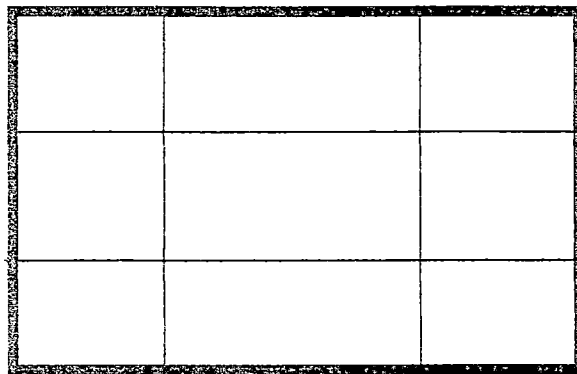


1-1
Alex Jennings
Folk Studies
Folklore and Media
Newspaper Project
Dr. Collins
Fall 1997

Folklore in the photos of the *College Heights Herald*

For this project I have explored the use of folklore in the photographs that have appeared in the *College Heights Herald* from August 1997 until November 1997, with emphasis on the professional folklore concerning photojournalists. In the photojournalism profession as in most professional photography, there are certain aspects and techniques that make a photo "better" than others.

Some of these techniques are: using the rule of thirds, which deals with the placement of images within the frame of the photo; the use of



The red 's indicate parts of the frame that are used for the rule of thirds technique..

color, which is appealing to visual senses; motion blur or panning to cre-

ate an effect of things in motion; fill flash, which can bring life to people or objects in dark places; tilt framing, a technique used to produce an effect of disarray or unique framing. Other techniques used are: Rear curtain sync flash, which stops action while still allowing some hint of motion; leading lines, which can keep a viewer within a photo and lead the reader's eye towards a main element in the photo; silhouetting, a technique used to create a dark image against an interesting background; depth of field, or lack of to lead the reader's eye towards a subject or allow more information to be viewed. Framing and foreground/background relationships are techniques used to lead the reader's eye towards a particular image within the photo and give sense of place.

In three issues of the paper there were examples of religious folklore. In nine of the issues reviewed there were examples of celebration folklore ranging from celebration of the crowning of "Mr. Hilltopper" to sports and social group celebrations.

Everyone of the photos reviewed had an example of professional photojournalism folklore, while only twelve of the twenty examples had an example of folklore outside the profession. The most common use of a specific folklore was the use of foreground/background relationships within a frame. The least used of the professional folklore techniques was the use of tilt frame. Color was somewhat surprising, as the paper hasn't run much color in the past. This semester, however, there has been quite a bit of use of color. In this study there were seven of twenty examples that contained color images.

The photographers at College Heights Herald also used the technique of the rule of thirds over half the time, with eleven out of twenty images using the technique. Rear curtain sync, leading lines, and the use of the silhouette, were among the infrequently used techniques.

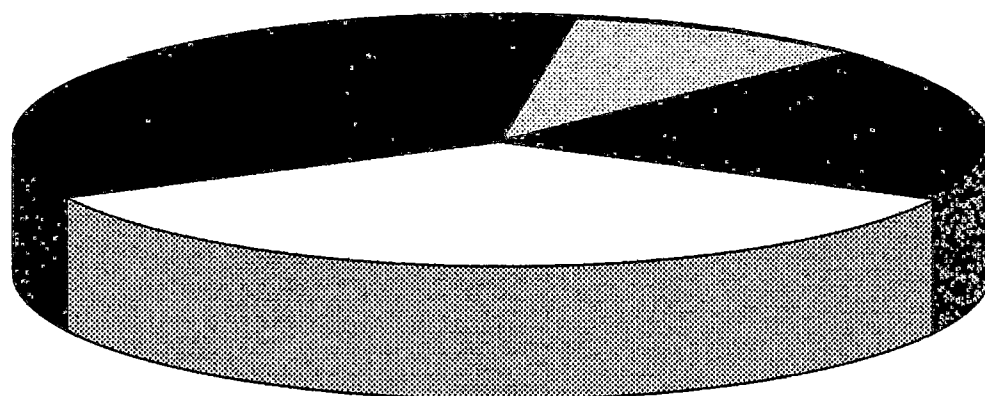
Framing, depth of field, and fill flash were among the more frequently used techniques. The celebration motif was also pretty common in the photos of this semester of the *Herald*.

The photographers at the College Heights Herald use examples of professional folklore much more often than they illustrate examples of other types of folklore. There were a total of twelve examples of non-professional folklore used, while there were seventy-four examples of professional folklore in the twenty examples gathered for this study.

This project of twenty photos taken by the staff and contributors of the *Herald* seems to flow with other photos I have seen in the paper. There is more examples of professional folklore than other types present.

USE OF FOLKLORE IN THE *Herald*

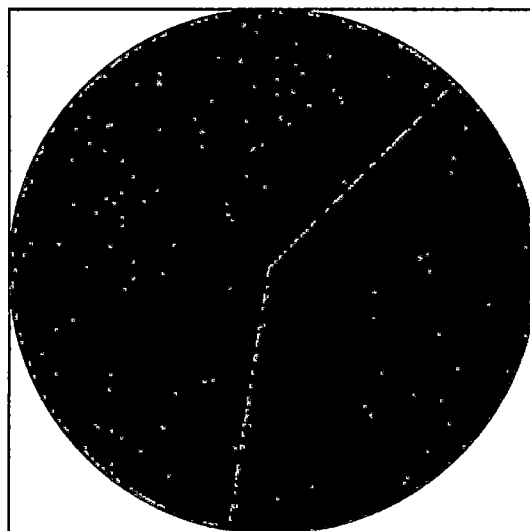
Months reviewed of photos in the *Herald*.



