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Southern Normal School

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THE TEACHER.

[By H. H. Cherry.]

How many teachers are teaching today because they heard a voice that called a teacher?

How many teachers saw in the call that put them in the school room the need of a sacred divine and holy spirit of a teacher?

Really, how many obeyed an intelligent and natural impulse when they entered the school room?

How many teachers are loyal to the vow they took when they heard that gentle, divine, but sweet call in their souls which married them to teaching? By what right, and for what reason do the thirteen or fourteen thousand teachers in the State of Kentucky teach today?

I fear that many teachers are intruding upon this holy calling, and in the wrong spirit, and with the wrong weapons attempt "to chisel out a man."

We admire the man who has had sacred impulses—who has heard deep down in his own soul a call and is earnestly and faithfully trying to answer it.

We have the highest admiration for the man who obeyed the inspiring force, the noble impulses of his own nature that directed him in selecting his life's work, but it is cowardly, and an unpardonable conduct on the part of any woman or man to use teaching as a convenience, as they would a commercial transaction, in order to gain a selfish purpose.

It is often claimed that the public school teachers, as a class, are half-hearted men with a limited education and little influence in the administration of all public questions. They are indicted with being extremely awkward in solving public questions and in the handling of the larger affairs of life. We do not mean to say that these charges are justifiable, but we do mean to say that the teachers fail to receive that sublime recognition which should characterize them and their work.

The thirteen or fourteen thousand teachers in the State of Kentucky can never expect proper recognition and influence until they consecrate their lives to their work. Until they bring all the forces of their being to bear on the one thing—teaching—and hold them there steadily and pluckily until the teacher in the man becomes the controlling influence and the commander-in-chief of the soul. When this is done by the teacher, he will feel deep down in himself a conscious life power, a self-confidence, a deep-devotion to his work that will impress his life on the people and give him a prestige and influence that is rarely enjoyed by men of other professions. When the true teacher leads out on the road of life and says, "Follow me," people will give him the road and he will see young womanhood and young manhood respond to his call; he will recognize bright, responsive and cheerful faces before him, and see souls grow under the influence of his teaching.

Thirty thousand earnest, self-sacri-
There is a restless activity in the breast of youth, and he is the best educator who turns this energy to high and generous ends."

can scarcely discern it and offer their services to the public as a teacher, and if employed will "hold school, draw salary," and talk about "school teaching don't pay."

""

A large number of our schools are taught by pieces of teachers—farmers, lawyers, doctors, preachers, agents, ex-squires, constables, assessors, etc.

The farmer teaches in the fall and attends to his "crop" in the spring, summer and fall. The lawyer teaches in the fall and hangs out his shingle in the spring. The preacher "holds school in the name of the Lord" five days in the week, and then converts himself into a "soul winner" on Sunday.

A general "exchange," "swap" and "flop" business is characteristic of this class of so-called teachers, when they should be in some good institution of learning seeking a broader and more liberal education, or in their private study preparing to lead the way for the "harmonious growth" of body, soul and mind.

The farmer part of the teacher can be found in the farmer's office without anything to do. The lawyer part of the teacher can be found in the lawyer's lion where the lame, the halt, the blind, the chance man, the financially wrecked man, the disappointed man go, and for strictly "a moneied consideration" bid for the legal right and the certificate right to stand among a community of souls for the purpose of leading and training.

These refugees who haven't the moral courage, pluck and determination to succeed in that which they have undertaken have no more right to desecrate the holy sanctuary of God and the sacredness of the pulpit than the school

"The art of education is to chisel out a man."
room. It is a sad acknowledgement, but we must admit that hundreds of teachers are using the profession as a means of subsisting.

If the young teacher fails to collect his accounts and is a little short of money, he holds school. The young country merchant who cannot succeed in building up a trade, hires a clerk for $100 per month and teaches school at $35 per month. The society girl who is running short of the "stuff" and needs some money, condescends, though it is a deplorable business, to run a school.

Some teach on account of poverty, yet if this is the only reason for teaching it would be more becoming in a noble character to allow the body to become anesthetized and the flesh rot and fall from the bones and die from physical starvation than it would be to oblige himself to starve a whole community of children while he wants the bread of life. Whoever agrees to lead a band of children into the true philosophy of life and to point them to the fountain of knowledge, accepts a trust that should command the God in him to become the leader and the guiding spirit.

"Educate the mind to think, the heart to feel, the body to act."

"The Teacher's library is a valuable adjunct to his work, but by far the most valuable part of it is the twenty, thirty or forty little volumes of humanity, not all gilt edged, by any means, on the benches before him."

SOUTHERN NORMAL SCHOOL.

Easily the Leading Normal School of the South.

One Thousand Students Will Be In Daily Attendance During the Spring of 1900.

Are You Going to Join the Big Classes of Teachers?—Students Will Enter From Every State in the South—Kentucky, Mississippi and Tennessee Promise a Big Increase in Patronage, and Other States Are Doing Likewise.

