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# ON CAMPUS

Western Kentucky University

September 24, 1984

## DEAN WILLIAM LLOYD WILL RETURN TO TEACHING NEXT YEAR

Dr. William G. Lloyd, dean of the Ogden College for Science, Technology and Health, has requested to return to full-time teaching in the department of chemistry next year.

He plans to leave his administrative position Aug. 16, 1985, after serving as dean for the past five years.

In accepting Dr. Lloyd's resignation, Dr. Robert Haynes, vice president for academic affairs, said, "In just the brief time I have had to know Dean Lloyd and to work with him, I have had the opportunity to observe his outstanding service and leadership to the University. Dr. Lloyd is a fine person and we wish him well in his continued research and teaching," Dr. Haynes said.

"I was a chemist before an administrator, and it isn't surprising to those who work in the field to know that one gets so busy it is really difficult to shoehorn time, to keep up with the latest journals and to keep up with teaching," Dr. Lloyd said. "I look forward to continuing all of those things."

Dr. Haynes said he is in the process of forming a committee to search for a new dean, and details will be announced later.

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## JUDD AND IRACANE REAPPOINTED TO BOARD

Gov. Martha Layne Collins reappointed Regents Joe Iracane and Patsy Judd to the University's Board of Regents Sept. 11.

Iracane, an Owensboro City Schools administrator, currently serves as chairman of the 10-member governing body, and Judd, former mayor of Burkesville and a newspaper publisher, were both reappointed to six-year terms.

A listing of all Board members and committees on which they serve appears in "On Campus" for your reference.

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(Over)

Contact: Sheila Conway, Editor

DR. RUBY MEADOR IS NAMED TO AFFIRMATIVE ACTION

Dr. Ruby Meador, head of the department of allied health and director of WKU's dental hygiene program, has been appointed by Dr. Robert V. Haynes, vice president for academic affairs, to serve as associate affirmative action officer.

Dr. Meador will replace Dr. Faye Robinson, who served in the position for a number of years.

"I am delighted to have Professor Meador working with the Office of Academic Affairs on Affirmative Action," says Dr. Haynes.

Dr. Meador will be available for appointments for the remainder of the fall semester on Tuesday afternoons in the Office of Academic Affairs, and persons may call Mrs. Kaye Russell for other appointments at 2296.

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'SEVEN-UP' SCIENTIST LANCASTER LECTURER

A WKU graduate who played a major role in producing the formula for Sugar Free Seven-Up will speak on campus Thursday, Oct. 4 at 6 p.m. in Room 305 of the Downing University Center.

Dr. B.C. Cole will speak on "Food, Chemicals and Health," a topic which he says "will be non-technical and hopefully of interest to anyone."

Dr. Cole, a biology graduate from Western, is the fifth speaker in the L.Y. Lancaster Lecture Series, an annual event in the name of the former faculty member most remembered as the father of WKU's pre-medical curriculum.

Cole has been director of research and vice president of Seven-Up and a member of the corporation's board of directors.

His lecture is open to the public. The L.Y. Lancaster Society will have other activities planned in conjunction with the event.

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SHORT COURSES OFFERED TO FACULTY AND STAFF

The Office of Academic Computing and Research Services has announced a series of short courses available to faculty, staff and graduate students on a reservation basis. There are no fees for the courses, says J.J. Sloan, director, and reservations may be made at Academic Computing in Grise Hall, Room 245, at 4981. Courses are:

MUSIC Operating System, October 1,2 & 3, 4 to 6 p.m., Grise Hall 247. The first session is a general introduction to the terminal system and file editing. The second and third sessions will explore advanced features. Instructor: Bob Cobb.

SPSS - Statistical Program for Social Sciences, October 8, 10, 15, and 22, 4 to 6 p.m., Grise Hall 247.

SAS - Statistical Analysis Program, October 29, 31, November 5 and 7, 4 to 6 p.m., Grise Hall 247.

SPSS and SAS are powerful integrated statistical packages for the management and analysis of data. Those who are not familiar with MUSIC should attend at least the first session of that course. SPSS Instructor: Bob Cobb; SAS Instructor: J. Sloan.

Word Star on the IBM-PC, October 11 & 18, 6 to 9 p.m., Grise Hall 336.

Word processing on the IBM-PC. Enrollment strictly limited. Instructor: Janet Palmer

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SHIPPING AND RECEIVING, located in the Supply-Services Building, announces new hours:

8-11:30 a.m.

