planetary origin.)

"Survival and growth" are the club's plans for the upcoming year, said Western employee Annette Carrico.

"I'd like to start the film program back up," Robe added. "And bring in some of the local science-fiction writers for lectures."

The two main categories of speculative fiction are science fiction and fantasy, Carrico said. Also included are the occult and horror. She gave examples of books and movies such as "Cinderella," "2001: A Space Odyssey" and "Star Wars."

Speculative fiction "takes a specific element of society and speculates what would happen if it got out of hand," Carrico added.

At the Feb. 10 meeting, members munched on chocolate-covered peanuts and dry Captain Crunch as they listened to the reading of the Feb. 3 minutes, which reported the nomination of Dan Rather as the club scapegoat.

The first order of business last week was officer elections. Self-nominations only were accepted. Robe asked if anyone needed pens for the ballots.

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# Diversions

## GOOFING OFF

Goofing Off is a weekly in-depth analysis of things to do with your spare time.

By MIKE GOHEEN

Say "Cheese!"

Yes, this week's topic is picture-taking — and not only for your vacation.

Taking your camera off the shelf only when you leave town is short-sighted. Your everyday life can be livened up with a few photos. And anyway, your kids will want to know just how funny you looked when you were in college.

While, as the camera companies say, pictures will preserve those memories of your vacation fun, they can also preserve your everyday memories, too. And in the long run, they'll be more important.

Remember, whether your camera is a disc, polaroid or 35 millimeter, it's not what you take the pictures with, it's what you take them of.

"They say he ain't scared of nothing. If he wants a picture of a lion, he just goes up to him and tells him to look pleasant."

**Russ Powell**  
in 'King Kong' (1933)

Here are a few suggestions:

- Try not to always let people know you're taking their picture. Friends tend to act like a bunch of gorillas when they see a camera. You might want at least one picture of your roommate without "bunny ears." It might be funny when you get the prints back, but in a few years, it might just look stupid. And your kids will laugh.

- Get close to what you're photographing. If you want a picture of Bob and a picture of Pearce-Ford Tower, shoot them separately; otherwise Bob's going to get lost.

- Watch out what's behind your subject. Football players look dumb with goal posts growing out of their heads.

- Don't try to shoot into the sun or other light source — unless you want a silhouette.

- Try to be creative — get down on your knees to shoot something. Try to look for different angles. Don't just "point and shoot."

OK, enough with the pointers. I'm beginning to sound like a Kodak manual or something. Anyway, the point is that taking pictures of everyday things is a great way to Goof Off.

### Diversions' picks

**BRAINS** — The Nobel Laureate Lectures will have Dr. James Buchanan, who will speak on "Post-Reagan Political Economy" at 3:30 p.m. Wednesday in Center Theatre.

**MOVIES** — *Empire of the Sun* at the Greenwood Six. Steven Spielberg tries something a bit more realistic this time.

**VCR** — Try a classic this time. "Mr. Smith Goes to Washington" is appropriate for an election year, and anyway, Jimmy Stewart is a cinematic god.

## The SINGLES

game

*Just when you started to come to grips with the demise of the LP, here come cassette singles*

Story by Mike Goheen  
Illustration by Joe Conkwright

They're still singles after all these years.

Single records, that is.

Although they're still a way to buy just a couple of songs, they're changing their tune, so to speak, to keep up with technology.

The traditional 45 r.p.m. singles, those little records with the big holes, are going the way of their album siblings — off to oblivion at 45 r.p.m., to be replaced with cassingles, cassette tape singles.

Jeff Sweeney, manager of Record Bar in the Greenwood Mall, said the short tapes are "selling so well that they've decided to jack the price up."

The cassingles were introduced about five months ago, and most have been priced around \$1.89 as companies "tested the water," he said.

But now some record companies' better-selling titles are at \$2.49, which will soon become the standard price. Better selling songs could be priced as high as \$2.99, he said, usually if they are taken from a premium-priced album.

Vinyl singles are still \$1.89.

The increasing number of cassette players is a big reason the tape singles are taking off, Sweeney said. A 7-inch wide record doesn't slip easily into a Walkman.

Even though the tapes are selling well, "a pretty small selection" of songs are available, he said. As tapes begin to sell, more and more songs will become available in the same way that compact disc titles have grown to take over most record stores.

The titles on sale at Sweeney's store bear that out — Tiffany, Sting, Aerosmith, Fleetwood Mac and Stryper tapes fill a small rack on the wall above the bins containing the old-style vinyl singles. No R.E.M., Cure, or other college-oriented tapes are in sight. Some of the cassingles are sold in the traditional plastic cassette case, but most are simply slipped into a cardboard sleeve, then wrapped in plastic.

"This is a new generation, and they want cassette singles," said Bob Kozlik, regional sales manager for RCA Records in Cleveland. "Sales are targeted to mall retailers" now, he said, because the short tapes, "have difficulty penetrating the smaller retailers."

"They have surpassed sales expectations," Kozlik said.

But 45s are still popular — partly because jukeboxes don't accept cassettes, he said.

Tammy Morgan, a Bowling Green sophomore, said she has already bought about 20 of the short tapes because, "I think it's better than buying the whole tape (album) if you just want one song."



She said she still buys some vinyl singles, but would purchase more on tape if they were available. The higher price of the cassettes doesn't bother her, she said.

Oakland senior Darrell Fishback said, "I'd rather listen to cassettes than 45s" because you can listen to them in the car.

Albums on cassette are Fishback's usual music purchase, but he took the plunge and bought one cassingle — Roger's "I Want to Be Your Man."

Cassingles have the advantage of giving the buyer the choice of getting one song instead of a whole album, Fishback said, but he "would rather go and buy the album" if the single costs \$2.99.

But that album will probably be on a cassette or CD, not an LP.

Sweeney said the cassingles are just another step in audio evolution. "They're trying to kill off everything on vinyl."

After hearing so much about cassingles, we thought we'd give one a try, so here's *Diversions'* first-ever cassette single review:

After perusing the case of singles — mainly by 16-year-old girls we'd never heard of, we settled on "When We Were Fab" by George Harrison, plunked down all of \$1.98 and took it home.

After ripping off the plastic and sliding the

cassette out of its cardboard sleeve, we found that "When We Were Fab" is — as if you can't tell — about Harrison's life as a Beatle. The music is reminiscent of "Sergeant Pepper" with layers of strings, brass and piano.

**"They're selling so well that they've decided to jack the price up."**

~Jeff Sweeney

It sounds as close to The Beatles as possible — though Harrison tends to croak his vocals instead of singing.

But the music doesn't seem fresh and creative — it seems like it was written by a computer programmed to write a new Beatles tune.

The flip side (unlike many cassingles, this one doesn't have both songs repeated on each side) is something called "Zig Zag." The title is the entire lyric sheet, too.

It's a rather be-bop exercise that was deservedly left off of Harrison's "Cloud Nine" album.

As for the cassingle "experience," it was short — two songs and you're done. And not much different from listening to a favorite song from an album — except that a lot of searching wasn't required to find the right song.

Information for this story was also gathered by Sidney Eline.

