2-16-1982

UA12/2/1 College Heights Herald, Vol. 57, No. 40

WKU Student Affairs

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Breaking Away

By KEVIN A. FRANCKE

Spring break is fewer than three weeks away, and students around the country are preparing for their assault on Florida's white beaches.

For some, it will mean accommodations in plush hotels (or some relative's condominium) in Daytona Beach or Fort Lauderdale.

For others, it will be a less expensive vacation - "roughing it" in the campgrounds of Key West.

Daytona Beach or Fort Lauderdale is the spot for you if you prefer a beach front hotel and all the comforts of home (or dorm).

In that partying atmosphere, friendships develop rapidly.

"The people I meet down there are down there just to have a good time, and that's usually what happens," said Terri Thompson, a Brookfield, Ill., freshman who has gone down there for the past four spring breaks. "I can party here as much as I can party there, but the sun and the guys are better down there," Thompson said.

Most students think of spring break in the terms that Vicki Leadley, a Brookfield, Ill., freshman does - "a chance to get warm and have a good time."

She and several friends have reserved a room at a Fort Lauderdale hotel right on the beach, she said. "We're going all out in order to make this the best spring break trip ever."

Leadley said thinking of the vacation has diverted her concentration from other areas.

"I'm so psyched for this trip. I can't even study any more," she said.

"Of course, everyone wants to be the first one to get a tan," said Rex Wetherill, a senior from Cincinnati, Ohio. "That's the big thing about spring break in Florida."

Wetherill, who has gone to Key West the last couple years, said he goes there because it is the warmest spot in the state of Florida.

See BREAKING AWAY
Page 2, Column 1

Fake ID cards not hard to get - or detect

By JIM BATTLES and KEVIN A. FRANCKE

While sitting in Smith Stadium, Valorie Crawford, a Henderson sophomore, sketches Ford Tower.

Crawford was drawing while waiting to watch the sunset Sunday afternoon.

"Do you have trouble cashing checks?" National Printing Service asked for her height, weight, sex, address, birthdate, hair and eye color, and a picture with her face the size of a quarter.

They sent her an official-looking card with an eagle seal on it for $6. On the back was a piece of tape for her signature.

She used the card to get into the Brass A, at 511 E. 10th St., and they looked at it real close. I was scared."

But she got in.

"Instead of making a new one, some people try to alter an existing document," said Dale A. A popular way to change a Kentucky driver's license is to slip the lamination at the edge, slide the paper out, type over the birthdate, reinsert and relaminate.

Sgt. Robert Beckham, Juvenile officer at the Bowling Green Police Department, said he has seen many of these cards done poorly and could see the split in the lamination. Some are detected when two types of identification are presented and discrepancies between the two are noted.

One student reported his operator's license missing, got a replacement and paid a friend $10 to change the birthdate on the new one. He thought his friend used rubber letters over the lamination. The typed information had to be carefully shaved so the real type wouldn't show, he said.

He uses the card only to get into bars, and he thinks the people at the door can usually tell his ID is fake but let him in anyway. That's been a lot better.

See Fake
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**Breaking Away**

--- continued from Front Page ---

and it’s popular with Western students.

“I think a lot of people go to Florida just to follow the crowd and to get away from all the cold weather that we have been having here,” he said.

Fort Lauderdale

Fort Lauderdale, a leading vacation resort, attracts 40,000 to 50,000 college students each week during March, according to Mamie Evason, the manager of the Chamber of Commerce there.

Students should arrive with confirmed reservations. Ms. Evason said, because most motels, especially on the beach, are booked solid through March.

Although students can sometimes find rooms in hotels farther away, she said, few are lucky enough to find a room right on the beach. Reservations should be made far ahead or many students may find themselves sleeping in the car.

A check at several of Fort Lauderdale’s major hotels found no vacancies for March. A spokesman for the Holiday Inn-Oceanside said the hotel has been booked since late January and will have no vacancies till the second week of April.

He said, however, that he could put a name on a waiting list, along with the 85 people before it. The prices for the rooms, single- and double-beds, were $70 and $96 a night, respectively.

Fort Lauderdale also offers a variety of nightlife, and Florida’s legal drinking age is 19.

Among the top bars, all of which offer live entertainment, dancing, or both, are the 21 Lounge in the Mark 2100 Hotel; the Rouge’s Rootz at the Zolly Roger Hotel; Galt Ocean Mile Hotel; Sunrise Inn; Mai Kai; Pier 66 in the Pier 66 Hotel and Marina, which features nightly entertainment in the revolving rooftop, 15 floors above the city; and the Catch-22 discotheque.

“An area just outside the six mile long Fort Lauderdale public beach is a popular spot for fishing of all types. Fishing there is allowed with a permit; shops nearby sell bait, tackle and food.”

Deep-sea fishing boat tours are available daily. Participants may rent a rod and reel for an all-day excursion; boats may also be rented for private fishing parties.

Skiing, scuba diving and horseshoe riding are other activities attracting students to Fort Lauderdale; these can be found just by thumbing through the yellow pages.

Sightseeing tours by bus, boat and train, acquaint the tourist with the town.

**Daytona Beach**

Two hundred miles north and about four hours closer to Kentucky is Daytona Beach, which also attracts many college and high school students.

The hotel vacancy outlook here is a little better.

Spokesmen for many of the hotels said they were near capacity, but a few openings remained. However, many said they expected the rooms to be reserved by spring break.

Sandy Lewis, desk clerk of the Inn On The Beach said she anticipates no vacancies through March. As of Thursday, she said “10 to 15 rooms” remained available. Their costs range from $72 a night for a single to a $125 a night for two beds and a kitchenette, she said.

Doug Vandover of the Holiday Inn-Boardwalk said last week that only a few rooms were left and they were just for the first part of March. “We’re booked solid after the 10th.”

Vandover suggested that people who can’t find a room in a hotel on the beach call some of the smaller motels a few blocks away. “This town is rarely all booked up,” he said. “You just have to know where to look.”

Popular nightlife spots in Daytona include The Other Place; Fanny Farke’s; Big Daddy’s; the Beach House, where “Pier;” and the Caboose. All of these bars offer live bands and dancing, as well as weekly specials on drinks and happy hour prices.

Daytona Beach also is the home of several of Florida’s top restaurants, including Brewmaster’s, Bennigan’s and The Shrimp House.

With everything Daytona offers, finding time to lie down and soak up the rays may be difficult, but many of these events can be enjoyed at night.

Dog racing and jai alai — a game resembling handball — are two spectator sports that attract many tourists. Both have meets during Western’s spring break.

Shopping in the tourist shops at Daytona is an activity in itself.

For the daytime people, there are water activities such as skiing, surfing, fishing and catamaran sailing.

 Walt Disney World, just 1½ hours away, is good for at least a day of fun.

**Camping**

For the camper, vacationing in Florida can be just as fun, and it’s cheaper. Sleeping bags and tents can help students avoid the hotel reservation hassle, as well as large bills.

Most Florida campgrounds are regulated by the Florida State Parks Department.

According to Charles Hanner, assistant supervisor, park packing during peak tourist season is common.

It doesn’t violate a law unless the tents are packed so closely that they cause a safety hazard, he said. Cars and motorcycles usually are prohibited in the campground area. Hanner said, so evacuation of the campground wouldn’t be hampered if a fire or other emergency were to occur.

Most camps offer water, electricity and sewer hook-ups (for trailers and other recreational vehicles), showers and restrooms, a general store and laundry and a pool or a playground, according to Hanner.

Some of the more exclusive, and more expensive, campgrounds offer miniature golf courses, tennis and shuffleboard, horseback riding, fishing facilities and adult lounges and bars, Hanner said.

Among the more popular Florida campgrounds are the American Outdoors and Bryn Mawr Camp Resort at Key Largo; Thompson Park at Miami; and Seaside Park at Key West.

According to Joe Clemson, Seaside Park assistant manager, the camping park is very popular with college students. “We get a lot of people here who come here all four years.”

Because it’s a lot cheaper than staying in a hotel, Clemson said, many students decide to camp. The Seaside Park charges $14 a night for each tent and two people, plus an extra dollar for each additional person.

