

Appendix C

GENRE:

FOLK CUSTOMS

CALENDAR CUSTOMS

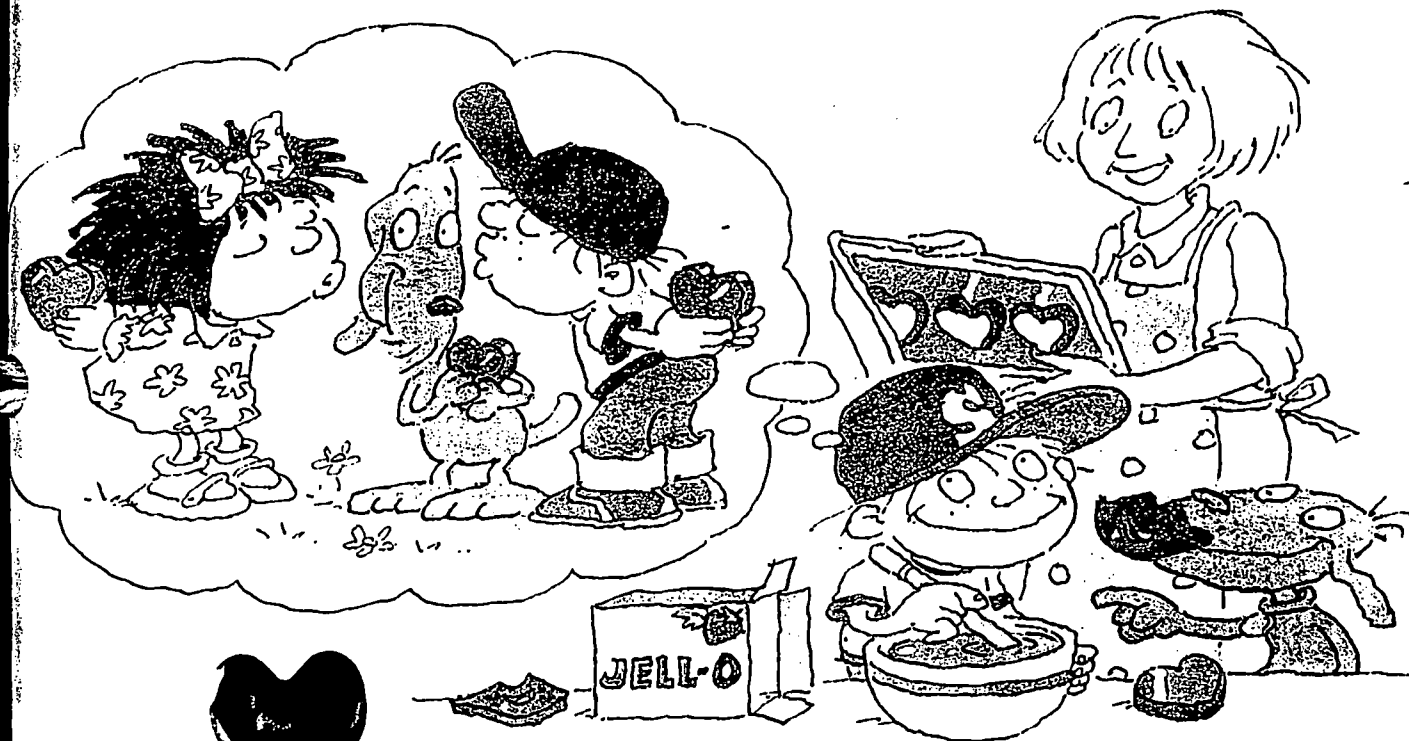
cup cream.
High 2 min.
once. Stir in
nuts. Pour
am. (At this
either top
cream and
e, tightly cov-
f an hour be-
me.

e whipped
hilled bowl
ing ¾ cup
gar until stiff
poon on pie.
ach icing dec-
okies and ar-

rust

Press onto
bottom and
up sides of
plate. Micro-
e on High 1
minutes;
completely
fire rack.

THOM D'SANTO



JELL-O JIGGLERS VALENTINES

4 pkgs. (4-serving size) or 2 pkgs. (8-serving size) JELL-O® Brand Gelatin, any flavor
2 1/2 cups boiling water

STIR boiling water into gelatin. Dissolve completely. Pour the mixture slowly into 13x9 in. pan.

REFRIGERATE at least 3 hours. (JIGGLERS™ will be firm after 1 hour, but are more difficult to remove from pan.) Dip bottom of pan in warm water for 15 seconds to loosen gelatin.

PRESS any fun shaped cookie cutter into the JELL-O and then lift the cutter straight up. Use your fingers to remove JIGGLERS from pan.

Makes 24 pieces or 4 to 6 ser



Parents

JELL-O Snacktivities™. Have your fun and eat it t

February 1993
p. 123

JULY 4TH

CUPS



can even eat the
baked fruit cups with
h fruit and serve as a

tortillas
rine or butter,

cinnamon or apple

marmalade
d cut-up fresh fruit
ms, kiwi fruit,
and berries)

pecans (optional)

in foil and heat in

o 10 minutes or till

ortillas from foil and

f each tortilla lightly

r butter. Place each

ounce custard cup

sary to fit. Combin

ion or apple pie spice

le each tortilla. Bake

: 10 to 12 minutes or

: from cups; cool.

: a small saucepan

marmalade over me

ng occasionally; cool

ure. Place fresh fruit

bowl. Add the melt

d gently toss to mix

ure into the tortill

prinkle with pecans

ation per serving: 20

g chol., 3 g pro., 41

41 mg sodium.

ontinued on page 140

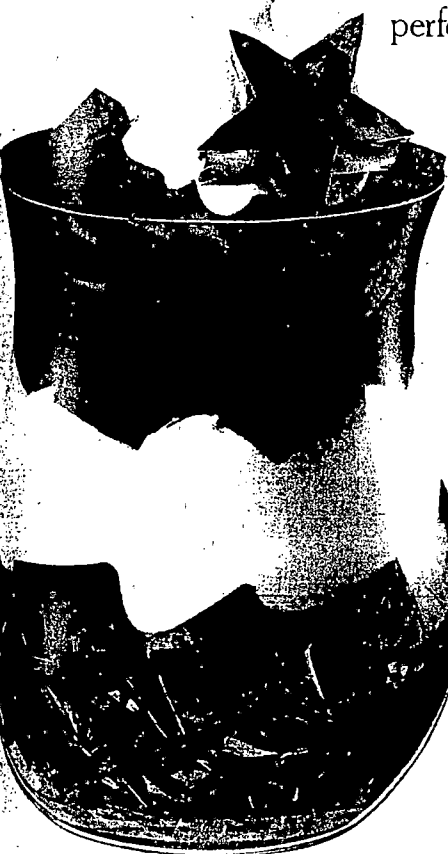
Sammy and Watson love July 4th. It's a
great day for a picnic. And everything is red,

white and blue. The balloons. The banners.

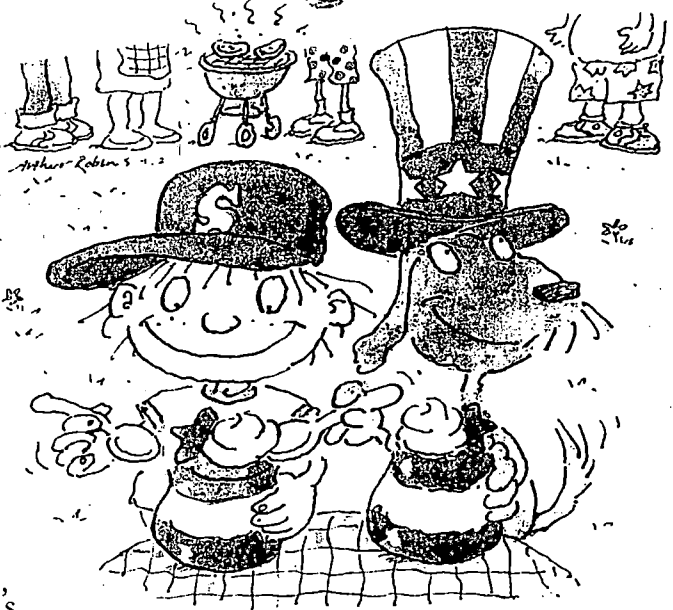
Even the Star Spangled Snacks they helped

Mom make. Sammy got to spoon in the Jell-O®

cubes. "Cool," he said as they jiggled. "And it's



perfect for July 4th," said Mom. Sammy had another idea. "I bet it
would taste great every day," he said. "Woof," agreed Watson.



WATSON SNEAKS SOME OF SAMMY'S SNACK.

STAR SPANGLED SNACKS

1 package (4-serving size) JELL-O®
Brand Berry Blue Flavor Gelatin

1 package (4-serving size) JELL-O®
Brand Gelatin, any red flavor

2 cups boiling water
1 cup cold water
2 cups thawed COOL WHIP®
Whipped Topping

DISSOLVE each package of gelatin completely in 1 cup boiling water
in separate bowls. Stir ½ cup cold water into each bowl of gelatin.

POUR each mixture into separate 8-inch square pans. Refrigerate until
firm, at least 3 hours.

CUT each pan into ½-inch
cubes. Spoon blue cubes evenly into
8 dessert dishes; cover with whipped
topping. Top with red cubes.

Makes 8 servings.



Better Homes & Gardens

Now you can have your fun and eat it too!™

July 1992
p. 134

March 1994
P. 140

sheets. Brush knots with two thirds of the reserved garlic butter, then sprinkle with Parmesan cheese and pepper. Set aside to rise in a warm, draft-free location until doubled in size, about 1 hour. (If you're using wheat bread, rising time may be longer.)

3. Heat oven to 375°F. Bake 15 to 20 minutes, until golden brown. Immediately remove rolls from baking sheet; brush with remaining garlic butter. Serve warm.

Nutrition per knot: 137 cal.; 3 g pro.; 5 g fat; 19 g carb.; 220 mg sod.; 3 mg chol.

Up-And-At-'Em Breakfast Pizza

Prep time: 20 minutes.

Bake time: 25 minutes.

Yield: 8 servings.

1 loaf (1 lb.) frozen white- or wheat-bread dough, thawed according to package directions

4 eggs

Sesame seeds

1/4 cup milk

1/4 lb. baked ham, diced

3 green onions, sliced

1 cup shredded cheddar cheese

edge to form a low, stand up rim. In small bowl beat eggs until well blended. Brush a little of the beaten egg on edge of dough. Using fingertips, press sesame seeds onto edge of dough. Bake crust 5 minutes.

and bake 1 to 2 minutes longer, until cheese melted. Cut into 8 wedges and serve.

Nutrition per wedge: 273 cal.; 15 g pro.; 10 g fat; 29 g carb.; 623 mg sod.; 129 mg chol.

pasta

1/2 lb. lean ground beef

1/2 tsp. garlic powder

1 cup red spaghetti sauce

2 cups shredded mozzarella cheese, divided

1 tsp. dried Italian-herb seasoning

1 loaf (1 lb.) frozen white- or wheat-bread dough, thawed according to package directions

Oil, for brushing on crust

1. Bring to boil a large saucepot of lightly salted water. Add pasta and cook 11 to 13 minutes, until tender. Drain in colander, then rinse with hot water (to avoid clumping); set aside.

2. In same saucepot place ground beef and garlic powder. Cook over medium-high heat, breaking up large pieces of meat with side of wooden spoon, 2 minutes or until browned. Drain off excess fat.

3. Return pasta to saucepot with ground beef. Add spaghetti sauce, 1 cup of the mozzarella, and Ital-

ian-herb seasoning; toss to combine ingredients.

4. Heat oven to 450°F. With nonstick cooking spray, grease a 14" pizza pan or a 9" x 13" baking pan. On lightly floured surface roll dough to fit into pan, using



Bunny Beans

Jelly Belly beans bring the pastel colors of Spring to your children's Easter basket. They're not your ordinary jelly beans. Discover our 40 colorful, "true-to-life" fun flavors in bags, jars, bulk and 20 & 40-flavor gift boxes.



Jelly Belly® beans are available worldwide wherever fine candies are sold. For free recipes & your nearest retailer CALL: 800 JB BEANS.

(800-522-3267) toll-free, Monday - Friday 8 a.m. - 5 p.m. ®Registered trademarks of Harman Goolitz, Inc. ©1993 Harman Goolitz, Inc.

It's America's Favorite Jelly Bean.

1. Heat oven to 375°F. Grease a 14" pizza pan or a 9" x 13" baking pan with nonstick cooking spray. On lightly floured surface roll dough to fit into pan, using hands to stretch dough, if necessary. Pinch outside

2. Meanwhile, add milk, ham, and green onions to remaining eggs, and beat together just until blended. Pour into partially baked pizza crust. Continue baking 20 minutes or until eggs are set. Top with cheese

A Totally Awesome Pasta Pizza

If you're hungry, this hearty pizza is for you.

Prep time: 20 minutes.

Bake time: 16 minutes.

Eggs to dye.

Eggs to die for.

They're rich, Dove
Truffle Eggs with luscious
chocolate truffle centers.

And solid dark or milk
Dove Chocolate Eggs.

They're perfect for
holiday giving, getting,
decorating and entertaining.

Dove® Easter Eggs. All the chocolate pleasure you live for.





Definitely worth hunting for.



'The richest coffee in the world.'

1 Tbs. butter or margarine
(optional)

1. Bring water to boil in medium saucepan. Add rice blend and butter and return to boil.

2. Cover and barely simmer over medium-low heat 15 to 18 minutes until liquid is absorbed and rice is tender.

Nutrition per 1/2-cup serving,
chicken: 101 cal.; 3 g pro.; 0 g fat; 21 g carb.; 392 mg sod.; 0 mg chol. **Beef:** 103 cal.; 3 g pro.; 0 g fat; 22 g carb.; 282 mg sod.; 0 mg chol.

colorful paper. (If you'd like, also include the can of pineapple needed to make the bread.)

Little extra: A bread knife, a cutting board, or a pretty oven mitt.

Gift-tag greeting: "This mix makes one loaf of not too sweet quick bread. It tastes great either plain or toasted, with or without a smidgen of butter or cream cheese."

1 package Tropical-Flavors
Quick-Bread Mix

2 eggs, beaten

1/2 cup milk

Mocha-Coffee Mix

Gift-tag greeting: "When stored in an airtight container, this mix keeps well for several months. For each cup of coffee, here's what to do: Spoon 1 1/2 to 2 Tbs. coffee mix into mug. Pour 3/4 cup boiling water into mug; stir until mocha mix is dissolved. Serve topped with whipped cream and chocolate shavings, if

Nutrition per serving: 55 cal.; 2 g pro.; 0 g fat; 12 g carb.; 23 mg sod.; 1 mg chol.

Hot-Chocolate Mix

Gift-tag greeting: "Although this mix is very rich, it's surprisingly low in fat, especially if made with low-fat milk or water. When stored in an airtight container, it keeps

BAKE A LITTLE MAGIC FOR YOUR KIDS

Easy ideas to delight your little ones.



Warm up your table with a snowman.

With its special raspberry-apple-cinnamon taste, the only place our Jolly Good JELL-O® Gelatin Snowman will melt is in your mouth.



gelatin dessert

Now you can have your fun and eat it too!™

JOLLY GOOD JELL-O® GELATIN SNOWMAN

Makes about 5 cups or 10 servings.

3 packages (4-serving size) JELL-O® Brand Raspberry Flavor Gelatin
3 cups boiling water 1 cinnamon stick 2 cups apple juice

Decorations: thawed COOL WHIP® Whipped Topping, cinnamon sticks, sliced fruit, whole cloves.

BRING water and cinnamon stick to boil in medium saucepan. Pour over gelatin in large bowl; dissolve gelatin completely. Stir in apple juice. Remove cinnamon stick.

PLACE snowman or 6-cup mold on tray; pour gelatin into mold. Refrigerate at least 4 hours or until firm.

TO UNMOLD: Dip mold in hot water 10 to 15 seconds. Gently pull gelatin from around edges with moist fingers. Place moistened serving plate on top of mold. Invert and shake slightly to loosen. Gently remove mold.

GARNISH with suggested decorations and Jigglers™. Refer to package for Jigglers™ directions.

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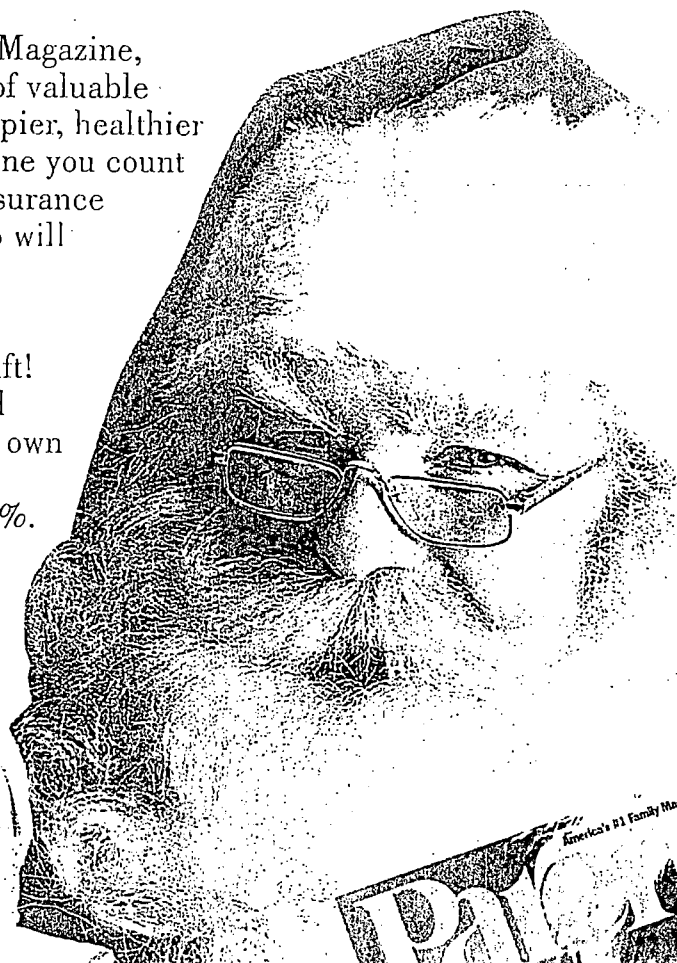
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rites of passage

Our walker diaper is less bulky to help make her first steps easy.



Pampers® Phases for Walkers is less bulky to let your baby move freely. Another leading diaper is as bulky as ever.

And Pampers is made to soak up four times as much as the average walker wets.

Features like these make Pampers Phases™ the first developmental diapers. You see, we didn't just rename our diapers. We reinvented them.



Another leading diaper has the same old wide crotch.



Pampers is less bulky for free movement.



An Airtight Argument For Working Out Of Your Home.



Wobbly first steps. Minor scrapes that can only be soothed by a mother's kiss. Little League victories at 4 in the afternoon. Some moments are too precious to entrust to anyone else.

Thank goodness for Tupperware. Today's flexible career option that gives you the chance to bring home the extra income you want...drive a brand-new van...vacation in exotic places -- with-

out missing the most important times with your family. Call Tupperware today and learn how easy it is to work around those you love.

1-800-762-8833



Parents

March 1993
p. 191

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Taste

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Style.

. With fewer
cholesterol.

All parents think their kids are wonderful. You happen to have proof.



Every day there's something new. First words, a first step, and it all goes by so quickly. Fortunately, with a Fujix camcorder, it doesn't have to just slip away.

For those who want a wide angle shot of a special event, a close-up to catch an expression of joy or surprise, and everything in-between, Fuji has engineered a solution. Fujix F122SW and F120SW 8mm camcorders have the only continuous 12x zoom lens with super wide angle capability.

Fuji's exclusive Multi-Action Grip helps minimize hand shake, a nice feature considering kids seldom sit still. It even converts to a tripod, because with kids, there are few times when your hands

aren't full. Fujix camcorders

are extremely light sensitive with a 1.5 LUX rating. So you'll never risk missing that special moment to turn up a light. The top of the line Fujix F122SW even has a color viewfinder that lets you see what you're shooting just as vividly as it will appear on tape.

Despite all of these technical advances, operating a Fujix camcorder is very simple. Which means every special moment will be clearly preserved, particularly when you use Fuji double coated 8mm videocassettes.

For the name of the Fujix retailer nearest you, please call 1-800-442-FUJI, ext. 37. Because who knows, years from now you may need a reminder that your child was so cute.



12x



super wide

FUJI. A new way of seeing things®

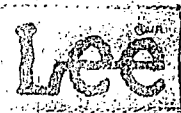
Parents

October 1992
p. 24

The two most painful experiences
of motherhood. Childbirth. And buying
your kid jeans.

Remember the good old days when kids didn't care what they wore? They're gone. Next time you're laboring to find jeans your kids will wear, get them to try on a pair of Lee's Baggy Rider. Because it shouldn't be as hard to have a kid as it was to have a baby.

B A G G Y R I D E R



The brand that fits.

March 1994

p. 61

First



Dolls shown smaller than actual size of 12 1/2" seated

• Head, arms and legs
crafted of fine hand-
painted blue porcelain

2. **Availability of the file.** The file must be available to the landowner, and the landowner must be able to access it.

- Hand-numbered and accompanied by same-numbered Certificate of Authenticity

"My First Tooth"

1-172



Dolls developed by the Ashton-Drake Galleries, "My First Tooth" has earned the *Standards'* highest rating for artistry and craftsmanship - Premiere Grade.

A Collectible Doll with Investment Potential

The doll you buy today may be a wise investment for the future. Once an edition is sold out, those who want a doll from the edition must pay whatever the market will bear, if and when one becomes available from dealers or at auction. That's why fine collectible dolls often sell for more than their original prices within only a few years of being issued.

Of course, not all dolls increase in value; values can go down. But dolls of superior artistry and craftsmanship - such as "My First Tooth" and other Premiere Grade dolls - have excellent potential to appreciate. Bear in mind that "My First Tooth" is an exquisitely crafted baby girl doll, just like the exceptional baby girl dolls we recommended in the chart below. "My First Tooth" has similar credentials that make this doll's potential for market success also seem promising.

Recommended and guaranteed by the Ashton-Drake Galleries, "My First Tooth" can be yours to cherish for only \$69.00 - *an extraordinary value for a porcelain baby doll of this quality.* To order, simply complete and mail the attached Reservation Certificate. But hurry... "My First Tooth" is issued in an edition ending forever on December 31, 1992. At that time molds for this doll will be broken and no more porcelain will ever be cast. Order today.

Patricia has not been her usual self these last few days, but this morning when Mommy comes into the nursery, Patricia breaks into the widest smile Mommy has ever seen. There in the middle are two tiny teeth!

"My First Tooth" is the premiere issue in *Happiness Is...*, a collection of porcelain baby dolls by artist Kathy Barry-Hippensteel, capturing babies' delight in the simple day-to-day things in life.

Quality Craftsmanship in Every Detail

Patricia's head, arms, and legs are hand-cast of bisque porcelain, masterfully painted to capture the warm blush of a healthy baby girl. Her blue, hand-set eyes twinkle with delight. Ms. Hippensteel has dressed Patricia in a soft, aqua, one-piece sleeper featuring satin ribbon and eyelet-trimmed sleeve cuffs, and leg-hugging pant cuffs. Her broad, eyelet collar has matching ribbons and petite bunny appliques. On her feet Patricia wears removable bunny slippers and proudly clutches her very own bunny-shaped "teething ring."

Evaluated against *The Uniform Grading Standards* for

Baby Doll	Edition End	Issue Price	Average Market Value*	Change
"Heather"	1987	\$48	\$409	+\$361
"Jennifer"	1988	\$58	\$346	+\$288
"Sarah"	1989	\$58	\$148	+\$90

*Source: January, 1992 survey of sales by select doll dealers. Prices are based on relatively few sales and reflect supply and demand. Actual resale prices realized by collectors may be lower.

COMPLETE, DETACH AND MAIL

THE ASHTON-DRAKE GALLERIES
9200 North Maryland Avenue
Niles, Illinois 60648-1397

THE ASHTON-DRAKE GALLERIES
Bringing You Dolls of Irresistible Value

PLEASE RESPOND BY:
June 15, 1992

YES, please enter my reservation for "My First Tooth," first issue in the *Happiness Is...* collection. Limit one. I understand that I need SEND NO MONEY NOW. I will pay for "My First Tooth" in four convenient monthly installments of \$17.25* each, the first being billed before shipment of the doll.

My satisfaction is unconditionally guaranteed. I understand that I may, for any reason, return "My First Tooth" to the Ashton-Drake Galleries at any time within *one full year* after I receive my doll for a refund or credit of the full purchase price, including postage.

X

Signature

Date

Name (please print clearly)

Telephone

Address

Apt. No.

City

*Plus \$3.94 home delivery fee and any app. delivery. Canadian price: \$94.00 plus post.

Better Homes & Gardens

May 1992
pp. 107-108

on Recipes

on page 84
good breakfast every
'll stay more alert and
er. And, you can skip
ning caffeine urge.

RATOR PEAR- ID MUFFINS

urpose flour
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nger-Cream Spread
pe, page 90)

e mixing bowl stir
r, brown sugar, baking
er, and salt. Add pear
at with flour mixture.
um mixing bowl stir
eal and milk; let stand
s. Stir egg product o
nto the cereal mixture
ixture to pear mixture
moistened. Place th
r in an airtight contain
nd seal. Refrigerate fo
vs, if desired, or bak
mediately.

spray a muffin pan with
uting or line with paper
Spoon batter into cups
; ¼ full. Sprinkle top
ds. Bake in a 400° oven
0 minutes or till done
ly on a wire rack. Serv
Ginger-Cream Spread
16 muffins.

ontinued on page 90



Catholic Daughters of the Americas
authorizes the

First Holy Communion COLLECTOR DOLL

Mary

A little girl's most glorious memory.
Captured in hand-painted porcelain
by an award-winning doll artist.

No occasion is more precious for a little girl and
her family than the moment when she receives
the Blessed Sacrament for the first time. Now that
blessed event comes to life in the *First Holy Communion*
Collector Doll—*Mary*. The first-ever heirloom
porcelain collector doll issued under the authority of
Catholic Daughters of the Americas. Created by mas-
ter doll artisan Beth Mullins.

Sculptured in fine, hand-painted porcelain, Mary is
exquisite in every detail—from her creamy complexion
to her sapphire blue inset eyes. Her magnificent dress
of pure white voile is exquisitely sewn with ruffles and
delicate lace. Expertly tailored with leg-of-mutton
sleeves and accented with faux-pearl buttons. With a
soft satin sash and sheer, diaphanous two-tiered veil.

Her very own cross embellished with 24 karat gold.
Draped in her hands are luminous rosary beads and
her very own cross, gleaming with the richness of 24
karat gold.

First Holy Communion Collector Doll—Mary is the
latest issue in Franklin Heirloom Dolls' prestigious
Gold Standard Series—representing the collector's
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payable in convenient monthly installments. Avail-
able exclusively from Franklin Heirloom Dolls.

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If you wish to return any Franklin Heirloom Dolls
purchase, you may do so within 30 days of your
receipt of that purchase for replacement, credit or
refund.

Please mail by January 31, 1994.

Franklin Heirloom Dolls
Franklin Center, PA 19091-0001

Please enter my order for the *First Holy Communion*
Collector Doll—*Mary* by Beth Mullins.

I need SEND NO MONEY NOW. I will be billed
for a deposit of \$27* prior to shipment of my spe-
cially imported doll and for the balance, after ship-
ment, in 4 monthly installments of \$27.* each.

*Plus my state sales tax and
a one-time charge of \$3. for shipping and handling

SIGNATURE _____ ALL ORDERS ARE SUBJECT TO ACCEPTANCE.

MR/MRS/MISS _____ PLEASE PRINT CLEARLY.

ADDRESS _____ APT. # _____

CITY _____

STATE _____ ZIP _____



Doll shown smaller than
actual size of 14 1/2" (37 cm).

Better Homes & Gardens

January 1994
p. 89

There are a lot of things a mother has to talk with her daughter about. Lee Jeans is the easy one.



Your daughter wants a bigger allowance. She wants a later curfew. Before long, she'll even be wanting to...drive. The pressure is on to supply her with all the right answers to all the tough questions. And that's without getting into the matter of the B-word: boys.

It's enough to tax any mother's ability to provide sound maternal advice.

But there's one bit of helpful guidance any mother will find easy to give her daughter. Just sit her down, look her in the eyes, and tell her to wear Lee.

This simple tip will serve your daughter well in the years to come, and probably save her countless frustrating trips to the department store changing room. After all, Lee Jeans are built the way women are built. A little slimmer through the waist, and a little roomier through the hips.

What's more, Lee Jeans for girls come in a variety of fits, from Slim to Regular to Loose Fit.

