

Western Kentucky University

TopSCHOLAR®

WKU Archives Records

WKU Archives

2-20-1984

UA11/1 On Campus

WKU Public Affairs

Follow this and additional works at: https://digitalcommons.wku.edu/dlsc_ua_records



Part of the [Higher Education Administration Commons](#), [Journalism Studies Commons](#), [Mass Communication Commons](#), and the [Organizational Communication Commons](#)

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

ON CAMPUS

Western Kentucky University

February 20, 1984

Atlantic Richfield Awards WKU \$25,000

The Atlantic Richfield Foundation has awarded the university a \$25,000 grant to expand the mathematics department's laboratory to a center to assist math and science teachers in the region.

Mrs. Linda Pulsinelli, assistant professor of mathematics, and Dr. Pansy Brunson, instructor of mathematics, received the award which makes it possible for the Ogden College of Science, Technology and Health to add another dimension to a demonstrated commitment of service to area public schools.

Dr. Brunson will direct the center and will poll area teachers to see how WKU may serve them, such as providing computer-assisted instruction, reference materials and notices of meetings.

The award is for one year.

WKU Dean's Report on Teacher Assessment Gets More Press

College of Education Dean J.T. Sandefur's national Teacher Assessment Report which he prepares annually for the American Association of College Teachers of Education (featured as the lead story in "On Campus" last issue), was published in the Feb. 15 issue of Education Week, a nationwide newspaper published in Marion, Ohio.

Dr. Sandefur's study is published in AACTE Briefs each year, and it will be featured in the March issue.

(Over)

Contact: Sheila Conway, Editor

WKU Participates in the Newest Technology

Dr. Glenn Crumb, director of WKU's Mathematics and Science Education Center, was one of three presenters at a teleconference last week on "Enhancing Education Through Technology."

More than 500 participants, representing public schools, businesses, industries and higher education attended the teleconference which originated in Topeka, Kans.

From the Office of the Dean of the College of Education and through the use of American Telephone and Telegraph and General Electric Equipment, Dr. Crumb gave a demonstration on an electronic blackboard and discussed "Utilizing Technology to Teach Toward Higher Thinking Skills."

Other presenters for the teleconference were Dr. Christopher Stockbridge in Holmdel, N.J., and Sidney Rudolph in Salt Lake City, Utah.

A Salute to Our Military

Lt. April S. Leath, a WKU junior from Elizabethtown, is one of only 15 persons in the country to receive a U.S. Armed Forces Communications and Electronics Association Scholarship Award for outstanding academics.

Lt. Leath is a computer science major, and she was awarded the scholarship by visiting Brig. Gen. Thomas G. Lightner, commander of the second ROTC region, who met last week with WKU's honoree and President Zacharias.

Lt. Leath is the daughter of Mr. and Mrs. Odis Leath of Rt. 5, Elizabethtown. She received her associate degree from the New Mexico Military Institute while earning her commission through Army ROTC.

Department of Psychology Sponsors Workshop

The department of psychology clinical/school faculty are offering a two-day workshop March 1 and 2 on the Kaufman Assessment Battery for Children.

The workshop will be held in the Auditorium of the College of Education, and there are special fee rates for WKU faculty and graduate students.

For details, contact Dr. Lois Layne, clinic coordinator, psychology department at 2698.

Art Exhibit Features Sabbatical Project

Works by Dr. Neil Peterie, professor of art, are currently on exhibit in the Ivan Wilson Fine Arts Center Gallery through this month.

More than 60 works depicting scenes from four Western states of Arizona, California, Oregon and Utah, are featured as a result of works Dr. Peterie completed on sabbatical in the West last spring.

The exhibit includes 33 watercolors, 13 drawings, 12 photographs, four acrylics and one print.

Gallery hours are 8:30 a.m. to 4 p.m. weekdays.

Dr. Peterie, a Laredo, Mo., native, has been a member of Western's faculty since 1966. He obtained his bachelor's degree from Northeast Missouri State University in 1955 and his master's degree in education in 1962. He graduated from the University of Missouri in Columbia with his doctorate degree in education in 1966.

