

Curriculum Vitae
TERRY BALLMAN, PH.D.

EDUCATION

- Ph.D. University of Texas at Austin, 1985
Major Area: Hispanic Linguistics
- M.A. California State University at Long Beach, 1980
Major Area: Latin American Literature
- B.A. California State University at Long Beach, 1976
Major: Spanish Second Major: German, 1978

ACADEMIC EXPERIENCE

Administrative Experience

California State University, San Bernardino

(Founded 1965; Hispanic-serving Institution; 20,000 students (B.A., B.S., M.A., M.S., Ed.D.); 81% first generation college)

2013 – Present **Dean of the College of Arts and Letters** <https://cal.csusb.edu>

Provide academic and administrative leadership to 10 baccalaureate degree programs, several accredited and graduate degree programs--including one M.F.A.--offered by the Departments of Art, Communication Studies, English, Music, Philosophy, Theatre Arts, World Languages & Literatures, and the program of Liberal Arts. Work closely with department/program chairs to promote student success and the work of faculty and staff. Oversee the accredited Robert and Frances Fullerton Museum of Art, as well as the Coyote Radio and Coyote Advertising units. Work with college boards to enhance ties with the local community. Significant accomplishments include:

•**Faculty and Staff Recruitment and Development:** Recruited and hired 15 excellent, diverse tenure-track faculty (75% women and from underrepresented groups: Art, Comm Studies, English, Music, Theatre Arts); Appointed 3 faculty as Dean's Fellows for Research, Assessment, and Program Promotion & Outreach; Hired excellent, diverse College staff: associate dean, budget analyst, professional advisors; Support grant writing, interdisciplinary research, team teaching and project-based learning through mini-grants (\$70,000).

•**Strategic Planning:** Convened a task force that developed a College mission, vision and plan (2017 – 2021) that aligns with CSUSB's Strategic Plan. Major priorities are student success, and faculty and staff success.

•**Resource Management:** Secured \$400,000 to improve infrastructure of Performing Arts Building and Vital Technology Funding for 3-D Labs in Art; Improved class size and scheduling across the college in order to be more efficient and assign more units to faculty teaching large classes.

•**Academic Programs and Innovations:** Incorporated Coyote Radio and Advertising— student learning laboratories for media and public relations internships—as an ancillary unit of the College; Cross-college initiatives with the Jack H. Brown College of Business and Public Administration with Theatre Arts and Entrepreneurship and Communication Studies with Business; New minors in Border Studies and Mediterranean Studies.

•**Community Engagement and Advancement:** Serve on the CAL Leadership Board and the CSUSB Foundation Board; Work with local community, including with the City of Riverside and art faculty on a new museum for Chicana/o art gifted by Cheech Marin; Worked with the *Los Angeles Times* that donated its Pulitzer Prize money to CAL's journalism program; Work closely with CAL's Director of Development on fundraising to meet and exceed annual goals.

•**Raise the Profile of the College:** Initiated Faculty Colloquium, CAL Newsletter, Outstanding Lecturer Award, Outstanding Staff Award (CAL Star), Staff Appreciation Luncheon, State of the College Chat, CAL Holiday Video

(Approx. 300 Employees: 90 TT faculty; 40 Staff; 3800 FTES, \$15.1M General funds, \$1.4M in auxiliary, philanthropic and stateside trust funds) budget)

California State University Channel Islands**2012 – 2013 Special Assistant to the Provost**

Co-lead of the Student Success Partnership (<http://www.csuci.studentsuccesspartnership/>) with the Dean of Students (Student Affairs) charged with leading campus efforts in planning and measuring the effectiveness of strategies designed to lead to student retention and success. In this capacity short-term task forces were convened to research issues, with findings shared with the Steering Committee for further action and dissemination. Drafted monthly reports for the Chancellor's Office.

- Chair of the Early Start program.
- Served on the Provost's Academic Council (the only non-MPP member).
- Undertook other projects and tasks as requested by the Provost.