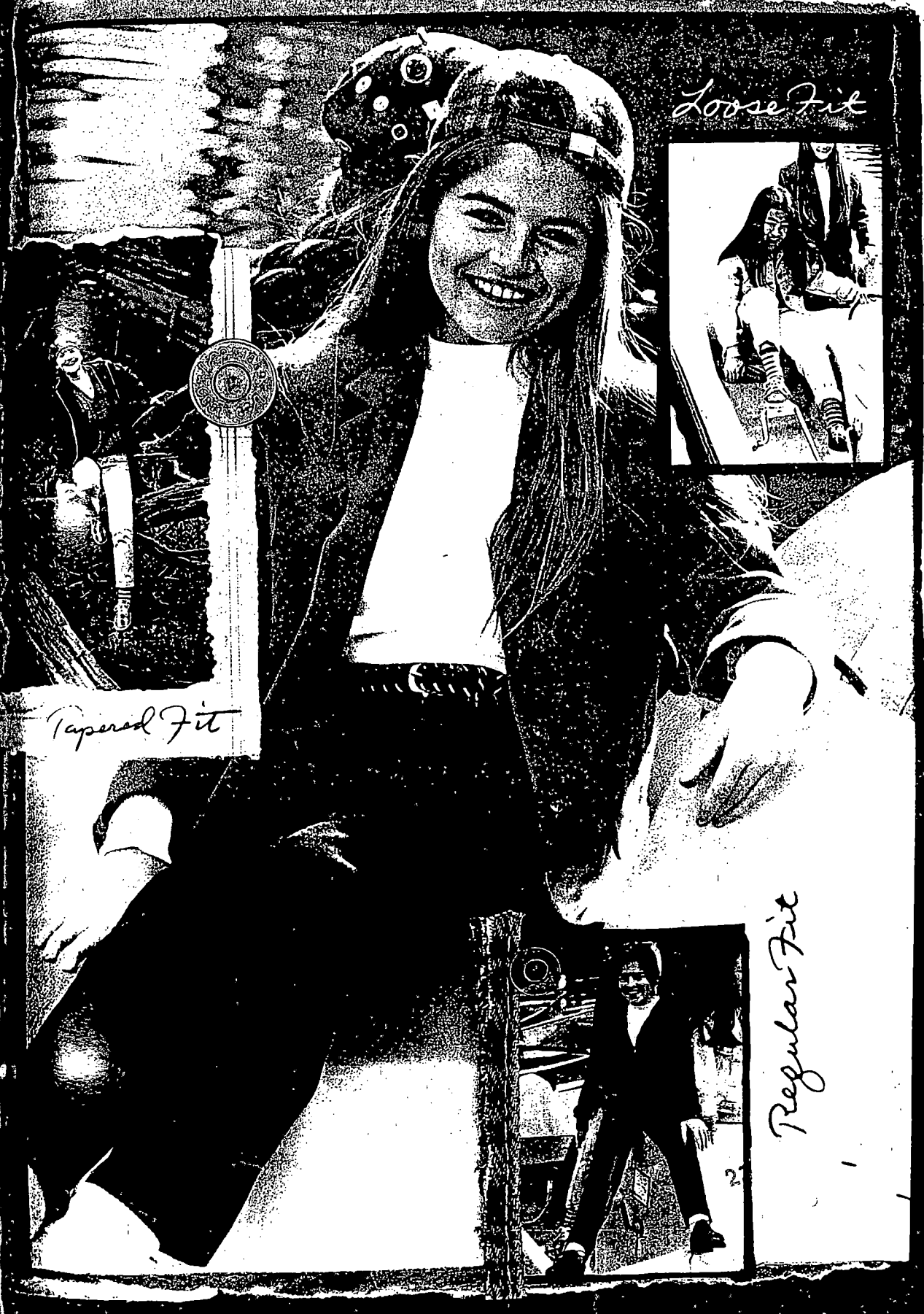
So next time you have a little talk with your daughter, consider mentioning Lee. It can't solve all the problems the mother of a growing girl will encounter. But where jeans are concerned, your daughter won't have to ask you any questions ever.

August 1993
pp. 126-127

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bigger allowance
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Loose Fit

Tapered Fit

Regular Fit



White-Westinghouse. Because There's More To Life Than Cooking, Cleaning, Washing And Drying.

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or, "Dark Teal"
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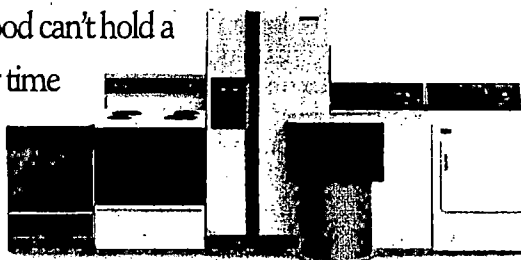
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continued on page

HOMES AND GARDENS



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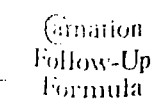


White-Westinghouse
Helping You Live Your American Dream.

Better Homes & Gardens

May 1992
p. 175

1-137



at up to 20% savings, every day.

Formula. Like Similac and Enfamil, Carnation Follow-Up Formula is nutritionally complete, with high-quality protein, iron and calcium. And it costs up to 20% less than these other formulas,* every day.

Taste and smell. Besides its nutritional benefits, Carnation Follow-Up Formula tastes and smells delicious. And that's important, because your baby's senses are developing.

Save even more. And when you use this coupon, you'll save even more than the usual 20%. And that's a welcome extra savings. Just what you'd expect from Carnation, the name mothers have trusted for more than 90 years.

Situation Follow-Up Formula

The *right* formula at the *right* time.

If you have any questions or comments about our new
"what if" formula, please call us at (800) 242-5200, ext. 775.

NOTE: The attrition follow-up formula is not appropriate for all attrition patterns.

SAVE 50¢

On any form of Carnation Follow-Up Formula for babies 6 to 12 months eating cereal and other baby foods.

[illegible]

for
y foods,

Parents

August 1994
p. 57

Carnation Follow-Up Formula. The Smart Choice When She Graduates To Solid Foods.

Every day brings another change. A new tooth. A funny smile. A curious touch. She's growing so fast. And bustling with energy. She's also graduating to solid foods, like cereals and baby foods. She's ready for Carnation® Follow-Up Formula. It's made especially for babies 6 to 12 months of age who are eating solid foods.

Carnation Means Complete Nutrition.

Because solid foods alone may not be giving her all the nutrition she needs. Carnation Follow-Up Formula is nutritionally complete, with high-quality protein, iron and calcium. So babies who are graduating to cereals and baby foods will receive 100% complete nutrition.*

Fresh Smell. Pleasant Taste.

Besides its complete nutrition, you'll appreciate our formula's fresh, white appearance. It even tastes and smells pleasant, which is important because your baby's senses are developing. And to make feeding easier for you, Carnation Follow-Up Formula comes in three forms. Ready-to-feed liquid, smooth-mixing powder, and liquid concentrate. All nutritionally complete. All designed to replace traditional starter formulas.

Up To 20% Savings All The Time.

In addition to its taste and nutritional benefits, Carnation Follow-Up Formula costs up to 20% less than other formulas, which means consistent savings for you.**

And now, with this special coupon, there's a welcome extra savings. So if your baby is now drinking Similac, Enfamil, or SMA, why not try our formula?

Carnation®

Follow-Up Formula

If you have any questions about Carnation Follow-Up Formula, call us at 800/242-5200, ext. 223.

*Carnation firmly believes that breast milk is best for your baby. Traditional starter formulas are adequate for the full first year, but Carnation Follow-Up Formula is designed especially for a baby's second six months. Carnation Follow-Up Formula, like starter formulas, is 100% nutritionally complete as required by the Infant Formula Act. **Savings based on Nielsen Scantrack pricing information and Carnation suggested retail pricing. Actual savings may vary according to market.

NOTE: Carnation Follow-Up Formula is not appropriate for milk-sensitive babies or those requiring soy or specialty formulas.

SAVE 50¢

On any form of Carnation® Follow-Up Formula
for babies 6 to 12 months of age eating solid foods.

Manufacturer's Coupon Expires: 6/30/92

Carnation
Follow-Up
Formula

Carnation
Follow-Up
Formula

Carnation
Follow-Up
Formula

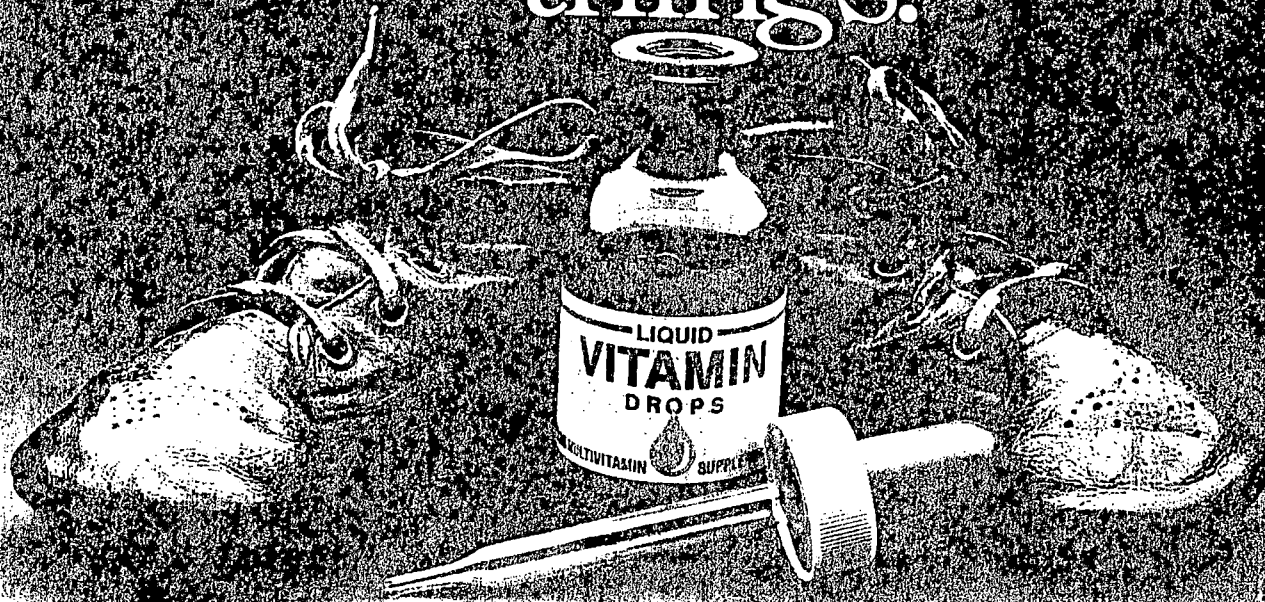
135

CONSUMER: Limit one coupon per item purchased. This coupon good only on product sizes indicated. RETAILER: Carnation will reimburse you face value plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated 040284, a copy of which is available on request. Send coupons to: CARNATION COUPONS, Box 171, Richfield, CA 94666. Cash Value 1/20¢. Void



OTHER FOLK CUSTOMS

Kids outgrow things.



It's time for Flintstones® Chewables.

Liquid vitamins are fine for babies. But when a kid is already eating solid food, it's time for Flintstones Chewables.

Your child's more active now, so even though you try to serve him a balanced diet, you can't always be sure he's getting the recommended levels of vitamin nutrition.

Flintstones Extra C ensures growing kids, ages 2 to 4, will get ten essential vitamins, including as much vitamin C as 4 oranges.

And now, Flintstones has beta carotene, the important nutrient found in the green, leafy vegetables kids don't always eat enough of. Of course, all the goodness in Flintstones comes complete with that great Flintstones taste.

Flintstones Kids.
Ten million strong and growing.



MANUFACTURER'S COUPON EXPIRES 2/28/93

Save
50¢

any variety or size (except size) of FLINTSTONES Chewables and Vitamins

Miles Inc. will reimburse you for the value of this coupon plus 8¢ if submitted in accordance with Miles coupon redemption policy. (See coupon request form only in U.S. or other with one cent value coupon to Miles Inc. Box 870105, El Paso, TX 88587-0105.

Parents

October 1992
p. 213



Miles Inc.
Consumer
Healthcare
Division

Flintstones® is a trademark of Hanna-Barbera Productions Inc. All rights reserved Miles Inc. Authorized user © 1991 Hanna-Barbera

THE CLASS RING

1-141



Manuscripts & Folklife Archives
Library Special Collections
Western Kentucky University

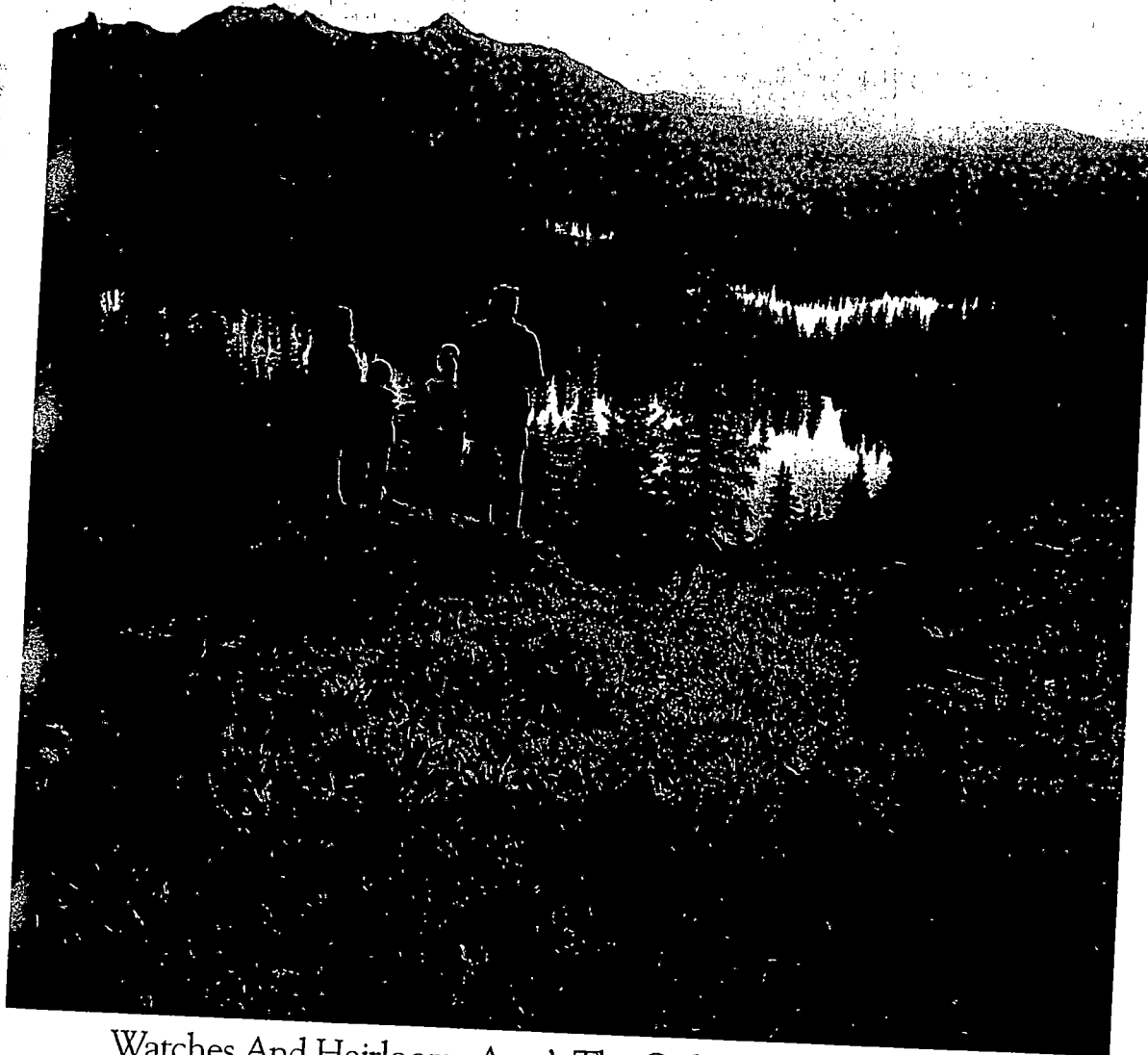
A tough day of spelling, arithmetic, and now it's time to wear my hat out. And sweets aren't the way to perk them up. Give them Del Monte Fruit Naturals® instead. Like wholesome Fruit Naturals®, with no sugar or anything artificial. Just naturally sweet fruit in its own juice. And kids love to pop them open. Anytime, anywhere.

Del Monte Snack Cups in handy four-ounce sizes. They're the perfect snacks with a healthy ring to them.

©1991 Del Monte Foods

Parents

February 1992
p. 68



Watches And Heirlooms Aren't The Only Wonderful Things You Can Pass On To Your Children.

You can't actually bequeath a protected wilderness to your offspring. But being together in a place like this is an experience they'll hold



dear for the rest of their lives. Pass it on. Write Vacation Kit, Box 38700, Dept. 105, Denver, CO 80238. Or call 1-800-265-6723 ext. 105.

COLORADO

For A Free Vacation Kit, Call 1-800-COLORADO

What feels good?

Parents

November 1992

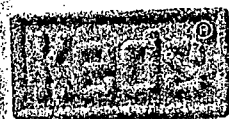
p. 244

Not dieting from Thanksgiving to New Year's.

Giving your daughter something your mom once gave you.

Getting the last present wrapped.

Holiday Keds® available for toddlers, girls and women.



They Feel Good™

©1992 The Keds Corporation



OK... SO IT HAS 12 SPEEDS, AUTO BOWL ROTATION, HEAVY-DUTY DOUGH HOOKS AND A NO-MESS BEATER REMOVER... I JUST WANNA LICK THE BOWL.

We could talk all day about what goes into making a Sunbeam Mixmaster mixer, but the proof, as they say, is in the pudding. And, the way we figure it, that's how it should be. After all, people have been trusting Sunbeam Mixmaster mixers for generations. Which means, in the life of an average family, we're talking a few hundred birthdays, holidays, anniversaries, graduations and about 1,000 batches of cookies... Do you know how much dough that is? When it comes to your family, don't settle for just any stand mixer. Get the Sunbeam Mixmaster mixer. And don't forget to let someone lick the bowl. For more information or the Sunbeam Retailer nearest you call 1-800-288-2664.

Made for Life™

DISGRACE

Bessie Pease Gutmann

...ic painting by one of America's
cherished artists comes to life
in a fine, hand-painted sculpture.

...an accident...but when she tossed
...for her puppy to fetch, he tram-
... Mommy's flowers. So now she
... "things over" in the corner. One
... heartrending penance, however,
... Mommy won't keep her there
... She and her faithful collie pup will
... and playing again!

...comes to capturing the gentle, inno-
... of children, the art of Bessie Pease
... without rival. *In Disgrace*, one of
... most beloved paintings, has been
... life in an enchanting sculpture brim-
... warmth and appeal.

...ing attention to craftsmanship
and detail.

...is faithful to the artist's original
... and is expertly hand-painted in the
... shades that are the hallmark of

Bessie Pease Gutmann's art.
The sculpture is painstakingly
crafted of cold-cast porcelain — a spe-
cial mixture of resins and porcelain,
prized by artists for its ability to cap-
ture minute detail.

Look at the puppy's floppy ears, the
blue ribbons accenting the little girl's
dress and the dimples at the back of
her knees. Note, too, the exacting
reproduction of Bessie Pease Gut-
mann's signature, clearly inscribed
on the sculpture. Details such as
these make *In Disgrace* a collector
treasure.

**Affordably priced;
satisfaction guaranteed.**

In Disgrace is available exclusively
at Danbury Mint, and is attractively priced at just
\$24*. If you're a collector of fine sculptures or sim-
ply a fan of Bessie Pease Gutmann's endearing art, *In*
will be cherished by your family for generations.
Your satisfaction is guaranteed, so return the
Reservation Application today!

Danbury Mint • 47 Richards Avenue • Norwalk, CT 06857

Incorporation, Lancaster, PA

© 1993 MBI



Shown
actual size

RESERVATION APPLICATION

The Danbury Mint
47 Richards Avenue
Norwalk, CT 06857

Please return
promptly.

IN DISGRACE

by Bessie Pease Gutmann

Please accept my reservation for *In Disgrace*, a hand-
painted sculpture that faithfully re-creates the beloved
painting by Bessie Pease Gutmann.

I need send no money now. The price of the sculpture
is \$24*. If not delighted, I may return the sculpture
within 30 days of receipt for a replacement or refund.

*Plus any applicable sales tax and \$1.95 shipping and handling.

Name _____
Please Print Clearly

Address _____

City _____

State _____ Zip _____

☐ Check here if you want your sculpture charged to your:
☐ VISA ☐ MasterCard ☐ Discover ☐ Am. Ex.

Credit Card Number _____ Expiration Date _____

Signature _____
(All orders subject to acceptance.)

Name to print _____
Allow 4 to 8 wks. Ladies' Home Journal

March 1993
p. 89



"The Original 'In Disgrace'"

In full color on bone china
Shown smaller than actual diameter of 8 3/4 inches
©1991 Royal Doulton



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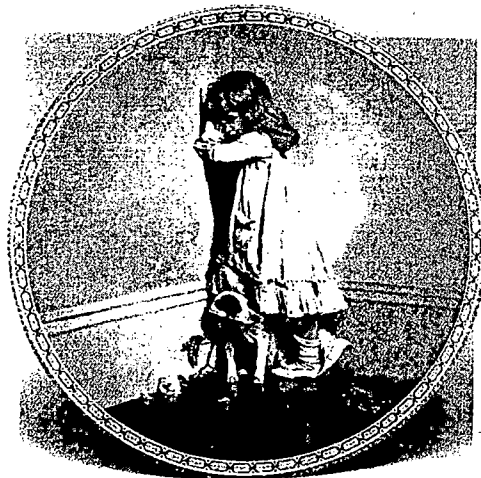
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a total of \$3.49 post
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Now you can own a Victorian masterpiece... a Bradford Exchange recommendation



...as an accident. The flower looked so beautiful and smelled sweet. She just wanted to take a closer look. But so did her fine companion. Now they both stand in the corner - in disgrace.

"The Original 'In Disgrace,'" created by Charles Burton Barber, one of Victorian England's most acclaimed artists, is created in a fine bone china collector's plate from Royal Doulton. It's available now - and it looks like a smart buy. Here's a Bradford Exchange recommendation:

"The Original 'In Disgrace'" is an important first issue, the first in the Victorian Childhood collection from Royal Doulton.

An impressive work of art, created from an original by artist Charles Burton Barber. Attesting to its importance, each plate is hand-numbered and accompanied by a Certificate of Authenticity.

"The Original 'In Disgrace'" has the potential to appreciate in value, because the edition is limited to a maximum of 150 plates. Once the edition closes, collectors' demand could drive the supply of plates and force asking prices up.

Bradford Exchange—picking winners since 1973. World-famous limited-edition plates are the only collectibles traded on a national exchange. And with headquarters in the United

States and offices in twelve other countries, Bradford is at the very heart of this exciting international market. That means Bradford analysts can often spot trends in the making.

If, for example, you had followed one of our major recommendations in 1973, you would have bought "Colette and Child," the first issue in the Royal Doulton *Mother and Child* series, at \$40.00 - a plate that last traded at \$160.00*. More recently, if you had acquired "Brotherly Love," an exceptional children's theme plate from Pemberton & Oakes *Special Moments* series, you would now own a plate that last traded at more than three times its 1988 issue price.

Like any marketplace subject to the laws of supply and demand, the plate market is constantly changing. Some exceptional plates appreciate in value; some plates go down, and many remain at or near issue price. But right now, Bradford Exchange analysts rate "The Original 'In Disgrace'" as one of the year's top prospects... and we'll back up your purchase with our unconditional 365-day guarantee.

To acquire "The Original 'In Disgrace'" at its \$29.00 issue price - backed by our 365-day guarantee - simply fill out and mail the order form provided. *Send no money now.* You will be billed when your plate is shipped. But don't delay. The time to get "The Original 'In Disgrace'" is now, before it has a chance to increase in value.

*As cited in the Bradford Exchange Market Report, Vol. IV-2. IDG-984

THE BRADFORD EXCHANGE

100 Milwaukee Avenue
Chicago, IL 60648



Please respond by: June 30, 1992

Please enter my order for "The Original 'In Disgrace'."

I understand I need SEND NO MONEY NOW. I will be billed \$29.00* when my plate is shipped. Limit: one plate per order.

Name _____ ()
Mr. Ms. _____ Telephone _____

(Please Print Clearly)

State _____ Zip _____

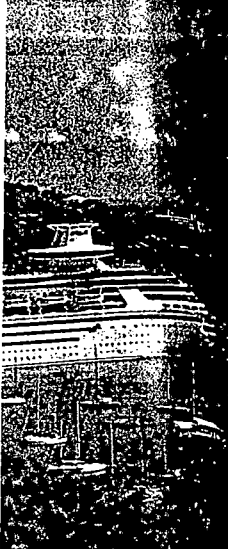
Your Unconditional 365-day Guarantee

Within one full year after you receive your plate, you may return it to us if for any reason you are not completely satisfied. We will issue you a refund for everything you have paid, including postage.

Appendix D

GENRE:

FOLKTALES



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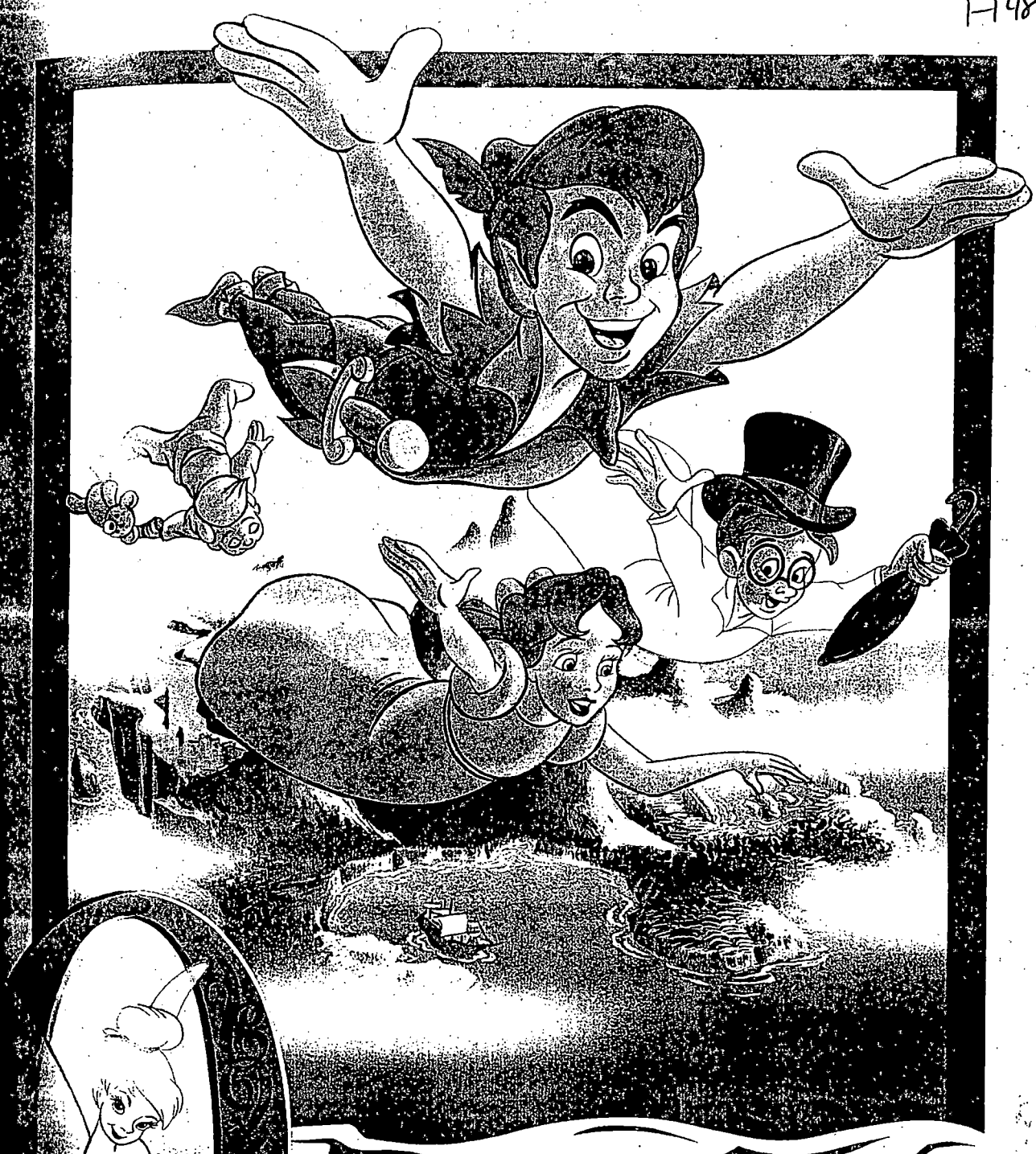
The Sovereign of the Seas, a twin ship of Royal Caribbean's Monarch, also plies the Caribbean.

up-notch spa and fitness
nal opportunities. You
the two of you.
a Juan Sunday evening
board ship. Then you'll
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is and St. Maarten, a half
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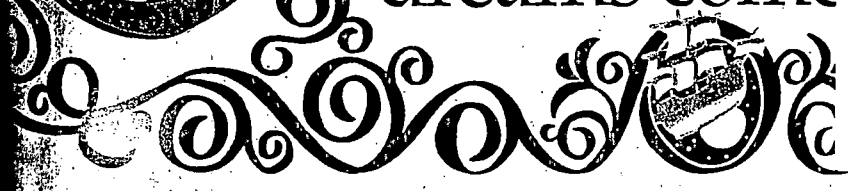
for couples—learn to give
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Caribbean.

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n gateway cities, range from
\$399 to \$2,649; suites range
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counts, ask about Break
ough Rates. For more infor
tion, contact a travel agent
ochures: 800/526-RCCL.

BETTER HOMES AND GARDENS, FEBRUARY



nce upon a time you
needed Peter Pan to make
dreams come true...



Better Homes & Gardens

February 1994
pp. 43-44

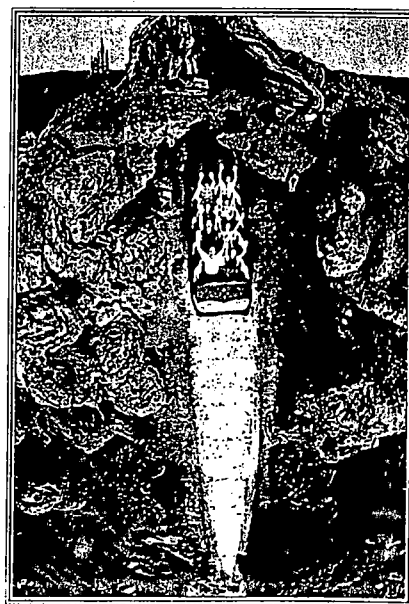
Now all you need is a magical place.

