6-3-2014

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS
Guillame Conference Room, Augustin Alumni Center, 6:00 p.m., Tuesday, June 3, 2014

Not Present (13) — Vince Anthony, Bryan Baysinger, Tom Bird, Jim Clark (ex-officio), Pam Herriford, Jared Holland, Jerry Humble, Jim Meyer, Mike Montgomery, Mike Newton, Bill Powell, Mickey Riggs, Todd Stewart (ex-officio).

1. Approval of Minutes (April meeting) — Move to approve by Bush, 2nd by Gilbert APPROVED

2. HAF Report (Jim Clark) — pass

3. Sports Report (Pam Herriford) — pass

4. Committee Reports
   • Finance Committee (Bill Edwards, Chair) — as of May 13: membership account = $417,98; endowment account = $68,990.74 ... also presented budget suggestions for 2014-15; will be communicating with AD via e-mail outlining W-Club budget priorities, i.e. letter winner awards (jackets, etc.) and underwriting of expenses for the WKU Athletic Hall of Fame, etc. ... discussion of costs of purchase of football ticket block and budget problems ... Bush moved that we limit ticket spending to $2,000; 2nd by Rascoe - APPROVED ... also discussion on potential of raising dues levels; tabled for further discussion
   • Membership Committee (Chris Tinius, Chair) — agreement that Executive Committee will meet before August meeting to outline ideas for membership drive
   • Recognition Committee (Pam Herriford) — not present
   • Development/Marketing Committee (Matt Idlett) — need plan to ID underwriter for every football event and men’s basketball event ... can be done
   • Special Projects Committee (Mike Montgomery) — not present

5. Old Business
   • Club Game Tickets Policy — discussion on dialogue with WKU Foundation and question on deductibility of memberships while each member is “guaranteed” a ticket ... not really a guarantee ... Just has researched with a local tax accountant and with an individual familiar with the W-Club and fund raising by such entities — both indicated that problem can be solved with simple statement on receipts that member should consult with his/her tax advisor regarding due and taxes ... motion to add such a statement and Just to begin to research how other letter winners organizations at other schools are handling tickets for member by Bush; 2nd by Sack APPROVED ... all in agreement that W-Club does want to continue current ticket policy for members ... Just noted info from Ticket Office revealed that 638 comp tickets were issued to W-Club members during the 2013-14 school year, an average of 5.6 tickets per event for 113 home games/events in 7 ticketed sports (272 for men’s basketball; 208 for football, 90 for women’s basketball, 28 for baseball, 21 for soccer, 10 for volleyball and 9 for softball)
   • Stewardship Gifts (Paul Just) — discussion on effect on budget; desire to continue with program, but concerns (spent about $2,000 last year) ... motion by Bush to suspend program for 2014 with the exception of providing gifts to all LifeTime members; 2nd by Rascoe APPROVED

6. New Business
   • discussion on coaches’ awareness of what the W-Club is and what the W-Club does ... will try to get the W-Club on the agenda for one of the regular Athletic Staff meetings ASAP

7. 2014 WKU Athletic Hall of Fame Selections — Just reported that the Veterans Committee has met and elected a person from 40-plus years ago for induction; that person person is Dan King, who starred in both basketball and baseball in the early 1950s ... Moore thanked both the Veterans Committee and the Screening Committee for their assistance in the process ... Board began discussions on 10 finalists forwarded to the Board by the Screening Committee ... the following three individuals were elected for induction: Darnell Mee (men’s basketball, early 1990s) ... Lee Murray (football, baseball early 1960s + assistant football coach late 60s+70s and early 90s) ... and Chris Price (football, early 2000s) ... Just will proceed with notifications, confirmations, planning, etc.

Next Meeting — 8:00 a.m., Thursday, August 7, Conference Room, Meyer Mortgage (as per new annual meeting schedule approved at October 2013 meeting — 7 regular annual meetings: late July/early August ... September ... October ... November ... late January/early February ... April ... late May/early June)

Motion to Adjourn — Meeting Adjourned / minutes submitted by Paul Just, Secretary