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A Survival Guide to the Real World



Graduation '94

Center helps students find right career

By Lisa Tolliver

Graduation time is drawing near and many students are going to be thrust out of their "safe" campus life and into the "real world."

"It's a situation that can be full of panic if you are not prepared," said Judy Owen, director of the Career Services Center.

Owen said the center, in Cravens Graduate Center room 216, aids students in adjusting to this change.

The center's main objective is to "help students develop career plans and acquire skills that are necessary to make effective decisions and have effective

job searches," she said.

Owen said they provide career advising, career development sessions, internship and co-op opportunities, on-campus interviews, job vacancy information and an employer matching service.

In addition to these services, the center provides a library which has information on job opportunities.

It also has books that contain information about careers, such as how much they pay, skills required and demand for job positions, Owen said.

The center also helps students create a resume and develop interviewing skills.

The resume can be put in a

placement file that is kept at the center.

This file also contains recommendation letters and other information an employer may need.

This file is useful when conducting a job search because a student can request a copy of the file be sent to a potential employer in a job packet, Owen said.

"We like to get students in here early," she said.

If a student has an undeclared major, then an ideal time to start preparations would be the freshman year.

But if students are looking for jobs, they should come to the center in their sophomore year,

after they have some course work behind them, Owen said.

Russellville freshmen Jason Heflin and Anthony Williams took a Career Opportunity Placement Service test to help them decide what career would suit them best.

"I pretty much knew what type of job I wanted, but this helps specify it," Heflin said.

Both students also used the career library resource to get a better idea and understanding of the job they were looking for.

"The books gave me a broader area of the field to look into," Williams said. "It also told me what courses I need to take."

Heflin said he would be back after he declared his major.

Owen said students who have earned 90 hours or more are contacted by the center and encouraged to begin a job search.

But, she said, some students do not come in.

"They wait until the last minute and that doesn't work," Owen said. "It takes a lot of time for a successful job search. Some students wind up settling for something lower because of this."

She said students who use the services typically get a job sooner and do things that are more beneficial to their careers.

"The more you know, the greater the chances are that you will get the job," Owen said.

GRADUATE SCHOOL: Some choose to continue education

By Ann Madison

Whether it's to improve their chances for employment or to obtain a degree, some students believe going to graduate school is a necessary part of their college education.

"It seems like under-graduate degrees are just as common as high school degrees," said Michael Lewis, a freshman from Bristol, Vt. "I want to be a crowd above that."

Lewis said he plans to earn a master's degree in order to increase his chances of getting a good job in the geology field.

Educational leadership department Head Stephen B. Schnacke, who works with Western's graduate studies program, said earning a graduate degree is necessary, depending upon the field of study.

For example, students in the nursing program can immediately begin practicing after their undergraduate work, he said.

But for programs like counseling or psychology, the minimum

entry is a master's degree, he said.

This is the case with Thomas Zimmerman, a graduate student from Natchitoches, La.

Zimmerman is working on his master's in folklore so he can earn a doctorate in order to teach college level folklore classes.

Schnacke said looking for the right graduate program is similar to the processes of choosing an undergraduate school.

He recommends students review computer programs that tell about different school's graduate programs. Then, the students should write the schools they

are interested in to obtain information concerning the program. After narrowing a list, students should visit the school and talk with professors and advisers.

Western's graduate program offers master's degrees in arts, education, science, music, public service and public administration.

Western also offers a specialist degree in education, a joint doctoral in education with the University of Louisville and a

cooperative doctoral program in aquatic biology and fossil fuel chemistry with the University of Louisville.

Students seeking a graduate degree must complete an admission application from the office of graduate studies and take the General test of the Graduate Record Examination (GRE).

The GRE, which consists of verbal, quantitative and analytical sections, is an admissions test similar to the American Collegiate Test (ACT), said Doris Tyree, secretary in the Office of graduate studies.

The office must receive the scores prior to, or during, the first semester of enrollment in the graduate program.

Applications and transcripts should be sent early in the fall of a student's senior year, Schnacke

said.

Students must also submit a form for the planned program of study to the office before enrolling in more than 12 hours in the graduate program.

The regular semester course load is nine to 15 hours.

