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Western Kentucky University

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The Mid-Winter Term opens on January 30, 1917.

The Spring Term opens on April 10, 1917.

The Summer School opens June 18, 1917.

Many former students, who have been with us heretofore, are making their arrangements to enter again at the opening of the term and to continue their preparation for a larger service in the noble profession they have selected.

SURROUNDED BY GLISTENING GREEN FIELDS OF ALFALFA

Alfalfa will be one of the central thoughts for discussion at the Rural Life and Rural School Conference.

We earnestly ask every person who is interested in higher teaching standards, to use his influence in having student-teachers to attend the institution and to prepare for a higher service in their chosen work. There is no way to have a good school with-
out a good teacher, and the Normal was established in order that the teachers of Western Kentucky might have an opportunity to prepare for their work.

The Western Normal has been authorized to issue State Certificates, good for two years to those who complete the Elementary Course; for four years to those who complete the Intermediate Course, and for life to those who complete the Advanced Course. These certificates give the holders the privilege of teaching anywhere in Kentucky without further examination. If you expect to teach at any time you should write the Western Normal for literature which explains these Certificate Courses.

The school is putting forth an unusual effort to make the present scholastic year the greatest ever experienced in point of attendance as well as efficiency. It is our sincere desire to so instruct and inspire the students of this institution that they will go back into their communities fired with a determination to be and to do something, to make their school the most sanitary, the most attractive, the most progressive, and the most useful in their county.

RURAL LIFE AND RURAL SCHOOL CONFERENCE

STUDY of the program of the Conference, which is published in this issue of NORMAL HEIGHTS, will convince you that no one can afford to be absent from a single program that will be offered.

Will you be one of the six or seven hundred men and women who will attend the Conference and be profited by the instructive and inspiring work that will be done?
Hundreds of people from every section of Kentucky are already making their arrangements to attend the Conference. The prospects are most flattering for a very large attendance. Speak to your friends about it and work up a group of people to attend from your section of the State. This will help you in your efforts to have a greater community.

The Conference offers every person, who desires to improve his life and occupation, an unprecedented opportunity to do so. Do not fail to take advantage of this great occasion that is offered you without cost.

The programs of the Conference are offered free to everybody who attends. The only expense connected with attendance will be for transportation and for board while here.

The boarding committee has arranged for those who attend the Conference an unlimited amount of board in excellent private families at the rate of $1.00 per day. In addition to this, accommodations can be had at hotels at rates announced elsewhere in this publication. The local boarding committee will have pleasure in meeting you at the train and in accompanyings you to your boarding place.

The Convocation of County Superintendents of the Western Normal District will meet with the Conference. It is earnestly hoped that every Superintendent will be present and participate in the meeting. The Superintendents will have ample opportunities to have their own meeting and discuss those problems that are vital to their work.

Former students, who cannot attend the Normal during the present year, are urged to attend the Conference and to renew their associations and get the benefit from one of the greatest meetings ever held in the State.

Peter Greeley Holden, Agricultural educator, who has held numerous responsible and influential positions, among which are, instructor in Agriculture, Michigan Agricultural College; professor of Science, Benzieza College, Michigan; professor of Agronomy, University of Illinois, and afterwards in Iowa State College. Prof. Holden conducted the first railroad train for carrying agricultural instruction to farmers in 1904. He was at the head of all the agricultural extension work of Iowa State College in July, 1906 to 1912, and is at present in charge of the extension work for the International Harvester Company of America for world-wide extension of agricultural instruction.

Mr. Holden is author of many monographs on potato and sugar beet culture and selecting and preparing seed corn, also many articles in agricultural magazines and course of instruction in agriculture for Sioux City, Correspondence College of Agriculture.

Professor Holden will be with us and begin work at 9.20 Monday morning, February 19th. His work will be with the Superintendents of the Western Normal all day Monday. He will also work with the Conference on Monday evening and all day Tuesday.

Come and spend a week with us, if you cannot stay longer, and bring a group of men and women, boys and girls with you.

