12-1928

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WKU Student Affairs

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BOOST
THE KENTUCKY BUILDING

College Heights Herald

Western Kentucky State Teachers College

VOLUME 1—NO. 2

BOWLING GREEN, KY. DECEMBER, 1928

36 CENTS PER YEAR; SINGLE COPY, 5 CENTS

HURRAH FOR THE XmAS HOLIDAY

Granting Lecturer In Appreciation of Large Attendance

USES FLUENT-ENGLISH

Chinese Is Questioned By Captivated Audience At Circus

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E. A. Jonas Speaks To Students of Hill in Chapel

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Annual Football Banquet

For Varsity and Freshmen

PROF. WILLIAM C. LEE
TAKES WEDNESDAY POST

Former Faculty Member to Return

L. O. Hanks, who retired in 1925 after the hard-earned position of President of the College Heights, is expected to return to Bowling Green, where he will continue his work as a faculty member. Mr. Hanks has been associated with the College Heights for many years, and his return is greatly anticipated.

ROCKY MOUNTAIN PHYSIOGRAPHY AND FLORA

In recognition of the valuable interest and contributions to the preservation of nature in the student body, the Rocky Mountain Physiography and Flora Club was organized. The club will hold regular meetings to discuss the flora and fauna of the Rocky Mountains, and will work towards the preservation of the natural beauty of the region.

NEW EQUIPMENT ADDED TO HILL

For the benefit of the students, a new gymnasium has been added to the College Heights. The gymnasium is equipped with the latest in modern equipment, and will provide ample space for the students to conduct their physical education activities.

TEHY HSIEH LECTURES ON NEW CHINA

Interesting Lecturer in Appreciation of Large Attendance

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BOWLING GREEN TRUST CO.
Opera House Building, College Street

GENERAL BANKING INVESTMENTS

We Solicit Your Checking Account
We Want You as a Customer
You Will Like Us as a Bank

FRED AUSTIN Barber Shop
Prompt Service — Skilled Barbers
Sanitary Methods

THE STUDENTS' SHOP
225 Main Street

SEASONS' GREETINGS

Not only because it is an honored custom, but because of the sincerity of our esteem, we wish for you a MERRY CHRISTMAS and a HAPPY NEW YEAR

PRINCESS
HAT and GOWN SHOP

SOUTH AFRICA LECTURED ON IN CHAPEL

Mrs. Goodnight, noted traveler from Franklin, talks to students.

DESCRIPTIONS ARE VIVID

The Romance of the Dark Continent Set Forth

A country alive with mystery and adventure. All the world is interested in its development; the gold fields of the Orange Free State; South-West Africa, where Prince Ali is still at war; the Congo, where the king of the Kongo has just been captured; the Katanga, where a war is being fought between the Christians and the Muslims; and the Uegeia, where Portugal is endeavoring to conquer.


december 12, 1919

college heights herald

PROF. WRIGHTLEY MAKES STUDIES AT WESTERN

Prof. Wrightley of Pennsylvania State Teachers College, will be in Bowling Green the week beginning November 26th, giving a series of six talks to the members of the faculty and classes. His talks will be accompanied by lantern slides. "The Romance of the Dark Continent" will be the general topic of the talks. The talks will be given in the Pullman Room of the Student's Hotel.

HELM BEAUTY PARLOR NO. 2

We Specialize in

Scalp, Facial and Lip Treatments — Nail, Finger, and Water Washing—Manicuring, Hair Cutting, etc.

"Gratuitous Operators"

Located Under Western Lunch Room Phone 82

J. W. SCOTT CASH GROCERY

A Good Place for the Students to Save Money

Thirteenth and Center

Special Attention Given to Your Christmas Photographing

Expert Service
On Kodak Box and Films
Reasonable Rates

H. G. Stabio

9214; College St.

C. D. S. BARBER SHOP

Y. T. MOREHEAD, Proprietor

The Path of Success Leads to Our Door

"Students Welcome" First Class Services Ladies' and Children's Hair Cutting a Specialty

922 College St.; Opposite Diamond Theatre

Phone 198-3
Bowling Green, Ky.