12:30-4:30 p.m.

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THE CREDIT UNION has information regarding a zero percent loan for financing a new vehicle. Call 2411.

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(Over)

WKU, MSU PROMOTE COOPERATIVE AGREEMENT

Because of lack of space last time, "On Campus" couldn't run a side story following the Board of Regents meeting about the cooperative agreement signed by WKU and Murray State.

The two institutions have devised the eight-point plan to demonstrate "a commitment to a cooperative spirit" as a response to a higher education need in Kentucky.

The agreement lists items of immediate and mutual interest and notes that "the climate in which higher education in the country presently exists is one of uncertainty characterized by fiscal exigency, enrollment decline and loss of credibility by the public."

The two universities agree in the proposal to work together to:

--Develop procedures for encouraging people in their areas to attend college at an increasing rate to enhance career opportunities for young people and to promote economic and cultural development as an attraction to business and industry.

--Focus attention on the problem of adult literacy and determine resources available on each campus to address the problem.

--Support the delivery of public education to the Owensboro area, including exploration of the possibility of Murray State's offering the M.S. degree in nursing in the fall of 1985.

--Review the off-campus operations of each university to find more ways to offer effective programs in as many communities as possible.

--Continue to review master's degree programs to determine need for new programs in the geographic area and the feasibility of possibly eliminating or combining programs.

--Foster faculty, staff and administrative development through joint training sessions and the utilization of talent available on each campus.

Emphasize outcome assessments and share information on programs and measurements especially effective in documenting the quality of students.

--Apply for a license to operate an FM repeater station in the Henderson-Owensboro area, to share programming activities and include Henderson Community College in that planning in a way that will strengthen their ability to serve the public in the listening area.

An introduction in the agreement calls attention to the need in higher education today for academic management unlike that exhibited since the late 19th century.

"It requires a combination of educational policy and planning with financial administration, and such a strategy calls for cooperation--cooperation among the colleges and universities of this country and this state," it reads.

The agreement points out that a recent surge of national reports examining education encourages alliances and partnerships among government, industry, education and social institutions and that the Kentucky Council on Higher Education has repeatedly called for greater cooperation among institutions of higher education in Kentucky.

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(More)



BEHIND THE SCENES WITH JOAN MONDALE

When Joan Mondale visited on campus last week, with her was a member of the Secret Service named Steve Collins.

His appearance was significant to WKUers because Collins graduated from Western in 1974.

The Louisville native received his bachelor's degree from Western in government and economics and was a member of Lambda Chi fraternity.

He says his experience in the U.S. Marine Corps in Vietnam was probably one of the reasons the Secret Service was attracted to him when he interviewed for a job several years ago after working in sales and doing survey work.

And he's not the only Secret Service Agent WKU has graduated, he says.

WKU also has graduates Bob Wagner, Bill Johnson and Tom Greenaway working in government service.

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UNIVERSITY JOURNAL ON WKYU-FM WEDNESDAY

"University Journal," hosted by President Zacharias, will air this Wednesday (Sept. 26) at 5:30 p.m. and will be repeated Monday, Oct. 1 at 12:20 p.m. on WKYU-FM at 88.9.

Dr. Zacharias' guests will be Dr. William Dorrill, provost of the University of Louisville, and Dr. Herb Reinhard, president of Morehead State University, on "International Understanding Through Education."

The next taping for "University Journal" will be tomorrow (Sept. 25) and guests will be Rep. Jody Richards and Sen. Henry Lackey. Air dates will be announced.

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WKU DEAN SPEAKS BEFORE MINNESOTA GEN. ASSEMBLY

Dr. J.T. Sandefur, dean of the College of Education, was selected to make a presentation last week before the Minnesota Coordinating Board for Higher Education, members of the Minnesota General Assembly and the deans of education, on standards for admission to teacher education programs.

The state of Minnesota is considering legislation to require competency assessment of prospective teachers for admission into the programs.

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(Over)

### JOURNALISM SEEKS ACCREDITATION IN TWO PROGRAMS

The department of journalism will seek accreditation in advertising and public relations next year.

The department is accredited in news/editorial and photojournalism and will seek reaccreditation in these two areas from the American Council on Education for Journalism in Mass Communication.

The College Heights Herald, student newspaper, has a new electronic editing system which Interim Department Head James Highland says "is as sophisticated as any college paper's in the country. It gives WKU students the opportunity to operate out of an ultra-modern newsroom situation," he says.