# '2061': concept aging with its hero

By MIKE GOHEEN

The future's getting old. Arthur C. Clarke once said he could never write a sequel to "2001: A Space Odyssey." But he eventually did, and "2061" was an excellent book. But with his newest installment, "2061," the universe of HAL, Dave Bowman and Dr. Heywood Floyd is starting to get a little, well, worn out.

The wonders of the cosmos can only leave the reader gaping in awe for so many books.

The story begins with Dr. Floyd at a hale and hearty 103, taking off on the first manned mission to land on Halley's Comet. He's just along for the ride, however, though he does don a space suit and take a stroll on the geyser-covered comet.

While all that's going on, weird things are happening on Europa, the satellite of Jupiter where men were forbidden to land in "2010" when the planet was turned into a star.

A research ship is hijacked by a terrorist and goes down on Europa — and Heywood Floyd happens to be on the only ship in the solar system that can possibly make the rescue. When he gets there, the mysterious black monoliths reappear — and once again Floyd gets wrapped up in determining the fate of the solar system.

The book is peopled with a galaxy of well-drawn, intriguing characters. A video science correspondent

## BOOKS

2061

By Arthur C. Clarke

Thrice-told tale of cosmic destiny gets a little stale, but it's still fun.

(who mysteriously resembles Carl Sagan, a friend of Clarke's), the reclusive actress who starred in the 1990s remake of "Gone With the Wind" (the second one is better) and a Chinese space-transportation baron (he owns the ship Floyd is on) help give that realistic, accurate feeling that permeates all of Clarke's books. His details about the future often come true sooner than expected — he invented the communications satellite in 1945.

This book holds predictions of the end of long-distance charges on Dec. 31, 2000, one more nuclear war, a planetary government headed by the King of England and news organizations with their own spy satellites. It sounds exciting — and if it seems impossible here, Clarke manages, as usual, to make it seem at least plausible.

The story is exciting and keeps the reader going long after bedtime, but still, the book has a certain tinge of staleness about it. Everything is so mysterious — the monoliths, the mystery of who or what Dave Bowman and HAL have become, the mo-



tives of the race that seems to be directing the course of life in the universe, and so on.

The endless parade of natural wonders starts to be like watching the Academy Awards. You sort of care, but things aren't too interesting until they get to Best Picture.

Simply, it just gets old, like Dr. Floyd, and like him, it doesn't really wear out.

Clarke ends the book by dropping hints of yet another sequel — striking the reader like a falling anvil in a Saturday morning cartoon. Enough is enough — even when it's great. So go on to other subjects, Arthur.



Elizabeth Courtney/Herald

Carmen Thorton, a Meadowood senior; Erin Sullivan, a Nashville freshman; Louisville freshman Kristen Sulzer and Christine Brooks, a sophomore from Conneaut, Ohio, rehearse dance steps from "West Side Story." The play opens Feb. 25.

## 'West Side Story' starts Feb. 25

### Herald staff report

Tickets for Western's production of "West Side Story" go on sale this afternoon. The Broadway musical will be performed Feb. 25 through 28.

Student and senior citizen tickets are \$3; all others are \$5.

The Broadway musical's story is an updated version of "Romeo and

Juliet," moved from Italy to New York City, and changed from a family conflict to a gang war.

The play is being produced by the Department of Theatre and Dance.

Call 745-3121 for tickets and reservations between 2 and 4 p.m. daily.

For information, call 745-5845.

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**ON TARGET** — In the first round of Phi Delta Theta fraternity's dart tournament, Jose Puentes, a junior from Bogota, Colombia, fires after taking aim last Wednesday.

John Dunham/Herald

## Cheating

Professors don't consider it a major problem

By NANCY TRESCH

Sheri doesn't think she really cheated on her business test. The Nashville junior said she studied for it, but also borrowed a graded test from a friend.

"I used their test as reference, and I was certain he wouldn't use the same test," she said. She was surprised when her professor did.

"I thought I'd miss a few to make it look good," she said. "But I decided if he was stupid enough to give the same test, I'd do the best I could."

Some students admit to cheating, and the professors know it happens. But because most students don't get caught, many professors don't consider it a major problem.

"If a student is caught cheating, the professor can give the student an F or zero on the test. Or he can report the incident to the office of the dean of Student Life for disciplinary action."

Most professors handle the matter themselves. Some give the student an assignment to make up for the test.

Marlice Cox, director of Academic Counseling and Retention, said that when a student is reported, he is usually put on disciplinary probation. During probation, the student is watched and reviewed to make sure he doesn't cheat. The probation

may be for the rest of that semester or extend into the next semester.

"In the past year, I've had two" students reported for cheating, she said.

One student had notes for a test, and the other used another student's term paper from the previous semester.

Dr. Marion Lucas, a professor of history, suggests using different tests to deter cheating. "If a professor gives the same test every semester, he's just asking for trouble."

He has caught only one student cheating in about 10 years.

Lucas gave the student three books to read and told him to do an analysis on them. "He was so embarrassed he was willing to do anything" to make it up, Lucas said.

Students have hidden cheat sheets in their blue test booklets, but he said that "leads to a lot of page-turning," which makes the cheating obvious.

Kathy, a freshman from Hendersonville, Tenn., got a copy of a test in her government class and brought information she had researched in the library. "The reason I felt like I had to cheat was the essay," she said. "I hate essays."

She got an 80, which was "the best grade I got on any of those tests," she said. "Practically the whole class cheated."

Virginia Pfohl, a psychology instructor, said she has never caught anyone with notes during a test. "If students cheat, it's just the routine stuff" such as looking on someone else's paper, she said.

"I haven't really seen cheating as being a major problem in my classes," Pfohl said. "If students think they have a good chance of getting caught, they're less likely to cheat."

Dr. David Coffey, an agriculture professor, said he knows cheating happens in his classes.

"I have never accused anyone of cheating," he said. "I don't know if I could legally prove that they were cheating."

When one of Coffey's tests was stolen, he changed the answers by moving the multiple choice section around and by changing "most" to "least" in some questions.

The students who had copies of the test "flunked it big time," he said.

But Dr. Karen Hackney, a professor of astronomy, said each semester there are usually five students that she knows are cheating in her classes, and "a lot of the times they're the ones making the poorest grades."

Cheating doesn't greatly concern her though, she said. "We've just got so many other problems, it gets low down on the priority list."

## CAMPUSLINE

### Today

■ The Public Relations Student Society of America will meet at 5:30 p.m. in Gordon Wilson Hall, Room 308. Steve Hunt, a professional adviser, will give an update on the internship program.

■ The Alpha Angels, little sisters of Alpha Phi Alpha fraternity, will hold an interest meeting at 6 p.m. in the university center, Room 230.

■ The Fellowship of Christian Athletes will meet at 6:30 p.m. in the university center lobby to go to the men's

basketball game.

■ The Western Flyers Cycling Club will meet at 7 p.m. in the university center, Room 230. For more information, call Keith Misegades at 842-6211.

### Tomorrow

■ A rodeo will be held at 7:30 p.m. at the Agriculture Exposition Center. For more information, call Preston Fowkes at (615) 799-2345.

