AGENDA

- Call to Order (Mr. Frederick A. Higdon, Chair)
- Invocation (Mr. Tony Glisson, Human Resources Director)
- Oath of Office – Mr. Cory Dodds, Student Regent (Mr. Frederick A. Higdon, Chair)
  - Special Recognition / Presentation (President Gary A. Ransdell)
- Roll Call (Mr. J. David Porter, Vice Chair)
- Approval of Minutes (Mr. Frederick A. Higdon, Chair)
  - First Quarterly Meeting – January 20, 2012
  - Second Quarterly Meeting – April 27, 2012

1. FINANCE AND BUDGET COMMITTEE (Mr. J. David Porter)

Action Item:

1.1 Approval of the 2012-13 Operating Budget including the Tuition and Fees Schedule
   [pp 1-8 / budget books previously mailed]

2. NOMINATING COMMITTEE (Mr. Jim Meyer)

Action Item:

2.1 Recommendation / Election of 2012-13 BOR Officers [p 9]

3. OTHER BUSINESS

2012 calendar dates:
- Retreat – July 26 at 10:00 am (Center for Research and Development)
- Third Quarterly Meeting – July 27 at 8:00 am (MMTH - Regents Room)
- Opening Convocation – August 24 at 8:00 am (Van Meter Auditorium)
- CPE Governor’s Trusteeship Conference – September 13-14 (Louisville)
- President’s Circle Gala – September 21 at 6:00 pm (Knicely Conference Center)
- Committee Meetings – September 28 at 9:00 am (MMTH – Regents Room)
- Homecoming – October 20 at 3:00 pm (WKU vs. ULM)
- Fourth Quarterly Meeting – October 26 at 9:00 am (Gatton Academy)
- Committee Meetings – December 15 / time TBD (MMTH – Regents Room)
- Commencement (Graduate and Undergraduate) – December 15 at 9:30 am and 2:00 pm

4. ADJOURNMENT
MINUTES
OF THE BOARD OF REGENTS
WESTERN KENTUCKY UNIVERSITY
June 22, 2012

• CALL TO ORDER

Required statutory notice having been given, the special budget approval meeting of the Board of Regents of Western Kentucky University was held in the Cornelius A. Martin Regents Room of the Mass Media and Technology Hall on the Western Kentucky University campus. The meeting was called to order by Chair Frederick A. Higdon at approximately 8:30 a.m., (CDT).

• INVOCATION

The invocation was provided by Mr. Tony Glisson, Human Resources Director.

• OATH OF OFFICE

The Constitutional Oath of Office was administered by Chair Freddie Higdon to Mr. Cory Dodds, Student Regent. President Gary A. Ransdell presented Mr. Dodds with the official Regent’s pin which was designed specifically for members of the Board.

• ROLL CALL

The following Regents were present:

Mr. Frederick A. Higdon, Chair
Mr. J. David Porter, Vice Chair
Mr. Cory Dodds, Student Regent
Ms. Cynthia Harris

Mr. Jim Johnson
Mr. James Kennedy, Staff Regent
Mr. Jim Meyer
Dr. Patricia H. Minter, Faculty Regent

1
Regents not in attendance:

Dr. Melissa B. Dennison
Mr. Rob Wilkey
Mr. Laurence J. Zielke

Others in attendance included the following:

Dr. Gary A. Ransdell, President
Mr. Howard Bailey, Vice President for Student Affairs
Dr. Gordon C. Baylis, Vice President for Research
Dr. Randy Capps, Parliamentarian
Ms. Kathryn R. Costello, Vice President for Development & Alumni Relations
Dr. A. Gordon Emslie, Provost and Vice President for Academic Affairs
Ms. Julia McDonald, Senior Administrative Assistant
Ms. K. Ann Mead, Vice President for Finance and Administration
Dr. Richard C. Miller, Vice Provost / Chief Diversity Officer
Mr. John Osborne, Vice President for Campus Services and Facilities
Dr. Robert Owen, Vice President for Information Technology
Mr. Todd Stewart, Director of Athletics
Ms. Robbin M. Taylor, Vice President for Public Affairs
Ms. Deborah T. Wilkins, Chief of Staff / General Counsel

In keeping with the policy of the Board, the agenda for the meeting and information and materials pertinent to items thereon had been mailed in advance of the meeting to members of the Board.

