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This brochure is published by Western Kentucky University as a means of communication with those who are interested in knowing more about the school. It will supplement the University catalog and information provided in other University publications. We hope it will also serve as an open invitation to visit the campus or to call upon those at Western who can be of service in any way.

An institution, like an individual, has a personality as it possesses qualities and characteristics that are distinctive and unique. At any point in time, the personality or character of an institution is the reflection of past accomplishments, present endeavors, and future aspirations.

Founded in 1906, Western was established upon basic principles of service, commitment, and dedication which were formulated and declared by Dr. H. H. Cherry, the University's first president. The fact that these important qualities have been nurtured, preserved, and strengthened is a tribute to the people who have served the University since the year it was founded.

We are exceedingly proud of the educational opportunities offered by Western and of the human and physical resources that serve to sustain the University. However, it is the personality of Western — the spirit which prevails as manifested in the students, faculty, and alumni — which is the distinctive quality that sets Western apart from other colleges and universities. We shall remain committed to the ideals, standards of excellence, and purposes of the University as we make a dedicated effort to merit the loyal support of alumni and friends.

A cordial invitation is extended to interested individuals to visit the Western campus.

Dero G. Downing
President
I am not afraid of tomorrow for I have seen yesterday and I love today.

— William Allen White
Autumn is a second spring when every leaf is a flower.
— Camus
What is university life all about? It is a special part of your life set aside so you can have time to find yourself as a person, decide what you want to do in the years ahead, and develop the innate abilities which will open the way to your future. Who is the Western student? Here you can see some of the faces of members of the student body at WKU — some show moods for serious and studious times — others capture moments of reflection — and still others reveal carefree hours of fun or recreation which help to make the years spent in college memorable and unique. What is Western? It is life — more life — here for you to find.
Who sees the human face correctly: the photographer, the mirror, or the painter?

— PICASSO
Who are the Western faculty? They come to the University from virtually every state of the Union, and some are natives of foreign countries — they are cosmopolitan. Their diverse educational backgrounds infuse the student learning process with the depth of new dimensions. They are well-qualified — a majority either possess or are completing their doctorates. Most of all, you will find the Western faculty member is always conscious of your needs as a student, and you can see that concern mirrored in the faces shown here.
I am indebted to my father for living, but to my teacher for living well.
— ALEXANDER THE GREAT
Judge a man by his questions rather than his answers.
— Voltaire
The University is composed of seven colleges, and presents a wide range of learning opportunities, including a Community College and extensive evening and extension classes. Western's philosophy continues to reflect the aims of its founder, Dr. H. H. Cherry, for Western "to be a live school and to impart to its students a burning zeal to do and to be something, to let the reputation of the school be sustained by real merit, and to lead the student to understand that a broad and liberal education is essential to the highest degree of success in any endeavor of life."
Back of the deed the doer,
back of the doer the dream.
—Henry Hardin Cherry
The real purpose of books is to trap the mind into doing its own thinking.

— Christopher Morley
BOWLING GREEN COLLEGE
OF BUSINESS AND PUBLIC AFFAIRS

Accounting  Business Education
Business Administration and Office Administration
Economics  Sociology
Government  and Anthropology
There are three ingredients in the good life: learning, earning, and yearning.
— Christopher Morley
COLLEGE OF EDUCATION
Counselor Education
Elementary Education
Industrial Education and Technology

Physical Education and Recreation
Psychology
School Administration
Secondary Education
The first of all democratic doctrines is that all men are interesting.
—CHESTERTON
Curiosity is lying in wait for every secret.

— EMERSON
POTTER COLLEGE OF ARTS AND HUMANITIES

Art  English  Mass Communications
Foreign Languages  Music  Philosophy and Religion
History  Speech and Theatre
A great part of the information I have was acquired by looking up something and finding something else on the way.

— Franklin P. Adams
Freedom rings where opinions clash.
— ADLAI STEVENSON
Experience is not what happens to a man; it is what a man does with what happens to him.

— Aldous Huxley
Firmly believing that there is much to be gained from University life beyond the classroom, Western provides its students a wholesome array of other social, athletic, and academic activity. Memories to last a lifetime are found in the friendships formed and the experiences gained by pursuing your college education at Western.

If well used, books are the best of all things; if abused, among the worst.
— Emerson
Going to the moon isn't very far; the greatest distance we have to cover still lies within us.
— DE GAULLE
I start where the last man left off.
— THOMAS A. EDISON