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MAGAZINE

COLLEGE HEIGHTS HERALD

THURSDAY, MARCH 1, 1990



John Russell/Herald

Spring into Fashion

INSIDE

Business duds

Women's business wear still has a professional look — but with a feminine bend. Colors are bright, though not overpowering. Men will be stylish in white shirts with stripes of royal blue and fuchsia, worn with suits in tropical-weight wool and silk.

Story by Darla Carter

Photos by Jeanie Adams and Steve Smart

Page 3B

Tye-dead

No more tie-dyed T-shirts or Hawaiian prints this spring for men. Instead, instant old blue jeans, pants with bolder pleats, bermuda shorts and double-collared and mock T-shirts will be hip.

Story by Chris Poynter

Photo by Chris Lamaster

Page 3B

Skimpy is the word

Bikinis are back. Other swimsuits for women will be skimpier and in brighter colors. Jams are gone for men. Brighter — and shorter — swimsuits are the thing.

Story by Angie Jones

Photo by J. David Stephenson

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ON THE COVER — Big straw hats, bracelets and big earrings are in for women's accessories this spring. Kathy Cowser, a sophomore from Franklin, Tenn., models accessories and polka dots, which are dotting up fashion in accessories, women's casual and business wear and casual wear for men.

Dana Albrecht, Magazine editor • Omar Tatum, photo editor

Sporty Spandex

Neon colors are blazing brightly in sports wear this spring. Lycra, a Spandex-like material used mainly in shorts and running tights, will keep muscles warm and comfortable.

Story by Rob Weber

Photos by Amy Deputy and Matt Stockman

Page 6B

In the Navy

Accessories allow people to update outfits. This spring, the nautical look is anchoring in accessories, as well as clothes. Also look for lace tights, chiffon scarfs and big belts for women. Men can accent their outfits with suspenders and abstract print ties.

Story by Tracy Dice

Photos by Craig Bell and John Russell

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Everybody polka

Big and bold is the key to this year's spring casual wear for women from colors to polka dots and prints.

Story by Jamie Lawson

Photo by Joseph A. Garcia

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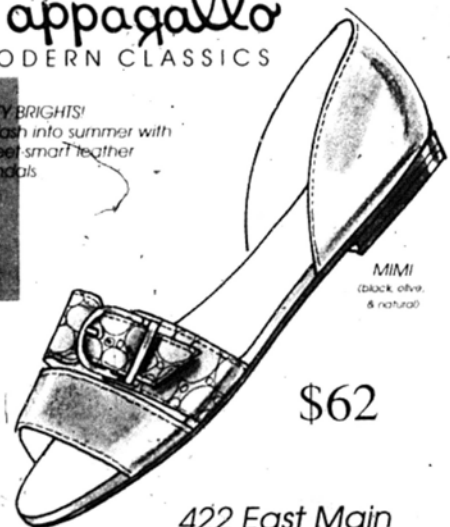
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Striped shirts line men's business wear



Jeanie Adams/Herald

Stripes are popular this spring for men's semi-formal wear. Brent Mason, a sophomore from Murfreesboro, Tenn., models a striped dress shirt and tie from Land's End.

Coat dress is predominant in business-style for women

By DARLA CARTER

If designers' spring collections are any indication, women have learned that they don't have to dress like a man to make a splash in the business world.

Two-piece suits and dresses in black and white, navy and white and rich jewel tones sparkle with feminine elegance.

The clothes have a "professional look, but they're not the tailored women's suits" most people are used to, said Robin Harris, manager of Maurice's in Greenwood Mall. "They're more feminine and sophisticated."

"Most women are looking for suits, something that they can jump into," said Vivian Offett, assistant manager of Casual Corner in the mall.

The suits feature soft touches such as lace handkerchiefs in the lapel, discreetly plunging necklines and buttons that are cloth-covered, enameled or of silver and gold.

The colors are bright this season, Offett said; but they're not overpowering. Women seeking to make a bold statement can select pieces in mint, lemon or fuchsia. Those who like a more subtle look can choose teal or navy, cream or classic black and white.