■ August □ September ■ October □ November

USE OF FOLKLORE IN THE *Herald*

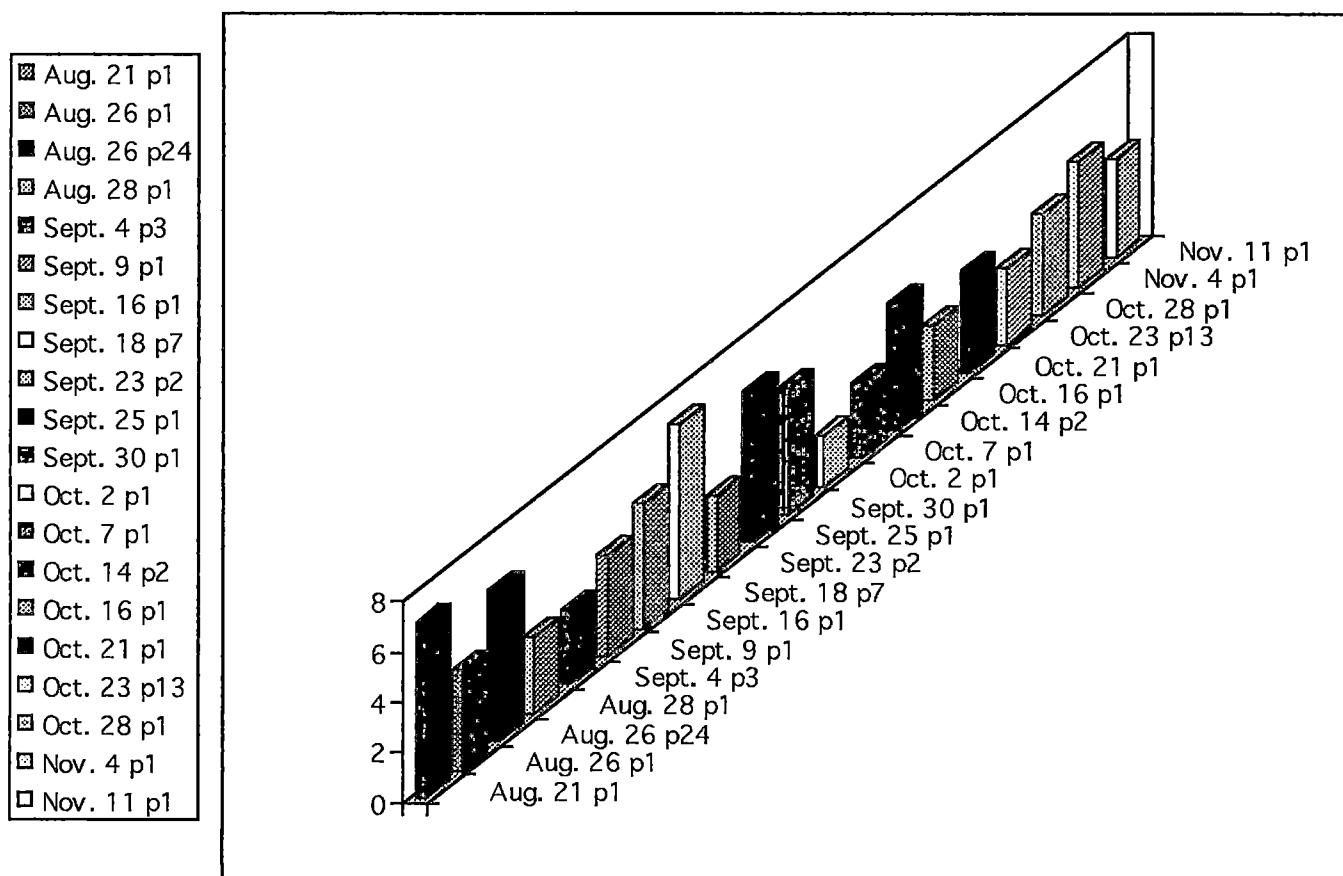
Distribution of the folklore in the *Herald*.