2006 - 2013 Chair of Spanish & Languages Program**2008 - 2013 Chair of Communication Program**

Managed budgets; oversaw curriculum development, program assessment, staffing, scheduling; Served as Program Advisor; Recommended hiring and performance evaluation of faculty pursuant to Spanish/Languages program (Spanish minor and B.A., basic courses in ASL and Chinese) and Communication program (minor and B.A.); Encouraged and celebrated faculty achievements; Represented and promoted the programs to internal and external constituencies.

2005-2008 Chair of Academic Senate

Led the Academic Senate and the Senate Executive Committee. Represented the faculty on University Planning and Coordinating Committee, President's Council, Enrollment Management & Student Success Committee, University Strategic Budget Committee, Academic Council. Represented the faculty for major events (e.g. John Spoor Broome Library Groundbreaking and Opening) by writing and/or delivering speeches to the external community. Twice reelected.

2003-2005 Chair of Multiple Programs

Managed budgets, scheduling, workload and other matters for Anthropology, Chemistry, Environmental Science and Resource Management, Political Science and Spanish/Languages programs.

Western Carolina University**1998-2002 Department Head, Modern Foreign Languages**

Led department offering majors in French, German, and Spanish, and courses in Cherokee and Japanese. Oversaw curricular innovations, hiring, student recruitment and retention, personnel matters (e.g., Annual Faculty Evaluations and merit pay).

- Academic Supervisor for College of Education.
- Observed and evaluated student teachers of Spanish.

University of Northern Colorado**1995-1998 Bilingual/TESL Program Liaison with College of Education**

Worked with faculty in COE on curriculum issues, endorsements (e.g., ESL), advertising of programs, and student teaching placements for K-6, 5-9, and 7-12 teachers; evaluated Spanish student teachers.

- University Consultant for Spanish Secondary Student Teachers
- Consulted and evaluated student teachers and worked with cooperating 7-12 teachers.

1995-1998 Foreign Language Pedagogical Workshop Director

Organized, directed, advertised, hired nationally known experts for one-week workshop for in-service FL teachers and MAT students each summer.

Advanced Placement Institute Director

Organized, directed, advertised, and hired teachers for annual 1-week Spanish Language & Literature AP Institute for in-service Spanish teachers each summer.

1993-1998 First-year & Second-year Coordinator of Spanish

Developed uniform syllabi, calendar, exams, and grading criteria; gave workshops and evaluated part-time faculty.

California State University, Long Beach

1990-1992 **Spanish & German First-Year Language Coordinator and Supervisor of Teaching Assistants**

Observed and evaluated graduate teaching assistants; developed uniform syllabi, calendar, exams, and grading criteria; gave workshops and served as mentor/teacher trainer.

1988-1992 **Single Subject Credential Advisory for Spanish Secondary Teacher Candidates and Student Teacher Supervisor**

Advised students, oversaw student placements and worked with Credentials Office
Observed/Evaluated student teachers in area public schools.

Binghamton University (State University of New York)

1985-1987 **Spanish Lower-Division Coordinator and TA Supervisor
Student Teacher Supervisor for Spanish Secondary Candidates**

Study Abroad Administrative Experience

California State University Channel Islands

2010 Málaga, Spain

Accompanied director of the program and 14 CSUCI students for 3-week program.

2005, 2007, Cuernavaca, México

2008, 2009 Founded and led students to study at the Kukulcán Institute in Cuernavaca, Mexico for a 3-week program in the summer with host families and excursions.

Western Carolina University

2002 Puebla/Cholula, México

Led a group of 15 students to study at the Universidad de las Américas in Puebla/Cholula, Mexico. Made travel arrangements, mediated course and roommate assignments.