WKU's journalism program has expanded its relationships nationally, placing more than 50 interns in news, photojournalism, advertising and public relations internships this past summer.

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## **Academic Affairs**

from the Vice President

### WHITE HOUSE FELLOWSHIPS AVAILABLE

The President's Commission on White House Fellowships has opened the application period for the 1985-86 Fellowship year.

In its 19th year, the program provides one-year assignments in Washington. Fellows serve as special assistants to cabinet secretaries or senior members of the White House staff.

Application forms and additional information can be obtained from the President's Commission on White House Fellowships, 712 Jackson Place N.W., Washington, D.C. 20503, (202) 395-4522, postmarked no later than Dec. 1, 1984.

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(More)



## About You

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### FROM THE ENGLISH DEPARTMENT:

JOSEPH GLASER, professor of English, read a paper entitled "George Herbert and the English Devotional Tradition" at the Ninth International Conference on Patristic, Medieval and Renaissance Studies at Villanova University. At the Sept. 23 meeting, Glaser also chaired a section on 17th century literature.

Writer's Handbook, by GLASER and English Professor JAMES FLYNN, published in January, is already in its second printing. Among its early adopters: the University of Notre Dame.

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JOHN SPURLOCK, associate professor of English, has been named an editor of the Jesse Stuart Foundation. Other editors of the Stuart Foundation--which was formed to preserve the legacy of Jesse Stuart, W-Hollow and the Appalachian way of life--include JIM WAYNE MILLER AND ROBERT PENN WARREN.

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FRANK STEELE, professor of English, will have two poems, "The Departure" and "Rhymes," published in an anthology for young adults called Pocket Poems (ed. by Paul B. Janeczko, Bradbury Press). This anthology will also include several other poems that originally appeared in Plainsong the twice-yearly independent journal edited and published since 1979 by STEELE, PEGGY STEELE, AND ELIZABETH OAKES.

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PIA WALTERS, university lecturer in English, recently participated in a music festival in Ireland. The festival, organized by the Society for the Preservation of the Celtic Musical Tradition, featured performers from the British Isles, Europe, Canada, and the United States. PIA played lap and hammered dulcimers, banjo, guitar, tin whistle and bodhran.

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DR. VERA GRINSTEAD GUTHRIE, who retired in June, is the recipient of the Sara Elizabeth Tyler Merit Award for outstanding and dedicated service to the library profession. She will receive the award at a reception in her honor on Friday, Sept. 28, from 2:30 - 5 p.m. in the Memorial Room of the Garrett Conference Center.

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(Over)



CAROLE JACKSON, WKYU-FM announcer/producer, was one of only 30 professional broadcasters selected to attend a News Reporter's Workshop, sponsored by National Public Radio and the Corporation for Public Broadcasting, Sept. 15-16 in Chicago. She attended sessions on defining, gathering and writing news for broadcast and interviewing and editing techniques.

Robert Seigel, NPR director of news and information programs, conducted the sessions.

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CHARLES MEYER recently traveled to the University of London to conduct research at the Survey of English Usage. The Survey, which has served as the basis of many books and articles about English linguistics, contains a one-million word corpus of written and spoken English.

Meyer worked with linguists from S Poland, Russia, Malaysia, England and the U.S.

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GRETCHEN NIVA recently became the first woman to serve as executive secretary of the Kentucky Council Teachers of English. She was elected at the Aug. 25 executive board meeting of the organization.

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EDWARD PEASE, professor of music, recently had two articles published in internationally recognized scholarly journals. "In Search of a Recorded Jean de Reszke" appeared in Vol. 17 of Opera Journal. "Dance History Materials at Chicago's Center for Research Libraries" appeared in Vol. 16 of Dance Research Journal.

"The Fans," a poem written by Pease, is printed in the 20th anniversary issue of The Kentucky Poetry Review.

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DR. ROBERT A. REBER, professor of marketing and management, co-authored an article in the Sept. 1984 issue of Academy of Management Journal on "The Effects of Training, Goal Setting, and Knowledge of Results on Safe Behavior: A Component Analysis."

