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## UA12/2/1 Homecoming 1994 - A Celebration of Our Past

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OCT 20 1994

# HOME COMING '94

*A Celebration of Our Past*



## A LOOK BACK...

Homecoming 1994. As the photo above shows, a lot of things have changed over the years, including Homecoming celebrations, customs and queens.

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*The  
College Heights Herald  
takes a look back at some of the more memorable moments of days gone by. Inside you'll find stories as they originally appeared in the Herald up to 30 years ago along with a few from today.*

*A special thanks to University Archives for providing many of the photos used in this section.*

# A LOOK BACK

# 1964

## HILLTOPICS

By Bob Adams



1964 Editor

Have you ever thought about organizing a representative student government?

Where would you begin? What would be your purpose for existing? How would you determine representation on the governing body? What, considering the revised Kentucky statutes, could this organization do?

The answers to these questions and many more are being actively sought by persons charged with the responsibility of organizing a representative student government on the Western campus.

"We are looking for a plan that will work here. Not one that comes from the University of California or Chicago, or somewhere else," President Kelly Thompson stated last week.

"I thought the Advisory Council, set up several years ago, would be the nucleus for a student government. But they had only a few people willing to work," the president recalled.

President Thompson pointed out why it is so necessary to have a sound plan and a representative government. "The Communist Party has schools where people are sent to become leaders in student government. Up to now they've been working on the bigger schools.

"A year ago last fall a young man who had been sincerely interested in student government was in my office. At that time I challenged him to get together with several of his friends and work out a suitable plan for student government at Western. He accepted the challenge and said that he would really work on it.

"In June just before graduation," the president continued, "the young man came back apologizing that he wouldn't be able to fulfill the challenge. He said that the group had met several times, but everyone was too busy to work out a plan for the organization."

It might be recalled that some people complained about the length of time they had to wait before national fraternities and sororities could send representatives to the campus. A workable solution for making the transition from local to national groups had to be formulated and did require several years. But, all of the national representatives who have come to Western have been amazed at the thorough organization of the Greek system and have commented that it is among the best in the country.

Student government is now in an embryonic stage. A workable organization must be formulated that will bring true representative student government to the campus.

The rapid growth of an institution causes many problems, which cannot be worked out overnight. Organization of a student council will not come overnight. But when student government becomes a reality on the Hill, it should be one of the best in the country.

—Bob Adams is currently Student Publications advisor.

## TIPS FOR HOMECOMING

# Girls — It's called football, so don't panic

By BETTY CAMNITZ  
Oct. 28, 1964

This is it girls! Homecoming is upon us! It's the time of parades, dances, mums, and last but not least, that all important football game.

After saying seven thank you prayers to the goddess of single coeds for that date good ol' Cousin George got you, it's off to the stadium to see Western beat the maroon out of Eastern. Let us profit from last year's mistakes.

I bet you wonder what happened to your date for last year's homecoming — the one you asked which of the players made that pretty home run. Western isn't that big, yet you haven't seen him since he left you in the stadium last October.

### THIS YEAR IS DIFFERENT

But this year will have to be different girls. You aren't getting any younger, and football isn't going to be any easier to understand. Those televised football games were certainly helpful. You can carry on a decent conversation with any one of those players, (and don't you wish you'd get the chance?)

You've learned that rushing isn't only done by sororities and fraternities, and that the snapper isn't a fish — he and the quarterback have something going. With these two vital bits of knowledge you trudge confidently toward the stadium knowing that this game is going to be the best one yet. You do a great job of playing mountain goat as you stumble up to your lofty perch, stepping

on as few new suits as possible.

### SNAGGED HOSE

After reaching the summit and snagging your hose, you survey the playing field and decide immediately that those little white lines have some definite purpose. They could be there to help the band make those cute formations, but on television there weren't any bands, but there were plenty of lines.

Those little men with the chains seemed to be awfully interested in those lines, so you decide to watch and see what happens. No questions — remember last year! Out onto the field come the boys in their pretty red and white jerseys.

