BILL 95-1-S
WKU: Helping Us Help You
January 31, 1995

PURPOSE: To develop a partnership between the Student Government Association and businesses of the Bowling Green area with the intention of increasing employment opportunities for enrolled students of Western Kentucky University.

WHEREAS: The demands of increased tuition in combination with higher costs of living are making the need to maintain a part-time job nearly imperative for a normal student, and

WHEREAS: We should look to help our students in concrete, substantive methods which will aid the quality of life for WKU students, and

WHEREAS: We students recognize that we should support local businesses who support WKU, and

WHEREAS: Institution of a cooperative program linking students and businesses would promote this type of support, and

WHEREAS: Criteria for determining support in such a program would be judged by the percentage of WKU students employed in businesses not contracted with the university, having 15 or more employees, measured over two time periods, March through August and September through February, and

WHEREAS: Recognition will be granted biannually in September and March to the business which consistently meets the criteria set forth in this bill, and

WHEREAS: As recognition, one ad, not exceeding one-half page, will be placed in the Herald, thanking the businesses, and a sign will be placed in DUC bearing the name of the business most supportive of the program for each time period, and

The Spirit Makes the Master
WHEREAS: The Director of Public Relations should work with the Chamber of Commerce in compiling the statistics necessary for determining the recipient business for each time period.

THEREFORE: Be it resolved that we the members of the Student Government Association do hereby approve and activate the "WKU: Helping Us Help You" program.

AUTHORS: Scott Sivley
Kristen Miller

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