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## UA62/3 November Newsletter

WKU Small Business Development Center

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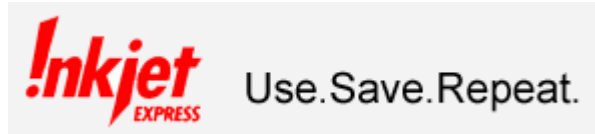
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## Client of the Month



Inkjet Express is a certified woman owned business owned and operated by Jacqui desMarets and Hazel Green. They describe themselves as: We are two older women who landed in Bowling Green, Kentucky, in 2006. We were running away from the hurricanes in Florida and the cold winters in Michigan.

We were both retired but became un-retired in 2007 to revive our minds which were turning into mush, and to revive our nest eggs which needed to be replenished. We believe in being good stewards of the land and the concept of reusing inkjet cartridges rather than dumping them into our landfills appealed to us.

We were shocked to learn that manufacturing a **new** inkjet cartridge required 2.5 ounces of oil per inkjet cartridge and manufacturing a **new** toner cartridge required 3.5 quarts of oil. Even if each cartridge is **only remanufactured once, the consumption of oil would be cut in half for inkjet and toner cartridges.**

In November 2007, we started **INKJET EXPRESS**, a company that provides **remanufactured (and compatible) INKJET and TONER CARTRIDGES** for printers and fax machines.

We remanufacture inkjet cartridges locally in Bowling Green, KY. Jacqui and Hazel offer the following services:

1. For **Bowling Green, Ky. business customers**: Inkjet Express will save you a trip. Place your order by phone, email, or on our [website](#) and Inkjet Express will deliver your toner and/or inkjet cartridges anywhere within our delivery area free of charge.
2. For **Bowling Green residential customers**:  
Place your order by phone, email, or on our web site:
  - A) Be sure to check our prices for our non-exchange remanufactured inkjet cartridges.
  - B) For SUPER SAVINGS for your inkjet cartridges:
    - i) For remanufacturing of your usable inkjet cartridges at super savings, we provide free drop-off and pick-up at the following stores. The UPS Store (760 Campbell Lane Suite 106-Buckhead Square); WKU SIFE Print Center (1906 College Heights Blvd.); Shutterbug, 1207 Broadway Ave.); Minit Mart (1051 Fairview Ave and 1200 Campbell Lane). Your remanufactured cartridge is available within 24 hours except on the weekend. Those dropped off on Friday, will be available on Monday.
    - ii) For remanufacturing of your usable inkjet cartridge at super savings, you can mail your empty cartridges directly to INKJET EXPRESS, P.O. 9518, BOWLING GREEN, KY., 42102.
  - C) For remanufactured toner cartridges, we provide free delivery to your home office or business.

## **New Form Makes Requesting Your Tax Return Information Easy**

Have you ever been told that you must provide federal tax return information while in the midst of a financial transition? When trying to obtain a loan for your small business or refinance a mortgage, have you been told that, in order to obtain approval, you must provide federal tax return information? It happens all the time and the information is not always right at hand

To aid taxpayers who are faced with such demands, the Internal Revenue Service has issued a new form with which you can request your own tax return information. It is intended to simplify and expedite the process. Taxpayers can now use [Form 4506T-EZ](#) Short Form Request for Individual Tax Return Transcript, to order any Form 1040 series tax return transcripts free of charge.

### *Upcoming Seminars*

#### **November 12: Carroll Knicely Center**

- **Writing a Professional Business Plan—6:00-7:00pm**
- **Franchising: How to buy a franchise and how to turn your small business into a franchise—7:00- 8:00pm**
- **Search Engine Optimization –Learn how to attract more visits to your website 8:00-9:00pm**

You may register online for the seminars at [Seminars](#)

**Due to the upcoming holidays our seminars will be limited. We look forward to many new seminars in 2010.**



*The SBDC Staff Wish You and Your Family A*

*Happy Thanksgiving*