### Sunday

■ United Campuses to Prevent

Nuclear War will meet at 7 p.m. in the university center, Room 341.

### Monday

■ Psi Chi, an honorary psychology group, will present Dr. Richard Miller speaking on taking the Graduate Record Examination at 8 p.m. in the College of Education Building, Room 277.

■ The Amazing Tones of Joy will present a concert at 7 p.m. in the university center. Admission is 75 cents.

Write a letter to the editor.



## 'Sobering' budget inspires cheery rally

Continued from Page One

teachers' pay, your own throat" waved through the crowd swarming with school colors—including Western red.

"Let's use those towels now!" President Ken Alexander hollered, encouraging faculty and administrators around him when they neared the Capitol steps.

The march, organized by Student Advocates for Higher Education, included speeches by state educators and students.

David Nusz, president of Eastern Kentucky University's student government association, told the audience Kentuckians cannot afford to waste the resource of the human mind.

"Education will never be as expensive as ignorance," Nusz said. "Today we must become one voice."

Although emotions were intense at the march, Dr. Ward Hellstrom, dean of Potter College, said, "I don't think this will have much impact on the governor, but it might have some on the legislature."

Gov. Wilkinson met for 45 minutes after the march with the student government presidents of the state universities to hear their pleas for more funding.

After the meeting, Wilkinson said, "We've put every nickel we can find into higher education. I'm as much for higher education as anyone else."

Wilkinson said that if the student presidents could find a place to cut more money and add it to higher education, he would consider their ideas.

"I am predicting they (universities) will find money for salary increases," he said. "I'll be glad to look at their budgets and see where they need to cut. We cannot ask for more money from the state."

The governor said at a press conference Tuesday that he will veto any attempt at a tax increase.

Wilkinson accepted an invitation to the rally, the second sponsored by the Kentucky Advocates for Higher Education. About 4,000 people attended the first in 1986.

At Tuesday's rally, about 40 institutions of higher education were representing the eight state universities, community colleges and private colleges. Western had about 250 supporters—students, faculty, administrators, alumni and others.

Scott Taylor, student activities and organizations director, said about 130 of the 162 people signed up to ride the four buses Western took to Frankfort made the trip.

The day of pro-higher education fit into Dr. Richard Troutman's schedule. He didn't have any classes to teach Tuesday.

"But I had plenty of other things I could have done," said Troutman, history department head. "I care about education and I care about the state. I want to see it get out of this rut."

Alexander said he thought the activities were well-attended.

"I think we have impressed most legislators with our efforts," he said. "I met several people in the Western group that were interested citizens."

"I'm really proud of us."

Alexander said he thought the march added to this year's rally, but concern about

higher education funding had a "sobering effect."

"The governor has a meager pie," he said.

"The state needs to find more resources."

Students attending the march agreed. A handwritten sign stating, "I'm a college art student working two jobs and I'm still broke," was taped to the back of Lenny Hall, a Northern Kentucky University student.

"I hope I'll get to come back to school next semester," Hall said. "It all depends on my job."

When money is particularly low, Hall said he and some of his friends save by eating ketchup soup, a mixture of packaged ketchup and crackers.

Besides the financial limitations of the higher education budget, Danny Renick, a



Big Red leads the march, as Western was the first school in line.

Elkton junior, said he's worried about the possible effect on the quality of education.

"This will affect me in that good teachers may leave and I might miss out on a quality education," said Renick, a pre-med major at Western. "Our program has a good reputation in the state. I would hate to see us lose that."

Student bands, dancers and choirs were showcased at the rally, along with three speakers. They were Stanley Chauvin, a Louisville attorney, Dr. Beverly Sypher, an associate professor of communications at the University of Kentucky, and Sally McKenney, a junior at Murray State University, represented alumni, parents, faculty and students in the state.

In between stage acts, Bright looked up from his political science book to applaud the performance. He said he thought the talent program distracted from the real reason for the rally.

"I think we're getting away from the point," he said. "I don't think people came here to be entertained."

"I just hope somebody listens."



Louisville sophomore Stacey Travis, left, Bowling Green senior David Newman and Louisville junior Pam Brown lead cheers at the rally. Western's cheerleaders handed out 250 red towels to participants. About 250 people made up the Western force in the march, above.



In front of the Capitol building, Joan Feller, a Gilbertsville junior, holds a sign she made for the march and rally. Above, Gov. Wallace Wilkinson defends his budget to students at the rally.

Photos by  
Rob McCracken,  
Scott Miller and  
Omar Tatum



# Low capacity repels big bands

Continued from Page One

The club seats 250 to 300, a disadvantage when it comes to booking big bands, Walthall said. "If we pay more than \$1,500, it would be \$5 for each person."

The nightclub isn't set up to make a profit, he said, and Western wants to keep the admission free for Western students.

The first concerts are crucial, Walthall said. If they are successful, Niteclass will continue scouting for bands. He is talking with other local bands, but nothing is definite yet.

To emphasize live entertainment, Walthall is also encouraging amateur talent to perform at Niteclass.

"We don't want a DJ (disc jockey) every night of the week," he said. "That would lead to burnout."

The announcer is hard to distinguish in his boxed room plastered with posters of Prince, INXS, the Beatles, Madonna, U2, The Cure and Whitney Houston.

One criticism of the club has been that it plays too much rap music. Walthall said that since November, rap is played only when requested on Saturday.

Niteclass hasn't changed its music format, Walthall said, but it has emphasized the trends. Thursday, the biggest attendance night, is for Top 40; Friday is progressive music night and Saturday is request night.

Niteclass is "primarily a dance facility," Walthall said. "We'd like to play a variety of music, but we



John Dunham/Herald

Students dip and sway to the disc jockey's spinning tunes Saturday night at Niteclass on the first floor of the university center. The campus nightclub's manager plans more live entertainment.

don't always have the crowd to support it." He said he wants people who like a particular type of music to show up.

If a type of music takes people off the dance floor, they won't play it, he said.

But students aren't attracted just to the music.

Niteclass has a nice atmosphere, said Victor Click, a Louisville sophomore. "The music's OK, and the food is good," he said.

Some menu changes have been

proposed, Walthall said, but he wouldn't specify.

And he said he hopes colored lights with patterns and a strobe will be installed by the weekend. Videos on the wide screen were set up two weeks ago to be in sync with the music.

Walthall said that especially since the city passed a banning minors ordinance, "a lot of people don't have any place to go."

## Red Barn took years to be 'exciting'

By REBECCA FULLEN

It may lack the trimmings of Western's Niteclass, but the University of Louisville's other hang-out attracts more students.

"It's like a big ole barn," Tim Kelly, a Louisville sophomore at Western, said of the building called Student Activities at the Red Barn.

While Western's campus hangout has a 1,382-square-foot dance floor with a state-of-the-art light system, the Red Barn has lights only on the stage, and the place is almost empty. The only decor is pictures of U of L basketball players and sports figures on "The Wall of Fame."

A machine shop before World War I, the building cost about half a million to renovate, said George Howe, director of student activities at U of L. The renovation of Niteclass initially has cost about \$95,000, but improvements aren't complete.