CLASSES ORGANIZED JANUARY 16, 1900.

However, a Student Can Enter At Any Time and Get Perfect Classification.

Teachers' Courses.

The teachers' courses are under the instruction of able educators and the work in this department covers all the branches required by the State in the County certificate, State certificate, and State diploma courses. Every faithful and earnest teacher expects to pass through these three grades, at least, and obtain from the State the highest certificate of qualification that it can give.

Green is the very best effort of the school brought to bear on this work. The large and constantly growing demand for trained teachers, with broad and liberal ideas, has made it necessary for us to provide the highest grade of instruction in each particular line of the teachers' work.

Each class will be in the hands of Specialists, who understand thoroughly the needs of the teacher, and will spare no pains to make the work popular and effective.

County Teachers' Course.

The Teachers' Course is a distinctive feature of the school. A "colony" of teachers is in this department every year. We have large classes of enthusiastic teachers in all common school branches. The object sought in this department is the best preparation of teachers for the work of the school room.

While we strive to give our teachers such information as will prepare them for the examinations for county certificates, yet we do not overlook that a masterly grasp upon the principles that underlie the right organization and management of schools is needed. Neither do we give a smattering of the subject matter, but the student is given a thorough training in the principles of the subject taught.

Our work in Pedagogics and Pedagogy is intended to develop more capable and conscientious men and women as teachers for all the departments of education.
The above picture was taken in April, 1899, while a part of the Students of the S. N. S and B. O. B. C. were taking a walk through Reservoir Park.

The Scientific and Classic Courses.

Scientific Course.  
This is one of the strongest and most important features of our work. The pursuit of this course of study develops the best that is in the student, and thoroughly acquaints him with his powers and possibilities. No course of study could be more effective and practical. This course is not intended for teachers alone, but rather to impart the elements of a sound, practical education to young people, irrespective of previous training or future intentions of life. The sons and daughters of rich and poor alike will be benefitted by a year's study in this course. If the individual is not able to go further, he has a substantial preparation for business or the study of a profession. In the latter case he can accomplish much more than others from the superior training our methods afford. In fact, a number of our young people, who have attended courses of lectures elsewhere, after completing this course have carried off the highest honors of their classes. The literary drill alone of this department is worth the entire cost of tuition, and the demand for them is greater than we can supply.

Classic Course.  
This is the crowning effort, on the part of the pupil, of four years' faithful study, here or elsewhere; and the very fact that he is able to prosecute it is the highest evidence that he has studied well. The curriculum consists, essentially, of a vigorous drill and discipline in the student languages and the higher studies of literature. The best efforts and appliances of the entire school are brought to bear in this department. The tendency of the training is to liberate the ideas and sentiments of the members and to prepare them, in the very highest sense, to appreciate all that is most elevating and refining in science, literature, and art. The pupil's training in this department will be put in intelligent sympathy with the best thought, not only of the past but the present time. He is expected to acquire the habit-power of interpreting noble features of the world's work. He learns to form and express an intelligent opinion upon the social, religious and political phases of current history. He is Ably Assisted by Four of Kentucky's Leading Lawyers.

He is Ably Assisted by Four of Kentucky's Leading Lawyers.

Many students have already expressed their intention to join the large class of law students which will begin the subject on January 16, 1900. This course of study covers one year only, however, it is comprehensive and thorough in all points. If the student masters the work which will be given him he will have no trouble whatever in passing the examination and in obtaining license to practice the profession in any part of the country. Students who have already studied law and can take the course in five months will be given this privilege.

The LAW SCHOOL.

THE LAW SCHOOL.

The big annual excursion of students from Louisiana, Texas, Southern Missippi and Alabama, will leave New Orleans on Tuesday, January 16, 1900, for our schools.

All parties who expect to join this Special Excursion of Students should write us at once for full information:

The students will be accompanied from New Orleans to Bowling Green by two members of our faculty, who will take charge of the party and see that the trip to Kentucky is pleasant and profitable. Parents having daughters and sons to educate would do well to meet us in New Orleans at that time. Write at once for full information.
Elocution and Oratory.

PROF. FRANCIS J. BROWN.

The work in this department gives the pupil a thorough training in the Laws of Delivery. Special attention is given to Voice Culture and to the preparation of students to become public speakers and readers as well as teachers of elocution.

All education tends to the concentration of time and energy-rather than diffuseness, so in the course the student is led to investigate for himself and apply the principles underlying all forms of expression. He must be able to give a reason for what he does. In this way the pupil does not follow blindly by imitation, neither is he governed by set rules; but by the individual applications of general principles. The knowledge thus acquired is original and not as is too often the case borrowed from the conclusions of doubtful authorities. By this method more real progress is made in the study of a few weeks than by months under the old methods.

The work is so adapted by class and private lessons as to meet the individual want of each student. Every one can thus complete classification and devote their entire time to whatever phase of the work they wish to pursue.

Public Recitals.

The public recitals given by the students of the School of Elocution and Oratory are among the leading features of entertainment in Bowling Green. These recitals will be given weekly during the winter and spring terms, thus giving the students a thorough training in public work.