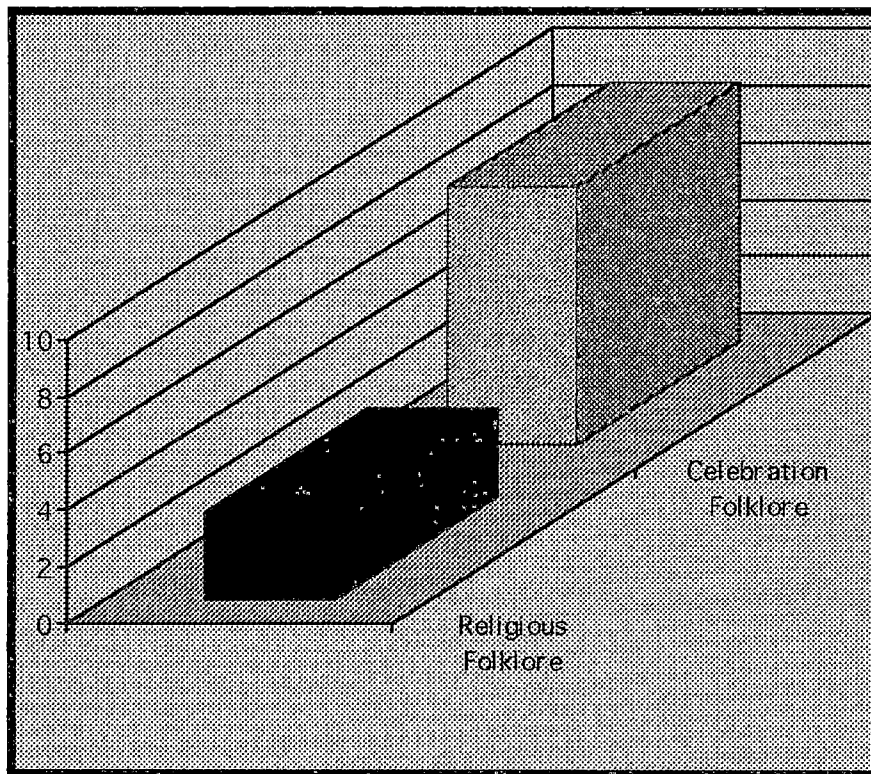
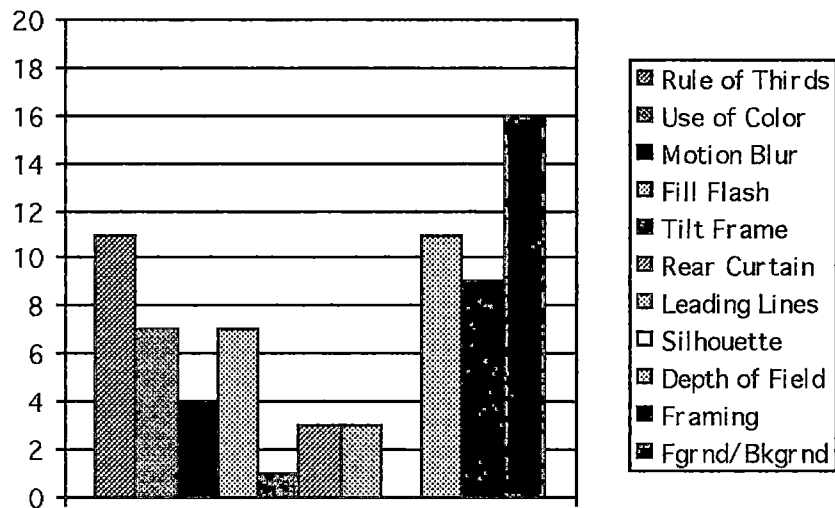
- Photos containing both Professional AND other Folklore
- Photos containing just Professional Folklore

USE OF FOLKLORE IN THE *Herald*

Number of folklore examples in *Herald* photos.



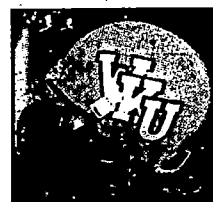
USE OF FOLKLORE IN THE *Herald*



<u>DATE:</u>	Aug. <u>21</u>	Aug. <u>26</u>	Aug. <u>26</u>	Aug. <u>28</u>	Sept. <u>04</u>	Sept. <u>09</u>	Sept. <u>16</u>	Sept. <u>18</u>	Sept. <u>23</u>	Sept. <u>25</u>	Sept. <u>30</u>	Oct. <u>02</u>	Oct. <u>07</u>	Oct. <u>14</u>	Oct. <u>16</u>	Oct. <u>21</u>	Oct. <u>23</u>	Oct. <u>28</u>	Nov. <u>04</u>	Nov. <u>11</u>
<u>PAGE:</u>	1	1	24	1	3	1	1	7	2	1	1	1	1	2	1	1	13	1	1	1
Religious Folklore-				X				X					X							
Celebration Folklore-		X				X				X				X	X	X		X	X	X
<u>PROFESSIONAL:</u>																				
Rule of Thirds-	X	X						X	X	X		X		X		X	X	X		X
Use of Color-	X	X	X			X	X												X	X
Motion Blur-								X		X	X	X								
Fill Flash-						X	X	X		X					X			X	X	
Tilt Frame-	X																			
Rear Curtain-								X		X									X	
Leading Lines-	X		X								X									
Silhouette-			X		X															
Depth of Field-	X		X	X	X		X		X		X		X	X		X	X			
Framing-	X		X			X	X	X		X	X			X						X
Foreground / Background Relationship-	X	X	X	X	X		X	X	X		X		X	X	X	X	X	X	X	

Sports

Hilltoppers first college football team to get Fila contract.

