

2009

UA68/13/5 School of Journalism & Broadcasting - Student Organizations

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Western Kentucky University

UA68/13 School of Journalism & Broadcasting

Series 5 Student Organizations

Contact information:

University Archives
Department of Library Special Collections
Kentucky Library & Museum
1906 College Heights Blvd.# 11092
Bowling Green, KY 42101-1092
Phone: 270-745-4793

Email: <http://wkuarchives.wordpress.com/about/>

Home page: <http://www.wku.edu/Library/dlsc/archives.htm>

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Biographical/Historical Note: In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. (Journalism Self-Study, 1998)

In 1999 the department merged with the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. (School of Journalism & Broadcasting website: <http://www.wku.edu/pcal/sjb>)

Description: Records created by School of Journalism student organizations. These include the Advertising Club, PRSSA, ImageWest, etc.

Dates: 1976-present

Subject Analytics:

AdClub
Albers, Jo-Ann
Alpha Delta Sigma
Awards
College Heights Herald
ImageWest
InSync
Kappa Tau Alpha
National Association of Black Journalists
National Press Photographers Association
Photojournalism

Public Relations Student Society of America
School of Journalism & Broadcasting (WKU)
Sigma Delta Chi
The Fourth Estate
Western Kentucky University

Accession Information: These records were transferred to the University Archives upon its creation.

Access Restrictions: None

Copyright Notice:

Preferred Citation: UA68/13 School of Journalism & Broadcasting, Series 5 Student Organizations, WKU Archives, Kentucky Library & Museum, Bowling Green, Kentucky, USA.

Processing Information: Finding aid created by Suellyn Lathrop 2009, revised 12/16/2010.

Finding Aid Report

12/16/2010

UA68.13.5	Records	Date
Level	Subseries	Linked toUA68.13
Title	UA68 Potter College of Arts & Letters 13. School of Journalism & Broadcasting 5. Student Organizations	
Collection	University Archives	
Scope & Content	Records created by School of Journalism student organizations. These include the Advertising Club, PRSSA, ImageWest, etc.	

Container List

Container	Folder	Creator	Date	Title
Box 1	1	Advertising Club	1980-1985	Newsletter - AdVenture
Description	AdClub Alpha Delta Sigma Anderson, Mary Beggs, Robert Blair, Kathy Brosche, Hank Brymer, Robert Buchanan, Todd Carter, David Cashon, Rush Chambers, Edward Cinque, Pam College Heights Herald Collins, Cam Coors Campaign Costin, Curtis Curtis, Phillip Draper, Mike Duncan, Terri Elam, Tammy Elvers, Dan Embry, Kevin Engel, Todd Epley, Sondra Evans, Joan Gauld, John Gilliam, Ken Gilliam, Mike Gordon Wilson Hall (WKU) Greene, Diann Hardin, Suzie Hess, Mark Hill, Theresa Hofsass, Susan Holley, Bill Houchins, Jamie Humphries, Ellen Internships Jones, David Jordan, Pat Justice, Tim Keeling, Lisa			

Kentucky Library & Museum
 Kidd, Ted
 Lam, Kathy
 Lewis, Emery
 Lose, Wendy
 MacConaugha, Hope
 McCracken, John
 McGinnis, Tom
 Mattingly, Tracy
 Maxwell House
 Nixon, Brad
 Oldham, John
 Ortale, Amelia
 Pentzer, Jack
 Poling, Rich
 Price, Brent
 Robertson, Alan
 Ross, Franklin
 Schneider, Doug
 Scholarships
 Schwartz, Lester
 Slager, Lisa
 Steenbergen, Miles
 Stewart, Kerrie
 Stringer, Carolyn
 Tandy Computer Campaign
 Tomlin, Joel
 Tucker, Mark
 Vanderhook, Jack
 Weber, Jim
 Wella Corporation
 Wilkins, Andrew
 Williams, Ginger
 Wolf, Mike
 Woolridge, Lee
 Yunt, Thomas

