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ON CAMPUS

WESTERN KENTUCKY UNIVERSITY
ARCHIVES

Western Kentucky University

September 10, 1984

THANK YOU, WKU!!

During the fiscal year 1983-84, University faculty, staff and administrators totaled \$41,147.56 in contributions to the University development fund.

There were 741 total gifts from the University's people between July 1, 1983 and June 30, 1984.

The development office received 372 gifts worth \$21,232.32; the College Heights Foundation received 325 gifts worth \$13,160.24 and the Hilltopper Hundred Club received 44 gifts totaling \$6,755.

Development fund gifts for last year exceeded \$1 million, President Zacharias reported to the Board of Regents at its regular quarterly meeting Saturday.

OTHER BOARD OF REGENTS NEWS...

At Saturday's meeting, the Board also was to consider President Zacharias' recommendation for adoption of the document on "Criteria for Promotion and Recommendation."

Other action was to include:

- *Adoption of a policy for the admission of freshmen with the GED;
- *A report from President Zacharias on his trip to Thailand and a statement of cooperation with Thai universities;
- *A report from the President on the strategic planning document;
- *A cooperative agreement between WKU and Murray State outlining areas of mutual interest which may foster a cooperative spirit throughout the universities to encourage joint efforts;
- *Approval of a new B.A. program in corporate and organizational communication and
- *Approval of two options: general management and human resources/personnel management for the major in management.

(Over)

Contact: Sheila Conway, Editor

BUSINESS ADMINISTRATION DEAN FROM CLEVELAND STATE

The University's Board of Regents Saturday was expected to approve a recommendation that Dr. Robert Allen Hershberger, associate dean of Cleveland State University's College of Business Administration, be named dean of WKU's College of Business Administration.

He will replace Dr. Robert Nelson who requested to return to teaching this fall.

Dr. Hershberger, a professor of finance, holds the Ph.D. degree in business administration from the University of Georgia, has an M.B.A. degree in management from Northern Illinois University, and a B.S. degree in marketing from the University of Illinois.

Dr. Hershberger has teaching experience at the University of Missouri-Columbia, the University of Rhode Island and the University of Georgia.

He has held a variety of administrative positions, including serving as coordinator of insurance at Northern Illinois University and as an assistant supervisor of insurance and as assistant to the director of health services at the University of Illinois.

Dr. Hershberger has also provided consulting services for the past 10 years in risk and insurance.

He says he hopes to assist WKU's College of Business Administration "serve the needs of the community and region and promote the master of business administration program."

Dr. Hershberger also wishes to encourage continued research among faculty and help develop further recognition for the faculty, he said.

WKU SIGNS STUDENT EXCHANGE WITH JAPAN

The Office of International Programs has announced that WKU and Kansai University of Foreign Studies (Kansai Gaidai) have signed a student exchange agreement which will allow one student from WKU to study at the Japanese institution in Hirakata City, Japan in the spring 1985 semester.

Travel and living expenses will be paid by the student, and faculty are asked to make this opportunity known to interested students.

Knowledge of the Japanese language is not a requirement, but the student must enroll in a language program while in Japan.

Applicants will be screened by a committee, and applications and further information are available in Room 212 Cravens Graduate Center.

(More)

FINE ARTS FEST OPENS TONIGHT

The North Carolina Dance Theater raises the curtain on the University's 12th Fine Arts Festival season at 8 p.m. tonight in Van Meter Auditorium.

The 16-member cast offers a program of both classical and contemporary works by a wide variety of choreographers.

For latest ticket information, call the Potter College Dean's Office, 2345.

FULBRIGHTERS WILL TALK ON CAMPUS ABOUT EXPERIENCES

The University's three Fulbright recipients who spent the 1983-84 academic year away have returned, and they will report on their study and travels this month on campus.

The Office of International Programs has scheduled lectures in Room 210 Cherry Hall at 2:30 p.m. for each one, and the public is also invited.

Here's the schedule:

Wednesday, Sept. 12: Dr. James Baker, professor of history, Fulbright, Taiwan, on "A Red-Haired Barbarian in the Middle Kingdom."

Wednesday, Sept. 19: Dr. Ron Eckard, Department of English, Fulbright, Turkey, on "Turkey: Unveiling the Mystery."

