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ON CAMPUS

Western Kentucky University

December 3, 1984

WKU'S MIKE MORSE PART OF HEART IMPLANT PHOTO EXCLUSIVE

Michael L. Morse, coordinator of WKU's photojournalism degree program, was photo editor for Bill Strode, a Louisville-based internationally-known free-lance photographer, during the Nov. 25 implant of the artificial heart in the chest of William J. Schroeder in Louisville.

Strode, a WKU alumnus, was the only photographer allowed by Humana Inc. to photograph the artificial heart implant at Humana Hospital Audubon by Dr. William C. DeVries.

Morse edited all the color film that Strode shot and made choices to be duplicated and delivered as a package to newspapers and magazines worldwide. Morse was asked by Strode to assist him, and a WKU photojournalism major, Jonathan Newton of Louisville, also assisted Morse.

"We had an 8 p.m. deadline Sunday," Morse said. Cooperating labs in Louisville would develop the film, then Morse would select slides for a 25-slide package that went around the world that evening.

HOLIDAY SEASON OPENS ON CAMPUS TODAY

The University opens the holiday season in the Downing University Center today, starting with musical presentations at 9 a.m. Music will be presented by various groups at class changes throughout the day, and arts and crafts will be on sale on the Mezzanine.

At 4:40 p.m., the traditional "Hanging of the Green" ceremony will be held in the Center Theatre. Sponsors are the University Center Board and Campus Ministry Council.

(Over)

Contact: Sheila Conway, Editor

COAL CHEMISTRY ON CAMPUS IMPRESSES CHINESE EXPERTS

Western's chemistry department was paid a compliment a couple of weeks ago when five Chinese engineers stopped by to see what they'd been told was "an exemplary coal chemistry testing laboratory and coal preparation facility."

Dr. Laurence Boucher, head of the department, said WKU's visitors were brought to campus by Rudolph B. Fricioni, vice president for research of the Leco Corporation, a St. Joseph, Michigan coal equipment company.

The delegation of coal scientists, headed by Wang Ke Huai, an engineer with the Ministry of Coal Industry in the People's Republic of China, was in the U.S. for three weeks to look at coal facilities to take ideas back to their country.

Coal is their largest energy source, and it is in large supply, mostly used domestically because of transportation difficulties inhibiting export, Dr. Boucher explains.

In conjunction with a large oil company (Arm & Hammer) the Chinese government is developing what will be the world's largest coal mine.

So far, says Dr. Boucher, the Chinese haven't done a great amount of coal research. "They were pleased with their visit to the campus," he said. "They are very much interested in perhaps some future cooperative programs or exchanges," he said.

VISITING PROFESSOR WILL SPEAK ON PATHOGENS

Dr. James Moulder, professor of microbiology at the University of Chicago, is on campus this week sponsored by the Burroughs Wellcome Fund.

Dr. Moulder arrived yesterday and will spend time with students and faculty in the Ogden College for Science, Technology and Health.

He will give a public lecture tomorrow evening (Dec. 4) at 7 in Room 129 of the Thompson Complex. He will discuss Chlamydiae, pathogens, and other objects of basic biological investigation, according to Dr. Larry Elliott, professor of biology, who wrote the proposal that was successful in securing Dr. Moulder.

Dr. Moulder was selected to visit WKU by the American Society of Microbiology. The award is offered annually on a competitive basis to medical schools, universities and scientific institutions in the United States.

Three were funded by Burroughs Wellcome, a non profit private foundation that aids medical institutions in the United States.

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INDUSTRIAL TECH IS ACCREDITED ON CAMPUS

The department of industrial and engineering technology has been notified by the National Association of Industrial Technology that WKU's bachelor of science curriculum in industrial technology has been accredited for four years.

This is the first time WKU's program has received accreditation, says Boyce D. Tate, head of the industrial and engineering technology department. "Accreditation is significant to our students and to the employers of our graduates," says Tate. "In both cases, they are assured that the curriculum meets a set of national standards that set the program apart from those which are not accredited."