Box 1	2	Advertising Club	1985-1988	Newsletter - AdVenture
Description	Accreditation AdClub Albers, Jo-Ann Amato, Gail Anderson, Bill Baker, Tom Barger, Tom Beam, Bill Bernard, Steve Bray, Tom Brown, Mark Bush, Peggy Carey, Pam College Heights Herald Crawford, Bill Davis, Paul Donninger, Don Drug Abuse Campaign DuBose, Rick Duckett, Debbie Duffey, Kevin Emmick, Paul Fawbush, Quentin Forrest, Charles Giles, Jay			Subjects Computers

Goddard, Caren
 Hardcastle, Charles
 Heintz, Debbie
 Highland, Jim
 Hogan, Eddie
 Houchins, Jamie
 Howard, Rachel
 Hughes, Mike
 Internships
 Jerrell, Ron
 Johnson, Barbara
 Kenney, Ed
 Kephart, Penny
 Knowles, Marina
 Knopp, Brian
 Kuehn, Julie
 Lebkuecher, Nancy
 LeCompte, Lisa
 Leosch, Joe
 Martin, Carlos
 Moss, Laura
 Nashville Group
 Nestle Campaign
 Gaines, Pipes
 Hellstrom, Ward
 Hobson House Campaign
 Kidd, Ted
 Pickens, Ann
 Pritchett, Donna
 Quinn, Paula
 Rudolph, Evan
 Rutherford, Paula
 Schilling, Stephanie
 Scholarships
 Secondino, Jody
 Sensel, Craig
 Stengel, Gil
 Stringer, Carolyn
 Stringer, Don
 Ward, Randy
 Webb, Kenneth
 Weber, Jim
 Whitney, Stanley
 Williams, Dorothy

Box 1

3

Advertising Club

1988-1991

Newsletter - AdYear

Description

Alpha Delta Sigma
 American Airlines Campaign
 Brennan, Mark
 Burger King Campaign
 Carey, Pam
 Cecil, Emily
 Chevrolet Cavalier Campaign
 CLIO Award
 Coors' Campaign
 Eric-Ericson & Associates
 ImageWest (WKU)
 Internships
 Kachellek, Beth
 Kellogg's Product Alpha Campaign
 Kidd, Ted
 Louie Award
 Nestle Campaign

Subjects

Computers
 Homecomings
 Awards

Paden, Larry
Pfungston, Robert
Schilling, Stephanie
Scholarships
Shaluta, Cliff
Stringer, Carolyn
White, Lisa

Box 1	4	National Association of Black Journalists, Inc.	1985	Constitution
Box 1	5	Kappa Tau Alpha	1981-1997	Kappa Tau Alpha

Description Correspondence
Albers, Jo-Ann
Allen, Harry
Carter, Willie
Downing, Dero
Hardin, Suzanne
McKeen, William
Quinn, Paula
Ross, Billy
Stewart, Guy
Taft, William

Department of Journalism. Petition for Membership, Kappa Tau Alpha, nd.
Kappa Tau Alpha. Newsletter, Fall 1986, WKU Initiates, p. 6.
Kappa Tau Alpha. Newsletter, Fall 1997.
Kappa Tau Alpha. Newsletter, Winter 1997.
Kappa Tau Alpha. Ritual Constitution History Procedures, revised 1977.
Kappa Tau Alpha. Yearbook, Volume 36, 1982-1984.

Box 1	6	WKU Student Chapter of National Press Photographer Association	1989-1990; 1993	InSync
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Description Incomplete run of InSync, a publication created by the student chapter of NPPA regarding photojournalism alumni. The University Archives has three issues: Fall 1989, Spring 1990 and Summer 1993. If you have additional issues to donate, please contact the University Archivist at 745-4793. Subjects Gifts
Photography
Photographic apparatus & supplies

See also:

College Heights Herald
1989 April 6, p. 2; April 11, p. 3

Adams, Jeanie
Cutaro, Andrew
Deputy, Amy
Dunham, John
Garcia, Joe
Gay, Jerry
Gensheimer, Jim
Greenwell, Randy
Gut, Josef
Hallmark, Jason
Kenney, James
Kodak donation
LaBelle, Dave
Longmire, Patti
Loomis, Rick
Miller, Scott
Morse, Mike
Mountain People's Workshop
Perry, Rex
Pinneo, Joanna
Powell, Larry
Smith, Dave