Of its 89 camp sites, most are reserved for trailers and other recreational vehicles. But Hanner said he tries to save a certain area for tents. Although he doesn’t take reservations for tents (he does take them for trailers), Hanner said, “If we have room for the tents, we will let them put the tent up; if we don’t, we will try to find some other place where they can set up.”
Getting There

By KEVIN A. FRANCKE

Deciding to go to Florida for spring break is easy enough. A more difficult problem is getting there. The student has three logical choices: plane, bus and the most common — car.

According to Diane Ballenger, a Delta Airlines ticket clerk, a round-trip ticket from Nashville's Metro Airport to Fort Lauderdale would usually cost $306. Because of a "simple saver" campaign, it's now $238.

Delta's Nashville-to-Daytona ticket is specially priced at $256 instead of $308.

But the passenger must make reservations two weeks ahead and must agree to stay at least for one Friday night, Ms. Ballenger said.

Delta, Ozark and Eastern airlines — three airlines that specialize in Florida flights — will be booked up during March because of spring vacations, so passengers will need to make sure they have reservations, spokesmen said.

Ozark will fly anyone to Fort Lauderdale for $238. If one decides to leave for Fort Lauderdale between Monday and Thursday, the price is $207. A spokesman said his airline doesn't fly to Daytona Beach.

At Eastern, fares to Daytona Beach are $328. A super saver rate, with reservations made at least two weeks in advance, is $258. A passenger must stay at least one Sunday.

Eastern's Fort Lauderdale fare is $306, and a simple saver rate — with a limited number of tickets available — is $354.

The Greyhound terminal on 8th Street is participating in a national promotion of letting two passengers travel for the price of one.

A ticket to Daytona Beach usually costs $164.25; fare to Fort Lauderdale is $129.50. The offer is in effect until March 31.

According to James Hall, the local terminal's manager, the only provision is that the passengers travel together, leave and return together.

If a student believes driving is the best way — and most seem to — he should be glad to hear that gas prices have stabilized in the southern United States, according to February's American Automobile Association Fuel Gauge Report.

The report states that the average price per gallon, like those in January, is: $1.33 in Kentucky; $1.32 in Tennessee; $1.33 in Georgia and $1.31 in Florida.

That doesn't mean the drive to Fort Lauderdale, for example, will be cheap. If a car gets 20 miles per gallon, it will cost about $128 to make the 635-mile trip from Bowling Green. That excludes tolls, oil and other maintenance.

Daytona Beach is 745 miles away; Key West is 1,148 miles away.

Air fares: Lower fare is Delta special-promotion fare; certain restrictions apply (ask agent). Higher fare is standard coach fare. Fares are from Berry Field, Nashville to Florida and return.

Bus fares: Greyhound special two-for-one promotion lasts until March 31. Fares are from Bowling Green to Florida and return.

Car costs: Based on 20 m.p.g., gas usage at $1.323 average price. Maintenance not included. Round trip mileage.

Illustration by Robert Carter

The Bride's House and Ben Snyders present their

Third Annual Spring Bridal Show

"All For Love"

Let us show you the latest fashions for the Spring Bride-to-Be Friday, February 19 & Saturday, February 20 at 7 p.m. & Sunday, February 21 at 2 p.m. at Ben Snyder's small court.

Lots of door prizes
Exhibits for the Bride-to-be
Flowers by Bouquet Shoppe
Refreshments by Confection Connection
Music by Kevin Bailey & Matthews Music
Brooke Shields doll is latest exploitation

Robert Carter

about her latest exploitation — the new Brooke Shields doll.

Yes, folks, a Brooke Shields doll. You heard it here second.

The mindless model positively gushed about the new product while host David Hartman grew more and more nauseated.

"Why, when I saw it, I just completely forgot about it being me and just started playing with it right there," she said, gushing.

May I remind you this is the same girl who romped through the movie "The Blue Lagoon" with as little clothing as possible, as well as performing considerable heavy breathing in "Endless Love" (or was it "Endless Lust"?)

Now she's playing with dolls.

God help that kid.

A friend of mine who likes to get up on his soapbox fairly regularly and tell about how this country is going down the toilet (not his exact words) has gone into lengthy dissertations about how our Miss Brooke is merely a child of media exploitation.

For once, he may have a point.

Very few people older than age 14 will actually admit to liking her. But obviously Brooke Shields is, if not extremely popular, at least very well known.

At least the American Cancer Society thought so. They obtained the services of Miss Shields for their latest anti-smoked campaign. You probably remember a commercial where she was wearing her usual skin-tight pants, stranded out of one floor, and said something like this while she played with her fingernails:

"You know, I was at a party the other night, and I saw this guy really liked. I started to talk to him, and then he pulled out a cigarette and started to smoke."

... really turned me off.

"I know I intimate guys sometimes, but they don't have to start that. I think smoking is really dumb."

Picture, if you will, a fat old beer guzzler who's working on his fourth cigarette pack of the day while he waits for the wrestling matches on television. Do you seriously think that this mindless droll is going to make him throw away his Winston?

He'll probably throw a carton at the screen instead.

But even worse than the commercials was a poster on the same subject. Miss Shields was shown in a sweat suit, leaning against some unseen object — and had cigarettes sticking out of her ears.

The message below read, "Smoking is stupid."

"Obviously, that wasn't all. If the media is indeed to blame for exploiting the actress, so to speak, it has certainly had an able and willing accomplice — her mother. Terri Shields has carried the definition of "stage mother" to new lows.

It is Terri who has kept anything from coming between Brooke and her Cavilias. It is she who had her daughter pose in her birthday suit soon after her 18th birthday.

And it is she who does most of the speaking and the translating for Brooke when Phil Donahue brings them on his show for a periodic freebie.

Her mother may be the whole problem. Somewhere under all that hair, Brooke may have a shred or two of intelligence, though finding it could be another problem.

She may rather spend her time playing with dolls than horsing around with the latest young stud. (Perish the thought.) But I think some of the zanies on NBC's "SCTV Comedy Network" may have provided the solution.

They featured a likeness of Brooke on a recurring sketch called "Farm Film Celebrity Blow-Up," in which a couple of hayseeds regularly explode visiting stars.

Brooke got her blast as she was shrieking, "You're a physical knockout!"

"Yeah, she blew up good!" charted co-host Billy Sol.

Let's hope Terri Shields is next week's guest.

Letters to the editor

Sturgeon supported

Today is a historic day for Western.

A student regent will be chosen in a special election for a seat on the Board of Regents. Because one candidate did not receive a majority vote in the election last Tuesday, two eligible candidates now face each other in a runoff election.

However, today there is only one choice — David Sturgeon.

He received the most votes last week, and he deserves the same today.

Sturgeon has been recognized by Junior Achievement as an Outstanding Young Kentuckian, has been Interfraternity Council's 1981 Outstanding Greek Man, has served as president of Sigma Nu fraternity for one year and has been on many university committees.

Sturgeon recognizes the significance of this position and is determined to give the students the best representation on the board.

He is capable of communicating on the regents' level and is closely affiliated with David Payne, Associated Student Government president.

Although this election is for a temporary seat, it is important to the university.

For most seniors, this will be the last chance to vote in a general campus election.

For freshmen, this will be the first opportunity to express themselves through the polls.

Take advantage of this privilege, and may the best man win.

Mike Slater
junior
Road changes proposed

Your Jan. 26 opinion article, “Guardrail could lessen danger to students,” has prompted me to respond with some additional solutions to the existing danger.

I concur that some safety measure should be implemented. However, unless the proposed guardrail is made of solid concrete several feet tall and running the length of the sidewalk in front of the Craven’s Graduate Center, it won’t work.

The “typical” guardrail will not stop a speeding automobile.

Granted, some confusion does exist with the routing of State Street going south. Coupled with the pitch of the State Street hill, these two factors alone should encourage drivers to be more cautious and aware of their speed while maneuvering the curve joining State Street to Normal Drive.

The elimination of parking on the State Street hill would widen traffic lanes, but would get no favorable votes from anyone and would probably result in even faster speeds by drivers traveling both up and down the hill.