Western is one of 28 institutions with bachelor's degree IT programs to be accredited by NAIT, the nation's only accrediting body for IT programs.

AFTER '1984' 'UTOPIAS'

The Potter College of Arts and Humanities has been awarded a grant of \$3,288 from the Kentucky Humanities Council to help fund a project exploring the topic of positive and negative utopias.

John Warren Oakes, project director, says regional newspapers will publish articles about the concept of utopia, and the project will culminate in a panel discussion at the Capitol Arts Center at 7 p.m. tomorrow, Dec. 4.

The symposium will focus on the practical matters of perfect societies.

An essay contest for high school and college students will include cash awards of \$100, and more information is available in the Dean's Office, Potter College.

MUSIC FOR THE HOLIDAYS

The department of music will be featured in several musical programs coming up.

The department will present "A Christmas Choral Concert" at 8 p.m. tomorrow (Dec. 4) in Van Meter Auditorium. It's free.

The music department and Kentucky Museum will present the WKU Chamber Singers in "A Holiday Concert" at 8 p.m. at the Museum Thursday, Dec. 6. This concert is also free.

The Bowling Green-Western Symphony Orchestra and WKU Dance Company will present a concert at 3 p.m. in Van Meter Auditorium Sunday, Dec. 9. Admission is \$3 for students, \$5 general admission.

(Over)

Update

from the President

The Office of Public Information and Editor Sheila Conway have helped all of us become better informed about activities at Western through the publication of On Campus. I intend to discontinue distributing Update and use this column for brief reports and comments on higher education. Because of the complexity of several topics that will arise in higher education, I will need occasionally to issue special reports, but whenever possible I want to make brief statements in this publication.

As we come to the end of another semester, you need to know that Kentucky's eight public university presidents are working systematically to demonstrate to leaders in Kentucky government that higher education merits their support. Staff members representing each campus are serving on a task force to help show state officials and the public what many of us think is obvious--higher education is one of the state's most important investments for a sound economic and cultural future. Acting in concert, the presidents will work with you and our students at the appropriate times to make our points as emphatically as possible.

During the post-election news slump, higher education is capturing the national spotlight. Major national reports issued recently are telling the public what anyone who has worked on a campus for the last ten years or more already knows. Like most organizations in America, universities are changing. We are no longer growing organizations in either students or resources. More people are asking us to document what it is that we do for students that makes a difference in their lives. That question and others like it will not go away. Traditional answers will not be persuasive, but we have the ingenuity to give better responses.

I congratulate all of you for being professionals and performing well this semester despite the disappointments we have experienced in funding. The Rodes-Helm lectures have set a new level of excellence. James Baldwin was a bonus. Our fine arts have given great performances in the summer and this fall. Several academic areas have received national recognition for achievements by faculty and students. I appreciate what you have done to make these accomplishments possible.

During the holiday season I hope you will take pride in what you have contributed to the lives of Western's students. We have some very special students with us. They appreciate what you are doing and admire your abilities. I am confident that they will help the public see that education makes a difference. Do you remember the great teachers in your life? So will Western's students.

Have a happy holiday season.

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About You

DR. EMERY E. ALFORD, associate professor of percussion, served as a panel member and adjudicator for a "Model Solo Keyboard Percussion Audition" at the Percussive Arts Society's International Convention at the University of Michigan, Ann Arbor, Nov. 1. The committee, composed of percussion educators from American universities, is concerned with making recommendations for improving contest and audition procedures conducted by state music educators associations.

HENRY BAUGHMAN of the department of health and safety, DOUG HUMPHREY and DR. WILLIAM BUCKMAN of physics and astronomy were featured speakers about first aid for X-ray technicians at the conference for the American Registry of Clinical Radiographers in Bowling Green last month.