Stefanchik, Joe
Technology
Teegarden, Mike
Vietnam
Voninski, Tamara
Wedding, George
Williamson, Mike
Wing, Chuck

Box 1	7	ImageWest	2004-	ImageWest
Description	ImageWest was founded in 2004 and is a student-run advertising and public relations agency. Records include emails sent from ImageWest to the faculty-all listserv, promotional brochures, press releases and e-journals.			
	E-Journal Imagewest International, Vol. 2, No. 2.			
	Additional information regarding ImageWest can be found in the following:			
	http://www.wkuherald.com/ College Heights Herald			
	Park City Daily News			
	Dooley, Jason. "WKU Program Unique," Feb. 16, 2004.			
	"Imagewest Stands Out at Markie Awards," Dec. 4, 2007.			
	"Imagewest Students Win Markie Awards," Dec. 1, 2004.			
	"Imagewest Students Win Markie Awards," Feb. 13, 2007.			
	"Imagewest Team Takes Trip to Malaysia, July 23, 2008.			
	"WKU's Imagewest Wins Several Awards," Dec. 1, 2005.			
	WKU Alumni			
	"Imagewest," Winter 2004.			
Box 1	8	Kelly Thompson Chapter, Public Relations Student Society of America	1976-	Public Relations Student Society of America
Description	Incomplete run of records created by and about the Kelly Thompson Chapter, PRSSA. Included are award banquet programs, press releases and national newsletters.			
	For additional information see:			
	Park City Daily News			
	"Diabetes Research," Dec. 31, 1989.			
	Jackson, Lisa. "The Father of PR Can Remember the Beginning," April 20, 1989.			
	"Payment in Kind," Feb. 19, 1989.			
	"PRSSA Named Outstanding Chapter," April 25, 1993.			
	"Public Relations Awards Given," May 8, 1988.			
	"Public Relations Student Society of America," March 29, 1989.			
	"Public Relations Student Society of America," Nov. 27, 1990.			
	"Registration is Today for Seminar," April 7, 1989.			
	"Three to be Honored at PRSSA Banquet," April 13, 1993.			
	"Western Kentucky University's Public Relations Student Society," May 13, 1990.			
	"Western PR Students Win Cash for Project," July 15, 1991.			
Box 1	9	Kelly Thompson Chapter, Public Relations Student Society of America	1985-	Newsletter - PR Perspectives
Description	Incomplete run of PR Perspectives, newsletter published in Spring and Fall by the student chapter of PRSSA. University Archives has the following issues: Spring 1985, Spring/Summer 1986, Fall/Winter 1986, Spring/Summer 1988, Winter 1990, Fall 1991-Spring 1994 and September 1996. If you have additional issues to donate, please contact the University Archivist at 745-4793.			
	Accreditation			
	Barnum, John			
	Blackford, Rob			
	Blair, Bryan			
	Blann, Robert			
	Bowman, Kathleen			

Burnette, Joe
Cantera, Ron
Carmak, Jody
Cassell, Mike
Clark, Elizabeth
Collins, Brian
Creative Exchange
Crow-Highbaugh, Marla
Crume, Gene
Cunningham, Roger
Daniels, Chris
Davis, Eric
Denham, Karen
Denk, Thomas
Douglas, Michele
Dunn, Barbara
Filer, Debbie
Gibbs, Angela
Gore, Tommy
Hagerman, Bart
Hartlage, Chuck
Howard, Tina
Hunt, Steven
Ihator, Augustine
Internships
Johnson, Martha
Johnston, Dennis
Jones, Debbie
Jones, Paige
Jones, Terry
Kentucky Consultants
Kirsch, Karen
Loizzo, Patti
Long, Richard
Maddox, Greg
Manning, Kristi
Martin, Greg
Massey, Jane
Meredith, Thomas
Miller, Jason
Morgan, Paul
Morris, Rebecca
NutraSweet Campaign
Page, Denise
Parks, Gordon
Payne, Lynne
Pelino, Daniel
Polson, Jeff
Rogers, Jeff
Ross, Dreama
Scholarships
Schoon, Pamela
Shook, Pamela
Special Olympics
Stockton, Susan
Thiry, Paul
Thomley, Mike
Thompson, Kelly
VanderHayden, Terry
Vick, Scott
White, Anna