The Magic Kingdom

This is where every Disney fairy tale vacation starts.

The Magic Kingdom. Birthplace of Disney magic. The moment you enter is the moment you realize that Peter Pan was right. You *can* fly. There *is* pixie dust.

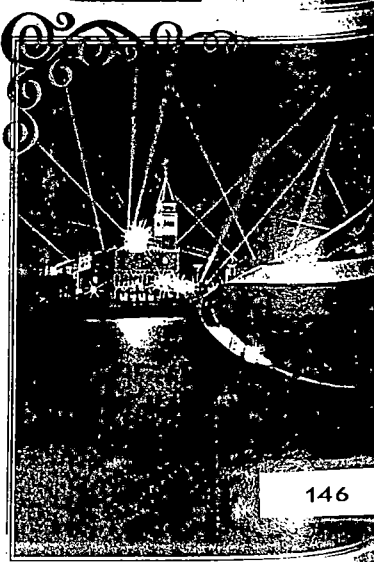
This is the happy place where dreams really do come true. Where nobody ever grows up. A day of happy endings. Your day to visit Neverland and Cinderella Castle. To ride Dumbo, the flying elephant, sail with the Pirates of the Caribbean and plunge down Splash Mountain.



This is your day to meet Mickey Mouse in person, take some photos with the cheese himself.

Matter of fact, he's actually expecting you backstage.

Epcot '94





nce upon a time
you had to wish upon a star to
make dreams come true...



Better Homes & Gardens
January 1994
pp. 35 & 37

Now all you need is a magical place.

Once upon a time is here.



Call today for information or reservations. Or, to help you plan your fairy tale vacation, order the official Walt Disney World planning video. Just \$9.99 including shipping and handling.



(407) 939-7700

Walt Disney World
Florida

© The Walt Disney Company

substitute any
unless otherwise

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Manuscripts & Folio Archives
Library Special Collections
Western Kentucky University

Parents

1-152

November 1994

pp. 151-152



Once upon a time is here.



A Walt Disney World vacation is a fairy tale dream come true. Accommodations in the middle of the magic at a Walt Disney World Resort hotel start from only \$69 a night. So contact your Travel Agent or call Walt Disney World today for reservations. Be sure to ask for a Walt Disney World vacation planning video, just \$9.99 including shipping and handling. (407) 939-7734

Walt  Disney World®
The Magic of Florida



"The Dance of Snow White and the Seven Dwarfs"

In full color on fine porcelain
 Shown smaller than actual diameter of 8½ inches
 © The Walt Disney Company

Ladies' Home Journal

September 1992
 pp. 65-66



...ing the fair Snow White into their humble home, the Dwarfs celebrate with a rousing dance. Now you can have fun with a new limited-edition porcelain collector's plate inspired by this classic Disney film. "The Dance of Snow White and the Seven Dwarfs" plate is available now - and it's like a smart buy. Here's why it's a Bradford Exchange recommendation:

"The Dance of Snow White and the Seven Dwarfs" plate is an instant first issue, the first plate in the Snow White and the Seven Dwarfs plate series from Knowles China, an affiliate of Bradford Exchange, and it celebrates the first feature-length animated film ever made.

An impressive work of art. Disney artists created the original for this plate inspired by the animation from Walt Disney's film, *Snow White and the Seven Dwarfs*. Attesting to its excellence, each plate is hand numbered and accompanied by a Certificate of Authenticity.

"The Dance of Snow White and the Seven Dwarfs" plate has the potential to appreciate in value because the edition is limited to a maximum of 150 firing days. Once the edition closes, collectors' demand could exceed the supply of plates and force asking prices up.

Bradford Exchange... picking winners since 1973. World-

wide, limited-edition plates are the *only* collectibles traded on an organized exchange. And with offices in the United States and twelve other countries, the Bradford Exchange is at the very heart of this exciting international market. That means Bradford analysts can often spot trends in the making.

If, for example, you had followed one of our major recommendations in 1988, you would have bought the "Bibbidi-Bobbidi-Boo" plate from the Cinderella series at \$29.90 - a plate that last traded at \$57.00.* More recently, if you had acquired the "Mary Poppins" plate from the Mary Poppins series, you would now own a plate that last traded at 151% of its 1989 issue price.

Like any marketplace subject to the laws of supply and demand, the plate market is constantly changing. Some exceptional plates appreciate in value; some plates go down, and many remain at or near issue price. But right now, Bradford Exchange analysts rate "The Dance of Snow White and the Seven Dwarfs" plate as one of the year's top prospects... and we'll back up your purchase with our 365-day guarantee.

To acquire this plate at its \$29.90 issue price, simply fill out and mail the order form provided. *Send no money now.* You will be billed when your plate is shipped. But don't delay. The time to get "The Dance of Snow White and the Seven Dwarfs" plate is now, *before* it has a chance to increase in value.

*Reflects last trades on the exchange as cited in the Bradford Exchange Market Report, Vol. IV-2. SWG-953

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

THE BRADFORD EXCHANGE

100 Milwaukee Avenue
Evanston, IL 60648



Please respond by: Sept. 30, 1992

Please enter my order for "The Dance of Snow White and the Seven Dwarfs" plate. I understand I need SEND NO MONEY NOW. I will be billed \$29.90* when my plate is shipped. Limit: one plate per order.

Name _____ ()
Mr. Ms. _____ Telephone _____
(Please Print Clearly) _____
_____ State Zip _____

Amount of \$3.49 postage and handling, and sales tax where applicable. Credit approval. The plate price in Canada is \$39.90.

6021-E88091

Your Unconditional 365-day Guarantee

Within one full year after you receive your plate, you may return it to us if for any reason you are not completely satisfied. We will issue you a refund for everything you have paid, including postage.

1-156

MIRROR, MIRROR on the wall
who's the fairest of them all?...
a Bradford Exchange recommendation



Better Homes & Gardens

April 1992
p. 61

This pampered puss sees herself as the most comely of creatures. And famed Victorian artist Frank Paton quite agrees, as we can tell from his luminous portrait. Now, this exceptional Victorian painting has been re-created for you to own on a fine porcelain collector's plate. "Who's The Fairest Of Them All?" is available now – and it looks like a smart buy. Here's why the Bradford Exchange recommends it:

"Who's The Fairest Of Them All?" is an important first issue, the first plate in the Victorian Cat Capers collection from W. S. George Fine China, an affiliate of the Bradford Exchange.

It is an impressive work of art, created from an original work by artist Frank Paton, one of Victorian England's most renowned animal portraitists. Attesting to its importance, each plate will be hand-numbered and accompanied by a Certificate of Authenticity.

It has the potential to appreciate in value. The edition of "Who's The Fairest Of Them All?" is limited to a maximum of 150 firing days. Once the edition closes, collectors' demand could exceed the supply of plates and force asking prices up.

The Bradford Exchange . . . picking winners since 1973. Worldwide, limited-edition plates are the only collectibles

traded on an organized exchange. And with headquarters in the United States and offices in twelve other countries, Bradford is at the very heart of this exciting international market. That means Bradford analysts can often spot trends in the making.

If, for example, you had followed one of our major recommendations in 1989, you would have bought the first issue in the *Victorian Christmas* series at just \$39.80 – a plate that last traded at \$60.00.* Or, in 1979, if you had acquired "Oliver's Birthday," an exceptional plate from Anna Perenna's *Uncle Tad's Cats* series, you would now own a plate valued at three times its issue price.

Like any marketplace subject to the laws of supply and demand, the plate market is constantly changing. Some exceptional plates appreciate in value; some plates go down, and many remain at or near issue price. But right now, Bradford Exchange analysts rate "Who's The Fairest Of Them All" as one of the year's top prospects. . . and we'll back up your purchase with our unconditional 365-day guarantee.

To acquire "Who's The Fairest Of Them All" at its \$24.50 issue price – backed by our 365-day guarantee – simply fill out and mail the order form provided. *Send no money now.* You will be billed when your plate is shipped. But don't delay. The time to get "Who's The Fairest Of Them All?" is now – before it has a chance to increase in value.

*Reflects last trades on the exchange as reported in the Bradford Exchange Market Report, Vol. III-12.

©1991 BGE VCG-922



THE BRADFORD EXCHANGE

9345 Milwaukee Avenue, Chicago, Illinois 60648

Please enter my order for "Who's The Fairest Of Them All?" I understand I need
SEND NO MONEY NOW. I will be billed \$24.50* when my plate is shipped. Limit:
one plate per order.

X _____ ()
Signature _____ Telephone _____
Mr. Mrs. Ms. _____
(Circle One) Name (Please Print Clearly) _____ Date _____
Address _____
City _____ State _____ Zip _____

*Plus a total of \$3.49 postage and handling, and sales tax where applicable. Pending credit approval.
The plate price in Canada is \$39.50.

9151-ER1291

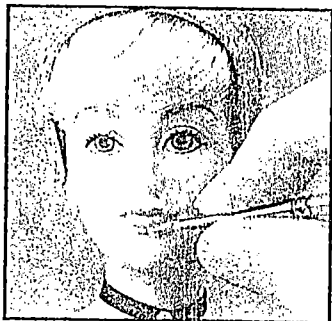
Please respond by: April 30, 1992

Your Unconditional 365-day Guarantee:

Within one full year after you receive your plate, you may resell it to us if for any reason you are not completely satisfied. We will issue you a refund check (or credit your account if you paid by credit card) for everything you have paid, including postage.

Walt Disney's Cinderella

Now, brought to life in the most spectacular porcelain collector doll ever, just as you remember her from Walt Disney's timeless animated film classic.



Disney's enchanting heroine is lovingly crafted in fine, hand-painted porcelain.

Her wide blue eyes are alight with love for her handsome prince. Her lovely face is perfectly portrayed in fine hand-painted porcelain.

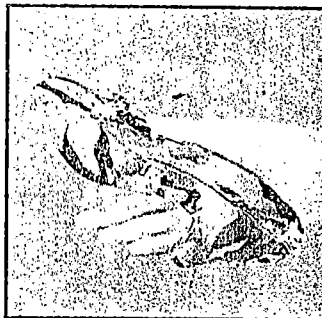
Dressed like a dream in sparkling sky blue satin lavishly embellished with silvery trim and diamond-bright rhinestones, her gown still twinkles with the magic of her Fairy Godmother's spell. Virtually every detail is authenticated and re-created just as you remember. And in one dainty hand, she holds the most celebrated slipper in all the land!

Never before has Disney's lovely heroine been so perfectly portrayed in a porcelain collector doll. A dozen tiny details reawaken your childhood enchantment...and promise that Cinderella will become an heirloom greatly treasured for as long as little girls dream.

This incomparable Cinderella heirloom doll is a *Collector's Edition*, specially hallmarked. It is authorized and authenticated by The Walt Disney Company. And it's just \$135, payable in convenient monthly installments, an extraordinary value for this important collector doll exclusively from Franklin Heirloom Dolls.

RETURN ASSURANCE POLICY

If you wish to return any Franklin Heirloom Dolls purchase, you may do so within 30 days of your receipt of that purchase for replacement, credit or refund.



Cinderella's legendary slipper rests in one elegantly white-gloved hand.

COMMISSION AUTHORIZATION

Cinderella

Franklin Heirloom Dolls
Franklin Center, Pennsylvania 19091

Please send me the *Collector's Edition* Cinderella heirloom doll, crafted in fine hand-painted porcelain and authorized and authenticated by The Walt Disney Company.

I need SEND NO MONEY NOW. I will be billed for my specially-imported doll in 5 equal monthly installments of \$27* each, with the first payment due in advance of shipment.

*Plus my state sales tax and a one-time charge of \$1. for shipping and handling

Please mail by March 31, 1992.

SIGNATURE

ALL ORDERS ARE SUBJECT TO ACCEPTANCE

MR/MRS/MISS

PLEASE PRINT CLEARLY

ADDRESS

APT. NO.

CITY

STATE/ZIP

14343-6HCT-120

Pure enchantment in hand-painted porcelain.
Exclusively yours from Franklin Heirloom Dolls.

Better Homes & Gardens

March 1992
p. 75

1-157

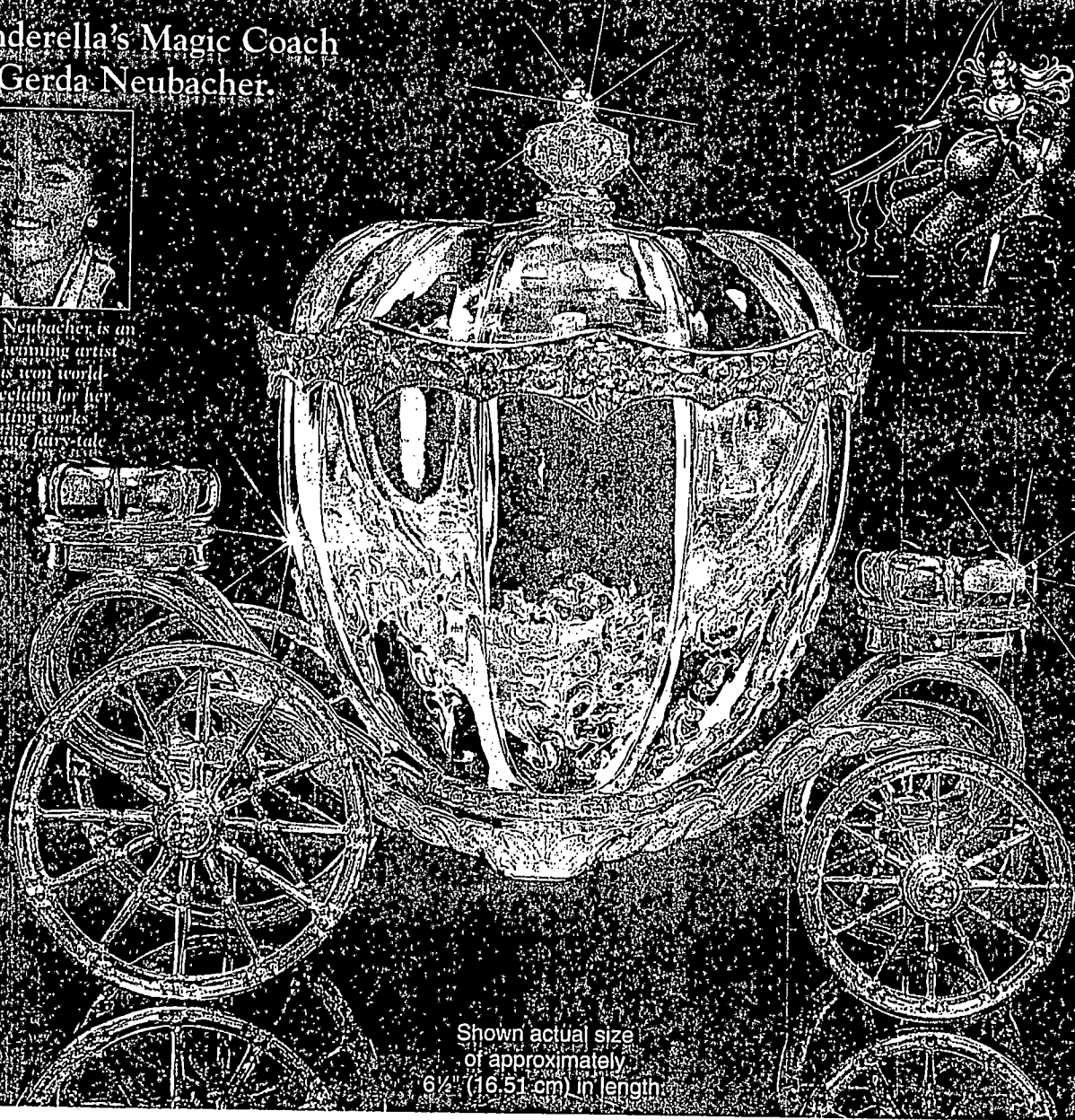


CINDERELLA'S DREAM COMES TRUE

Cinderella's Magic Coach
by Gerda Neubacher



Gerda Neubacher is an award-winning artist who has won world-wide acclaim for her enchanting works portraying fairy-tale subjects.



Shown actual size
of approximately
6 1/2" (16.51 cm) in length

Presenting Cinderella's Magic Coach by award-winning fantasy artist Gerda Neubacher, a fairy-tale dream come true in radiant *full-lead European crystal*. Elegantly sculptured. Exquisitely crafted. And magnificently crowned with lavish accents of rich 24 karat gold. Yours forever after for just \$195, payable in convenient monthly installments. A remarkable issue price for an enchanting original work of art by a world-renowned artist.

Satisfaction Guaranteed

If you wish to return any Franklin Mint purchase, you may do so within 30 days of your receipt of that purchase for replacement, credit or refund.

SHIMMERING CRYSTAL, 24 KARAT GOLD

The Franklin Mint
Franklin Center, PA 19091-0001

Please mail by March 31, 1994.

Please enter my order for Cinderella's Magic Coach, by Gerda Neubacher. To be crafted of full-
with 24 karat gold.

Better Homes & Gardens

I need SEND NO MONEY NOW
installments of \$39.* each, begi **March 1994**
sculpture is ready to be sent.

p. 153

SIGNATURE _____

ALL ORDERS ARE SUBJECT TO ACCEPTANCE.

MR/MRS/MISS. _____

PLEASE PRINT CLEARLY

ADDRESS _____

APT. # _____

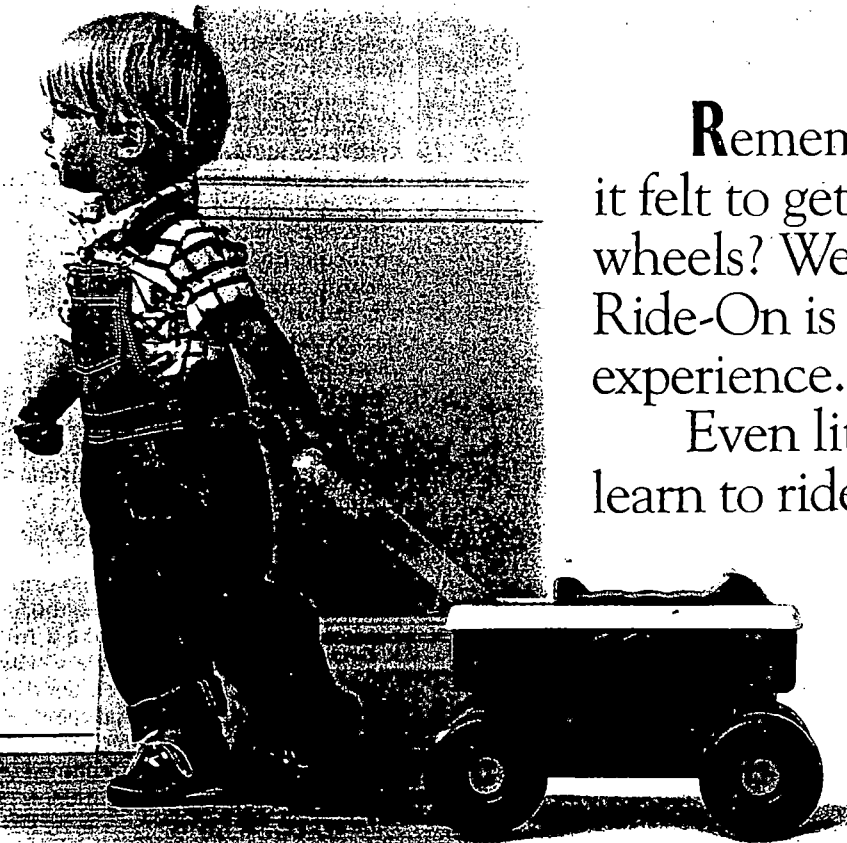
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155

TELEPHONE (____) _____

The Fisher-Price Little Red Ride-On. Let the good times roll. 1-159

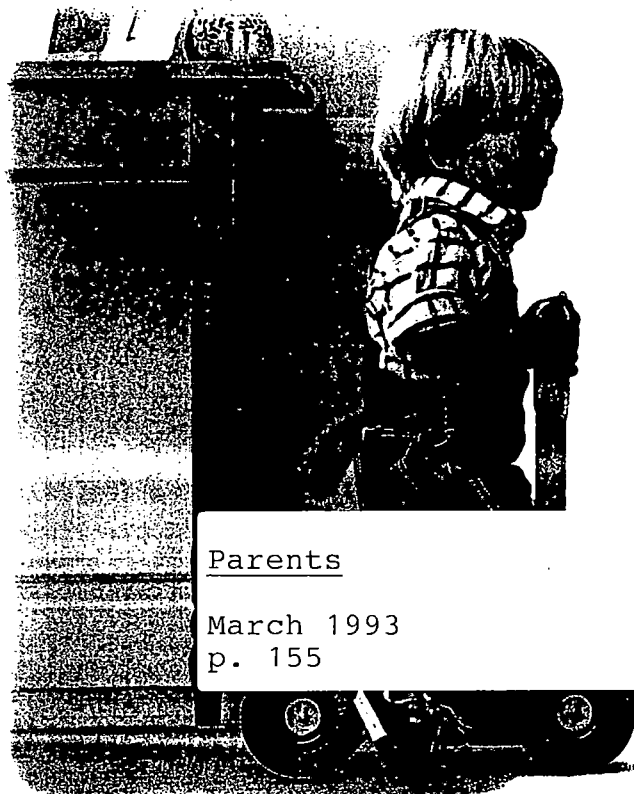


Remember how wonderful it felt to get your first set of wheels? Well, the Little Red Ride-On is a child's first driving experience.

Even little toddlers soon learn to ride, scooting along on exciting journeys from playroom to kitchen and back.

The Little Red Ride-On is part of another joyous occasion: it's a walker for your child's first steps. And thanks to a compartment under the seat, it can haul a precious cargo of stuffed animals or blocks.

Naturally, Fisher-Price® made this ride-on very, very sturdy. In order to let the good times roll, and roll, and roll...



Parents

March 1993
p. 155

©1990 Fisher-Price, East Aurora, New York 14052. Also available in Canada.

Special Inaugural Year Offer! **\$39⁹⁸**

"Please tuck us in, Mommy!"

ELIZABETH & HER BABY BEAR

She's an enchanting child, gentle and innocent as the moonlight. Tuck her in for the evening with her cuddly friend and tell them a bedtime story...perhaps their favorite, "Goldilocks and the Three Bears." Then bid them both sweet dreams. This charming pair will warm your heart and enhance your treasured collection.

Exquisitely Crafted Collector Doll

Created by internationally celebrated artist Patricia Rose, "Elizabeth" is a fine bisque porcelain collector doll of incredible beauty. Her golden hair falls in soft curls about her exquisite hand-painted face. Her wide, expressive green eyes are inset and fringed with natural lashes. Her hands and feet are finely crafted with realistic detail, her arms and legs naturally posable. Cradling her baby bear in one arm, "Elizabeth" looks up at you adoringly, silently saying 'I love you, Mommy.'

Collector's Quality...Excellent Value

"Elizabeth" is an extraordinary collector's value, commemorating the Treasury Collection's inaugural year. At the exceptional price of \$39.98, she compares in quality to dolls costing twice as much. This imported first edition will be individually numbered and limited to 100 firing days. You may now commission "Elizabeth," complete with her companion bear, numbered Certificate of Authenticity, display stand and collector's box. Simply complete the attached Commission Reservation and return it today. You need send no money at this time. If you are not completely satisfied within one year, you may return your doll for a full refund.



Paradise Galleries™
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Suite 510 8070 La Jolla Shores Drive,
La Jolla, CA 92037-3230

Better Homes & Gardens

July 1992
p. 115

Treasury Collection
Premier Edition

Personality, color and a few surprises, such as the geometric print pillows, a monotone room from becoming monotonous.

...n-
or
in-
iss
ng
In-
ng the pillows with
a floral print, this
n with geometric
yote pillow that res
adds a playful touch
wner's sense of hum
e of funny accents,
i plate pair, can char
For extra punch a
ch PVC piping (W
variety of joint sec
t "Tinker Toy sty
e curtains with m
a standard curtain ro

...er than a...
...complete with...
...display...

1-10-1

Forget Goldilocks and The Tell us



Parents

December 1994
pp. 1-2

Mason

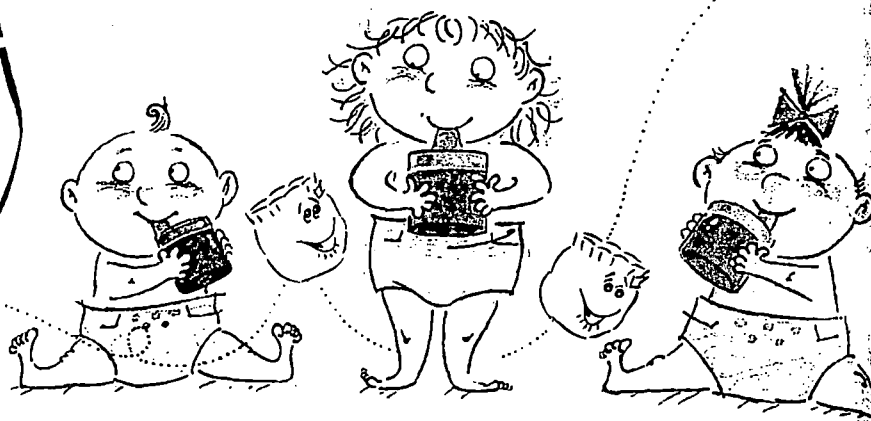
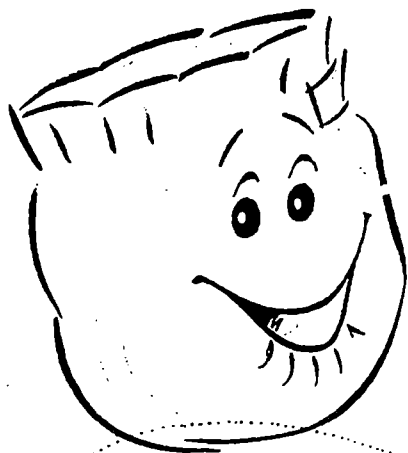
Three Beans
about 1700
MS

Minut
ENCARTAGS



A Little Luvs Story

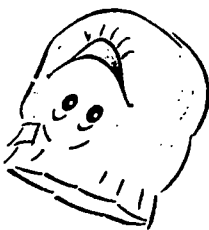
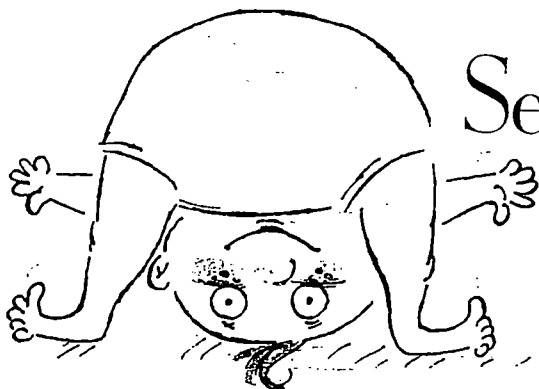
I'm Little Luvs.



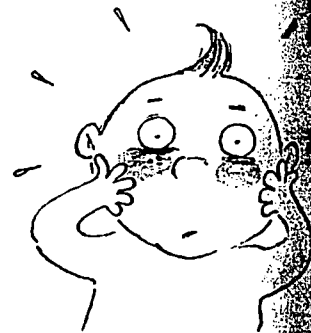
I love babies. They drink, drink, drink.

Then go, go, go.

See any leaks?



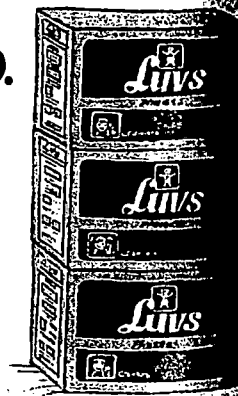
No. No. No.



Another



happy ending.
Thanks to Luvs.



There's always a happy ending when your baby is wearing Luvs.
Of course, no diaper can prevent all leaks. But Luvs has a special Leakguard System that
absorbs so much wetness, so fast, it helps stop leaks before they even start.

So go on baby. Drink, drink, drink and smile. smile. smile.

Luvs gets to the bottom of leaks

leboard
me-hon-
on most
ow: The
Adven-
Haunt
ffers a va-
utical fun.

Minolta's New Panorama Zoom.

Because there's more than one way to tell a story.

HU4

y-sitting available
charge?
bs available? If no
permitted to bring
le one?
are in your first or
trimester of preg
will the cruise line
to sail without
s approval? If you
our third trimester
line allow you
? (Policies vary
od idea to check)
ing, it must be safe
r everyone. If you
s the sort that like
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eel your style some
cramped. And
hips it's difficult
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used to the degree
Moreover, altho
ships can be qu
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ey "generally do
that I consider to
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is at such a premi
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"You really have
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hether it's right
people who fall fo
uise lovers for life

m McCoy is a senio
of Parents magazin

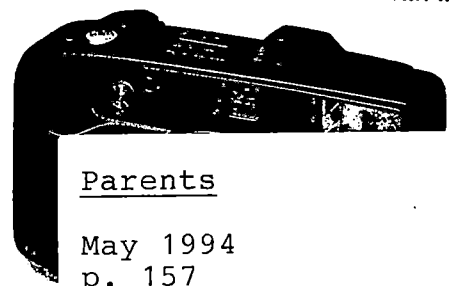


Once upon a time you couldn't take a portrait and a panoramic shot with the same camera. But Minolta's new Panorama Zoom 28 is part of a whole new chapter in photography. Its 28-70mm zoom lens lets you take an incredibly wide range of pictures. For your

For sweeping shots, there's the mid-roll panorama changeover. With the ultra-wide 28mm focal length you can capture whole groups of people or an entire horizon. For portraits or distant subjects, the camera's remarkable



zooms all the way to 70mm. Or maybe you'll find the perfect shot lies somewhere in between. Because with the Panorama Zoom 28 it all depends on how you look at the world. The End.