DR. H. PHILIP CONSTANS, professor of educational leadership, recently received the Annual National Award for 1984 given by the American Cancer Society for outstanding service in the prevention of cancer.

Dr. Constans is honorary chairman of the state Board of Directors of the Kentucky Division of the American Cancer Society. He has been active in the American Cancer Society for the past six years, holding the offices of president of the Warren County Unit, and active Chairman of the state board in 1983.

Dr. Constans is on a one-year sabbatical and will return to teaching next fall.

DR. WILLIAM A. FLOYD, head of the department of home economics and family living, and Mrs. Deloris Floyd conducted a training workshop for health personnel in Oak Ridge, Tenn. on "Treating Eating Disorders: Anorexia Nervosa and Bulimia."

CONNIE FOSTER, department of library automation and technical services, spoke at the Third Annual LINX users' meeting in Boston this month on the impact of LINX on WKU's library technical services.

(Over)

MARY ELLEN MILLER, faculty regent and associate professor of English, has had an essay on Playwright Marsha Norman accepted as the Norman entry by the Dictionary of Literary Biography. The essay is both critical and biographical about the Louisville native who authored "'Night Mother," successful Broadway play which was presented at the Capitol Arts Center last week.

DR. JANET PALMER, assistant professor of administrative office systems, presented a workshop session, "Using a Systems Approach to Training" at the Training Expo of the American Society for Training and Development in Nashville Nov. 15.

DR. DWIGHT POUNDS, associate professor of music, has been cited by The Air Force as an Outstanding Graduate of The Air War College. Dr. Pounds is a lieutenant colonel in The Kentucky Air National Guard and serves as Western's Air Force ROTC student advisor.

ALICE ROWE, director of developmental studies, made a presentation on developmental programs and retention Nov. 8 at the Council of Independent Kentucky Colleges and Universities deans' meeting in Owensboro.

DR. JOSEPH STOKES, professor of mathematics, presented papers this month on "The Scientific Method in Mathematics" and "Type of Inference in Mathematics" at regional meetings of the National Council of Teachers of Mathematics in Memphis, Tenn. and Biloxi, Miss.

DR. JOSEPH UVEGES, professor of government, has been named chairman for the Public Administration Theory and Education Track at the 1985 meeting of the Southeast Regional Conference on Public Administration in Charleston, S.C. next October.

DR. JOE E. WINSTEAD, professor of biology, was installed as the 70th president of the Kentucky Academy of Science at its annual meeting this month at Kentucky State University. He's the seventh WKU faculty member to be named to the post. The academy is the central organization of scientists in the Commonwealth and is composed of 500 members, representing college, university, business, industry and governmental agencies.

At the meeting, Dr. Winstead also presented a paper on "Patterns Of Recovery Of A Clear Cut Forest Stand In Laurel County, Ky. after 19 Years" before the Botany and Microbiology Section.

DR. BLAINE R. FERRELL, associate professor of biology, addressed the Zoology and Entomology section on "Agonistic behavior in the Northern Fence Lizard, *Sceloporus Undulatus Hyacinthinus*," co-authored with WKU alumnus Jamie Monroe.

PRESIDENT DONALD W. ZACHARIAS has been named to the Committee on Communications and Technology for the American Association of State Colleges and Universities (AASCU). Dr. Zacharias is state representative to AASCU and is also a member of the organization's Student Issues and Affairs Committee.

FROM THE DEPARTMENT OF ECONOMICS:

Members of the department participated in the 54th Annual Southern Economic Association meetings in Atlanta, Ga. Nov. 14-16. DR. STEPHEN LILE was chairperson for papers dealing with "Intergovernmental Grants" and was a discussant for papers in "Transfer Payments and Incentives."

DR. MICHAEL MORGAN was chairperson for papers dealing with "Issues in Urban Economics."

THOMAS NOSER was a discussant for papers in "Intergovernmental Grants" and DR. CHARLES ROBERTS was a discussant for papers in "Economic History."

