Italian Oven - Bowling Green, Kentucky (MSS 388)

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ORGANIZATIONAL HISTORY

The Italian Oven franchise in Bowling Green, Kentucky was located in the Hartland development at 1760 Scottsville Road. The local restaurant was the company’s second restaurant. The Italian eatery opened in July 1995 as a joint venture of The Bowling Green Investments, Inc. and OROKI (Oven Restaurants of Kentucky, Inc.), which was owned by Jim Crivits and Gerald Tyrrell. Located in a newly constructed Italianate structure, the business only lasted until 1997. This company was formerly known as Oven Restaurants of Kentucky, Inc.

COLLECTION NOTE

The collection contains correspondence, a site evaluation report, an extensive investor’s notebook, an invitation to the Bowling Green franchise opening, a menu, and sundry other items related to the opening and operation of the Italian Oven restaurant in Bowling Green, Kentucky. The collection also contains news clippings about the company and about the local franchise.

SHELF LIST

<table>
<thead>
<tr>
<th>BOX 1</th>
<th>Italian Oven</th>
<th>1994-1997</th>
<th>22 items</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folder 1</td>
<td>Inventory</td>
<td></td>
<td>1 item</td>
</tr>
<tr>
<td>Folder 2</td>
<td>Correspondence and reports</td>
<td>1994-1997, n.d.</td>
<td>10 items</td>
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<tr>
<td>Folder 3</td>
<td>Site evaluation package for Bowling Green franchise</td>
<td>1994</td>
<td>1 item</td>
</tr>
<tr>
<td>Folder 4</td>
<td>Individual investor material</td>
<td>1994</td>
<td>1 item</td>
</tr>
</tbody>
</table>
Folder 5  News clippings, invitation to opening, menu  1994-1995  9 items

BIBLIOGRAPHIC RECORD

MSS ITALIAN Oven – 1994-1997
388 Bowling Green, Kentucky

Correspondence, site evaluation report, investor’s notebook, invitation, menu, news clippings and sundry other items related to the opening and operation of the Italian Oven restaurant in Bowling Green, Kentucky.

½ box. 5 folders. 22 items. Originals and photocopies.

2008.19.28

SUBJECT ANALYTICS

Crivits, James H.  F2
Invitations  F5
Menus  F5
Restaurants – Bowling Green
Spiller, Robert Ernest, b. 1928 – Letters to  F2
Tyrrell, Gerald  F2

Jeffrey  01/20/2012