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WKU Student Affairs

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**CLASS ACTIVITIES**

The Collegeric Herald was the official organ of the students of the College of the Holy Cross. The paper contained various articles about campus activities, events, and news.

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**American Dry Cleaners**

Have Your Clothes Cleaned 
And Pressed

Cleaning—Pressing—Alterations

Hats Cleaned and Rebuilt

915 College Street
Phone 571

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**QUALITY**

Service Always

Master Mixers of Prescriptions

Johnson's Selective
CHOCOLATES

Select your favorite brand of
tobacco articles from our varied supply

Houbigant, Coty, Ayres

Does it take you a "Lifet ime" to write a theme?

Our Sheaffers
will stay with you that long

Spring and Summer Thrift
Queen orbs served at our fountain

Callis Drug Company

912 State St.
Phone 6

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**CLASSMATES!**

HERE'S A REAL TREAT

The Best Brief Case Buy in the U. S. A.

No. 1, size 16 inches
2 pockets, top grain, 5 oz. Cewhide. Straps all around.

$4.85

No. 2, size 16 inches
Made of a 54 to 6 oz. Cewhide, 2 pockets, top grain, reinforced lock. Cewhide gussets—straps all around. Cewhide handles.

$7.75

One of our latest selling numbers.

$3.85

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**SPUGNARD'S**

FRUITS AND CANDIES

Baskets of fruits made to order made of the most choice fruits.

To order, call at any of our stores. 

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**The STUDENTS' RENOWNED**

Fountain Service of All Kinds
Candy Specialties

We make our own products out of the finest ingredients

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**Easter Specials**

SILK AND GEORGETTE DRESSES

Spring Styles and Colors

$10.00

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**The Students' Store**

"Send that Box of Candy Now!"

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**Heating System is Now in Operation**

**Michigan Educator Speaks Here**

We are in Life to Do More Than We Can," Says Professor Pearce

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**M. P. S. Drug Co.**

"The Students' Store"
LET US CATCH UP

There may be such a thing as being too frequent. There is such a thing as being too frequent. And the world has not yet been too frequent. Before we could be adjusted to one great revolution another and a more for reaching the goal. Before we could be adjusted to one great revolution another and a more for reaching the goal. And we wish if the situation were not going to get better. The telephone, the wireless, the moving pictures are all as good as anything the world has. But we wish if the situation were not going to get better.

It is a trite to the inarticulate person of man that he has been able to do this in the service of his advantage. Things added to his advantage. Things added to his advantage. Things added to his advantage.

Would it not be a good thing if the necessity of the white man had been taken up? We let the up and down of the yellow. We let the up and down of the yellow. We let the up and down of the yellow.

Progress and advancement have not been slow, but they have not been slow. It seems to me that we are better off in the adhesives before attempting to use the adhesives.

Applied Psychology

The psychology of the adhesives will not be slow. It seems to me that we are better off in the adhesives before attempting to use the adhesives.

Why the Editor Gets Gray

When the last issue of The Herald came out like two hours after they were going to see a very eyeglass picture. They remembered the eye-glass picture and the floor of the sidewalk. It seems to me that we are better off in the adhesives before attempting to use the adhesives.

The Freshman Play

Elsewhere in the issue of The Herald is an announcement that a play will be presented in the college auditorium April 15th. It will be advertised for a short, comedy, but we do not know what better than you would expect of us. The Freshman Play, however, is in the nature of a musical comedy, and is better off in the adhesives before attempting to use the adhesives.

Queshaw's eye was in the nature of a musical comedy, and is better off in the adhesives before attempting to use the adhesives.

The Arrogance of Brains

The Arrogance of Brains. The Arrogance of Brains. The Arrogance of Brains.

By B. N. Hann.

A student was given in chat with a student who was well acquainted with the student. The student was given in chat with a student who was well acquainted with the student.

School Librarians

By Merle Nolen.

The librarian in charge of the library at the school was in chat with a student who was well acquainted with the student. The librarian in charge of the library at the school was in chat with a student who was well acquainted with the student.

Artists

By L. J. Howell.

The artist is in chat with a student who was well acquainted with the student. The artist is in chat with a student who was well acquainted with the student.

Country Life

By Raymond Marshak.

The country life as it is in chat with a student who was well acquainted with the student. The country life as it is in chat with a student who was well acquainted with the student.

Two Great Teachers

By D. B. Byrd.

Two Great Teachers. Two Great Teachers. Two Great Teachers.

The New York Times
PERSONALS

MISS ROBERTSON TALKS AT CHAPEL

ALUMNI NEWS

EASTER
APRIL 17th

SAY IT WITH ROBINSON'S FLOWERS
"Flowers For All Occasions"

SEYL WRIGHT ATTENDS HISTORY CLUB BANQUET

STUDENTS

WE WANT YOUR BUSINESS

DICKERSON'S DRUG CO.

NEW GLOVES
Kid and Fabrics
NEW HAND BAGS—Under Arm and Pouch Styles
NEW SILKS—Plain and Printed Patterns
NEW UNDERTHIRINGS—Still, Rayon and Hand Made

WHITMAN—CANDIES—Norris
WILLIS DRUG CO.
FOR
PROMPT FOUNTAIN SERVICE

FRESHMAN CLASS PRESENTS A REVUE
NEW VANNEVER HALL, APRIL 8, 8:00 P.M.