"It's not so much the interior that's real exciting," Kelly said. Instead, it's the college crowd.

Up to 300 attend Niteclass on Fridays, but about 350 people go to the Red Barn on Fridays and Saturdays.

"They come in droves," Howe said.

The dancing area at the Red Barn, a 5,000-square-foot auditorium, is larger than Niteclass, which totals 3,500 square feet.

But it took a couple of years for the Red Barn, open since fall 1969, to establish itself, Howe said. "It's a real slow thing. It can be discouraging."

"We had some real good nights

and some bad nights," he said. "You remember the good and forget the bad."

Kent Groemling, a Louisville sophomore at the Red Barn, said, "the things that are happening are at the Red Barn."

The Red Barn shows two movies Sunday through Tuesday nights and occasionally serves club luncheons.

**"**  
We had some real good nights and some bad nights. You remember the good and forget the bad.  
**"**

**"**  
George Howe  
**"**

And it's the only place in Louisville for people under 21 to see a live band at a relatively low cost, Groemling said. General admission is \$3; \$1 for U of L students and \$2 with any college I.D.

Those 21 and over can buy beer because the Red Barn has a temporary malt license — serving beer for only seven hours a week, from 9 p.m. to 12:30 a.m. Friday and Saturday nights.

U of L could have a permanent license, said Catherine Staib, general counsel of the state Alcoholic Beverage Control. But psychologically, it sounds better to have a

temporary license on a campus, Staib said.

As long as the place has a license and is in a wet county, she said "there is no legal prohibition of the selling of alcohol beverages on a college campus."

Selling alcohol on campus isn't a problem; it's been going on for almost two decades. "Here it's not something that people think about," Howe said. "It depends on the climate of the community, too."

Students are carded at the Red Barn, and there is a drinking limit.

Howe said the four-beer limit confronts two problems in serving alcohol: underage drinkers and the abuse of alcohol.

People get a wristband marked for each beer. "This discourages them from giving beer away to underage friends," Howe said.

About half of U of L's student activities board budget of \$120,525 is spent for programming at Red Barn, Howe said. Ticket sales help offset costs.

The Red Barn draws in mostly regional bands, including Bowling Green's Government Cheese.

But, Niteclass admits Western students free and has a budget of \$10,000.

Kelly said he likes both the Red Barn and Niteclass. He goes to Niteclass to dance and meet people, but at the Red Barn he also "gets the visual effect with audience participation."

With a live band on the raised stage, he said, "the energy is greater."

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# Students, professors tell classroom bedtime stories

Sleepers don't always awake to happy ending

By SUSAN MAERTZ

Members of Dr. Richard Weigel's history class tip-toed into the hall, careful not to awaken the student asleep in the third row.

"It's my favorite trick to play on people who fall asleep in class," said Weigel, a professor of history. "If the person is really out, you know, head down on the desk, I'll get everyone else in class to get up and leave quietly, so that when the person wakes up, he doesn't know what happened."

This isn't Weigel's only trick for keeping his classes awake. According to one of his former students, Weigel's other approach was more direct.

"I had Weigel for the humanities semester last year," said Owensboro sophomore Sean Benton. "He kept a water pistol in his podium for people who fell asleep. Once this guy in the front row fell asleep, and if he hadn't wakened up when he did, he would have been soaked."

Weigel explained, "Actually, some of my students brought the gun in, and I threatened to use it on a few people. I don't have it any more. I wish I did."

Some teachers do nothing. If they catch a student asleep, Dr. Richard Salisbury has his own method of keeping his students awake.

"About halfway through class I start to juggle, that usually keeps them up," joked Salisbury, a professor of history. "Actually, I don't do anything at all. I've never had much of a problem with that. I've had people who sat in the back row and read USA Today, but that's something different, entirely."

It happens to almost everyone at least once. For some students, the hardest part of school isn't the studying, tests and homework; it's staying conscious in class.



Illustration by Matthew Brown/Herald

Some students find staying awake in class harder than making the grade. The model is Louisville junior Jennifer Ray.

"I fell asleep in library science once," said Tompkinsville sophomore Phil Rhoton. "I wasn't really tired, but the material was extremely boring, and I kept drifting off and waking up and drifting off and waking up."

"I slapped myself and did everything to stay awake, but eventually I guess I really fell asleep, and the next thing I knew I was falling out of my seat and landing on the floor."

Tipped back in his desk, with his head resting against the wall behind him, Brian Hollister, a Nashville

freshman, slept through his English class. "I guess I dreamed I was falling out of my seat," Hollister said, "because I leaned forward to keep myself from falling, and ended up jumping up out of my seat in the middle of class."

Even the few people who have never taken a nap in class have watched someone else doze off.

"Once in my history class, this guy fell asleep and his head fell back," said Trish Scrivner, a Louisville freshman. "He didn't wake up until these two guys behind him got

ready to throw paper wads in his mouth."

Students give many reasons for falling asleep in class, from boring teachers to hangovers.

"The rooms are warm, and if you didn't get enough sleep the night before, you fall asleep," said Liz Brank, a Henderson sophomore. "You don't really mean to, it just happens."

When asked which classes they most often sleep in, students said 100 level lecture classes, especially the sciences, history and the ap-

preciation classes.

"I don't think it has anything to do with the teachers," said Dr. Noland Fields, professor of geology and geography. "I think you could walk across campus right now and go into 15 or 20 various and sundry classes, and in each one, find at least one person nodding."

Dr. George McCelvey, an English professor, said one student fell asleep every day. "I never said anything to him until the end of class, when everyone else left and he was still asleep."

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Rob McCracken/Herald

**SLIPPED DISC** — She didn't catch the disc, but Benton freshman Krissi Keyser enjoyed Wednesday's fair weather. Calvert City freshman Andy Gowins had tossed her the disc.

## Meeting demands

### Populous majors fit national hiring trends

By DORREN KLAUSNITZER

Western students majoring in accounting and nursing aren't likely to be unemployed after graduation in 1988 or 1989.

According to two national career surveys, college graduates with engineering, accounting and service majors were favored.

Business Week's Careers 1000 and the Lindquist-Endicott Report surveyed large and small businesses nationally to find out what they want for new employees.

Of the 226 medium-to-large firms surveyed in the Lindquist-Endicott Report, 56 percent said business was "going to be better in '88 than in '87," said report author Victor Lindquist, director of the placement office at Northwestern University.

Richard Cantrell, assistant professor of economics, said the reason for a bright outlook in employment is because businesses "anticipate high marketability and output of their products."

Employment of college graduates with bachelor's degrees is up almost 10 percent, Lindquist said.

Western offers degrees in engineering and technology with options in civic, electronic, electromechanical and mechanical engineering, but it's not one of the top majors at Western. Western's most populous majors do fit the national hiring trends, according to the reports.

According to the U.S. Department

of Education, "the largest number of bachelor's degrees in 1985-86 were conferred in business and management, social studies, education, engineering and health science."

In the Bulletin, published by the U.S. Department of Education, business management had 987,800 bachelor's degrees in 1985-86. Education had 87,200, engineering had 76,300 and health sciences had 64,500 bachelor's degrees.