AMERICAN DRY CLEANERS

Have Your Clothes Cleaned and Pressed

Cleaning — Pressing — Alterations

Hats Cleaned and Rebuilt

625 College Street Phone 725

Don't Take a Chance When It's Service You Want Call a

Yellow Cab

Anywhere in City, 25c Per Passenger

Browm and Yellow Taxicab and Transfer Company

Incorporated

C. M. CLARK, Pres., & Gen. Mgr.

L. F. CLARK, Sec'y, & Trans.

H. H. WELCH
Staple and Fancy Groceries Fruits and Candies

The Student's Store

Come in and See Us

418-13th St. Phone 1029

DURBINS -- Bowling Green Store for Practical Xmas Gifts!

Here at this store, prices, Christmas gift problems can be easily and quickly solved, for Mother, Dad, Brother or Sister, Girl or Boy Friend — An endless variety of gifts most appropriate can be found here — and too, we are offering every special low price.

Come in all your earliest convenience when stocks are at their best. We're always glad to show you.

DURBIN'S--Bowling Green Store for Practical Xmas Gifts!

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Come in all your earliest convenience when stocks are at their best. We're always glad to show you.

FOR HER—

Silk Hosiery —

Lingerie

-and

Kid Gloves —

Silk Umbrellas

Hankies

Hat Boxes

Silk Kimono Slippers

Shoes

FOR HIM—

Neckwear —

Silk Handkerchiefs

Silk Stockings

Shirts

Hats

Hats

Silk Kimono Slippers

Shoes
December, 1926

College Heights Herald

Three

Society

Mrs. Harry Free was on her honeymoon in New York.

Mrs. E. C. Vance, guest of Mr. and Mrs. G. L. Vance of Moberly, spent the week-end here.

Mrs. J. E. Brown has returned from a trip to the West Coast.

Mrs. L. A. Bailey has returned from a visit to St. Louis.

Mrs. L. E. Bryant, who went to Paris, France, on a trip, returned last week.

Mrs. J. N. G. Bailey and her husband are on a trip to Europe.

Mrs. J. H. Shadley and her husband are on a trip to Europe.

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GARVIN'S BOOK STORE

Every Kind of

Christmas

Your Next Thought

Tollingworth-Johnson & Co.

Candies

Special Xmas Packages

Perfume Atomizers-Toilet Articles

AMITY LEATHER GOODS

Bill fold—card cases—cigarette cases—ladies purses

Kodaks—Clocks

Parker Pen and Pencils Gift Sets for All

Longstaff Drug Co.

Prescriptions a Specialty

State at 8th

Phone 306

We List Here Only A Few of the Special Values
In This Store-Wide Sale!!

"Gordon" Hosiery

Handkerchiefs

Standard Toilet Articles

For All Kinds of Men and Women

Underwear

Gloves

Novelties for Children and Girls

Hand Bags

The Bazaar

GreenSPAN Bros.
**College Heights Herald**

**DECEMBER, 1926**

**Member of Kentucky Later-College Press Association**

**DECEMBER CHRISTMAS**

Snow in all its gentleness, covering the dead leaves and the little brown, withered leaves from the recollections of Santa, but Christmas is over, and we know that we have for one another is another in the midst of the night.

The dewy white stars, the mountain tops, the lake, the cool breeze, the pure air; the love and the joy you have made it. Then why shouldn't we be happy, for we know that we have for one another is another in the midst of the night.

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SEASON'S GREETINGS

Kentucky-Tennessee
Light and Power Company

GIFTS OF NORRIS
Specially Made for Gracious Giving

To the gay air people like in their gift
cabinet, a wide range of Norris baskets and
baskets, with their many gift suggestions, will
be sure to please. The many forms of fruit and
floral baskets offer a delightful departure from
the usual type of gift. The many suggestions
for the Christmas season will be found in the
Norris catalog, which will be sent upon request.

M. P. S. DRUG CO.
Park Row

Teachers and Students
of Teachers College
A MERRY CHRISTMAS
MAKE OUR BANK YOUR HOME WHILE WITH US
American National BANK
Frosh Trim Sophs and Seniors To Cop The Inter-Class Tournament

FRESHMAN GIRLS, REPEATING FEAT OF LAST YEAR'S GAMES, HAVE NO TROUBLE DEFEATING THEIR UPPER CLASSMEN

Amidst the cheers of the Ol' Timers who turned out to cheer on their beloved seniors, the frosh and sophs, who were united under the banner of the freshmen and sophomores, found themselves in a celebratory mood.

The frosh and sophs, who were always known for their dynamic and fierce spirit, were determined to prove themselves with a repeat of last year's successful performance. The game was fast and furious, with the seniors and juniors putting up a strong fight, but ultimately unable to hold their ground against the formidable frosh and sophs.