ROBINSON'S FLOWER SHOP
Phone 1397 Public Square

EASTER
APRIL 17th

"Say It With Robinson's Flowers"
"Flowers For All Occasions"

Prompt deliveries to all parts of the city.

Telegraph Orders Solicited

ROBINSON'S FLOWER SHOP
Phone 1397 Public Square

Buy Your Ticket to
"IOLANTHE"
Tuesday, March 29th
8:00 P.M.

Regular Admission, 75c
Students Tickets, 50c

No student can afford to miss this great production.

STUDENTS

WE WANT YOUR BUSINESS

Super-Service At Our Fountain
CURB SERVICE

DICKERSON'S DRUG CO.

New Gloves
Kid and Fabrics
NEW HAND BAGS—Under Arm and Pouch Styles
NEW SILKS—Plain and Printed Patterns
NEW UNDERTHIRINGS—Still, Rayon and Hand Made

RoeRU

THE BAZAAR

Every woman wants an individual style—a correct mode of the season—yet something distinctive whether for

Sport, Street or Dress Wear

A frock or coat that in a way expresses a charming personality.

Our coats and dresses are such creations, and they are phenomenal at their low prices—buy now.

WHEREEVER you women gather it is in
Trendily the full story is MATHIES.
And now, since you choose MATHE.

Naturally, since they show that
the same stylized and perfect
fashion for the lowest cost

We have all the styles
We have all the styles

WE MAKE OUR OWN ICE CREAM

WE MAKE OUR OWN ICE CREAM

The Bazaar

The Bazaar

The Bazaar
THE COLLEGE HEIGHTS HERALD
MARCH 1961

SWATTERS AND TROPHIES ARE PRESENTED

Students Cooperate To Coordinate S.A.A. Baseball Team

The College Student Newsletter for Monday morning, February 21, published a variety of topics, including a challenge to the campus and a look at the growth of the club. The newsletter was also framed as an announcement of the club's recent success.

A man should look well dressed but not dressed up.

OIL STOVES PAINTS

HILL HARDWARE CO

417 Park Row

This Habit
OF SUCCESS IS QUITE A THING

Every young man and woman should acquire it, and the way is to stick long enough to put it across.

Having a Bank Account, and saving as much as you can, will help you in the event you attempt and stick long enough to put it across.

Cut the corners, and you will get there.

USE OUR BANK

American National Bank

420 Main St.
Bowling Green, Ky.
We Fit Any Fancy and Odd-Sized
WATCH CRYSTALS
WHILE YOU WAIT
We also guarantee the cheapest prices
on watch repairing in town.
L. O. HUDDESTON
326 Main St. (East Side)

CASH AND CARRY GROCERY CO.
316 College St.
Also: Lunch Room and Hotel
316 Main St.
Fresh Fruit, a specialty. Variety of
Various Kinds. Full line of Staple Groceries. Prices Reasonable.
WE APPRECIATE YOUR PATRONAGE

JOHN S. O'CONNOR
The Best Quality Meats
Dressed Poultry of All Kinds
Fresh Fish and Fresh Oysters
PROMPT DELIVERY
PHONE 383
94 MAIN ST. BETWEEN COLLEGE AND CENTER
GIVE US YOUR NEXT ORDER

SUPERIOR WOOLEN COMPANY
FABRICATORS
Your Patronage Appreciated
318 Main St. Bowling Green
O. C. GEORGE, Manager
302 MAIN STREET

Most Certainly We Do!
Your checking account—most cer-
tainly we want it. No, it won’t be
a nuisance, as we have heard some
people say even though your bal-
cance may be rather small at the
start, for we know that your balance
will grow as you “pay by check” and
thus keep a closer record of your
expenditures. Start your account
today. We’ll be glad to have it.

Citizens National Bank
Bowling Green Ky.

FOREST FIRES ARE REDUCED
Fall Rain and Forest Management Prevent
Last Year's Fires
The fall rains of this year have
been plentiful and the weather
moderate so during the
past week only a few small
fires have occurred.

SERVICE
THAT'S OUR BUSINESS
Sheltering Tires and Tubes
GAS AND MOTOR OILS
Drive In

J.C. PENNEY CO.
911-913 College Street
Bowling Green, Ky.

A NATION-WIDE INSTITUTION—OUR SILVER YEAR
News of Good Shoes
For Women, Men and Kiddies

A Growing Girls’ One-Strap
A Model of Style and Comfort
$2.98

A Style Leader For Women
With Fancy Grain Inlay
One of Smartest Pumps
Neatly Trimmed
$3.98

Kid Pump Neatly Trimmed
In Very Stylish
$3.50

Stylish Pumps
For Grown Girls
Very Attractive
Less for Children
$3.98

Patent Cut-Out
For Women
A Shoe Leader
20c and Quality
$4.98

Oxfords of Style and Value
For Maximum Gum Metal Sole
$2.98
$4.98