• MINUTES

The minutes of the first quarterly meeting held on January 20, 2012 were presented for adoption. Regent Minter noted the following correction on page nine, under Mr. Ron Mitchell’s discussion:

President Ronald Regan – corrected to Reagan

Clair Higdon noted the following correction on page thirteen, under Regent Minter’s discussion:

In contract, - corrected to contrast
MOTION:
Motion to approve the minutes of the first quarterly meeting held on January 20, 2012 (with noted corrections) was made by Regent Kennedy, seconded by Regent Meyer, and unanimously approved.

ACTION TAKEN: ☑ Approved  □ Not Approved  □ Other ________________

The minutes of the second quarterly meeting held on April 27, 2012 were presented for adoption.

MOTION:
Motion to approve the minutes of the second quarterly meeting held on April 27, 2012 was made by Regent Kennedy, seconded by Regent Minter, and unanimously approved.

ACTION TAKEN: ☑ Approved  □ Not Approved  □ Other ________________

1. FINANCE AND BUDGET COMMITTEE – ACTION ITEMS
(Mr. J. David Porter, Chair)

1.1 Approval of the 2012-13 Operating Budget including the Tuition and Fees Schedule

REQUEST:
Approve the 2012-13 Budget including the Tuition and Fees Schedule.

FACTS:
The WKU 2012-13 Budget is WKU’s financial plan for the fiscal year beginning July 1, 2012 and ending June 30, 2013, and it includes the Operating Budget and Capital Budget. The budget document includes the following components:

- Narratives by area that summarize Strategic Plan priorities;

- Revenue Summary;

- Expenditure Summary by Organizational Area (Unrestricted, Auxiliary Enterprises and Restricted) and Program Classification Structure (PCS);

- Expenditure Detail by unit (not included in the Summary Budget); and

- Capital Budget.
The Operating Budget includes Educational and General (E&G) and Auxiliary Enterprises revenues and expenditures. E&G revenue consists of unrestricted revenue – primarily state appropriation and tuition and fees – and restricted revenue (e.g., federal and state funds for student financial aid and for grants and contracts). Unrestricted funds are established to account for resources which may be utilized at the discretion of the governing board. Restricted funds are separately identified resources for which external donors or agencies place limitations on how the funds may be used. Auxiliary Enterprises revenue is from the self-supporting activities of WKU such as housing (reimbursed costs from the Student Life Foundation), food services, and bookstore operations.

The Capital Budget provides a listing of major capital and lease/purchase projects, funding sources, and the current status of these projects. It is noted that the General Assembly authorizes a maximum funding for each project for a biennium. However, depending on funding available, some projects may be completed at less than the authorized amount.

The 2012-13 Operating Budget and the dollar and percent increases, in comparison to the 2011-12 budget, are as follows:

<table>
<thead>
<tr>
<th></th>
<th>2012-13 Budget</th>
<th>Dollar Increase</th>
<th>Pct Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Budget</td>
<td>$388,597,000</td>
<td>$3,550,000</td>
<td>0.9%</td>
</tr>
<tr>
<td>Total E&amp;G</td>
<td>364,413,000</td>
<td>4,420,000</td>
<td>1.2%</td>
</tr>
<tr>
<td>Unrestricted E&amp;G</td>
<td>294,853,000</td>
<td>6,761,000</td>
<td>2.3%</td>
</tr>
<tr>
<td>Restricted E&amp;G</td>
<td>69,560,000</td>
<td>(2,341,000)</td>
<td>(3.3%)</td>
</tr>
<tr>
<td>Total Auxiliary Enterprises</td>
<td>24,184,000</td>
<td>(870,000)</td>
<td>(3.5%)</td>
</tr>
</tbody>
</table>