Notice.

Will all the students who took the elocution course last year and who intend returning after Christmas, in the meantime carefully prepare several choice selections for public work. Declarations, dialogues, selected scenes, from plays, and ten minute speeches upon popular questions of the day will all be in order, and will be a great help to all who have no time to prepare them after they enter in January.

Tuition.

The cost of the entire course in Elocution and Oratory is about one-fourth of that usually charged in similar schools.

Gold Medal Contests.

There are two gold medal contests, one in Elocution and one in Oratory. The contest is open to all students of this department.

Instrumental and Vocal Music.

The Music Department of the Normal School is under the direction of a specialist who has studied in Boston and Cincinnati, and it is in touch with the broad, thoughtful and music-loving people of the day. It is the purpose of this department to hold up before the students only the highest standards and ideals, with no sacrificing of "musical conscience" in order to reach down to an uneducated public. The effort is made to cultivate thought and earnest purpose and to crush out all superficial striving on the part of a few who do not realize the length and breadth of art! That music ennobles and enriches life is a fact beyond dispute and we encourage its study in all who can possibly take the course-too many music students take up the study as mere amusements, rarely bringing to it the necessary intellectual culture or conception of what music and its lofty purposes are. So many practice music who bear in their hearts little or no sensitivity to what is truly beautiful and grand; they look upon music merely as an ornament for entertainments. We would call the attention of our readers to the course indicated in the catalog of the S. N. school, and trust that many will avail themselves of the opportunity of having a thorough and advanced course of study, which is offered to our students for a very little expenditure of money. What we do earnestly require is thoughtful application of the pupils, and in return they receive all the benefits of an enthusiastic and able instructor. The music department is under the direction of Mrs. John Giles Cook, whose music study in Boston and Cincinnati, to gain which her wide experience as teacher in several of the largest colleges in the South has well equipped her for the work, and we hope to raise the music school to a height second to none in the country.

Art School.

DRAWING AND PAINTING.

The Art Department is in charge of Miss Stella Phillips, who has had instruction under some of the best instructors in this country and in Europe. Drawing from geometrical solids, still life and casts from the antique. Painting from still life and life, in oil, water color, pastel; china decoration, leather and wood carving.

FREE TRIP TO THE CAVE.

All students who enter the Bowling Green Business College on the $50.00 scholarship and pay for the same at the time of entering will be given a free trip to and from Mammoth Cave. We will pay all necessary expenses connected with the trip, which includes railroad fare, cave fare and hotel fare.

If you have not received our Catalog and have decided to enter school some where, and will enter a NORMAL COLLEGE, be sure to write for the Normal Catalog, but if you are going to enter a BUSINESS COLLEGE be sure to write for the Business Catalog.

Address all communications to

H. H. CHERRY, Gen'l Manager,

Bowling Green, Ky.
SOUTHERN EDUCATOR, OCTOBER, 1899.

THE management of the schools has given an order for enough attractive decorations to fit up the new Chairman's hall. The entire building will be furnished with new and modern school furniture and apparatus of all kinds. We think we are entitled by a little pay for our labor.

Most of the presidents of colleges and leading educators who command large salaries at one time, taught in the public schools, but they did not remain at home or teach a little spring school in preference to entering school and getting an education.

The Bowling Green Business College is crowded to its utmost capacity with earnest and conscientious workers. The Business College will do superficial work like that which characterizes about nine so-called Business Colleges begun out of ten.

THE tension of the old students will be lifted a little by the interest of the next commencement exercises. Many former students have already written us that they will be present, and that they look forward to the occasion with much pleasure.

SOUTHpn Normal College is crowded to its utmost capacity with earnest and conscientious workers. The Business College will do superficial work like that which characterizes about nine so-called Business Colleges begun out of ten.

SOUTHEDUCATOR, OCTOBER, 1899.

THAT "phenomenal success" of our institution is still the common talk.

THAT "remarkable growth" of our schools continues and will continue.

This issue of THE EDUCATOR will go into 30,000 homes talking for the S.N.S. and B.G.B.C.

THE S.N.S. is an independent Normal Training School and not a semi-Theological normal academy.

WILL you be one of the 7,000 students who will attend school in Bowling Green during the year 1902?

CUSH and wind will not build or run a school, but it usually takes about three years for a school to push its own to a financial sinkhole.

Be sure and read the next issue of THE EDUCATOR, it will be devoted to the old students, and will speak in an interesting manner about their success.

This new Normal catalog is an attractive publication, an interesting talker. Like a good solicitor it is doing much effective work in many, many houses.

JFR the organization of our school and the changes that the increase during the present fall has been decidedly the largest in the history of the institution.

Of course we know how to get students and how to hold and teach them. If we did not we might lie a little like some school superintendents are always talking to vacant seats in a big college building.

THE Instrumental and Vocal Music Department is making an admirable management of Mrs. John Gillis Cooke, who is one of the most able instructors and class teachers in this county.