Students can pick up a graduate studies catalog in Wetherby Administration Building, Room 209 to obtain specific information concerning degree programs and procedures.

In-state tuition is \$932 and out-of-state is \$2592, but both are subject to change, Tyree said.

Students are allowed five years to complete a master's degree and six years to complete a specialist's degree, starting from the first course taken.

Tyree said the UK and the U of L graduate programs deter-

mine the number of years allowed to complete the doctoral programs.

Schnacke recommends students start looking into graduate programs at least by their junior year, depending upon their field of study.

But, students like Bowling Green sophomore Shanon Peterson have started earlier than that.

Peterson said she is already looking into various schools with doctoral programs in history.

She said she hopes a doctorate degree will help ensure success in the future.

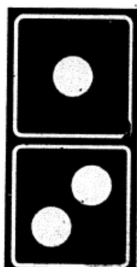
"Most of the successful people I've admired have furthered their education past an undergraduate degree," she said. "I've always known I would do that too."

"Most of the successful people I've admired have furthered their education past an undergraduate degree."

— Shanon Peterson

Bowling Green freshman

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Bowling Green, Ky. 42101
(502) 745-5555

6221 Elm Sq. E.
Lakeland, Fla. 33813
(813) 646-5555

Experience

August 1993-present
Preston Center for Health and Activities
Western Kentucky University
Responsibilities include lifeguard and working at the front desk.

May 1993
August 1993
Internship with MTV News
New York, N.Y. 54213
Responsibilities include writing stories about celebrities and endorsement.

August 1992
May 1993
Packer's Food
Bowling Green, Ky. 42102
Responsibilities include preparing the entrees.

May 1992
August 1993
Office of Sen. Mitch McConnell
Washington, D.C. 20500
Responsibilities include preparing copies and delivering messages.

Education

Western Kentucky University, Bowling Green, Ky. 42102
Major: Government
Minor: Underwater basket weaving
GPA: 3.6

Awards and honors

Fourth place 1993 Hearst News Writing
Dean's list fall 1990 and fall 1993
First place Speech & Debate competition August 1992

References

Jim Smith MTV News Producer 124 Broadway New York, N.Y. 54213 (212) 456-5555	Sen. Mitch McConnell Kentucky Senator 1111 Senator Place Washington, D.C. 20500 (202) 784-5555	Dr. Sonny Cher Government Professor 612 Cherry Hall Bowling Green, Ky. 42101 (502) 745-5555
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BY CRAIG ALLEN

College graduation is the culmination of at least four years of hard work, long hours, early classes and a seemingly endless slew of tests and papers.

Even though you may have your diploma in hand, it does not necessarily qualify you for anything. The way to get a job is to get an interview. And, according to Western's Job Search Handbook, the way to get an interview is to have an impressive and concise resume.

Career Services Center Associate Director Carol White said students should customize their resumes toward the job market they are trying to enter.

"The trend in resumes is letting people know what skills you have," she said. "Power resumes should be oriented to the job and company at hand. Think of what the qualifications are and match your skills to the company's needs."

Your resume should include your name, campus and home addresses and telephone num-

bers. Some resumes include career goals, but listing them is a waste of space if you are including a cover letter.

Below that, you should list either education or experience, depending on which is stronger. For example, if you have great grades, belong to organizations and have a high grade-point average, but have had no jobs or part-time after school-type work only, obviously education should come first.

"A resume is a sales tool," White said. "You want to put in your most sellable points, with the most important information first."

List club and organization membership, expected graduation date, and your GPA (if it doesn't embarrass you). List your major and minor, too. If you have won any awards or competitions relative to your education, include them.

The third major section on a resume is references. The standard number is 3-4. Use former and present employers and professors. Give their names, positions, addresses

and phone numbers. Make sure they know you are using them as references beforehand.

As far as design, that is entirely up to you. Exercise good taste and be fairly conservative. The resume can be typed, but it is preferable that it be laser-printed. Use good paper.

Most resumes should fit onto one standard 8 1/2 x 11 sheet of paper. In fact, for college-age students, one page is probably the maximum. Use two only if you have vast amounts of experience or if you want to put references on a separate page.

Don't "pad" your resume and, whatever you do, don't lie. Your potential employer will check with references and may even try to verify other information with your school.