Total Budgeted Revenue by Source

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Pct of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and Fees</td>
<td>$172,732,000</td>
<td>44.5%</td>
</tr>
<tr>
<td>State Appropriations Operating</td>
<td>69,580,600</td>
<td>17.9</td>
</tr>
<tr>
<td>Kentucky Academy for M&amp;S</td>
<td>2,844,600</td>
<td>.7</td>
</tr>
<tr>
<td>Restricted Funds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and Contracts</td>
<td>21,350,000</td>
<td>5.5</td>
</tr>
<tr>
<td>Student Financial Aid</td>
<td>48,210,000</td>
<td>12.4</td>
</tr>
<tr>
<td>Self-generated Funds (including nonrecurring)</td>
<td>49,695,800</td>
<td>12.8</td>
</tr>
<tr>
<td>Auxiliary Enterprises</td>
<td>24,184,000</td>
<td>6.2</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$388,597,000</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
At its April 20, 2012 meeting, the Council on Postsecondary Education (CPE) approved 5 percent as the maximum resident undergraduate tuition and fees rate increase for 2012-13 at comprehensive universities. In its defense of holding the rate increase at a modest level, CPE President Bob King stated, “These are difficult economic times all around. We understand that raising tuition, even at moderate levels, causes concern for our students and families. What would cause greater concern, however, is if we allowed the quality of our academic programs and services to deteriorate. These tuition ceilings strike the right balance between affordability concerns of Kentuckians and the needs of our campuses to serve students.” There is a general sentiment that, during this period of sustained economic stringency, increases in resident undergraduate tuition and mandatory fees should be moderate and below historical rates of increase to ensure affordability, despite recent reductions in state General Fund support for postsecondary education. The CPE approves all tuition and fees rates with its focus on setting maximum parameters for resident undergraduates. Each institution has more flexibility in determining all nonresident rates and graduate rates. WKU’s 2012-13 Tuition and Fees Schedule is submitted for CPE approval at its June 21, 2012 meeting.

Based on Board of Regents’ policy, the mandatory student fees are being increased based on the Higher Education Price Index (HEPI) which was 2.4 percent for 2011. No increase is applicable to the Student Centers – DUC Renovation Bonds Fee.

The Operating Budget includes projected revenue based on the 2012-13 tuition and fees rates included at the end of the Executive Summary and actual enrollment from fall 2011. The budget includes tuition and fees totaling $172,732,000, an increase of $7.9 million or 4.8 percent. Tuition and fees account for 44.5 percent of the total budget and 58.6 percent of the unrestricted E&G budget. The budget includes a provision to charge the online learning tuition fee (20 percent of the regular tuition rate per credit hour) to all students, including full-time students. Until now, this fee has been assessed only to part-time students. However, with the increasing costs of technology and online course development, the University can no longer afford to waive the fee for full-time students. With this change, all students taking an online course will pay the same rate per credit hour. This is a common tuition assessment practice at many public universities, including those in Kentucky.

The budgeted state appropriation reflects the actions taken by the most recent Kentucky General Assembly. State appropriation will account for 18.6 percent of total budget and 24.6 percent of the unrestricted E&G budget of WKU. The budget includes state appropriations totaling $72,425,200 based on the following adjustments:

| FY 2012 State Appropriation | $77,377,300 |
| Reduction in State Appropriation | 4,952,100 |
| FY 2013 State Appropriation | $72,425,200 |
| Percent Change in State Funding | (6.4%) |
The 2012-13 Operating Budget includes an increase of $1,721,200 resulting from projected growth in sales and services and other revenue sources. Changes in self-generated revenue of departments across campus are allocated back to the departments associated with the respective programs and activities. A majority of these programs are called “Revenue Dependent” which identifies them as programs responsible for funding all of their direct programmatic needs. Revenue Dependent programs’ budgets are listed separately in the Expenditure Summary as the last listing within the Educational and General Budgeted Expenditures, Unrestricted Funds by Organizational Area.

