2012

UA68/13/1 School of Journalism & Broadcasting - Self-Studies

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WKU Archives, "UA68/13/1 School of Journalism & Broadcasting - Self-Studies" (2012). WKU Archives Collection Inventories. Paper 69.
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Biographical/Historical Note:
In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 the department merged with the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website, 2009]

Description: Self-studies conducted by the School of Journalism & Broadcasting.

Dates: 1978-1992

Subject Analytics:
School of Journalism & Broadcasting (WKU)
Western Kentucky University

Accession Information: These records were transferred to the University Archives upon its creation and in accordance with records retention schedule.

Access Restrictions: none

Preferred Citation: UA68/13/1 School of Journalism & Broadcasting Self-Studies, WKU Archives, Bowling Green, Kentucky, USA.

### UA68.13.1

#### Records

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#### Title

UA68 Potter College of Arts & Letters 13. School of Journalism & Broadcasting 1. Self-Studies

#### Collection

WKU Archives

#### Scope & Content

Self-studies conducted by the School of Journalism & Broadcasting.

#### Container List

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Description

- Department of Journalism ACEJMC Pre-Visit Report, Part II

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Description

- Hileman, Donald. Observations from April 19 & 20, 1984 visit to Western Kentucky University, Knoxville, TN, 1984.