“Speed” bumps could possibly be placed in the downhill lanes. A more realistic solution, which is not totally novel, would be to make Normal Drive, from Virginia Garrett Avenue or even Regenta Avenue or University Boulevard, one-way north through State Street to 13th Street. State Street is already one-way north beginning at 13th Street.

Fifteenth Street would become one-way west (it is from College Street) to Russellville Road, which is already one-way going south.

This would enable one to circle the campus, always turning left and never against oncoming traffic. Virginia Garrett Avenue could remain a two-way street.

This traffic pattern would eliminate the type of accident, at least in front of Craven’s Graduate Center, that recently occurred.

One related item — preventative action seems to be taken only after an accident has occurred.

It therefore stands to reason that at some point, a pedestrian will be struck by an automobile while attempting to cross the street between the university center and the Diddle Arena parking lot.

Pedestrians do have the right-of-way, but who is his right mind will step out and challenge an oncoming speeding automobile?

A traffic and crossing light, like the one at the intersection of Schneider Hall and Russellville Road, is sorely needed between university center and Diddle lot.

In the meantime, we can still drive more carefully and defensively.

— Emery E. Alford
music assistant professor

From what I have heard and know about Deom, he is held in high esteem by both students and faculty. I have read in the newspaper that Deom is involved in many worthwhile activities such as volunteer work in legal services organizations — the American Civil Liberties Union — and he is involved in union activities so that men and women may work in dignity.

I am also appalled at the actions of the Executive Committee because they have made a mockery of the constitution they agreed to uphold and enforce.

Now I can certainly understand why Deom called the student government a Mickey Mouse organization.

It is basic and fundamental that an organization have credibility. As of now, the congress is incapable of having credibility and serving the students.

An example of ASG not serving the students is when three Executive Committee members decided to take a trip to Washington, D.C., spending $2,000 before the first session of congress.

These members, mainly David Payne, took an oath, to uphold and enforce all provisions of the constitution. However, it seems Payne has reneged on his agreement.

Instead of having democracy on ASG, we have hypocrisy.

I want to express appreciation toward Kevin Francke and the Herald staff for their excellent coverage regarding this matter.

The cartoon in last week’s Herald was very appropriate because it showed that the Judicial Council’s credibility and integrity might be compromised.

— Mark Hobson
senior

Blood drive successful

On behalf of the Bowling Green Area Chapter of the American Red Cross, I would like to express our appreciation concerning the recent success of the bloodmobile at Western Jan. 22.

I wish to thank Alpha Phi Omega and Tri Beta for sponsoring the drive. Also many thanks to Gamma Sigma Sigma and other student volunteers who assisted, and thanks to food services and to the Herald for publicity.

I was very impressed with the donations we received. We had a goal of 125 pints of blood to be collected. We far surpassed this goal by receiving 191 pints and many first-time donors.

All donors are to be commended and congratulated.

The American Red Cross is happy to have Western available for the support shown to us through many activities, and we thank you for your help in keeping us pass on the gift of life.

— Pam Morgan
blood services coordinator
The senate approved a proposal for next year's senate that would change representation in the library public service department and the teacher education department.

The departments will keep the same number of representatives, but only one will report directly to the department; the rest will become at-large members.

The representation for each college equals 10 percent of that college's faculty.

The senate approved a proposal to allow the College of Education to have three at-large senators in the teacher education department next year. Only one at-large representative in normally allowed under the senate constitution unless all the college's departments have at least one.

Last year's reorganization also shifted Dr. Krenzin from the College of Applied Arts and Health to Potter College. The senate approved a proposal that she be counted as an at-large member of Potter College.

Harry Robe, political action committee chairman, said the committee wants to recommend the state Council on Higher Education quit using benchmark institutions as a basis for state allotments to universities. Benchmark universities are schools similar in size and scope in other states.

Robe said the committee should also work with the General Assembly on abandoning mission model funding. He said the committee thinks faculty research funds should be granted on a program's merit and how much outside money the program receives. He said some programs are funded because they are at the universities of Kentucky or Louisville.

In other business:

- The senate's academic affairs committee turned down a proposal from the Associated Student Government that would have provided two days at the end of the semester for students to consult with their teachers before final exams.

Bob Schneider, committee chairman, said the proposal would decrease the number of class days per semester, and that could endanger a program's accreditation.

- The committee also denied a proposal by Doug Ball, chairman of ASG's faculty-student relations committee, to change the time for final exams, from 6 p.m. to 6 p.m. to 10 a.m. to 6 p.m. to avoid a conflict with those scheduled from 4 to 6 p.m.

Schneider said if a student had a conflict, he could consult with his teacher.

**Writer to speak tonight**

Wendell Berry, noted writer and environmentalist, will be the next speaker in the University Lecture Series.

Berry's speech, "People, Land and Community," will be delivered in the Garrett Ballroom tonight at 8 p.m. Berry has received numerous awards for his novels and books of poetry. He completed his undergraduate and graduate studies at the University of Kentucky. His novels include "The Memory of Old Jack," "Recollected Essays" and "The Gift of Good Land."

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Taco Dinner $1.39
High Fashion

Different look and perseverance necessary for ‘big-time’ models

BY WANDA BALLARD

"The look." It can mean the difference between modeling for runway shows and making the "big-time."

But Barrie Burnett, a sophomore from Gallatin, Tenn., said one main key to a successful modeling career is the desire to pursue it.

Burnett started modeling as a high school senior when she won the Miss National Teenager title in Florida.

As Miss National Teenager, she spent two years modeling for "big names" in the clothing industry — Wrangler, Aigner and Ditto. She has met Jimmy Carter, Denny Osmond and Chris Evert-Lloyd.

And she said the experience gave her an opportunity to see the real side of modeling.

The pageant "opened a lot of doors for me," she said. "At 5-1 I thought I was too short to be any kind of a model. I thought all I could do was the little stuff — fashion shows and runway shows in disco clothes being a model.

"Some of the people in the business are just out to get all they can," she said. "Some will do anything to get a job. I saw that in Atlanta. It is a business, and it can be harsh."

Burnett said the Atlanta models were very tall, "and they weren't what I'd call really pretty," she said. "It takes a different look to be a model."

Debbie Cowles, a 5-foot-8 model, said she began modeling because it seemed an easy way to pick up some extra money.

"I looked around at the agencies, in Louisville," she said. "I wanted to do something new, something that was a little easy, something to earn some money. I didn't have a major plan."

Cowles signed with the Alix Adams Agency in Louisville. Unlike Brown, she didn't have to take modeling classes. She simply began.

"Basically all I had to do was sign the contract," Cowles, 21, said.

"Some of the people in the business are just out to get all they can... It is a business, and it can be harsh."

—Barrie Burnett

when that was big."

Debbie Lane, another 5-foot-8 model, thought her height would limit her, too. But she said it hasn't stopped her.

"I worked with an agency in Frankfurt," the Versailles junior said. "I went after all the modeling agencies in the world that you could think of and not gain weight should try."

At 5-1, Lane said she's trying to gain weight. "I want all of the time," she said.

Lane did informal modeling in restaurants and clubs while at the agency. That type of modeling doesn't require the same stature as high-fashion modeling.

Toni Brown has an instant advantage — she is 5-foot-8. The 18-year-old sophomore from Horse Cave started modeling as a high school senior after she signed a contract with Cosmopolitan III modeling agency in Louisville.

"I do it just for fun," Brown said. "I do a lot of modeling. I don't want to do modeling as a career. I don't want money from something that I can get in modeling."

Brown has been relatively successful in her short modeling career. She worked regularly until she decided to cut down on her jobs last year. "They (Cosmo) wanted me to move to Louisville and go to (the University of Louisville), but I like Western," Brown said. "It is closer to home and I am not into (modeling) that much. I just don't like it."

Burnett and Lane said they've also decided not to pursue a high-fashion modeling career.

"I was exposed to high fashion modeling in Atlanta (at the Atlanta Fashion Mart!)," Burnett said. "It was rough. I think girls should think long and think twice about Modeling jobs in Bowling Green are limited and the paying jobs are even more scarce."

Larger cities offer jobs in bars, night clubs and major department stores. Local TV stations also do commercials, but to make it big as an aspiring model has to travel.

And the place to go is New York City.