In the Careers 1000 survey, respondents emphasized accounting and service majors as strong fields for placement after school.

Elementary education, Western's largest declared major with 687 students, was not included in either survey or report because it's governmentally operated. Non-profit companies also were not included.

Accounting is Western's second largest major, followed by nursing. Of the top 10 employers in the Careers 1000 survey, six were in the service industry, and five had placement for accountants.

Jim Peters, national director of recruiting for Ernst & Whinney, said most of the 3,000 people to be hired this year by his company will be accountants.

The certified public accountant firm, ranked fourth in the Careers 1000 survey, looks nationally for accountants, information systems personnel and computer servicers.

As for the swelling service industry, Carol Campbell, public

relations director for Beverly Enterprises, said her company, first in the Careers 1000 survey, hires "all over and all the time."

Beverly Enterprises, owners and operators of nursing homes, hires "people who specialize in health care and nursing home administration," Campbell said. The company owns eight homes in Kentucky.

"There is a severe nursing shortage," she said, making registered nurses and licensed nurses sought after.

Beverly Enterprises, employer of 110,000 people and projected to hire 8,000 more this year, has a turnover rate of almost 80 percent because of the "low pay and tough work," Campbell said.

Salaries, as well as hiring trends, for entry-level employees are also rising.

Engineering graduates will be paid the most with a yearly average of \$29,820 annually for those with a bachelor's and \$34,776 to those with a masters, the Lindquist-Endicott Report said.

But yearly salaries in all areas are rising. Bachelor's degrees in mathematics and science will be worth about \$26,000 for entry-level jobs, an 11.8 percent increase over last year.

Computer majors will average \$27,732, the report said, and sales and marketing degrees will be worth 11.1 percent earning an average of \$22,848.

"It's very, very healthy growth," Lindquist said.

## FOR THE RECORD

For the Record contains reports from campus police.

### Reports

Lisa Ann Vincent, Brownsville, reported a stereo cassette player,

valued at \$300, and 12 cassette tapes, valued at \$84, stolen from her car on the fifth level of the parking structure between Feb. 10 and 12.

David Dunn, health and safety de-

partment head, reported a videocassette recorder stolen from the Environmental Science and Technology Building, Room 304, between Feb. 10 and 11.

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# Collector owns outfits from astronaut to Astrodome

## Teacher still hunting for CHiPs uniform

By CHRIS POORE

A mannequin in a battered, gray astronaut's uniform adorned with hoses and a plastic mask stands just inside the door, looking as if it will soon bound weightlessly across the room.

Behind the mannequin, helmets and hats neatly line the top of shelves packed tightly with history books. A red and blue plumed Italian Rural Policeman's hat sits on a desk covered with pictures of uniforms.

And behind that desk sits Dr. James Bennett, a history professor who has collected uniforms for 15 years.

Bennett started collecting uniforms by chance when he went to a friend's going away party. The friend showed him a cover for a uniform that "someone he was involved with" made for him in France, during World War II.

The friend didn't know what to do with the uniform and cover, so he offered it to Bennett.

"I didn't know what to do with it," Bennett said. But he soon decided he liked the uniform, and he's been "collecting a little bit ever since."

Bennett said he doesn't know exactly how many uniforms he has because his wife makes him spread them out. So he keeps "two or three dozen" uniforms in his office, home and garage.

His system for getting the uniforms is simple. He asks.

To get a Houston Oilers uniform and helmet, he wrote to former student David Carter, an Oiler's lineman for about eight years. Carter sent him a used uniform and a helmet covered with multi-colored scuff marks.

While talking to Navy recruiters, Bennett hinted about an astronaut's uniform. They told Bennett they thought they could "arrange" that. He doesn't know how they got it, but it soon wound up in his office.

Bennett's trying to get a police uniform from the TV series CHiPs now, he said. A former student knows someone who has a friend on the California Highway Patrol. So far he has everything except the jacket, helmet and badge.

Some uniforms aren't as easy to get, though. To get a uniform from the movie "Rollerball," Bennett had to write to a warehouse in



Dr. James Bennett, a history professor, has collected uniforms for 15 years. He has about two or three dozen.

Omar Tatum/Herald

England. When it was arranged, "I had a hard time getting them through customs."

Bennett swapped cowboy boots, hats and spurs with a friend in Germany to get a German State Police uniform. He said clothes from the American West are popular in Europe now.

Throughout history the color and style of uniforms have indicated how powerful a country's military power is, he said. For instance, "many uniforms were for dress and show rather than practicality."

And he has given speeches around Bowling Green about the uniforms' history, he said.

The bright red, white-striped uniforms of the

British Redcoats are a good example of the show uniform, Bennett said. But they were an easy target for revolutionists.

"They used a lot of psychology in their design," he said.

For instance, the pointed top of a Nazi helmet made soldiers about a foot taller and added to their intimidating presence, he said.

Bennett pulled another example out of his office closet — black hobnailed boots, the same type Nazis wore in World War II. The nails in the soles and the metal attached to the heel can make a lot of noise, he said, especially when soldiers marched together.

"They were quite impressive," he said. "It would strike terror into your heart, I imagine."

Bennett has Army, Navy and Marine uniforms from World War I to the present. But modern uniforms are drab, he said. In a war today it's better if the enemy doesn't see a uniform.

As interesting as collecting uniforms is to Bennett, he said other teachers in the department don't share his enthusiasm.

They think the collection "doesn't add much to the scholarly atmosphere," he said.

But to him, each uniform is "a piece of history."

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# Work-study provides service and needed cash for students

By BARRY BRIGHT

Wearing brown coveralls with the cuffs rolled up, a red scarf, round, gold earrings and mascara, Ruth Ann Mitchell ends her day of classes and unloading gravel.

"I usually look a hell of a lot better than this," said the woman, who has strawberry blonde hair and blue eyes.

The callous on her right hand shows that work-study is "like getting paid to exercise," Mitchell said.

As a single parent and full-time student, she can't find the time to work at night.

Work-study is convenient for some students and may save the university money because outside workers would have to be paid 22 to 25 percent

more in benefits.

The program, designed to work on 80 percent federal funds and 20 percent of funds from Western and the state, has a \$2.1 million budget for 1987-88, said Harry Largen, vice president for Business Affairs.

Work-study participants sit behind nightdesks, information desks, and serve as typists, carpenters, farmers, tutors, lab assistants and daycare workers. They work anywhere on campus, but don't always get to study on their minimum-wage jobs.

On the second floor of Helm Library, Tony White sits behind the periodicals information desk and shades in the white spaces on the front of a newspaper. Despite looking unconcerned about his job, the

Mount Washington freshman easily gives a confused senior a magazine's location.

White works in the library with Sherra Cooper, a Greensburg senior who was learning her part for a preference party, a part of sorority rush.

"I don't do this all the time," she said. "We do work."

The money helps White and Cooper with basic expenses and their sorority and fraternity fees. Working on campus is easier for them too. Once a week, they have to work until 11 p.m., and it takes "five minutes to get to work," Cooper said.

Eligibility for work-study is simple: a student must have a good academic standing and be a full-time student, be registered for the fall semester for summer work, file a

financial aid form, indicate a preference for work aid fill out a work registration form.