The predominant dress style this spring is the coat dress, Harris said. The slim, tailored dresses are often double breasted. Most feature contrasting panels or piping.

For those who prefer a less-structured look, chemise dresses paired with long, loose jackets provide a fresh alternative, Harris said.

This look isn't suitable for a lawyer or corporate executive, she said. But they're perfect for women who are secretaries or have similar jobs.

The newest look on the semi-formal scene is the split skirt — wide-legged pants that are reminiscent of culottes.

The trendy pieces, usually shown in flowing fabrics, are so comfortable that women love to wear them to work, Offett said.

Stephanie Hardcastle, manager of The Limited in the mall, said ankle-length, flowing skirts of

rayon are also popular because of the variety of styles they come in.

The figure-flattering pieces, usually topped off with a softly-tailored blouse of silk or polyester, are shown with or without pleats and in solids and prints.

“

It's all personal preference. That's what fashion is.

”

Derrick Craighead

The most popular print this year is the polka dot, Hardcastle said. Dots in various sizes cover everything from blazers to blouses.

Polka dots are even showing up in the world of men's fashion.

Though "there's not an awful lot that's new" in men's semi-formal wear, "the hard, fast rules are kind of bending a little bit," said Scott Doyel, merchandise manager at JCPenney in the mall.

That's why there's a better use of prints and colors, especially in men's shirts and ties, said Derrick Craighead, assistant manager of Harry's in the mall.

Five years ago, men wouldn't have been able to find shirts in pink or red, but things have changed, Craighead said.

Solid white dress shirts are still popular, but white shirts with stripes in royal blue, fuchsia and subtler colors are becoming favorites, he said.

The shirts are worn with suits in tropical-weight wool and silk that can be worn year round.

Double- and single-breasted, charcoal or navy suits are mainstays, but mauve and salt-and-pepper patterned ones are also making their mark.

When it comes to selecting clothes, the only rule seems to be that there are no rules.

"It's all personal preference," Craighead said. "That's what fashion is."

Bold pleats, polka dots spring men into fashion

By CHRIS POYNTER

Throw out the tie-dyed T-shirts and the colorful Hawaiian tops.

Men's casual wear for spring includes the basics, said Derrick Craighead, assistant manager of Harry's in Greenwood Mall.

Blue jeans, khaki pants with bold pleats in the front and knit shirts are all part of this year's fashionable male.

Acid-washed, plain and

stone-washed jeans take a back seat to instant-old jeans, which are totally white, Craighead said. "They look like jeans that have been washed several times."

Look for bolder-pleated pants, which have a fuller look, instead of pants with conventional pleats this year, Craighead said.

Knit tops are fashionable, and they come in a variety of colors, Craighead said.

Pinstripes and polka dots will

be hot for spring, too, said David Henry, a sales associate at Harry's.

So will "bermuda shorts that come just above the knee in basic colors and plaids," Henry said. "Blue-jean shorts are definitely sweeping the spring fashion stage and come in all types from white-washed to basic."

"Dressy pant shorts are popular," said Quintin Ausbrooks, who works in the men's depart-

ment at Castner Knott in the mall.

They are basically dress pants that have been made into shorts.

"You can dress up or dress down with them."

In tops, double collared T-shirts and mock tees are in, Ausbrooks said.

Double-collared T-shirts are two-tooled and look like two shirts in one. Mock T-shirts resemble turtlenecks.