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## Coming Up

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- Monday, Sept. 24
- 7 p.m. Introduction to Investments. Six sessions at 2 hours each. Mondays. Hilliard Lyons Office. For more information, call the Office of Independent Study at 4158.
  - 7:30 p.m. "Behind-the-scenes at the Museum," for volunteer members of the Kentucky Museum.
- Tuesday, Sept. 25
- 1-4 p.m. Dr. Michael H. Harris will present "Librarians as Authors," a workshop for anyone interested in writing for library and information science journals. Cravens Exhibition Room. Contact Connie Foster at 3951.
  - 2:30 p.m. Dr. Ron Eckard, Fulbright recipient, will present a lecture on, "Turkey: Unveiling the Mystery." Cherry Hall 210.
  - 5 p.m. A meeting of all undergraduate English majors will be held in Cherry Hall 125.
  - 6:30 p.m. Introduction to the Stock Market. Three sessions at 2 hours each. Tuesdays. Cherry Hall 124. Call 4158.
  - 6:30 p.m. Parent Study Group. Seven sessions at 2 1/2 hours each. Tuesdays. Academic Complex 310. Call 4158.
  - 7:30 p.m. "A Comet Called Halley." Hardin Planetarium. Tuesdays and Thursdays at 7:30 p.m. and Sundays at 2:30 p.m. Continues through November 20. No show on Election Day.
- Sept. 27-28
- Kentucky Medical Record Association. Downing University Center. For more information call 5239.
- Saturday, Sept. 29
- 9:30 a.m. - 12:30 p.m. Teacher Workshop: "Kentucky Literature." Kentucky Museum. Contact Vicky Middleswarth-Kohn at 2592.
- Sunday, Sept. 30
- 3 p.m. Dr. Rebecca Shockley, guest pianist. Recital Hall in the Ivan Wilson Center for Fine Arts. Free. The public is invited.
- Monday, Oct. 1
- 10 a.m. Volunteer Training Program: Kentucky Studies Tour.
  - 6 p.m. Second-Wind Workshop for Women. Five sessions at 2 hours each. Mondays. B.G. Public Library. Call 4158.
  - 6 p.m. Causes and Preventions of Heart Problems. Two sessions at 2 hours each. Mondays. Cherry Hall 124. Call 4158.
- Tuesday, Oct. 2
- Textile of the Month: Bell Pull. Kentucky Museum. Call 2592 for more information.



- Tuesday, Oct. 2**
- "South American Textile Exhibition." Circulated by the Organization of American States, Kentucky Partners of the Americas and the Cuenca, Ecuador Partners of the Americas. Fine Arts Center Gallery. Gallery hours are 8:30 a.m. - 4 p.m. Monday through Friday. Continues through Oct. 18.
- 3:10 p.m. Executive Committee and Committee Chairs. Faculty House Senate Office.
- 6 p.m. Searching Family History. Five sessions at 2 hours each. Tuesdays. Garrett Conference Center 101. Call 4158.
- 8 p.m. "Summer and Smoke," by Tennessee Williams. Russell Miller Theatre. For ticket information call 3296. Continues through Oct. 7.
- Wednesday, Oct. 3**
- 6:30 p.m. Communicating for Productivity. Five sessions at 2 hours each. Wednesdays. Fine Arts Center 140. Call 4158.
- Thursday, Oct. 4**
- 8:30 a.m. - 4:15 p.m. "Stroke: Pathophysiology and Intervention Strategies." Seven contact hours of continuing education credit. Medical Center Auditorium. Call the nursing dept. at 3391 to register.
- 1984 Lancaster Lecture Series. Dr. B.C. Cole, member of the Board of Directors of the 7-Up Corporation. Reception will be held from 4 to 6:30 p.m. in DUC 226. The lecture will be held from 5:15 p.m. to 8 p.m. in DUC 305. For more information call Mr. Lynn Greeley at 4448.
- 6 p.m. Folklore for Fun. Four sessions at 2 hours each. Thursdays. B.G. Public Library. Call 4158.
- Friday, Oct. 5**
- 8:30 a.m. - 4:15 p.m. Coping Effectively with DRGs. Seven contact hours of continuing education credit. Medical Center Auditorium. Call the nursing dept. at 3391 to register.
- 4 p.m. Children's Theatre. "The Pied Piper of Hamelin." Theatre 100 of Gordon Wilson Hall. Also showing Saturday and Sunday at 1 and 3:30 p.m.

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- Mr. Joseph A. Cook II, Bowling Green
- Mrs. Patsy Judd, Burkesville
- Mrs. Mary Ellen Miller, Faculty Regent, Bowling Green
- Mr. J. Anthony Page, Paducah
- Judge John S. Palmore, Henderson
- Mr. Jack D. Smith, Student Regent, Prospect
- Mrs. Hughlyne P. Wilson, Prospect



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