Restricted Funds from grants and contracts and federal and state student financial assistance programs comprise 17.9 percent of the total budget. Grants and contracts revenue is projected to decline by $520,000 or 2.4 percent primarily due to the loss of state grants and contracts.

Budgeted student financial assistance is projected to decline by $1,821,000 or 3.6 percent. This loss of funds reflects a better estimate of the changes in the Pell Grant Program that occurred last year. The U.S. Department of Education's Federal Student Aid Office (FSA) issued a letter to college financial aid administrators noting the changes to the Pell Grant program following the completion of FY 2011 spending. While the legislation made no changes to the maximum Pell Grant award of $5,550, it repealed, effective for the 2011-12 academic year, a 2008 provision authorizing eligible students to receive a second Pell Grant. WKU currently awards Pell Grants to approximately 8,400 recipients or about 41 percent of our total headcount enrollment. The Auxiliary Enterprises revenue estimates are being lowered by $870,000 for FY 2013. Estimates reflect current year sales and a conservative outlook for the future sales given the renovation of Downing University Center and the relocation of the WKU Store.

**Expenditures Highlights**

*Recurring State General Fund Reduction Implementation*

The enacted 2012-14 state budget includes a reduction in funding for WKU of $4,952,100 effective July 1, 2012. Decisions have been made by Administrative Council on how to reduce the budget consistent with the approved state appropriations and are reflected in this budget. The recurring reductions are summarized starting on page 4 & 5 of the Executive Summary.

The FY 2013 budgeted expenditures, by major classification of expenditure, are summarized as follows:

<table>
<thead>
<tr>
<th>Major Classification</th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Auxiliary</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>$170.2</td>
<td>$0.1</td>
<td>$8.5</td>
<td>$178.8</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>70.4</td>
<td>20.9</td>
<td>9.8</td>
<td>101.1</td>
</tr>
<tr>
<td>Utilities</td>
<td>8.2</td>
<td>0</td>
<td>2.7</td>
<td>10.9</td>
</tr>
</tbody>
</table>
2012-13 Fixed Costs and Commitments

Fixed cost projections were calculated as part of the 2012-14 biennial budget request process. Throughout legislative sessions, these projections have been revised to support the need for continuing state funding and the need for a modest tuition rate increase. The most significant funding concerns are how the Commonwealth of Kentucky will address the unfunded liability in the State employee retirement systems and the lack of state funding for any fixed cost or compensation increases. The FY 2013 budget includes nonrecurring funds for a two percent salary increase for regularly budgeted full-time employees employed as of July 1, 2011 with a satisfactory performance appraisal and continuing employment anticipated.

The following unavoidable cost and commitment allocations are included in the 2012-13 Operating Budget:

**Estimated Fixed Cost Increases**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Books and Subscriptions Inflationary Adjustment</td>
<td>$160,000</td>
</tr>
<tr>
<td>Contractual Obligations</td>
<td>$492,000</td>
</tr>
<tr>
<td>Faculty Promotions</td>
<td>$250,000</td>
</tr>
<tr>
<td>Retirement Systems Rate Increases</td>
<td>$845,000</td>
</tr>
<tr>
<td>Degrees/Certifications</td>
<td>$5,000</td>
</tr>
<tr>
<td>Health Insurance for Rehires not Electing WKU’s Insurance</td>
<td>$40,000</td>
</tr>
<tr>
<td>Maintenance and Operations/Utilities Costs,</td>
<td></td>
</tr>
<tr>
<td>Music Recital Facility and Alumni Center</td>
<td>$175,000</td>
</tr>
<tr>
<td>Student Financial Assistance: Scholarships/Fellowships/Waivers/Grants-in-aid</td>
<td>$2,417,000</td>
</tr>
<tr>
<td>Fuel Costs, Police Department and Shuttle Buses</td>
<td>$105,000</td>
</tr>
<tr>
<td>AED Devices Repair and Maintenance</td>
<td>$10,000</td>
</tr>
<tr>
<td>Access Control Program Costs</td>
<td>$80,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$4,579,000</strong></td>
</tr>
</tbody>
</table>