Students, who will be in the Western Nor-
mal during the Conference, will have an exceptionally fine opportunity to influence their acquaintances to attend the Conference. We suggest that each one begin now and speak to his friends and get them interested in the meeting. This should be done before leaving home for the school. Assure your friends that you will gladly meet them at the train and go with them to their boarding places. Every student has a great opportunity to use his leadership in getting people interested in attending this meeting.

Dr. J. B. Adams, the presiding elder of the Bowling Green District, has called the Pastors' Missionary Institute to meet with the Rural Life and Rural Church Conference. The pastors will have an opportunity to attend all of the general meetings of the Rural Conference as well as such of the divisional conferences as may bear upon their work. The ministers will have an opportunity to hold their own meetings and discuss those problems that are vitally connected with the Missionary Institute. This action on the part of Dr. Adams will give the visiting pastors a splendid opportunity to meet many leaders from all walks of life and from many sections of the country, and to study the best methods for community development.

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**PROGRAM**

**RURAL LIFE AND RURAL SCHOOL CONFERENCE**

Normal Heights, Bowling Green, Kentucky.

BEGINNING MONDAY EVENING, FEBRUARY 19th, AND CLOSING FRIDAY EVENING, FEBRUARY 23, 1917.

Held in the interest of better homes, better churches, better schools, better agriculture, better roads, better health, and better government.

A great program of lecture, round-table and demonstration work offered free to the public.

The classroom work of the Western Normal will be suspended during the Conference, and the work of the Conference will take the place of the work of the school.

Hundreds of citizens from every section of the State will attend.

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**MONDAY**

February 19

Auditorium—9:30 a.m.

Mr. P. G. Holder will work with the thousand or more rural teachers who will be in attendance at the Western Normal during the day.

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**TUESDAY**

DEPARTMENT MEETINGS

Tuesday, February 20, 8 to 10 a.m.

SECTION 1, OR FARMERS' DEPARTMENT, in Training School Chapel, Prof. J. R. Alexander, of the Western Normal, presiding.
Hon. John H. Peyton, President of the Nashville, Chattanooga & St. Louis Railway Company, who will speak at the Rural Life and Rural School Conference.

Mr. P. G. Holden will be in charge of the entire hour, and will discuss lime, alfalfa, the livestock interests, or any subject he may desire. The program for this hour will be left in the hands of this noted worker, who has no superior in his line of work. Round-table discussions will follow.

SECTION 2, OR RURAL SCHOOL DEPARTMENT, in the Auditorium, Prof. A. C. Burton, Head Rural School Department, Western Normal, presiding.

**Conditions and Needs of Rural Schools**

The condition of Kentucky rural schools as to attendance, efficiency, equipment and attitude. Also a discussion of the needs of our rural schools from the standpoint of the children, the community and the State. President Coates, of Richmond; Supervisors Chapman and Button and Rhoads will lead in the discussion. County Superintendents, teachers and citizens will participate in the discussions.

SECTION 3, OR BOYS' DEPARTMENT, in room 39, Prof. O. L. Cunningham, teacher of Agriculture, Western Normal, presiding.

A Discussion of Birds and Their Relation to the Farmer

The following things will be discussed at this meeting: First, the economic value of birds to the farmer. This will be a consideration of their feeding habits, as to whether they destroy noxious weeds, seeds, and injurious insects or beneficial insects and farm crops. Second, a discussion of the enemies of birds, such as the cat, the owl, the reptiles, the hunter, the English sparrow, and how to protect our bird friends from them. Third, a consideration of what can be done to encourage and protect the birds by providing houses for them to nest in, and feeding racks to provide food for them when the ground is covered with snow and sleet, and baths for them to come and drink and bathe during the hot summer days. Fourth, a study of their color workings and songs. In this connection Stereopticon pictures will be thrown on the screen to show their color workings, and the Victrola, with special bird records, will be used to study the songs and calls of the various song birds. Mr. James Speed, Editor of "Farm and Family," will give an address on Birds and Animals.

Mr. James Speed, Editor of "Farm and Family," will give an address on Birds and Animals.

Practical Dairy work on the farm will be considered at the Conference.
Dr. Cyril G. Hopkins, the noted author and soil expert of the University of Illinois. Dr. Hopkins will discuss before the general session on Friday morning, February 23d, "The Relation of Land to Prosperity," and on Friday afternoon, "Economic Materials for Use In Permanent Soil Improvement."