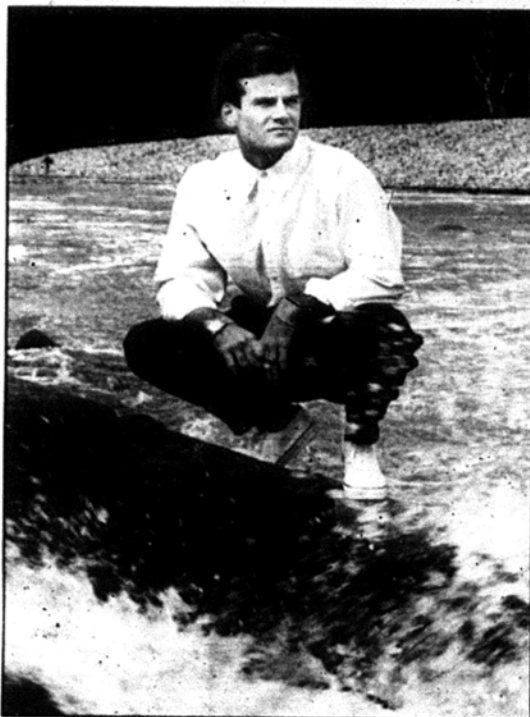
Anything and everything with

bright neon colors is in, Ausbrooks said. T-shirts, hats and shorts come in all colors of neon.

Other fashionable spring colors for men include red, blue, pink, olive, yellowish-brown and khaki, Ausbrooks said.

But don't forget white. "Basic white pants and white shorts are popular," Henry said. "Everyone looks good in whites."