**Strategic Commitments**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>2% Salary Increase</td>
<td>$2,100,000</td>
</tr>
<tr>
<td>International Legal Affairs Specialist</td>
<td>$62,000</td>
</tr>
<tr>
<td>Owensboro Campus Staffing</td>
<td>$125,000</td>
</tr>
<tr>
<td>IT Personnel for Library Services</td>
<td>$159,000</td>
</tr>
<tr>
<td>Minority Faculty Hiring Plan</td>
<td>$105,000</td>
</tr>
<tr>
<td>IT Critical Needs Lease Purchase</td>
<td>$316,000</td>
</tr>
<tr>
<td>Nursing Growth</td>
<td>$586,000</td>
</tr>
<tr>
<td>Nursing Doctoral Tuition</td>
<td>$248,000</td>
</tr>
</tbody>
</table>
Cohort Communication Disorders 143,000
Professional MBA (48,000)
Restricted Tuition Programs (Technology, Health Svcs, SGA/Programming) (40,000)
DELO Distribution (Online, Winter, Contracts, Dual Credit & Independent Learning) 87,000
Summer School (135,000)
**Subtotal** 3,708,000

**TOTAL** $8,287,000

**PROJECTED REVENUE INCREASE**
Carry Forward for 2% Salary Increase $2,100,000
Fall/Spring Tuition 6,075,000
Professional MBA (48,000)
Nursing Doctoral Tuition 248,000
Summer Tuition (135,000)
DELO 87,000
Restricted Tuition (40,000)
**TOTAL** $8,287,000

*Excludes tuition revenue reserved for a portion of state budget reduction.

**Capital Budget Summary**

The Capital Budget includes legislatively-authorized capital projects that will be under way next year or are currently under way including the source of funding, estimated cost, and the status of each respective project. Projects with a scope less than $600,000 do not require General Assembly approval and are not included in the Capital Budget. Many projects with a scope of less than $600,000 will address deferred maintenance needs and classroom improvements.

The 2012-14 Biennial Budget does not include any state-funded projects for postsecondary education.

Most of the capital projects reflect legislative authorization; projects started at an amount less than the authorized amount are displayed at the intended scope. Projects authorized but not funded to date or scheduled for FY 2013 are identified separately.

The Capital Budget totals $105,521,000 from all sources of funds.
## TUITION AND MANDATORY STUDENT FEES SCHEDULE
### PER SEMESTER