"If I could, I would go to New York when I get out of school," Lane, who will be graduating next year, said. "That is where you have to go to make it. The big names look in New York."

But Brown said an aspiring model must be willing to make sacrifices.

"You really, really have to want to do it," Brown said. "I worked in the Albert Caparo show in Frankfurt that (I) don't know how much it costs $500 just to see the show."

"I had to have my hair dried black. He liked black hair, and if I wanted the job, then I had to do it."

And keeping a cover-girl look means constant maintenance and willpower for some.

"I have a terrible sweet tooth," Cowles said. "I don't eat anything right to my teeth."

"I have something big coming up, I eat breakfast and then dinner. Then I try to walk a lot. Nothing special for an exercise program."

Most of the models try not to appear any different than an average student. Brown said she seldom wears makeup on campus.

"I don't like to look like that all of the time," she said. "I try to keep my nails long but I don't polish them."

"But (modeling) taught me that anything goes. In Horse Cave they probably think that I am a little strange. Sometimes I walk in with a headband; they aren't ready for that."

When Burnett came to Louisville traveling as Miss National Teenager, she had to make some wardrobe adjustments.

"In those two years I never wore jeans," Burnett said. "When I go here, I had maybe one pair. I didn't have any flat shoes either. The first thing I did was to go get some."

Glamar isn't a priority with Cowles. She sticks with her Levis.

"I wear what is comfortable," she said. "They tell you when you do photo sessions to wear what you are comfortable in. You look better when you feel comfortable."

Launching the modeling careers has been expensive for the students. Brown invested $700 in modeling lessons. Some agencies are even more expensive.

Cosmopolitan III is one of the more expensive agencies in Louisville. The Images Agency, which signed Lane, was somewhat less expensive, but didn't offer the exposure that Burnett got at Cosmo...

"I went through the personal development course," Lane said. "I am sure that it has gone up since then, but it was $25 for the first session and $175 for the professional modeling course."

And after the investment... money could be wasted.

"(There) is about a 99 percent chance that you won't make it," Burnett said. "If you do go to New York. There is just too much competition."

"You can't really set your heart on it. You have to have something else, something with a guarantee."

Because of a lack of stability in modeling, none of the students sees herself as a professional model. Burnett wants her own talk show someday; Brown wants to teach special education; Lane is in public relations; and Cowles has her sights set on acting in dinner theater.

"I don't really consider myself a model," Cowles said. "I learn how to carry yourself. (But) it helps in life, in how you present yourself."
Advertisement called ‘sexist’

By KEVIN A. FRANCHE

An ad in Thursday’s Herald has been called ‘tasteless, sexist’ and ‘in very bad taste’ by several Western faculty members.

Footwear Village, 1002 State St., claims it will give females a 50 percent reduction on bags or shoes if they do the following some time this month when it is below freezing:
1) “Come from your car, shop in our stores and return to your car wearing only your favorite swimsuit.
2) ‘Remember, no coats or cover-ups allowed.”

According to Janet Henry, a sociology teacher, the half-page ad is “generally very tasteless.”

“This is the kind of advertising that perpetuates the myths about women — that they would do anything for a bargain,” she said. “Women are usually identified first in terms of appearance, and then secondly, intellectual capability.”

Ms. Henry, who teaches a class on social work and women in society, said she showed her class the ad on Friday and asked their opinions. The students — all female — found the ad offensive, she said.

Ironically, Friday’s lecture was on how women are portrayed in advertising.

“I was surprised that the Herald would run this ad. It concerns me that the staff would not put its input in to change or turn down the ad,” she said.

Pauline Jones, an English teacher and head of the local women’s political caucus, said she felt the ad was “extremely poor taste,” and “exploitative.”

She said that the ad is saying, “We’ll give you half-price on a pair of shoes if you take your clothes off.”

“The ad discriminates against women who have the good sense not to go out in sub-freezing weather with just a bathing suit on,” she said. It also discriminates against ‘men; they aren’t allowed to take advantage of the sale.”

Ms. Jones said she called Footwear Village owner Ken Johnson to complain, but didn’t think it did any good. “I don’t think he agreed with my point of view.”

“I do know he got several other calls,” Ms. Jones said.

But Johnson said he “meant nothing sexist” in his ad.

The idea, Johnson said, came from a businessman in Chicago who had done the same thing. “There were 9 inches of snow on the ground, the temperature was in the teens, and he had bikini-clad women in and out of his store all day long.”

He said he wanted to see how the idea would go over here: it was just a “fun promotion.” He just wanted to give the kids something to do and talk about.

“I’ve had people calling me up saying I was a dirty old man and a pervert.”

“I’ve had several girls come in and pick out what they want to get, and then tell me they were going to come back one night right before the month is over. I know I will have several girls who will take me up on it before the month is out,” he said.

Johnson said he already has a similar promotion, to be advertised later this month, for men.

“It will be something crazy that they have to do in order to get a large reduction on a pair of shoes.”

February is traditionally the slowest month of the year in the shoe business, he said. “I figured with spring break coming up, many girls would be getting their swimsuits out, and this would give them a chance to get a good bargain on a pair of shoes, too.”

Kerrie Stewart, advertising co-manager for the Herald, said she saw nothing wrong with running the ad.

“I saw it as a promotion — even though it was highly unusual.”

“(Johnson) is helping Western students. It’s a way to get a discount, and students usually go for discounts.” She said she did not feel the ad was in bad taste.

However, Dr. Carol Crowe-Carraco, a history teacher, said the thought the ad was “tasteless, sexist and without class,” and she was surprised it passed Herald advertising standards.

“I can see how one needs to be creative with advertising.” Dr. Crowe-Carraco said, “but I think he (Johnson) used poor judgment in this case.”
Runoff election today

Sandra Norfleet and David Sturgeon will vie today for the student seat on the Board of Regents.

Norfleet, a Middletown senior, and Sturgeon, a Bowling Green senior, are the top two vote-getters among the six candidates in last Tuesday's election, had to compete in today's runoff election because no candidate received a majority.

Of the 579 votes cast — the worst turnout in any Associated Student Government-sponsored election — Norfleet received 148 votes and Norfleet received 130.

The polls will be open 9 a.m. to 6 p.m. in the university center. All students may vote.

Alesia Canafax, rules and elections chairwoman, said she did not expect today's election to draw any more voters than last week's election, which drew only 3 percent of eligible voters.

The election became necessary after ASG President Marcel Bush resigned and David Payne, a senior from Burlington, N.C., became ASG president last month. All regents must be Kentucky residents.

Night life

Tonight, Lloyd and Payne will be featured at Fontana's, and Lloyd and Dillard will play tomorrow.

Houston and Dillard will be at Michael's Pub tonight, and Yo Mama will perform tomorrow.

The band Jeff Alles and The Reflections will play this week at Runway Five.

This week at The Brass A, Hot Tamale will be featured. The country band The Martin Brothers will be at the Kona Kai Lounge of the Holiday Inn Holdiome this week.

Plays

The theater department's studio series will present two one-act plays, The Lover, and A Tree in a Small Place, tonight at 8 in Gordon Wilson Hall, theater 100. Admission is free.

Exhibit

Taking the Mystery out of Prehistory, a display of native American artifacts, begins today in Gallery B of the Kentucky Museum. Hours are Tuesday through Saturday from 9:30 a.m. to 6 p.m. and Sunday from 1 to 4:30 p.m.

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Thru February 27th

Mon. - Fri. 8 a.m. - 6 p.m.
Sat. 9 a.m. - 5 p.m.
Chemist to study coal conversion

By CECILIA KOHRS

The newest member of the chemistry department wants to revolutionize the coal industry.

Dr. Rita Hessley, the first female chemist in the department, is applying for a $20,000 grant from the U.S. Department of Energy to look for a more economical way to convert coal to its liquid state and to expand Western's coal research.

Coal research has been one of the primary interests of the chemistry department, which received more than $350,000 in grants in 1981.

Dr. Hessley, who researched coal at Oak Ridge, Tennessee, before joining the chemistry staff last fall, is proposing a new method to break down the coal.

"Right now they (industries) really beat coal to convert it," she said. "We want to finesse it."

