Bill 05-06-F
Facebook.com Advertisement for Campus Cleanup
September 26th 2006

PURPOSE: For the Student Government Association of Western Kentucky University to allocate $50.00 for the purpose of advertising Campus Cleanup on Facebook.com via Facebook Flyers.

WHEREAS: Campus Cleanup is a highly visible program of the Student Government Association, and

WHEREAS: Campus Cleanup promotes the cleanliness and the aesthetics of campus, and

WHEREAS: Campus Cleanup has been a Western tradition for 100 years, and

WHEREAS: Facebook.com is a frequently visited website by the students of Western Kentucky University, and

WHEREAS: Facebook Flyers are seen 20,000 times in one day, reaching a large portion of the student body.

THEREFORE: Be it resolved that the Student Government Association of Western Kentucky University allocates $50.00 for the purpose of advertising Campus Cleanup on Facebook.com via Facebook flyers.

AUTHORS: Tori Theiss
Christa Wilcox
Nick Lowe
Diane DeRosa-Reynolds

SPONSORS: Campus Improvements Committee

CONTACT: Amanda Allen