Faculty Experience (1985 - 2013)

2002-2013 Professor of Spanish (2004-2013) / Associate Professor (2002-04)
California State University Channel Islands (CI)

1998-2002 Associate Professor
Western Carolina University (WCU)

1992-1998 Associate Professor (1994-98) / Assistant Professor (1992-94)
University of Northern Colorado (UNCO)

1987-1992 Assistant Professor (Tenured & Promoted 1992)
California State University Long Beach

1985-1987 Assistant Professor
Binghamton University (State University of New York)

Teaching Fields

- All levels of Spanish language and linguistics
- Pre- and In-Service Teacher Training for Foreign Language, ESL and Bilingual Teachers

SERVICECalifornia State University, San Bernardino

Chair of Deputy Provost/Associate Provost for Academic Programs Search Committee, Spring 2017

Member of Chief of Staff/Associate Vice President Search Committee, September 2016 - February 2017

Member of Provost/VPAA Search Committee, 2015-16

Chair of Search Committee for CSUSB Dean of Social and Behavioral Sciences, 2014-15

Member of College of Arts & Letters Leadership Board, 2013-

Member of Robert & Frances Fullerton Art Museum Board, 2013-

California State University, Channel Islands

University-wide Service:

- Chair of Provost/VP Academic Affairs Search Committee, 2012-13
- Associated Students Inc. (ASI) Board member, 2012-13 [Interim]
- Channel Islands' Tenth Anniversary Leadership Committee member, 2011-12
- First Year Student Outcomes Working Group (AA & SA) member, 2011-12
- North Hall planning committee member with Operations, Planning & Construction, 2008-09
- President's Council member, 2005-08
- University Planning and Coordinating Council member, 2004-05, 2005-08
- Enrollment Management and Student Success Committee member, Spring 2002-08
- University Strategic Budget Committee member, 2005-08
- Provost/VPAA Search Committee member, 2003-04
- Reader at Commencement, 2004, 2005, 2010

Academic Senate Service:

- Search Coordinating Committee, 2012-14 (Co-chair)
- Curriculum Committee, 2011-12 (Co-chair)
- Senate Executive Committee, 2008-2010 (Past President)
- Chair, Academic Senate, July 2005-June 2008
- Faculty Affairs Committee, 2003-04; 2004-05 (Co-chair)
- Committee on Committees, 2002-03 (Co-chair)
- Fiscal Policies Committee member, 2002-05
- Recruitment Committee member, 2002-03
- At-Large Senate Executive member, 2002-03

Academic Affairs Service:

- Provost's Council member, 2012-13
- Academic (Master) Planning Committee, 2011-12 (Co-chair)
- Academic Council member, 2005-08
- Chair or member of personnel committees for tenure and promotion recommendations for colleagues in Communication, Education, English, Performing Arts, Political Science, Spanish, 2005-2012
- Active participant in the Center for International Affairs: meetings, evaluator of international course proposals, interviewer of study abroad applicants, 2004 - 2012
- Search Committee member for Advising Center, Summer 2008
- University Retention, Tenure & Promotion Committee member, 2004-05
- Dean of the Faculty Search Committee 2004-05 (Co-chair)

Community-related service:

- Foundation Board member appointed by President Rush, 2012-14. Distinguished group that includes presidents and CEOs of Limoneira [agriculture], Montecito Bank & Trust, Santa Barbara Bank & Trust, SAGE Publications, Airborne Technologies, Pacific Capital Bancorp; the CEO and Creative Director of Novocom.
- Member of President's Dinner Committee, 2012-13. Help with University's major fundraising event.
- (Formerly Dean's) Arts & Sciences Leadership Council member, 2006-2013. Principle organizer with community partners (from Amgen, SAGE Publications and Patagonia) of campus event, "Globalization: Its Impact on You" with speakers Dr. George Ritzer (U Maryland), Theodore Bagley (Amgen) and Laura Robin (BMW DesignWorksUSA), Nov. 19, 2008
- Made presentations with President Rush at Camarillo Chamber of Commerce (2007) and Oxnard Rotary Club (2008)