Marjorie Dye, student financial aid employment officer, places that student's name in an employment pool and classifies the student according to job skills or type of work requested.

In 1965, when the federal program began, work-study provided \$1.25-an-hour minimum-wage jobs for 275 Western students. Now, about half of the 3,000 applicants for work-study are employed. The student's award, based on family resources and the student's need, can range up to \$1,600 a semester.

Food service workers are the exception to the minimum wage rule. They can get raises based on the

number of semesters they have worked and can be promoted to supervisory positions, according to Howard Lindsey, Food Services assistant director.

Some student workers find it easier to be appreciated.

James Redford sorted mail and ate cake in the College Heights Post Office. He explained that he'd asked a secretary for a German chocolate cake in return for carrying a box of 3,000 letters from Van Meter Auditorium to Wetherby Administration Building in the rain.

"I went in today and said, 'Where's my cake,' and she had it," he said.

"It's just the grim life of a postman."

## Alexander talks with students

Continued from Page One

Greek row aren't used by Greek, they would be converted into regular dorms.

Alexander also hinted Western might allow alcohol on the Greek row.

"We don't like for students to drink, and we don't encourage them to drink," Alexander said. "But a fraternity house wouldn't be a fraternity house if you couldn't drink a can of beer."

He said the university could lease the houses to the fraternities so the university wouldn't be responsible for residents' actions. He said the University of Kentucky's row operates under a lease agreement.

"One student questioned why Western keeps recruiting students even though it lacks the resources to serve them."

"If you're going to get good students, you've got to get out there and talk to them," Alexander replied. If Western has to restrict enrollment, it will "end up cutting off the bottom."

The student also asked about the need for more minority faculty, and Alexander said Western is concerned about affirmative action. But because all schools want qualified, minority faculty member, Western has a hard time competing with larger universities that offer better salaries.

"We try to draw in minorities, and we're affirmative action," Alexander said. But "it is so difficult to hire an outstanding minority faculty member."

Some students questioned Alexander's priorities for Western.

Bruce Cambron, a Louisville junior and vice president of the junior class in Associated Student Government, said a Greek row, Glasgow campus and the proposed student activities center are assets, "but the most important aspect to me is the professor who sits in the front of my classroom."

Alexander agreed and explained that is his concern, too.

"Ninety percent of our time is spent trying to get money for faculty," Alexander said. "I think you have a misconception of the way we spend time."

Wilder said the forum, which lasted an hour and a half, was a success and "hopefully we can do this again."

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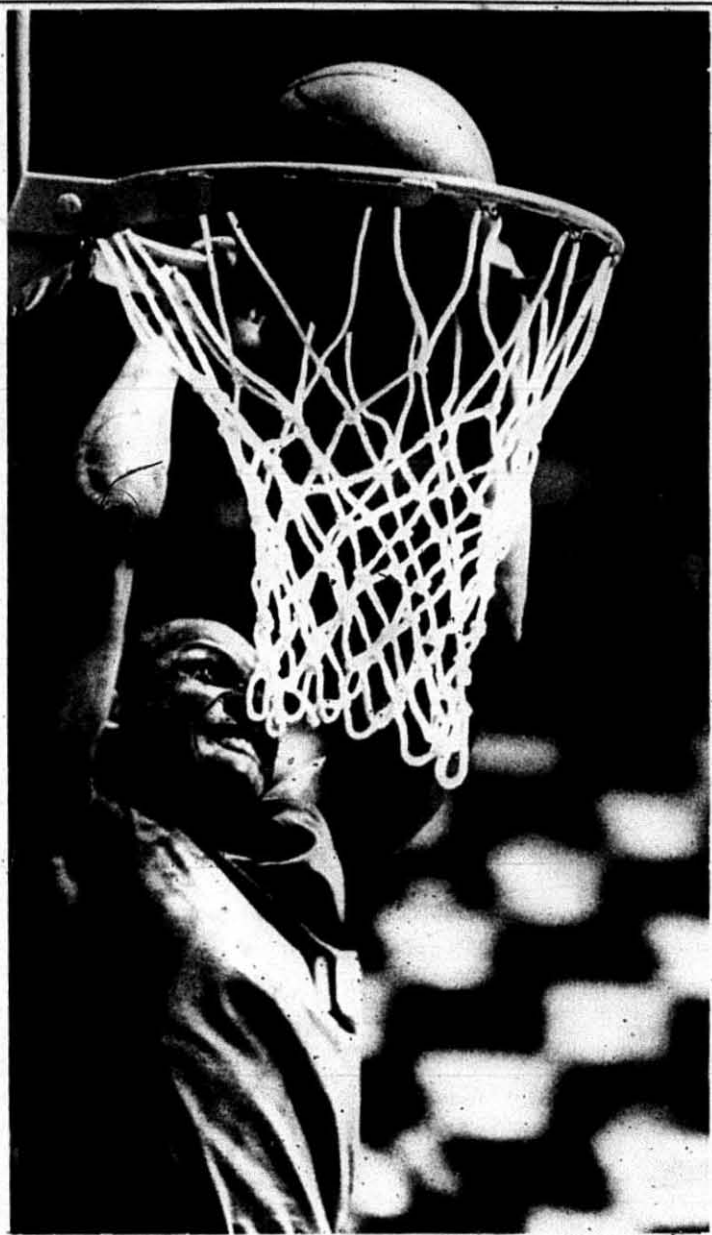
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# Sports



**THE RIGHT STUFF** — Louisville junior Dennis Williams slammed his way into the final round of the campus recreation's dunk contest to be held at halftime of Western's men's basketball game with Dayton in Diddle Arena Feb. 24.

Photo by Wales Hunter

## Feix, coaches concerned with sparse attendance

By JULIUS KEY

An unusually large crowd of 9,300 has dotted Diddle Arena to watch Western play Sun Belt foe South Florida. The game has momentary spells of excitement, but is uninteresting much of the contest.

By the late second half, Western has turned the game into a mismatch and the exits are jammed shortly afterwards.

Although the crowd is the largest of the season, the average of about 5,500 per game is behind last year's 8,071 average.

The lack of attendance has also brought a lack of fan enthusiasm.

"The first thing I noticed when I got here was that the fans sit on their hands," said Danville freshman Rodney Carpenter. "The atmosphere is not exciting. Nobody likes to get up and scream and shout."

Athletic Director Jimmy Feix acknowledges that he would like more fans and enthusiasm at games.

"We will never be satisfied until we have a full house," Feix said. "We are in the process of trying to do some things that would bring more fans to the games."

One thing that won't necessarily bring fans are wins. Last year the Toppers were 29-9 with three NBA draft picks. Yet the team played before an average of over 4,000 empty seats per game.

"The entertainment dollar is really stretched today," Feix said. "There are so many things a person can do for their entertainment dollar. What we've got to do is make that person come to the arena for their entertainment."

Some universities use promotional offices to lure fans to the arena.

## Western, NCAA disagree on wins

Herald staff report

In Western's eyes, the Hilltoppers will go for their 1,200th win against Virginia Commonwealth in Diddle Arena tonight at 7. The NCAA sees things differently.