She plans to experiment with slower chemical reactions. The current process is expensive and requires coal to be treated in a high-temperature pressure chamber.

Dr. William Lloyd, dean of Ogden College, said he is excited about Dr. Hessley's proposed project and saying, "It's the work."

"Dr. Hessley comes to us from a totally different background than any of the others in the chemistry department," Lloyd said. "What she is proposing is something that could revolutionize the coal industry."

Lloyd encourages Ogden College to apply for outside grants, especially in coal research. He feels Hessley has a good chance of receiving the grant.

"People often find it difficult to believe that the University of Kentucky is often subcontracted to Western (when researching coal chemistry)," Lloyd said. "The truth is, we've been more on the ball. We simply apply for more grants and do more research in this area."

Lloyd hopes the research will produce a new method, which he said the coal industry needs, but when doing any sort of research, you have to be ready to take a pitfall.

Dr. Hessley agreed there is no guarantee that her research will work out the way she wants, but she's determined to try.

"Nobody likes to fail," she said. "I'll be embarrassed if I do, but a lot could be learned."

Dr. Laurence Boucher, head of the chemistry department, said, "It's difficult to maintain a balance between teaching and research. We lack sufficient time and resources to do many of the things we're concerned with, so these grants are very important."

"Dr. Hessley is aware of the importance of both the teaching and the research, and we feel she'll definitely help us." Dr. Hessley said, "I enjoy the sense of discovery, but even more so the sense of communication which comes from teaching."

"One of the things I didn't like (at Oak Ridge) was that I didn't have a chance to interact with others. Working in a research situation while teaching is good because I'm not under the constraints to have all the answers."

Dr. Hessley has a very positive attitude about women entering science as a profession. "I don't see any problem with women moving into a field traditionally dominated by males, such as the sciences. That is changing slowly."

"It's hard to say if it's been harder or easier for me as a woman, but I have never regretted going into chemistry," she said.

Dr. Hessley did her undergraduate work at Villa Maria in Pennsylvania, then went on to graduate school at the University of Mississippi before teaching at Tennessee Tech.

After three years at the University of Texas at Arlington while doing her post-doctoral work.

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This Weekend Featuring "NEW GRASS REVIVAL" Two shows nightly, (19th & 20th) $4.00 per show or $6.00 for both (Tickets sold at door only)

Fontana's
Located near campus on Merganser Road Where Wasted Time Matters Very Much!
Time — 8:52... Announcer answers time, temperature calls

By CARRIE WHEELER

John Doyle talks to about 11 million people every day.
And in 11 years he has talked to the equivalent of every person on Earth about 30 times.

More than likely, Doyle has talked to you. He is the time and temperature man for Citizens National Bank.

"When I was a little kid, there was some kind of time system," the 38-year-old Atlanta radio announcer said. "This was in the '40s, and I thought it was fascinating to call up on the telephone and get the time."

Doyle said he thought, "Gee, I'd sure like to do that."

Doyle, who also does audio production for WSB-TV in Atlanta, works with Audionchon time and temperature service recording messages for companies around the country.

Audionchon has 1,200 systems throughout the world, including services in Japan, India and the Philippines.

About every six months, he said he records all the minutes and hours and all the temperatures from about 20 below to 120 degrees. About two hours every week is spent recording company messages. "I do mostly updating at this time," he said he records special company promotions or holiday messages.

Phyllis McNeill, an Audionchon production manager, said the company's two primary voices — Doyle and Jane Barbe, who also makes radio and television commercials.

McNeill said Doyle had never heard one of his recordings until recently. "When he was in Florida visiting a friend, he decided to call and hear his voice," McNeill said. She said Doyle didn't recognize his voice and thought it was someone else.

Doyle received a degree in radio, TV and motion picture art from the University of North Carolina. In his spare time, he plays chess and dabbles in photography.

But his three real loves are home video movies, home electronic games and his cat, Ikey.

"I go ape over home video," Doyle said. "I collect movies as if they were going out of style."

He also owns two video games, which he plays all the time.

"My cat, Ikey, does everything but sit down and talk to me," Doyle said.

He said when he first got his cat, he sat down and read to him for half an hour, hoping to familiarize the cat with his voice.

"Now every time I talk, I think he believes I'm talking to him," Doyle said.

Doyle said he enjoys being anonymously famous. "Nobody knows who I am, but I know I'm there."
Department heads retreat to discuss future

By BARRY L. ROSE

Western's department heads met Thursday and Friday for the first time without students, phone calls or routine work to interrupt them.

More than 30 met at Barren River Lodge to discuss budgets and legal issues and to meet with President Donald Zacharias and Dr. James Davis, vice president for academic affairs.

Dr. Wayne Hoffman, geography and geology department head and a retreat organizer, said getting away was good for them.

"We're in leadership positions, and it's very difficult to find times when we can communicate," he said. "We just had to get away. I think it's a damn cheap way to get messages across and develop university management."

The cabins were rented for the night by the academic affairs office, Hoffman said. Dr. John O'Connor, psychology department head and another organizer, said he thinks nine cabins were rented at $60 each.

O'Connor, Hoffman, Dr. James Flynn, English department head, and Dr. James Rice, finance department head, attended a similar retreat at Ohio State University in October and organized Western's.

Zacharias opened the discussion by explaining his views on higher education. Hoffman said. That let them talk with Zacharias about the university's future, he said.

Bill Bivin, university attorney, explained nine legal questions Friday that might arise during hard financial times, O'Connor said.

"Methods of evaluating ways to evaluate departments and their departments were also discussed, O'Connor said.

Fake ID cards not hard to get — or detect

--Continued from Front Page--

way, he said, if the police raid the bar "it would be my fault and not theirs."

"Beckham said liquor stores who want to protect their licenses and who want to avoid trouble with the Alcoholic Beverage Control Board sometimes call in descriptions of the false IDs they see.

Having a false ID is legal unless it's used to defraud, Beckham said. But altering an operator's license is first-degree forgery, punishable by a sentence of one to five years in a state penitentiary and a $5,000 maximum fine.

A Louisville sophomore said he earned more than $200 last spring in his North Hall room making and selling fake IDs.

After paying $40 for a large facsimile of a Kentucky driver's license and buying an instant camera, he was in business. He bought black pasted-on letters to change the name, height and sex of the "driver" on the board.

He would then take a picture of the subject as he sat in front of the board. The finished picture, when cut out, was the same size as the one on the normal license.

The student then added a plastic front and back, which he had cut from plastic milk jugs.

I had few complaints from people considering the authenticity of the IDs I made," the IDs, he said, were used around Bowling Green without any problems.

"I had almost an unlimited supply of customers," he said, "and that's what made me give it up." He was afraid one of the IDs would land in the wrong hands and be traced to him.

He was also afraid the dorm director or resident assistant would find out about his business and throw him out of the dorm. "I guess I would still be doing it now if I weren't so paranoid about getting caught," he said.

Most local bars and liquor stores have a firm policy on fake IDs, or cards that may look "questionable." They won't accept them — at least, unless the person has another form of identification to back them up.

According to Ron Maggard, Iron Skillet Restaurant assistant manager, quite a few people try to use the phony IDs there, but the management doesn't hesitate to turn them down.

"According to the law, we can refuse to serve anyone we wish; and if their ID is in question, we will not serve them."

Just down the road at Rafferty's, fake IDs are greeted with a similar response.

"Although we are technically off the hook as soon as they show us an ID of any type that claims the person is 21, if we think their ID is questionable, we will ask for further identification," General Manager Jim Agee said.

Ed Farris, on the state's Alcoholic Beverage Control Board, which rules on the violations of ABC's licensees, disagrees with Agee. It says that an establishment violates the law if it sells alcohol to anyone under 21, regardless of whether the person used a fake ID.

Although he did not know the exact number, he said the board has heard "many, many cases" in the last year concerning violations which involved the use of the fake ID cards.

Anyone caught violating this law, under any circumstances, risks losing his liquor license, he said.

The minor who tries to purchase alcohol with a fake ID is just as guilty, Farris said. "A teenager falsifying his legal age can be prosecuted in district court and can be convicted, among other things, of illegally purchasing alcoholic beverages."