SECTION 4, OR COUNTY SUPERINTENDENTS' DEPARTMENT, in room H.
The County Superintendents will meet and elect their Chairman and Secretary and organize for the week's work. Superintendent Edward J. Tobin, of Cook County, Illinois, will meet with them and make an address and engage in a round-table discussion.

SECTION 5, OR POULTRY DEPARTMENT, in room 22, Prof. W. J. Craig, Head Department of Science, Western Normal, presiding.
Poultry for the Farm: D. D. Slade, Poultry Extension Specialist, Extension Department, University of Kentucky. Followed by a round-table discussion in which the members attending this Department are urged to ask questions and to participate.

SECTION 6, OR WOMAN'S AND GIRLS' DEPARTMENT, in Cabell Hall, Miss Iva Scott, Head Department of Domestic Science, presiding.
The value and need of labor-saving devices. A number of labor-saving devices will be on exhibit. Demonstrations will be given to show their usefulness to farm women.

Mr. W. D. Nichols will also discuss Practical Dairy Work on the Farm.

SECTION 7, OR RURAL CHURCH DEPARTMENT, in room J.
The ministers will meet and elect their chairman and organize the work of this department. Dr. Warren H. Wilson, the rural church worker, New York City, will meet with them and participate in the discussions. The ministers will arrange the program for the Conference.

SECTION 8, OR BETTER HEALTH DEPARTMENT, in room E, Dr. J. N. McCormack presiding.

"Sanitas Sanitatum, Omnia Sanitas"
All preventable diseases are grown from seed, like wheat or corn. Various disease seed secured from people in Western Kentucky will be shown under the microscope. Methods of growth will be demonstrated by sample cultures, the seed for which come from our own people. Similarity between weed seed and disease seed. How disease seed are scattered. The result. The stereopticon will be used to show exactly how the necessary spread of disease seed and the resulting sickness and death may be prevented. This demonstration may save your own life or that of your child, or may prevent an epidemic in your com-
F. C. Button, State Rural School Expert and Inspector, who will attend the Conference and participate in its programs.

Dr. Fred Mutchler, Head of Extension Work of State University, who will attend the Conference and take part in the program.

munity. Dr. Lillian H. South, State Bacteriologist, will lead the discussion.

** GENERAL SESSION **

Auditorium, Tuesday, 10.30 a.m.

Music.

Scripture Reading.

Prayer.

Announcements.

"Mating each Rural School to every Rural Home Therein," Dr. Edwin J. Tobin, of Chicago.

"Can the Farm Do It?" Dr. Warren H. Wilson, of New York City.

Music.

** DEPARTMENT MEETINGS **

Tuesday Afternoon, 2.00

Only the farmers and rural school sections of the department meetings will be announced in this program for the afternoon. The other departments if they desire, may meet and have afternoon sessions.

** SECTION 1, OR FARMERS’ DEPARTMENT, in Training School Chapel, M. O. Hughes, presiding. **

Mr. P. G. Holden will be in charge of the morning hour and will discuss lime, alfalfa, the livestock interests, or any subject he may desire. Mr. Mat Cohen, Commissioner of Agriculture, will also speak at this session.

** SECTION 2, OR RURAL SCHOOL DEPARTMENT, in Auditorium, A. C. Burton presiding. **

The Problem of Rural School Attendance

Analysis of the reasons for our greatest waste. The land holders and the tenants compared as to sending-to-school habits. Child labor in the country and what to do. Parents' clubs, course of study and graduation as a stimulus. Improvement of the compulsory law. Miss Lida Gardner, of the State Department of Education, will lead the discussion. Other speakers will be V. O. Gilbert, State Superintendent of Public Instruction; Mrs. Lucile Grogan-Jones, Miss Virginia Luten and others. The senior students will report on a study of attendance in Western Kentucky.

** GENERAL SESSION **

Auditorium, Tuesday, 7.30 p.m.

Dean A. J. Kinnaman, presiding.

Music.

Prayer.

"Social and Community activities initiated and directed by the Country Life Directors of Cook County," Hon. Edward J. Tobin.