It has taken years of unceasing and intense labor for us to bring our schools up to their present attendance and high grade work.

"The largest school in the South" cannot be established in a few months.

Since closing the doors for The Southern Educator, the old building of the Southern Normal School has been destroyed by fire and not replaced by the owners of the school. A large force of men are now working on the buildings, and before the opening of the December term everything will be put in fine shape and made ready for winter even the day after the fire.

All teaching will center at the magnificent new Neil building until the completion of the old building. This building was not designed for the school for one moment but every peculiarity was built to allow the building to radiate the heat of the old building.

We earnestly seek and desire an unusual effort on the part of our friends and of every interested party to male the students a home for our students to drive the claims of the S. N. S. B. G. B. C. into every home, and to make the school proud, with the highest of the institutions. While we seek attention if we deserve it, we are determined to put forth an earnest effort ourselves in order to merit any encouragement and in order to honor the cause for which we have labored.

IT cost us over $500 to send this issue of THE EDUCATOR into 30,000 homes to talk for the Schools. Why should it apologize for talking school, school, school, school? That is its business. It is the only business for a school, and it is after you right now. Why not be one of the number?

This entire space of the next EDUCATOR will be devoted to the old students of our school. We have promised this before, but we mean what we say this time. We want everybody to read the old students to tell something about the great success of the graduates of the S. N. S. and B. G. B. C.

THE policy of the Southern Normal School and Bowling Green Business College is too broad and liberal to permit them for one moment to fight other schools by talking about them and telling "little lies" on them in order to mislead some. All educators and schools that do an honest educational work for the people have our entire sympathy and good wishes.

We haven't the time or inclination to run over the country and out of spirit of jealousy to tell about our school when there are 10,000 young men and women in the State of Kentucky alone in school when they should be.

It is a good sign of a school when the Art Department, under the able instruction of Miss Stella Philippa, who has studied under the best teachers in Europe as well as this country, offers superior advantages. Anyone who takes the course in art will make no mistake in entering Miss Philippa's classes.

No class of men have done more for our schools than the county superintendents of the State of Kentucky. They have invariably won us many of their teachers. We are willing to make their obligations to the superintendents for their liberal recommendations and sympathy.

You may succeed in refusing the invitation of this EDUCATOR which is telling you something about the merits of our school and persuading you to prepare for life's work, but if you do not enter with us you will not be one of the one thousand students who will enter at an early date.

We are determined to give special attention to the Most Congress, and to make our House of Representatives the finest fire with enthusiasm. We are determined to be of great profit and pleasure to the students.

We earnestly seek and desire an unusual effort on the part of our friends and of every interested party to make the students a home for our students to drive the claims of the S. N. S. B. G. B. C. into every home, and to make the school proud, with the highest of the institutions. While we seek attention if we deserve it, we are determined to put forth an earnest effort ourselves in order to merit any encouragement and in order to honor the cause for which we have labored.

We are happy to announce that the Southern Edento will make a trip to Louisville, Kentucky, especially, will receive good salaries during the past few months and be assured that we have the complete and entire co- work we are doing.

The poverty "prey" will no longer excuse any one less than 6,000 of the Kentuckians to do, but it is a great satisfaction to know that the money has been raised and the work accomplished. We are in a position to complete the work at the earliest possible moment. It will be a beautiful structure, and the hundreds of loyal students and friends will be proud of it. We will offer much finer accommodations after January, 1900, than we have ever offered before.
SOUTHERN EDUCATOR, OCTOBER, 1899.

AN OPEN LETTER

From Prof. J. S. Dickey to Thousands of Teachers and Students.

My Dear Friends:

Since becoming a member of the faculty of the Southern Normal School, I have received many inquiries as to my opinions and impressions of the institutions with which I am connected. I have visited many of the schools of Kentucky, H. H. Cherry. It has, therefore, occurred to me that it would be best to address this open letter to all my former students and the children of the South. Let me say a word first about the Southern Normal School.

One who guides and shapes the affairs of the two great schools, Prof. H. H. Cherry's dictum that an academic institution is not a "feeble" left out. He has overcome mountains of difficulties and at last achieved a success enjoyed by but few schools, but the present teaching self-every self. Every pupil, every teacher and, every student here admires the Cherry Bros, for what they have done and for whom they have given.

I have not the pleasure of being associated with Prof. T. C. Cherry, who now is in the charge of the general educational work and who will return to his home in the near future. I am bound to state that he is one of Kentucky's ablest educators and men. I have been with Prof. H. H. Cherry, General Superintendent of Schools, for ten years. I have known that there is no shame in the make-up of the man. He has some of the fewest number of the unswering courage to shape the man. He is the only one who can inspire the conduction of the man, and is the one who will return to the student, faculty and school.

It is being circulated in the State that we will have more schools than the spring of 1900 than we can handle successfully. This report is circulated to help us, but it will do more and than harm. Too many people understand our public system of education, the complete system of every course of study and the general plan of our large and able faculty in dispatching work to be made by such words.