The College Game Can Result in Feelings of Alienation, Study Says

Dr. Jerry Boles, assistant professor of management and marketing, has recently released a study on "Student Alienation in Higher Education" as part of the College of Business Administration's Working Paper Series.

Student alienation is a subject which has long been researched with no real conclusions, Boles says. "I became interested through my own experiences on advising students and through the several student development committees I have served on around campus," he says.

Self-concept, family and peer pressures can all lead to students developing feelings of alienation at the college level, Boles says, and it is up to the educational leadership to spot the warning signs and alleviate the problem.

One way the educational leadership can do this is to find ways to involve the first year student in the professional organizations offered at the university. "So often students don't learn about these organizations until their junior or senior year, and by that time we have lost 25 percent of the beginning enrollment," Boles says.

But whatever the solution to the problem, he adds, student alienation in higher education is a problem which must be faced by universities and dealt with.

Big Business vs. Small Business Subject of Study

Access to resources can ultimately decide a business's or organization's survival, according to a study released recently by Dr. Larry Finley, associate professor of management and marketing.

The article, "Effects of Level of Transactions on Organization Resources Access," was released as part of the College of Business Administration's Working Paper Series and is being reviewed by the American Journal of Small Businesses as a suggestion on how small businesses can act together to achieve some of the benefits the larger companies are receiving.

"There appear to be many connections between an organization's volumes of transactions...and its access to resources of customers, suppliers, owners, creditors, and others," Finley says. "While economists and sociologists have long been interested in effects of scale and size of efficiency, little is written or known about effects of transactions volume on resource access, costs, and terms of acquiring these resources.

"Not only can the large company often sell at a higher price, but the large seller has a definite advantage in being able to reach customers for less cost per customer and per sales dollar," Finley says.

Sponsored Programs Helps With Fellowship Opportunities

The Office of Sponsored Programs has provided all deans and department heads with a listing of the most well-known and current fellowship programs.

The listing includes not only the names of the fellowship opportunities but a short description of program requirements and an individual contact person.

Programs that faculty and staff may be interested in include summer and academic year fellowships, degree related fellowships, sabbatical projects, and retraining fellowships.

Many of the individual funding sources require specific forms for application, and the Office of Sponsored Programs is offering its assistance in helping in the initial process.

Dr. Charles Eison, acting director, and his staff are located on the ground floor of the Foundation Building, and their number is 4652.

WKU Will Conduct Deer Survey for the State

The Bernheim Forest Deer Hunt is over, but the question of what to do with deer management in Kentucky still remains unanswered.

Approximately 3,000 deer hunters in the state soon will be receiving by mail a survey on how to manage the state's deer population.

Dr. Herb Shadowen, professor of biology, has received a \$10,096 grant from the Kentucky Department of Fish and Wildlife Resources to conduct the survey to assist the state in making deer management decisions.

There are approximately 130,000 deer hunters in the state, Shadowen says, but only a randomly selected sample is being surveyed. "We only expect to hear from a portion of this 3,300," he says, adding a follow-up survey will go out in April.

Shadowen and his colleagues on campus will tabulate the responses and will release their findings to the Fish and Wildlife department in December.

College of Education Journal is Published

The premiere issue of the College of Education's Journal of Human Behavior and Learning is off the press, and Editor Joseph Cangemi, professor of psychology, and College of Education Dean J.T. Sandefur are "very satisfied."

The publication has a mailing list of 1,000--"every member college of education dean in the American Association of Colleges of Teacher Education, and other educators who prepare 90 percent of all the teachers in the United States," Dean Sandefur says.

Cangemi says more than 70 articles were submitted for the first issue. An editorial board of faculty in the university's College of Education decides on who gets published.

The first issue includes a message from WKU's dean, plus articles ranging from merit pay to status of admissions programs across the country.

Persons interested in the journal may contact Cangemi.

Public Safety's New Phone Number is 2548

It may not be news, but it is information, and considering how they help us all, we're helping Public Safety announce a change in their phone number to 2548.

The Office of Public Safety, located in the Public Safety Building, is a full-service police organization that meets all of the needs of the community 24 hours a day, seven days a week.