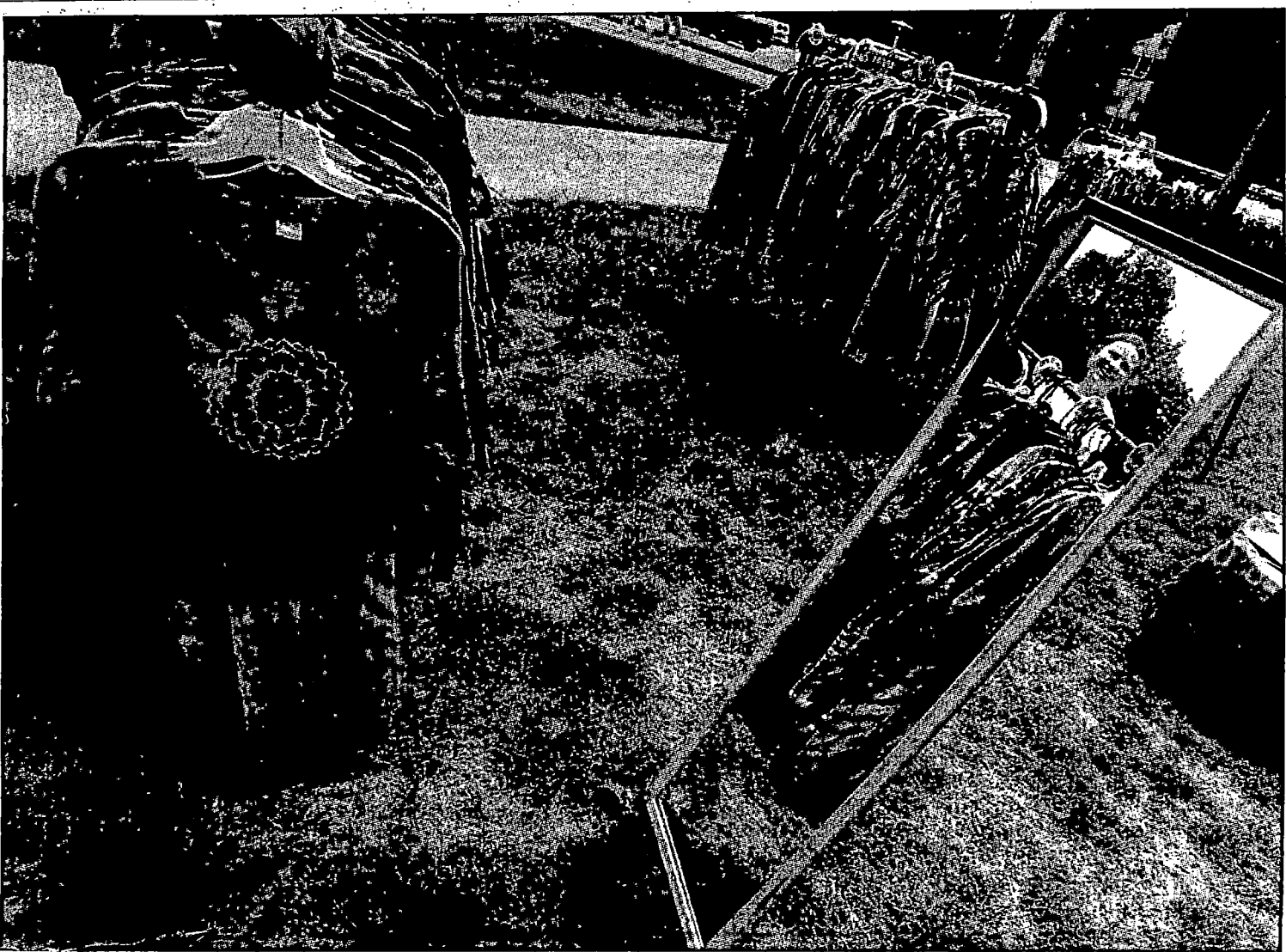


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College Heights Herald

Western Kentucky University ♦ Bowling Green, Kentucky

Thursday, August 21, 1997



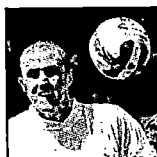
Jason Clark/Herald

Princeton junior Jessica Hutchinson browses through tie-dyed T-shirts created by John Ibur of Summertown, Tenn., during welcome back activities on DUC south lawn Tuesday afternoon.

SPORTS

College Heights Herald

Soccer team
kicks off
season with
exhibition win.



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Western Kentucky University ♦ Bowling Green, Kentucky