(Each speaker will be limited to thirty minutes.) Moving pictures illustrating the development of the poultry business, and other interests will be presented.

** WEDNESDAY **

DEPARTMENT MEETINGS

Wednesday, 8 to 10 a.m.

** SECTION 1, OR FARMERS’ DEPARTMENT, in Training School Chapel, Mr. Mat Cohen, Commissioner of Agriculture, presiding. **

Round Table: Subject, Beef cattle and hogs. The discussion will be led by E. S. Goode, of the Extension Department of the State University—expert on the development of beef cattle and hogs. M. O. Hughes will follow Professor Goode. All persons are urged to participate in the discussion.

** SECTION 2, OR RURAL SCHOOL DEPARTMENT, in Auditorium, Prof. A. M. Stickles presiding. **

The Rural School and Appreciation.

How the story may be used. Rural school litera-
NORMAL HEIGHTS

D. D. Slade, Poultry Extension Specialist, Extension Department, University of Kentucky, who will discuss "Poultry for the Farm."

How to Grow a Good Acre of Corn
This will consist of a discussion, first of how to select good seed corn and when it should be picked. Second, a discussion of the various methods of curing seed corn. These methods will be illustrated with stereopticon pictures which will be thrown on the screen. Third, a discussion of the various types of seed corn testing apparatus and how and when to use them. Stereopticon pictures will also be used in this connection. Fourth, a discussion will be given of the value to the farmer of selecting, curing and testing seed corn. Fifth, a discussion will be given on how to manage the soil, how to plow it, when to plow it, how to prepare the seed bed and how to cultivate the corn. Stereopticon pictures will be used to illustrate each of these points. Prof. Tom R. Bryant, Extension Agent of the State University, will lead the discussion.

SECTION 4, OR COUNTY SUPERINTENDENTS’ DEPARTMENT, in room H.
The County Superintendents will hold a round-table and discuss such subjects as they may desire. Superintendent Edward J. Tobin, of Cook County, Illinois, will meet with them and engage in the discussion.

SECTION 5, OR POULTRY DEPARTMENT, in room 22, Prof. M. A. Leiper, presiding.
A discussion of poultry for the farm will be continued by Mr. D. D. Slade and others. This discussion will be followed by a round-table in which the members attending this department are urged to ask questions and to participate in the program.

SECTION 6, OR WOMEN’S AND GIRLS’ DEPARTMENT, in Cabell Hall, Miss Iva Scott, presiding.

The Planning and Serving of Meals
A discussion concerning the types of foods to be used in summer and winter; the factors involved in rightly planned meals; a demonstration will be given showing the proper methods to lay a table for breakfast, dinner and supper, or lunch. The discussion will be opened by Miss Iva Scott, and will be followed by Miss Katherine Mitchell, Head of the Department of Domestic Science, High School, Bowling Green, Kentucky.

Mr. D. D. Slade, the poultry expert, will also address this department.
Dr. Warren D. Wilson, Superintendent of Country Church Work, Presbyterian Church, U. S. A. Dr. Wilson will deliver three addresses before the general sessions of the Conference on the following subjects: "The School and the Community"; "Can the Farmer Pay for It?" "Country Boys and Girls who Drop Out."

SECTION 7, OR THE RURAL CHURCH DEPARTMENT, in room J.

The ministers will hold a round-table and discuss such subjects as they may desire. Their program from day to day will be left with them.

SECTION 8, OR BETTER HEALTH DEPARTMENT, in room E, Dr. Arthur McCormack, presiding.

From a health standpoint a rural community is one which does not have the use of a public water supply and a public sewage disposal plant. Why?

An actual demonstration of a safe running water supply for the smallest farm house at a cost of $12.00. More elaborate supply systems. How water becomes polluted. Its danger. How to build a cistern. How to protect a well, or a spring.

Why sewage disposal is as necessary on the farm, at the tenant house or in the small town or village as in the city. How a safe sewage disposal plant can be installed at your home at a cost of $15.00 or less. Models, patterns and pictures will be used to illustrate this demonstration so that everyone who sees it can return home and safeguard his own and his neighbors' health by doing the things talked about. Dr. D. P. Curry, State Sanitary Engineer, will lead the discussion.