- Invited by President Rush to accompany him and several community stakeholders to lobby representatives of the California Legislature on behalf of the CSU (2008)
- Alumni & Friends Association member, 2008-2012
Secretary of the Executive Board, 2008-10
Chair of Membership and Marketing Committee, 2011-12

Professional Service

Elected Office:

- Representative of College & Universities to the Executive Council of the American Association of Teachers of Spanish and Portuguese, 2011--2013

Program Review:

- External Co-Review of the Spanish B.A. and M.A. programs at CSU Northridge. Campus visit March 11-12, 2013. Program Review submitted on April 8, 2013, coauthored with Dr. Bernice Bass de Martinez (CSU, Sacramento).
- External Co-Reviewer of the Spanish B.A. and M.A. programs at CSU San Marcos. Campus visit Dec. 2-3, 2008. Program Review submitted on Dec. 11, 2008, co-authored with Dr. Armin Schwegler (UC Irvine).
- External Co-Consultant on curriculum and teaching of the foreign language program of the Albuquerque Academy, Albuquerque, NM, Spring 1998. Served as outside co-reviewer, workshop presenter, and co-author of report.
- External Consultant to Nebraska Wesleyan University's Modern Language Department on Title VI Grant for curriculum revision, Fall 1994-Spring 1996. Served as outside reviewer, workshop presenter, and author of two reports.

Other:

- Outside evaluator of scholarship for tenure and promotion cases: Santa Clara University, University of Hawai'i, Ohio University, Saint Joseph's University, Penn State University at DuBois, University of Denver, Northern Illinois State University, Binghamton University

Professional Development

- American Association of Schools and Colleges ALI Leadership Program, July 2017 – July 2018
- American Council of Academic Deans (ACAD) Deans' Institute, San Francisco, January 25 - 27, 2017
- American Association of Colleges and Universities (AAC&U) Conference on Building Public Trust in the Promise of Liberal Education and Inclusive Excellence, San Francisco, Jan. 26 - 27, 2017
- Development Workshop with Peter Smits, The Phoenix Philanthropy Group, CSUSB, November 9, 2016
- The Aspen Institute Wye Deans' Seminar: Citizenship in the American Global Polity, Queenstown, MD, June 5-9, 2016
- Council of Colleges of Arts & Sciences (CCAS) Annual Meetings:
Jacksonville, FL, Nov. 6 - 9, 2013; San Antonio, TX, Nov. 5-7, 2014; Washington, D.C. Nov. 4-6, 2015; San Diego, CA, Nov. 3-5, 2016; Denver, CO, Nov. 2 – 4, 2017.
- Association of Fundraising Professionals Desert Communities Chapter on Board Development, Rancho Mirage, June 19, 2015
- CASE Development for Deans and Academic Leaders, Playa Del Rey, CA, Nov. 10 -12, 2014
- WASC Retreat on Student Success, Berkeley, CA, Jan 31-Feb 1, 2013
- Funding the Future of the CSU, CSU Northridge, April 2, 2012
- AAC&U Conference on Shared Futures/Difficult Choices, Washington D.C., Jan. 25-28, 2012
- AAHHE Latino/a Student Success Institute, Costa Mesa, CA, March 4, 2010
- AAC&U Conference on Globalization, Philadelphia, PA, March 2009
- NAFSA Conference in Montreal, Canada, May 2006
- AAHE Conference on Pedagogies of Engagement in Chicago, IL, April 2004
- CSU South New Department Chairs Workshop at CSULB, Oct. 2003
- AAHE Conference on Assessment in Seattle, June 2003

SCHOLARLY ACTIVITIES

Publications

Books:

- Terry L. Ballman & Paul B. Mandell. 2014. The Development of Spanish as a Second Language: A Guide for Teachers. The McGraw-Hill Second Language Professional Series. New York, NY.
- Terry L. Ballman, Judith E. Liskin-Gasparro & Paul B. Mandell. 2001. The Communicative Classroom. American Association of Teachers of Spanish and Portuguese Professional Development Series for K - 16 Teachers, vol. 3. Heinle & Heinle: Boston, MA. [Project leader and author of two of the five chapters]