"In the interview, you're going to have to back up what you say," White said. "If you give them a bunch of b.s., they'll find out."

Career Services Center offers resume critiques by appointment. Call 745-2691.

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Resting in front of a self portrait completed two years ago, Sasha Barney pauses to reflect on a painting in progress.

Drawing TO A CLOSE

Story & Photos by Chad Ress

Taking a long, easy drag off her cigarette, Sasha Barney, a senior from Seoul, Korea, pauses between paintings and slumps on the floor against a large realistic self portrait that she painted two years earlier. The changes are subtle, but noticeable. Contacts have replaced glasses. Her hair is a little shorter, worn in a practical ponytail. What was once a relaxed smile has changed to a harder, more experienced set of facial features, revealing her to be a senior in her last semester of school.

For 4 1/2 years, Barney has painted, drawn and shaped her way to her last semester, and has shown no signs of slowing down as it draws to a close. Painting and pottery, her two loves, in addition to the many art contests she enters, keep her

busy, often late into the night. But the proverbial light at the end of the tunnel can be seen. "Wrapping everything up has probably been the biggest drama of my last semester," Barney said.

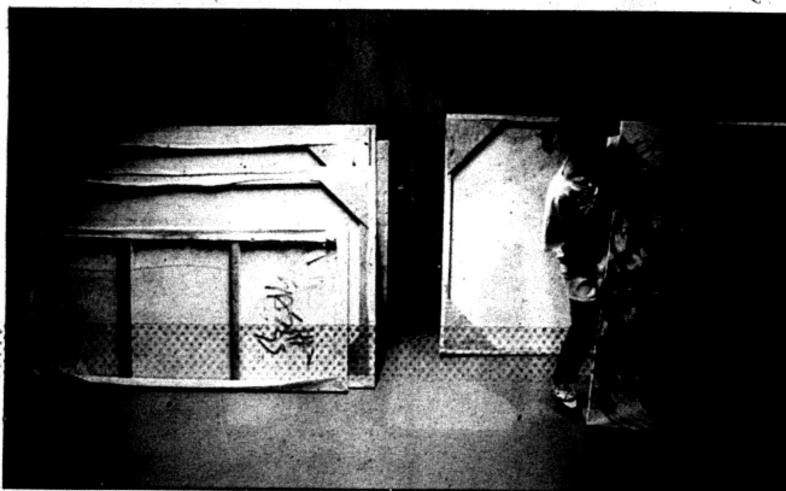
In less than a month she will graduate from Western with a in painting and in graphic design. But no job opportunities have come along yet, and her future seems as uncertain as empty canvas.

"I plan to go back to Korea to visit for a while," she said. But even that isn't certain. If she doesn't visit home, she said she is considering working as an art instructor at a summer camp. And if that doesn't pan out, she said she's already applying to graduate schools in New York City and North Carolina — where she will grow and change once again.



Far left, late nights alone in the pottery studio are nothing new to Barney, who must strike a balance between her work and her social life.

She believes all her inner emotions are molded and spilled into every piece she creates. "Koreans are known to be extraordinarily emotional people," she said.



"I only like to work big," Barney says while preparing her paintings to be moved out of the art department.



Retreating to her rooftop, Barney vents stress and reflects on how beautiful the day is. It is only a few weeks until graduation.

INTERVIEW: *There's more to it than just showing up*

BY BILL KEMP

Many students who are graduating this spring will begin looking for a job, if they don't already have one.

The interview is a part of the hiring process that could make or break them.

Morris Skipworth, BMW manager of Greenwood Ford, said the job interview is very important.

"That's where you're going to find out if the person can communicate with other people," he said.

Skipworth also said the interview isn't the only important thing about a job applicant.

"It weighs pretty heavy, but your background, education, and previous history has a lot to do with it as well," he said.

Carol White, Career Services associate director, said people looking for jobs should know what their own skills are, study the company they're applying to and do some career planning.

"They need to identify the kinds of skills they have to relate to the job opening, so they can

sell themselves and let the company know they can meet its needs," she said.

She said many job recruiters say most students do not do those things.

White said job applicants should also dress for the occasion. At the interview, applicants should wear business attire, such as a suit coat and tie or a nice dress and heels.

At the interview, questions of all kinds may be thrown at the applicant.