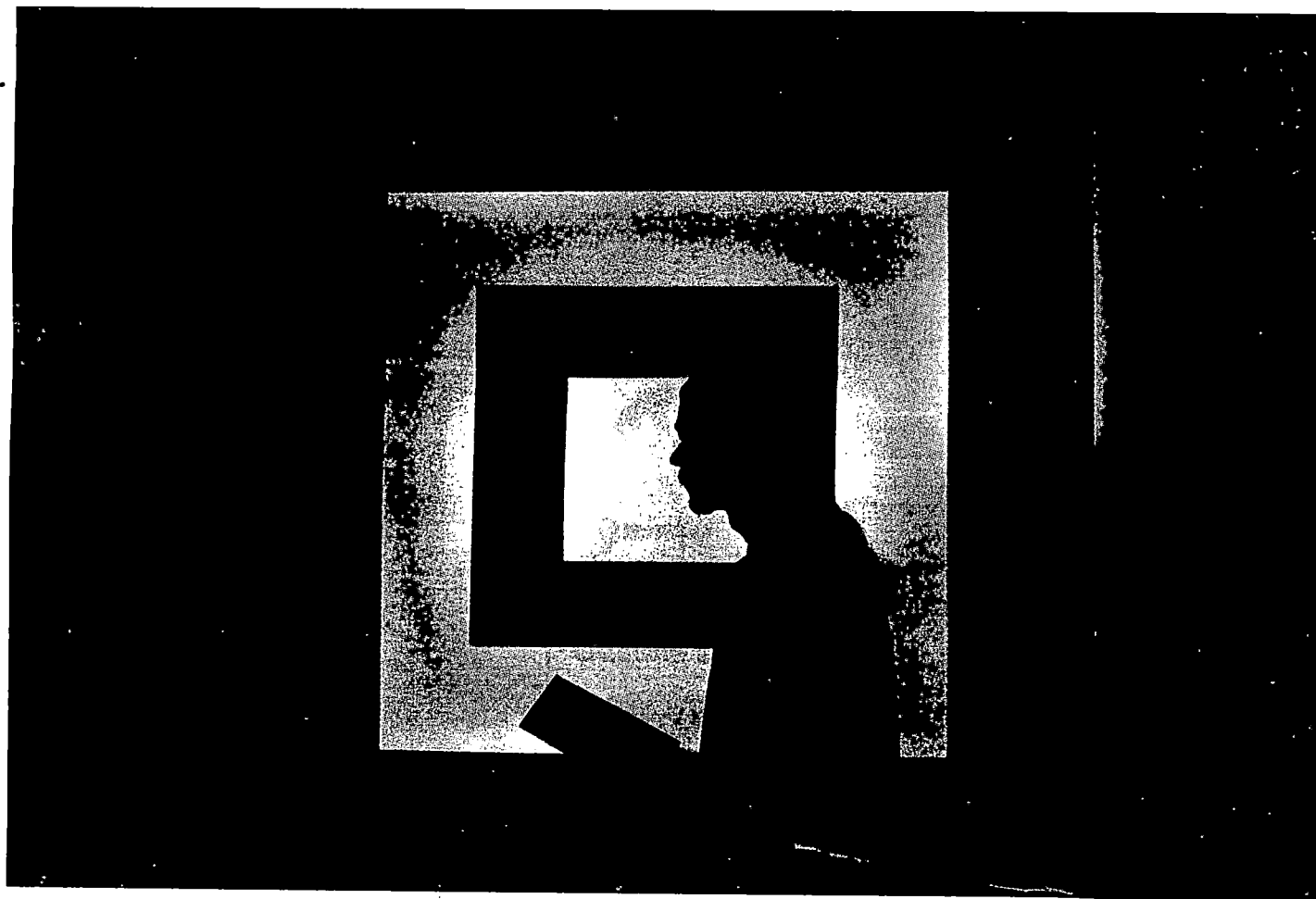
Tuesday, August 26, 1997



Jason Behnken/Herald

Outside Downing University Center on Sunday, Louisville junior Liz Krekel, left, hugs Louisville freshman Nicole Rodman at

1-11



Stephan Frazier/Herald

Light show: While waiting for his Medieval Art class to begin Wednesday, Bowling Green junior David Jagers stands in front of "St. Denis" No. 16 reconstructed. St. Denis is one of the pieces in the Light Dark show by art Professor W.T. Stinson on display in the fine arts center art gallery.

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RELIGION

by Mikki Olmsted ♦ Photo illustration by Mandy Lunn

Herald
Aug 28, 1997



Herald

Sept 4, 1997

Page



Jason Behnken/Herald

Toy soldiers: A sunrise silhouettes the Bravo company of Western's ROTC as they march back to Diddle Arena after completing a two-mile run Tuesday.

1-14

College
Heights

Herald

SPORTS

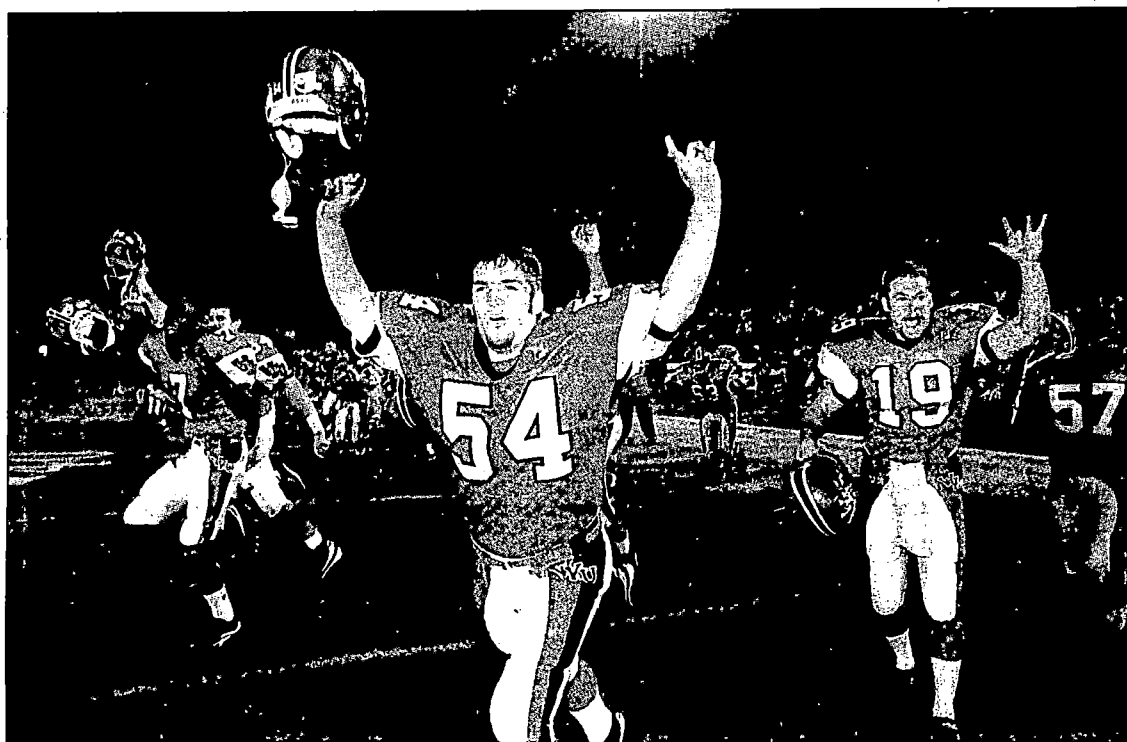
Soccer
defense lags
in 5-1 loss to
Xavier.



