

Western Kentucky University

TopSCHOLAR®

WKU Archives Records

WKU Archives

12-15-2015

UA3/9/7 Navitas Separation

WKU President's Office - Ransdell

Follow this and additional works at: https://digitalcommons.wku.edu/dlsc_ua_records



Part of the [Higher Education Administration Commons](#), [International and Area Studies Commons](#), [Leadership Studies Commons](#), and the [Mass Communication Commons](#)

This Article is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

Navitas Separation

Fellow Faculty and Staff:

After ongoing discussions over the last few months with Navitas officials, and discussions with our Board of Regents last Friday and with Navitas Group CEO Rod Jones on Monday, WKU and Navitas have agreed to a mutual termination of our affiliation agreement, effective mid-January. This ends a five-year partnership through which Navitas has recruited international students through a pathway program that was designed to help Navitas-recruited students rise to meet the standards of WKU directly admitted students.

While we appreciate our partnership with Navitas, international recruiting dynamics have changed significantly over the past five years. WKU now has an active international component in our recruitment portfolio led by a capable staff and engaged with a highly effective network of international recruiters. We will continue to diligently recruit fully admissible international students while providing a WKU pathway program for those who might need to enhance their ability to be successful.

International students are an important part of our student body, and we are more committed than ever to growing our international student population. This move represents a positive step forward in our broader student recruitment and enrollment strategies.

Gary A. Ransdell



Dr. Gary A. Ransdell | President