Tuesday, Sept. 25: Dr. Joe Survant, Department of English, Fulbright, Malaysia, on "Among the Believers."

Again, it is appropriate to include that WKU had an impressive three Fulbright awardees last year.

This puts WKU in a league with sizeable institutions such as Alabama, Arizona State, Delaware, Florida, Johns Hopkins, Northern Illinois and Stanford.

Schools with two Fulbrighters included names like American University, Baylor, Clemson, Colgate, Duke, Emory, Georgia State, Georgia, Iowa State, the University of Kentucky, University of Massachusetts Amherst, Missouri, Nebraska, Northwestern, Rutgers, Southern Illinois and UT Knoxville.

CREDIT UNION NEWS

The Credit Union is giving away a Canon Snappy 35mm camera to the winner of the Member Derby. For details, and for other information about savings and tax-deferred programs, contact Joanie Evans, marketing coordinator at 2411.

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FOR FACULTY INTERESTED IN WRITING AND THINKING...

Dr. Karen Pelz of the English department has some release time to spend with faculty as an internal consultant on the Writing and Thinking Across the Curriculum movement.

Dr. Pelz will meet with individuals on assignments for their classes that may explore topics that may provide ways to utilize writing in the learning experience.

She'll also meet with groups or entire departments.

Dr. Pelz is a former director of Dartmouth College's Reading and Study Skills Center and was in charge of the college's basic writing course for 7 1/2 years before coming to WKU two years ago.

She has a new book out, "Exploratory Writing," currently used in the English department's pilot 101 composition classes, and she and Dr. Chuck Meyer of English are writing "A Student's Guide to Writing Across the Curriculum."

WKU instituted the Writing and Thinking Across the Curriculum movement on campus last fall, and a task force made up of WKU faculty is working on emphasizing the importance of good writing skills in all curricula.

Dr. Pelz may be contacted at her office in Cherry Hall at 3043 or at home at 781-8753.

TALK ABOUT BOOKS

Drew Harrington of the history department hosts a weekly talk show on Western Cable 4, and he's looking for guests.

"About the Author" is a 30-minute program aired Sundays and Fridays at 7:30 p.m. and Wednesdays at 12:30 p.m.

The program, according to its host, includes conversation with authors of recent books, but also with those who are doing research for a future publication and those who are engaged in research in the physical sciences or fine arts.

Potential guests, or persons knowing possible interviewees, are invited to contact J. Drew Harrington, History Department, Cherry Hall 223-A or call 3841.

SURPLUS AUCTION SALE: See "Coming Up" Sept. 12 for details.

(More)

WKU TO PARTICIPATE IN LANGUAGE ED. PROGRAM

WKU has been awarded a subcontract to work with Bowling Green and Warren County Schools providing instruction to students with limited English proficiency.

Dr. Ronald Eckard, associate professor of English, will direct WKU's participation which will involve the English Department and the College of Education.

The Warren County Schools received the Title VII Bilingual Education Act grant which totals approximately \$121,000.

Western will provide six graduate assistants from the English department to go to the schools and teach English as a second language to approximately 180 students.

WKU's College of Education will evaluate the program's effectiveness.

The 36-month grant is renewable each year.

ABC'S 'NIGHTLINE' CONSULTS WITH WKU COLLEGE OF EDUCATION

College of Education Dean J.T. Sandefur got a phone call last week from Heather Vincent of ABC "Nightline," who told him WKU had been reported by the National Council for Educational Information as one of five institutions in the nation that is still preparing good teachers.

"Nightline" was preparing its program following a three-hour ABC News Closeup "To Save Our Schools; To Save Our Children."

Vincent asked Dr. Sandefur to give them names of four or five principals "who could speak with sophistication about the difference between good and bad teachers and good and bad teaching."

ELIZABETH VOLKMAN TO PERFORM ON CAMPUS

The department of music will present Elizabeth Volkman, Soprano, in a Faculty Recital Monday, Sept. 17 at 8 p.m. in Van Meter Auditorium. Ms. Volkman will be assisted by Sylvia Kersenbaum, pianist. Admission is free and the public is invited.

Selections will include "Grands Dieux" from Alceste by Christoph W. Gluck, Zigeunerlieder by Brahms, "Oh, let me be" from The Bartered Bride by Bedrich Smetana, A Cycle of Love by Jeanne Singer, Four Songs by Jean Berger, and "Dich teure Halle" from Tannhauser by Richard Wagner.