Our friends, the "acknowledgments," will soon learn that the teachers of Kentucky cannot be deceived by their "decoy ducks," and that "agreement" is not the only way to get the station. For a man of broad scholarship and an earnest worker, and takes a deep interest in all young people who are striving to do and to something in life. He is practical, systematic, and

The南方正常学校本身就是一个不可分割的实体，该学院在其成立初期就获得了社会的广泛支持。自那时起，南方正常学校已经成为美国南部地区具有重要影响力的教育机构之一。该学院不仅在学术上享有盛誉，而且其在培养学生方面也取得了显著成绩。因此，南方正常学校成为众多学生求学的首选之地。

THE SOUTHERN NORMAL SCHOOL is not a department or an annex, for it is an independent normal school, which employs able specialists to instruct in the different courses of study. It is an independent Normal College, which has taken years to establish and which is now recognized as the leader in the educational and work reform and reform throughout the South. Possibly no school in the South enjoys the prestige that characterizes the college and B.G.C. Graduates are in demand throughout the country.

THE SOUTHERN Educational Building which is the home of Bowling Green, in order to give the Southern Normal School and Bowling Green Business College a thoroughly equipped, commodious, attractive and permanent home in the city of Bowling Green, and provide for the growing demands of the institutions by offering accommodations for 1,800 students.

The articles of incorporation also state that the company was organized in order to promote and advance the cause of education generally and especially to aid men and women who are conscientious in an education.

The Southern Educational Buildings, as is a body politic and corporate, is a body politic and corporate, and incorporated under the laws of Kentucky. The directors of the Company will be conducted by a board of seven directors to elect such officers as shall be appointed by their respective employers as the Board of Directors may from time to time elect.

The following persons have been elected the Board of Directors of the Company: J. Whit Potter, President; C. J. Smith, L. C. Porter, M. E. Nahm, Dr. H. G. McCormick, D. M. Lawson, H. H. Cherry. The successful organization of this company, and the raising of a large amount of money is the passing of another mile-post in the life of the school. While the institutions are growing and the students are graduating and the fact that the school is now in the East means that it is a school which has the right spirit from its very self.
SPECIAL PROGRAM AND FEATURES.

Outside of the Regular School and Class Work Which Will be Done by Our Institution, We Have Arranged for Many Special Features and Educational Advantages Which Will be Offered Free to All.

NORMAL AND BUSINESS COLLEGE STUDENTS.

We Give Below a Part of the Special Program for the Five Months' Term Beginning January 16, 1900—It Is Too Early in the Year to Make a Full Announcement of This Special Work.

FREE TO OUR STUDENTS.

On Monday, January 16, 1900, beginning classes in all departments of the Southern Normal School and Bowling Green Business College will be organized and the work in each course of study will be systematically outlined and explained.

On Saturday evening, January 20, 1900, many literary and debating sections will be organized for the improvement of the students, and each section will meet regularly on each Saturday evening. All students have free membership to the debating work.

On Monday evening, January 22, 1900, the Southern Normal School Meet Congress will be organized, and will meet each Monday evening during the 5 months' term. All students have free membership to this congress. This congress offers great opportunities to all parties who desire to inform themselves upon the issues of the day and become skilful parliamentarians and fluent speakers.

The public, as well as the students, will be invited to attend chapel exercises on Tuesday morning, January 23, 1900, and Judge Warnor E. Settle of the Fifth Judicial District of Kentucky, will deliver an address on the subject, "Crimes and Criminals."

On Friday evening, January 26, 1900, Prof. Francis J. Brown, teacher of Elocution and Oratory, will give a free recital for the students of the school.

At chapel exercises on Wednesday morning, January 31, 1900, the public will be invited again, and Dr. Wm. Irvine will deliver an address on "Trend of Modern Philosophy."

At chapel exercises on Wednesday morning, February 7, 1900, Gen. W. F. Perry, who is mentioned in history, and who is a fine speaker, will deliver an address on "Reminiscences of the Rebellion."

At chapel exercises on February 9, 1900, Prof. Brown's Class in Elocution and Oratory will give a recital for the public and students.

At chapel exercises on Wednesday morning, Feb. 14, 1900, Ex-Congressman H. I. Goodnight will address the public and students on "Tyranny of the Common Law."

At chapel exercises on Wednesday morning, Feb. 16, 1900, Prof. A. C. Webb of Nashville, Tenn., author of Webb's Free-Hand Drawing, will draw pictures and give an illustrated talk on Nature Study. The public, as well as students, will be invited.

The public will be invited to chapel on Wednesday morning, Feb. 21, 1900, and Mr. J. Whit Potter will deliver an address on the subject, "A Business Man."

At chapel exercises on Wednesday morning, Feb. 23, 1900, Mr. J. M. Richardson, editor Glasgow Times, of Glasgow, Ky., will address the students and the public on the subject, "The Press and Public Opinion."

At chapel exercises on Wednesday morning, Feb. 28, 1900, Prof. T. J. Smith will talk to the students and public on the subject, "The Duties of the Employee."