Textbooks/Workbook[s]/CD-ROM:

- Bill VanPatten, James F. Lee, Terry L. Ballman (& Andrew Farley) 5th ed. 2008. ¿Sabías que...? New York: McGraw-Hill. 5th edition. [Beginning college-level Spanish textbook and series]
- Bill VanPatten, William R. Glass, Donna D. Binkowski, James F. Lee, Terry L. Ballman (& Andrew Farley for 5th ed.). 2008. Manual que acompaña ¿Sabías que...?: Primera Parte, Segunda Parte New York: McGraw-Hill, 2008. [Laboratory and Workbook Manuals]
- Bill VanPatten, James F. Lee, Terry L. Ballman (& Andrew Farley 5th ed.). 2008. Student Audio CD Program to accompany ¿Sabías que...?, Volumes 1 and 2 and Interactive CD-ROM to accompany ¿Sabías que...?. New York: McGraw-Hill.

Note: 1st edition by VanPatten, Lee, Ballman & Dvorak published in 1992; 2nd and 3rd editions by VanPatten, Lee & Ballman published in 1996, 2000 and 2004, respectively. Revisions for editions 2 and 4 were extensive.

- Bill VanPatten, James F. Lee, Terry L. Ballman & Andrew Farley. 2010. Vistazos: Un curso breve. New York: McGraw-Hill. 3rd edition.
- Bill VanPatten, William R. Glass, Donna D. Binkowski, James F. Lee, Terry L. Ballman & Andrew Farley, 2010. Manual que acompaña Vistazos: Un curso breve. New York: McGraw-Hill. 2nd ed. [Laboratory/Workbook Manual]
- Bill VanPatten, James F. Lee & Terry L. Ballman. 2010. Student Audio CD Program to accompany Vistazos and Interactive CD-ROM to accompany Vistazos. New York: McGraw-Hill. 2nd ed.
Note: Beginning college-level Spanish textbook series; edited version of ¿Sabías que...? 1st edition by VanPatten, Lee & Ballman published in 2002.

Articles & Chapters:

- Ballman, Terry L. “¿Por qué usan frases como ‘hacer clic’ y ‘el parking’ en español?” In Jennifer D. Ewald and Anne Edstrom, Eds. El español a través de la lingüística: Preguntas y respuestas. 2008. Somerville, MA: Cascadilla Press, pp. 121-131.
- Ballman, Terry L. “Drama or No Drama?: That is the Question.” Hispania 91.1 (2008): 233-234.
- Ballman, Terry L. “To Speak or Not to Speak?: Drama Techniques, Narration and Other Real-life Activities.” Hispania 89.2 (2006): 366-368.
- Ballman, Terry L. “Recurring Activity Types” and “Testing Program.” In Instructor’s Manual and Testing Program to Accompany ¿Sabías que...?, pp. 45-48 and pp. 51-289, respectively. New York: McGraw-Hill, 2004. (Previous versions published in 2000 and 1996).
- Ballman, Terry L. Sample AP Spanish Language Course Description and Syllabus. Last retrieved June 2001. <http://www.collegeboard.org/ap/spanish>. New York: Educational Testing Service, 2000.
- Ballman, Terry L. “Research, Standards and Teaching: A Look at Several Challenges.” Introduction to The Teacher’s Guide to Advanced Placement Course in Spanish Language. New York: Educational Testing Service, pp. 1-7, 1998.
- Ballman, Terry L. “From Teacher-Centered to Learner-Centered: Guidelines for Sequencing and Presenting the Elements of a Foreign Language Lesson.” In Jane Harper, Madeleine Lively, and Mary Williams, Eds. The Coming of Age of the Profession: Issues and Emerging Ideas for the Teaching of Foreign Languages. Boston, MA: Heinle & Heinle, pp. 97-111, 1998.
- Ballman, Terry L. “Enhancing Beginning Language Courses Through Content-Enriched Instruction.” Foreign Language Annals 30:2, pp. 173-186, Summer 1997.