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Academic Affairs

from the Vice President

The Mellon Fellowships in the Humanities Program administered by the Woodrow Wilson National Fellowship Foundation is looking for seniors or recent graduates who "have a large vision of both teaching and learning and who combine a capacity to communicate with strong performance in their chosen fields." Awards for 1985 carry stipends of \$8,000 plus payment of tuition and standard fees. You are invited to direct questions and/or requests for brochures about the program to Western's Campus representative, Richard L. Troutman, Department of History (3842).

About You

DR. BETTY FULWOOD, associate professor of home economics and family living, presented a paper on "Building by Increments: An Added Alternative" at the American Association of Housing Educators' annual conference in Washington, D.C. last month.

LOWELL H. HARRISON, professor of history, has been reappointed by Gov. Martha Layne Collins to a four-year term on the State Historical Records Advisory Board.

Dr. Harrison also has an article, "Recollections of Kentucky's Roads," appearing in the July issue of The Filson Club History Quarterly.

DR. NED KEARNY, professor of government, has an article, "Presidential Nominations and Representative Democracy: Proposals for Change" appearing in the Summer '84 issue of Presidential Studies.

FROM MANAGEMENT AND MARKETING:

DR. GABRIEL F. BUNTZMAN and DR. DOUGLAS L. FUGATE had an article, "Marketing Municipal Property Requires an Appreciation of the Concerns of Business," published in the Aug. '83, 1984 issue of "Marketing News," a newspaper published by the American Marketing Association.

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EDGAR T. BUSCH was co-author of and presented a paper, "Management of the De Verengide Oost-Indische Company" and served as a discussant for papers on international comparisons of the quality of work life during the national meeting of the Academy of Management in Boston last month. Dr. Busch also was a visiting professor at the Netherlands School of Business during the summer.

DR. M. AFZALUR RAHIM organized and chaired a symposium on managing organizational conflict last month at the national meeting of the Academy of Management in Boston. Dr. Rahim also co-authored a paper, "Diagnosing Organizational Conflict" that was presented at the symposium.

DR. BRIAN G. SULLIVAN presented a paper, "The Demise of Collective Bargaining," and chaired a panel on business ethics at the national meeting of the American Business Law Association in San Antonio last month.

FROM THE MUSIC DEPARTMENT:

Three faculty members, BETTY PEASE, violinist, EDWARD PEASE, hornist, and GARY DILWORTH, trumpeteer and conductor, spent part of the summer in Spain performing with the American Orchestra of the Costa del Sol Festival.

The Orchestra was made up of players, some professional and some students, from all over the United States. The group toured cities in the south of Spain including Seville, Ronda and several cities along the Mediterranean coast.

Mrs. Pease served as concertmaster, Edward Pease was principal horn and Gary Dilworth was both trumpet soloist and conductor. Dilworth later traveled to Greece where he was featured soloist with the Helenophile Orchestra.

Four musicians who have been associated with Western as students also played the Costa del Sol Festival. They are Beth Blackerby, violinist, Wilma Benson, violist, Dana Ballard, cellist, and Paul Reiss, hornist.

JOE MILLICHAP, head of the English department, has recently been listed in "Contemporary Authors," the standard reference work on American writers in all fields.