On Friday evening, March 2, 1900, Hon. C. U. McElroy will deliver an address on the subject, "The Statesman."

On Friday evening, March 9, 1900, Hon. John W. Verkeys, of Daviess, will deliver an address on some subject which we will announce later. The public and students will be invited.

On Wednesday morning, March 14, 1900, the City Council, together with all the city officers, will visit the school in a body, and Judge John B. Grider, the City Attorney, will talk to the public and students at chapel exercises on the subject, "Municipal Government."

At chapel exercises on Wednesday morning, March 21, 1900, Prof. Edward Taylor, Supt. of Graded Schools of Bowling Green, will address the public and students on, "My University Experience in Germany."

The term finals of the Junior and Senior Scientific and Classic Classes will be delivered during the week beginning Tuesday, March 20, 1900.

The Spring Term will open on Tuesday morning, March 27, 1900. Many new features, as well as all the different branches will be organized.

On Friday evening, March 30, 1900, Prof. A. W. Neff, the pioneer of non-sectarianism in the South, will address the students and the public on "Building a Kentuckian."

At chapel exercises on Wednesday morning, April 4, 1900, Mr. O. H. Goodrich will deliver an address on "The Sergeant of the Revolution."" André Marceau will address the students and the public on "Modern Business Methods."

At chapel exercises on Wednesday morning, April 11, 1900, Rev. J. J. Conner will address the public and students on, "Christian Ethics in Practical Life."

At chapel exercises, April 13, 1900, Supt. R. R. Ashlock, of Elizabethtown, Ky., will address the public and students on "The County Superintendent.""

At chapel exercises on Wednesday morning, April 18, 1900, Hon. J. C. Sims will talk to the people and students on "Good Roads and Civilization."

On Friday evening, April 20, 1900, Ex-Governor John Young Brown, of Louisville, Ky., will address the public and students on the subject, "The Responsibilities of American Citizenship."

At chapel exercises on Wednesday morning, April 25, 1900, Judge John E. Dunbar will address the people and students on "The Trust."

On Friday evening, April 27, 1900, Dr. William J. Lansford will deliver a lecture to students and public on a subject that will be announced later.

Annual River Excursion.

On Saturday, May 19, 1900, the Annual Excursion down the Big Barren river will be made. The big steamers Crescent, Commonwealth, and Mammoth, will be chartered by the school for the entire day. The boat will leave the wharf about 8 a.m., and return at 9 p.m. This is the only holiday the school will give during the entire five month's session. Teachers and students usually get away and make this a local day as well as one of instruction, recreation and outing. A band will furnish music for the occasion, the boat will be decorated with flags and bunting, patriotic speeches will be made by students taking part, and music will be rendered. This excursion has become a part of the life of our institutions, and thousands of students who have been with us will always remember the excursion down the Big Barren.

Foot Excursion to Mammoth Cave.

About sunrise on Wednesday morning, May 16, 1900, the students will have the advantage of the "good rule" to the Mammoth Cave, leave on the walk across the country to the Mammoth Cave, and Mammoth caves. The members of the Geology and Botany classes especially will find this excursion pleasant and profitable. They will have an excellent opportunity to gather many valuable specimens. This excursion of Students will be under the management and instruction of Prof. J. R. Alexander, who will do all in his power to make the trip pleasant and instructive to all points.

R.R. Excursion.

The next day, Thursday, May 17, 1900, the annual railroad excursion to the Colossal and Mammoth caves will be run. A very low rate railroad excursion of students, under the management of H. H. Cherry, will leave on the a.m. train. The excursion does not interfere with the regular class-room work. Students who have visited the caves, or do not care to make the trip, will again be free to go for the schools do not stop for one moment on account of these annual excursions to the caves. All Students who desire can visit the caves at an earlier date.

Classe Exercises.

Many recitals and class exercises will be given between May 19, 1900 and June 5, 1900. They are too numerous to mention.

Commencement and Reunion Week.

Beginning with Sunday, May 27, 1900, the Commencement and Reunion Week begin. Dr. Wm. Lansford will deliver the Elocution sermon for the two institutions. One of the finest programs ever offered by an institution of learning will begin with this week. School exercises of all kinds will be given. The denominational and oratorical contest for the medals will take place. Prof. E. M. McBeth will deliver the alumni address. Two orators of national fame, whose names will be given later, will address the graduating classes. The general reunion of old students will close this week. It is the purpose of the management of the schools to make this week a memorable occasion in the life of the schools. The exercises mentioned here will not interfere with regular class work which will continue without interuption.
The Bowling Green Business College.  

THE GREAT BUSINESS TRAINING SCHOOL of the SOUTH.

It is Conducted Under a Separate Charter and Has Separate School Buildings, Catalogues, &c. Any Student Who Enters the Bowling Green Business College will Have the Privilege of Entering the Southern Normal School Without Extra Charges.