## MEN'S BASKETBALL

The Toppers have 1,199 wins in 68 years of play. Only 11 schools have more.

After the 1971 NCAA Tournament, Western's Jim McDaniels was found to have signed with an agent. So the NCAA took away the Toppers' four wins and one loss in the tournament.

That leaves Western with just 1,195 wins, but sports information director Paul Just said that makes him no difference.

"We're very proud of those four wins and one loss," Just said. "We earned them."

Western doesn't have an office yet, and the school has just begun promotional gimmicks.

But Lady Topper coach Paul Sanderford has done his own promoting most of the six years he's been here through radio, television and newspaper advertising.

See **PROMOTIONS**, Page 19

## Friendly rivalry with Tide to be renewed in Alabama

By TOM HERNES

Western's two-game series with Alabama in Tuscaloosa this weekend will reunite a close friendship between Hilltopper coach Joel Murrie and Crimson Tide coach Barry Shollenberger.

Before going to Alabama in 1979, Shollenberger coached Western for three years — earning Ohio Valley Conference Coach of the Year in 1978 and managing the Toppers to their first divisional title in nine years.

Murrie worked as a graduate assistant for Western in the final two campaigns of Shollen-

## BASEBALL

berger's tenure and said he benefited from the learning experience.

"He gave me a lot of responsibility," Murrie said. "He considered me a full-time coach — except on paydays."

The Alabama skipper recollected on his time with Western and Murrie with fondness.

"I keep a picture of (Denes) field in my office and will always remember my days at

See **RIVALS**, Page 18

## 'Tremendous basketball game' has lost some sparkle

By BUDDY SHACKLETTE

Saturday's game promised to be the game.

Western vs. Texas.

A Lady Topper team packed with six new recruits including all-everything freshman Terri Mann against a Lady Longhorn team stuffed with four returning starters featuring all-everything junior Clarissa Davis.

"We scheduled the game late," Western coach Paul Sanderford said of Saturday night's contest in Diddle Arena at 7:30. "We like to peak at about mid-February, and we felt like

## WOMEN'S BASKETBALL

it would be a tremendous basketball game."

But similar knee injuries have sidelined Mann and Davis for the rest of the season, postponing the matchup between the standout frontcourtters at least until next year in Austin, Texas.

Davis, the 1987 Naismith Player of the Year, was turning in quite a follow-up performance this season, averaging 24.8 points before her in-

jury against Rutgers on Dec. 29.

"I wish she was healthy," Sanderford said. "I feel Clarissa is a great player, and she's good for women's basketball."

Mann, USA Today's top high school girls' athlete of 1987, averaged 12.8 points and 8.3 rebounds in her debut season before the injury that slowed her since mid-December finally stopped her.

The teams have rebounded, however.

The 23-2 and fourth-ranked Lady Longhorns own a 14-game win streak. The 19-5 Lady Tops are on a five-game run and have just slipped

out of the top 20.

Texas' backcourt has two pre-season All-Americans — seniors Beverly Williams and Yulonda Wimbish, who both made national teams last summer.

Williams averages 14.7 points and 4.8 assists a game. Wimbish is enjoying her best season with 15.7 points and 4.4 rebounds a game.

"Their quickness will play a big factor in the game," Sanderford said. "The major concern is us being able to handle the constant pressure they put on us."

Called upon to pick up the slack for Davis, sophomore Susan Anderson

has responded with averages of 8.5 points and five rebounds.

The Texas bench boasts 6-8 center Ellen Bayer and 6-3 forward Doreatha Conwell.

Bayer is averaging 4.8 points, six rebounds and 2.1 blocks a contest, while Conwell posts figures of 9.1 points and 5.8 rebounds.

The Lady Longhorns field a defense that's held opponents to 38 percent field goal shooting and a fast-paced offense which has outscored its foes at an average of 23.2 points a game.

See **BALLAD**, Page 18

# Senior hopes he's a Seoul man

## Dream needs help to survive

By ERIC WOENLER

The TV commercials on about this time every four years go something like, "Help keep the Olympic dream alive; send your contributions to..."

But John Thompson's Olympic dream doesn't need money to survive.

"I need manpower, not money," Thompson said, "and manpower's a lot harder to come by."

The Nashville senior hopes to make the U.S. Olympic cycling team for the Summer Games in Seoul, South Korea, in August.

The first step toward that goal is winning at the district championships in Indiana in June. If he wins, he'll go on to the national finals.

He competed in the districts last June in Nashville and raced well, he said. But Thompson biked alone and was overtaken by a team racer in the final few miles of the 100-mile race, and he lost his chance to make the Olympic team early.

"One guy rides behind the rest of his teammates — it's called drafting," Thompson said. "That guy doesn't have to work nearly as hard as the other racers, and at the end of the race, he attacks and often wins on a solo breakaway."

"It's a very common team strategy."

This time around, Thompson is looking to employ that strategy himself.

Howard's Bicycle Shop in Bowling Green will sponsor a team that Thompson will race for. Thompson said he hopes to recruit about a dozen riders, to bike with him in the district championships. Then he'll have an advantage, he said, that "a lonely but strong" rider wouldn't have.

"They don't need a lot of experience," Thompson said. "They've just got to believe they can be strong enough to ride a bike for 100 miles."

Thompson said he hopes to get three or four stronger, more experienced riders to help train the other team members. But he will do most of the conditioning.



John Dunham/Herald

Lifting himself off his bike, John Thompson sprints up a hill as he practices to make the Olympic cycling team.

"I can take Joe Blow off the street," Thompson said, "and make him a championship rider if he'll give me 10 hours a week until the first week in June."

Thompson said he has been "riding a bike all my life, but I really didn't get interested in it until 1984. I'm sorta obsessive about it now."

His own conditioning schedule consists of riding about 150 miles a

week. That will increase to between 350 and 400 miles by the time the district meet rolls around.

He's 25 and at the peak physical condition for a rider his age, he said. But that condition will only deteriorate now.

"I've got to make it (to the Olympics) this year," Thompson said. "1992 will be too late."

## Rivals are friends first

Continued from Page 17

Western," Shollenberger said. "There were no finer people than the ones at Western."

"Joel remains a close, personal friend of mine," Shollenberger said. "And even though we oppose each other on the field, we don't let that business affect our relationship."

While Murrie says that he is trying to beat Shollenberger, he would rather compete against friends than people he doesn't care for.

"I'll be spending two evenings with Barry and his wife this weekend," Murrie said, "and we'll be talking about baseball — but, not our games."

A problem the coaches run into, however, is that they use some of the same coaching techniques — including some of the same hand signs. Murrie said it reminds him of an intrasquad game.

Murrie will bring down a squad, coming off a season-opening win at Samford, while the Tide will be opening its season.

Alabama finished seventh in the Southeastern Conference last season but is forecasted for an upper-division season this year.

The Tide features outfielder and last season's team most valuable player Darren White and second baseman Robert Fletcher, an Alaskan summer league all-star.

Southpaw Mike Sodders will start for Alabama on Saturday and David Oropega gets the call on Sunday. Both pitchers faced Western last year.