According to the 1993-94 Job Search Manual, which is available at the Career Services Center at the Helm-Cravens Library, interviewers may ask questions like:

"Why should we hire you?"

"What do you believe to be your strong points as a person?"

"What do you believe to be your weak points as a person?"

But, the candidate can do more in an interview than just answer questions.

"The candidate needs to ask questions also," White said. "It's a good way to show some knowl-

edge of the company. Interviewing is a two-way street."

A successful interview can open the doorway to a fulfilling

"That's where you're going to find out if the person can communicate."

**— Morris Skipworth
Greenwood Ford**

career.

Skipworth said at a good interview, "your candidate is very communicable and very self-confident and presents a professional image. They should

be someone inquisitive who wants to know what we can do for them as well as what they can do for us."

Veterinarian Doug Peterson, owner of The Animal Hospital in Bowling Green, also said a candidate's behavior at the interview is important.

At a good interview, he said, "the person should be prompt and on time, very neatly dressed, not intimidated, but having an air of self-confidence, be a good communicator and be knowledgeable."

But not all interviews go smoothly.

Skipworth said an interview would be bad if the applicant was choosy about working conditions or if someone tried to act like they knew more than the interviewer.

Peterson said the undesirable applicant would be "terribly late and sloppily dressed with no real answers to the questions and an indifferent attitude."

Peterson also said some applicants act like they don't

really want the job.

Applicants who made good first impressions on the interviewer can show that they are still interested in the job opening.

The Job Search Manual also said applicants can send follow-up letters to the interviewer to thank them and give a reminder of the applicant's qualifications. Either way, job interviews often mean stress for the applicant, but White said candidates shouldn't be nervous.

"Most interviewers try very hard to keep the candidate at ease," she said. "Be well-prepared and relax."

Video tapes, books and other job-hunting materials that can aid students preparing for interviews are available at the Career Services Center.

White said the interview should be taken very seriously.

"Interviewing is a sales process," she said. "You're a product, and you're trying to sell yourself. You must learn to be prepared and able to sell yourself."

Before the 'real world' some students travel

BY DAWN ANG

Summer is coming and many students are looking forward to taking time out before they return to school.

A few students, however, have the added incentive of knowing they won't be back next semester. They are graduating, and traveling before settling down.

Some students have confined themselves to traveling within the country, but not Laura Harris, a Bowling Green senior.

Harris is spending at least five weeks in Spain, and if

time permits, she also hopes to explore some other parts of Europe.

Harris is making her trip with the Kentucky Institute for International Studies through Western. She will take some classes in Spain and get undergraduate college credit, so she can be considered a student for the program.

"It's been a lifetime dream for me to go abroad," Harris said. "I had an opportunity to go to Spain on a mission trip two years ago, but it didn't work out. Now the opportunity has been offered to me again and I took it."

"Honey, I'm so excited I can hardly stand it," she said.

Harris said she does not have a job waiting for her when she returns.

"I'm working on it," she said.

She has a part-time job now which she hopes to return to if she can't find a permanent job.

"I'm hoping to take a leave of absence, but if I can't, I'll just have to quit," she said.

Some graduating seniors are doing their exploring within the United States.

Louisville senior Andrew Page will be going to Las

Vegas and the Grand Canyon with his wife and her family. They plan to spend eight days seeing the sights.

The first thing on the Page's agenda "a nice big juicy steak for five bucks in Vegas. You can get really cheap steaks there, you know," he said.

Page said he hopes to get rich off gambling in Vegas.

"We'll hit the one-arm bandits, play some blackjack, get a few free drinks, get rich and never work again," Page said.

He is not planning on working after he wins his millions. "Maybe I'll just write memoirs about my experiences," he

said.

Travel agents in Bowling Green say although airplane ticket sales increase in the summer, they don't get very many seniors who want to travel abroad.

"Most of the tickets we sell are to students traveling home," said Marsha Wagoner, a travel consultant with Travel Professionals International on Scottsville Road.

Instead of traveling, many graduating seniors are more concerned about getting a job once they graduate. For them, traveling may come later.

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Buying a car requires money, education

BY TONYA ROOT

Tracey Ford knew what kind she wanted before she went looking.

Like many students, Ford, a junior from Greenbriar, Tenn., has purchased her first new car.