Spring Fashion

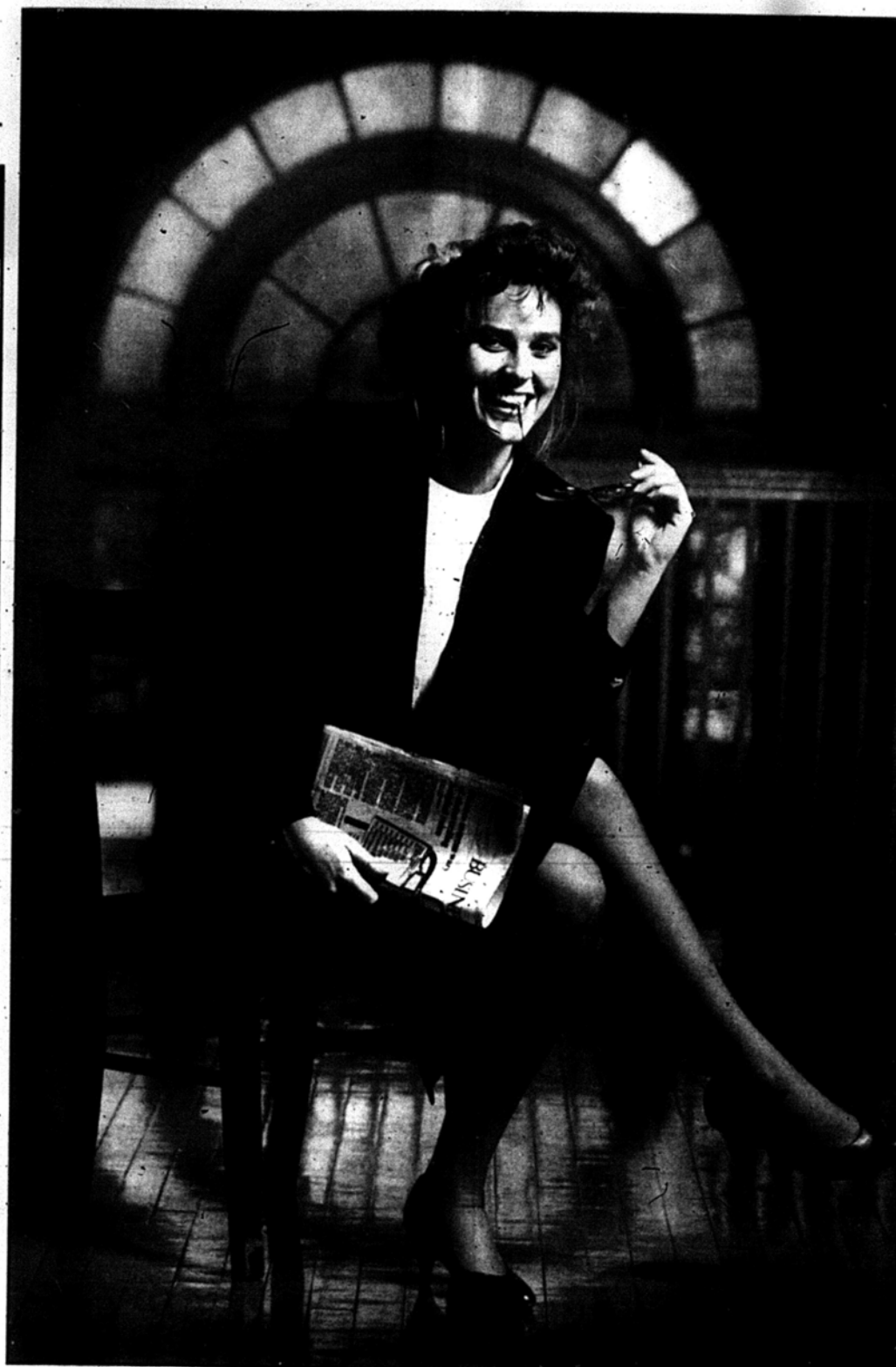


Chris Lancaster/Herald
Right) Instant old jeans, pants with solder pleats and anything in white are some styles that make up this spring's fashion for men's casual wear. Paris junior David Henry models clothes at the base of Barren River Dam.



Matt Stockman/Herald

Neon remains popular for spring exercise wear. The model is Julie Caldwell, a senior from Franklin, Tenn. See story on page 6B.



Steve Smart/Herald

This spring's business wear for women has a professional look, but is more feminine and sophisticated. Carolyn Karp, a Nashville senior, models a classic navy and white "interview" suit from Casual Corner.

Beaches to boom with bikinis

By ANGIE JONES

Brighter colors and skimpier styles are hitting the beaches and pools this summer in women's swimwear.

"The wilder, the better," said Carla Love, a salesperson at Nat's Outdoor Sports on Scottsville Road.

Love said string bikinis are making a comeback this season, and neons are the popular colors.

"It seems like whatever you want goes," she said.

Love said Speedo brand suits, traditionally an athletic suit, have come out with jungle and floral prints.

Bikinis are in style this season because people are more health conscious, said Kelly Chesnut, a

salesperson for Castner Knott's women's sportswear in Greenwood Mall.

"The '80s body is in better shape, and more people can show some skin," she said.

Chesnut said women's wear has gotten away from the stripes that were popular last season. This year solids are the focus — citron pink, purple and orange.

For those who haven't watched their waistlines during the winter, Chesnut said a zipper tank, a one-piece suit with a zip-up front, is a nice alternative.

"Buying a bathing suit is a hard decision to make," Chesnut said. "This season there seems to be something for everybody, and that makes the decision easier."

Chesnut said the busiest buying period is right before Spring Break when people aren't buying suits for the traditional reason — for swimming.

"Suits are designed and bought strictly for fashion," she said.

For men, swimsuits are shorter and brighter this season.

Last season jams were the rage, but styles have gone back to trunks this year, according to Quenton Ausbrooks, salesperson in Castner Knott's men's swimwear department.

Neon, nylon trunks with matching T-shirts will be on the beaches this summer, and jungle prints will make a comeback.



J. David Stephenson/Herald

Model Susan Van Meter, a Louisville freshman, wears a bikini, which makes a comeback.

Sports wear glows from shoes to cap

By ROB WEBER

Spring sports and exercise wear will be "neon from your shoes to your cap," said Mark Goodwin, manager of Hibbett Sporting Goods in Greenwood Mall.

Everything's going neon," said Dru Ross, sales manager at Hibbett. "Neon has been big in the South for the last few years, but it's just getting big here."

But color isn't the only aspect of exercise wear that's changing. Lightweight synthetic fibers are being used in all types of sports wear.

Lyra, a Spandex-like material used mainly for shorts and running tights, is a synthetic fiber that has been growing in popularity.