In the end, the frosh and sophs emerged victorious, their joyous cries echoing through the stadium. The Ol' Timers, who had been watching with bated breath, erupted into cheers of triumph, their support for the frosh and sophs undiminished.

The victory was a testament to the frosh and sophs' determination and skill, as they continued to prove themselves as a force to be reckoned with in the world of inter-class tournaments. The Ol' Timers, who had been watching with bated breath, erupted into cheers of triumph, their support for the frosh and sophs undiminished. The game was a thrilling display of athleticism and spirit, and the Ol' Timers were left in awe of the frosh and sophs' victorious performance.
FROSTY TRIM
SOPHIS AND SENIORS

MAMMOTH CAVE
EXCURSIONS ARE
FOND MEMORIES

CLASSICAL CLUB
HOLDS CONVENTION

(Continued from Page Two)

The event was one of ad-

Don't Let Your Gift Problems
Worry You

LET US HELP SOLVE THEM

Our store is simply... the place with all the things that will entice you. This is an ideal place to do your Christmas buying. Space is limited and does not permit our mentioning only a few of the many items we have to offer...

SILK and Rayon Lace, Iridon, Crin Crinny, Gown,

FABRICS

Big assortment in colors-green, orchid, amethyst, rose, amber, also crystal, Centerpiece Heals, Candle Sticks, Weynanese Sets, Vases, Caddy, Jar, etc.

Luggage

Filled Hat Boxes, Gladstone, Hand Bags and Fitted Week-end Cases, Odd Pieces

Book Ends, Bad Yases, Inverse Barrels, Wall Yases, Bridge Sets, Ruth Rayon, Aluminum, Smoke Nets, Pictures, Iron Slides, etc., all of which are reasonably priced and will make very acceptable gifts.

GIVE IT A LOOK

Willis Dry Goods Company

MRS. A. H. TAYLOR COMPANY

(Continued from Page One)

State Street Below Helm Hotel

10% discount on all cash purchases a special feature. This is the place where you find all you need in clothing, notions, dress materials of all kinds from the practical to the handsome and daytime evening gowns.

Trimming of all kinds, lace, embroideries, bands, slides, buckles and buttons in great variety.

We carry the quality and variety and give you the service.

Reasonable prices on made to order garments and remodeling, our materials or yours.

Hemstitching that pleases. 10c for silk and 5c for cotton.

Think now of The Gift—
that heads your Christmas list

Consider well, select wisely, make no mistake in your choice — and you'll derive a green.

The gift itself must be as lasting as your affection—as sincere as your ad-
miration for the one to whom you will present it.

Here simply our authorship of Green Gifts Whicht will be very member of the family will find just the style and design most appropriate—at just the price possible to pay.

Particularly interesting is our newest Cartouches illustrating the latest color gift ever offered at so low a price. $12.50—a typical example of the values available.

Your visit and early selection is urged. Finally, we will say again: Why Green is your choice. For Christmas.
Come To Pushin's December 14 to 24

A remarkable offering of Christmas gifts, apparel and household needs at prices guaranteed to be the lowest for goods of such splendid quality. Come early while selections are complete—this is The Last Great Buying Opportunity of 1928

PUSHIN'S BIG CHRISTMAS SALE

GREATEST VALUES IN KENTUCKY

Ladies' Chiffon
Ladies' Hose
All silk. New double point heel.
Regular $2.50 value $1.98

Linen Bridge Sets
20-inch cloth and six napkins.
Regular $2.50 value $2.49

$1.20 Part Wool Blankets
Plaid designs. Heavy weight.
Large size $3.48

New's $5.95 Plush Robes
Nurses to Match $5.85

Hand Embroidered Linen Towels
Guest Size Regular 80c Value 39c

Framed Pictures
Famous subjects. Reproductions of masterpieces. A fine gift for $1.00

Fine Chintz Bed Spreads
Flou will appreciate this! Hand Painted
Regular $1.98

LADIES' MESH BAGS
Splendid Quality
Fully Guaranteed
Exquisite Coloring
Regular $2.50 Value $2.39

LADIES' RAYON PAJAMAS
French, pink and silks. Contrasting trimming. A regular $5.50 value $1.79

silver salt and pepper shakers
Large size. Set of 2 $1.00

INDIAN BLANKETS
Beautiful colorings. Special $2.95

A NEW RUG FOR CHRISTMAS
GENUINE GOLD SEAL
Congoleum Rugs
9 x 12 size. 2 Rugs FREE
$8.95