<table>
<thead>
<tr>
<th>Student Level/Enrollment</th>
<th>FY 2012</th>
<th>FY 2013</th>
<th>Rate per Credit Hour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td>$4,042</td>
<td>$4,236</td>
<td>$353</td>
</tr>
<tr>
<td>Nonresident</td>
<td>10,008</td>
<td>10,500</td>
<td>875</td>
</tr>
<tr>
<td>Incentive</td>
<td>5,172</td>
<td>5,508</td>
<td>459</td>
</tr>
<tr>
<td>Graduate (Per Credit Hour)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td>445</td>
<td>467</td>
<td>467</td>
</tr>
<tr>
<td>Nonresident, International</td>
<td>962</td>
<td>962</td>
<td>962</td>
</tr>
<tr>
<td>Nonresident, Domestic</td>
<td>489</td>
<td>583</td>
<td>583</td>
</tr>
<tr>
<td>Doctorate, Nurse Practitioner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td>535</td>
<td>562</td>
<td>562</td>
</tr>
<tr>
<td>Nonresident</td>
<td>802</td>
<td>843</td>
<td>843</td>
</tr>
<tr>
<td>Doctorate, Physical Therapy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td></td>
<td>562</td>
<td>562</td>
</tr>
<tr>
<td>Nonresident</td>
<td></td>
<td>843</td>
<td>843</td>
</tr>
<tr>
<td>Professional MBA (Per 6 Credit Hours)*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continuing Students</td>
<td>4,350</td>
<td>4,566</td>
<td>761</td>
</tr>
<tr>
<td>New Students</td>
<td>4,566</td>
<td>4,794</td>
<td>799</td>
</tr>
<tr>
<td>Distance Learning (Per Credit Hour)*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>397</td>
<td>424</td>
<td>424</td>
</tr>
<tr>
<td>Graduate</td>
<td>526</td>
<td>560</td>
<td>560</td>
</tr>
<tr>
<td>Active Military (Per Credit Hour)*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>250</td>
<td>250</td>
<td>250</td>
</tr>
<tr>
<td>Dual Credit (Per Credit Course)*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>200</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Independent Learning (Per Credit Hour)*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>315</td>
<td>353</td>
<td>353</td>
</tr>
<tr>
<td>Graduate</td>
<td>416</td>
<td>467</td>
<td>467</td>
</tr>
</tbody>
</table>

### Mandatory Student Fees:
- Student Athletics Fee: $212
- Student Centers Fee: $60
- Student Centers Fee, DUC
- Renovation Bonds: $70

*Mandatory student fees are not assessed to these students.
RECOMMENDATION:
President Gary A. Ransdell recommends that the Board of Regents approve the 2012-13 Operating Budget including the Tuition and Fees Schedule.

DISCUSSION:
For the detailed discussion, you may visit the Board of Regents webpage and listen to the recorded meeting via podcast - http://www.wku.edu/regents/podcasts/bor6-22-12.mp3.

Regent Minter:

At the Committee meeting, there was a lot of discussion between myself, Regent Dennison, and Regent Dodds, about our concerns of the increase in the fee for Distance Learning courses and the additional twenty percent. I have heard from a lot of constituents in the wake of that—which obviously means this discussion is circulating throughout campus because minutes are not recorded at the Committee meetings and therefore, the comments I made were not published or made public through the press. I’ve placed the comments into two categories:

1) There are those that worry we are hitting our price point (or above) and that we are reaching a point where we are going to see diminishing returns from raising tuition and fees, which will result in declined enrollment. This concern has been raised by many of my faculty constituents who worry about the impact this will have on students, and making sure we continue getting the number of students we need to make budget.

2) The other concern is that DELO was established to provide an entrepreneurial way for Academic Affairs to create new revenue streams. It has been a lifeline for the Colleges. We would be in much worse shape without our DELO distributions and I thank everyone involved for making this what it is. But it is money that the faculty creates by creating these opportunities and teaching these courses. It is our labor and the students’ payments that create this revenue stream. Given that, there is great concern that every dollar needs to go back into the academic budget.

Ms. Ann Mead:

A six percent budget cut is obviously a challenge for this campus. Provost Emslie and I were in Frankfort yesterday and we heard discussions about the appropriate balance between weeping in public about the fiscal impact of another state budget reduction versus sucking it up, doing the best we can, keeping our eye on the goal, and saying “we’ll get through it.” We have identified a means to implement this reduction with the least amount of pain, we believe. This is not painless. Because we have found a financial strategy to handle the budget reduction, there can still be the perception that perhaps there is still fat in the higher education budget, and there is not. So yes, you are absolutely correct that there is fiscal implication for whatever strategy we implement. But the strategy we implemented was intended to first and foremost protect positions. The strategy was two-fold:

1) It included redirecting funds that have been earned by DELO and have been allocated as supplemental allocations to the Colleges. The first component was reallocating a portion of those funds in support of minimizing the impact of the budget reduction. From an academic
standpoint, had we not done that, it would have applied a larger cut to the academic divisions and it would have resulted in some significant issues internally about how to manage that cut. and I do believe it would have meant cutting some positions.