DR. ROBERT PULSINELLI has been invited to join the editorial board of the Defense Law Journal.

Two members of the department have recently had works published in the Bowling Green College of Business Administration's "Working Paper Series."

DR. H. YOUNG KIM published last month on "Output Effect and Uncompensated Input Demand Elasticities" and "Decomposition Analysis of Derived Demand for Factor Inputs in U.S. Manufacturing: A Comment."

DR. FRANK HOLLENBECK published this month, "Portfolio Equilibrium, Risk, and Exchange Adjustment: A Microeconomic Model of the Foreign Exchange Market."

(Over)

FROM THE DEPARTMENT OF MANAGEMENT AND MARKETING:

DR. GABRIEL F. BUNTZMAN, assistant professor of management, was a discussant for papers dealing with management training and development at the Southern Management Association meeting Nov. 16.

DR. EUGENE EVANS, professor of management, presented a paper, "The FTC and State Regulated Professionals: The Jurisdictional Problem" at a meeting of the Southeastern Regional Business Law Association Oct. 26.

DR. LAWRENCE K. FINLEY, associate professor of management, chaired a session on Planning and Small Business at a meeting of the Southern Management Association Nov. 15.

DR. DOUGLAS L. FUGATE, associate professor of marketing, presented a paper on "Underlying Dimensions of a Marketing Orientation: An Empirical Investigation of U.S. Craftspersons," at a meeting of the Southern Marketing Association Nov. 15. Dr. Fugate also served as a discussant at the meeting.

Associate Professor BRIAN G. SULLIVAN was the leader for a workshop on Macro-Economic Change in the Region at a conference on The Human Side of High Tech hosted by DePaul University's Institute for Business Ethics and Illinois Bell Nov. 29 and 30. Sullivan also presented a paper on "Philosophical Considerations Inherent in the Industrial Policy Debate," at a conference on industrial policy at Northern Kentucky University Oct. 12.

Members of the department of sociology, anthropology and social work participated in the sociology section program of the Kentucky Academy of Science at its meeting this month at Kentucky State University. DR. CRAIG TAYLOR was co-chairman and he spoke on the socialization chapter in 1984. DR. THOMAS P. DUNN spoke on "K.A.S. vs. A.S.K.: Science vs. Humanism?", JAMES S. WITTMAN JR., retired faculty member, spoke on undergraduate recruitment of sociology majors and Dr. S. Brent Tuthill spoke on the social aspects of hypertension.

FROM THE DEPARTMENT OF GEOGRAPHY AND GEOLOGY:

DR. NICK CRAWFORD presented papers at the first Multidisciplinary Conference on Sinkholes last month in Orlando, Fla., on "Sinkhole Flooding Associated With Urban Development Upon Karst Terrain in Bowling Green, Ky." and on "Toxic And Explosive Fumes Rising From Carbonate Aquifers: A Hazard For Residents Of Sinkhole Plains." Both papers were published in the proceedings, and the first paper was one of six selected for inclusion in a special issue of the Environmental Geology Journal.

Faculty in the department participated in the Geography Section Meeting of the Kentucky Academy of Science at Kentucky State University this month.

DR. S. REZA AHSAN spoke on "Cultural Regions of Afghanistan;" JAMES M. BINGHAM and DR. WAYNE HOFFMAN spoke on "Spatial Variations in Housing Values in Bowling Green, Ky.: A Neighborhood Analysis;" DR. RONALD R. DILAMARTER spoke on "Geomorphologic Variations in the Dripping Springs (Chester) Escarpment" and DR. L. MICHAEL TRAPASSO spoke on "Local Weather Fluctuations During the Annular Solar Eclipse, 30 May 1984."

GLEN CONNER organized the geography section and served as section secretary. He was elected chairman for 1985's meeting.

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CREDIT UNION NEWS

The Credit Union is offering zero percent loans to finance 1984 Individual Retirement Accounts (IRAs). The account earns 10 percent compounded quarterly. Call 2411 for details.