When the board rules on a case, whether an offense of a licensee or of a teenager with a fake ID, it considers the circumstances under which the liquor sale was made, Farris said.

One way Rafferty's (and many other bars and restaurants) fight the problem is by carding everyone entering. At Rafferty's, this is done on Monday and Wednesday nights, the day the bar promos happy hour prices, according to Agee.

"On these nights, we check everyone's ID — even if they appear to be 50 years old," he said. "By adhering to this policy, Agee believes, many people will not try to use a fake ID if they aren't too comfortable with it, and know that people at the bars will be checking them."

The owner of Maria's on State Street, David Sears, said that he experiences no real problem with fake IDs. "We have a firm policy of not serving anyone who isn't of age, and we check the IDs carefully before serving anyone."

MARDIGRAS

(mär' di grä')—FAT TUESDAY, a day of merry making and carnival in New Orleans; the day before Lent.

Go New Orleans style in Bowling Green!

Feb. 23, 1982
10:30 p.m.

Downing University Center

Evenings Festivities:

• WKU Jazz Band
• Casino Night
• Masquerade Ball-Prizes
• Dance Contest-Prizes
• Banner Contest-Prizes

Sponsored by UCB
Annette Capps, a freshman from Owensboro, warms up for class by relaxing in a complete split to stretch her legs.

Student gymnasts get bent into shape

The class gasped when Mary Sadieben fell onto the balance beam.

She was demonstrating a move for her class, but the freshman from Evansville, Ind., jumped back up — unfazed — and demonstrated another step.

"I'm used to it and it didn't hurt," said Sadieben, who took gymnastics in grade school and high school.

Ray Rose, the instructor, said he tries to challenge the advanced students and make the basic students succeed enough to feel good. The class is light and informal, he said.

"I'm basically a teacher, and I enjoy seeing people accomplish things," Rose said.

Debbie Berry, a Madisonville freshman, is taking the class a second time.

"I'm planning on trying out for cheerleading," she said. "I like the floor exercises the best — the back handsprings and things."

Eugene Glasgow, a Hendersonville, Tenn., freshman and one of the few men in the class, said he's taking the class to keep in shape.

"I like it. I'm in here — and I'm keeping up."

Ray Rose helps Eugene Glasgow keep his balance during a front handspring.

Photos and Story by Ron Bell
Open house extension bill passed

BY STEVE PAUL

A bill passed by Interball Council yesterday would increase open house hours to 2 a.m. Fridays and Saturdays.

The bill must be approved by Charles Keown, student affairs dean; and if passed, will be voted on by dorm residents.

Council Vice President Rex Hurt said 51 percent of the residents in each dorm must approve the bill for it to be effective in that hall.

If a dorm approves the new hours, they will go into effect at that dorm immediately, Hurt said.

And if the extended hours don't work in dorms that approved them, the council will return to the present open house hours, 5 p.m. to midnight Fridays and 2 p.m. to midnight Saturdays, he said.

But if those hours are successful, the policy will continue, by choice, next fall.

The council released the results of a 600-piece survey last week on open-house extension. Of the 494 surveys returned, 449 favored extending open-house hours.

Of the respondents, 186 said they wanted 24-hour open house on weekends, and 154 wanted a seven-day open house policy. Fifty-six students said they wanted to keep the present policy, 27 chose the "other" category, and 4 wanted no visitation.

The survey stated that 365 favored a form of co-ed housing. Another question asked the participant what type of programming he wanted. While 248 said they wanted more dances and mixers, 175 wanted more theme programs like Vegas Night. Seventy-two wanted more lectures, and 26 chose the "other" category.

In other business:

- Sandra Norfleet, student regent candidate, asked council members to encourage students to vote in today's runoff election between her and David Sturgeon, a Bowling Green senior. Last week's election turnout, 378, was the lowest in recent history.

- "People respect your opinion," Norfleet, a Middletown senior, said.

- She also responded to questions from the council members on why she feels qualified for the student regent position.

- David Sturgeon was also scheduled to speak but could not attend because of personal business.

- IHC president Jack Smith said more students are using the student escort service. He said he receives, about four calls a night; he said their calls are three times the number the Office of Public Safety received before IHC began the service.

- Plans were announced for a spring Western Luau sponsored by IHC and University Center Board. Smith said the luau will be at the auxiliary football field, and a band is being arranged.

The Brothers of DELTA TAU DELTA would like to congratulate their spring pledge class:

Tom Allen, Brett Ballard, Chuck Clark, Mark Groeninger, Rob Little, Tony Martin

"Epsilon Xi till we die"

Carrying a heavy load?

We'll listen!

University Counseling Center
College of Education Building
Suite 408
748-3159
High-rise heartbeats

About 200 students attended the Valentine dance sponsored by the University Center Board and Interhall Council on Pearce-Pond Tower's 37th floor Friday night. Far left, Chris Fasherty and Kim Sanders share a quiet moment. Below, Kelly Ferguson and Lisa Mortland spend a few moments away from the other dancers like Jack Smith and Theresa Hanks, at left.

Photos by Mike Healy

NOMINATIONS OPEN
1981-82 Distingushed Contribution to the University Awards
For Teaching, Research, Creativity, Public Service

The Alumni, faculty, staff and students of the University are invited to nominate members of the Western faculty for one of the University-wide awards which are conferred annually, in one or more of the following categories:

- Excellence in productive teaching,
- Significant research or creativity,
- Outstanding contribution to Public Service.

You may nominate any member who currently is full-time at Western, either by using the blank provided below, or by preparing a letter containing the essential facts.

Your nomination will be given careful consideration by one of the special award committees set up for this purpose by the dean of each of the colleges of the University. Final selection is accomplished by the University Selection Committee which is composed of an equal number of representatives from the Alumni Association, the Western Faculty and the Western student body.

The Western Alumni Association has made a cash award to each recipient since the program was established in 1971. It provides a list of the names of the award winners which are presented at Spring Commencement, scheduled this semester on Saturday morning, May 9.

Your nomination will be given careful consideration and your participation is very sincerely invited. Please note the deadline listed on the form below.

I hereby nominate ___________________________ who presently is a full-time member of the faculty of Western Kentucky University for the award of:

( ) Excellence in productive teaching.
( ) Significant research or creativity.
( ) Outstanding contribution to Public Service.

In support of my nomination, I would like to add the following comment:

Please detach and return this form, or your own letter to:

Dr. John H. Peterson
Assistant Vice-Pres. for Academic Affairs
Western Kentucky University
Bowling Green, Ky. 42101

Deadline: March 15, 1982
Technicalities: Student helps behind scenes at theater

By STEVE PAUL

She walked with confidence along the catwalk past the plush seats of the Capitol Arts Theater. She checked her clipboard to see what lights needed to be hooked up.

Finding the light she needed, Laura Shelton, a Bowling Green sophomore who has been working at Capitol Arts since August, is now a lighting technician and is responsible for operating all lights for the theater performances. Part of her job consists of running a computerized light board which she programs before the shows.

"Sometimes it's hard to remember how many things this board will do," Shelton said before she punched a computer key and watched the screen display. But running the light board during a performance is not the hardest part of the job, Shelton said. "All the tension is before the show," she said. "After the show begins it's all hang loose."

Shelton also helps build and take down sets and set up microphones. "I do everything and anything they tell me to do — and then some," she said.

Although she said her job is "kind of hard work," she said she loves working in the theater. As a part-time student this semester, she said when she's not in class, she's usually at the theater.

"There is always something to do here — something to fix," Shelton said.

Shelton said she gets paid for the work she does during the show, but she said she doesn't do the work she does because the show is voluntary.

She learned about theater by attending theater production classes taught by Raymond, who has worked in theaters in New York, and by working with him at Capitol Arts when she was a member of the Fountain Square Players.

Shelton said she was an actress with the Fountain Square Players for two years before she began doing backstage work for them.

Although she's majoring in biology, she said she has given some consideration to getting a union card and working in theater.

As for working on the catwalk, Shelton said, she's gotten to where it doesn't bother her. "You just don't think about it once you're up here working."

On the Western front

Today

The Pre-Law Club will meet at 4:30 p.m. in Grise Hall, room 335. Officers will be elected.