$6.98

BIG CHRISTMAS SALE
100 NEW DRESSES
Silks and wools. In sport or party in a variety. Regular $15.00 value

LADIES' HANDKERCHIEFS
Fine embroidered Swiss and Alencon. Box of 5 for 49c

CHRISTMAS BOX
Pure Linen Napkins
White or colored borders. Regular $2.50 value. Set of 4 for 1.00

ALWAYS USEFUL
Hundreds of Men's Silk Neckties For scratching or tying. Regular 1 for 39c

PUSHINS
DEPARTMENT STORE
Corner Main and Jackson
Berea, Ky.
PUSHIN'S CHRISTMAS SALE!

Drastic Reductions on Coats and Dresses

Incomparable Values—Better Styles—Greater, Selections than any store in this section of Kentucky

COATS

Extremely Reduced

86.00 to $75.00 Coats—Now $49.95
$75.00 to $100.00 Coats—Now $39.95
$100.00 to $125.00 Coats—Now $59.95
$125.00 to $150.00 Coats—Now $79.95
Values to $150.00—Now $109.95

DRESSES

The Greatest Dress Sale We Have Ever Presented

SENSATIONAL PRICES

Dresses priced up to $22.00—Now
Dresses priced up to $35.00—Now
Dresses priced up to $40.00—Now

One-half Price On Any FUR COAT.

32 Tailored Sport Coats

New Patterns, Sizes 14 to 26.
Regular $98.00 value
Now $69.85

EVENING GOWNS—SPORT DRESSSES

Afternoon Frocks
At Tremendous Reductions

GIFT SUGGESTIONS

Filled Week-end Cases
For Scarfs of Fox or Wolf
Crushed Rose Sachets
Musical Powder Boxes
Beaded and Mesh Bags
Fond Hand Tooled Purse
Table Sets of Every Size
Silk Parasols in Attractive Boxes

THE IDEAL GIFT

A Pre-Christmas Sale

LADIES’ HOSIERY

Fall Fashioned Silk Hose
All over Silk Hose, New French
head
$1.39

Service Child’s Hose, New pointed
head
$1.49

SHEER CHIFFON HOSE

Featuring new double point heel, never have black hose, gun metal, very smooth and all-wet sheen.

Regular $2.50 value

75.00 to 95.00

Footwear

House Slippers

The Practical Christmas Gift
Felt House Slippers... 3c and 8c
Frosted Satin House Slippers... $1.19

LADIES’ ARCH SUPPORT

Sizes 5, 6, 7, and

$2.98

LADIES’ ARCH SUPPORT

Sizes 5, 6, 7, and

$2.98

GIFT BAGS

The Best Handbag Value Ever Offered

Fine Leather
Latest Styles

$2.95

SALE OF DRESS GOODS

$2.50 Silk Crepe—$1.69
Yard
$4.00 Silk Faced Charmeuse—$1.19

$2.50 All Wool Flannel—$1.98
Yard
$2.50 All Wool challis—$1.00
Yard
$1.49 Pure Silk Crepe de Chine—$1.49

$2.00 Washable Silk Crepe—$1.00
Yard
$2.10 Negligee Heavy Crepe—$1.98

$4.50 Costume Velvet—$1.98

Yard
PUSHIN’S BIG CHRISTMAS SALE
Repeating Our Sensational Overcoat and Suit Sale
Hart Schaffner & Marx, Hyde Park
and Other Fine SUITS

ALL THE NEW COLORS — Greys, Browns, Blues, Soft and Hard Finished Woolens
ALL THE NEW STYLES — Three-Button, Two-Button, Conservative, Double Breasted
Vests, Pleated Pants — Any Style You Want
MANY HAVE TWO PAIRS OF PANTS
These are Marvellous Values at
$23.75
Values to $35

$28.50 $35.00 $39.50 $45.00

BIG SAVINGS ON QUALITY GIFTS

HOLIDAY NECKWEAR
A Gift That Is Always Appreciated
Beautiful Colors
Large Looping Ends
Fine Imported Silk
Magadore Silks
Persian Stripes
Boy’s—Foulard
Gay and Conservative
Patterns
$1.00 $1.50 $2.00 $3.00

CHRISTMAS PAJAMAS
New Styles — New Patterns
Broadcloth — Satin — Yarn Dyed Fabrics
With or Without Collars
Fast Colors
$1.45 $1.95 $2.50
to $5