TALISMAN'S TAKING F-S PORTRAITS

The Talisman is extending its offer to take photographs of faculty, staff and students for the 1985 yearbook, and hours are 9 a.m. to 5 p.m. Wednesday, Dec. 5 through Friday, Dec. 7 in the Downing Center Theatre. There's no charge for the Talisman photo; there are special package prices available for individuals.

(Over)

Coming Up

- Monday, Dec. 3 9 a.m. "Hanging of the Green." The University opens the holiday season in the Downing University Center starting with musical presentations at 9 a.m. Music will be presented by various groups throughout the day at class changes. Arts and Crafts will be for sale on the Mezzanine and at 4 p.m. the traditional ceremony saluting the season will be held in the Downing Center Theatre. Sponsors are the University Center Board and Campus Ministry Council. For more information, call 745-2456.
- Tuesday, Dec. 4 Textile of the Month: Crazy Quilt. Kentucky Museum. Call 2592 for more information.
- 11:45 a.m.-12:45 p.m. Lunchtime learning program at the Kentucky Museum. "Topics in State and Local History." Call 2592.
- 3:10 p.m. Executive Committee and Committee Chairs. Faculty House Senate Office.
- 7 p.m. Panel symposium on Utopia will be presented at the Capitol Arts Center. For additional information, contact project director, John Warren Oakes at 2345.
- 8 p.m. Choral Concert. WKU Chamber Singers, Choral Union and University Choir. Van Meter Auditorium.
- Curator's Choice Exhibit. "Little People: Dolls from the Museum Collection." Kentucky Museum. Call 2592.
- Dec. 4-7 Kentucky Museum's annual school Christmas program. "An Old Fashioned Christmas." Also Dec. 11-14.
- Dec. 4-13 "WKU Folk Art Festival." Gallery in the Ivan Wilson Center for Fine Arts. Gallery hours are 8:30 a.m.-4 p.m. Monday-Friday.
- Wednesday, Dec. 5 8:45 a.m.-4:15 p.m. 'CONTACT,' a nursing workshop for RNs and LPNs. Six contact hours of continuing education credit. BRADD Office, 740 E. 10th St. For more information, call the nursing dept. at 3391.
- Thursday, Dec. 6 7:30 a.m.-4:30 p.m. Mr. Billy Hunt, teacher retirement, will be in Room 421 CEB. Call Mrs. Alford at 4997 for an appointment.
- 8:45 a.m.-4:15 p.m. 'CONFLICT,' a nursing workshop for RNs and LPNs. Six contact hours of continuing education credit. BRADD Office, 740 E. 10th St. Call 3391 for more information.
- 8 p.m. WKU Chamber Singers Concert. Gallery L of the Kentucky Museum.

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- Saturday, Dec. 8 10 a.m. Family workshop: "Making Old Fashioned Christmas Presents." Kentucky Museum. Call 2592.
- 3 p.m. Bowling Green/Western Symphony and WKU Dance Company. Van Meter Auditorium. Also tomorrow at 3 p.m.
- Wednesday, Dec. 12 8:30 a.m.-4 p.m. "Right to Life; Right to Die," a nursing workshop for RNs and LPNs. Seven contact hours of continuing education credit. Medical Center Auditorium. Call 3391.
- Thursday, Dec. 13 3:20 p.m. Faculty Senate. Garrett Conference Center Ballroom.
- Dec. 14-20 Final Exams.

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"On Campus" is a semi-monthly internal communication service of the Office of Public Information for faculty and staff, published every other Monday. Information includes news and announcements, primarily, but we also encourage letters. All material will be attributed, and we ask only that discussion be professional and not directed to campus issues regarding policy matters. "On Campus" does not represent any special interest group.

Next "On Campus": Monday, Jan. 21, 1985. Deadline: Monday, Jan. 14, 1985