Fall 1985

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Landmark's Fall Program meeting will be held on Thursday, October 24, 1985 at 7:30 p.m. The meeting will take place at City Hall, 1001 College Street, in the second floor Commission Chambers.

Mr. Charles Coates, City Manager, will be our guest speaker giving an historical perspective of Bowling Green City Government from the 1800's to the present.

Following the program, Mr. Coates will lead a tour of City Hall and discuss plans for expansion underway in the adjacent Kelly Building.

Members and guests are encouraged to attend our Fall membership meeting.
Landmark Association of Bowling Green and Warren County
1984 - 1985 Annual Report

As we reflect back over the past, Landmark has continued its influence, commitment and awareness of our cultural and architectural heritage in Bowling Green/Warren County through a variety of activities and programs. 1984/85 has been a busy year involving continuing activities of the Downtown Revitalization project, several new preservation activities, and maintaining and promoting our efforts and creating a greater appreciation and awareness of our heritage.

As you review Landmark's efforts of last year, please keep in mind that although we have already done a lot and come a long way in a few short years, we need your continuing support and assistance to maintain our momentum and strive to achieve even greater heights as we approach Landmark Association's 10th Anniversary next year.

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Business Recruitment Study - a new program to recruit new business for downtown Bowling Green was initiated with a study completed by a Maryland marketing and development consultant. The impetus for this study and strategy was to systematically begin an effort to recruit the types of retail establishments relevant to the downtown market. In addition, recommendations concerning appropriate service businesses were made.

Actual recruitment efforts began during the year with the development of several marketing tools including a downtown color brochure and detailed information on available buildings for lease and sale.

Tax Moratorium Program - Another Incentive program for property owners was begun in November 1984 in conjunction with the City of Bowling Green. This program offers a 5-year tax abatement on improvements to all types of buildings - residential - commercial - industrial - 50 years of age or older. Landmark administers this program for the City and approved four applications totalling $350,000.00 for last year.

Main Street Project

Bowling Green's Downtown Revitalization project as administered by Landmark has continued as a major effort of the Association and has gained wide recognition as one of the more successful programs not only in the state but in the nation. This recognition is appreciated and deserved due to the overall commitment and support of the entire community.

Even though we have a successful project, many things need yet to be accomplished. This past year several ongoing projects were continued and several new ones were started as highlighted below:

Historic Rehabilitation - The Jessee Building at 511-19 10th Street was a tax act project completed by Harlin, Parker, and Rudloff law firm for professional office space on both first and second floors.

Another transformation took place at 426 E. Main (Barclay Building) with the removal of an aluminum facade and considerable interior work for the home of Landmark Travel on the first floor and construction of an apartment on the second floor.

Also during the year, the Old State Theatre was purchased and very nicely rehabilitated for the permanent place of worship for the Fountain Square Church.
HOLIDAY GIFT IDEA!!

Landmark's book, Architecture of Warren County, makes an excellent holiday gift. Special member price is $7.08 and it is available at the Landmark office, 914 S State.
National Preservation week was celebrated with several activities sponsored by Landmark highlighting the theme "The Action's Back on Main Street".

Appropriately, Landmark's Fifth Annual Meeting at the Elks Lodge on Main Street kicked off the week's activities on May 13. Approximately 80 members and guests enjoyed the evening of food and drink, business, and awards.

Elected to lead Landmark for the coming year were Romanza Johnson as President, Rick Voakes as Vice President, Rick Voakes as Vice President, and Gary Murphy as Treasurer. Appropriately, Landmark's Fifth Annual Meeting at the Elks Lodge on Main Street kicked off the week's activities on May 13. Approximately 80 members and guests enjoyed the evening of food and drink, business, and awards.

1985 Landmark Awards Presentations recognized several building projects and their owners with the 1985 Landmark Awards. The theme of the evening was "The Action's Back on Main Street".

- Barclay Building - Circa 1840-60
- Maryruth Drescher - Owner
- City Hall - 1907
- Charles Hardcastle - Mayor
- Cooke Building - Circa 1885
- Alan Baker - Owner
- Emily J. Gaines House - Circa 1897
- Ron Ford - Owner
- Jesse Building - 1912
- 511-517 East 10th Street
- Harlin, Parker, and Rudloff - Owner
- Jesse Building - 1912
- 511 East 10th Street
- Hixon and Downey Law Firm
- State Theatre - 1949
- 929 College Street
- Fountain Square Church - Owner
- The prestigious Heritage Award for 1985 was presented to Jane Morningstar for her tireless efforts in promoting historic preservation and the Landmark Association.
War sites remaining as our only surviving reminders of Bowling Green’s once extensive system of fortifications.

Another major historic property, the St. James Apartments, was placed on the National Register on August 2, 1984 as a part of the Warren County Multiple Resource Area. The St. James is significant for several reasons: the structure was the first apartment building constructed in Bowling Green in 1912, the structure has maintained its original character, and the building serves as an important link between the downtown district and the older residential neighborhoods.

Landmark is proud to have assisted with the project and listing of the building for its owners, Mr. and Mrs. Ron Shrewsbury.

PLANS FOR 1985-86

The coming year should prove to be another exciting and productive one for the Landmark Association as it enters its 10th year of community service. Our ongoing activities such as membership development, downtown revitalization, technical assistance to homeowners, National Register and survey work, Awards program, membership events, walking tours, publicity and public relations, and office management and administrative responsibilities will continue as a major portion of our work for the coming year.

This past summer, the Board of Directors held its annual planning retreat to take a long term view of Landmark’s future over the next five years relative to community involvement and funding considerations. From the planning retreat a variety of new projects and activities were produced. Some of the new programs for 1985/86 that Landmark will tackle include,

1. Ongoing commitment to a business recruitment strategy for downtown.
2. Organize neighborhood watch projects.
3. Produce an historic preservation ordinance for Bowling Green.
4. Conduct a second Decorator's Show House in Spring 1986 in conjunction with Arts Alliance.
5. Conduct a special "10th Anniversary Celebration" of the Association.
6. Conduct a spring bus tour for the membership.
7. Erect historical markers in historic districts in Bowling Green and Smiths Grove.

FROM THE PRESIDENT....

The 1985-86 officers and board members have been busy meeting (at 7:00 a.m. meetings), setting goals, appointing committees and making plans for this to be the best year ever for the Landmark Association. We do need you, the members, to help. I do hope you will plan to attend the October meeting of the membership, sign up for the committee that interests you, plus recruit new members for the Association.

As you have suggestions for programs, tours, activities, etc., please feel free to let me know. Thank you for your confidence by electing me as your President. Let's all join forces to promote my 1985-86 theme, "It make the best better".

Romana G. Johnson
OCTOBER 24
Landmark Membership Meeting - 7:30 p.m.
City Hall

NOVEMBER 28
Happy Thanksgiving

NOV. 29 - DEC. 1
Downtown Christmas "Open House" - Downtown Business Assoc.

DECEMBER 7-9
Bowling Green Municipal Utilities Holiday House
BGMU

DECEMBER 15
Landmark Christmas Open House - 3:00-5:00 p.m.
Pfefferkorn Residence

DECEMBER 25
Christmas

LANDMARK REPORT is a publication of the Landmark Association of Bowling Green and Warren County, Inc., a non-profit corporation organized to promote historic preservation/economic development. Landmark, a participating agency in the Kentucky Main Street Program, is supported by the membership of concerned citizens.

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