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Coming Up

- Monday, Sept. 10
- Noon. IRS Tax Workshop, sponsored by the Small Business Development Center. Chamber of Commerce, 812 State Street. Also held tomorrow at 8 a.m. to noon. Call 2901.
- 5:30 p.m. Beginning Piano for Adults, Part I. Mondays. 12 sessions at 1 hour each. FAC 360. Call the Office of Independent Study at 4158 for more information.
- 6:45 p.m. Beginning Piano for Adults, Part II. Mondays. 12 sessions at 1 hour each. FAC 360. Call 4158.
- 8 p.m. Fine Arts Festival. North Carolina Dance Theatre. Call 2344 for ticket information.
- Tuesday, Sept. 11
- Associated Student Government meets every Tuesday night at 5 p.m. in Room 350 of the Downing University Center. Meetings are open and faculty and staff are encouraged to attend. Call 4354 for more information.
- Exhibit: "If Elected...The Rather Kentucky Political Americana Collection." Kentucky Museum. Call 2592 for more information.
- 7 p.m. Artistic Calligraphy. Tuesdays. 8 sessions at 1 1/2 hours each. Grise Hall 527. Call 4158.
- 7 p.m. Weather. Tuesdays. 8-10 sessions at 1 1/2 hours each. EST 425. Call 4158.
- 7 p.m. Appalachian Clogging. Tuesdays. 4 sessions at 1 1/2 hours each. DA 146. Call 4158 for more information.
- Sept. 11 - 27
- "Selected Art Students: WKU Art Studios." FAC Gallery. Hours are 8:30 a.m. to 4 p.m. Monday through Friday.
- Wednesday, Sept. 12
- 8:30 a.m.-3:30 p.m. "Special Nursing Problems of the Elderly." Six contact hours of continuing education credit. Medical Center Auditorium. Call the Nursing department at 3391 for more information.
- 9 a.m. SURPLUS AUCTION SALE. Supply Services Building. Call Ron Slavic, inventory control manager at 3056. Featuring beds, typewriters, adding machines, calculators, microfiche readers, tape recorders, office furnishings, table tops, spotlights, football helmets and bicycles.
- 2:30 p.m. "A Red-Haired Barbarian in the Middle Kingdom," by Dr. James Baker, history department. Fulbright, Taiwan, 1983-84. Cherry Hall 210. A lecture about his year's experience.
- Thursday, Sept. 13
- 7-9 p.m. Small Business Management Seminar, "Writing a Business Plan." Grise Hall 335. Co-sponsored by Small Business Development Center and Small Business Administration.

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- Friday, Sept. 14 7 p.m. Kentucky Junior Holstein Cattle Club Meeting and Seminar. Agriculture Exposition Center. Also held tomorrow at 9 a.m. For more information, call 843-3542 or Karen Cooper at 1-606-428-3076.
- Saturday, Sept. 15 9:30 a.m.-12:30 p.m. Teacher Workshop, "Folklore." Kentucky Museum. Call 2592 for more information.
- Monday, Sept. 17 6-9:30 p.m. Small Business Development Center is offering a Pre-business Workshop for individuals interested in starting or who have been in business one year or less. Grise Hall 335. Co-sponsored by SCORE and Small Business Administration. Call 2901 for more information. Also held tomorrow.
- 7:15 p.m. What Government Publications Can Do For You. Mondays. 6 sessions at 1 hour each. Cravens Graduate Center, 7th floor. Call 4158 for more information.
- 8 p.m. Faculty recital. Elizabeth Volkman, soprano. Van Meter Auditorium. Call 2344 for more information.
- Tuesday, Sept. 18 Noon. WKU Women's Alliance Meeting. "Networking: a definition." Auxiliary Dining Room, Downing University Center.
- 1 p.m. Seminar in Computer Education for Vo-Ag Teachers. Agriculture Exposition Center. Also held tomorrow at 9 a.m. Call Dr. James McGuire at 3151 for more information.
- 6 p.m. Escalator Classes for Women. Tuesdays. 6 sessions at 2 hours each. Call 4158 for more information.
- 6 p.m. Dance Prep Program classes begin. Two beginner classes open for enrollment for children 8-18. Smith Stadium 218. For more information, call Debbie Ford at 3296 or 782-7348.
- Wednesday, Sept. 19 2:30 p.m. "Turkey: Unveiling the Mystery" by Dr. Ron Eckard, English department. Fulbright, Turkey, 1983-84. Cherry Hall 210.
- Thursday, Sept. 20 WKU FFA Leadership Institute. Call the Agriculture department at 3151.
- 4:30-8:30 p.m. Hilltopper Days for Science, Technology and Health. Also tomorrow at 9 a.m.-3 p.m. Contact Gordon Wilson at 3457 for more information.
- Friday, Sept. 21 4 p.m. Children's theatre presents "Remus Tales" in Theatre 100 of Gordon Wilson Hall. Also presented Saturday and Sunday at 1 and 3:30 p.m.
- Saturday, Sept. 22 12:30 p.m. Mammoth Cave Polled Hereford. Agriculture Exposition Center. Call 843-3542 for more information.

APPLIANCES FOR SALE: Like new demonstration appliances used for classroom instruction. Used only one year. All appliances are available in white only. Contact Judy Thornton at 3056 for more information.