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GENERAL SESSION

Auditorium, Wednesday, 10.30 a.m.

Music

Prayer

Announcements.

Address, Hon. John H. Peyton, President Nashville, Chattanooga & St. Louis Railway Company, Nashville, Tenn.

Address, Mrs. Cora Wilson Stewart, Founder of the Illiteracy Movement, and President of the State Illiteracy Commission.

Moving pictures.

* * *

DEPARTMENT MEETINGS

Wednesday, 2.00 p.m.

SECTION 1, OR FARMERS' DEPARTMENT, in Training School Chapel, Dr. Fred Mutchler, presiding.

Co-operation and marketing, rural credits and practical dairy work on the farm will be considered. The discussion will be led by Dr. Fred Mutchler, followed by Mr. W. D. Nichols, Mr. Jake Crider and Mr. M. O. Hughes.

Rodman Wiley, State Commissioner of Public Roads, who will attend the Conference and participate in its programs.
Edward J. Tobin, County Superintendent, Cook County Illinois. Superintendent Tobin has come into national prominence as a result of the far-reaching and constructive work he has done. He will discuss the following subjects at the Rural School and Rural Life Conference: The Country Life Directors of Cook County; Cook County’s Achievement Course; School Home Projects; Mating each rural school to every rural home therein; Social and Community activities initiated and directed by the Country Life Directors; Wanderlehrer—its effect on teachers, pupils and the community.

SECTION 2, OR RURAL SCHOOL DEPARTMENT, in Auditorium, Prof. A. C. Burton, Head of the Rural School Department, Western Normal, presiding.

The Rural Teachers and Trustees


The rural school trustee, his duties and opportunities. Essentials of an efficient trustee. How a trustee may select a good teacher. Mr. Tobin will speak at this meeting. Superintendent T. C. Cherry will aid in the discussion. County Superintendents and Trustees will give experience. Mr. McFarland will discuss the success of the new requirements in Daviess County. Suggestions may be made as to raising the standard by law.

The Rural School and Other Rural Activities

Other Suggestive Questions for Discussion: The rural school and its relation to health, to industrial conditions, to social life for old and young, to the spread of general information, to the cultivation of appreciation for music and pictures and flowers, to the civic and moral work of the community. Mr. Hughes, Mr. Stickles, Mr. Alexander and Mr. Foster will discuss the topics mentioned. A general discussion and round table will follow.

GENE RAL SESSION
Auditorium, Wednesday, 7.40 p.m.
All speakers for this program will be limited to twenty-five minutes each.

Music.
Announcements.
Address: Mr. Rodman Wiley, State Commissioner of Roads.
Address: Dr. Fred Mutchler, Head of Extension Work of State University.
Address: Dr. J. M. Moore, Secretary Home Mission Board.
Moving Pictures.

THURSDAY
WASHINGTON’S BIRTHDAY
February 22

The different departments may if they desire meet

Dr. P. P. Claxton, United States Commissioner of Education, who will address the general session of the Conference on Friday evening.
at the usual hour in the morning and hold department meetings, but it is earnestly desired that no other department meetings be held during the day as the three great programs given below have been prepared for the three general sessions of the day.

GENERAL SESSION
10.30 a.m.—Greetings

One-minute greetings from each of the fifty-one counties of the Western Normal District and one from all other students who do not live in the Western District, will be given by the students of the Western Normal. The students will select the speakers.
A $5.00 gold piece will be given to the person giving the best greeting.
A $2.50 gold piece will be given to the person giving the second best greeting.
No greeting must contain over one hundred words.

THE PAGEANT OF KING CORN AND QUEEN ALFALFA

Given by the Students of the Western Kentucky State Normal, Under the Direction of Miss Mattye Reid, Teacher of English of the Western Normal

Auditorium, 1.30 p.m.