IT DOES A HIGH-GRADE BUSINESS COLLEGE WORK. Hundreds of Positions Are Now Open for Competent Services and Thousands of our Graduates are Now Holding High Positions of Honor and Trust.

Our School of Business Training

Is under the superintendency of an experienced educator and accountant, who knows what the student needs and what is required to be an all-round BUSINESS MAN. The course of training which is given is comprehensive and thorough in all points.

Our School of Short-hand and Typewriting

Is under the able management of an experienced teacher and reporter, who gives the student much ACTUAL WORK in Typewriting and reporting before the course is completed. Each student who desires will have the opportunity of doing one month's actual work in the school office assisting in doing the general correspondence of the institutions.

Our School of Penmanship

Is ably handled by two penmen who acknowledge no superiors and but few equals. The student can get any thing he wants in the PEN ART line. We put special emphasis on practical business writing.

Our Classes in Telegraphy

Are taught by an operator who held a regular position with one of the leading railroad systems of this country for four years before coming to us.

Do You Want a Position?

Never in the history of the country has there been such a demand for competent services as now. It is a fact that we are having much trouble in getting young women and men ready to render competent labor, as fast as we are called on to fill positions. We failed to fill several good combined shorthand and book-keeping positions just recently on account of not having skilled labor. A large business is being done in this country, and there is a big demand for reliable labor. The demand is greater than the supply. No woman or man will be out of a position who will thoroughly prepare for the work. It is no longer a question of getting a position, but is a question of getting ready. Many students make the mistake of entering a school that does not do a high-grade work, only a "smattering," and after they secure a place they cannot hold it. Don't be deceived by misrepresentations.

What We Teach in the Bowling Green Business College.

To spell correctly.
To write a good business hand.
To do all kinds of pen work when desired.
To speak and write the English language.
To operate the telegraph skillfully.
To use the typewriter rapidly.
To write a good business letter.
To adjust accounts and make partnership settlements.
To be rapid and accurate in figures.
To open, keep and close a set of books.
To know the principles of Commercial Law.
To be familiar with the different customs of business.
To know single and double-entry book-keeping, and keep accounts in each.
To take all kinds of matter in shorthand and transcribe the same accurately.
To conduct a commission, jobbing, importing, railroading, express, brokerage and banking business.
To compute profit and loss, commission and brokerage, simple and compound interest, storage, taxes, duties, general average, and partial payments.

IT WILL PAY YOU to mention the course you want when you write. Send for catalog. Address all communications to H. H. CHERRY, General Manager, Bowling Green, Ky.
Cherry Brothers.

(From Park City Times, of Bowling Green, Ky.)

"The bowlers of the town of Warren county who have made a brilliant success of life, Cherry Bros., of this city and county, stand among the foremost. Bowling Green is perhaps, than any other two men in the history of the city, and no one begrudges them the great success with which they are meeting. The other hand every one wishes them continued and greater prosperity."

"The heads of the great school go about in a quiet and strictly business like way. They do not brag to the world of their success, but every one, in Bowling Greens, knows how well they are doing and what fine schools they have with which they are meeting."

"Another thing that may be truly said of the school is that the pupils are composed of a most excellent set of people. They all seem to be representatives of excellent families and many of them have proved very popular socially."

Names! Names!! Names!!!

Send us the names and addresses of your pupils who will enter school some where, and we will mail them our literature. We mean to make the daily enrollment of the S. N. S. and B. G. R. C. 1,000 students at an early date, and with the co-operation of the readers of The Southern Educator, we will go beyond this enrollment.

Primary Course.

We have arranged for a primary course of study. We now offer able instruction in Reading, Writing, Spelling, Primary Arithmetic, Grammar, Geography, History, etc., etc.

Students who enter the Bowling Green Business College on the Seventy Dollar Scholarship will get a free trip to Mammoth Cave and return, and expenses paid.

Only $75.00 pays for tuition for a five months' term in the Southern Normal School. This is only 85 cents per week for education.

Don't fail to mention course wanted when you write for a catalog.

Do You Want a State Certificate? Every Teacher in Kentucky.

We are sending a copy of this issue of The Educator to every teacher in Kentucky, besides numerous of teachers in other Southern States. We ask a critical examination of our work and the teaching we are doing. The teachers of the South can help us in the great educational work we are doing by recommending our schools to their friends, who will enter school somewhere, by sending us their names and addresses, and by handling this Educator, after it is read, to some one who is interested.

Cottages to Rent.

We have arranged for quite a number of Cottages which we can rent from $8 to $10 per month. Larger rooms would cost from $10 to $15 per month. These buildings offer excellent quarters to married people who want to enter school, and for clubs of five to ten students from the same community, who desire to keep house or rent rooms while here. Write for full information.

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In buying Pianos. The sooner you learn the better off you'll be in use and satisfaction. It's the choosing between worth and worthlessness—between paying enough to get quality and too little to get anything but cheapness. As a Piano is a purchase for a lifetime, it is not wise to have the best? The name "BALDWIN" on a Piano is a guarantee of its perfection. We manufacture and can recommend them. Write for CATALOG.