2) The second part of our discussion in developing this strategy was the fact that WKU has been allowing full-time students to take online courses as part of their full-time load without any course fees or additional costs. There are some distinct cost differences in online delivery versus a main campus course. The distinct cost differences include the delivery of these courses and the investment of offering new courses, which is extremely important for future growth. It is not with great pleasure that we increase the cost of attendance for students, but we trust that this is a modest fee at $71 per credit hour and it will be part of the bigger picture that allows us to implement this budget reduction with the least amount of pain but not adversely affect the Colleges and the growth that can still happen with online learning.

Regent Minter:

My caution in going forward is that DELO has been an extremely productive golden goose—kudos to everyone involved in making DELO and extremely productive golden goose—and we don’t need to kill the goose that lays our golden eggs. The Colleges are squeezed as tight as they can go and we can’t do anything that’s going to impact that distribution. In fact, I would argue that the Colleges need a much greater distribution but I realize that is an internal matter, not a Budget Committee matter. Nonetheless, I think we need to be very careful and watch this to make sure we have our price points right and that we don’t suddenly start shooting our toes off one-by-one.

President Ransdell:

Ann has given a very thoughtful response but let me give a little more direct response to your question. In my opinion, this was not money taken away from Academic Affairs because what we did was impose the same online fee for full-time students that we have been implementing for part-time students since DELO’s inception. We just came to the conclusion that we can no longer afford to give online courses away to full-time students. So the $1.7 million that Ann has described is not money taken away from Academic Affairs rather it is new revenue generated by applying an online fee to full-time students that is being used to balance the budget. Had these funds not been reallocated, it would have resulted in about $1 million in cuts which would have meant faculty layoffs, and the other $700,000 would have meant staff layoffs. Keeping consistent with other universities and being fair to both full-time and part-time students is our rationale to help balance the budget and keep our employee workforce intact.

Regent Minter:

I hope you would agree that it is a slippery slope when you start taking money out of an academic budget to balance other places. We don’t use money from auxiliaries to keep the lights on; we use it to pave parking lots. Taking from the academic budget harms the academic mission of this university. I’m throwing a caution flag on this today. We have to start making decisions about what is important on this campus.
Regent Dodds:

First, I want to commend Ms. Mead and her staff for the huge amount of work they have put into this budgetary process. I firmly believe that WKU is the best undergraduate institution in the Commonwealth because we have some of the best students, faculty, and most service-minded staff that I’ve ever met. But the rising tuition all across the State—especially here at WKU—is a concern because we are consistently behind the other public universities in regards to faculty salaries. My personal philosophy is that universities are here to provide us with an education and other opportunities that we would not otherwise experience. One thing that WKU is known for (and was a factor in my decision to attend WKU) is the personal relationships that we can build with our faculty, the one-on-one time, the lack of graduate instructors, or being simply a number. At WKU, you are a person. But at what point with these rising tuition costs, not enough attention to faculty salaries and other academic matters, when does it happen that we no longer provide that same experience and level of academic quality that we have in the past? I personally don’t think it has happened yet, but it will happen. As we move forward into the future we do need to focus on these things because at some point we will lose our competitive edge for recruiting and retaining distinguished faculty members and the ability to create that Hilltopper experience.

At Graduation this spring we saw a number of single mothers who were recognized for obtaining their degrees and that is a wonderful achievement, but how many others began that had to drop out because of the rising tuition costs? At what point will students begin considering high tuition costs as a deterrent to attending WKU? Eventually we will reach a point when enrollment will decline because of rising tuition costs. We are the third most expensive University in the Commonwealth (as far as public universities), falling behind UK and UofL. If you ask me, that is not a good club to be in. I think that I speak for all students here on the Hill and across the State whenever I say that higher tuition should result in higher academic quality, more opportunities, and should not result in becoming a number or having graduate instructors in the classrooms taking the place of professors. I appreciate the hard work that Ms. Mead and her staff has done but in all good faith, I cannot vote for approval of this budget because I feel like it is not taking into consideration those factors that alumni remember about this great University.