"Lyra used to be just for bikers a few years ago, but then everyone started wearing it, and it took off," said Logan Leachman, salesman for Nat's Outdoor Sports on Scottsville Road.

popular because they're comfortable and because they "keep muscles warm and use compression action to keep muscles in place," said Scott Boggs, a salesman at Sports Center in Greenwood Square.

Another lightweight synthetic fiber that's gaining popularity in running apparel is Cool Max, a fabric made by Du Pont that's used by sportswear manufacturers such as Nike and Asics for cycling jersey's, running shorts and other exercise wear.

"People don't want to wear cotton when exercising because perspiration will make the fabric wet, and it will cling to skin," Leachman said. "Cool Max retains its loft when it's wet and will dry out quickly."

Nylon-shelled Nike windbreakers with Cool Max are one of the biggest products at Nat's, Leachman said.

"A girl came in here yesterday and said she wanted a Nike windbreaker," Leachman said.

"She said she didn't care what size or what color. She just wanted one bad. Everyone in town is out of them."

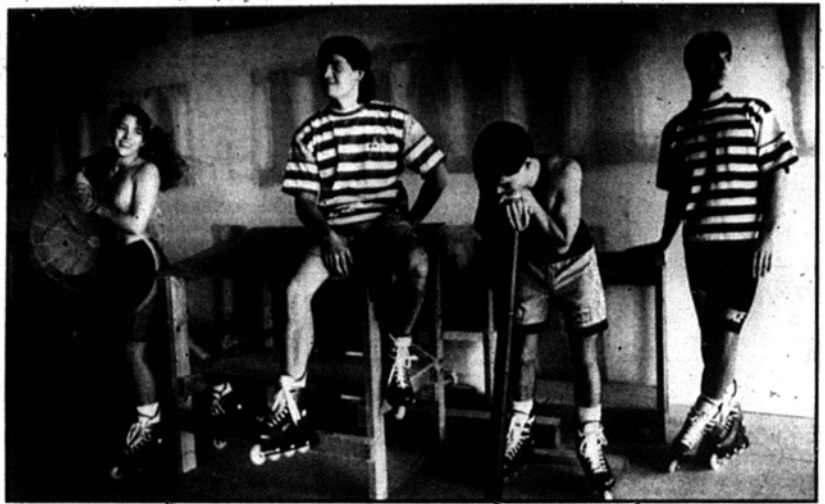
But running apparel may be worn for more than just running, Leachman said. The clothing may also be worn while people glide around town on roller blades, which Leachman said are expected to grow in popularity. Roller blades are roller skates with a straight line of wheels.

Women who prefer aerobic workouts over running will wear

thong leotards with jazz pants, said Lisa Eichler, a saleswoman for Swim Gyms in Greenwood Square. The thong leotards come in bright patterns, and the jazz pants usually have metallic colors.

Photo by Amy Deputy

Not much has changed in sports wear styles, and clothes continue to glow in neon. Jessica Chapman, Mike Gonzales, David Garvin and Jim Webber model sports wear and roller blades from Nat's. Roller blades are expected to be a hot new exercise item.



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Craig Bell/Herald

Suspenders put snap into men's spring accessories, and abstract print ties replace paisley ties. Derrick Craighead, who works at Harry's in Greenwood Mall, models accessories that add a sporty touch.

Bracelets, big hats add to accessories

By TRACY DICE

Ahoy! The nautical look of red, white and navy blue that is popular in clothes will set anchor in accessories this spring.

The nautical accessories of gold buttons, anchors, crests and anything in red, white and blue will be some of the most popular ones this season, said Amy Wallace, assistant manager at Embry's Accents in the Greenwood Mall.

For those who prefer something a little less conservative, the ethnic look will also be in fashion.

Wallace said the ethnic look is characterized by spice colors, tie-dyed fabrics, chiffon skirts and batik, a dyeing method in which designs are made by covering fabric parts with removable wax.

Accessories that will complement this look include chunky earrings and necklaces usually shaped like animals and made from wood, ivory or bone. The thong, a type of African necklace, will also be a hit.