Description	Incomplete run of The Fourth Estate, Sigma Delta Chi publication. University Archives holdings begin with Vol. 2, No. 2 and is missing Vol. 7, No. 1, Vol. 8, No. 2, Vol. 9, No. 2 and Vol. 10, No. 2. If you have issues to donate, please contact the University Archivist at 745-4793.	Subjects	Elections--United States Presidential elections Gifts Awards Darkrooms
<p>Accreditation Ad Club Adams, Bob Allen, Harry Allender, William Armstrong, Bryan Atkins, George Baker, Bob Barnes, Clive Bates, Georgia Beesley, Tom Bruce, Fina Buckles, Donna Caudill, Tom Clairfield (TN) College Heights Herald Corn, Jack Crook, Susan Denton, Steve Dickey, Debbie Downing, Dero Dozier, Rush Early, Sandra Eblen, Tom Egan, Sherry Eisert, Sandra England, Tim Evans, Terri Farber, Myron Fuller, Keith Gardner, Lewis Gibbons, Roland Gibson, Debbie Goodman, Bill Goodykoontz, Alf Hall, Bruce Hardin, Tom Hawpe, David Heldman, James Henry, Cassandra Hepp, Jan Hiesterman, Georgia Highland, James Hooks, Benjamin Internships Jones, Gary Jones, Terry Jordan, Pat Knicely, Carroll Kuralt, Charles Loewen, Roger McDougal, John McKeen, Bill Malone, Roger Meredith, Alice Minton, Don Morse, Mike Mosley, Ken</p>			

Mountain People Workshop
 Noffsinger, Rick
 Overstreet, Raymond
 Owsley, Mike
 Palmer, Alan
 Parker, Susan
 Pauley, Jane
 Pelino, Dan
 Powell, Bill
 PRSSA
 Public Relations Student Society of America
 Randall, Becky
 Riggle, Teresa
 Royse, Henry
 Ryan, Bill
 Salato, Nancy
 Scholarships
 Segal, Zeke
 Sharp, Cheryl
 Siwicki, Tom
 Stoelmyer, Greg
 Sutherland, David
 Talisman
 Teske, Robert
 Thompkins, Al
 Waller, Mike
 Wedding, George
 White, Don
 Whittaker, David
 Wildman, Judy
 WKU American Advertising Federation
 WKU Regents
 Wolfe, Bill
 Wolford, Hal
 Yarmuth, John

Box 1	11	Sigma Delta Chi, Society of Professional Journalists	1981-1986	Newsletter - The Fourth Estate
Description	Incomplete run of The Fourth Estate, Sigma Delta Chi publication. University Archives holdings begin with Vol. 2, No. 2 and is missing Vol. 7, No. 1, Vol. 8, No. 2, Vol. 9, No. 2 and Vol. 10, No. 2. If you have issues to donate, please contact the University Archivist at 745-4793.			Subjects Awards Political campaigns Gifts

Accreditation
 Adams, Bob
 Aussenbaugh, James
 Baker, Bob
 Battles, Jim
 Bell, Steve
 Bloss, Lou
 Brinkley, Joel
 Buchanan, Todd
 Burkesville (KY)
 Bush, George
 Butler County (KY)
 Celina (TN)
 Clark, Chris
 College Heights Herald
 Corn, Andy
 Corn, Jack
 Cross, Al
 Dickson, Dan
 Dooling, Dave
 Edelen, Mark
 Edmonton-Herald News