Parents
May 1994
p. 157

MINOLTA

For more information, write Minolta Corp., Dept. CR-22, 101 Williams Drive, Ramsey, N.J. 07446.
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ONLY FROM THE MIND OF MINOLTA

1-165

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Parents
May 1992
pp. 34-35



Introducing Johnson's Baby Diaper Rash Relief.

The faster way to a happy ending.

The only happy ending to your baby's painful diaper rash is **fast relief**. Clinical tests prove Johnson's Baby Diaper Rash Relief helps **heal rash faster** than the leading brand.

And more mothers prefer the way our **creamier formula** feels and smells

compared to the leading brand. End of story.

Give your baby even better than you had.

New Johnson's b a b y.

Parents

1-147

February 1994
pp. 58-59

IT THRASHES,
IT KICKS,
IT FLAILS AT
ITS PREY.

TALES FROM THE CRIB

Who AMONG US
WOULD DARE PUT
ITS SNEAKERS ON?

The mere thought paralyzes most parents with fear . . . putting their toddler's sneakers on! Take heart! Our product designers have boisterous kids, too. That's why they created new Keds® Easy-Sneaks™. Keds Easy-Sneaks look just like the regular sneaker

ers you know and love, but they go on

without the all-too-familiar struggle. How is it humanly possible? Well, Keds Easy-Sneaks

have easy on and off features like a patent-pending "easy-fit" hourglass tongue that

stays open when it's pulled open, stretch laces that cinch closed, or easy-to-pull

straps that simply do away with laces

altogether. And, adults and chil-

dren alike are hypnotically

entranced by the many

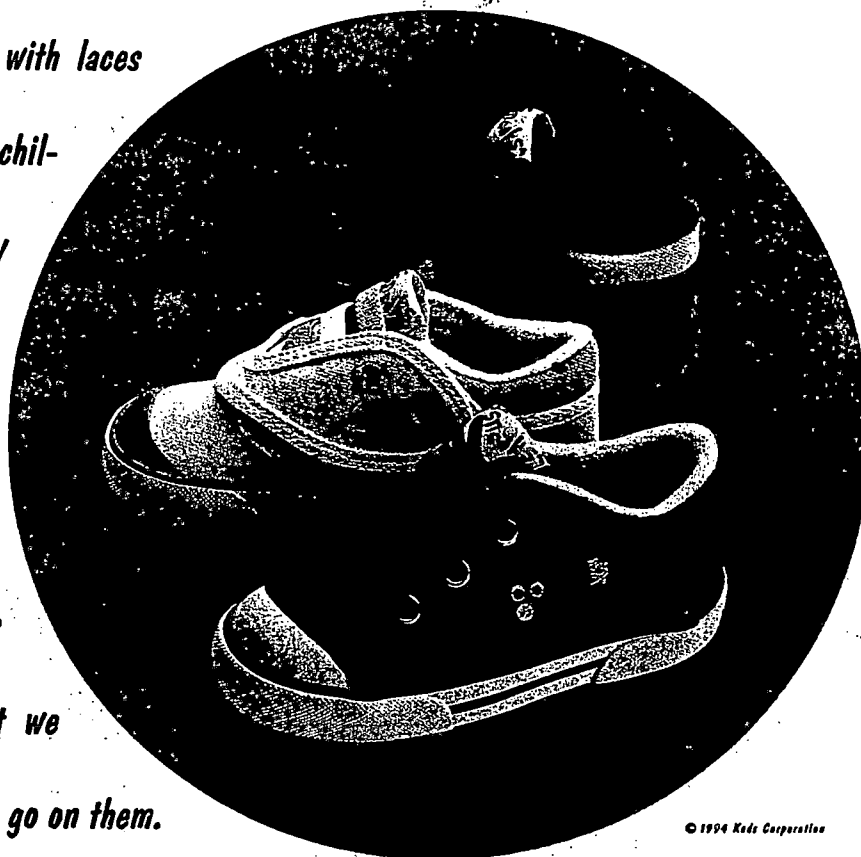
boys and girls styles. Look

for Keds Easy-Sneaks in a

store near you! Because kids

can be monsters, the least we

could do is create sneakers to go on them.



© 1994 Keds Corporation

EASY-SNEAKS™ Easy ON And OFF

THEY FEEL GOOD™

Parents

1-169

March 1994

pp. 56-57

*Can a mere
pair of
SNEAKERS
bear up...*

*...to his
stumbling,
bumbling,
trampling
FEET?*

The

ANNIHILATOR

*The Early
Years*

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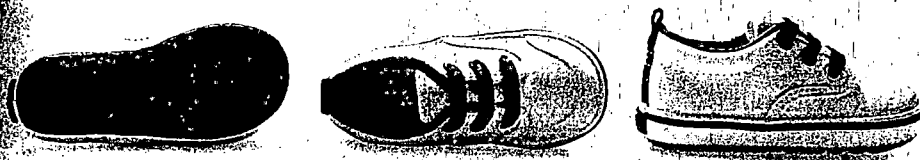
around

durable

everyt

DU

Nothing in his path can withstand him. Yet, there is a pair of sneakers that can equal his inexhaustible supply of energy! Keds®. Every pair of Keds sneakers is designed with features that stand up to the wear and tear of a child. Observe, if you will, the rubber toecaps



which protect the sneakers from tear-

ing through and the sturdy reinforced rubber toe and heel bumpers for those ruthless heel-draggers! There's even a unique patented Flex Groove™ outsole for added flexibility.

(And couldn't every child be a little more flexible?) As for the uppers, they're made from heavy-duty, double-stitched canvas

or leather. . . so the sneakers last.

Probably even longer than your

patience! So, if your kids

are at that stage when

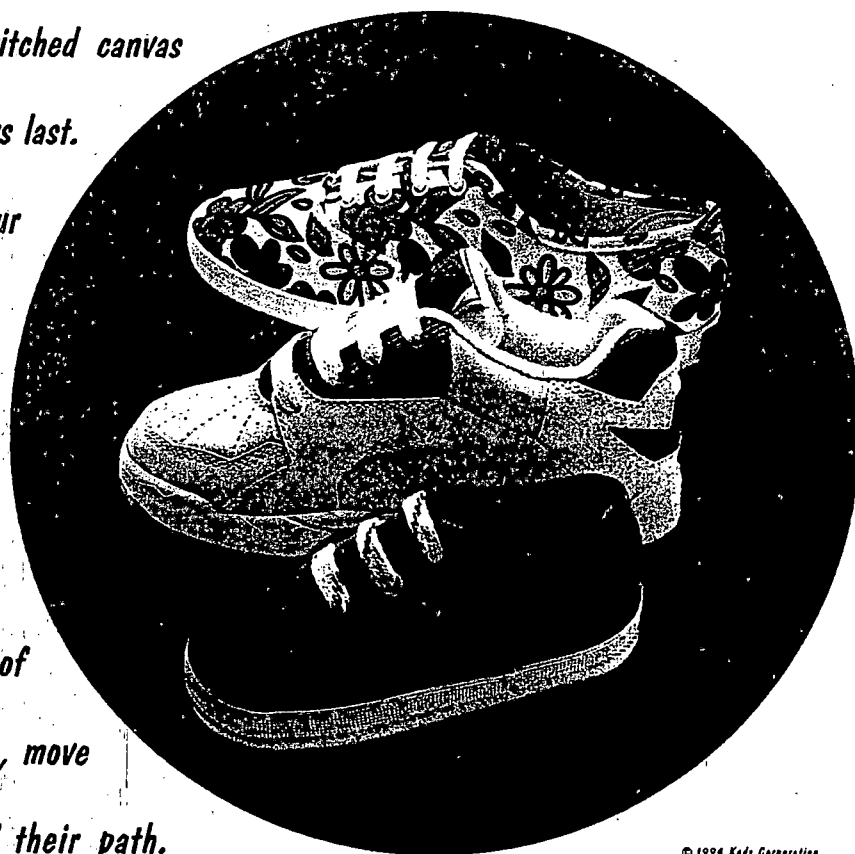
going over an obstacle is

more appealing than going

around one, get them a pair of

durable Keds sneakers. Then, move

everything valuable out of their path.



© 1994 Keds Corporation

DURABLE *Flexible* AND RUGGED



THEY FEEL GOOD™

to his
bling,
bling,
bling

Early
years.

IT CAME from the YARD

Parents

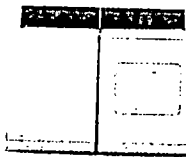
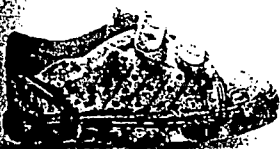
April 1994
pp. 112-113

OUT OF THE
MUD
IT ROSE...

TO TRACK ITS
SOILED
SNEAKERS
HOME TO MOM.

Manuscripts & Folklife Archives
Library Special Collections
Western Kentucky University
leather
fore th
Beaus
they co
they'll

E aaaahhhh! Once a darling, clean and well-groomed child, now a barely identifiable blob of mud. Ah, cruel fate! Of course, since both the kid and the sneakers can be washed it's not really all that bad. Yes, Keds® TrueWash® leather sneakers are machine



washable and dryable. That means they won't shrink or

crack. In fact, they've been thoroughly tested by some relatively sane scientists, and, even after numerous washings, the colors stay bright, the leathers stay soft and supple and the stitching stays intact! And, as if that weren't enough excitement, Keds sneakers are available in infants, toddlers, girls

and boys styles. Take a piece of

motherly advice. Outfit your

little mud-worshippers in a

pair of washable, dryable

leather Keds sneakers be-

fore they venture outside!

Because the mud from which

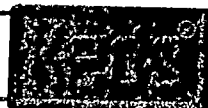
they come today is the same mud

they'll find their way back to tomorrow!



© 1994 Keds Corporation

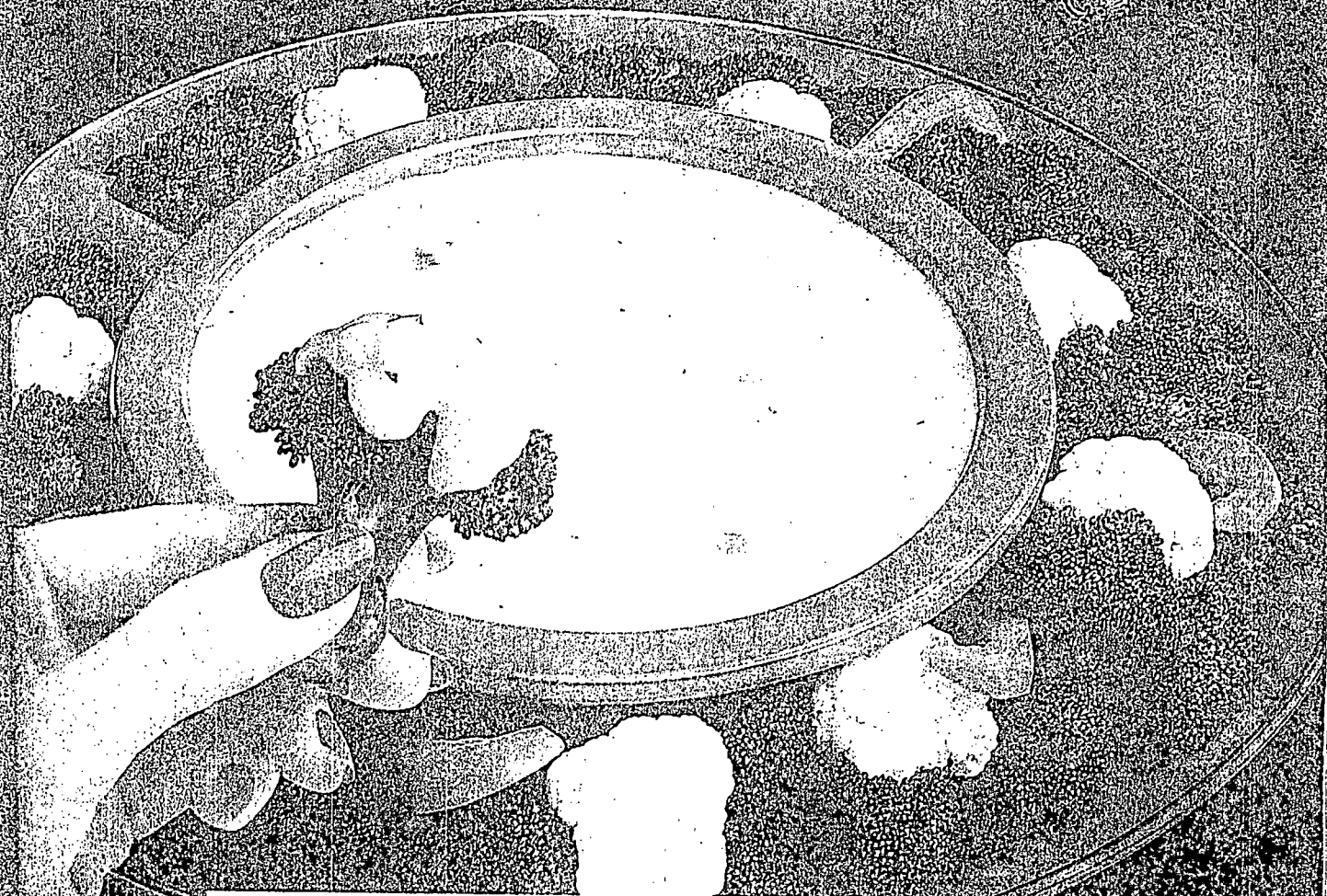
TRUE WASH® Washable/DRYABLE



THEY FEEL GOOD™

177

KEN GALLARD



VELVEETA Salsa Dip

MICROWAVE

SERVE



PASTEURIZED PROCESS
CHEESE SPREAD

Better Homes & Gardens

December 1994
p. 169

Appendix E

GENRE:

RHYMES

Simple Simon met a pieman,
going to the fair;
Says Simple Simon to the pieman,



"Let me wear that in my hair."



At Sears, our entire collection of kids' footwear and clothing, including Carter's®, is backed by our KidVantage® program. Which means for every \$100 you spend, you'll receive 15% off your next kids' clothing or footwear purchase. So stop by Sears. And see what we have in store for your little Simon.

Come see the softer side of Sears.

ee
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st of
on't way

ight?" In the
I recognized
unds of barely
ling mayhem.
honey, but
g Hollywood
ere."
you owe me."
playfully, yet
menace.
d back to the
imagine how
d would react
direction "play-
with a hint of
d give a sly
ollowed by a
grimace then
idently.
get *The Fugi-*
o, I'll hit the
on when we
rtroom scene.
there I am.
fat guy in the
guy near the
other fat guy,
nd the woman
ess next to the
e plaid sport
it's me! That's
e same movie
est!"
oid the t- age
barrassment,
edora over my
e rewind but
more glimpse
glory. □

es is an Eng-
bo lives with
Chicago.

Jack be nimble,
Jack be quick,



Jack jump over the
mad puddle (wind)



At Sears, our entire collection of Bugle Boy® clothing is backed by our KidVantage® program. Which means for every \$100 you spend, you receive 15% off your next kid's clothing purchase. And with our Wear-Out Warranty, you can rest assured that if your young Jack wears out his clothes before he outgrows them, we'll replace the item. Absolutely free.

Come see the softer side of Sears.

Shoes and kids' shoes that wear out before they're outgrown will be replaced in the same size. Applies to merchandise bought in Sears U.S. retail stores only. See store for details. ©1994 Sears, Roebuck and Co.

Parents

May 1994

p. 139

176

Jack and Jill went up the hill
to fetch a pail of water.
Jack fell down

and split his pants.

SEARS
KidVANTAGE
Program

At Sears, all kids' clothing and shoes, including our entire OshKosh® collection, is backed by our KidVantage® program. Which means for every \$100 you spend, you receive 15% off your next kids' clothing purchase. And with our Wear-Out Warranty, you can rest assured that if your young Jack or Jill wears out their clothes before they outgrow them, we'll replace the item. Absolutely free.

Come see the softer side of Sears.

All kids' clothes and kids' shoes that wear out before they're outgrown will be replaced in the same size. Applies to merchandise bought in Sears U.S. retail stores only. See store for details. ©1994 Sears, Roebuck and Co.

He flies through the air
with the greatest of ease,
the daring young man

with the holes in his knees.



At Sears, our entire collection of boys' shoes and clothing, including Levi's® jeans, is backed by our KidVantage® program. Which means for every \$100 you spend, you'll receive 15% off your next kids' clothing purchase. And with our Wear-Out Warranty, you can rest assured that if your young daredevil wears out his clothes before he outgrows them, we'll replace the item. Absolutely free.

Come see the softer side of Sears.

All kids' clothes and kids' shoes that wear out before they're outgrown will be replaced in the same size. Applies to merchandise bought in Sears U.S. retail stores only. See store for details. ©1994 Sears, Roebuck and Co.

1-179

Little Miss Muffet sat on a tuffet,
eating her curds and whey.
Along came a spider, who sat down beside her,

and said, "Let's go
stick our head in the sprinkler."

KidVANTAGE
Program
SEARS

At Sears, we know kids go through clothes almost as fast as you buy them. That's why, as part of KidVantage®, for every \$100 you spend on Sears kids' apparel, you'll earn 15% off your next purchase. And, with our Wear-Out Warranty, you can rest assured that if your little Miss Muffet splits, tears or otherwise destroys her clothes, Sears will replace the item. Absolutely free. Cause while you'd never expect to replace an Easter dress, with some little ones, you never know.

Come see the softer side of Sears.

Sears' clothes and kids' shoes that wear out before they're outgrown will be replaced in the same size. Applies to merchandise bought in Sears U.S. retail stores only. See store for details. © 1994 Sears, Roebuck and Co.

New Johnson's Owl Super Hand Soap.

Who thought an antibacterial soap could be this much fun? Who else but JOHNSON'S? Owl's Super Hand Soap kills germs safely and gently. In an easy pump dispenser. With a clean fresh scent. From JOHNSON'S, a name you can trust.

TURN
SCRUBTIME INTO FUNTIME
WITH JOHNSON'S
BATHTIME BUDDIES



Disney Merchandise © The Walt Disney Company

Itty Bitty Hands, Splashin' In The Sink. Who Gets Them Clean, Quick As A Wink?



Parents

July 1993
p. 67

by *you*

Now M

end to h

Safe and

Scr
The

course, t



1-182
New Johnson's Winnie-The-Pooh Shampoo.

Now Moms, you have
a friend to help you shampoo.

Safe and gentle. From

JOHNSON'S, a name you can trust.

Scrub A Dub Dub, There's A Friend In Your Tub.

Of course, there's our NO MORE TEARS® formula. And a clean,
fresh new scent.



So Moms, get ready
for some good, clean fun
with Winnie-The-Pooh
and his Pals.

TURN BATHTIME INTO FUNTIME WITH JOHNSON'S BATHTIME BUDDIES

©JOHNSON & JOHNSON Consumer Products Inc. 1992

"Little Bo Peep" has lost her sheep ... but she's a find for you at 4 payments of \$19⁰⁰

1-183

Poor "Little Bo Peep"! She's lost her sheep and doesn't know where to find them. Two tiny teardrops roll down her cheek ... but don't worry. The sheep will soon be back. See? One of her little lambs has already found its way home!

"Little Bo Peep," by renowned doll artist Wendy Lawton, is the first issue in a storybook collection of dolls titled *Wendy Lawton's Nursery Rhymes*, and she's available now at the fairytale price of just \$79.95!

Quality Craftsmanship in Every Detail

"Little Bo Peep's" gentle, oval face has a sweet nose and pouting mouth, deftly tinted with hand-applied color. Her lips look as if they are actually trembling with little-girl sorrow at the loss of her lambs. "Bo Peep's" dress, with its squared, ruffled neckline, is in cool stripes of mint-green and white. She wears a bonnet, apron, and full slip edged with floral-embroidered eyelet. Touches of whisper-pink satin ribbon complete the pretty effect ... and her flocked, hand-painted little lamb wears a matching pink ribbon all its own!

Evaluated against *The Uniform Grading Standards for Dolls* developed by the Ashton-Drake Galleries, "Little Bo Peep" has earned the *Standards'* highest rating for outstanding artistry and craftsmanship – Premiere Grade.



A Collectible Doll with Investment Potential

The doll you buy today may be a wise investment for the future. Once an edition is sold out, those who want a doll from the edition must pay whatever the market will bear, if and when one becomes available from dealers or at auction. That's why fine collectible dolls often sell for more than their original prices within only a few years of being issued.

Of course, not all dolls increase in value; values can go down. But dolls of superior artistry and craftsmanship – such as "Little Bo Peep" and other Premiere Grade dolls – have excellent potential to appreciate.

Bear in mind that "Little Bo Peep" is a first issue by an award-winning artist, much like the dolls we recommended in the chart. "Little Bo Peep" has similar credentials that make her potential for market success also seem promising.

Ashton-Drake Storybook Dolls	Edition End	Issue Price	Average market value*	Change
"Little Red Riding Hood"	1989	\$68	\$242	+\$174
"Mary, Mary, Quite Contrary"	1991	\$78	\$220	+\$142

*Based on limited retail sales reported in a 4/93 survey of leading doll dealers in the U.S. Actual prices realized by collectors may be lower.

Recommended and guaranteed by the Ashton-Drake Galleries, "Little Bo Peep" can be yours to cherish for only \$79.95, a remarkable value for a porcelain doll by such a renowned artist! To order, complete and mail the attached Reservation

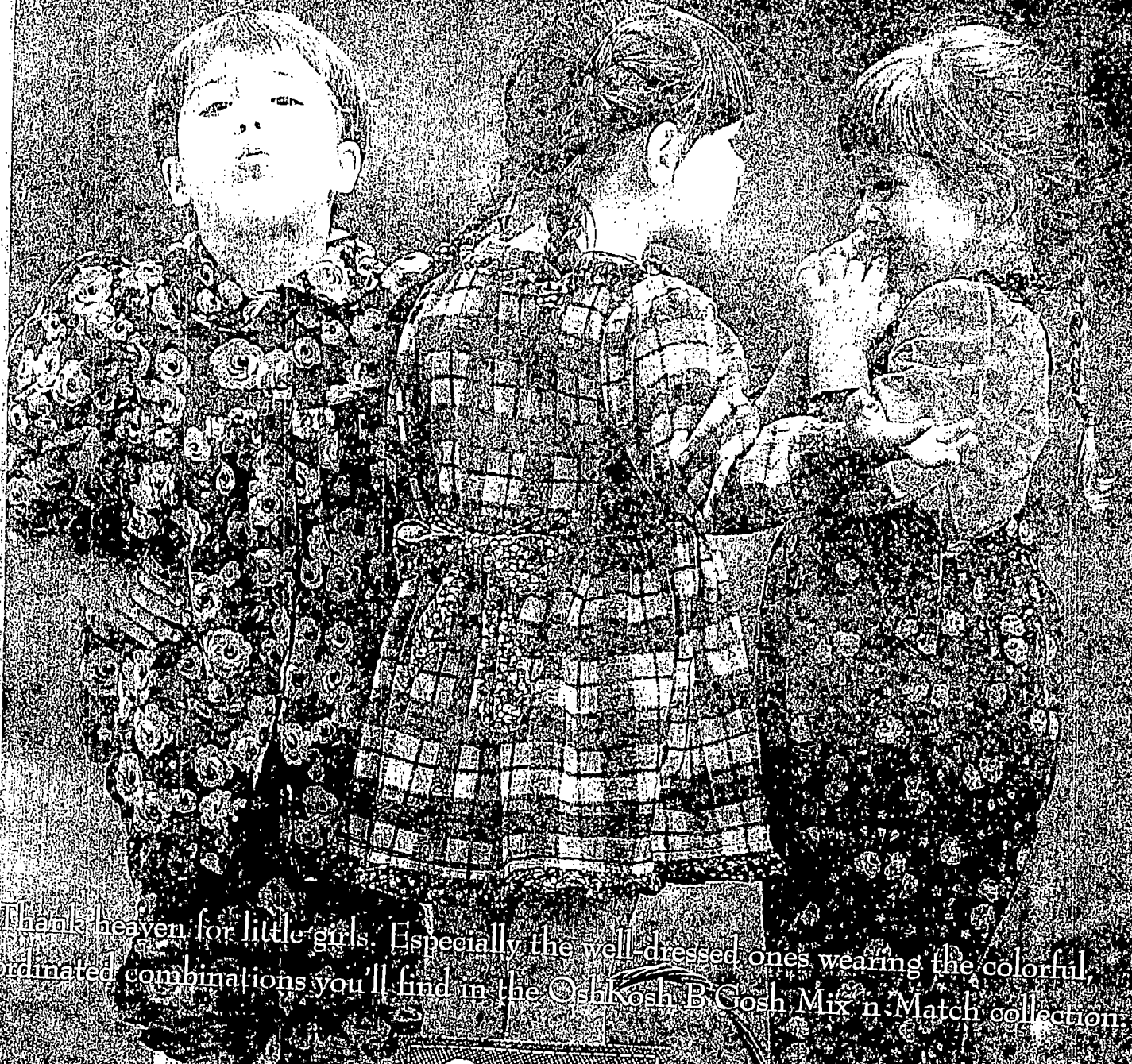


THE ASHTON-DRAKE GALLERIES
Bringing You Dolls of Irresistible Value

"Little Bo Peep" Ladies' Home Journal
exclusive January 1994
so order pp. 26-27

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Sugar and spice and everything nicely coordinated.



Thank heaven for little girls. Especially the well-dressed ones wearing the colorful, coordinated combinations you'll find in the OshKosh B Gosh Mix n Match collection.

OSHKOSH
Bgosh

THE GENUINE ARTICLE

Kids clothes where everything goes

Better Homes & Gardens

November 1994
p. 243

Fisher-Price presents an activity gym whose toys do more than swing in place.

Because busy babies
like to move around,
Fisher-Price® has
designed the sturdy
Activity Links Gym
with colorful, detach-
able toys that are
as much fun off the
gym as on.

The charming
nursery rhyme "Hey
Diddle Diddle" comes
alive with a

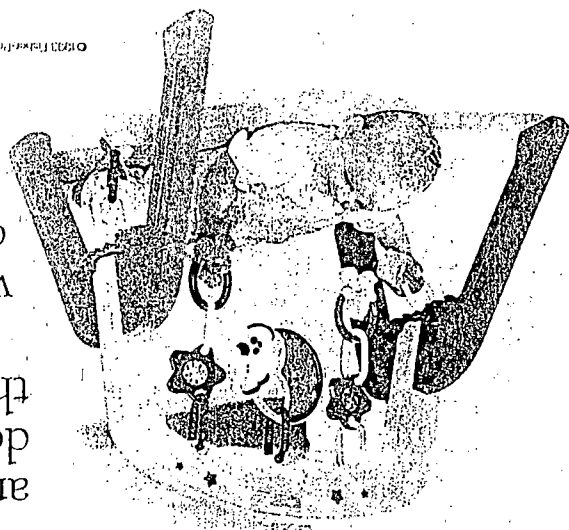
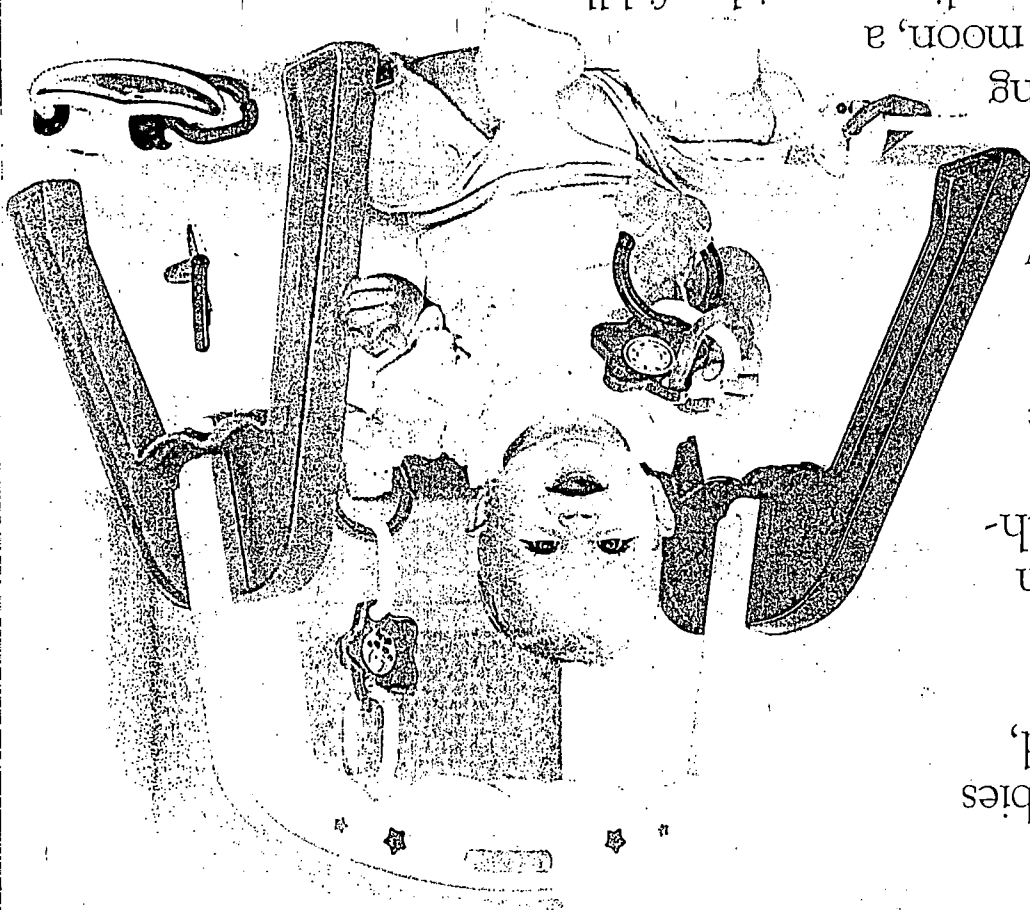
clicking cow jumping

over a shiny mirror moon, a
laughing dog and a rattling cat with a fiddle.