Louisvilians Carol Randolph and Tony Connor will speak to the Horsemen's Association on endurance and competitive trail riding at 7 p.m. in the Environmental Science and Technology Building, room 260.

The Maranatha Christian Fellowship will have special meetings through Thursday in the university center, room 306. Steve Jellisourse will be guest speaker.

A film series on the traditional world of Islam will be at 7 p.m. in the university center, room 306. Two 30-minute films, "Nomad and City" and "Patterns of Beauty" will be shown.

Tomorrow

Tri-Beta will have its initiation at 7 p.m. at the Bowling Green Public Library.

Campus Crusade will meet at 8:30 p.m. in the university center, room 306. The topic is Greek life.

For the record

Dennis Steve Carr, Route 7, pleaded guilty in Warren District Court Friday to charges of driving under the influence of alcohol, leaving the scene of an accident and possession of marijuana. Carr, arrested Dec. 9, was sentenced to 180 days in jail and a fine of $300, and a condition that he pay for damage.

Richard Trent Hester, 3501 Sarah Lane, pleaded not guilty in Warren District Court Feb. 4 to charges of wanton endangerment, reckless driving and no liability insurance. Hester is scheduled for a pretrial conference Feb. 22.

Robin Shadd, McCormack Hall, reported Friday her wallet and $10 cash was stolen from her room.

Lisa Van Fleet, McCormack Hall, reported Friday her purse valued at $25 was stolen from her room. Contents included a pocket calculator valued at $25 and a watch valued at $60.

Michael Buckley, Pearce-Ford Tower, reported Wednesday his jacket valued at $25 was stolen from a Smith Stadium racquetball court.

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Bring the coupons below and a big appetite into Rax. We'll satisfy you with a fresh, delicious sandwich, and a crispy "Endless" Salad, and a lot of ways to save. Now there's more to choose from at Rax. We'll make you happy you're hungry. And you'll say "I'D RATHER RAX."

50C OFF A BIG RAX OR A BIG HAM SANDWICH.

Clip this coupon and save 50c on a delicious Big Rax or Big Ham Sandwich. Customer must pay sales tax. Each coupon requires a separate purchase.

Expires 2/28/82

RAX

2 RAX SANDWICHES FOR $1.79

Enjoy 2 regular Rax roast beef or 2 regular ham, or 2 barbecue sandwiches for only $1.79 with this coupon. Customer must pay sales tax. Each coupon requires a separate purchase.

Expires 2/28/82

RAX

RAX SANDWICHES AND ENDLESS SALAD FOR $2.39.

Enjoy a Regular Rax Roast Beef Sandwich and our delicious Endless Salad for only $2.39 when you clip this coupon. Customer must pay sales tax. Each coupon requires a separate purchase. Not available at Pick-up Window.

Expires 2/28/82

RAX
Jones leads rally in 75-64 win

By LEE GRACE

When Bobby Jones was introduced Saturday at Middle Tennessee's Murphy Athletic Center, most of the crowd of 8,750 yelled, "Who cares?" They didn't know it — but they did.

It was the sophomore guard from Macon, Ga., who ignited a Western comeback that changed a two-point deficit into a 13-point lead and a 75-64 win.

With 6:38 left in the first half, Jones stole the ball from Ed "Pancakes" Perry and scored his first points of the night by outracing two Middle defenders to the basket.

In the next two minutes, Jones scored three other times as Western broke open what had been a tight game.

"The biggest difference in tonight's game was the play of Bobby Jones," Middle Tennessee coach Stan Simpson said. "I've been in this league 10 years and I'm telling you it was one of the most tremendous jobs I have ever seen."

Coach Clem Haskins also had praise for his 5-foot 11-inch point guard.

Men's Basketball

By LEE GRACE

Every coach dreads it, but it's necessary.

It can make a school a national power or a cellar dweller.

"It's recruiting — the war that every coach must fight if he wants to be successful, or in some cases, keep his job."

Coach Clem Haskins will lose four players to graduation this year — All-Ohio Valley Conference center Craig McCormick, forward Kenny Ellis, guard Kevin Diddy and reserve center Alex Musley. Those four players have already helped Western win two OVC championships and the three Toppers are shooting for another title this year.

But, win or lose, Haskins will have to replace the talent. And he's not really looking forward to the job.

"You have never been out there, don't go. It's not enjoyable."

But it is important. "It's the soul and backbone of the game," Haskins said. "Recruiting is just like shaving, you have to do it every day to look good."

Tops to try to stop skid against U of L here

By NICK SHUTT and MARK HEATH

Western will be trying to end a four-game losing streak against the University of Louisville here tomorrow night at 7:20.

Louisville had a 16-6 record going into last night's game against Morehead. The Cardinals are led by center Janet McNew, who averages 15.5 points a game.

Women's Basketball

Despite Lillie Mason's career-high 38 points, Western lost a 97-73 decision last night to 10th-ranked Memphis State at Memphis, Tenn.

The loss dropped the Toppers to 10-12 overall. Memphis State is 22-4.

Mason's effort was second to Brenda Chapman's 40-point, single-game Western scoring record set in 1978 against Murray.

Last night's game was never close after the first five minutes. The Tigers raced to a 50-30 halftime lead. The Toppers closed the gap to 11 points twice in the second half, but got no closer.

Gina Brown scored 12 points and Kathy Jo Henry added 10 for Western.

This loss followed two Ohio Valley Conference losses to Middle Tennessee and Tennessee Tech.

Western's second-half rally against Middle Tennessee in the game's final minutes fell short and the Toppers dropped their third straight game, 68-62.

The Hilltoppers never led and trailed 26-20 at halftime.

Middle pulled out to 97-32 lead with 5:10 to go before Western began its comeback.

The Toppers scored 12 straight points to cut the Middle advantage to 67-56 with 1:18 left in the game. However, Western never got closer than the final nine-point margin.

Mason led the Toppers with 19 points and 10 rebounds. Brown had 18 points and 12 rebounds. Dianna
Jones ignites Western

Continued from Page 17

"Bobby has been super of late and has received little recognition," Haskins said. "He did a great job tonight of controlling the tempo and getting the break away. Right now I really have to say that he is playing well enough to be an all-conference." Jones scored 18 points — mostly on layups. Craig McCormick scored 19.

Kevin Diddy led the Hilltoppers with nine rebounds.

Middle's all-everything, Jerry Beck, had a game-high 26 points and 13 rebounds. His team shot only 38 percent from the floor, though. It was the second sub-par shooting night Middle has suffered against Western.

Western's enters its final week of OVC action with an 11-1 conference record and a 15-8 mark overall. Middle dropped to 8-4 in the OVC and 15-7 overall.

Tennessee Tech has been the surprise team in the OVC — and Western got its surprise Thursday night in Cookeville, Tenn. Western saw an 11-point halftime lead slice away — and with it — the conference lead.

While the Hilltoppers were breezing along in the first half, Morehead was holding conference leader Murray, a 72-66 overtime loss. But Western's visit to the top was a short one. In fact, it took a desperation pass and a unusual foul to get Western into overtime.

Tech had taken the lead for the first time with 1:08 on a 18-foot jump shot by Marc Burnett. And with two seconds left, Danny Shultz again put Tech up 69-66.

After a Western time-out, Gary Carver threw the ball three-quarters of the length of the court to McCormick, who whirled to shoot. But he was fouled by Pete Abuls.

With no time left, McCormick hit the first free throw to tie the game. But Tech pulled away in overtime to win 74-66.

McCormick led Western with 24 points.

Topper Notes

Men's OVC Standings

<table>
<thead>
<tr>
<th>Team</th>
<th>W-L</th>
<th>Conf.</th>
<th>All</th>
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<tbody>
<tr>
<td>Murray</td>
<td>16-2</td>
<td>16-5</td>
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<tr>
<td>Women's Standings</td>
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<td>Conf.</td>
<td>All</td>
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<tr>
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<td>7-2</td>
<td>16-6</td>
<td>16-6</td>
</tr>
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<td>7-17</td>
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Western Rifle Notes

Western competed in the Kentucky Rifle Championships last weekend at Eastern. Coach Gene Chaffins said results from the meet would not be available until Thursday.

