

2009

UA68/13/3 School of Journalism & Broadcasting - Programs

WKU Archives

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WKU Archives, "UA68/13/3 School of Journalism & Broadcasting - Programs" (2009). *WKU Archives Collection Inventories*. Paper 71. http://digitalcommons.wku.edu/dlsc_ua_fin_aid/71

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Western Kentucky University
UA68/13 School of Journalism & Broadcasting
Series 3 Programs

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Biographical/Historical Note:

In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 the department merged with the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website, 2009]

Description: Programs, conferences and workshops conducted by the School of Journalism & Broadcasting.

Dates: 1976-present

Subject Analytcs:

Audio recording

Banquets

Broadcasting

Dinners and dining

Events

Exhibitions

Homecomings

Journalism

Public relations

Retirements

School of Journalism & Broadcasting (WKU)

Town meetings

Video recording

Videodiscs

Western Kentucky University

Workshops

Accession Information: These records were transferred to the University Archives upon its creation and in accordance with records retention schedule.

Access Restrictions: none

Preferred Citation: UA68/13/ School of Journalism & Broadcasting Programs, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Finding aid created by Suellen Lathrop, 2010, revised 2013.

LaBelle, Dave
 Lutzky, Mike
 Martin, Jeff
 Masck, Brian
 Morrow, Sue
 Morse, Mike
 Mountain People's Workshop
 Musi, Vince
 Nelson, Paula
 Newton, Jonathan
 Pope, Robert
 Powell, Larry
 Sandys, Toni
 Sines, Scott
 Smith, Mike
 Udesen, Betty

Box 23		School of Journalism & Broadcasting	1996	Film/Video/Audio File - Banquet
Description	VHS tape - 1			Subjects Video recording Dinners and dining. Banquets
	Journalism Dinner, 1996			
Box 36		School of Journalism & Broadcasting	1979	Conferences/Lectures/Workshops - Film/Video/Audio File
Description	Audioreel - 1			Subjects Workshops Broadcasting Journalism Audio recording
	Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979			
CD Box 1	CD136	School of Journalism & Broadcasting	2003	Exhibitions - Film/Video/Audio File
Description	DVD - 1			Subjects Exhibitions Video recording Videodiscs
	Remembering September 11			
Tape Box 1	Drawer 3	School of Journalism & Broadcasting	1979	Conferences/Lectures/Workshops - Film/Video/Audio File
Description	Audiotape - 1			Subjects Workshops Broadcasting Journalism Audio recording
	Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979			