The spinner and rattling roller drum
are within reach of tiny hands and are
designed to hold the attention of even
the most active babies.

Most babies will have a favorite they
won't want to let go of. Happily, with
our Activity Links Gym, they won't

have to.



She's "fair of face"
and pretty as
can be!



Shown smaller
than actual size of
8 1/4" in diameter

Monday's Child

by Elaine Gignilliat

A numbered limited first edition collector plate trimmed in 23kt gold

"Monday's child is fair of face" ... and in this delightful Elaine Gignilliat painting, all of nature seems to agree! This adorable girl's radiant beauty is reflected in everything around her ... a tranquil pond mirrors her golden curls, and vibrant flowers enhance the bloom in her rosy cheeks.

Now, the innocence and charm of "Monday's Child" have been brought to life on a new porcelain collector plate by award-winning artist Elaine Gignilliat.

A Limited First Edition

"Monday's Child" is the first collector plate in an exclusive Danbury Mint series entitled *Children of the Week*. Each issue will feature an original Elaine Gignilliat portrait which captures the enchantment of a child's personality as revealed by the classic days-of-the-week nursery rhyme.

Each serially-numbered plate will be accompanied by a matching personalized Certificate of Authenticity. The edition of "Monday's Child" will be

limited to a maximum of 75 firing days. None will be offered through dealers; this First Edition is available exclusively through the Danbury Mint. As a finishing touch, each plate will be trimmed with a band of precious 23kt gold ... and the price is just \$24.95.

No Obligation — No Risk

When you acquire "Monday's Child," you have the option, *but not the obligation*, to acquire all subsequent plates in this delightful new series. Furthermore, under our 100% Unconditional Guarantee, you may return any plate for replacement or refund within 30 days.

Reply Now for Lowest Serial Number

We expect the demand for "Monday's Child" to be strong since Elaine Gignilliat plates have always been extremely popular with collectors. So we urge you to act now. Reservations will be processed in the order received — send in yours today!

The Danbury Mint

© 1992 MBI

KWP Please Reply Promptly 06

The Danbury Mint
47 Richards Avenue
P.O. Box 4900
Norwalk, Conn. 06857

Limit:
two plates
per collector.

Please accept my reservation for "Monday's Child" as described in this announcement. I wish to reserve _____ (1 or 2) plate(s) at \$24.95 each (plus \$2.95 shipping and handling — total \$27.90*).

Check ☐ My check or money order is enclosed.

One: ☐ Charge my credit card upon shipment.

☐ VISA ☐ Discover
☐ Master Card ☐ Am. Ex.

Credit Card No.

Exp. Date

Signature: _____

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City: Better Homes & Gardens

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April 1992

Name p. 10

Allow 4 to 8 weeks for shipment.

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Precious Pigs

A unique and beautiful collection of porcelain figurines

FREE Porcelain Pig For Joining Now!

We've loved darling little pigs ever since we were children. How irresistibly charming - with their curly tails and cute snouts. Three little pigs went to the market, three little pigs came home, "oinking" their way forever into our hearts. That's why porcelain pigs are so highly prized...why Bronson Collectibles is introducing its new PRECIOUS PIGS collection. Here are twenty-four of the most adorable porcelain pigs you have ever seen. And all were uniquely designed by the renowned artist Katharine Stevenson.

The hand-painted artistry is incredible... the abundance of detail astonishing!

Only the finest porcelain collections in the world are crafted with such incredible artistry. The abundance of detail is exquisite. Each porcelain pig has been painted delicately by hand...and finished to perfection. You'll be proud to welcome these new "friends" into your family. There's cute Watermelon Wally. And Sunshine Salina with pail and shovel and her pretty straw hat in hand. Look at Charles the Chef mixing up a bowl of goodies. Say hello to Angelina Ballerina in her frilly tutu. PRECIOUS PIGS is truly a collection that will continue to captivate you for a lifetime.

Moderately priced - send no money now

Each PRECIOUS PIG is originally priced at only \$12.95 (plus \$1.80 shipping and handling). This remarkable low price belies the hand-painted artistry, detail and superb crafting of each porcelain figurine.

Send no money now. Just mail the reservation application promptly. You'll receive a new figurine every month and will be billed for each shipment. You may charge each installment to your VISA or MasterCard.

Your satisfaction is guaranteed. If you are not pleased with any figurine, for any reason, you may return it within 30 days of receipt for a prompt replacement or refund. And you may discontinue your subscription at any time.

FREE Pig for joining now

Bronson Collectibles will send your second pig absolutely FREE as our special gift for joining PRECIOUS PIGS now.

Act now to bring these adorable pigs home!

Imagine the joy of building your PRECIOUS PIGS collection. One by one, each adorable pig will add new joy to your home. These are superior figurines at the fairest price you'll ever find. In fact, they're unique, available only from BRONSON COLLECTIBLES. You'll love them! Mail your reservation today!



ONLY \$12.95 each

RESERVATION APPLICATION

Precious Pigs

Bronson Collectibles
P.O. Box 850, 23 Hubbard Road
Wilton, CT 06897

No payment required.
We will bill you.

☐ YES, please accept my reservation to PRECIOUS PIGS - a collection of twenty-four hand-painted porcelain figurines. The cost of each figurine is \$12.95 (plus \$1.80 for shipping and handling).*

I need send no money now. I will receive a new figurine each month and will be billed for each shipment. I may return any figurine within 30 days of receipt for refund and either party may discontinue this subscription at any time. As a new member, I will receive an adorable porcelain pig as a free gift, after my initial payment.

Ms./Mrs./Mr. _____

PLEASE PRINT CLEARLY

Address _____

City _____

Better Homes & Gardens

State _____

May 1994

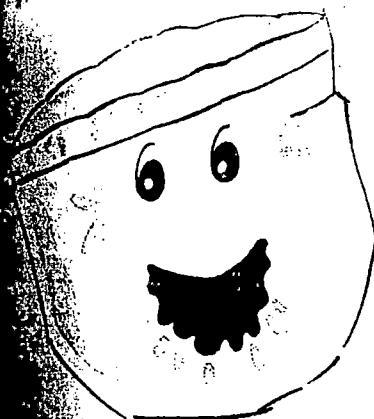
Zip _____

p. M7

Day _____

Signature _____

* Conn. residents add \$8.99 state sales tax

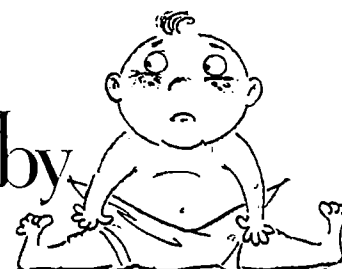


I'm Little Luvs.
And here's my story.

One little baby
wore Luvs.



One little baby
did not.



One little baby
had no leaks.

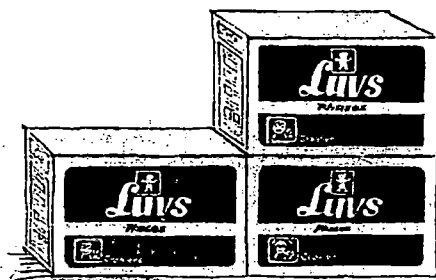
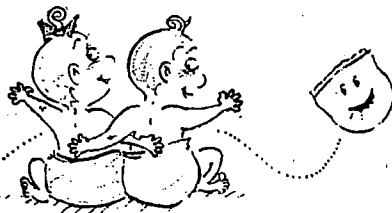


One little
baby had
some.



But with Luvs they both
can wee, wee, wee, wee
all they want.

One little baby
had. (of leaks!)



Of course, no diaper can prevent all leaks. But Luvs has a special Leakguard System that absorbs so much wetness, so fast, it helps stop leaks before they even start.

In fact, Luvs crawler diapers stop leaks better than the national thin diaper.

And that's the real story!

Luvs gets to the bottom of leaks

Now lay me
down to sleep

Better Homes & Gardens

January 1992
p. 65

H189



Shown smaller
than actual size
of 8 1/4" in diameter.

Bedtime Prayers

by Kathy Lawrence

**A numbered limited first edition
collector plate trimmed in 23 kt gold.**

"Bless my Mommy and Daddy, Grandma and Grandpa, my new baby sister...and of course Mr. Bear." This adorable little boy earnestly tries to include all his loved ones as he kneels to say his "Bedtime Prayers." Soon he'll be fast asleep, safe and sound, dreaming the innocent dreams of childhood.

Now, this heartwarming scene has been forever captured on an enchanting new collector plate by Kathy Lawrence. An accomplished portrait artist, her favorite subjects are young children. Therefore, it is not surprising that her sensitive portraits always touch the heart with realistic detail and special warmth.

A Limited First Edition

"Bedtime Prayers" is the first collector plate in an exclusive new Danbury Mint series entitled *Young Innocence*. Each issue will feature an original Kathy Lawrence painting which has *never before appeared on a collector plate*.

Each serially-numbered plate will be accompanied by a matching personalized

Certificate of Authenticity. The edition of "Bedtime Prayers" will be limited to the production capacity of 25 firing days. None will be offered through dealers; this First Edition is available exclusively through the Danbury Mint. As a finishing touch, each plate will be trimmed with a band of precious 23kt gold.

No Obligation—No Risk

When you acquire "Bedtime Prayers," you have the option, *but not the obligation*, to acquire all subsequent plates in this captivating new series. Furthermore, under our **100% Unconditional Guarantee**, you may return any plate for replacement or refund within 30 days.

Act Now for Lowest Serial Number

Whether children are part of your past, present, or future, the angelic little boy in "Bedtime Prayers" is sure to capture your heart. We expect great demand for this charming new collector plate. In order to receive the lowest serial number, send in your reservation today!

The Danbury Mint

© 1991 American Greetings Corp.

YIP Please Reply Promptly 32

The Danbury Mint
47 Richards Avenue
P.O. Box 4900
Norwalk, Conn. 06857

Limit:
two plates
per collector.

Please accept my reservation for "Bedtime Prayers" as described in this announcement. I wish to reserve (1 or 2) plate(s) at \$24.95 each (plus \$2.95 shipping and handling—total \$27.90*).

Check ☐ My check or money order is enclosed.
One: ☐ Charge my credit card upon shipment:
☐ VISA ☐ Discover
☐ MasterCard ☐ Am. Ex.

Credit Card No. Exp. Date

Signature: _____

Name: _____
Please print clearly.

Address: _____

City: _____

State/Zip: _____

Name to Print on Certificate(s) (If different from above)

Allow 4 to 8 weeks for shipment.

*Any applicable sales tax will be billed with shipment.

Appendix F

GENRE:

FOLK FOODS:

PLAYING WITH YOUR FOOD

Why do babies put everything in 1-191

Just for a moment, put yourself in your baby's tiny little shoes. (Before you have them bronzed. It's much more comfortable.)



Our cotton/poly blend means easy washing.

The first few months of your life, you eat nothing but breast milk and formula. Nutritious stuff,

yes. Tasty, no. Then comes a steady diet of baby food. Such mouth-watering dishes as minced carrots, stewed squash, creamed beets and the classic, strained peas and spinach. (No wonder babies suck on their fingers and the furniture - they're hungry.)

Now, you're 12 months old and all

you've eaten your whole life is mushy stuff. Until one day,

out of the blue, your

mom shows up

carrying a

plate full

of yellow

strings

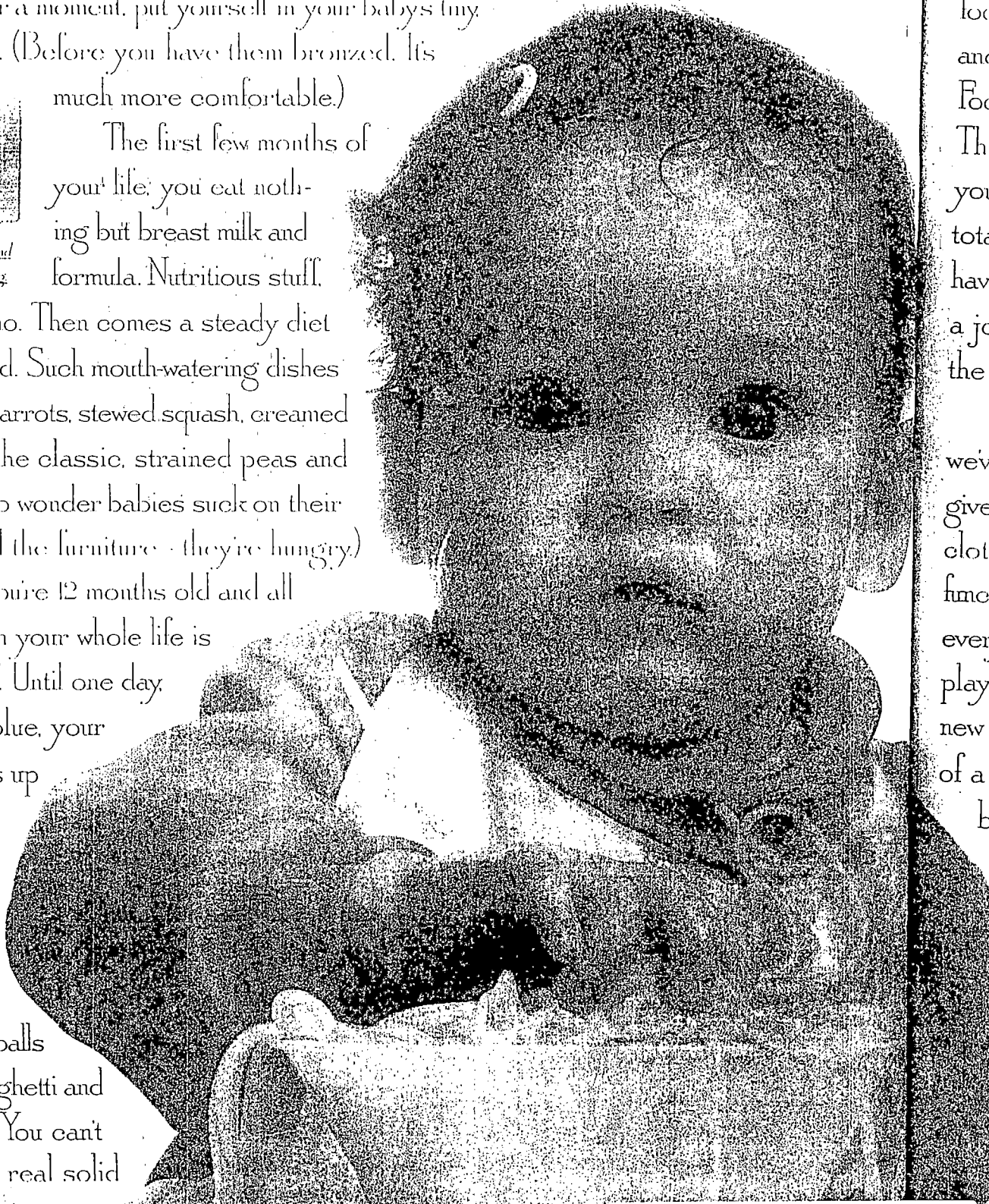
with red

paint and balls

on top: spaghetti and

meatballs. You can't

believe it - real solid

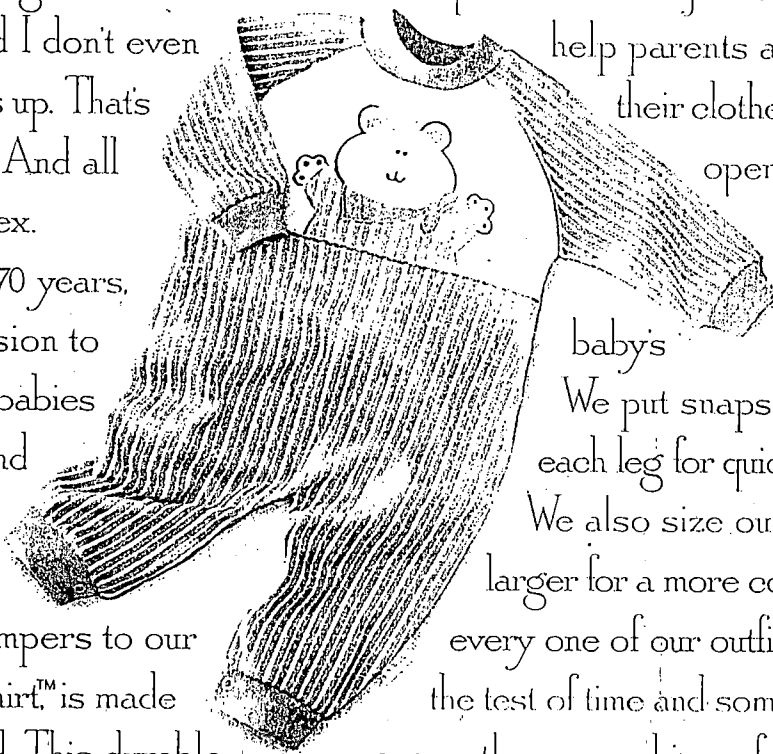


n their mouths until it's time to eat?

food. So you toss your spoon (it's too slow) and you dive into the bowl with your fingers. Food fight! You splash sauce on Mom. Dad. The puppy. Your clothes. And all the while you're thinking, "This is great. I can make a total pig of myself and I don't even have to clean this mess up. That's a job for my parents." And all the people at Healthtex.

You see, for over 70 years, we've made it our mission to give parents and their babies clothes that are fun and functional. For example, every piece of our knit playwear, from our rompers to our new Healthtex Bodyshirt™, is made of a cotton/poly blend. This durable

blend doesn't fade and retains its size and shape wash after wash. (According to our calculations, you'll do 1,132 loads of wash this year. Talk about your vicious cycle.) You'll discover our blend



needs little or no ironing, which frees up even more time for you to spend with your baby. And its soft feel and touch prevents it from rubbing your baby the wrong way. But our special blend is just one of the ways we

help parents and babies enjoy their clothes. All of our neck

openings are nice and wide so pulling a shirt over your baby's head is painless.

We put snaps all the way down each leg for quick diaper changes. We also size our clothes slightly larger for a more comfortable fit. And every one of our outfits is built to stand the test of time and something just as rigorous: the many whims of fashion.

The way we see it, baby clothes should be easy to put on, easy to care for, and easy on your pocketbook. It's another blend that's worked for Healthtex for a long time.

Just call the toll-free number listed below to learn about the other things we're up to. But don't take your eye off of the little guy. He's starting to eye the puppy's toy bone again like it's a cheeseburger.

Healthtex

1-800-554-7637

"I swore I wouldn't be
one of those moms
that freaked out
every time her kid
got a stain. So I lied!"

Parents

1-113

January 1994
p. 119

Now you really need Oxydol's Stain Seeking Bleach. It gets
out many tough stains better than any regular detergent.
And now it's even approved by OshKosh B'Gosh.

Stains find kids. Oxydol® finds stains.

OSH KOSH
B'GOSH

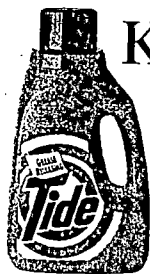
OXYDOL
STAIN SEEKING
BLEACH

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BECAUSE
TWIRLING SPAGHETTI
TAKES YEARS TO PERFECT,



TIDE NOW HAS GREASE RELEASERS.



Kids don't just eat spaghetti—they wear it. But those inevitable stains are no longer impossible stains, now that Tide has grease releasers. Just pretreat, and almost any greasy food stain will disappear without a trace. The rest of your wash will come out terrific, too. Pretty neat, huh?



IF IT'S GOT TO BE CLEAN, IT'S GOT TO BE TIDE.

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BRUSH AFTER EVERY MEAL.

With a built-in brush, Shout® Concentrated Gel gets deep into fibers to get out tough stains from grass to grease. Not to mention those nasty food stains.

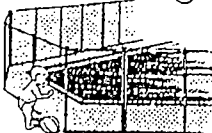
Shout Concentrated Gel

Want a tough stain out? Shout it out!®

July 1994
p. 147

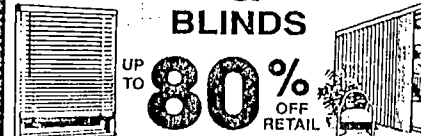
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PLAY SYSTEMS, INC.**

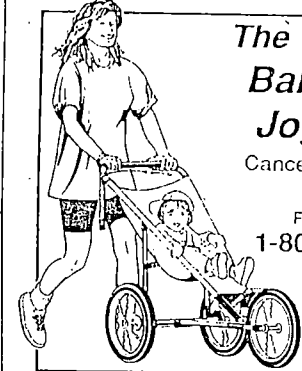
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address and phone. For photo return include S.A.S.E.

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**SAVING FOR COLLEGE WITH U.S. SAVINGS BONDS
MIGHT BE THE EASIEST PART OF PARENTHOOD.**

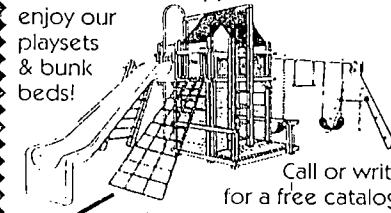
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Fun-rise to fun-set, your child will
enjoy our
playsets
& bunk
beds!



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Oxycosh
Bye Bye

Now Oxycosh is approved by Oxycosh B.Cosh
get out money for you. It's better than any other detergent.
over them. They're why Oxycosh is the best. It's the only one that's
Oxycosh B.Cosh clothes are adorable. But not with the same old

and you're wearing

February 1994
P. 161
1-197

Ladies' Home Journal

to her they're like

clothes to please me.

and really cute

let's be cool. I buy

Harvest pies

continued from page 210

mixture into pastry shell and dot with butter. Roll smaller pastry disk to 9-inch circle and fit over fruit, tucking in edges. Cut vents. Brush top with egg white. Combine remaining 1 tablespoon sugar with remaining $\frac{1}{4}$ teaspoon lemon peel and sprinkle over top.

5. Bake pie on cookie sheet 15 minutes. Reduce oven temperature to 375°F. and bake 50 to 60 minutes more, until filling is bubbly in center. (If pastry browns too quickly, cover loosely with foil.) Cool on wire rack 1 hour. Makes 8 servings.

Per serving		Daily goal
Calories	470	2,000 (F), 2,500 (M)
Total fat	20 g	60 g or less (F); 70 g or less (M)
Saturated fat	10 g	20 g or less (F); 23 g or less (M)
Cholesterol	35 mg	300 mg or less
Sodium	276 mg	2,400 mg or less
Carbohydrates	70 g	250 g or more
Protein	5 g	55 g to 90 g

FOUR-FRUIT PIE

We used an assortment of seasonal fruits—apples, pears, plums and grapes, all at their peak—to make a surprising, sweet-tart filling for a double-crust pie.

Prep time: 1 hour plus chilling

Baking time: 65 to 70 minutes

Pastry for Molasses-Spice Apple Pie
(see p. 210)

- 1 cup sugar
- $\frac{1}{3}$ cup all-purpose flour
- 2 cups peeled, sliced apples ($\frac{3}{4}$ lb.)
- 2 cups peeled, sliced pears (1 lb.)
- 2 cups thinly sliced plums (1 lb.)
- 2 cups halved, seedless grapes ($\frac{3}{4}$ lb.)
- 1 tablespoon fresh lemon juice
- 1 tablespoon butter, cut up

1. Make and chill pastry as directed.
2. Preheat oven to 425°F. Combine sugar and flour in bowl. Add apples, pears, plums, grapes and lemon juice; toss to combine.
3. On lightly floured surface, roll larger pastry disk to 12-inch circle. Fit into 9-inch pie pan and flute edge. Spoon in fruit and dot with butter. Roll smaller pastry disk to 9-inch circle; place over filling, tucking in edges. Cut vents. Cut scraps into leaf shapes; moisten with water and attach to top pastry.
4. Bake pie on cookie sheet 15 minutes. Reduce oven temperature to 375°F. and bake 50 to 55 minutes more, until filling is bubbly in center. (If pastry browns too quickly, cover loosely with foil.) Cool on wire rack 1 hour. Makes 8 servings.

Per serving		Daily goal
Calories	510	2,000 (F), 2,500 (M)
Total fat	21 g	60 g or less (F); 70 g or less (M)
Saturated fat	10 g	20 g or less (F); 23 g or less (M)
Cholesterol	35 mg	300 mg or less
Sodium	276 mg	2,400 mg or less
Carbohydrates	81 g	250 g or more
Protein	5 g	55 g to 90 g

The First Five Ways to Enjoy California Ripe Olives



Have Some Tonight!

California Ripe Olives. They're a fast, delicious way to add flavor to all your family favorites.

Open up a can and add zip to your spaghetti sauce, snap to your enchiladas or liven up your salads. Or let your kids enjoy them as the ultimate finger food.

Pick up a can of ripe olives today so there's always one on hand. You can start counting the ways California ripe olives can jazz up even everyday meals.

Ladies' Home Journal

For FREE Ripe Olive nutritional facts and taste coupon to: California Ripe Olives • Dept. LH394

September 1994
p. 213

Name _____

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City _____ State _____ Zip _____



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1-197

BECAUSE
SOMETIMES THE JUICE IS ON THE LOOSE,



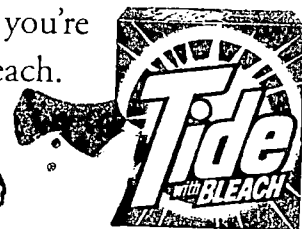
Ladies' Home Journal

September 1993
p. 147

NO DETERGENT CLEANS LIKE TIDE WITH BLEACH.

Got a little one around now? Then it's probably the first time you're dealing with really big stains. That's why there's Tide with Bleach.

It has power to clean many stains and whiten better than other detergents, even the ones with bleach. Whites look white, colors look colorful...and problem stains go.



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IF IT'S GOT TO BE CLEAN, IT'S GOT TO BE TIDE®

TREAT NOW. WASH LATER.

F-200

QUESTIO
Continued

Better Homes & Gardens

May 1993

p. 48

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SPRAY 'N WASH STAIN STICK HAS AN ENZYME FORMULA

THAT EATS AT THE JAMS

AS SOON AS YOU PUT

WAIT UP TO A WEEK TO

STICK GETS OUT WHAT



AND JELLIES OF THE DAY

IT ON. THEN, YOU CAN

WASH. THAT'S HOW STAIN

AMERICA GETS INTO

SPRAY'N WASH® GETS OUT
WHAT AMERICA GETS INTO®

Appendix G

GENRE:

FOLK BELIEFS

Teddy Bears

The Boogey

Grass Stains

replaces

es

Kids

OshKosh B'Gosh

OSHKOSH
B-GOSH
THE GENUINE ARTICLE

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1-23

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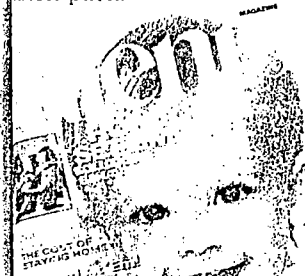
1-204.

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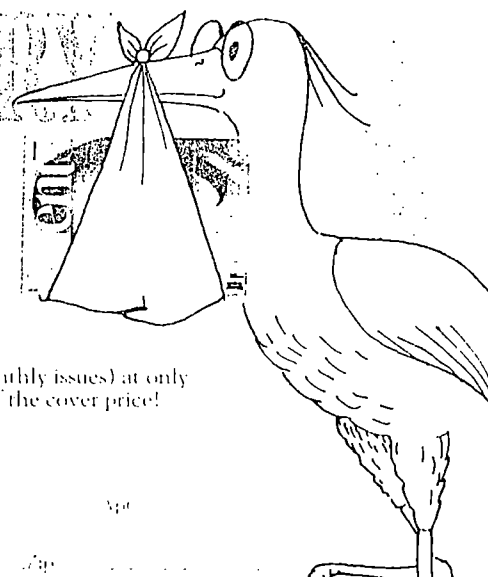
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PARENTS regularly sells for \$2.99 in stores, \$19.97 a year by subscription,
and for limited time (Canadian postal order \$19.97) plus GST 13% and
acceptance. Look for your first issue in 1993.



Parents

**February 1993
insert**

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if you decide **PARENTS** is not for you.

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TAUGHT YOU NEVER TO GO
WITH STRANGERS.

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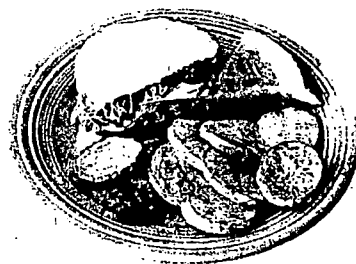
ed)



Kristopher lives in Covington, LA with his dog Barney.

*K*ristopher just heard
from his mom that potatoes are a fresh
vegetable. But that's ok. She was also
wrong about Santa Claus.