Directed by Paul Bunch, Public Safety has a full-time staff of 27, and a student staff of 20.

Public Safety functions include police patrol, crime prevention, criminal investigations, parking and traffic.

CAP Center Offers Advice to Job Seekers

Starting early, flexibility and communication skills are all-important when your students are seeking jobs after graduation from college, says Pat Markle, coordinator of placement in the Center for Career Planning, Academic Advisement and Placement.

"There are jobs available in all fields; career hopefuls just have to dig for them sometimes," she says.

Enhancing one's communication skills, which the CAP Center specializes in, can be a big factor when entering the job market, Markle says. "Sometimes it's the person who can communicate his or her qualifications who'll get the job over someone with poor communication skills and better qualifications."

YOU 'CAN' GO HOME AGAIN...

so says a proud WKU alumna

DR. SHEILA JOHNSON, a 1977 graduate of WKU, returned to her alma mater recently because she'd heard about WKU's Freshman Assistance Program, which is designed to retain freshmen in residence halls. (see last issue of "On Campus").

Dr. Johnson had learned of WKU's program through a national newsletter in student affairs, and now as director of minority affairs at Carlow College in Pittsburgh, was on a mission for seven schools represented in the Pittsburgh Council of Higher Education Consortium that wanted to know more about Western's program.

Dr. Johnson consulted with Anne Murray, assistant dean of student affairs at WKU, director of the Freshman Assistance Program. She also met with residence hall directors, Dr. Faye Robinson, associate vice president for academic affairs, members of WKU's Center for Career Planning, Academic Advisement and Placement, admissions office staff and faculty in intercultural studies.

Dr. Johnson has served a joint appointment at Carlow since 1982, as lecturer in the music department as well as director of minority affairs.

As an undergraduate at WKU, Dr. Johnson was a music major. She served as a resident assistant for two years, was director of the Amazing Tones of Joy Choir for two years, was on the ASG lecture and concert committee and was a member of Delta Omicron, professional music fraternity for women.

She also started a religious musical group called "God's Company," and was president of Delta Sigma Theta Sorority.

Dr. Johnson earned the master's degree in student personnel services from Western and was director of East Hall. She earned the Ph.D. degree in higher education academic administration with an area of concentration in ethno musicology at the University of Pittsburgh.

(Over)

About You

RANDALL CAPPS, professor of communication, spoke last month to the graduate school of business at New York University on "New Directions for Communication in Management" Jan. 27.

LINDA GAINES, director of the Upward Bound project, attended the Leadership Training Program in Nashville Feb. 5-8. DR. FAYE ROBINSON, associate vice president for academic affairs, was the workshop presenter for the leadership sessions.

DR. JAMES GIBBS, DR. ROBERT PANCHYSHYN AND DR. GENE RICH, professors of teacher education, will present papers at the 28th Annual Conference of the Michigan Council of International Reading Association March 11-13.

Dr. Gibbs will present "A Precision Teaching Model" which represents the development of a model through WKU's Diagnostic Services in 17 school districts in the service area. Dr. Gibbs is director of WKU diagnostic services.

Dr. Panchyshyn will present "Word Problems Stress: A Look at Basic Vocabulary," a research-based report discussing word frequency in mathematic word problems.

Dr. Rich will discuss "Cognitive Confusion, a Conceptual Downfall" and in addition will be featured as "Mark Twain, a Visit to the Past." Dr. Rich is Kentucky's coordinator of reading.

JANET PALMER, department of administrative office systems, spoke to the Kentucky Vocational Teacher Education Conference in Owensboro Feb. 3 on "Computer-Related Curriculum and Future Careers."

GENE RICH, assistant professor of teacher education, will be featured as Mark Twain at the annual luncheon of the Masonary Institute of Tennessee Feb. 25 in Nashville. Dr. Rich has performed as Twain throughout the United States and British Columbia and is presently planning a commemorative series for Twain's 150th birthday.

DR. VERNON LEE SHEELEY, professor of counselor education, has been chosen president-elect of the Association for Counselor Education and Supervision, a 40,000-member organization that's a division of the American Association for Counseling and Development. He'll serve as president beginning in July 1985.

