

2012

## UA68/13/1 School of Journalism & Broadcasting - Self-Studies

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# Western Kentucky University UA68/13 School of Journalism & Broadcasting Series 1 Self-Studies

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## Biographical/Historical Note:

In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 the department merged with the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website, 2009]

**Description:** Self-studies conducted by the School of Journalism & Broadcasting.

**Dates:** 1978-1992

## Subject Analytics:

School of Journalism & Broadcasting (WKU)  
Western Kentucky University

**Accession Information:** These records were transferred to the University Archives upon its creation and in accordance with records retention schedule.

**Access Restrictions:** none

**Preferred Citation:** UA68/13/1 School of Journalism & Broadcasting Self-Studies, WKU Archives, Bowling Green, Kentucky, USA.

**Processing Information:** Finding aid created by Suellyn Lathrop, 2009, revised 2013.

# Finding Aid Report

05/08/2013

<b>UA68.13.1</b>	<b>Records</b>	<b>Date</b>
<b>Level</b>	<b>Subseries</b>	<b>Linked toUA68.13</b>
<b>Title</b>	<b>UA68 Potter College of Arts &amp; Letters 13. School of Journalism &amp; Broadcasting 1. Self-Studies</b>	
<b>Collection</b>	<b>WKU Archives</b>	
<b>Scope &amp; Content</b>	<b>Self-studies conducted by the School of Journalism &amp; Broadcasting.</b>	

## Container List

Container	Folder	Creator	Date	Title
Box 1		School of Journalism & Broadcasting	1978-1985	Self-Studies
Description		Whitaker, David & Robert Mounce. Journalism Accreditation Pre-Visit Report, Bowling Green, KY, 1978-1979.		
		Department of Journalism ACEJMC Pre-Visit Report, Part II		
		Highland, James & Ward Hellstrom. Journalism Accreditation Self-Study Report to the Accrediting Council on Education in Journalism and Mass Communications, Bowling Green, KY, 1985.		
Box 2		School of Journalism & Broadcasting	1981-1998	Self-Studies
Description		Adams, Bob, et al. Department of Journalism, C-III-23, ca. 1981.		
		Hileman, Donald. Observations from April 19 & 20, 1984 visit to Western Kentucky University, Knoxville, TN, 1984.		
		Accrediting Council on Education in Journalism & Mass Communications. Team Report of the On-Site Evaluation, 1986.		
		Albers, JoAnn and David Lee. Department of Journalism, Bowling Green, KY, 1998.		
		Albers, JoAnn and David Lee. Journalism Accreditation Self-Study Report to the Accrediting Council on Education in Journalism and Mass Communications, 1991-1992.		