Potatoes
AMERICA'S FAVORITE VEGETABLE



*Kristopher's
Potato Wheels—
Slice potatoes into
rounds. Drizzle
lightly with oil,
sprinkle with
seasoned salt,
bake. Dip in
ketchup. And
eat it all just in
case someone's
making a list.*

gardens
locally.
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66519. Kitchen floor tile—Vincery & Son,
41 Madison Ave., New York, NY 10010;
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frigeration Inc., Amana Inquiry Services, 2001
Ruppman Plaza, Peoria, IL 61614; 800/843-
0304. Microwave oven—Whirlpool Corp.,
2000 US 33 North, Benton Harbor, MI 49022;
800/253-1301. Refrigerator—Sub-Zero

Page 77: Home design and construction—
Maple Island Log Homes, 10811 E. Hilltop
Rd., Suttons Bay, MI 49682; 800/678-0175
or 800/748/0137. Windows, double-hung
with true divided lights and Flexacron exterior
coating (casement windows upstairs)—Mar-
vin Windows and Doors, P.O. Box 100,

70A Main St., Yarmouth, ME 04096;
800/544-6070. Stair treads—Canton Lum-
ber, 9110 83rd Ave., N, Brooklyn Park, MN
55445; 612/337-2291. Cedar decking—
P&M Cedar Products, 2423 W. March Lane,
Stockton, CA 95207; 209/957-6360.
Pages 78-79: Entry door and windows—

ressed white pine—Aged Woods, 147 W.
Philadelphia St., York, PA 17403; 800/233-
9307. Log stain, Lifeline, light natural—

Better Homes & Gardens

November 1992
pp. 130-131

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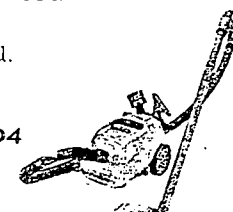
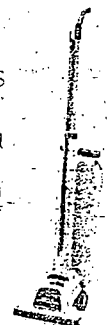
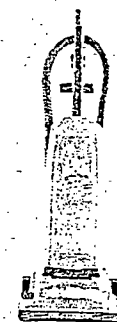
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Santa's Little Helper.

Ever wonder how Santa gets in and out of chimneys without leaving a trail of soot? Tucked away in his bag of goodies is a powerful, lightweight Dirt Devil® Hand Vac™. The Hand Vac's deep-cleaning revolving brush lets Santa cover his tracks down to the last Christmas cookie crumb. And for cleaning up after a horde of elves, Santa recommends the Dirt Devil® Sweeper™ Upright™, Broom Vac® or Power Pak™. So take a tip from Santa and add some Dirt Devil vacuums to your gift list. Help someone you love clean up this Christmas. Call 1-800-321-1134 in the U.S., and 1-800-661-6200 in Canada for a Dirt Devil retailer near you.



Yes, there is a Santa!

And no one captured him better than Norman Rockwell

What would Christmas be without Santa Claus? And what artist portrayed him more wonderfully than America's own Norman Rockwell?

Now Rockwell's famous Santas are here for you to enjoy—at Christmastime and all year round—in a set of four enchanting ornaments called "Rockwell's Legend of Santa." Each one is hand-decorated with

vivid stained glass and tied with a bright red satin ribbon, ready for hanging on your Christmas tree or in your favorite window.

You'll see Santa happily inspecting a newly complete toy...Santa carefully hanging a new ornament on the tree...Santa tenderly looking over a sleeping child (checking her list?)...and Santa blissfully snoozing on the day after!

Bright, beautiful and enduring, each ornament makes a stunning Christmas display. And each includes both a satin ribbon for hanging on your tree and a suction cup so you can catch the sunlight in your windows.

"Rockwell's Legend of Santa" Christmas ornament collection is fully authorized by The Norman

Rockwell Family Trust, and is backed by our full 365-day guarantee.

Bring Santa home for your family this Christmas! Order "Rockwell's Legend of Santa" today.



The Norman Rockwell Gallery, 9200 Center for the Arts Drive, Niles, IL 60648-9847



Hand-painted perfection...each set of ornaments is made entirely in the U.S.A.



Extraordinary detail sure to add warmth and Christmas cheer to any holiday home decorations.

Norman Rockwell

"Rockwell's Legend of Santa" is also available through an authorized Norman Rockwell Ladies' Home Journal

February 1992
p. 50

Brighte

1-248

Rockwell's Leg
nturing all the
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My father n
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Norman Rockwell Family

RESERVATI

enter my reserva
time price is jus
ments of \$16.65,
urchase for replac

Name (please pr

Once upon a Victorian Christmas...



- 4mm rim of 23K gold
- Limited edition

Shown smaller than actual size of 8 1/4" diameter

©1993 The Gifted Line, John Grossman, Inc. All Rights Reserved.

A Visit From St. Nicholas

... Two happy children's fondest wish came true. A visit from Santa Claus to wish them a joyous holiday! Now in celebration of this glorious long-ago Christmas, "A Visit From St. Nicholas" has been lovingly crafted under the direction of John Grossman. Created from his treasured collection of antique paper keepsakes, hundreds of heartwarming holiday images have been painstakingly chosen and beautifully arranged in this captivating collage.

"A Visit From St. Nicholas" premieres a splendid new collection of plates entitled *Victorian Christmas Memories*, each featuring an extravagant holiday collage. Presented on fine porcelain to capture the vibrant colors of the original paper art, each plate will be numbered by hand, and certified as part of an edition limited to a total of 28 firing days.

As an owner of "A Visit From St. Nicholas," you will have the right - not the obligation - to preview each wonderful issue. Our 30-day 100% Satisfaction Guarantee assures you order at no risk. Rejoice again and again as this Victorian classic becomes a cherished part of each year's Christmas celebration. Reply today!

©1993 HC. All Rights Reserved.

Respond by: October 31, 1993

Please enter my order for "A Visit From St. Nicholas" plate. Limit: One plate per collector.

I need send no money now. On acceptance, I will be billed \$29.50* when my plate is shipped. N4Z3 QD 3C

Ms./Mrs./Mr. _____

Address _____

City _____

State _____

Telephone _____

Signature _____

*Plus \$2.50 shipping and handling. FL residents will be billed state sales tax. All orders must be signed and are subject to acceptance.

The Hamilton Collection

4810 Executive Park Ct., P.O. Box 44051, Jacksonville, FL 32231-4051

Ladies' Home Journal

October 1993
p. 43

Kitchen Express

(Continued)

rate colors, soak and pre-cook them separately, dividing salt evenly among the pots. Combine beans with other ingredients as directed in step 4.

Nutrition per 1-cup serving:
250 cal.; 13 g pro.; 4 g fat;
44 g carb.; 518 mg sod.; 0
mg chol.

Gourmet Rice Blends

Chicken-herb rice mix:

1 cup uncooked white rice

1/2 cup thin spaghetti that
has been broken into
thirds

1 Tbs. chicken-bouillon
granules

2 tsp. dried parsley

3/4 tsp. lemon-pepper
seasoning

1/2 tsp. garlic powder

Beef-onion rice mix:

1 cup uncooked white rice

1/2 cup thin spaghetti that
has been broken into
thirds

1 Tbs. beef-bouillon granules

1 Tbs. dried-onion flakes

1/2 tsp. dried thyme

1/2 tsp. dried oregano

1/8 tsp. pepper

1 small bay leaf

Pretty packaging: Combine ingredients and pack mix in a zipper-top plastic bag; place the bag in an attractive serving bowl, if desired.

Little extra: Chopsticks, of course.

Gift-tag greeting: "This savory rice pilaf goes great with broiled chicken, beef, or fish. When stored in an airtight container, this mix will keep well for several months. Here are the easy directions for making 4 1/2 cups of perfect, flavorful rice."

2 3/4 cups water

1 package chicken-herb or
beef-onion rice mix



It's the sweet tastes and smells
they'll remember more than any toy.

And why Santa stops at your house first.

It's the sugar cookies
your little baker helps you decorate.

And why she splits the last cupcake
with her little brother.

It's the spirit of the holidays.

And in this spirit, we at Pillsbury offer
you this helpful holiday baking booklet.

Happy holidays to you
and your family.



MANUFACTURER COUPON EXPIRES JANUARY 31, 1994

20¢

SAVE 20¢

On Pillsbury All Ready Pie Crusts, Cookies, Crescent
Rolls, Deluxe Bars, Frosting OR Quick Bread.

CONSUMER: Limit one coupon per purchase of specified product(s); no other coupon may be used with this coupon. Void if sold, exchanged or transferred. RETAILER: You are authorized to act as our agent and redeem this coupon at face value plus 8¢ handling if in accordance with our redemption policy, copies available upon request. Send coupons to THE PILLSBURY COMPANY, Box 600250, El Paso, TX 88560-0250. Void where prohibited, licensed or regulated. Good only in USA and APO/FPO post office addresses. Cash value: .001¢. © 1993 The Pillsbury Company.

Parents

December 1993
p. 176

Appendix H

GENRE:

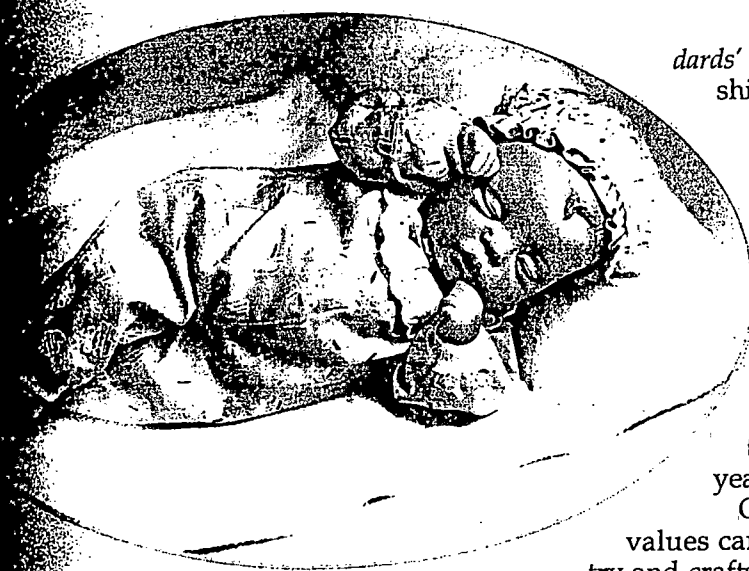
FOLKSONGS

LULLABIES

A precious Yolanda Bello first issue at an irresistible price!

in the treetop

Unicraftsmen only



dards' highest rating for artistry and craftsmanship - Premiere Grade.

A Collectible Doll with Investment Potential

The doll you buy today may be a wise investment for the future. Once an edition is sold out, those who want a doll from the edition must pay whatever the market will bear, if and when one becomes available from dealers or at auction. That's why fine collectible dolls often sell for more than their original prices within only a few years of being issued.

Of course, not all dolls increase in value; values can go down. But dolls of superior artistry and craftsmanship - such as "Christy" and other Premiere Grade dolls - have excellent potential to appreciate.

Bear in mind that "Christy" is an important baby doll by this legendary artist, much like the exceptional dolls we recommended in the chart below. "Christy" has similar credentials that make her potential for market success also seem promising.

Recommended and guaranteed by the Ashton-Drake Galleries, "Christy" can be yours to cuddle for only \$69.00. To order, simply complete and mail the attached Reservation Certificate. But hurry... "Christy" is issued in an edition ending forever in 1992, after which molds for this doll will be broken and no more porcelain will ever be cast. Order today.

can hear the gentle melody still playing softly in the corner of the nursery, "when the wind... Nestled under a warm blanket in her cozy bed, "Christy" has fallen fast asleep. Sweet little one.

by renowned artist Yolanda Bello is the first in Yolanda's Lullaby Babies™, a new collection of infant dolls with huggable beanbag bodies and accessories.

Craftsmanship in Every Detail

"Christy's" head, hands, and feet are hand-cast in bisque porcelain, delicately hand-painted with a warm blush of a real newborn's skin. Relaxed, her eyes are closed and her tiny fingers and toes are curled in comfort. She's snug in her cotton-soft sleeper and nightcap trimmed in bows. "Christy" has a cloth beanbag body with floppy arms and legs, so she can be posed in different ways.

Tested against The Uniform Grading Standards for Dolls developed by the Ashton-Drake Galleries, these features have earned "Christy" the Stan-

Yolanda Bello Baby Doll	Edition End	Issue Price	Average Market Value*	Change
"Jason"	1986	\$48	\$855	+\$807
"Heather"	1987	\$48	\$409	+\$361
"Jennifer"	1988	\$58	\$346	+\$288

*Based on limited retail sales reported in a 1/92 survey of leading doll dealers. Actual prices realized by collectors may be lower.

ATTACH AND MAIL

RESERVATION CERTIFICATE
Ashton-Drake Galleries
10 Maryland Avenue
Baltimore, MD 21201
Tel: 60648-1397

THE ASHTON-DRAKE GALLERIES
Bringing You Dolls of Irresistible Value®

PLEASE RESPOND BY:
October 15, 1992

I enter my reservation for "Christy" the first issue of the Lullaby Babies™ collection. Limit one. I understand I must pay for the doll in 12 equal monthly installments of \$17.25* each, the first payment due before shipment of the doll. My reservation is unconditionally guaranteed. I understand that, for any reason, return "Christy" to the Ashton-Drake Galleries at any time within one full year after purchase for a refund or credit of the full purchase price, less postage.

X
Signature _____ Date _____
()
Name (please print clearly) _____ Telephone _____
Address _____ Apt. No. _____
City _____

*Plus \$3.94 home delivery, Canadian price

Ladies' Home Journal

September 1992
pp. 72-73

1-214

"Rock-a-bye baby on the treetop..."

Unique
craftsmanship
only \$69



Actual size is a petite 12 inches long.
Complete with musical blanket.

you can hear the gentle
in the corner of the
"Nestled under
the baby "Christy"
little one.
"Christy" by renowned
issue in Yolanda's Lullaby
porcelain infant dolls with
musical accessories.
Craftsmanship
"Christy's" head, her
smooth bisque porcelain
the warm blush of a
her eyes are closed
curled in comfort
cradle-print sleep
and bows. "Christy"
floppy arms and legs
different ways.
guaranteed against The
developed by the A
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ATION CERTIFICATE
ton-Drake Galleries
North Maryland Avenue
Illinois 60648-1397

ase enter my reservation
s Lullaby Babies™ co
SEND NO MONEY
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illed before shipment
satisfaction is uncondi
I may, for any reason
Drake Galleries at any
her for a refund or cre
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210

We'll sing your baby to sleep with a *personalized* lullaby...

1-215

from

Baby Magic®

The makers of Baby Magic Baby Bath and Baby Lotion, the brands used by more hospitals than any other, would like to make you a very special tape offer.



Now you can make that "quiet time" when your baby goes to sleep even more personal with an audio cassette of *personalized* lullabies from Baby Magic.

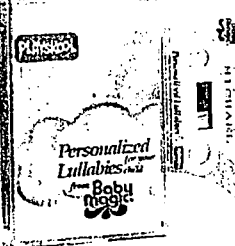
Your child's name (*any name*, not a select few!) will be heard over 60 times during the 52 minute recording of these beautiful, contemporary songs.

If you would care to listen to a sample of these wonderful lullabies just call the 900 number provided. We warn you though...once you listen, you won't be able to resist! We're so sure, we'll refund the purchase price of the tape if you're not 100% satisfied.

This limited time offer from Baby Magic will take your child's name and create a magical musical treat that will be your baby's forever.

Dial
900-990-4229

hear a portion of the cassette with a sample name inserted. Imagine your baby's name used instead of the sample. There is a minimal 60¢ charge for this call.



Retail Value
\$15.45...
only
\$5.95



Receive Your Personalized Lullaby Cassette:
PURCHASE: Any 2 Baby Magic products: Baby Lotion, Baby Bath, Rich n' Creamy™ Baby Oil, Lite™ Baby Oil, Baby Shampoo or Baby Powder.
SEND: 1. This completed certificate with any 2 Baby Magic product numbers written in the space provided.

Original, dated cash register receipt(s) with purchase prices circled. Please indicate store name:

A check or money order for \$5.95 (includes shipping and handling) payable to "BABY MAGIC LULLABY TAPE"
MAIL TO: Baby Magic Lullaby Tape Offer
P.O. Box 8327
Young America, MN 55551-8327

Allow up to 8 weeks for delivery. Limit one request per envelope. Offer good only in U.S.A. This certificate and cash register receipt may not be mechanically reproduced and must accompany your request. Offer void where prohibited, taxed or otherwise restricted by law. Offer good through June 30, 1992, or while supplies last.

Child's First Name (Please Print)

Phonetic Spelling (or rhymes with)

(Examples-Name: Kirsten...is it Kur-stin or Keer-stin?)

Name: Jaquoia...sounds like Jih-koy-uh, rhymes with "sequoia" tree)

Name:

Address:

City, State, Zip:

Phone: ()

MFGR'S COUPON EXPIRES 6/30/92

ON Baby Magic.
ANY Product
(except trial size)

Redeem at your favorite food, drug or mass merchandising store.
RETAILER: Limit one coupon per specified product purchased by a consumer. Good only on sizes and varieties indicated. ANY OTHER USE CONSTITUTES FRAUD. Mennen will pay you the face value of this coupon plus 8¢ if submitted in compliance with The Mennen Company's Policy, a copy available upon request. Good where prohibited, taxed or otherwise restricted by law. Send to THE MENNEN COMPANY, 870104, EL PASO, TX.



Parents

February 1992
p. 153



Few things in life are this gentle.

It's how you caress your baby.
The way you softly sing a lullaby.
And the way you give your own milk, the perfect food.
Only you can give your baby gentle things like these.
But if the time should ever come when you need a
formula, remember this.

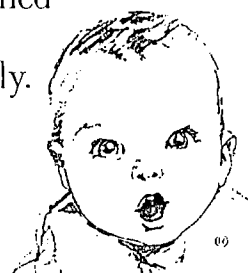
Gerber understands just how delicate your baby's
system is.

That's why Gerber® Baby Formula is patterned
after your own milk.

To help your baby accept and digest it easily.

Talk to your doctor about Gerber® Baby
Formula.

It's one of the gentle things you can give.

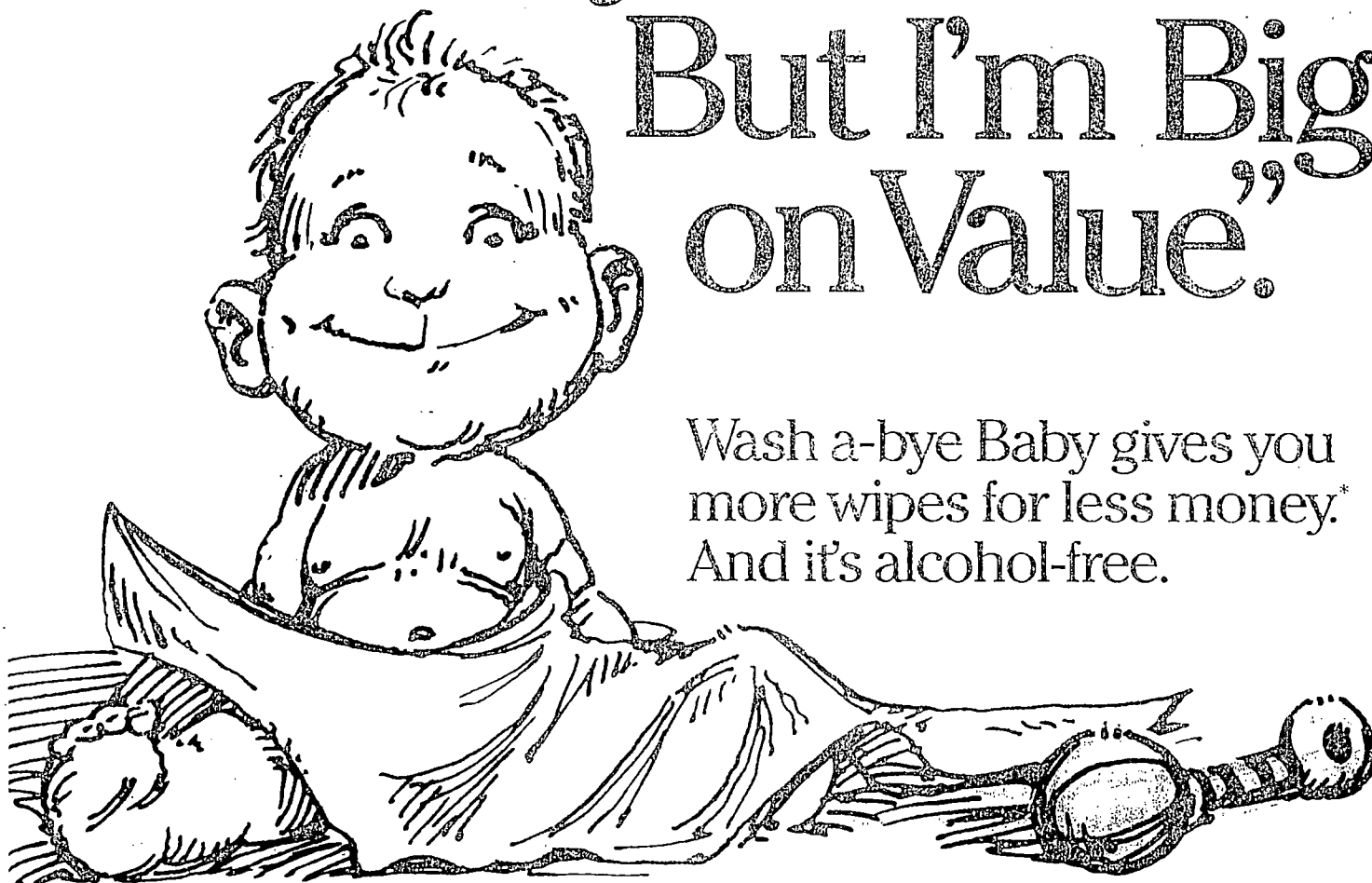


*If it doesn't come from you,
shouldn't it come from Gerber?*

For breast-feeding information
call 1-800-421-4221

© 1992 Gerber Products Company

"I May Be Little, But I'm Big on Value."



Wash a-bye Baby gives you
more wipes for less money.*
And it's alcohol-free.

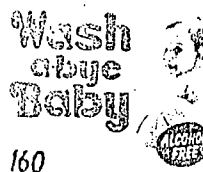
Available in economical 160 and 260
count packages, Wash a-bye Baby™
gives you more wipes for less
money. And Wash a-bye Baby is the
leading brand of pop-up wipes
made without alcohol.

Wash a-bye Baby.
As good for your baby
as it is for your budget.

MEET'S COUPON
EXPIRES 5/31/93

Save 50¢

on one 160 or
260 wipe package of
Wash a-bye Baby™



RETAILER: For each coupon you receive on the retail sale of this product,
Scott will reimburse you the face value of this coupon, plus 8¢ for handling.
We may require a valid proof of sale. Mail coupon to SCOTT PAPER
COMPANY, 120, BOX 1301, NOGALES, AZ 85662. Cash value 1/20¢. Void
where prohibited, taxed or restricted by law. Good only in U.S.A. and
U.S.A. govt. installations. Consumer pays any sales tax.
USE, REDEMPTION OR HANDLING OF COUPON NOT ACCORDING
TO ITS TERMS CONSTITUTES FRAUD. ONLY ONE COUPON PER PUR-
CHASE. REPRODUCTION, ASSIGNMENT, OR TRANSFER OF COUPON
PROHIBITED.



OTHER FOLKSONGS

I'm a Little Teapot

The song you loved as a child
inspires a porcelain
collector doll to cherish.

"... Here is my handle, here is my
spout..." Katie has just learned
the teapot song, and she loves it,
as have generations of children.

I'm a Little Teapot is an adorable
porcelain collector doll created
by the renowned master
dollmakers of Lenox. Katie is a
bubbly little girl who enjoys
acting out each part of the
song. See the tiny smile in the
upturned corners of her mouth
as she curves her arms. You can
almost hear her sweet little voice.

From her silky hair ribbon
to her lacy tank top, Katie's
hand-tailored outfit is as
timeless as the rhyme
she portrays. Her snowy
apron is embroidered with
a tiny teapot—a nod to the
Lenox touch.

Lenox
addition of quality.
the head, arms, and
legs of this imported
doll are meticulously
sculpted of bisque porce-
lain. Her pretty eyes are hand-
painted, too. And Katie is available for
\$119, in convenient installments.

I'm a Little Teapot will be
cherished as long as children love
the song.

LENOX

1-219



Inc. 1992

Shown smaller than actual size of 14 3/4" high.

Please mail by March 31, 1992.

Name _____ PLEASE PRINT

Address _____

City _____ State _____ Zip _____

680876

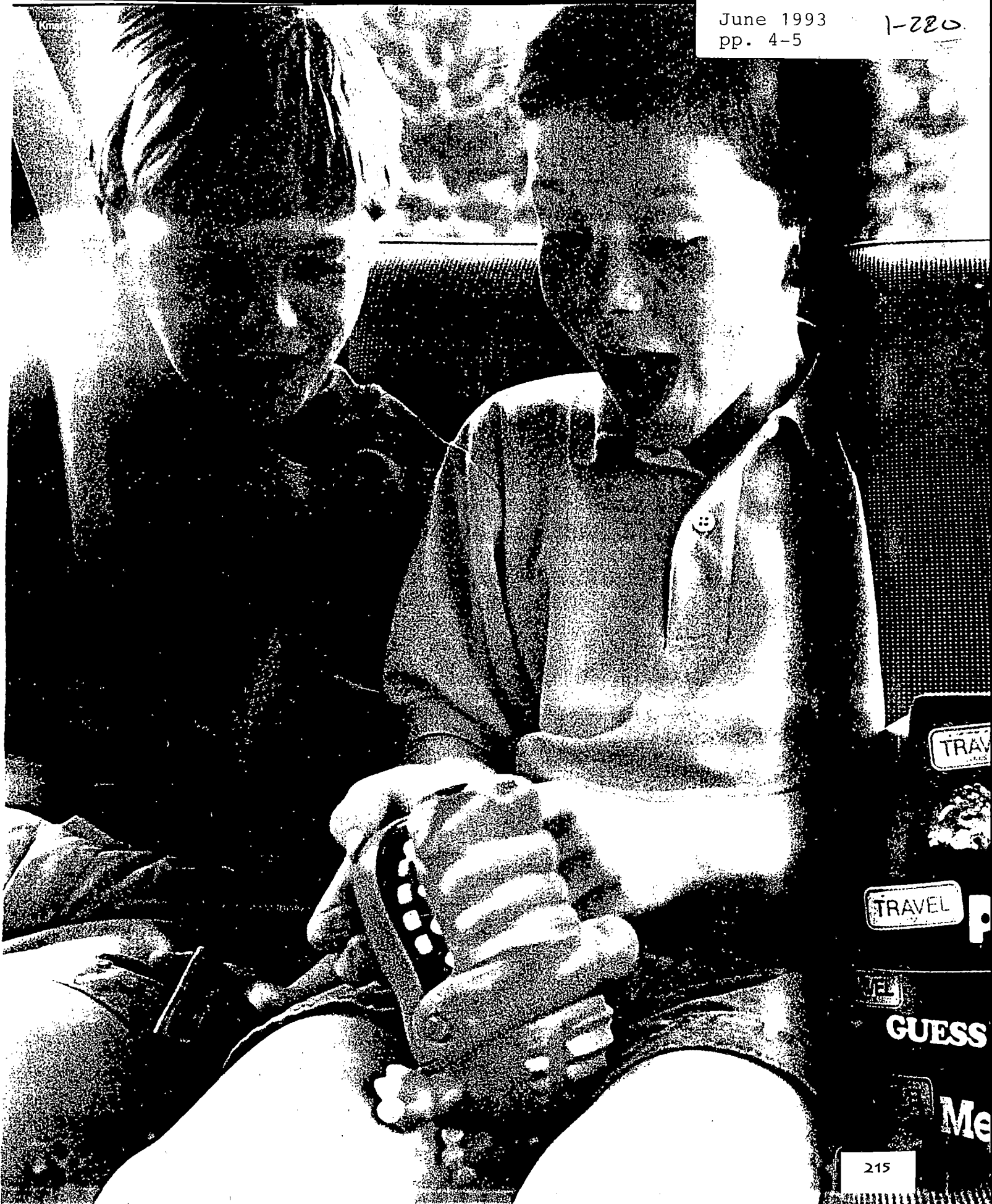
* Plus \$5.98 per doll for shipping, handling and insurance. Selection will be limited if applicable.

LENOX. S

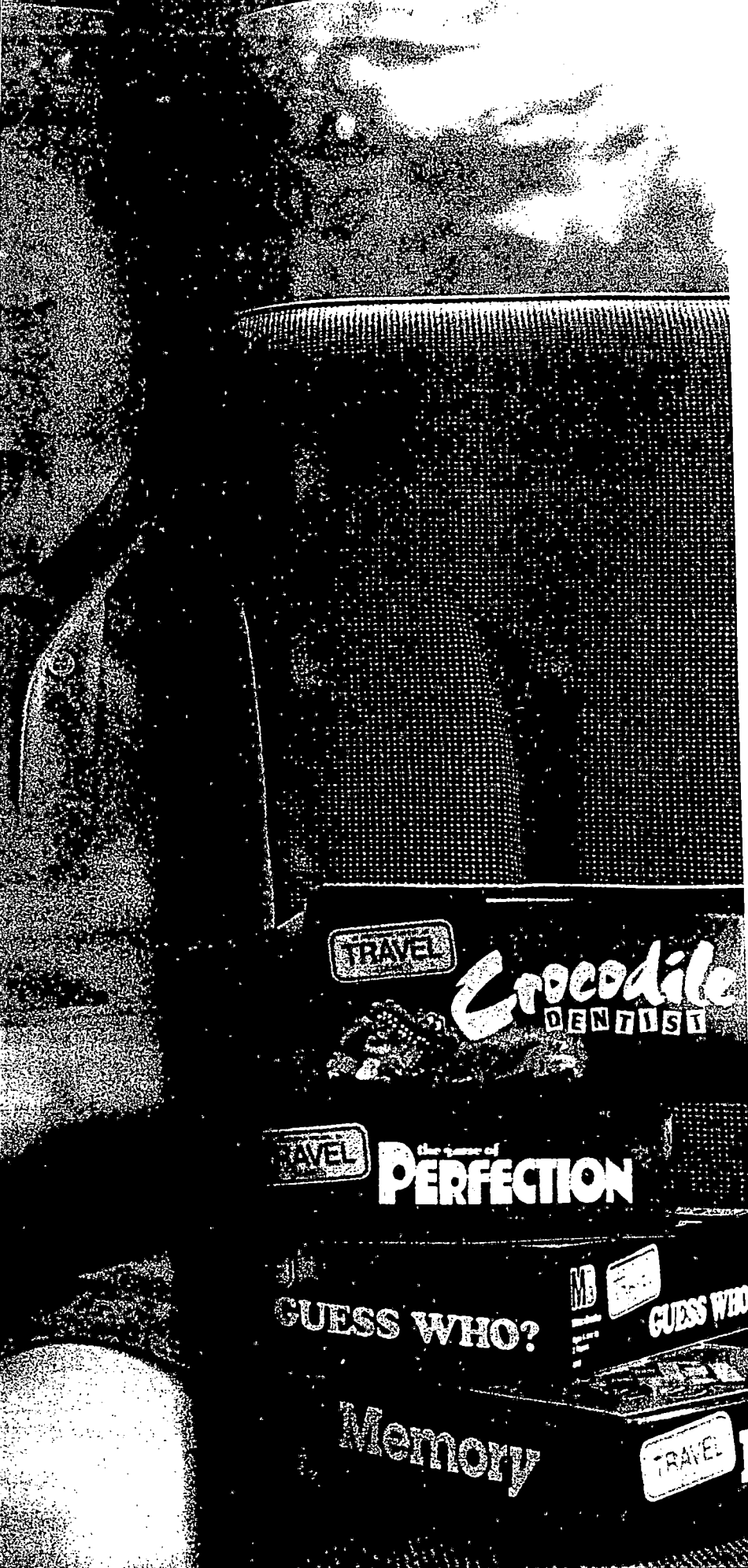
Ladies' Home Journal

March 1992
p. 189

Mail to: Lenox Collections
P.O. Box 3020, Langhorne, PA 19047-9120



When you tour this great land, remember: The beauty of amber waves of grain and the majesty of mountains (purple or otherwise) is quickly lost on kids. So when you travel, bring food. Bring games. Best to be prepared. Anything's better than another round of *Row Row Row Your Boat*.