"Accessories are important because you can update or change an outfit by using them," Wallace said.

One style that's been carried over from the fall is the Chanel look coins, chain belts, long strands of pearls and long gold chains.

But the glowing neon colors of

last spring won't be repeated, Wallace said. "Citrus is replacing neon." The colors have been toned down to less shocking shades.

Beth Cassibon, a co-manager at The Limited in the mall, said hats will be big this spring. "Big straw hats and anything nautical or with polka dots will be in."

Also high on the fashion list are lace tights, chiffon scarfs and big belts.

In the jewelry department, Cassibon said bracelets are going to be the biggest trend, along with pins, silver and large earrings. "The bigger, the better."

Suspenders will put snap into accessories for men, said Derrick Craighead, assistant manager of Harry's. "Different suspenders — silk, cotton print, leather and either a plain or very dressy elastic," he said.

Going out are paisley ties, which will be replaced by abstract print ties in all colors.

Fashionable feet will wear the spectator look of navy and white, black and white, or red and white, said Veronica Gibbons, saleswoman for Connie shoe store in the mall. "Sandals and frog-skin bags are also really in."

Canvas topsiders and two-toned docksiders are big spring fashions for men's shoes, said Rob Nale, manager of Shoe Sensation in the mall.

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Franklin senior Amy Biggs models women's spring casual wear.

Women's casual wear to be 'real big and bold'

By JAMIE LAWSON

As the weather outside gets warmer, colors will get hotter as fuchsia, lime-green and citrus-yellow make it hard to miss out on what's trendy for women's casual wear.

"Everything is real big and bold," said Nicki Smith, owner of Pappagallo's on Fountain Square, whether it's bright colors or bold prints of everything from flowers to fruit.

But for women who prefer a more conservative look, nautical styles in navy, white and red are still popular, she said.

This style "definitely repeats itself," she said. "It's just right for a lot of people."

"Anything sailor style has really been selling," said Dana Thrasher at The Limited in Greenwood Mall.

Navy, burgundy and white accented with polka dots and stripes make up The Limited's nautical collection.

As far as college-aged customers go, the "fun" clothes, such as cotton knits, are selling well, Smith said. Cotton knit pants and T-shirts in different colors are practical, can be intermixed and most importantly aren't expen-

“
“
Anything sailor style has really been selling.”

“
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Dana Thrasher

sive.

Another look popular with younger clients this spring is coordinating jackets and shorts for a dressier casual look, Smith said.

Natural fabric blends are also appearing more, such as rayon blends with cotton, linen or silk that wear well and don't wrinkle as easily.

Neon activewear will make a louder fashion statement on the beach and elsewhere, said Denise Krantz, manager of Ups & Downs in the mall. Such clothes include jackets, pants, T-shirts, tanks and shorts made of Supplex, a soft nylon similar to parachute material.

"Hot brights" such as fuchsia, yellow and lime-green worn

together or with black are key colors, she said.

Skorts, shorts designed with the fullness of a skirt, are also new this spring. Although they come in rayon and cotton knits, rayon skorts are selling more, Krantz said.

As far as traditional shorts go, belted knit shorts in solids and prints and cotton plaids shorts are big hits at The Limited, Thrasher said. These are "big sellers for Spring Breakers."

Besides bright solids, black and white are always in, Thrasher said. "They're two classic colors you can always put things with."

Prints in floral or ethnic style will put pizzazz in spring styles this year, said Laura Curd, manager of Benetton in the mall.

And when it comes to skirts, they're either mini or to the ankle, she said. Miniskirts will feature pleats instead of the usual straight cut.

Sleeveless vests, a carry-over from fall and winter, are showing up this spring in bright colors, Curd said.

Pants are either slim-cut cotton and lycra style or culotte style.

The College Heights Herald.

The news and then some

Girls Sweet 90 Sixteen

STATE HIGH SCHOOL BASKETBALL TOURNAMENT

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