Evans, Kevin
 Garrett, Bud
 Goble, Corban
 Gott, Doug
 Hairison, Gary
 Hance, Bill
 Hawpe, David
 Hayman, Micahel
 Hays, Jackie
 Highland, Jim
 Holland, Cheryl
 Internships
 Judd, Alan
 Kaplan, Joel
 Kappa Tau Alpha
 Kaul, Art
 Kidd, Tedd
 Kirtley, Aubine
 Kirtley, Michael
 Lewis, Fred
 Litzinger, Sam
 Lovett, Grett
 Lyons, Mark
 McKeen, William
 Mason, Robert
 Morgan, Paul
 Morgtantown (KY)
 NABJ
 National Association of Black Journalists
 Newton, Jonathan
 Osinski, Bill
 Pond, Neil
 Press Day
 Quinn, Paula
 Ragles, Roy
 Rose, Barry
 Sears donation
 Showalter, Jacob
 Shutt, Nick
 Skelton, Rebecca
 Stewart, Kerrie
 Stinnett, Chuck
 Stockup, Dora
 Stockup, William
 Sutherland, Freank
 Sutton, Carol
 Talisman
 Thomas, Steve
 Tompkinsville (KY)
 Vander Heyden, Terry
 Wade, Debi
 Warren, Alan
 Watters, Lee
 Wedding, George
 White, Don
 White, Irv
 Wilkerson, Larry
 Williams, Jennifer

Box 1	12	Student Publications Alumni Association	1989-2006	Newsletter - The Contact Sheet
Description	Incomplete run of The Contact Sheet, Student Publications Alumni Association. University Archives holds:			Subjects Journalism Construction Ground breaking ceremonies
	Vol. 4, No. 2			

Vol. 5, No. 2, Autumn 1990
Vol. 6, No. 1
Vol. 7, No. 4
Vol. 15, Nos. 1, 3 - there are two issues number 3, one is Spring 2005 the other Summer 2005
Vol. 16, Nos. 1-3

If you have issues to donate, please contact the University Archivist at 745-4793.

Adams, Helen
Adams, Robert
Alexander, Kern
Ausenbaugh, James
Battles, Jim
Blanding, Melanie
Brim, Risa
Broekema, Tim
Brown, Beverly
Budde, Neil
Burch, Barbara
Burnham, Maria
Casagrande, Michael
Clark, Ryan
Clark, Ashlee
Clark, Chuck
Clark, Katie
Clarke, Cathy
College Heights Herald
Craig, Ryan
Cross, Al
Davis, Vonda
Duff, Janet
Eblen, Tom
Fish, Tim
Frank, David
Gensheimer, Jim
George, Thomas
Hall, John
Hall, Robert
Harris, Dwain
Homecoming
Hopkins, Shawntaye
Hoover, Janet
Hoppes, Lynn
Hughes, Brad
Hughes, Lisa
Jerrell, Ron
Judd, Alan
Kenney, James
Knicely, Carroll
Labelle, Dave
Linsmier, Edward
Lovett, Greg
Lucas, John
Luster, Bill
McCord, Tom
Meece, Ray
Meredith, Thomas
Mitchell, Heather
Morse, Michael
Morton, Jamie
Newton, Jonathan
Pinkston, Janet
Piscotty, Marc
Poore, Chris

Poynter, Chris
Ransdell, Gary
Richards, Frances
Salyers, Fran
Saylor, Kim
Scott, Catherine
Shelton, Elise
Shie, Cassandra
Sizemore, Jamie
Stephenson, David
Stinnett, Chuck
Strode, Bill
Student Publication Building (WKU)
Sutherland, David
Talisman
Thomas, Steve
Thompson, Jason
Thompson, JoAnn
VanderHeyden, Terry
Wesolowski, James
White, Alana
Williams, Matthew
Williams, Virginia
Williamson, Michael
Wing, Chuck
Wiseman, Scott
Wood, Wilson
Yunt, Tom

OS Box 24

14

ImageWest

2009

ImageWest

Description Poster - ImageWest International Spain 2009

Subjects Posters
Bullfighters
Bullfighting
Bulls
Graphic design