TIME AND MILES WILL FLY WITH MILTON BRADY AND PARKER BROTHERS TRAVEL GAMES, AND MAY 30 - JUNE 12 THE ENTIRE LINE IS 20% OFF. BEFORE YOU GO, STOP BY THE STORE WITH THE QUALITY YOU NEED, THE LOW PRICE YOU WANT.

Manuscripts & Folklife Archives
Library Special Collections
Western Kentucky University



Come see the softer side of Sears.

At Sears, all girls' contemporary clothing and footwear are backed by our KidVantage program. Which means for every \$100 you spend, you'll receive 15% off your next kids' clothing purchase. And with our Wear-Out Warranty, you can rest assured that if your fashion plate wears out her clothes or shoes before she outgrows them, we'll replace the item. Absolutely free.

KidVantage
SEARS
Program

I don't care what they say, this is my uniform.

Take me out to the ball game,
Take me out to the crowd,
Buy me some peanuts and cracker jacks

Parents

July 1994

p. 44

1-222

Appendix I

GENRE:

RIDDLES

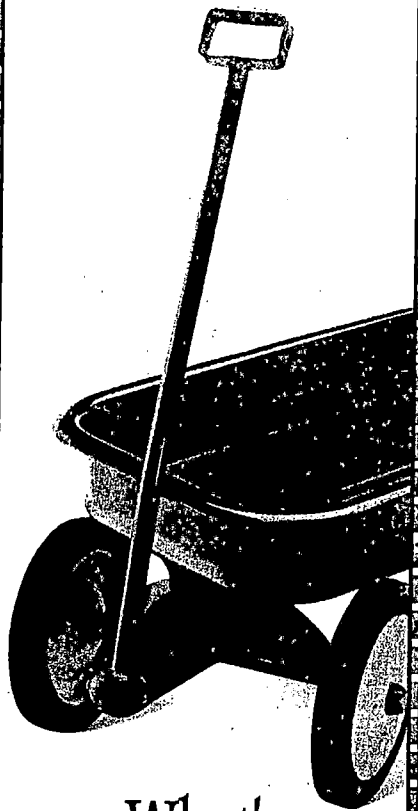
How many bears does it take to change a baby?

About two dozen
when they're nice and thick.

Because Huggies® Baby Wipes are so thick and strong, one wipe
(and 24 bears) can take care of most messes. And they're soft and gentle, too.

Cleans Like a Washcloth™





What's
Fire Engine Red,
Non-Electric,
And Made To
Pull In The Dirt?

Whoopi Goldberg

continued

her own name. Whoopi G arrived.

But along with the funki unmistakable empathy and

it's this quality, more than any other, that has made Goldberg so appealing to audiences. It has also enabled her to explore a wide range of characters. Even as a young artist, Whoopi refused to be boxed into one kind of role—or even one gender. In her early act, she played everything from a male drug addict with a Ph.D. in literature to a little black girl who wanted so desperately to be white that she took baths in bleach.

Soon she was parlaying her flexibility and forthrightness into a successful film career. Beginning with *The Color Purple*, for which she got her first Academy Award nomination, and surviving a series of box-office bombs (including *Jumpin' Jack Flash*, *Burglar*, *Fatal Beauty*, and *Homer & Eddie*), Goldberg finally found her comeback role in 1990 when she played a kooky psychic in *Ghost*, the sleeper hit of the year. The film earned her an Oscar for Best Supporting Actress and launched her current wave of success.

Her rise to stardom took everyone by surprise—except Whoopi herself. While she acknowledges that she isn't exactly your typical leading lady, the aggressive actress doesn't let racism and sexism in Hollywood stop her from going after what she wants. "Occasionally I get annoyed," she'll admit, when pressed. "But you can waste a lot of time doing that, or you can go on and do what you have to do. I kind of believe that it's *your* problem, you know? 'Cause you don't wake up in the morning and say, 'Gee, I'm white.' Well, I don't think about being black. It just doesn't come up."

And what about sexism? "I know it's there," says the actress, "but I don't get much of it. And it doesn't stop me from doing anything." Indeed, Whoopi only became more versatile, playing roles originally intended for Shelley Long (*Jumpin' Jack Flash*), Bette Midler (*Sister Act*) and Bruce Willis (*Burglar*).

It's that stubborn independence—even contrariness—that saw Goldberg through the filming of her newest movie, *Sarafina!*, in Soweto, South Africa, early this year. Based on the Broadway musical and due out October 20, the movie tells the story of a young girl (played by Leleti Khumalo) who leads a group of high school students struggling to end apartheid. Goldberg plays her teacher, a kind, principled revolutionary who eventually "disappears" because of her political views.

The scary thing is, for a while it looked as if Goldberg herself might "dis-

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tion groups thought she should stay home. They denounced her in the popular press, and Goldberg thinks she may have even bugged her hotel and stolen her passport (which she found, mysteriously, shortly before she was set to return home). Throughout the controversy, Goldberg resolutely kept her head down. And although she doesn't agree with the groups' tactics, she does understand their motivation. "There are four or five small groups in South Africa that say with a shrug, 'and they need publicity, so they used me.'"

Her sympathy for the underdog fuels Whoopi's opinions on social issues in our country. "We have not offered our children hope," she says sadly. "My day, hope was offered. There were alternative schools, day-care programs, hot-lunch programs, job-training programs that included everyone. . . . It's a great offense when the present government tries to make us believe that the current problems are the result of old policies."

But while Goldberg isn't pleased with the Reagan/Bush legacy, she acknowledges that society overall must take responsibility for recent racial tensions. "The general dissatisfaction felt around the country. These are problems, some that must be solved, at least to some extent, on a personal level. 'There are a lot of things we have to come to terms with,' she says, after pausing for a moment to reflect on her thoughts. "Like believing that we are *them* and there are *us*, when we are Americans." Goldberg, who admitted to using drugs recreationally as a teenager, worries that today "more people are going off into crack, alcoholism can't get jobs, unless they're on drugs. It's so painful; the whole system is out of whack."

As a strong pro-choice advocate, Goldberg is not afraid to express her views, and she often participates in protests and rallies around the country. "Not everyone can afford to [have a baby]," she says emphatically. "Nor does everybody want to. Nor should they have to. It is a decision that should be left to the individual whose business it is to make it—that's the individual—not the government, not the church."

As for the upcoming presidential election, the actress, who would probably strongly support a candidate, says she's dissatisfied. "No fan of George Bush," she says, "but by default. He's sort of a wishy candidate," she says, sighing. "I-

...much about anything. But he seems to always be in the news." Soon, in fact, he could even be a guest on Goldberg's own talk show. "Someone offered me the opportunity [to do a show]," Goldberg explains with a grin, "and I said yes." The format—a half-hour conversation with one guest, sans band, sidekick or audience—is one she hopes will bring a fresh angle to the late-night genre. She insists she's not trying to compete with Jay Leno or Arty before she turns into a talk show host. "I want to talk to the people 'who I think are amazing, politically, socially and in entertainment. And talk about them, not just their newest project."

"I'm hoping people like Tom Metzger will come on. [Metzger, a former leader of a group called the White Aryan Resistance, was found guilty in 1990 of inciting the beating death of a black Ethiopian immigrant.] I want to ask him why he feels the way he does." Politics will also be plenty of celebrities popping in on the show. The lineup of guests is already impressive: Cher, Billy Crystal, Robert De Niro, Michael Douglas, Richard Dreyfuss, Anthony Hopkins, Burt Reynolds and Robin Williams. "We already agreed to go face-to-face with Whoopi this fall."

Goldberg isn't pleased with the legacy, she acknowledges, but overall must take credit for the fact that racial tensions in the country have already agreed to go face-to-face with Whoopi this fall.

One is the Goldberg has no interest in debating, however, is Vice-President Quayle's attitude toward single motherhood. "Single parents have existed for a long time, you know?" she says, more than a hint of anger in her voice. "Whether a woman chooses to have a baby on her own or not, if she's a working woman, why are you concerned about it? You don't want her on welfare, yet you don't want her to be working either." Goldberg herself knows it's like to be a single mom—she was just eighteen when her daughter, Alexandra, was born, and she was forced shortly thereafter. Then, two years ago, Alexandra had a baby—

When Whoopi found out her daughter was pregnant, "I asked her what she was going to do," she says, softly. "Because she was going to do, as a parent, she was going to be there for her. And she was going to have her daughter." Alexandra, the baby, Amarah, recently moved to Goldberg's house in Los Angeles, and they still live nearby. Whoopi sees the baby as "all the time. The baby's very fun. [being a grandmother] is much easier than being a parent!"

...coming presidential candidate, who would probably support a candidate, is a fan of George Bush. "I probably vote for Bill Clinton," she says, sighing. "Do you think I can be a parent?"

Goldberg's other big project this fall—her children's book, *Alice* (Bantam, 1992)—reflects her feelings about family. The story focuses on a little girl, Alice, who thinks she's won a sweepstakes and travels to New York City (along with her friends Robin and Sal, an invisible rabbit) to claim her prize. "I wanted to write a fairy tale where I saw a little black girl," says Goldberg. "She wants to be rich. And who doesn't? Everybody wants to be rich. But [the importance of] family and friends is something you should learn early on."

It is, in fact, the kind of moral Goldberg herself takes to heart. Even with the weight of stardom on her shoulders, she maintains an openness and honesty that is rarely seen in Hollywood. When asked whether she feels like a star, she answers with a laugh. "I try not to. Sometimes it's fun, but sometimes it's a pain. And it's a lot of work—get dressed up, present yourself as a star is supposed to be presented. . . . And when you go out, you're going out as Whoopi Goldberg, and that's a bit wearing. But, you know, if you have to get milk, you have to get milk. I don't want to be trapped in my house."

These days, there doesn't seem to be much chance of that. Divorced from her second husband, David Claessen, in 1989, Goldberg says she's currently "in love" with a man, but has no desire to get married again. Instead, she'll focus on her career. After *Sarafina!* comes *Made in America*, an interracial love story co-starring Ted Danson. And eventually, she says, she would love to do a horror movie—preferably by one of her favorite scary authors, Clive Barker or Stephen King.

But no matter what the future has in store for her, Goldberg will always find a reason to enjoy it. She's not even worried about the fate of her new show. "I don't have any big expectations," she insists. "If we last an entire season, I'll be happy."

Perhaps that's because she knows she has plenty of other options. If her new show fails, for example, she'll still be on TV, thanks to her regular role on *Star Trek: The Next Generation*. "When else," asks the down-to-earth actress, with a sly smile, "am I going to get to outer space?"

Melanie Berger is an assistant editor at *Ladies' Home Journal*.

"You don't wake up in the morning and say, 'Gee, I'm white.' Well, I don't think about being black. It just doesn't come up."



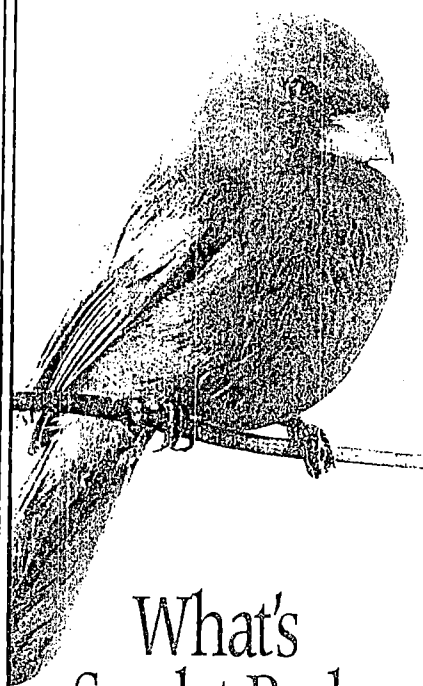
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SHOPPING BUYING GUIDE

Most of the products shown editorially in *Better Homes and Gardens*® magazine can be obtained locally. For more information, write the manufacturers listed below. Some privately owned or custom-made items have been omitted.

PRETTY AND PRACTICAL PORCHES

Pages 28-29: Fabrics on cushions—Schumacher, 79 Madison Ave., New York, NY 10016.

Pages 30-31: Fabrics on cushions—Schumacher (address above).

Pages 32-33: Greenhouse addition—G & G Concepts, Ltd., 71-13 60th Lane, Ridgewood, NY 11385.

Wicker love seat, green garden stool—The Ginsberg Collection, 190 San Bruno Ave., San Francisco, CA 94103. Base for glass table—Daniel Mack Rustic Furnishings, 3280 Broadway, New York, NY 10027. Table lamp, "Olympe"—Mirak, Inc., 8403 Westglen, Houston, TX 77063.

8 GREAT RECIPES FOR SUMMER COOKOUTS

Cover: Wooden platter—Bazaar Del Mundo, 2754 Calhoun St., San Diego, CA 92110.

Pages 136-137: Napkin—Bazaar Del Mundo (address above). Plate, "Countryware"—Wedgewood USA, Inc., 41 Madison Ave., New York, NY 10010. Knife and fork, "Eclat"—Jean Couzon USA Inc., Customer Service, 166 Howell St., Dallas, TX 75207.

Pages 138-139 (left): Plate, "Basketweave"—Pier 1 Imports, P.O. Box 961020, Fort Worth, TX 76161-0020. Knife and fork, "Hammersmith"—Towle Silversmiths, 144 Addison St., E. Boston, MA 02128. Napkin—Barn Swallow, Highway 71, P.O. Box 378, Okoboji, IA 51355. (Top right): Plate and glass—Bazaar Del Mundo (address above).

Pages 140-141: Teapot, cup, and saucer, "Countryware"—Wedgewood USA Inc., 41 Madison Ave., New York, NY 10010. Cake plate, "Amethyst"—The Pottery Barn, Mail Order Dept., Item #61-513846, P.O. Box 7044, San Francisco, CA 94120-7044.

Pages 142-143 (left): Glasses—Ba-

3S,
"Weisbach"—Bazaar Del Mundo (address above). Napkins—Bazaar Del Mundo (address above).

PRIZE TESTED RECIPES®

Page 167 (left): Plate, "Patricia"—Horchow, P.O. Box 819066, Dallas, Texas 75381. (Right): Plate—Bazaar Del Mundo, 2754 Calhoun St., San Diego, CA 92110. Napkin, "Diamond Light"—Boston Warehouse Corp., Consumer Relations, 59 Davis Ave., Norwood, MA 02062. Glass—Crate & Barrel, 725 Landwehr Rd., Northbrook, IL 60062.

Page 168 (left): Glass, "Troy"—Noritake Services, 2635 Clearbrook Dr., Arlington Hts., IL 60005. Plate, "Boheme"—Lenox China & Crystal, Inc., 100 Lenox Dr., Lawrenceville, NJ 08648. Fork, "Golden Danube"—Gorham, Inc., P.O. Box 906, Mt. Kisco, NY 10549.

DIRECTORY OF ARCHITECTS, DESIGNERS

PRETTY AND PRACTICAL PORCHES

Pages 28-31: Designer—Betty Fleischman.

Pages 32-33: Designers—Shelly & Janet Rosenberg.

Page 34: Designer—Mary Engelbreit.

OUTDOOR LIVING, FAMILY STYLE

Pages 80-85: Landscape designer—Wendy Wilde, WildeWood Gardens, 575 Vistamont Ave., Berkeley, CA 94708.

OLD-FASHIONED COMFORTS

Pages 88-93: Landscape designer—Lily O'Connor, 1221 Hayes Ave., San Diego, CA 92103.

A SPLASH OF THE SOUTHWEST

Pages 95-98: Landscape designer—Dave Davis, Assoc., 504 N. Euclid Ave., St. Louis, MO 63108.

OUTDOOR PROJECTS YOU CAN BUILD

Page 100: Bench designer—Gene Kunit, 4403 Evans, Oakland, CA 94602.

Page 102: Arched entry designer—Gene Kunit, 4403 Evans, Oakland, CA 94602.

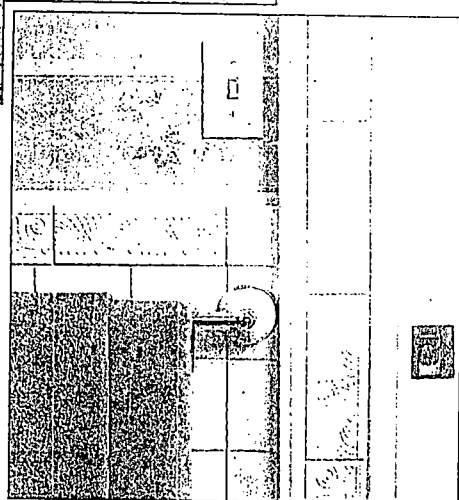
Page 104: Sideyard screen designer—John Herbst, Jr., 7610 SW 17th Dr., Portland, OR 97219. Sunburst gate designer—R. Wilson Carpenter, 3136 Woods Ave., Glencoe, MO 63038. ☐

REVIVING A TINY BATH



Homeowner Ruth Lord used up-dated original fixtures and stylish tile work to restore the original charm to her 1920s bathroom.

The custom-tiled doorway casings, vintage-style towel rack, and subtly colored accent border are just some of the dashing details that benefit this bathroom.



PHOTOGRAPHS: STEPHEN CRIDLAND, REGIONAL EDITOR: CATHY HOWARD

Big-time style ideas abound in this pint-size bathroom. Just look around to glean some useful design tips from Ruth Lord's simple yet special restoration of her historical home's second floor bathroom.

Pure white ceramic tiles and blushing peach-hued painted walls combine for a gentle color combination that always soothes the senses.

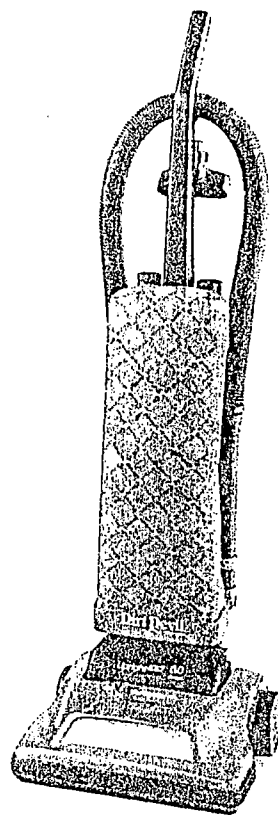
Restoration of the original sink, toilet, faucets, and medicine cabinet provides a fresh face for these solid 1920s elements. A vintage-style towel rack adds to the old-time charm.

Wood moldings form a frame around stylish trim tiles to duplicate the original ornate ceramic door casings. The green floral border outlined with a peach and white stripe cut from

another wallpaper pattern brings a dash of accenting color.

Salvaged from Ruth's basement, a pocket door leads to the newly added adjoining tub room.

The freshly painted arched window frames a lovely view of the backyard while letting the sun lighten this bathroom space. ☼



Guess Again.

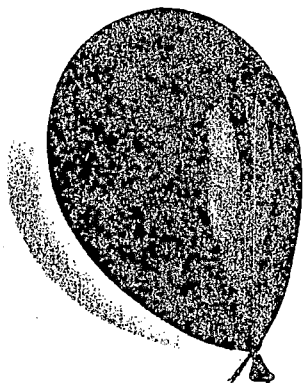
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What's Bright Red, Feather-Light, And Comes With An Extra- Long Cord?

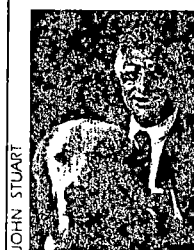


Best Friends (Continued)

friends by training your dog early. Most dogs learn how to behave with people between seven and eighteen weeks of age. During these early weeks, a puppy should be petted frequently—especially on the head, back, and stomach—to teach it that you and your family are friendly and not out to harm it. And instead of striking your puppy when it does something wrong, praise and reinforce good behavior with plenty of comments like “Good puppy” and “Good boy.” A dog thrives when it knows it has pleased its owner. Also, avoid playing aggressive games such as tug-of-war and wrestling with your puppy; he might try to play in a similarly rough way with your toddler and end up hurting the child.

For many families with toddlers, an older or mixed-breed dog is often a better choice than a puppy. Mixed-breed dogs, or mutts, make great pets, since they tend to have friendlier dispositions and better health than many purebred animals. Animal shelters are a great source of healthy pets, and adopting a dog is usually much less expensive than buying one. Before you adopt a dog, make sure that the animal was not given up because it was aggressive or hard to handle. Ask whether the dog belonged to a family with children and whether the animal is completely housebroken; also check that its shots are up-to-date. And once you decide on a dog, have a veterinarian give the animal a complete exam.

Both puppies and older dogs need a safe area away from your child. Many veterinarians recommend crate training—that is, providing your pet with a crate that will act as the animal's own self-contained area. These crates, which are made out of plastic or wire, will also help you housebreak the puppy, since dogs usually do not soil their own area. Your veterinarian can help you choose the best size and style for your dog. ●



Sheldon L. Gerstenfeld, V.M.D., is head of Chestnut Hill Veterinary Hospital, in Philadelphia, and is the author of the children's book *Zoo Clues* (Viking Children's Books).

M Parents

May 1992
pp. 250-251

(Most items available at better department and specialty stores, nationwide.)

Page 157: *Small photo:* Capri unitard by Danskin. Ballet flats by Sam & Libby. *Large photo:* Cotton-and-spandex catsuit by Bettina Reidel. Microfiber vest by Sam & Libby. Nubuck loafers from the *J. Crew* catalog. To order catalog call 1-800-562-0258.

Page 158: Silk shirt by Mary Jane Marcasiano. Available at Yaso, New York City; Weinstein's, New Orleans. Sleeveless nylon-and-spandex leotard by Hue. Men's cotton polo shirt from the *J. Crew* catalog. (See above for ordering information.) Child's cotton tee from Kae's Kids, New York City. Chair from Conran's Habitat. Cotton-and-spandex jacket by Bettina Reidel. Sheer panty hose by Hue. Red silk-and-cotton gabardine jacket by Anne Pinkerton. Available at Savoie Faire, Davidson, NC; Mary V's, Tyler, TX; and Jones and Jones, Baltimore. ●

Nursery Rhymes (Continued)



Shopping information and details for products shown on pages 166 to 168.

Pages 166 and 167: Room designed by Patricia Gaylor, 265 Longhill Road, Little Falls, NJ 07424. Hand-painting

(Continued)

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Nursery Rhymes (Continued)

on walls and doors by Herborg McLaughlin and Kerstin Codrington of Sinopia Decorative Painting, 45 Hilltop Road, Short Hills, NJ 07078. Alphabet wall-hanging, cut-paper lampshade, silver-plated picture frame, wooden rattle, children's clothes and shoes, and rabbit clothes rack all from Baby Boom, 197 Bellevue Avenue, Upper Montclair, NJ 07043. Unfinished rocker (#302; \$165) by Naked Furniture, P.O. Box F, Clarks Summit, PA 18411. For store information call 717-587-7800. Brown Wuzzy Bear (#2085, 17" h; \$30) by Gund. Available at most toy and gift stores, nationwide. Mohair pastel-stripe throw, on rocker (\$150), and pink baby blanket with fringe (\$50) by Three Weavers. Available at Neiman Marcus and specialty linen and gift stores, nationwide. Unfinished changing table (#1404, 36" w x 16½" d x 30" h; \$321) by Mastercraft, P.O. Box 239, Clarks Summit, PA 18411. For store information call 717-586-1811. Yellow Kinder Rattle Giraffe, on changing table (#1865, 8" h; \$8), and brown Tommy Tummy bear, in crib (#1772, 14" h; \$50), by Gund. Available at toy and gift stores, nationwide. White stackable storage bin on casters, next to changing table (#A856-8487, 16" w x 16" d x 16¼" h; \$39.99 for set of 3), from the *J. C. Penney 1992 Spring/Summer* catalog. For product information or to order catalog call 1-800-222-6161. Convertible-crib-and-mattress set (#A393C-1813C; #78 white, #89 maple; \$321) from the *J. C. Penney 1991 Fall/Winter* catalog. (See above for ordering information.) Pink hooked Dynasty area rug (#H504, 3½' x 5½'; \$180) by Century. To order call 212-564-9700. **On shelf above crib:** Silver-plated cup and plate, Baby Bunky yellow bear, and Baby Muttys pink dog toys all from Baby Boom, 197 Bellevue Avenue, Upper Montclair, NJ 07043. Our Baby Photo Album (#BAM046, 4" x 6"; \$5; holds 96 photographs) by Burnes of Boston. Available at fine department and specialty stores, nationwide. Babar (#7774, 13" h; \$30) by Gund. Available at toy and gift stores, nationwide. Elephant picture frame (#48-185, 3½" x 5"; \$15) by Terragraphics. Available at fine department and specialty stores, nationwide. Nested set of blocks, on shelves (#614-948; \$12.98 for set of

10), available by mail order from Lillian Vernon, 510 S. Fulton Avenue, Mount Vernon, NY 10550-5067.

Page 168: White modular interlocking stackable drawer units, in closet (#A856-0377, 20" w x 17" d x 6½" h; \$23.99 each), and white three-shelf storage stacker (#A803-3599, 12" w x 12" d x 30" h; \$21.99 each) from the *J. C. Penney 1992 Spring/Summer* catalog. (See above for ordering information.) **On shelf:** Yellow Piddles dog (#1941, 7" h; \$10), blue Softie Baby Puppy (#1713, 7½" h; \$10), pink Bearheart (#1811, 6" h; \$7), ivory Lambslot (#1791, 15" h; \$25), pastel kinderBall (#1825, 4½" d; \$7), and brown Bunky Monkey (#1744, 12" h; \$20) all by Gund. Available at toy and gift stores, nationwide. Nested set of blocks available by mail order from Lillian Vernon. (See above mailing address.) Elephant bookends (#48-195; \$30) and Ark picture frame (#48-184, 3 ½" x 5"; \$15) by Terragraphics. Available at fine department and specialty stores, nationwide. ●

Kids in the Kitchen (Continued)

Details for fashions shown
on pages 171 to 173.

Page 171: Girls' red skirt top by Health-tex. Women's T-shirt by Lands' End.

Page 172: Boys' polo shirt by Lands' End. Hat by Carole Amper.

Page 173: Floral dress by Lands' End. Apron from Lillian Vernon. ●

Strollers (Continued)

All of the strollers shown
on pages 201 to 203 are available
nationwide.

(If you cannot find a particular
stroller, call the manufacturer at
the number listed below to find
out where in your area that
model is sold.)

Chicco: 1-800-336-8697

Cosco: 812-372-0141

Century: 1-800-837-4044

Maclaren (Marshall Baby Products):
1-800-922-2959

Combi: 1-800-99-COMBI

Graco: 1-800-345-4109

Gerry: 1-800-626-2996 ●



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January 1993

pp. 20-21

1-231

A woman today *continued*

began groping me. I said, "Stop it," thinking that he would back off. But no matter how hard I tried to push him away, he just kept coming at me, saying, "I can't stop. It's too late."

At first, I couldn't believe this was really happening. I kept thinking: I just haven't convinced him yet. I tried to reason with him, saying, "Don't you realize I don't want this?" He said, "Relax, I've done this before."

I didn't relax. I pleaded, and I fought. Yet the more I struggled, the less control I had over the situation. I tried to knee him in the groin, and missed. I screamed, and John put his hand over my mouth. Then he threatened to hurt me if I kept resisting, and for the first time, I felt terror. Remembering that my mother had once told me that some men get a thrill when a woman struggles against a sexual attack, I tried my final strategy—I went totally limp. But John didn't stop.

When it was over, I felt like I was in some kind of bizarre play. As I lay trembling beneath him, my attacker began to call me names, telling me I wasn't worth diddly-squat. He even criticized my sexual "performance." Furious, I wanted to scream at him, but I kept quiet.

When his barrage of insults ended, John finally got up and let me get dressed, suddenly acting as if this were just a normal date. Much as I wanted to get away from him, I had to let him drive me back to my dorm; I had no idea how to get home from John's place, and I didn't know how he would react if I asked to call a cab. I didn't even wait for him to completely stop the car when we got to my building. I opened the door, jumped out and ran inside.