Western will counter with Darren Kizziah Saturday and Steve Bertier Sunday.

"We must eliminate the freebies (walks and errors)," Murrie said, "and make them earn everything they get."

## Ballard standout Jordan commits to Lady Toppers

Continued from Page 17

"Two things that we'll have to do are protect the basketball and shoot well," Sanderford said. "And make them earn every shot they get."

Kristie Jordan, a 5-11 Louisville Ballard High School senior, said she would continue her basketball career on the Hill.

"Ever since I was a freshman, I've been thinking about coming to Western," Jordan said. "I like the campus — the people and the coaches are really nice there."

Sanderford could not comment on Jordan's commitment. Regulations of National Collegiate Athletic Association prohibit coaches from talking about potential recruits until the signing period in late spring.

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Robert Mosley, owner of Econowash, drives a shuttle to pick up students who want to wash their clothes. He decided to provide the free service when he realized students would walk from PFT past the campus laundry to Econowash. He thought, "If they care that much, I'll give them a ride."

Students can call for the shuttle anytime between noon and 10 p.m. Monday through Thursday.

He has 74 washers and 44 dryers. It's 50 cents a wash and a dime to dry. Monday through Thursday from 7 to 10 p.m. people can wash for only a quarter.

He also offers a drop-off service and charges \$2.15 for a load. He donates 12 percent of that charge to the

student's choice of different Western organizations, such as a fraternity, sorority, residence hall, the football, swim, or soccer teams, Lady Toppers, WKU sports, the ROTC, or FCA.

Mosley said he has donated \$1,800 to the college since March of last year.

He said about 50 percent of his business is students.

"It's an old laundry and not a fancy one," Mosley said.

He said he thinks that most people want to do their laundry and leave. "Most customers really don't want to pay for the niceties. They want a place that's clean to do their laundry."

Econowash is open 7 a.m. to 10 p.m. Monday through Thursday and 7 a.m. to 8 p.m. Friday through Sunday.

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# Promotions office could bring non-fan

Continued from Page 17

The effort has been a plus for the program as the Lady Toppers have ranked in the top 10 in attendance nationally the past four years. Two years ago, a record 12,951 attended a game against Old Dominion. Attendance hasn't neared that mark recently which has Sanderford wondering if fan support has leveled off.

"I don't know if we haven't maxed-out in getting all the sports fans we're going to attract," Sanderford said. "We need a promotions office to attract the non-fan."

"I don't think it's fair for the coaches to have to promote the games. We already have enough things to do."

Five years ago the university began requiring students to pay an athletic fee that included admission to football and basketball games. While the move generated revenue for the department, it hasn't increased attendance at the rate expected.

"That's the problem," said University of Michigan promotions director Don Trebellini. "You need to put the ticket in the students' hands. If the games are free, there is no interest to come. But if the student has a ticket, the value immediately increases."

Trebellini said a student might come if the games are free. "But if he's paid for a ticket, then he's going to feel cheated if he didn't go."

Trebellini said Michigan sells tickets in sets for a "reasonable" price.

"The student can buy a block of tickets for a set price and use them when they want. Say if they have 20 tickets, they can use all 20 for one basketball game or go to each game separately."

"This way the student can take his buddies or encourage his friends to go together," he added. "That solves the problem of attendance because the tickets are being used. It also increases enthusiasm because the students want to have a good time for

their money."

Enthusiasm apparently is an important factor in retaining fans from one game to the next or from one season to another.

Following Western's season-high attendance for the South Florida game, only 5,000 returned to see Sun Belt Conference second place Old Dominion.

Also, season ticket sales dropped slightly from 3,907 last year to 3,667 this season.

Even though that isn't a problem at the University of Louisville since the 19,308-seat Freedom Hall is sold out with season ticket holders, promotions director Mike Batello said keeping fans coming back is his school's major concern.

"We try to make the fan feel wanted," Batello said. "We make sure our ushers are courteous. We try to give things away and keep the fan interested. It's the little things that sometimes make them want to come back."

Western also has just begun some plans to encourage fans attendance. Portable seats for about 200 fans will be placed behind the backboards for tonight's game against Virginia Commonwealth. And a long shot and dunk contest among regular students is scheduled during halftime of the Jacksonville game Feb. 27.

"We hope those things will generate some excitement at the games," Feix said. "Hopefully that will start a trend of fans coming to the arena."

Students like Carpenter think this might work. "Hopefully, it will bring more fans to the games and make them more fun to go to."

But Feix agreed with Sanderford that a promotions department is needed.

"When funds become available, we'll put in for it," Feix said. "I think that might make a difference."

Until then, coaches will be left to do their own promoting to revive sagging attendance.

*This story continues Tuesday with a look at how to run a successful sports promotions office.*

## BELT LOOP

Belt Loop is a round-up of happenings around the Sun Belt Conference.

### Opponents finding Jaguar guards hard to swallow

South Alabama junior guards Jeff Hodge and Junie Lewis are dueling for the Sun Belt's men's scoring title.

Hodge leads with a 22.5 points-per-game average, but Lewis clawed his way toward the top with recent 41- and 35-point performances to make his 22.2 clip second-best in the league.

Lewis tagged the high-scoring duo "Peanut Butter and Jelly" for ambiguous reasons.

"Junie said he's peanut butter because he hits you and sticks, and Jeff's jelly because he hits you and slides off," said South Alabama sports information director Alan Schultz.

"Whatever that means."

Western's Tandra Green was named women's player of the week in the conference for last week, while North Carolina at Charlotte guard Byron Dinkins won the men's honor.

### MEN'S BASKETBALL

Standings through last night's games and league records.

1. UNCC .....	9-2
2. VCU .....	7-3
3. Old Dominion .....	7-4
4. UAB .....	5-5
(tie) South Alabama .....	5-5
6. Western .....	5-6
7. South Florida .....	3-8
8. Jacksonville .....	1-9

### WOMEN'S BASKETBALL

Standings through last night's games and league records.

1. South Alabama .....	4-0
2. Old Dominion .....	3-0
3. Western .....	3-2
4. UAB .....	1-2
(tie) VCU .....	1-2
6. South Florida .....	1-4
7. UNCC .....	1-4

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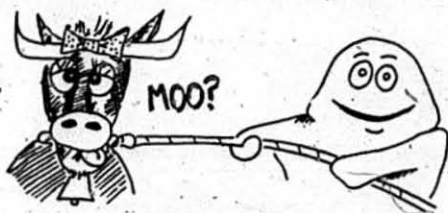
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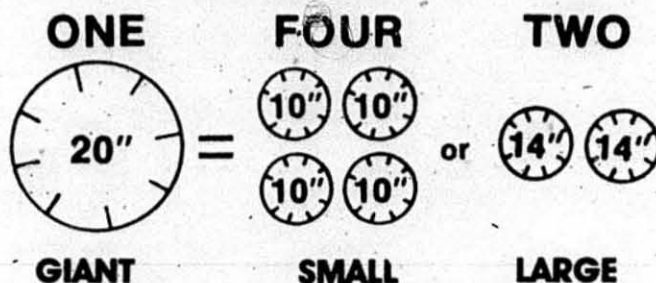
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