Ford said she wanted a Toyota Tercel, because it gets good gas mileage.

"I was looking for price because that was the kind of car I wanted to get," Ford said.

First time buyers who know what they want in a car are commonly seen at Greenwood Ford Inc., general manager Max Hendricks said.

Student buyers look for a car that is reliable, dependable, economical and has package that looks good, Hendricks said.

Freshmen and sophomores usually look for used economical cars, while graduates go for something they like and will be able to use for a longer time period, said Bruce Browning, salesperson at Martin Automotive Group.

Hendricks said popular Ford cars right now include, the Mustang and Escort.

Browning said the GEO Metro is a popular GEO car because it has the No. 1 fuel economy out on the market.

The price of the car also plays a big role when students purchase a car, Browning said.

Students usually have problems paying for a new car without the help of their parents, Browning said.

He said parents usually co-sign or give the old family car as a trade-in to help the students out.

Drakesboro Junior Jeremy Arnold said his parents gave him the car he has now.

"I need a car to come to college, so I got the family hand-me-down," Arnold said.

Danville sophomore George Lane said a reasonable price and good gas mileage are the big reasons he purchased his car.

"It's really economical, plus it had a decent stereo when I bought it," Lane said. "It actually sounds a lot better than it looks."

When purchasing a car, students should have a list of questions.

Questions students should ask about used cars include has the car been painted or wrecked, who were the previous owners of the car and what kind of maintenance record does it have, Brown said.

Robin Brown, general sales manager at Jim Johnson's on Scottsville Road, said questions concerning a new car should include what kind of service is offered after the sale, the type of roadside assistance available and the warranty coverage.

"They should be very concerned about warranty coverage and what it includes from the factory," Brown said.

These type of questions show how much the consumer has changed in recent years, Browning said.

"They are much more educated consumers than they were 10 years ago," Browning said.

Hendricks said buyers today are more familiar with Consumer Reports Guide and what they recommend.

When buying a new car the



photo illustration by Stefanie Boyar/Herald

1993 Consumer Reports Buying Guide recommends: deciding on the type, style and equipment of the car that will best suit your needs, then narrowing the field to suit your price range.

After narrowing the field down, the guide suggests learning the dealer's cost of the car, any rebates that might be available, the service the dealer offers and what types of financ-

ing options are available.

Students should also take into consideration the insurance rates they will be paying on the car they purchase, said Regina Allen, agent for Insurers of Kentucky.

Allen said they have a lot of calls from someone about a certain car, then when they realize how much the insurance will cost, they look at a different

style.

Students also have problems with insurance if they have wrecked a car or gotten a ticket.

Allen said for high risk coverage on a 21-year-old male with the minimum state requirements the price would be about \$500 every six months.

"If they have anything on their record they will have to go into high risk," Allen said.

GRADUATION DAY: Some students have mixed emotions

BY CATHERINE WHIPPLE

On Sunday, May 8, graduating seniors will be walking the line at Diddle Arena to finally face the real world.

The 3 p.m. ceremony will make some seniors excited and some a little sad.

"I have a lot of mixed emotions," said Jenny Murty, a senior from Wilmette, Ill. "I don't like Bowling Green, but I love the people that I've met here."

Louisville senior Leslie Hazard said she is happy about graduation, but will also be sorry to leave her friends.

"It will be a hot and chaotic day — sad and joyous all in one," she said. "I just hope I don't cry."

Hartford senior Melissa Baggary said she had a special reason to be excited.

"I am the first college graduate out of my family, so it's going to be a big deal," she said.

She said her whole family including her mom, sister, grandparents, aunts and uncles are coming to see her graduate.

Louisville senior Denise Edsell will also have a lot of her family present.

She said her fiancé, her parents, aunts and uncles will all be there.

"I'm looking forward to my parents' being able to share my graduation," she said. "They'll be really proud."

However, not all students have relatives coming to see them graduate and that's why one student won't be at graduation this year.

"My parents are not coming for graduation because they live in Germany," said Emily Roberts, a senior from Heidelberg, Germany. "That's why I'm not walking the line."

Another part of graduation day for most students is receiving gifts from family and friends, especially that all time favorite — money.

"I'm getting money because it's kind of hard to decide what else to get for college graduation," Hazard said.

