Faculty Senate Minutes
November 12, 1992

1. To Order
Chair Kuhlenschmidt called the meeting to order at 3:30. A quorum was present.


Report from the Chair
Chair Kuhlenschmidt introduced Marv Leavy who has been elected to represent Library Public Services. He replaces Susan Gore. Larry Scott is now the Academic Services representative on the Executive Committee.

Chair Kuhlenschmidt attended the student rally in Frankfort. She reported that it was well organized.

She and Senator Pulliam attended the COSFL meeting. That group plans to write to the governor requesting that he not cut higher education's budget further.

Thanks were expressed to Senator Jensen and the rest of the By-Laws, Amendments, and Elections Committee for their work in running the election for Faculty Regent. Ray Mendel was elected.

At the last Board meeting Regent Kristen Bale requested that Board minutes be sent to the Senate Chair. Regent Earl Fischer had earlier met with Chair Kuhlenschmidt to discuss faculty perspective. After the Board meeting Regent Fred Mudge attended a meeting of leaders of various faculty groups, and he took notes on faculty concerns.

At the Board meeting Mrs. Meredith was approved to represent the University, with the Chair of the Board reviewing her travel requests. With regard to the President's compensation, salary and total compensation will not change.

The allowances for non-reimbursable expenses will be $1000 from institutional funds and will be under periodic review of the Finance Committee of the Board. Another $1000 will be donated from private sources. The past allowance, held in abeyance from October '91, will be raised from private funds. The Chair of the Board will be authorized to approve the contract after he consults with each member of the Board. It will probably be done in January.

The Board asked the President to appoint a committee of faculty and staff to study and analyze the University's entire compensation structure for all employees. Their report is to include recommendations and plans for implementation that will assure competitive wages.

The Board rules will be changed so that officers may serve no more than two two-year terms. They will be using Roberts rather than Sturgis as their parliamentary authority.

The Executive Committee met with President Meredith on November 10th. He reported that state revenues are up, over projections. He was cautiously optimistic that budget cuts would not be necessary. The Phonathon netted $196,000 in pledges, $125,000 of which was directed to academic departments. There has been a "leveling" of athletic department budgets. There has not yet been a decision as to whether salaries will still be included in the "levelled" amounts or increases in the costs of grants-in-aid. President Meredith said that the football program had been told to cut back on spending because ticket sales produced less money than had been anticipated.

Academic Affairs Committee
Senator Brunson, Chair of the Academic Affairs Committee, reported that they had planned to study the question of University efforts in recruitment and retention of minority students. They have since learned that Vice President Wilder is studying this question so the Senate Committee is waiting until they have had a chance to review that task force report.
Faculty Regent's Report

Regent Evans reported that the President's contract is not a new contract but is a clarification of the present contract. Board members are to be apprised of the provisions of the proposed contract. If there are significant objections, there will be a Board meeting before the scheduled January meeting. Because of a provision in the old contract, it seems that this contract will extend to August of 1996. However, another interpretation of this contract may be coming.

Regent Evans said that Mrs. Meredith could be reimbursed for any travel relating to University business. This could include athletic events, but all travel will have to be OKed in advance.

Money for the second $1,000 of the entertainment budget for the Merediths was also OKed, but it will have to come from private funds. Those funds will have to come from money raised specifically for that purpose.

New Business

Nominations for COSFL representative were requested. Senator Pulliam was nominated by Richard Hackney/John Bruni. She was elected by acclamation. A request was made for a volunteer to serve as an alternate. Senator Cobb volunteered, and she too, was elected by acclamation.

Senator Shannon presented three resolutions from the Executive Committee. The first was seconded by Roy Cabiniss.

The Faculty Senate of Western Kentucky University herewith commends and congratulates Joe Rains, the Student Government Association, and the students of WKU for their enthusiastic participation in the rally protesting further budget cuts in higher education in Frankfort on October 14. The Faculty Senate recognizes and appreciates the participants' concern for the future of Western Kentucky University.

The resolution passed by voice vote.

The second resolution was seconded by Senator Scott.

The Faculty Senate of Western Kentucky University implores the Governor and the legislature to forego any additional cuts in funding for higher education in the Commonwealth of Kentucky, and, furthermore, we implore the Governor and the legislature to restore, as soon as fiscally possible, those funds previously cut from the higher education budgets.

The resolution passed by voice vote.

The third resolution was seconded by Roy Cabiniss.

The Faculty Senate of Western Kentucky University commends Dr. Thomas Meredith, his administration, and the Budget Committee for their actions in attempting to protect the budget for academics in the face of the serious budget reductions we have experienced over the past year. We encourage the full preservation of academic support in future budgetary decisions.

Senator Newhart moved to postpone the resolution indefinitely. The motion was seconded by Senator Prins. This motion failed by a vote of 17 to 24. The second reading on the original motion will be held in December.