The Pageant of King Corn and Queen Alfalfa is divided into five episodes or acts. The first episode relates the Indian legends of corn as told in Longfellow’s Hiawatha. The opening scene is that of an Indian village. The Indians are gathered about the camp-fires and as the reading begins, Hiawatha emerges from the group about the tent of Nokomis, carrying a small tent, which he erects apart from the others in preparation for his fasting. During his fasting, he wrestles with Mondamin and finally overcomes and buries him. Hiawatha later, returning to the spot, discovers a stalk of corn growing from Mondamin’s grave. He calls the Indians of the village, and quickly they gather about him, expressing their delight over the “gift of Mondamin” in a joyous dance.

Then, follows the introduction of Alfalfa and her discovery among the clovers and grasses, impersonated by young women in filmy attire. Alfalfa, the fairest and prettiest of them all, is the object of much speculation by King Corn. And now, a bit of her history is given; how she came from over the seas, brought by Henry Miller, the progressive California stockman. After many interesting scenes, the story culminates in the marriage of King Corn and Queen Alfalfa, typified by the appearance of prosperity in a big automobile, and the departure of the wedding party, followed by the cheers of the wedding guests.

3.30 p.m.

One hour of moving pictures illustrating the ideals and spirit of America.

GENERAL SESSION

Auditorium—7.30 p.m.

A high-grade musical program will be rendered.

Part One

The first part of the program will be under the direction of Miss Mary Armitage, Supervisor of Music in the Bowling Green Public Schools. It will include the rendition of several patriotic songs and the beautiful cantata, “Queen of May.” About three hundred children will participate in the program.

Part Two

The second part of the program will be rendered by the Oratorio Society of the Western Normal, consisting of three hundred voices accompanied by the school orchestra, and will be under the direction of Professor F. J. Strahm, Dean of Music of the Western Normal. The program will consist of various chorus numbers and also by members of the Music Faculty of the Western Normal.
Mat S. Cohen, State Commissioner of Agriculture, who will attend the Conference and participate in its programs.

FRIDAY

DEPARTMENT MEETINGS

Friday, 8.00 a.m.

SECTION 1, OR FARMERS' DEPARTMENT, in Training School Chapel, Morgan Hughes, presiding.

Round-Table: "Organizing a Rural Community;" "Community Clubs;" "Co-operation and Marketing." The discussion will be led by Mr. Geoffrey Morgan, Director of the Boys and Girls' Clubs of Kentucky.

SECTION 2, OR RURAL SCHOOL DEPARTMENT, in Auditorium, Prof. R. F. Green, presiding.

Consolidation and Unifying of Rural Schools

Arguments for and against enlarging the school district. What has been done and the success of the movement. Chief obstacles. Comparative cost and comparative results. Effect of consolidation on teachers and efficiency of service. The greatest results to be gained. The outlook for Kentucky. Mr. Tobin, Prof. Coates and Prof. Leiper will lead the discussion. Superintendents, teachers and trustees are invited to participate and ask questions.

SECTION 3, OR BOYS' DEPARTMENT, in room 39.

Prof. O. L. Cunningham, presiding.

How to Grow an Acre of Alfalfa

At this meeting a discussion will first be given of how to select the land, how and when to plow it, how to manage it previous to seeding time to conserve the soil moisture, kill the weed seeds and prepare a good seed bed. Second, a consideration of the acidity of the soil, how to make an acid test; the best methods of liming the soil, the amount to put on, etc.; the methods of inoculation and how to use them, and the phosphorus requirements of alfalfa.

Third, a study of the best methods of harvesting the crop, as to time of cutting, methods of curing, etc. In this connection stereopticon pictures will be thrown on the screen to illustrate the point under discussion.

Fourth, a discussion of the value of alfalfa as a feed for livestock of various kinds and as a redeemer of Kentucky's worn-out soils. This discussion should be full of interest to every boy in Kentucky, as it will do more in the future to build worn-out soils and to fill the farmers' pocket with money than any other crop.

Boys' Pig Club

At this meeting Mr. Thomas Bryant, of the State University, will tell the boys how to grow a good pig. This will consist of a discussion of the food requirements and how they should be given; a study of balanced rations and how to balance them; a study of the self-feeder for hogs and the various types of hog houses. Finally, a study of the value of hogs on the farm, first, as a means of making money and second, as a means of keeping up the soil fertility. Stereopticon pictures will accompany each of these discussions, showing the best methods of management of hogs, of feeding, and pictures of the various types of pure-bred hogs.