Page 20

Western Kentucky University ♦ Bowling Green, Kentucky

Tuesday, September 9, 1997



Jason Clark/Herald

After Western's triple-overtime victory over Murray State on Saturday, freshmen quarterback Donte Pimpleton, left to right, long snapper Brad Davis and senior punter/quarterback K.C. Armstrong celebrate. Western won the home opener 52-50.

SPECIAL PRESIDENTIAL SECTION

College Heights Herald

Western Kentucky University ♦ Bowling Green, Kentucky

Tuesday, September 16, 1997



Stephan Frazier/Herald

The Spirit Masters welcome President Gary Ransdell during Friday's Board of Regents meeting in Wetherby Administration Building. The board named Ransdell as the university's ninth president.

Uplifting

Souls



Kurt Fattic/Herald



Bowling Green residents Melissa Somerville and her brother Timothy Somerville, 11, and Drew Mauldin, 11, listen to Audio Adrenaline perform on

the final night of Celebration '97 last night in Diddle Arena. Melissa Somerville graduated from Western in May.

Jonathan Kirshner/Herald



Above: Bowling Green resident Melanie Hamlin steadies the arm of her 8-month-old daughter Brianna as she reaches toward a donation collection bucket Tuesday night.

Right: Ralph Bell addresses the crowd Monday night.



Jonathan Kirshner/Herald

Herald*September 23, 1997**Stephan Frazier/Herald*

Axed out: Carson Bosworth, a lumberjack from Bonners Ferry, Idaho, competes in the Standing Block Chop event at the Stihl Timbersports series held Friday and Saturday at the Agricultural Exposition Center. Bosworth finished fifth in the competition, placing him in the final round of competition Oct. 11 in Branson, Mo.

DIVERSIONS

Ramen *and Campbell's*
and Cheese ... oh my!

Recipes for student budgets

Page 11

College
Heights

Herald

Volume 73, Number 10

Sept 25, 1997 Western Kentucky University ♦ Bowling Green, Kentucky



Carrie Pratt/Herald

Disco fever: During Disco DUC last night, Russellville sophomore Patrick Sandage and Nestle Randolph, a sophomore from Gallatin, Tenn., groove to '70s disco music amidst the bubbles in Downing University Center, fourth floor. The program, sponsored by University Center Board, offered billiards, bowling, dancing and food for a \$2 cover charge.



Sept 30, 1997

Katrina Kump/Herald

Kids' Feat

After final instructions to ensure shoelaces were tied, and warnings to be careful running around corners were given, the starter shouted, "Go!" and the Children's Classic was under way.

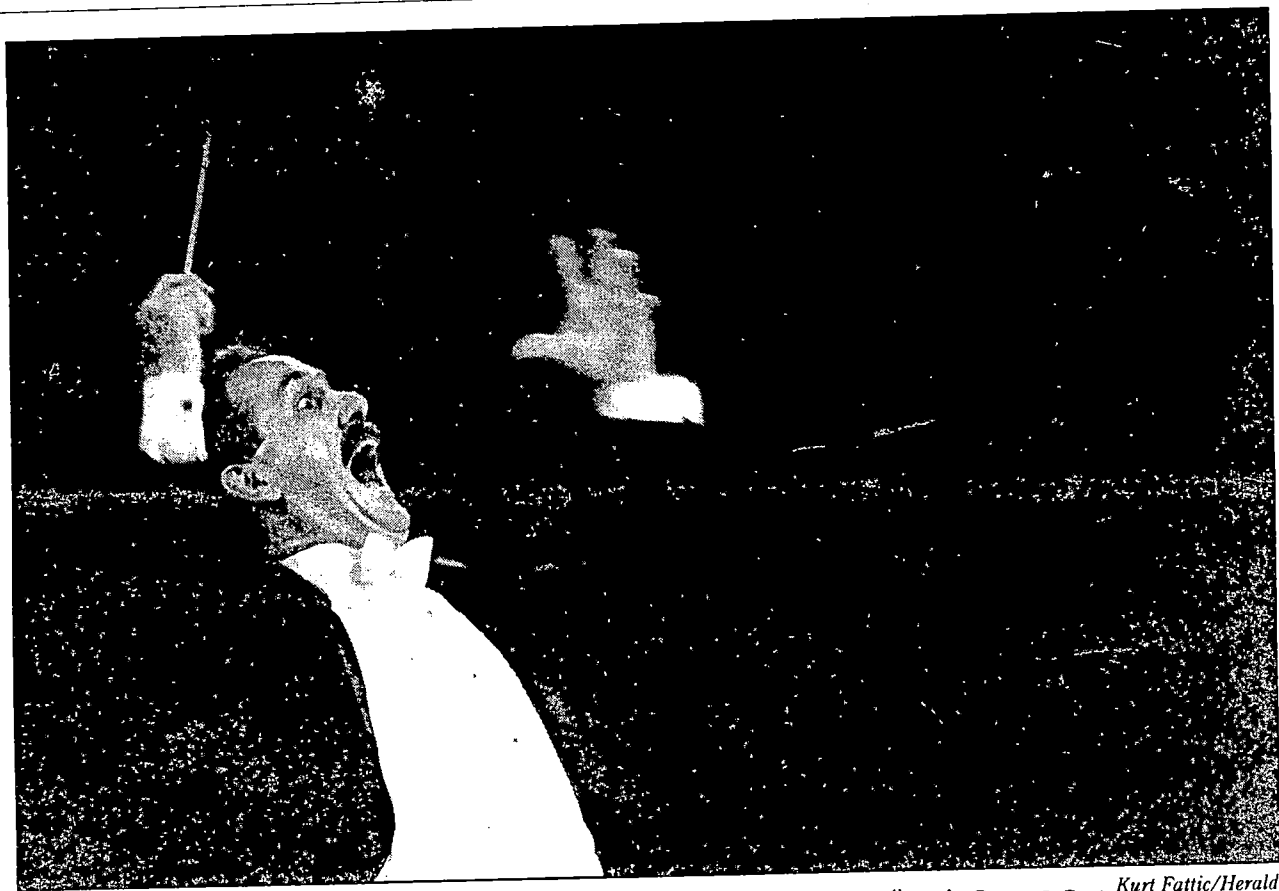
About 1,700 children ages 6-12 ran down University Boulevard past the 3,000 cheering fans in the stands and on the street in Sunday's event, which was a part of Bowling Green's annual 10k