OVC

Craigm McCormick has been named the men's Ohio Valley Conference Player of the Week for his performance in the Tennessee Tech and Middle Tennessee game.

McCormick had 25 points in Western's 70-64 loss to Tech and 19 points in the Hilltoppers 75-64 win over Middle Tennessee.
Fred Depp added 13 points. "I feel like we let down at the end and should've have," Middle coach Larry Inman said. "We played pretty could defense until the end. . . I was surprised we let down like we did. It's really a disappointment when you've got a team down 28 points and you let them come back like we did. Western battled back. . . . if we had three more minutes in the game we would have probably lost."

"I felt like we did an excellent job of putting ourselves back in the half game, especially in the last 10 minutes," Western coach Eileen Canty said. "I felt like we really buckled down and played some heads up, hard nosed basketball. We just got our roll going too late."

On Thursday night at Cookeville, Tenn. Tennessee Tech blasted the Toppers, 80-66.

The score was tied 34-34 at halftime and Western took a 49-45 lead with 13:02 to go on a basket by Brown.

However, Tech rallied and took the lead with 11:02 to go and Western never led again.

Mason scored 21 points and grabbed 13 rebounds for the Toppers. Brown and Henry added 14 points. Brown also had 17 rebounds.

Tech's All-American Jerrell Harper scored 28 points.

---Continued from Page 17---

Hilltoppers looking to stop skid

Western's Kathy Jo Henry is tripped by a Middle Tennessee player while attempting to break down court following a rebound. Western lost 69-62.

Get Your Message Across
In the Herald Classifieds

Classified ads may be placed in person Mon.,: Fri. in room 127 DUC. The deadline is two days prior to publication.

FOR RENT: Two bedroom house close to campus, deposits, references required. No pets. 842-5270 or 229-3751.

FOR RENT: Several apartments, houses and rooms. Apply 1253 State. 842-4210.

Tired of paying high rent and utilities? Park Place Hotel has several vacancies from $90-135 per month. Furnished and all utilities included. Close to campus. Call for more information. 781-7890


One house and two apartments overlooking Barren River, 4 miles from campus. Call 781-7890; ask for David.

WANTED

WANT TO BUY: Cassette recorder and 2 Black packs. 843-1977.


TYPING: Professional, Thesis, term papers, resumes, IBM Selectric, 842-7481. 7 a.m. - 5 p.m.


SELL or trade your stereo at The Music House. 1207 31-W By-Pas. 842-1556.

Greeks, Clubs, Organizations, contact Steve Hooks for your private parties. Special rates for week days. Phone 842-1556 or 782-1172.

PERSONALS

To T.D. Mcq. no. 2-2085. Won't you please ou with me? Signed asp.


Music House, 1207 W. 31-W By-Pas. Call 781-7890 or ask for Angel.

AVAIL: Panasonic portable TV, 12" B&W. New, never out of box. Received duplicate gifts. $90. Call 781-7890 and ask for Angel.


Power Amps - Sun Concert 200 watts each. Must sell $290 each.


REWARD: For information about who hit a blue Honda car last Tuesday morning (Feb. 9) Parked in front of the Planetarium. 781-4681.

Notice: Moving Soon! Need a bed? Headquarters' Waterbeds has beds starting at $179! Inventory Clearance Sale now in progress. 108 Western Gateway Plaza.

NED CASH or a GOOD DEAL? Headquarters' Music buys and sells used records. 108 Western Gateway Plaza.

Tina will do typing in my home. Reasonable rates. Call 843-1193.

UPCOMING EVENTS

Pan Hellenic Chili Supper

Wednesday, Feb. 17, 4 to 6 p.m.
Garrett Conference Center

Tickets may be purchased at the Pan Hellenic office DUC-3 or from Pan Hellenic delegates for $2.50.
Tops suffer injuries, finish third in meet

By MARK MATHIS

The Toppers suffered a major setback last weekend when three key players suffered injuries that may sideline them for the rest of the indoor track season.

Ben McCleod and Dave Bridges pulled hamstrings in the 60-yard dash and long jump, respectively, and Dave Mobley reinjured an ankle in the triple jump.

"None of the injuries are severe, but they won't start sprinting again for about two weeks and they'll probably miss the OVC meet," coach Curtis Long said.

Ohio State won the meet at Columbus, Ohio with 49.5 points and Western Michigan was second with 47. Western finished third with 38.5 points and the University of Kentucky rounded out the field with 26 points.

Some good things did happen for some Toppers, however. Simon Cahill and Greg Orman had personal bests in the 1,500-meter run. Cahill won the race in 3:49.9 and Orman finished fourth in 3:56.4.

Ashley Johnson also had a personal best in the 3,000-meter run, winning the event in 9:11.5.

Steve Bridges was the only double winner in the meet. He won the 60-yard dash in 6.2 seconds and the long jump in 22 feet 1 1/2 inches.

Tony Smith won the 60-yard hurdles in 7.3 and Gerald Harrison was third in 7.7.

Larry Chambul qualified for the National Collegiate Athletic Association meet in the shot put with a throw of 60-4, but Chambul lost by almost 10 feet.

Men's Track

- Cahill and Greg Orman had personal bests in the 1,500-meter run. Cahill won the race in 3:49.9 and Orman finished fourth in 3:56.4.
- Ashley Johnson also had a personal best in the 3,000-meter run, winning the event in 9:11.5.
- Steve Bridges was the only double winner in the meet. He won the 60-yard dash in 6.2 seconds and the long jump in 22 feet 1 1/2 inches.
- Tony Smith won the 60-yard hurdles in 7.3 and Gerald Harrison was third in 7.7.
- Larry Chambul qualified for the National Collegiate Athletic Association meet in the shot put with a throw of 60-4, but Chambul lost by almost 10 feet.

Recruiting viewed as vital to program

- Florida State has been accused of using a young lady to help recruit a high school basketball player. UCF was placed on probation earlier this season for — among other things — giving recruits free shirts.
- A big part of the job of recruiting is finding out who the good players are and — more importantly — if they would fit into the program.
- When we are looking at players," Haskins said, "ability alone is enough to get you thinking about recruiting him. After that, you have to consider the character of the young man.
- He may have all the ability in the world, but if he has no character, he may be a failure and let the program down."
- Once the coach has determined which players he is interested in, the game begins. About June or July before the recruit's senior year, a coach begins serious work. He knows that many players will make decisions by Christmas.
- "We need to try to get in with a kid during early fall," Haskins said. "Once the season starts, no coach is allowed to visit the player."
- High school coaches play a big role in recruiting since a university must contact them to get information about a player after the season begins.
- "We always contact the coach first to check on any rules he has about recruiting and to get his idea on whether the kid will come to our school," Haskins said. "During a player's senior year, he is allowed to visit six universities. Most recruits take the visits seriously, but Haskins said that some are "just taking the school for a ride."
- Beginning Aug. 1, the number of official visits will be reduced to five.
- When a recruit is brought to campus for his 48-hour visit, coaches must be sure that nothing is done that would violate NCAA rules.
- "The thing you need to do is know the rules," Haskins said. "Since there are so many rules, you can break one without knowing it's a violation," he added.
- "You can't give a kid a shirt or a WCU button because that's against the rules," Haskins said. "All you can do is bring him to campus, feed him on campus and give him $10 for 'walking around money' for the two days that he is here."
- During a recruit's stay, he is not allowed to be taken off campus by either a member of the team or coaching staff. The $10 allows him to attend a movie or concert.
- This leaves a recruit with a lot of free time, which Haskins said is taken up by the players.
- "I'm a firm believer that your current players are going to be important in recruiting," he said. "If the players can make a recruit feel like he is the most important person and feel welcome, then that is going to have a big effect on the kid."
- But what can have an even bigger effect on the high school athlete is his parents' opinion — specifically his mother's — about the school.
- "The key is to know the mother," Haskins said. "Ninety percent of all athletes have but one parent, which is usually the mother."
- "That mother will have a strong influence on where that kid will go. Once you convince the mother, you convince the kid."
- In the end, some coaches end up with recruits that will keep their basketball programs competitive. Others will sell basketball shoes.