This game has prospects of being an exciting one. In the middle of those lines, chiefs are flipping to see who buys the soft drinks after the game. The loser gets so mad he runs down the field and kicks the ball as hard as he can at the other boys who didn't do a thing. He must be sorry right away because he runs down the field after it and gets his gang to follow him.

### NOW FIGHT BEGINS

Now the fight begins. This is where the men with the chains start acting all concerned about those lines. Just remember to keep your eye on the red men — the other ones are the bad guys. You're doing great as long as you don't say anything — just keep agreeing with your date.

Everyone is standing up, and your date gives you a swift jab in the ribs and mumbles, "Look at him go!" There must be some action somewhere, but all you can see is red and blue. Some idiot behind you with a

Confederate flag and an off-time fight song from the civil war has waved his banner in your direction. As you fight to free yourself from this fabric that has wrapped itself around your head, you hear the roar of the crowd and the hysterical laughter of your date.

So you missed the best of Western's history — and you're keeping your date entertained. The game is ending with Western ahead by 36 points. You've cheered yourself hoarse and developed a terrific crush on the new quarterback — the one with the clean uniform.

### HE'S WAVING AT YOU

In a tense moment you yell your encouraging words to him as he gives his friends in the pow-wow the word. All of a sudden you notice he's waving at you. You wave frantically back and scream his name. Things were never so good in the cafeteria! He keeps waving and you keep screaming.

Now he has those striped men waving at you too. Awfully nice of them to take an interest in your love life. Things have grown strangely quiet, your date is a beautiful crimson, and all eyes have turned toward you.

Something is amiss. Your date is muttering words your mother told you nice people didn't say. You get the idea. After the noise level has been returned to normal, the new quarterback calls his signals and the game continues. Your date turns slowly back to his normal color.

And to think, you'll never see him again!

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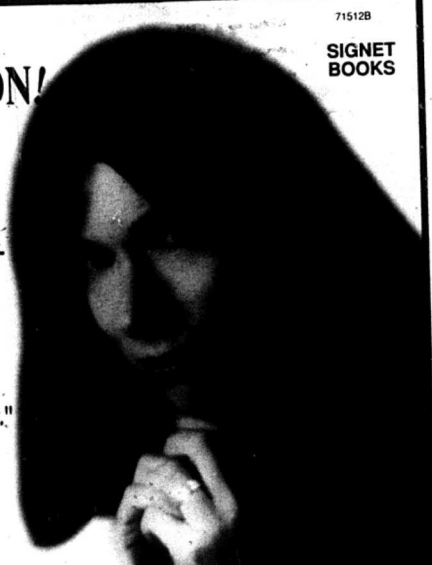
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# A LOOK BACK

## THE YEAR IN REVIEW: *Seems nothing went as planned*

COMMENTARY  
BY ELAINE AYERS  
APRIL 30, 1974

Ever have one of those years when nothing seemed to go as planned? Western did. They called it the 1973-74 Academic Year.

This was the year Western was stood up by stars of every conceivable magnitude, from Chuck Berry to David Niven to the comet Kohoutek. Berry and a handful of other stars of the 50's and 60's were scheduled entertainers at the Homecoming Rock Revival Concert but failed to show. Lecturer Niven begged off his Western engagement because of ill health. And Kohoutek, billed as the Comet of the Century, failed to live up to its promotion as it sailed across the Western sky with a surprisingly dim light show.

The energy crisis, the only game in town worth worrying over, failed to materialize. Perhaps it was magic or sleight-of-pump but the shortage skirted Bowling Green, leaving exorbitantly-priced gas in sufficient amounts.

Streakers shed their clothing in March, bringing their own brand of energy to campus as they streaked hither and yon to the delight of spectators and the bewilderment of administrators. The Faculty Disciplinary Committee adopted a tolerant attitude toward the neophyte nudists probing their suspensions.

California weather wasn't conducive to streaking or football as the Hilltoppers journeyed to rainy Sacramento for the NCAA final with Louisiana Tech. The game was a washout as Western went down 34-0.

The basketball team finished fourth in the OVC after a bad start. Cager coach Jim Richards consoled himself with conference coach-of-the-year honors.

In faraway Oregon, the cross-country team suffered a disqualification which moved them from second to seventh in the NCAA meet.