Classic celebration, that continues this weekend.

The race was designed to give children a chance to participate in the celebration and learn some good habits at the same time.

"It's a great opportunity for children to begin learning the importance of physical fitness," race director Rick Kelley said.

Participants got a free T-shirt and a can of Coca-Cola at the finish line at Smith Stadium.



Oct 2, 1997 Kurt Fattic/Herald

Maestro: John Carmichael, a music associate professor, conducts the Western Symphonic Band during their performance Tuesday night in Van Meter Auditorium. The concert, part of The Wind Band Masterworks Series, was dedicated to John Fullerton, the former band director of Warren East Middle School who died last week.

OUT OF PAPER

English department's
writing center
no longer supplies
printing paper.

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College Heights Herald

Volume 73, Number 13

Oct 7, 1997

Western Kentucky University ♦ Bowling Green, Kentucky



Kurt Fattic/Herald

At the Mall on Saturday in Washington, D.C., Louisville senior David Apple, left, and Elizabethtown senior Andrew Schory worship with fellow Christians during the Promise Keepers' "Stand In the Gap" rally.

Herald

October 14, 1997



Carrie Pratt/Herald

Toilet trim: Mayfield junior Chrysti Carol Crick, right, hugs Paducah senior Shannon Hays in front of the Alpha Delta Pi sorority house yesterday. "It's one of those things you never get to do until you get to our age," said Crick of the toilet paper hanging in the trees. The sorority house was decorated by a fraternity as part of an annual tradition.

College Heights Herald

SPORTS

Steve Small starts first season as Lady Toppers' coach.

Page 17



Western Kentucky University ♦ Bowling Green, Kentucky

Thursday, October 16, 1997

y coming back to Hill in June

Until then he will have the temporary title of special assistant to the vice president for Academic Affairs, continue to teach an economics class and work full time in Frankfort as the state budget director and as a special assistant to Leonard Hardin, chairman of the state's Council on Postsecondary Education.

"We were looking for a way

our university can develop something that's good for the the university and the state," Burch said. "With his leadership, we can do that. This way he can work for the state and still work full time at Western."

The center, which will focus on contract work, quality of life issues and interdisciplinary training and development, is

expected to be operational by Aug. 15 of next year, Burch said.

Ramsey's future at Western had been in question since he was passed over for Western's presidency in September. He is currently on a leave of absence from his vice president position.

As commonwealth professor, Ramsey will conduct public policy research and will be involved

in public policy issues, including providing special assistance to Gov. Paul Patton and overseeing training and professional development programs for the center.

Faculty Senate President Arvin Vos, a philosophy and religion professor, said it is in the best interest of both Western and

SEE RAMSEY, PAGE 7



Chad Lewis, a junior from Scottsburg, Ind., celebrates after being crowned Mr. Hilltopper with members of the Kappa Delta sorority Tuesday night. Lewis, the Student Government Association treasurer, represented the KDs in the competition.

Carrie Pratt/Herald

SUPER MOMS

Students juggle
packed schedule
of homework,
family, job.