(More)

Dr. Sheeley is a former secretary of ACES and has served as president of the regional ACES organization which includes 14 states. In 1978 he received the national organization's distinguished service award. He has been active in ACES since 1962 and has been a member of WKU's faculty since 1968.

He was the recipient of the College of Education's first award for excellence in productive research, and received the University of Wyoming's first award in counselor education.

He has written 13 books and 25 articles.

Coming Up

- Monday, Feb. 20 7:30 p.m. - 9 p.m. Square dancing to live music. Garrett Conference Center Ballroom. Everyone is invited. Free admission. Call Victoria Middleswarth of the Kentucky Museum at 2592 for more information. Also Monday, Feb. 27.
- 7:30 p.m. - 8:45 p.m. Junior Achievement Awards Ceremony. Garrett Conference Center Ballroom. Contact Steve Rockhold at 781-7419 for more information.
- 8 p.m. Senior recital by John McDonald, horn. Recital hall of the Ivan Wilson Fine Arts Center. Free admission.
- Tuesday, Feb. 21 5:30 p.m. "Genetic Engineering: What and Why?" Tuesdays. Four sessions at 1 1/2-hours each. Thompson Complex-North Wing 203. For more information call 4158.
- 6:45 p.m. "Rose Growing Made Easy." Tuesdays. Two sessions at two hours each. Cherry Hall 127. Call 4158 for more information.
- 7 p.m. Lecture by Dr. Edmund Hegen, dept. of geography and geology. "Resources, Reforms, Revolution: The Unfinished Business of Central America." Bowling Green Public Library Program Room. Sponsored by Center for Latin American Studies and B.G. Public Library.
- 8 p.m. Senior recital by Keith Guier, horn. Recital hall of the Ivan Wilson Fine Arts Center. Free admission.
- Wednesday, Feb. 22 5:30 p.m. "University Journal," hosted by WKU President Donald Zacharias, will air over WKYU-FM at 88.9. Guests are Harry Snyder, Executive Director, Council on Higher Education, and John W. Frazier, Executive Director, Council of Independent Kentucky Colleges and Universities.
- Feb. 23 - 25 10 a.m. - 10 p.m. Kentucky Holstein Spring Show. Agriculture Exposition Center.
- Thursday, Feb. 23 6:30 p.m. "Robots: Do We Need Them?" One session at three hours. Science and Technology Hall 209. Call 4158 for more information.
- (Over)

- Friday, Feb. 24 All day. KMEA District Three. All district bands. Van Meter Auditorium Bandroom. For more information call 3751.
- 4 p.m. President Donald Zacharias will present a talk "Changing Roles for Faculty in the Coming Decade." Sponsored by Ogden College of Science, Technology and Health and the Society of Sigma Xi. Thompson Complex-Central Wing, Room 129.
- 7 p.m. All Credit Union members are invited to attend the Annual Shareholders Meeting. Garrett Conference Center, Room 103. Refreshments and door prizes will follow.
- Saturday, Feb. 25 7:30 a.m. Chamber of Commerce Coffee Hour. Downing University Center.
- Sunday, Feb. 26 3 p.m. Cross Family, gospel music concert. Gallery L of the Kentucky Museum. Free admission. Reception following.
- Monday, Feb. 27 12:20 p.m. "University Journal," hosted by Dr. Donald Zacharias, will air over WKYU-FM at 88.9. See Feb. 22 entry.
- 8 p.m. WKU communication and theatre department presents two one-act plays, "Audiences" and "Fear and Loathing in Las Vegas," Theatre 100 of Gordon Wilson Hall. Free.
- 8 p.m. Senior recital by Mike Clark, trumpet. Recital hall of the Ivan Wilson Fine Arts Center. Free.
- Tuesday, Feb. 28 Noon. WKU Women's Alliance Meeting. Panel: Women in Business. DUC Auxiliary Dining Room.
- Thursday, March 1 Textile of the Month: Bedspread. Kentucky Museum. Museum hours are 9:30 a.m. to 4 p.m. Tuesday through Saturday. Not open on Sundays.
- 9:30 a.m. - 10 a.m. Tour guide training program. Kentucky Building. For more information call 2592.
- March 1 - 2 8:30 a.m. - 4 p.m. Child Abuse Workshop. Sponsored by the clinical/school faculty of the psychology department. College of Education Auditorium. For more information contact Dr. Lois Layne at 2698.
- March 3 - 11 Spring Break. University classes not in session.
- Monday, March 12 11:45 a.m. "Wellness" class begins. Meets Monday through Friday. Thirty-five sessions at 1 hour each. Diddle Arena swimming pool. Continues through April 27.
- Tuesday, March 13 11:45 a.m. - 12:45 p.m. Lunchtime learning program. "American Women at Work." Kentucky Building Orientation Room.
- 8 p.m. Opera Theatre Production. Recital hall of the Ivan Wilson Fine Arts Center.