Jim Pickens' baseball team finished third in a field of four in OVC spring play. For the second straight year, Western's swim team finished second in the Kentucky Intercollegiate Swimming Championships.

During the year streakers took off their clothes, the campus was putting on a new face. The Ivan Wilson Center for Fine Arts opened in the fall and celebrated with its very own festival. The renovation of Cherry Hall progressed and the Home Management House was razed to make room for the new Environmental Sciences and Technology Building.

An academic bankruptcy program was built from the ground up, the number of upper division courses required for graduation was reduced from 43 to 32 and the Academic Council gave the go-ahead for blueprints of several new educational programs.

The Kentucky State Senate almost threw a monkey wrench into Western's machinery for a proposed vet school when it gave Murray State University the nod as proposed site. However, the bill never reached the floor of the House.

Student elections failed to build student interest as few-tillity prevailed at the polls. Fourteen percent of the student body turned out for the ASG spring election and elected Jeff Consolo, a junior from Mansfield, Ohio, president for the coming academic year.

Everybody's favorite Board of Regents proved to know little about winning friends and influencing people as members spoke out against marijuana, the personal appearance of the football team and slapped upper classmen with mandatory on-campus housing, beginning in the fall.

The Muses smiled on Western as the speech and theatre department presented "Look Homeward, Angel," "Private Lives," the musical "Hello, Dolly," and the classical "Antigone." Associated Student Government gave audiences the Doobie Brothers, Seals and Crofts, storyteller Harry Chapin, Marshall Tucker with Freddie King and Kool and the Gang, in addition to the ill-fated Homecoming rock revival concert. Several mini-concerts were also presented.

That was the year that was — in a nutshell, where it belongs.



*"The most wonderful feeling any young lady could have," - Joyce Ann Haskins*

Haskins, a Campbellsville sophomore, was the 1977 Homecoming Queen and was escorted by Tom Hayes. She represented United Black Greeks.

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# A Celebration of Our Past



Homecoming festivities in 1971 included a concert by Ike and Tina Turner. Lack of funds has left many recent Homecomings without too much big-name entertainment.



Bonfires such as this one in 1975, which are now considered a safety hazard, are a thing of the past.



Big Red's Roar is now the place to be the night before the big game.

## Reeling in the years

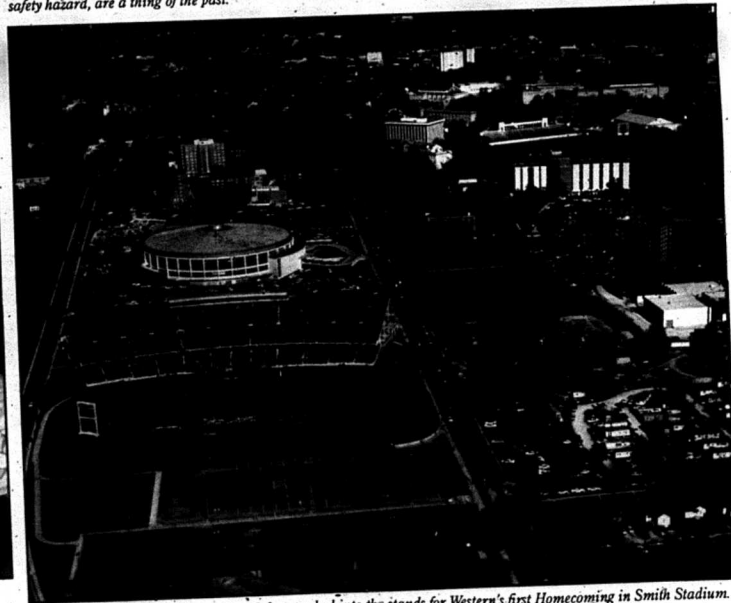
'50s '60s '70s '80s '90s

Bonfires. Parades. Decorations. Tradition. Western's Homecoming has gone through a lot of changes over the years. Although the events aren't the same as they were in the past, the spirit of Homecoming doesn't change.

Friends. Reminiscing. Fun. At Western, you can come home again.



