4-14-2009

Hawes, Susan (FA 506)

Manuscripts & Folklife Archives
Western Kentucky University, mssfa@wku.edu

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_fa_fin_aid

Part of the American Popular Culture Commons, and the Other Film and Media Studies Commons

Recommended Citation
http://digitalcommons.wku.edu/dlsc_fa_fin_aid/420

This Finding Aid is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in FA Finding Aids by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Descriptive Inventory

FA 506     HAWES, Susan

½ box. 4 folders. 371 items. 1990. Typescript and photocopies.

1990.116.1

COLLECTION NOTE

This collection consists of a paper “Women in Mass Media” written by Susan Hawes for a Western Kentucky University folk studies class and three folders of supporting material. The author chose four popular magazines, Southern Living, Sports Illustrated, Esquire, and Ebony, and identified advertisements featuring women that presented three folklore concepts: the number three, etiology, and magic. The supporting folders contain photocopies of the advertisements.

SHELF LIST

<table>
<thead>
<tr>
<th>BOX 1</th>
<th>Women in Mass Media</th>
<th>1990</th>
<th>371 items</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folder 1</td>
<td>Inventory and paper</td>
<td>1990</td>
<td>2 items</td>
</tr>
<tr>
<td>Folder 2</td>
<td>Supporting material divided into “Ethology” and “Magic” (photocopied ads)</td>
<td>1990</td>
<td>2 items</td>
</tr>
<tr>
<td>Folder 3</td>
<td>Loose supporting material (photocopied ads)</td>
<td>1990</td>
<td>237 items</td>
</tr>
<tr>
<td>Folder 4</td>
<td>Loose supporting material (photocopied ads)</td>
<td>1990</td>
<td>130 items</td>
</tr>
</tbody>
</table>
BIBLIOGRAPHIC RECORD

FA HAWES, Susan 1990
506

Paper: “Women in Mass Media” written by Susan Hawes for a folk studies class at Western Kentucky University. The paper examines how women and folklore are highlighted in advertisements. Project includes paper and supporting material. 1 box. 4 folders. 371 items. Typescript and photocopies. 1990.116.1

SUBJECT ANALYTICS

Advertisements
Advertising
Folklore
Mass media
Women

Ripley/Jeffrey 04/14/2009