**MOTION:**
Motion to approve the 2012-13 Operating Budget including the Tuition and Fees Schedule was made by Regent Johnson, seconded by Regent Meyer, and approved with the majority of votes. Regent Dodds voted nay.

**ACTION TAKEN:**  ☑ Approved  ☐ Not Approved  ☐ Other ____________________
2. NOMINATING COMMITTEE (Mr. Jim Meyer, Chair)

2.1 Recommendation / Election of 2012-13 Board Officers

REQUEST:
Election of the 2012-13 Board Officers, and appointment of Treasurer.

FACTS:
The following Regents served on the Nominating Committee for the 2012-13 Board Slate of Officers recommendation:

Mr. Jim Meyer - Chair
Dr. Melissa B. Dennison
Mr. Laurence J. Zielke

RECOMMENDATION:
The Nominating Committee and President Gary A. Ransdell recommend the following Slate of Officers for 2012-13:

Mr. Frederick A. Higdon - Chair
Mr. J. David Porter - Vice Chair
Dr. Melissa B. Dennison - Secretary
Ms. K. Ann Mead - Treasurer

MOTION:
Motion to approve the 2012-13 Board Officers was made by Regent Johnson, seconded by Regent Minter, and unanimously approved.

ACTION TAKEN: ☑ Approved  ☐ Not Approved  ☐ Other ____________________

3. OTHER BUSINESS (Mr. Freddie Higdon, Chair)

Upcoming dates:
- Retreat – July 26 at 10:00 am (Center for Research and Development)
- Third Quarterly Meeting – July 27 at 8:00 am (MMTH - Regents Room)
- Opening Convocation – August 24 at 8:00 am (Van Meter Auditorium)
- CPE Governor’s Trusteeship Conference – September 13-14 (Louisville)
- President’s Circle Gala – September 21 at 6:00 pm (Knicely Conference Center)
- Committee Meetings – September 28 at 9:00 am (MMTH – Regents Room)
- Homecoming – October 20 at 3:00 pm (WKU vs. ULM)
- Fourth Quarterly Meeting – October 26 at 9:00 am (Gatton Academy)
- Committee Meetings – December 14 / 1:00 pm (MMTH – Regents Room)
- Commencement (Graduate and Undergraduate) – December 15 at 9:30 am and 2:00 pm

President Ransdell noted that the CPE Governor's Trusteeship Conference scheduled for September 13-14, 2012 has been cancelled. A decision was made by the Governor’s Office and the CPE Presidents to re-evaluate this conference as to its effectiveness and whether or not it should be held annually or every two years.

4. ADJOURNMENT (Mr. Freddie Higdon, Chair)

With no further business, motion to adjourn was made by Regent Kennedy, seconded by Regent Minter, and carried unanimously. The meeting adjourned at approximately 9:15 a.m., (CDT).

CERTIFICATION OF SECRETARY

I hereby certify that the minutes herein above set forth an accurate record of votes and actions taken by the Board of Regents of Western Kentucky University in the special budget approval meeting held June 22, 2012 in the Cornelius A. Martin Regents Room in the Mass Media and Technology Hall on the Western campus, and further certify that the meeting was held in compliance with KRS 61.810, 61.815, 61.820, and 61.825 (enacted as Sections 2, 3, 4 and 5 of House Bill 100, 1974 Regular Session, General Assembly).

[Signatures]

Mr. Frederick A. Higdon, Chair
WKU Board of Regents
Approved on July 27, 2012

Dr. Melissa B. Dennison, Secretary
WKU Board of Regents
Approved on July 27, 2012