Phyllis Robinson was crowned Homecoming Queen in 1957. Though the tradition has changed some over the years, it still gets a lot of attention from students and alumni. Today, the queen is crowned during halftime of the football game.



An aerial view in 1968 shows 20,428 fans packed into the stands for Western's first Homecoming in Smith Stadium. The crowd is the largest in the 27-year history of the stadium. The Toppers had outscored their first five opponents 179-0, but lost that Homecoming game to Eastern, 16-7.

# A LOOK BACK

## Homecoming '84: Cause for celebration

BY JAMIE MORTON  
Nov. 1, 1984

1981 — 2,000 people watch Big Red break through a giant birthday cake to kick off the Homecoming pep rally.

1982 — 1,500 laugh at the antics of Saturday Night Live duo Al Franken and Tom Davis.

1983 — 1,000 listen to singer Livingston Taylor and watch Big Red act out the history of man.

Big Red's Roar exemplifies the fanfare that accompanies Homecoming today. But beneath the glitter and pageantry, the spirit that has brought students and alumni together for more than 40 years remains basically unchanged.

The traditional pep rally and concert have given way to skits and comedians. The bonfire to fireworks. And posters that adorned dorm-room window sills to intricately made banners that hang from the third floor of the university center.

But the change is in direction — not tradition, says Rex Hurt, University Center Board chairman.

Events, such as the pep rally, are "the bread and water" of Homecoming, he said. Any changes they've seen are a natural evolution "into more progressive situations."

Many of the traditional activities are still around because many students don't know where to go, Hurt said.

Some believe the traditional events have proven successful, so why not continue them. Others want to try non-traditional events. Combining them creates a hodgepodge of activities. And when the Homecoming theme is thrown in to give direction and spice, the spectacle of today's Homecoming is created.

The Homecoming pep rally, bonfire and concert fell victim to apathy, money problems and a declining concert market during the 1970s, Hurt said. To counter, center board came up with the idea of a campuswide event that combined the best of each. The result — Big Red's Roar — became an entertainment production.

It looked different on the surface, but its key was the same — to show school spirit and give the football team a "booster shot," Hurt said.

The rallies and concerts weren't the only Homecoming events hurt by student apathy. Homecoming doesn't become a priority for most students until the middle of the semester, because they are putting professional interests above, Taylor said.

"They're more concerned about their future and going out and getting a job," he said.

Organizational problems have also hindered independent groups because they have trouble finding people who are willing to devote the time and work needed to put together floats and banners, Hurt said.

"There seems to be less of a commitment to participate," he said. Some independent organizations are hindered because they don't have a tradition of participating, Taylor said.

Several organizations have tried to continue the Homecoming dance, with little success.

Last year's effort at a campuswide dance by Interhall Council drew only a handful of faithful supporters.

Money problems have also forced many groups to sideline events. Dorn decorations have decreased, and many groups are



Jessica Rappaport was the first woman to ever wear the Big Red costume. Above, Rappaport watches from the sidelines during the 1984 Southwest Missouri game.

unable to afford floats and sponsor queen candidates.

Fraternalities and sororities began to dominate the market because they had the money and because they had a tradition of participation.

Hurt said most independent organizations have small budgets and decided the money could be spent better.

He said these groups have tried to create the Homecoming spirit through less expensive events, such as "Hanging of the Red," in which students hang red towels from their dorm-room windows.

The receptions and open houses that flourished during early Homecomings are also

witnessing an increase today, but many of them carry a new twist.

For example, the basketball team now takes to the court for an exhibition on Saturday afternoon as part of the university's reception.

Hurt said Homecoming probably won't regress to the old ways, though.

"Die-hard" Homecoming supporters aren't going to care whether the activities are spectacular, but average students demand entertainment, he said. To accommodate them, the university modified its activities to keep spirit high.

He also said the larger events, such as Big Red's Roar, serve

several purposes.

For students, it entertains and boosts spirit. For alumni and community members, it gives them a chance to join in without feeling out of place.

Student interest, money, weather and other factors have determined which Homecoming activities will continue and how they will be changed.

There are a lot of "ifs" involved in putting together Homecoming today, Taylor said. But the events themselves aren't Homecoming; it's the spirit the events create. But most of all, Hurt said, it's a time for students to "get together for one purpose — to show spirit for WKU."