Louisville senior Teresa Powell said she is getting only money for graduation.

"That's what I need now," she said.

Roberts said her gift from her parents depends on what she will be doing after graduation.

"If I go to grad school, I'll get a computer, but if I decide to go to work, I'm getting a briefcase," she said.

Murty said she thinks she will only receive some cards for graduation.

"I don't expect a lot from my mom because she's done so much already to get me through college," she said.

Even with all the hype and presents on graduation day, one student is not totally looking forward to the day.

"It will be good to have people know that I'm graduating," said Milton senior Julia Henderson. "But I'm an RA so I have to come back and lock the building — that's one reason I am not looking forward to the day."

HEALTHY PROFILE

"Music is my form of self expression. I don't need drugs or alcohol to bring out the person that I want to be." — Jeff Hall, Public Relations Major, Simpsonville, Ky

Group Affiliations: Phi Beta Sigma Fraternity, Leadership for the Student Representative, Minority Student Support Service Volunteer

Greatest Achievement: "I've really gotten to know myself — the drive and commitments that keep me going"

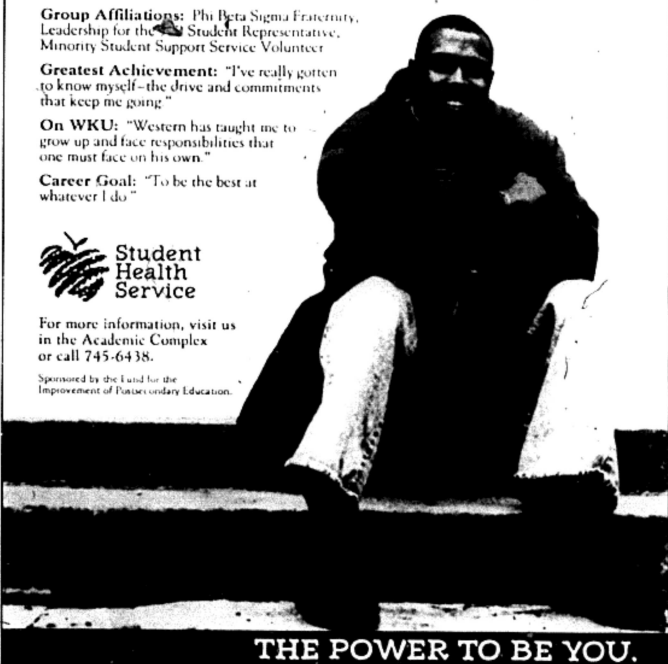
On WKU: "Western has taught me to grow up and face responsibilities that one must face on his own."

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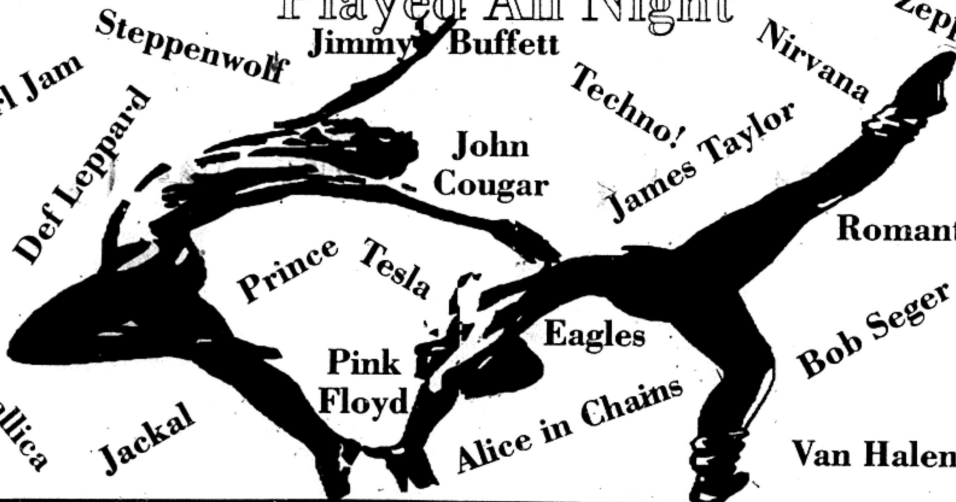
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