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Rates of Board and Tuition.

Southern Normal School.

Charges for tuition must be paid per term of ten weeks, in advance, as follows:

- In Preparatory, Teachers', Scientific or Classical courses, per term of ten weeks... $80.00
- In Normal, Music, Music only, per term of ten weeks... 10.00
- In Recitation, when taken in connection with a Normal Course, per term of ten weeks... 5.00
- Private Lessons in Recitation, each 50 in Art, per term of ten weeks... 10.00
- In Music, guitar, organ or piano, per term of ten weeks... 10.00
- Use of Organ or Piano, per term of ten weeks... 5.00
- Use of Guitar, per term of ten weeks... 2.50

Twenty Weeks' Scholarship.

$17.00 paid in advance, pays for tuition for twenty weeks.

This makes the rate only 85 cents per week for tuition.

It will pay all who expect to be in school as long as five months to enter on this scholarship and save $3.60 by doing same.

Boarding.

Same rate of board is charged in Normal and Business College.

Good Board and well furnished rooms, $1.50 per week.

We guarantee that board will not cost more than $1.00 per week—everything furnished—during the season of the year when coal is not required, and when coal is needed, it will cost $1.25 per week.

Rooms.

Students who desire can rent unfurnished rooms at the rate of 25 cents per week.

$55.00 Pays for furnished rooms, table board and tuition for a full five months' course in the 8. N. S.

$52.00 Pays for unfurnished rooms, table board and tuition for a five months' course in the 8. N. S.

We take the following letter from our stenographer's note book. Read it carefully:

DEAR FRIEND—Yours here. We will issue to you a 20 weeks' scholarship in the Southern Normal School for $2.00. This is only 85 cents per week. Excellent table board would cost you $2.50 per week. This would make your tuition, table board, and furnished room cost you only $35.00 for a five months' term in the Southern Normal School. During the season of the year when you do not burn coal, your incidental expenses will be 10 cents per week, and when you burn coal, the incidental expenses will be 25 cents per week. Allowing the expenses for coal for ten weeks, or one-half of the time, at 25 cents per week, would make $2.50, and ten weeks at 10 cents per week, would amount to $1.00. So your incidental expenses would aggregate $3.50 for a five months' term, and this amount added to $35.00 would make your total expenses for board and tuition everything furnished only $38.50 for an entire term of five months. The charge for board and tuition within the reach of every individual. If you prefer private board we guarantee we can get you the same in the best families—everything furnished for $2.50 per week. At this rate your board would cost you $80.00 for five months, and your tuition $3.50 for the same length of time, would make your total expenses for private board, everything furnished and tuition, only $83.50 for the entire term of five months.

Very truly yours,

C. H. CHATHAM.

Per H. H. Cherry.

Bowling Green Business College.

We give more and charge less than any Business College in the South.

The following low rates are the standing charges of the B. G. B. C., and we will not make a "cut" of any kind for anyone. Do not ask us for a reduction. We charge all our pupils the same. Considering the high grade of work we do and the thorough instruction given, we could not afford to make a cheaper rate.

Rates of Tuition.

Tuition in Business Course, three months... $35.00
Tuition in Business Course, five months... 55.00
Tuition for any two of the Commercial Courses, five months... 55.00
Tuition for any three of the Commercial Courses, five months... 60.00
Tuition for any two of the Commercial Courses, ten months... 65.00
Tuition for three or all of the Commercial Courses, except Type writing, twelve months... 70.00

Tuition for a full course in Telegraphy would cost only $55.00.

Two Months' Tuition Free.

You will notice that the regular rate of tuition for any Commercial Course is FORTY-FIVE DOLLARS for five months, and this is a reasonable rate of tuition. However, we will give TWO MONTHS' TUITION FREE to every student who pays for the five months' scholarship at the time of entering.

In other words, we will issue a seven months' scholarship instead of a five months' scholarship.

Students who enter on two or more Commercial Courses for five months are also entitled to TWO MONTHS' TUTION FREE.

The $70.00 Scholarship.

We have offered this scholarship to meet a popular demand for a Combined Commercial Course. It gives the holder full right and privilege to all the departments except Typewriting. If he enters on this scholarship he will have the advantage of all the branch schools taught in the Business College for ONE YEAR. The $70 scholarship is the lowest rate of tuition ever offered by a school. The different courses included in the $70 scholarship would aggregate, at the regular rate of tuition, about $210, but we are making you a rate of $70, and at the same time furnish free railroad fare, cave fare, and hotel fare to and from Mammoth Cave.

Free Trip to Mammoth Cave.

All students who enter our school on a $70 scholarship and pay for the same at the time of entering will be given a free trip to and from Mammoth Cave. We will pay all necessary expenses connected with the trip.

Free Tuition in Southern Normal.

All the Business College students can take any of the literary branches taught in the Southern Normal School without extra cost.

The offer to give two months' tuition free is considered a very liberal one, and our students universally take advantage of it.
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