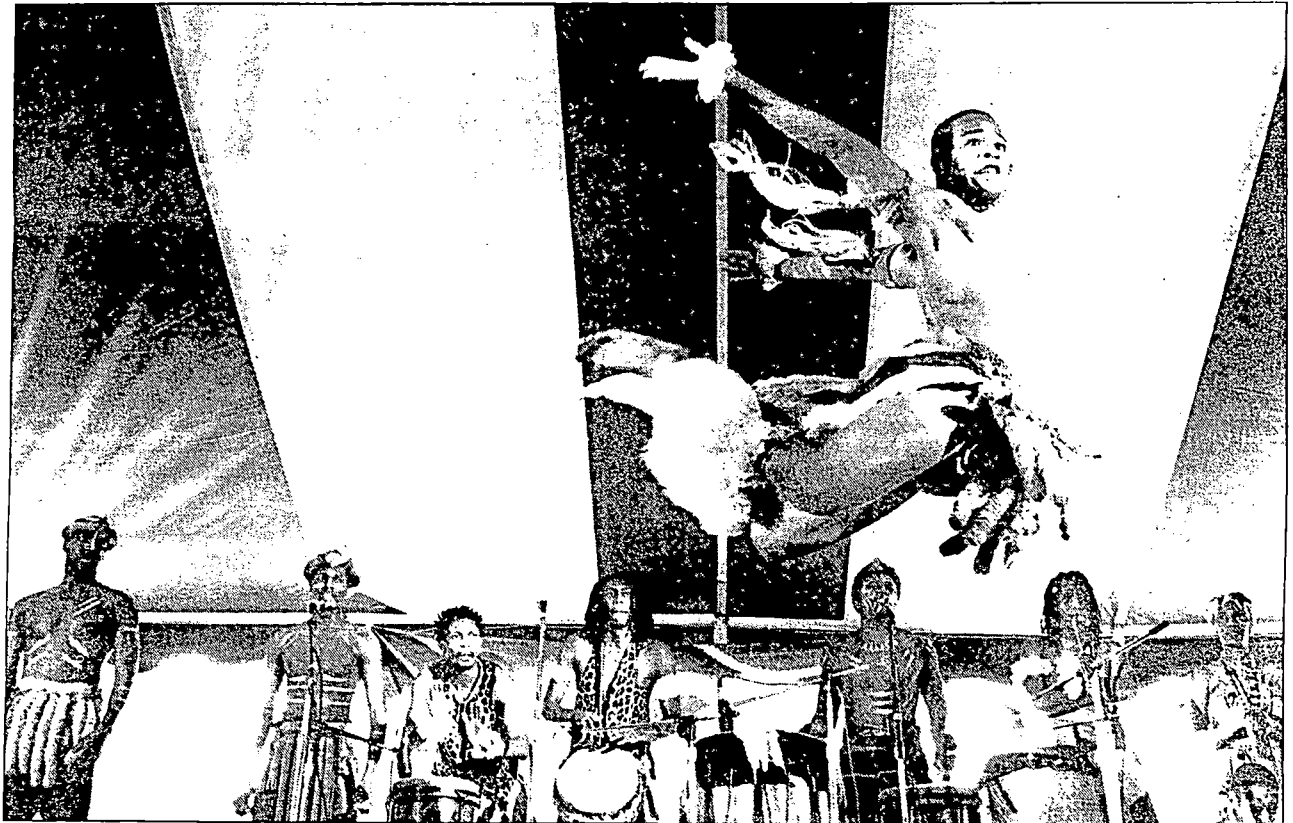
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College Heights Herald

Volume 73, Number 16

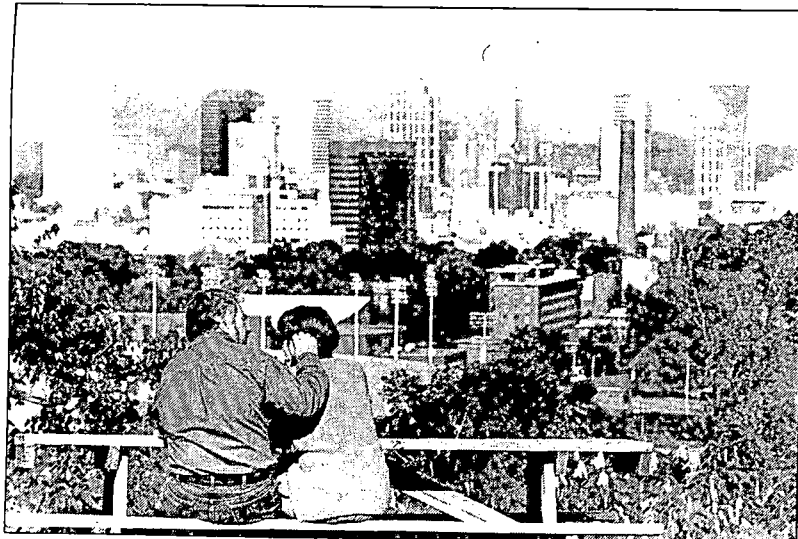
Oct 21, 1997

Western Kentucky University ♦ Bowling Green, Kentucky



photos by Sean Loftin

Saturday at the Downtown Square, dancers from the Soweto Street Beat dance company from South Africa perform during the International Festival. They danced to traditional African music of drums and other percussion instruments.



Nashville residents Jim Saint and Patsy Brown relax atop Lover's Lookout, also known as "Make-out Mountain."

HERALD OCT 23, 1997

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OCT 28, 1997 Jason Clark/Herald

Lighting the way: A candlelight vigil held in support of victims of domestic violence united Bowling Green residents Pat Marjorie, left, and Rita Taylor on Thursday evening in Fountain Square Park. Linda Goodwin, right, was also among the 75 participants in the third annual event. October is Domestic Violence Awareness Month. The vigil was co-sponsored by Barren River Area Safe Space, the Spouse Abuse Center and the Bowling Green Police Department.

College Heights Herald

SPORTS

Backup
quarterback
leads Tops to
Homecoming
victory.
Page 11



Western Kentucky University ♦ Bowling Green, Kentucky

Tuesday, November 4, 1997



Rick Scibelli/Herald

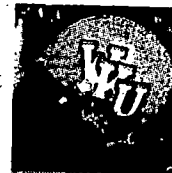
Friday night in Diddle Arena. Chi Omega sorority members Nashville junior Angie Jacobson, Louisville junior Bobbie Windhorst,

1-26
=

College Heights Herald

SPORTS

Hilltoppers
finish season
9-1 with win at
Indiana State.



Page 9

Western Kentucky University ♦ Bowling Green, Kentucky

Tuesday, November 11, 1997



After defeating Indiana State 21-14 on Saturday in Terre Haute, Ind., coach Jack Harbaugh is doused with ice water. The team ends the regular season with hopes of clinching a spot in the Division I-AA playoffs, the first time since 1988.

photos by Jason Clark/Herald