For the rest of that night, I was in shock. There was no one to talk to—my best friend was out, and my roommate was sobbing because her date had stood her up. (How I wish that had been me.) I crawled into bed, curled up and cried for hours.

As I lay there, I kept going over that night in my mind. Like many victims, I blamed myself: I should have seen the signs; I shouldn't have gone to John's apartment; I let myself in for it. By morning, I had decided I would never tell anyone what had happened. In fact, I'd pretend it had never occurred at all.

For three days, I did just that—blocked that night out completely. Then, as I was working on a project with some girlfriends, I began crying uncontrollably. When one friend asked what was wrong, I told them everything. That night I called my mother and told her about the rape. I could hear the pain in her voice as she tried to be strong. "You'll get through this," she assured

me. We might have taken the matter into his hands and ended up in jail.

My mother sent money for a do and a few days later I went to one girlfriend had recommended. He was compassionate and supportive as he examined me, and told me to come back if I experienced symptoms of pregnancy, sexually transmitted disease. He also suggested I talk to an attorney.

Later that week, I sat in a lawyer's office and again recounted that horrible night. By then I felt so drained of emotion that I probably sounded as though I was reading a grocery list. Maybe that's why I sensed the attorney didn't believe me. But I'm sure he was just doing his job when he rattled off the questions I was expected to answer in court. "When you go to his apartment?" he demanded. "Didn't you lead him on?"

Then all my resolve crumbled. My lawyer confided, "You know, it's almost impossible to convict somebody of rape when you're dragged off by a stranger and beaten. It is impossible when you're someone you dated." I reluctantly agreed that it was in my best interest to go on with my life and forget about the rape.

Yet as I prepared to leave the attorney's office, one thing still troubled me. "He said he did this to others," I said. "How could he be stopped?" For the first time, I felt the attorney believed me. "All you can do is that the next girl will be more careful than you were." He shrugged. I was and left, feeling overwhelmed by an uncontrollable rage and utter hopelessness. There was no justice.

For ten years, I blocked the pain. I acted like the rape had never happened. I graduated from Howard, met William Polley and had our first daughter, Nicole. Before our wedding, my husband asked about the incident, saying that I had handled it, and it was behind me. He was very understanding and very sympathetic.

Then in 1978, I met a woman who minded me in many ways of the woman who had fixed me up with John. I never confronted her after the rape. Suddenly, I began experiencing flashbacks and I kept having nightmares—specifically of the rape, but of the situations where I wasn't in control. It was then that I realized I had never come to terms with what John had done to me. It took a year of therapy to stop blaming myself.

In many ways, my life is so happy. After twelve years of study, I received my Ph.D. from Kent State University last year. William's medical practice is thriving, and I'm enjoying watching our daughters, Nicole and Alycia, grow up. Yet there are times when the mem-

I despair for the future. I should have to experience the sadness I carried for so long. Do I wish I had pressed my attorney? Unfortunately, my attorney was giving me good advice. He told me to forget about the rape. No one would believe me, and I would have made the subject of gossip.

Certainly date rape is more openly now, yet it's not when it comes to the fact that it hasn't evolved as much as we believe. Women still have a problem. Despite all the talk, the contrary, we continue to believe that a woman did something wrong. A acquaintance rape—provocatively, going to his apartment, that under those circumstances is justified if he forced her. That type of thinking is still prevalent. Today, I look at my life and worry that there are mistakes they make. Mistakes that may happen to someone you dated. I have the power to improve the world.

man is justified if he forced her. That type of thinking is still prevalent. Today, I look at my life and worry that there are mistakes they make. Mistakes that may happen to someone you dated. I have the power to improve the world.

A YEAR OF
HERE: NOTES ON 1992 F

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What's
Cherry Red,
Loaded With
Extras, And
Purrs When
You Floor It?

ed not to tell my father. I've been so enraged that I've taken the matter into my own hands. I ended up in jail. My father sent money for a lawyer. Six months later I went to court. My lawyer had recommended a plea bargain and a supportive attorney and told me to come to court with symptoms of pregnancy and a sexually transmitted disease. He took me to an attorney. One week, I sat in a lawyer's office. My father recounted that when I felt so drained, I probably sounded as if I was on a grocery list. Maybe the attorney didn't know for sure he was just doing what he was rattled off the question to answer in court. "Is this apartment?" he asked. "Lead him on?"

My resolve crumbled. I cried. "You know, it's not fair to convict somebody who's been dragged off by a man. It is impossible for you to date." I refused. It was in my best interest to live my life and forget about the police.

I prepared to leave the state. It still troubled me. "How do you feel about it?" I said. "How do you feel about it?" For the first time, he believed me. "All you need is the next girl will be more than enough." He shrugged, feeling overwhelmed. I felt a rage and utter helplessness. There was no justice.

Years later, I blocked the rape. The rape had never happened. I moved from Howard, Michigan, to Polley and had our first child. Before our wedding, I thought about the incident. I had handled it, and I was very underwhelmed. He was very underwhelmed.

In 1978, I met a woman in many ways of the same age. She fixed me up with John. I confronted her after the rape. She began experiencing flashbacks. I kept having nightmares about the rape, but only when I was in a place where I wasn't in a place where I realized I had no terms with what John did. I took a year of therapy to find myself.

In many ways, my life is so hard. Twelve years of study, I received my degree from Kent State University. I'm enjoying watching William's medical practice. I'm enjoying watching Nicole and Alycia. There are times when the

hood back. I often wonder if John is still out there somewhere, raping other women. I despair for them, that they, too, should have to experience the pain and loneliness I carried for so long.

Do I wish I had pressed charges? Unfortunately, my attorney was probably giving me good advice at the time when he told me to forget about it. In all likelihood, no one would have believed my story, and I would have been blamed and made the subject of gossip.

Certainly date rape is talked about more openly now, yet sometimes I fear that when it comes to rape, attitudes haven't evolved as much as we'd like to believe. Women still have a credibility problem. Despite all the studies to the contrary, we continue to assume the man did something to "bring on" an acquaintance rape—dressing too provocatively, going to a man's home—that under those circumstances, a woman is justified if he forces her to have sex. That type of thinking has to change.

Today, I look at my daughters, and I worry that there are things in the world—mistakes they may make or incidents that may happen to them—that will give them the power to imprint their lives in-

delibly. I've tried to instill in them a belief that they are independent, that they can say no. I've also tried to help them understand that everyone doesn't play by the same set of rules.

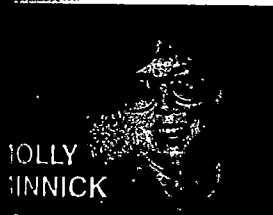
By the time this story is published, I will have told them about my experience. It's a very difficult thing, and I have to make sure I do it right. I don't want them to become fearful, yet they should be aware, especially now that Nicole is fifteen and old enough to be dating.

My mother once told me that living well and succeeding in life are the best revenge. I believe that. Maybe it's one of the reasons I've been so determined to accomplish the most I can in life. Yet I can't deny that having been raped has had an effect on me. I'm more cynical, less trusting of people than I otherwise might have been. Despite the distance I've traveled from that painful night, I still carry it with me. I probably always will.

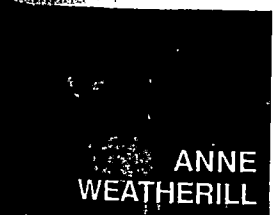
"Voices of the Decade," LHY's oral-history project, will continue throughout the nineties. The complete text of all interviews conducted for the project will be placed in the Schlesinger Library of Radcliffe College, as a resource for scholars.

YEAR OF CHANGE

NOTES ON 1992 FROM OUR OTHER "VOICES OF THE DECADE" PARTICIPANTS:



HOLLY MINNICK



ANNE WEATHERILL



DIANA PERRON



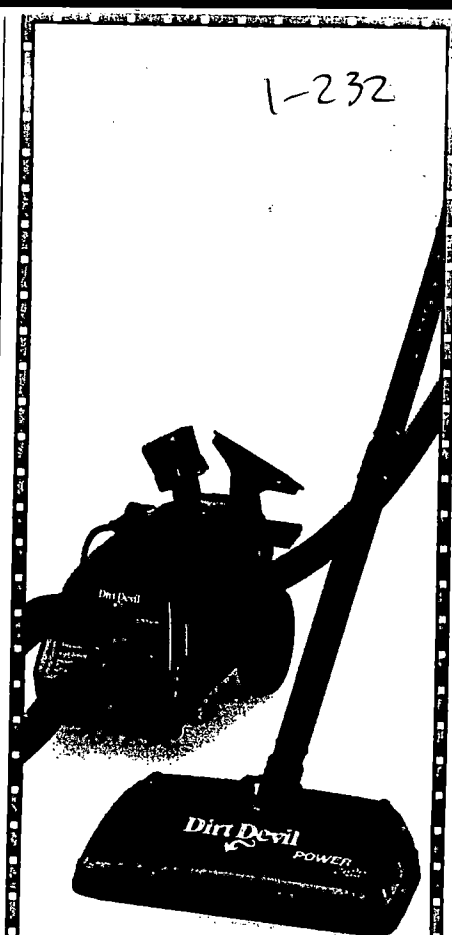
DIANE PERRON BISHOP

"Last summer, we moved from East Lansing, Michigan, to the small town of Cheboygan, where Dave began private medical practice. I left my job as a prenatal counselor to stay home full-time and be there for our three kids. I'm not sure when or if I'll go back to work. We're looking forward to slowing down and enjoying ourselves."

"There continues to be a lot of uncertainty in our lives. Jim's company, Continental Airlines, is bankrupt and up for sale, and in December 1991, the weekly newspaper I worked for closed. But the year turned out well. We refinanced our house, and I began writing for a new business magazine in our town of Clarkston, Washington."

"This has been a good year on our farm, in Eminence, Indiana. Despite some heavy rain, it looks like this year's harvest was better than most. To top it off, I'm opening my own beauty salon, the Outback Hair Shack, next to the house. It will cost more than \$30,000 to build—scary! But this business means I'll be able to see the kids, and I'll be making money."

"I got married last October to Dave Bishop, a contractor, who built my Valley Forge, Pennsylvania, home two years ago. He's funny, strong, sensitive. We're raising my son, Sean, and his daughter, Leigh Ann. We have different parenting styles. A child psychologist told us it takes two to five years to build a family! We'll get there, though."



Guess Again.

The Dirt Devil® Power Pak™. Inside that motorized power nozzle is a revolving brush that can clean anything. Go from hardwood to plush in the flick of a switch. Use the convenient built-in attachments on drapes, furniture—even in your car! For all your vacuuming needs, Dirt Devil is the answer.

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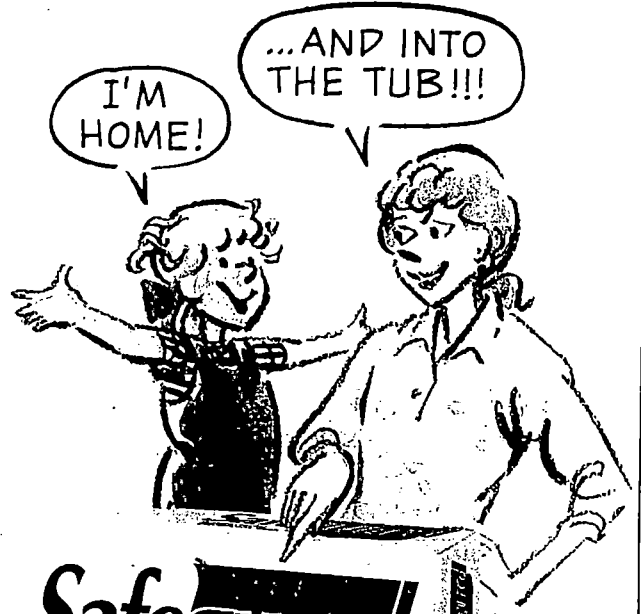
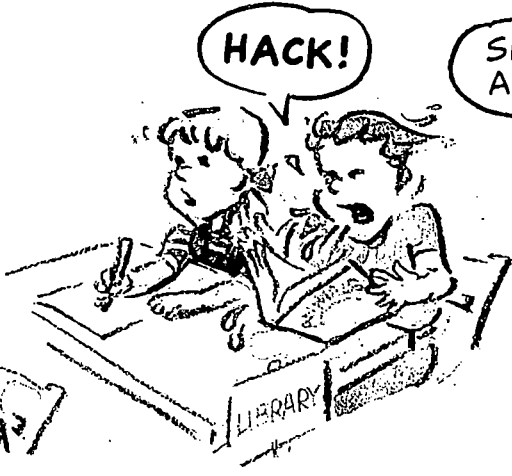
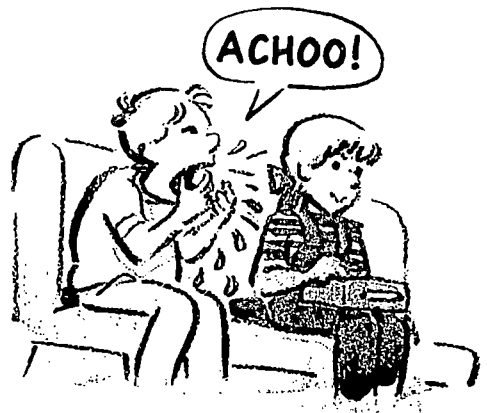
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Appendix J

GENRE:

FOLK GESTURES

IT'S SAFEGUARD SEASON.



WASHING WITH
SAFEGUARD
ELIMINATES GERMS
YOUR FAMILY
HAS PICKED UP
ALONG THE WAY.



Safeguard

Parents

December 1994
p. 99

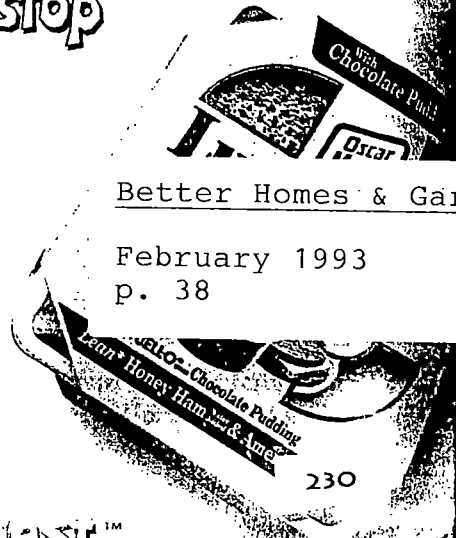
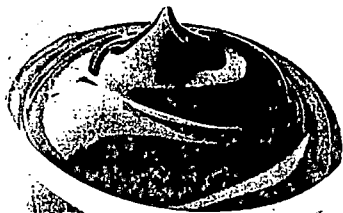
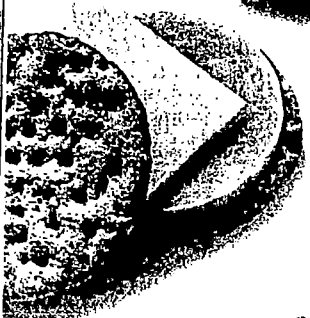
SAFEGUARD AGAINST GERMS.

I'm Officially Protesting My Boring Lunch



And I'm not gonna stop
until I get Lunchables®
with pudding.

Hey, Mom, get the easy lunch kids love,
Lunchables® Brand Lunch Combinations
from Oscar Mayer®. Their best meats,
cheeses, crisp crackers, even dessert.
Any protests will end peacefully
with Lunchables.



Better Homes & Gardens

February 1993
p. 38

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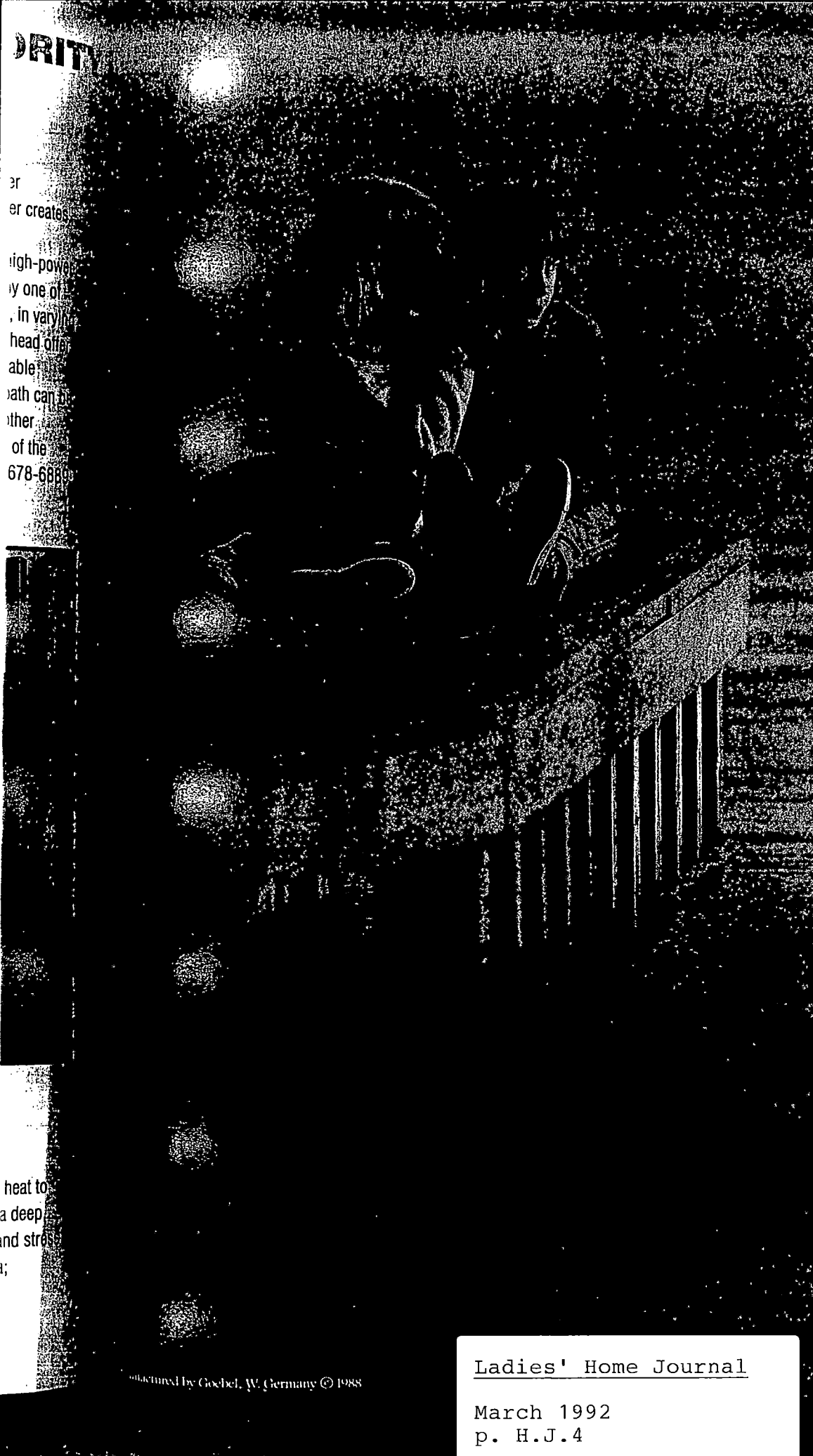
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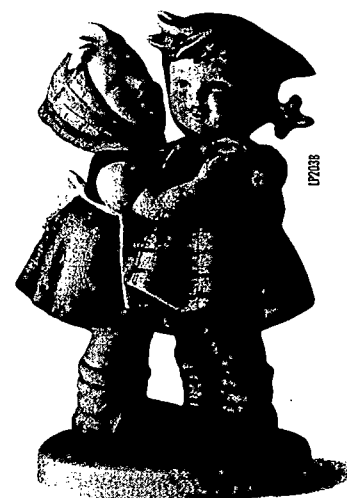
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edding music played
and fans hummed, 1-236
while in the pews
children and adults alike
fidgeted.
In a nearby room
Ellen Keeffe,
as countless brides
before her have,
suddenly
became nervous.
Sensing this,
Ann Connors,
(Ellen's trusted confidante
throughout
brownie scouts,
pierced ears,
summers at the lake,
and college beaus),
whispered words only
a maid-of-honor could,
to a now smiling Ellen,
and presented to her
an appropriate token
of their friendship.



M.J. Hummel®
M.I. Hummel Figurines
The ultimate display
of affection.

Ladies' Home Journal

March 1992
p. H.J.4

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Kids

OshKosh B'Gosh



As genuine as ever.™

Ladies' Home Journal 1-237

December 1992
p. 101

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Appendix K

GENRE:

PROVERBS

Like father, like daughter.

People say our kids' turtle-neck is the spitting image of our adult turtleneck.

But then, we wouldn't have it any other way. At Lands' End®, we see no reason why clothes for kids shouldn't be made as tastefully, carefully and sturdily as clothes for grown-ups.

So, where we carry the same item for young and old, you'll find pretty much the same fabrics, construction details and niceties in both.

Niceties? Well take, for example, the collar of our kids' turtleneck. It's seamless, just like the collar of our adult turtles. We figure a seam in the collar can rub a kid's neck the wrong way, too.

Plus, our kids' turtle has a bit of extra Lycra® spandex where the neck connects to the shoulder: it *gives* a little when a head squiggles through. Just like our Daddy and Mommy version.

A chip off the old block, but...

Of course, we know kids will be kids. And, where there's a good reason to treat them differently, we do.

Take our cotton rugby shirt. The kids' version is a midweight cotton – a little lighter than our adult rubys, to sit more lightly (and comfortably) on little shoulders.

And the buttons on our junior rubys are rigid chalk. Not rubber buttons, which would be harder for tiny fingers to work through a buttonhole.

We do other things differently, too. Like keeping pins out of all our packaging for kids, for reasons too obvious to make a point of.

Pint-sized prices.

Like everything at Lands' End, our kids' stuff is priced fairly. It's not always the cheapest – but always an extremely good value for the money.

Our kids' turtle-necks, for instance, are only \$10 (even less if you buy several).

Shopping for your kids at Lands' End couldn't be easier. Instead of dragging them to a busy, overcrowded mall, just drag yourself to a telephone and call us.

You'll find a warm, helpful voice on the other end whenever you call, day or night.

We ship in two days, almost everywhere. And you can't go wrong, because all our kids' clothing is *unconditionally* guaranteed.

Just like our grownup things.

©1994 Lands' End, Inc.



For our free catalog, call 1-800-356-4444 (in Canada, too). Or send in this coupon:

- ☐ Lands' End catalog
☐ Kids' catalog

Name _____

Address _____

Apt. _____

City _____

State _____ Zip _____

Phone () _____ Day/Night (circle one)

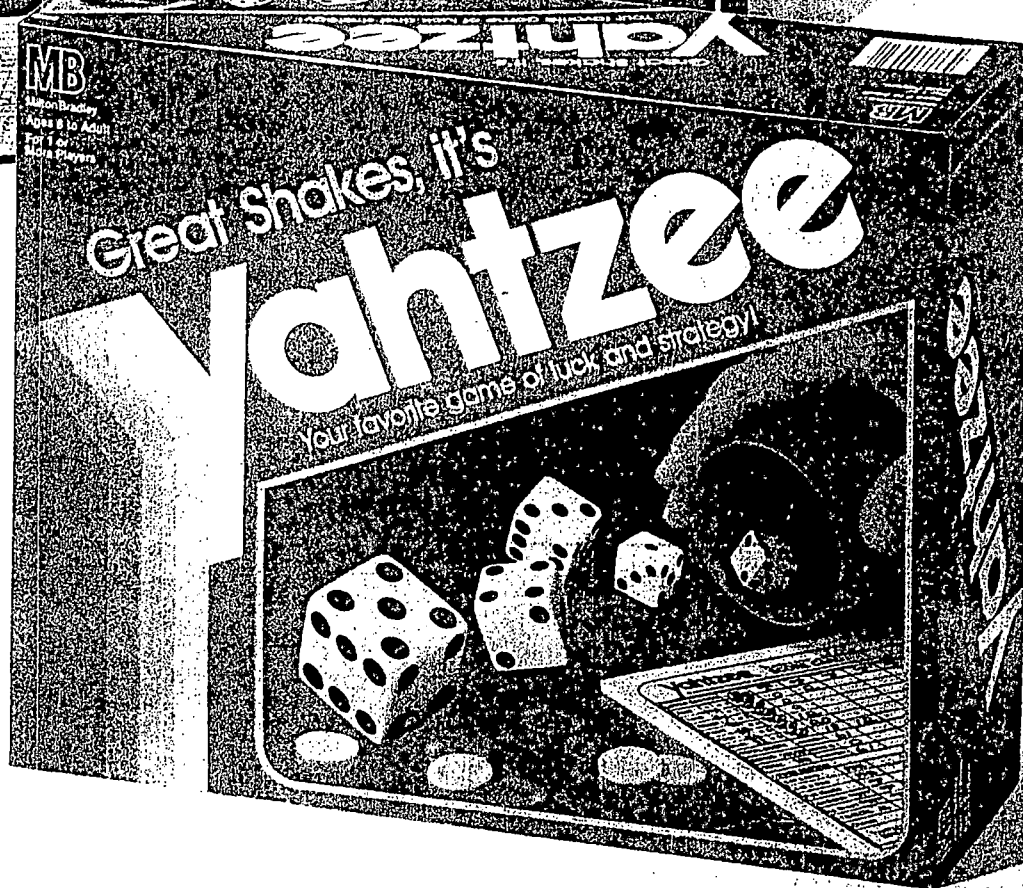
Mail to: 1 Lands' End Lane, Dodgeville, WI 53595

January 1994
pp. 14-15

1-240



Triple Yahtzee
\$4.97



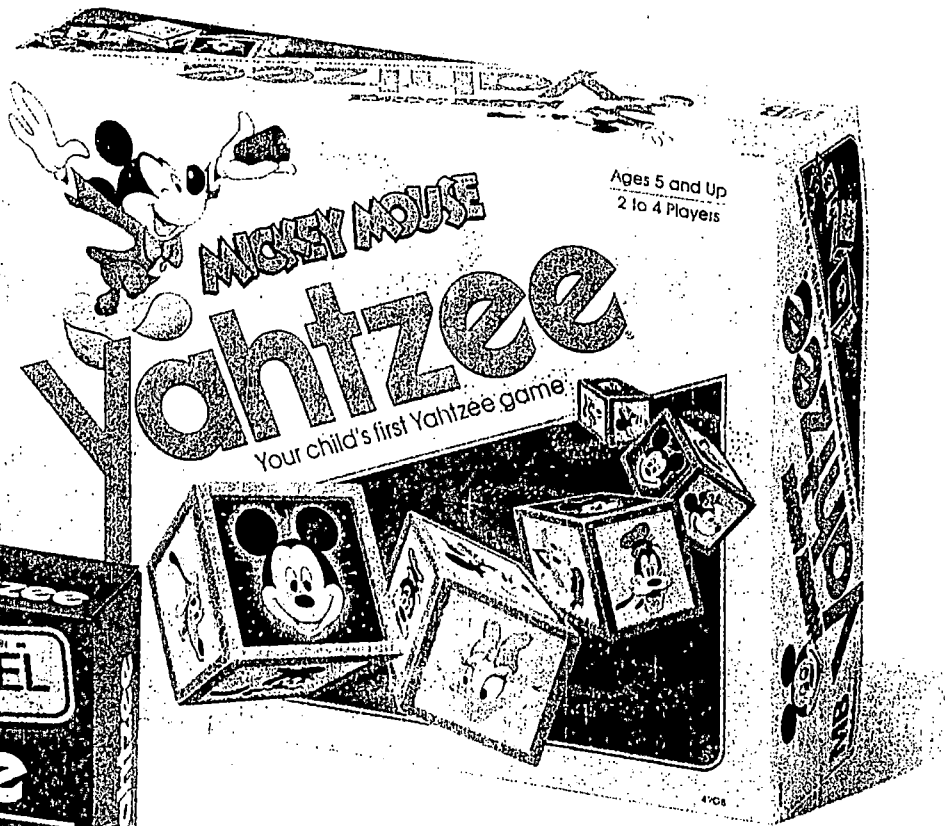
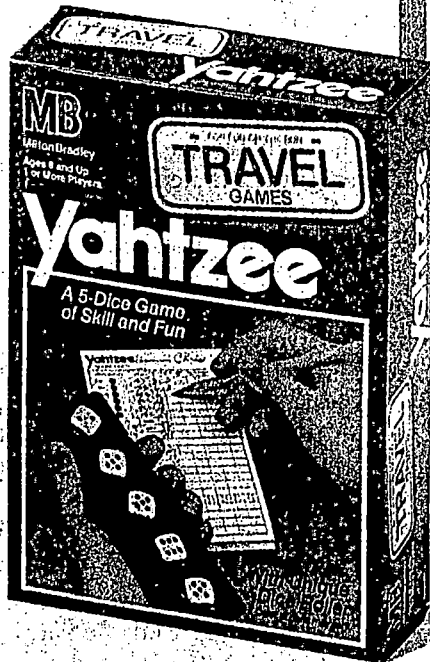
Yahtzee
\$3.97

**“It doesn't matter if
but how little you paid for**

All items on sale from January 2-15, 1994, in the contiguous United States.

MB
MILTON
BRADLEY

Mickey Mouse Yahtzee
Travel Yahtzee
Your choice **\$3.97**



er if you win or lose,
id for the game."

Manuscripts & Folklife Archives
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Western Kentucky University



1-242

BIG GIRLS DON'T CRY.

Parents

November 1992

p. 353

AT LAST.

Introducing new Tear-Free
Pert Plus for Kids.

It's a tear-free shampoo and a
de-tangling conditioner in one,
that's clinically proven mild.

And since it conditions com-
pletely, combing is tear-free too.

Because what's the point of
no tears in the bath, if there are
tears afterwards.

EASY ON EYES.
TOUGH ON TANGLES

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