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# A LOOK BACK

## Homecoming '94: 'It's gotten bigger and more under control'

BY RHONDA JENKINS  
OCT. 20, 1994

Homecoming is a 65-year tradition at Western. It is a time for former students to meet with their successors, to relive the past and to regain those college days of yore.

But a lot changes over 30 years, even tradition. Like Homecoming, and those who attended Homecoming 1964 may barely recognize Homecoming '94.

Most of the traditions Western students currently hold so dear were non-existent 30 years ago. Tailgate parties? Big Red's Roar? Big Red? There wasn't any of that in '64.

And those timeless traditions of yesteryear—the parade, the bonfire, the pre-Homecoming chapel and the two Homecoming dances—are as obsolete as the white elbow gloves the '64 queen wore for her coronation photo.

But there are also traditions that never die. Football mums still dot the stands,

and some departmental get-togethers, including the annual Herald breakfast, still survive. 1965 graduate Keely Driskell of Bowling Green remembers his department, agriculture, setting up a tent where current students could meet with departmental alumni.

Other traditions have evolved over the years. The traditional dorm-decorating contest lives on in the form of the Hanging of the Red, which now kicks off Homecoming week. For the Hanging of the Red, all dorms on campus compete to get the most residents to hang anything red from their dorm room windows.

The 35th Homecoming in 1964 was hailed as the "Year's Biggest Weekend" in the Herald, and it was a major social event.

In '64, the theme for Homecoming was "Dream Maker, Record Breaker," and Western Kentucky State College did break some records that year.

The parade, which included four

bands, floats and an entry from every club and social organization on campus, was touted in the Herald as the "biggest Homecoming parade in the history of the college."

Western also had a record-breaking crowd. 10,000 spectators filled the stands, but not in Smith Stadium. In '64, the football team made its touchdowns where the Fine Arts Center now stands.

Homecoming festivities were kicked off as usual with a Wednesday morning chapel service in Diddle Arena, for which all 1920 classes were dismissed.

Friday featured the parade and a pep rally. The queen, senior Christine DeVries, was crowned at the pre-Homecoming dance on Friday night. There was no half-time ceremony for her.

There was also no pre-game tailgate party, although students and alumni could get together at the pre-game Coffee Get-Together on Saturday morning.

1964 graduate Jeannette Miller of

Bowling Green said she remembers students holding a bonfire on campus during the Homecoming weekend, usually held in the vacant area at the bottom of the hill, where the Preston Center now stands. Miller also said there was a second parade downtown on Saturday afternoon before the game.

The 24-0 win over traditional rival Eastern was celebrated at the Homecoming Reception immediately following the game. The festivities ended with the post-game Homecoming dance sponsored by the Interfraternity Council.

Over the years, several of those traditions have been dropped, and some alumni feel the spirit of Homecoming has changed as well.

"It's gotten bigger and more under control," said art professor John Oakes, a '64 graduate, citing the demise of student-organized events such as the bonfire. "Students had more opportunity to enjoy themselves. It wasn't as strict."

## Former Homecoming Queen remembers the good old days

BY SHERRY I. WILSON  
OCT. 20, 1994

Christine Sowders can recall Western when it had a different feel and a different spirit.

Bonfires, twirling majorettes, dances and dressing up were all a part of Homecoming in 1964. She donned her fur-collared jacket and black leather gloves to receive a shiny crown that night. She was voted Miss Homecoming.

"That was the biggest event on campus," she said. "It really meant a lot to me."

Sowders, formerly Christine DeVries, said she didn't have a date, but at the last minute found someone to escort her. Females didn't ask males back then, she said. After the game, couples usually went to the dance at the ballroom at Garrett Student Center.

Students backed the school and participated in every campus event, including packing the bleachers at football games.

"Boyfriends and girlfriends came in from out of town and family and friends would attend also," Sowders said. "I can recall my parents being excited."



