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UA3/10/2 Recruiting the Class of 2023

WKU President's Office - Caboni

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PRESIDENT'S MESSAGE

Alumni:

We are seven weeks away from celebrating commencement on the Hill, and as we prepare to graduate the class of 2019, we also are working tirelessly to finish recruiting WKU's class of 2023. I have spoken frequently about our increased institutional focus on recruitment, retention and graduation. Prospective students who have been admitted to WKU, and perhaps to numerous other institutions, are making significant, life-changing decisions over the next few weeks – selecting the place they will call home for their higher education career. To that end, the individual engagement of our faculty, staff, and alumni is the most persuasive way to inform students of the advantages of the WKU Experience.

During his visit to the Hill in February, Render Experiences Co-founder, CEO and Principal Jeff Kallay confirmed the significance of our creating additional communication channels and increasing real, personal conversations directly with students and their families. In this critical period when our admitted students are making their final decisions about college attendance this fall, we need your help.

If there are students you know who are considering WKU, please make it a point to have these real, personal conversations with them and share your experiences as well as the lifelong value of being a Hilltopper. And if there are young people who might need a little extra attention to solidify their decision to attend, please let us know so we can personally reach out to them. You can share their contact information, questions or concerns with us by calling or emailing our Admissions Office at 270-745-2551 / admissions@wku.edu. I encourage you to make those direct connections and be that key conduit to WKU so that our staff can help answer questions and provide guidance.

As we continue working to bring new Hilltoppers to our Hill, know that your involvement and student support play a key role in shaping our institution. It is through your contributions that WKU continues to make a difference in the lives of the students we serve. Thank you for all you do for our beloved WKU!

Best,

A handwritten signature in black ink, appearing to read "Timothy C. Caboni".

Timothy C. Caboni