SECTION 4, OR COUNTY SUPERINTENDENTS' DEPARTMENT, in room H.

The County Superintendents will arrange their
THE HEN THAT LAID 291 EGGS IN A YEAR
Poultry business will receive careful consideration during the Conference.

program for this period.

SECTION 5, OR MOONLIGHT SCHOOL DEPARTMENT, in room 22, Miss Mattye Reid, presiding. Mrs. Cora Wilson Stewart will lead a round-table discussion on Moonlight Schools. This entire period will be devoted to the study of this vital educational question. R. S. Eubank will also speak.

SECTION 6, OR WOMEN’S AND GIRLS’ DEPARTMENT, in Cabell Hall, Miss Iva Scott, presiding.

School Lunches.
A general discussion on school lunches, their importance, method of packing, and selection of foods. A well-packed lunch-box will be on exhibition.

The Relative Value of Foods and a Collection of Some Yielding 100 Heat Units
A general discussion on foods, their composition, function in the body, and the importance of balanced meals.
A collection of foods will be made showing the quantity which will yield 100 heat units in the body.
Mr. W. D. Nichols will also discuss Practical Dairy Work on the Farm.

SECTION 7, OR THE RURAL CHURCH DEPARTMENT, in room J.
The ministers will arrange their program.

SECTION 8, OR BETTER HEALTH DEPARTMENT, in room E, Dr. Arthur McCormack, presiding.

Tuberculosis. Its prevalence. Its method of spread. Its causation. How it may be prevented. The role of the Public Health Nurse. The aims and purposes of the State in the prevention of tuberculosis. Discussion led by Dr. W. L. Heizer, Secretary State Tuberculosis Commission.

The Bookkeeping of Humanity—Vital Statistics. The record sheets of “Kentucky’s Family Bible” for five years. From what diseases are our people dying? If these deaths had been prevented, how would it have profited the Commonwealth in humanity—in dollars and cents—in the effectiveness of our people? The machinery required for the gradual elimination of preventable disease. The economic question considered. The cost. The results in terms of human beings. Discussion led by Dr. P. E. Blackerby, State Registrar of Vital Statistics.

GENERAL SESSION
10.30 a.m.
Announcements.
Music.

GENERAL SESSION
Auditorium, 2.00 p.m.

GENERAL SESSION
Friday, 7.30 p.m.
Music.
Announcements.
Address, President Henry Barker, State University.
Address, P. P. Claxton, United States Commissioner of Education, Washington, D. C.
Music.
Moving Pictures.
Other Information Concerning the Rural Life and the Rural School Conference and the Western Normal.

SPECIAL RAILROAD RATES OFFERED TO THE CONFERENCE.

YOU are interested in that boy and girl of yours and you want them to do the thing that will make them noble citizens of this country and the thing that will prepare them for a successful career. We have arranged for a special program for the boys and girls twelve years old and over, who will attend the Rural Life Conference, and the program will be of a nature to visualize their future and to inspire them to higher achievements. No father or mother can make a greater investment for their boys and girls than to arrange for them to attend the Conference, and take advantage of the unprecedented opportunities that will be offered. The school will, whenever it is desired, take a special oversight over the boys and girls and will see that they are safe while here and that they will have suitable boarding places. The boarding committee will meet them at the train and throw around them every care and attention.

THE MEN AND THE WOMEN OF THE FARM

The programs of the Conference will consider the vital problems of the farm and the home. Able instructors and lecturers of wide and practical experience will devote their entire time to this feature of the work. It is earnestly hoped that six or seven hundred farmers and farmers' wives will appreciate the opportunities offered by the Rural Conference and will begin now to make their arrangements to be present. We want you to come, for you will enjoy every minute of your time while here, and will besides be greatly benefited by the unusually rich program that has been offered. We shall have pleasure in meeting you at the train and in assisting you in making boarding arrangements.