Christine Sowders

Western was special. I was the first on my dad's side (of the family) to graduate from college." Sowders now operates her own business as a licensed clinical social worker. Her private practice, Corporate Care Consultant, Inc., helps businesses with health and wellness programs, drug testing and human resource training. She lives in Bowling Green with her husband David. While at Western, she majored in economics and

sociology and English. She also was Tallman editor and co-captain of the cheerleaders for the 1964-65 school year.

Sowders said the university she left in May of 1965 has changed and grown along the way. Increasing the student population has also moved Western away from the small, close-knit school it used to be 30 years ago.

"Football wasn't paid much attention to until recently," she said. "With the better team in the past few years and the threat to close down that department, I'm glad to see a little more support for football."

Sowders said she still likes to attend Western's Homecoming, but also sees a difference in the way people dress. Students and faculty do not wear their best to the games anymore, she said.

"Friends my age still go and dress up," she said. "Things change, but you can't help but get nostalgic."

### WHAT'S GOING ON...

#### FRIDAY

7 p.m. — Hall of Distinguished Alumni Dinner, Garrett Center Ballroom

7 p.m. — Big Red's Roar Diddle Arena

10 p.m. — Rock the House Down Downing University Center

#### SATURDAY

2-4:30 p.m. — Festival of Friends, Downing University Center South Lawn

5 p.m. — Football Kick-Off

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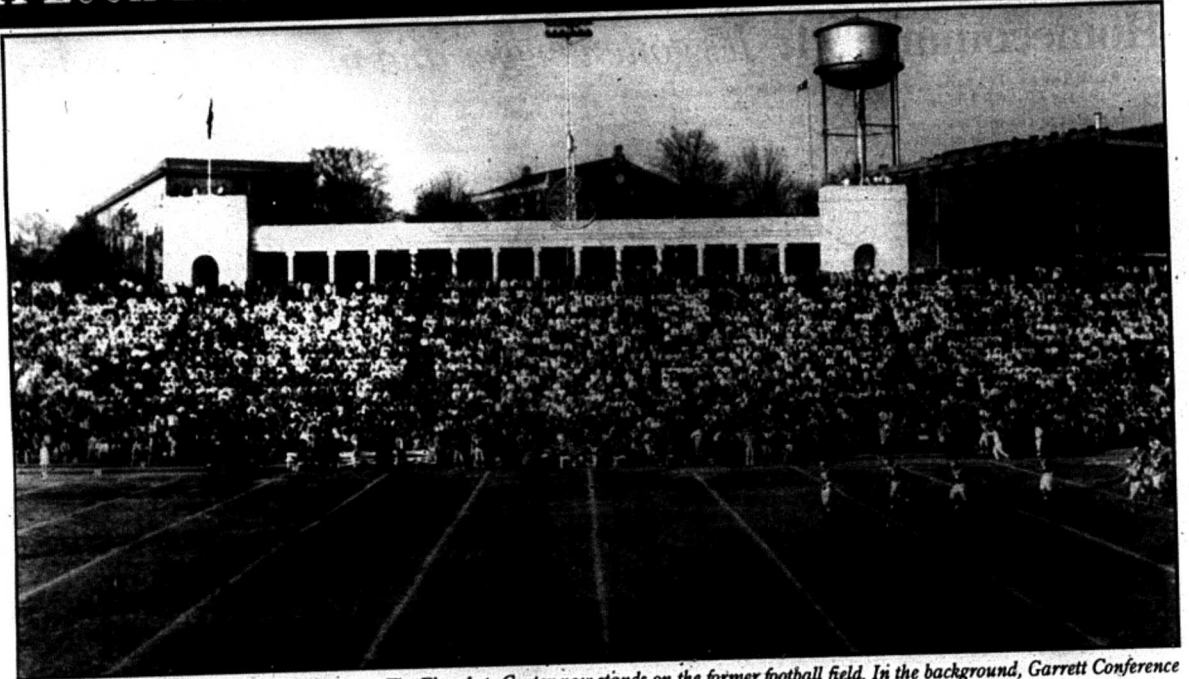
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# A LOOK BACK



Fans packed the old football stadium in 1952. The Fine Arts Center now stands on the former football field. In the background, Garrett Conference Center is under construction.



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## SATURDAY

## WEDNESDAY

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