(More)

- Thursday, March 15 9:30 a.m. - 10:30 a.m. Tour Guide Training Program. Kentucky Building. For more information call 2592.
- 3:20 p.m. Faculty Senate. Garrett Conference Center Ballroom.
- Friday, March 16 8 p.m. Graduate Recital by Tony Conyer, bass. Recital hall of the Ivan Wilson Fine Arts Center.
- Saturday, March 17 Upward Bound. WKU's campus.
- 11:30 a.m. - 1:30 p.m. Delta Kappa Gamma International Teachers' Society, Delta Chapter. DUC Auxiliary Dining Room.
- March 17 - 27 "16th Annual High School Art Competition." WKU Gallery in the Ivan Wilson Fine Arts Center. Hours are 8:30 a.m. - 4 p.m. Monday through Friday.
- Sunday, March 18 3 p.m. Choral Concert. Van Meter Auditorium.

HAVE A GOOD SPRING BREAK. NEXT ISSUE OF 'ON CAMPUS'--Monday, March 19. Deadline: March 13.

FROM YOU

Several issues ago we shared with you a letter from Ron Eckard, who's in Turkey on a Fulbright. Word must have gotten all the way to Taiwan, because DR. JAMES BAKER, professor of history, who's on a Fulbright at Tamkang and Fujen Universities in Taipei, Taiwan, wrote us a special letter to share with you. "I've been told Eck, and Joe (Survant, who's in Malaysia) are upstaging me," Baker says.

So here's an update on one history professor who gives us a unique glimpse of the other side of the globe and some of his impressions of life in Taiwan:

I have found Taiwan a fascinating place to live because it is a land of such contrast. Modern avenues bristle with new cars, color television sets, and the latest in sound equipment, while a step away back streets give off the sights, sounds, and smells of medieval China. The people are materially selfless and spacially selfish: they will give you their last bowl of noodles but shove you aside to be first on the bus. The overproduction of luxury items for trade to the west has made Taiwan's farm families the best dressed on earth: it is not unusual to see to see a woman carrying water in buckets tied by ropes to a wooden shoulder yoke wearing the latest Jantzen cashmere sweater.

I really missed Halloween, Thanksgiving, and Christmas. None is a holiday here. Fortunately December 25 came on Sunday so that I didn't have to teach then as I did Thanksgiving Day. Since October 31 is Chiang Kai-shek's birthday, I got a break for Halloween too. But the Chinese compensate for not having all three of these holidays, plus the Fourth of July, on Chinese New Year. From February 2 to 16 the whole society goes stark raving mad. Kids play tricks, people go home for big meals with parents, and friends exchange gifts. It is a noisy time. Dragon dances. Fireworks until 2 a.m. Legend has it the only way the ancient Chinese could frighten away Nyan, the monster who came at year's end to destroy civilization, was to make as much noise as possible. Even now Nyan is the Chinese word for year, and Happy New Year is Shing Nyan Kwai La.

If anyone should want to correspond with a Fulbrighter--and we will kiss the ground on which you walk if you do--please send your letters AIR MAIL. James Flynn of the English Department, widely known for his thrift, put only 20¢ on a letter to me. It took a slow boat to China, arriving two months later, with indications it had been to Kenya (no doubt due to the Kentucky postmark) and to the Falkland Islands (no doubt one English colony to another). But then for teachers of English it is a bad time.