- Ballman, Terry L. "Integrating Vocabulary, Grammar and Culture: A Model 5-Day Communicative Lesson Plan." Foreign Language Annals 29:1, pp. 37-44, Spring 1996.
- Ballman, Terry L. "Creating a Communication-Based Lesson Plan." PEALS. Journal of the Colorado Congress of Foreign Language Teachers. Vol. 30: 2, pp. 8-13, 1993.
- Ballman, Terry L. "The Oral Task of Picture Description: Similarities and Differences in Native and Nonnative Speakers of Spanish." In Richard V. Teschner, Ed. Assessing Foreign Language Proficiency of Undergraduates. Boston, MA: Heinle & Heinle, pp. 221-231, 1991.
- Ballman, Terry L. "Is Group Work Better than Individual Work for Learning Spanish?: The Findings of One Study." Hispania, vol. 71, pp. 180-185, March 1988.
- Ballman, Terry L. "Classroom Interaction: Focus on the Student." Forum. Modern and Classical Language Association of Southern California, pp. 3-4, January 1988.
- Ballman, Terry L. "Syntactic Complexity and Accuracy in L2 Writing: Improvement in One Semester?" In Terrell A. Morgan, James F. Lee, and Bill VanPatten, Eds. Language and Language Use: Studies in Spanish. Lanham, MD: Univ. Press of America, pp. 233-240, 1987.
- Ballman, Terry L. "A Brief Overview of L2 Reading Research: Implications for the College Curriculum." Language Association Bulletin. New York State Association of Foreign Language Teachers, vol. 38, pp. 1-4, September 1987.
- Lee, James F. & Terry L. Ballman. "FL Learners' Ability to Recall and Rate the Important Ideas of an Expository Text." In Bill VanPatten, Trisha Dvorak, and James F. Lee, Eds. Foreign Language Learning: A Research Perspective. Rowley, MA: Newbury House, pp. 108-118, 1987.

Book Reviews:

- Avigail Azoulay & Arie Vicente's Spanish Grammar for Independent Learners. In Hispania 85, March 2002.
- Magali R. Jerez and Amparo G. Coddling's Empecemos in Hispania, 83, December 2000.
- Jean-Paul Valette, et al.'s Ancillary Materials to Accompany Con mucho gusto in Hispania, 79, September 1996.
- Patti J. Marinelli and Lizette Mujica Laughlins' Puentes in Hispania, 78, September 1995.
- R. R. Allen and Theodore Rueter's Teaching Assistant Strategies: An Introduction to College Teaching in Modern Language Journal, 74, Spring 1992.
- Manuel Camarero's Comprensión y expresión: Selección de textos para el estudio de la Lengua Literatura españolas in Hispania, 72, Dec. 1989.
- Eds. Sandra J. Savignon & Margie S. Berns' Initiatives in Communicative Language Teaching vols. 1 & 2 in Modern Language Journal, 73, Summer 1989.
- Diane Larsen-Freeman's Techniques and Principles in Language Teaching in Modern Language Journal, 72, Summer 1988.

Presentations

Over 100 presentations: 4 keynotes, 72 presentations at international, national, regional and local conferences and meetings, and 27 invited presentations.

A complete list of presentations will be provided on request.

Editorial Work

- Reviewer for *Foreign Language Annals*, journal of the American Council on the Teaching of Foreign Languages.
- Reviewer for *Hispania*, journal of the American Association of Teachers of Spanish and Portuguese.

Professional Affiliations

- 1984 – Present American Association of Teachers of Spanish & Portuguese (AATSP)
College/University Representative to Executive Council, 2011-13
2011 Awards Selection Committee Member
2012 Awards Selection Committee Chair
- 1986 – 2012 American Council on the Teaching of Foreign Languages (ACTFL)

- 2002 – 2013 California Language Teachers Association

REFERENCES

Available upon request
