Morris, Holly (FA 508)

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Descriptive Inventory

FA 508    MORRIS, Holly

1 box. 16 folders. 188 items. 1990. Typescript and originals.

1990.117.1

COLLECTION NOTE

This collection consists of a paper: “Cultural Tourism: Folklore in Tourist Brochures” written by Holly Morris for a Western Kentucky University folk studies class and 15 folders of supporting material. The brochures collected by the author are divided into folder categories such as resorts and inns, festivals, amusement parks, historic sites, and others. These brochures demonstrate how various elements of folklore are used to encourage tourism.

SHELF LIST

<table>
<thead>
<tr>
<th>BOX 1</th>
<th>Cultural Tourism</th>
<th>1990</th>
<th>188 items</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folder 1</td>
<td>Inventory</td>
<td>1990</td>
<td>1 item</td>
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<td>Folder 2</td>
<td>Paper</td>
<td>1990</td>
<td>1 item</td>
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<tr>
<td>Folder 3</td>
<td>Cities, towns, counties</td>
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<td>30 items</td>
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<td>Folder 4</td>
<td>Resorts and inns</td>
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<td>17 items</td>
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<td>Folder 5</td>
<td>Halls of fame</td>
<td>1990</td>
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<td>Crafts</td>
<td>1990</td>
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<td>Folder 7</td>
<td>Tours</td>
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<td>Folder 8</td>
<td>Festivals</td>
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<td>Folder 9</td>
<td>Amusement parks</td>
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<td>8 items</td>
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</table>
Folder 10  Performing arts  1990  15 items
Folder 11  Water related  1990  15 items
Folder 12  Historic sites  1990  14 items
Folder 13  Maps and tourist guides  1990  8 items
Folder 14  Animal related  1990  11 items
Folder 15  Alcohol  1990  7 items
Folder 16  Caves and mountains  1990  9 items

**BIBLIOGRAPHIC RECORD**

FA  MORRIS, Holly  1990
508

Paper: “Cultural Tourism: Folklore in Tourism Brochures” written by Holly Morris for a Western Kentucky University folk studies class. The paper looks at folklore elements found in cultural tourism brochures. Includes paper and supporting material. 1box. 16 folders. 188 items. Typescript and originals. 1990.117.1

**SUBJECT ANALYTICS**

Advertisements
Advertising
Brochures
Folklore
Tourism
Kentucky – Historic sites
Kentucky – Travel and description
Tennessee – Historic sites
Tennessee – Travel and description

Ripley/Jeffrey  04/14/2009