MEN’S ROBES
We take pride in our big selection of flannel robes, the largest in this part of the state.
Flannel Robes
Terry Robes
Silk Robes
Large, medium and small sizes.
$3.80, $4.88 up to
$10.00

ENRO SHIRT SALE
Broderie Anglaise-Waver, Madeira-Embroidery
Unsurpassed Fast Colors
White, Solid Colors.
$1.95
$1.45 $2.45 up to $3.50

MUFFLERS
Beautiful Assortment
Silk and wool
$1.95, $2.95, $3.50,
to $5.00

BELTS AND SASHES
Winkle Leather Belts and purse buckles.
$1.00, $2.00, $3.00

SWEATERS
A practical gift. Heavy, warm, slipper and cast
All wool sweaters.
$3.50, $4.50 to $6.50

SWEATERS

Winkle Leather Belts and purse buckles.
$1.00, $2.00, $3.00

Other Belts at 5c

Winkle Leather Belts

Hart Schaffner & Marx
AND OTHER GOOD MAKES
Box Coats—Regaline—Ulsters!
Splendid Wool Weaves
Tans—Greys—Blues—Mixtures

$28.50 $33.50

A Lucky Purchase of
169 New Overcoats
For Men and Young Men—The Very Newest
Styles and Weaves—Splendid Patterns—All
Wool Fabrics—Light or Heavy Weights

Tremendous Values at
$9.85 $12.75 $19.75

$7.75 $8.75 $11.50

$11.40 $2.40

$1.40 $1.95 $2.00

$1.00

$7.95 $9.85

$12.95 $14.75

$18.95

$7.85 and $8.85

$2.50

$2.10

$2.95

$5.00

Famous Bostonian
Men’s Fine Shoes
Choice leathers. Best workmanship.
Real styles. Latest patterns.

$7.85 and $8.85

Boys’ Shoes and Gympats
$2.95—$3.19—$3.35

Boys’ Leather Coats
A very sensible $1.50 that every boy appreciates.

$7.75

$8.75

$11.50

Boys’ Leather
Hellets

Helmets

$14.00

$2.40

Famous Bostonian

Men’s Fine Shoes

Choice leathers. Best workmanship.

Real styles. Latest patterns.

$7.85 and $8.85

Boys’ Shoes and Gympats

$2.95—$3.19—$3.35

Great Values in Men’s and Boys’ Footwear

Friendly Five Shoes—The World’s Greatest Value

$5.00

The Ideal Gift!

House Slippers

He’ll remember the giver for many months to come. Felt or kid house slippers. Elk or leather soles.

69c, $1.88

$1.98

$2.49

$3.95

$5.00

Reduced Prices on Boys and Students Suits

It Will Be a Merry Christmas for Every Boy Who Gets a New Suit at Pushin’s

Every suit has two pairs of pants. Some have two buttoned—cuffs—
or a pair of frocks and gaiters.
Great values in this big Christmas sale.

$7.95 $9.85

$12.95 $14.75

$18.95

$7.85 and $8.85

$2.95—$3.19—$3.35

$5.00
PUSHIN'S CHRISTMAS SALE

FURNITURE

The Gift Supreme!

Bridge Lamps
Mahogany Finish $2.95 Value.
Mahogany Finish $2.50 Value.
Metal Stand Glass Bowl $2.00 Value.
High Grade Smoking $1.35, $2.25 to $15.00.

Extraordinary Values in Our Big Furniture Department!
Living Room, Dining Room and Bedroom Suites at Very Special Prices

Old Rockers
Wool Plush upholstery for handsome decoration.
$8.95

Bridge Lamps
Extra Quality
Brass bases and shades. Fine and plated shades.
$11.75 up to $48.50

Cedar Chests
Extra Specimens
24 inches long, genuine Tennessee Red Cedar. $12.50 value.
$9.95

Breakfast Room Set
Unfurnished. Consisting of four leaf table and four chairs. $11.00 value.
$11.75

Cedar Chests
High Grade CEDAR CHESTS
Large assortment Different Sizes and Shapes.

End Table
Mahogany finish $2.50 Value. Sale price $1.69

Kitchen Table
$2.00 Value. Sale price $1.09

Set of Dishes

49-Piece Set
Fine Porcelain Chinaware $18.00 Value for...$12.50
54 and 65-Piece Sets of Dishes at $18.75 and $22.75

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LARGE AUTO TRUCKS AND BUSSES

A very large sized toy. Durable metal construction.

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Best Quality Electric
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