Guest Speaker

Athletic Director Lou Marciani talked on the topic of "Reaching New Heights," the money making program to raise private funds for athletics. If intercollegiate athletics is kept in perspective, it is an important part of campus life. The real issue is the lack of state support, not academics vs. athletics. Every effort has been made to control athletic spending. A cap was placed on state appropriations for athletics.

The average price for a basketball ticket in the Southeast is $160. Western chose to use the Hilltopper Athletic Foundation donation instead of a price increase because the tax-deductible donation is a type of commitment to Western and it provides other perks.
Questions from the Senators

1. Senator Glaser pointed out that the President had said the assistant athletic directors would earn back their money within one year. He has seen no evidence of this.

A1. The Associate Athletic Director for Business Affairs has caused the operation dollars to come in under budget, and he's done a good job of marketing, planning, and evaluating. The second position you were referring to was the Coordinator of Marketing and Promotions. We're into only a little over a year with that position, and I'm open to evaluation at the end of this year.

Q2. Senator Glaser pointed out that Dr. Marciani had said that he had accepted a cap on state appropriations for athletics, but there are no state appropriations for athletics. There is a state formula for appropriations for education. The money comes here, and internally we decide how the money will be spent.

A2. The point is that the Athletic Department has been told that additional general fund money for athletics would not be available. We will be capped at the level we're at.

Q3. Senator Hansen said that when Dr. Marciani came, the budget for his office was $190,000. It was raised to $340,000, and now it is $403,000. He asked "How do you justify the additional administrative costs of the Athletic Department in respect to the fact that the other portions of the University are not getting this kind of support?"

A3. When I came into the position some areas of the Athletic Department were not properly funded. There was no money in our budget for post-season competition so a lot of that money was for Sun Belt Championships.

Q4. Senator Hansen said post-season costs amounted to about $40,000.

A4. Dr. Marciani said that amount was $67,000. Then, in there is the other position and the office staff to support the director.

Q5. Senator Vos asked for a breakdown of the $1.7 million in athletic income.

A5. The $1.7 million in income is broken down as follows:

<table>
<thead>
<tr>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>ticket sales</td>
<td>$434,000</td>
</tr>
<tr>
<td>game guarantees</td>
<td>85,000</td>
</tr>
<tr>
<td>HAF reimbursements</td>
<td>235,400</td>
</tr>
<tr>
<td>concessions</td>
<td>40,000</td>
</tr>
<tr>
<td>student fees</td>
<td>645,900</td>
</tr>
<tr>
<td>NCAA distribution</td>
<td>178,500</td>
</tr>
<tr>
<td>other*</td>
<td>76,000</td>
</tr>
<tr>
<td><strong>$1,695,300</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

*Other athletic receipts, radio-sports networks, endowment income, medical insurance reimbursements, athletic parking receipts, royalties, and corporate sponsorship for football.

Q6. Senator Vos asked if the NCAA reimbursements will be decreasing in the coming years?

A6. It's going to be decreasing next year because of the number of units from the year before.

Q7. Senator Vos asked to be filled in on the revenue shortfall from football.

A7. At this point we anticipate a shortfall of $57,000. We plan to get some money from grants-in-aid that will not be used second semester (a possibility of $37,000) because of injuries and dropouts. We're doing well in concessions, which should provide an additional $8,000 increase. We still don't have our final figures on corporate sponsorships so we think we'll get more money. "I'm not worried at this point that we will not make the football budget."

Q8. Senator Bruni asked if it were true that salaries are not included in the cap on the athletic budget.
A8. "I did not say that today, here, but in my understanding with Dr. Meredith our athletic department, because it can't be fully self-sustaining, we could not accommodate the ups and downs of salaries without some support from the institution."

Q9. Senator Bruni asked for further clarification of that response.
A9. "The salaries would not be included in the capping because we cannot afford to do that at Western Kentucky University because we're not a self-sustaining program so we can generate all these dollars to maintain that."

Q10. Senator Bruni asked if it were not true that all other departments have to include salaries in their allocations of money.
A10. It includes salaries but if through gender equality, for example, we have to add a woman's track coach, the athletic department could not handle that through athletic revenues.

Q11. Senator Bruni asked if we have a regulation track here at Western.
A11. No.

Q12. Senator Bruni said that President Meredith had said that, if the position of the business manager in the athletic department could not pay for its own salary plus cost, it would be terminated. Do you have any criteria set up for making that decision?
A12. I think we have the two positions mixed up. I was under the impression that the Coordinator of Marketing and Promotion is the position that must be self-sustaining. The business manager is the caretaker for the budget for athletics. This is the year we did very well in our operation dollars. I think we came in $62,000 under the anticipated amount so he made more than his salary the first year.

Q13. Senator Bruni asked if we have standards set up for evaluation.
A13. Yes.

Q14. Regent Evans asked what the receipts were for the home football games.
A14. The total for the four games plus the Russian National Team will come out to be about $110,000.

Q15. Regent Evans asked what the size of the traveling squad is.
A15. 56.

Adjournment

The meeting was adjourned at 4:36.

Respectfully submitted by Joan Krenzin