THE BIRD-HOUSE CONTEST

The boys and girls of Kentucky should not overlook the Bird-House Contest that is being conducted by the Western Normal. $10.00 in gold is offered for the best blue-bird house. $5.00 in gold for the second best blue-bird house. $10.00 in gold for the best martin house. $5.00 in gold for the second best martin house. $10.00 in gold is offered for the best wren house, and $5.00 in gold for the second best wren house. These bird houses must be on exhibition at the Rural Life and Rural School Conference. They will be judged by competent people, and the above prizes awarded. Every boy and girl in Kentucky between the ages of six and eighteen is eligible to enter the contest. All houses should be completed and in Bowling Green by February 15th. The prize houses will be kept by the Normal School and erected on the campus, and all others be returned. A special circular giving specifications and other information will be mailed upon application to President Cherry.
The Western Normal offers all persons who desire to prepare for the County Examination, an exceptional opportunity to do so. Special attention will be given to this work, and no one who desires to get ready for the County Examination need hesitate to enter the Normal. Special classes, and all regular work connected with this course, will begin on January 30th. See your County Superintendent and secure free tuition.

The Extension Department of the State University will give able and constructive assistance in handling the program of the Rural Life and Rural School Conference. Many people from many sections of rural Kentucky will be reached during the Conference through the efficient and noble work that will be done by the Extension Department.

It is earnestly hoped that persons attending the Conference will bring with them one or more products grown upon their farm, one or more big ears of corn, a sample of potatoes, or something else produced on the farm. All incoming students are urged to find something that would make an interesting display and bring the same with them.

The L. & N. R. R., the N., C. & St. L. R. R., the Southern R. R., the C., N. & T. P. R. R., the Frankfort & Cincinnati R. R., under the joint passenger tariff No. EXC-6922, have offered a special railroad rate of approximately four cents per mile for the round trip to the Rural Life and Rural School Conference. Tickets will be on sale on February 18th and 19th, and will be good returning up to February 26th. Persons desiring to take advantage of these low rates should see their railroad agents concerning the same. No low-rate tickets can be purchased after midnight Monday, February 19th.

We trust every person who receives this publication will study the program from the beginning to the end. We do not believe that a greater program has ever been offered the people of Kentucky. It has been worked out with a view of doing a constructive piece of work, and one that will be valuable to every individual and every home in the land. February is a good time to come to Bowling Green, and while here develop a program of action to be put into operation after you return home. Able men will be glad to advise with you and to assist you in working out a constructive program.

The Conference opens on Monday evening, February 19th, at 7.30 o'clock, and closes Friday evening, February 23d. Dr. Warren H. Wilson, the noted author and orator, and the great exponent of rural problems, will speak on Monday night; and Hon. P. P. Claxton, the United States Commissioner of Education, will close the Conference with one of his great addresses on Friday night. The Conference will open and close with a program that you cannot afford to miss, and every program rendered between the opening and the closing will be as good. It will pay you to commence now to make your arrangements to be present during the entire Conference.

There will be a rural church section under the direction of the ministers. A large number of ministers representing the different churches, will be present. They will hold their own meetings and discuss those questions in which they are interested and which are vital to the development of the rural community. Dr. Warren H. Wilson, Superintendent of Country Church Work, of the Presbyterian Church, U. S. A., New York City, in addition to giving two or three lectures before the entire assembly of people, will work with the ministers in their sectional meetings. It is earnestly hoped that
many ministers will attend and not only get the benefit of the general programs, but take an active part in the work of the regular church section.

We trust every former student will send in a list of the names and addresses of the men and women, boys and girls who may attend the Conference. We shall have pleasure in writing them and in sending them a copy of this publication. Please do this immediately, as it will be of incalculable value to us in securing a large attendance at the Conference and, besides, it will do much good in creating a larger interest in the growing of a greater community.

Commence now and make your arrangements to be at the Conference, and while here study those vital problems you have in mind putting into operation during the approaching year. Everyone will have a chance to discuss these problems with a large number of experts who have given their lives to a special study of the different school and agricultural problems. The individual who attends the Conference will return to his work with a larger enthusiasm and a better knowledge of the things he has in mind to accomplish. The small cost connected with attending the Conference will sink into insignificance when compared with the many good things he will receive. It will pay not only spiritually but economically.

For further information address,

H. H. CHERRY, President,
Western Kentucky State Normal School,
Bowling Green, Kentucky.